

	Page	Table	Title	Base Description	Base
●	1	1	Q.1a What food issues, if any, are you concerned about? (Spontaneous)	Base: All adults England/Wales and NI	
●	45	2	Q.1b And which of these food issues are you concerned about, if any? - Total concerns	Base: All adults England/Wales and NI	
●	61	3	Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns	Base: All adults England/Wales and NI	
●	69	4	Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns	Base: All adults England/Wales and NI	
●	85	5	Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns	Base: All adults England/Wales and NI	
●	101	6	Q.1b-Q.1d Food issues concerned about - Summary	Base: All adults England/Wales and NI	
●	125	7	Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?	Base: All adults England/Wales and NI	
●	132	8	Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?	Base: All adults England/Wales and NI	
●	139	9	Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?	Base: All adults England/Wales and NI	
●	146	10	Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?	Base: All adults who are at all aware of the standards of hygiene when they buy food UK	
●	153	11	Q.4 Which of the following, if any, have you heard of? - UK	Base: All adults England/Wales and NI	
●	167	12	Q.4 Which of the following, if any, have you heard of? - England	Base: All adults England	
●	174	14	Q.4 Which of the following, if any, have you heard of? - Wales	Base: All adults Wales	
●	180	15	Q.4 Which of the following, if any, have you heard of? - NI	Base: All adults NI	
●	186	16	Q.4b How much do you know about the Food Standards Agency, also known as the FSA?	Base: All adults aware of the Food Standards Agency - England/Wales/NI	
●	192	17	Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?	Base: All adults aware of the Food Standards Agency - England/Wales/NI	
●	198	18	Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)	Base: All adults aware of the Food Standards Agency - England/Wales/NI	

	Page	Table	Title	Base Description	Base
●	219	20	Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	240	22	Q.4d_01 To what extent do you agree or disagree that the FSA is the following... Fighting food fraud, such as selling food which isn't what it says it is	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	247	23	Q.4d_02 To what extent do you agree or disagree that the FSA is the following... Working on my behalf	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	254	24	Q.4d_03 To what extent do you agree or disagree that the FSA is the following... Good at explaining food safety and the science behind it	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	261	25	Q.4d_04 To what extent do you agree or disagree that the FSA is the following... Open and honest	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	268	26	Q.4d_05 To what extent do you agree or disagree that the FSA is the following... Innovative, efficient and cost effective	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
	275	27	Q.4d To what extent do you agree or disagree that the FSA is the following... - SUMMARY TABLE	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	276	28	Q.6a How much do you trust or distrust Food Standards Agency to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	283	30	Q.6b_01 To what extent do you agree or disagree with the following statements... I trust that the FSA tell the truth in the information they provide	Base: All adults in England, Wales and NI	2007
●	290	31	Q.6b_02 To what extent do you agree or disagree with the following statements... I trust that the food industry is regulated fairly	Base: All adults in England, Wales and NI	2007
●	297	32	Q.6b_03 To what extent do you agree or disagree with the following statements... I trust that the people who produce and sell food in the food industry have my best interests at heart	Base: All adults in England, Wales and NI	2007
	304	33	Q.6b To what extent do you agree or disagree with the following statements... - SUMMARY TABLE	Base: All adults in England, Wales and NI	2007
●	305	34	Q.6b_01 To what extent do you agree or disagree with the following statements... I trust that the FSA tell the truth in the information they provide	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522

	Page	Table	Title	Base Description	Base
●	312	35	Q.6b_02 To what extent do you agree or disagree with the following statements... I trust that the food industry is regulated fairly	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	319	36	Q.6b_03 To what extent do you agree or disagree with the following statements... I trust that the people who produce and sell food in the food industry have my best interests at heart	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
	326	37	Q.6b To what extent do you agree or disagree with the following statements... - SUMMARY TABLE	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1522
●	327	38	Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?	Base: All adults in England, Wales and NI	2007
●	334	39	Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?	Base: All adults not always confident when buying or eating food	1451
●	369	40	Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?	Base: All adults not always confident when buying or eating food	1451
●	376	41	Q.8a Do you cook and/or prepare food for any of the following?	Base: All adults in England, Wales and NI	2007
●	390	42	Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)	Base: All adults in England, Wales and NI	2007
●	397	43	Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)	Base: All adults in England, Wales and NI	2007
●	404	44	Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?	Base: All adults in England, Wales and NI	2007
●	418	45	Q.8bi In the UK, from which of the following foods do you think you can get food poisoning?	Base: All adults in England, Wales and NI	2007
●	425	46	Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?	Base: All adults in England, Wales and NI	2007
●	438	47	Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?	Base: All adults in England, Wales and NI	2007
●	445	48	Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?	Base: All who prepare frozen vegetables	1708
●	452	49	Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?	Base: All adults in England, Wales and NI	2007

	Page	Table	Title	Base Description	Base
●	459	50	Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?	Base: All who prepare frozen fruit	1294
●	466	51	Q.8e Does anyone in your household consume raw milk? By raw milk I mean milk that has not been pasteurised.	Base: All adults in England, Wales and NI	2007
●	473	52	Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.	Base: All adults in England, Wales and NI	2007
●	487	53	Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... Myself	Base: All adults in England, Wales and NI	2007
●	494	54	Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... Another adult in my household	Base: All adults in England, Wales and NI	2007
●	501	55	Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... A child/children in my household	Base: All adults in England, Wales and NI	2007
●	508	56	Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... A child/children not in your household e.g. if your children live elsewhere	Base: All adults in England, Wales and NI	2007
●	515	57	Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you	Base: All adults in England, Wales and NI	2007
●	522	58	Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... A friend	Base: All adults in England, Wales and NI	2007
	529	59	Q.9b Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... - SUMMARY TABLE	Base: All adults in England, Wales and NI	2007
●	530	60	Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a coffee shop	Base: All adults in England, Wales and NI	2007



	Page	Table	Title	Base Description	Base
●	537	61	Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a café	Base: All adults in England, Wales and NI	2007
●	544	62	Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a sandwich place	Base: All adults in England, Wales and NI	2007
●	551	63	Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a takeaway outlet	Base: All adults in England, Wales and NI	2007
●	558	64	Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a restaurant	Base: All adults in England, Wales and NI	2007
	565	65	Q.9c Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... - SUMMARY TABLE	Base: All adults in England, Wales and NI	2007
●	566	66	Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices	Base: All adults in England, Wales and NI	2007
●	573	67	Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices	Base: All adults in England, Wales and NI	2007

	Page	Table	Title	Base Description	Base
●	580	68	Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The people who produce and supply food make sure it is safe, honest and ethically approved	Base: All adults in England, Wales and NI	2007
●	587	69	Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. It is my responsibility to make sure that I make the right food choices for me and my family	Base: All adults in England, Wales and NI	2007
●	594	70	Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I have access to an affordable healthy diet	Base: All adults in England, Wales and NI	2007
●	601	71	Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I will have access to an affordable healthy diet in the future	Base: All adults in England, Wales and NI	2007
●	608	72	Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I'm conscious of the wider impact of the food choices I make	Base: All adults in England, Wales and NI	2007
●	615	73	Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it	Base: All adults in England, Wales and NI	2007
●	622	74	Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I am confident that the food I buy or eat is what it says it is and accurately labelled	Base: All adults in England, Wales and NI	2007
●	629	75	Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)	Base: All adults in England, Wales and NI	2007
●	636	76	Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I trust the authenticity of the ingredients, origin or quality of the food I buy or eat	Base: All adults in England, Wales and NI	2007

	Page	Table	Title	Base Description	Base
	643	77	Q.33 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. - SUMMARY TABLE	Base: All adults in England, Wales and NI	2007
●	645	78	Q.33a How confident are you in the safety of UK meat products	Base: All adults in England, Wales and NI	2007
●	652	79	Q.33b And how confident are you in the authenticity of UK meat products?	Base: All adults in England, Wales and NI	2007
●	659	80	Q.34a In general, how often do you check for food recall alerts?	Base: All adults in England, Wales and NI	2007
●	667	81	Q.34a In general, how often do you check for food recall alerts?	Base: All adults who check for food recall alerts	373
●	675	82	Q.34b Are you aware of any food recall alerts in the past 12 months?	Base: All adults in England, Wales and NI	2007
●	683	83	Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)	Base: All adults who are aware of any food recall alerts in the past 12 months	352
●	691	84	Q.35b To the best of your knowledge, who issued the recall? (Unprompted)	Base: All adults who can remember the source of the recall information	338
●	699	85	Q.35c How clear was the information on the food recall?	Base: All adults who can remember the source of the recall information	338
	707	86	Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?	Base: All adults who had seen a food recall alert in store	88
●	715	87	Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?	Base: All adults who are aware of any food recall alerts in the past 12 months	352
●	723	88	Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?	Base: All adults who took any action	141
	731	89	Q.36b Was the product eaten before, or after, you became aware of the food recall?	Base: All adults who were aware of food recall and ate/had eaten the product	1
●	739	90	Q.37 Are you currently signed up to receive food recall information from any organisation?	Base: All adults in England, Wales and NI	2007
	747	91	Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)	Base: All adults who are signed up to receive food recall information	15
●	755	92	Q.39 Would you sign up to receive food recall information in the future?	Base: All adults who are not currently signed up to receive food recall information	1992
	763	93	Sample profiles	Base: All adults England/Wales and NI	2007

	Page	Table	Title	Base Description	Base
	766	94	Weighting matrix - weighted respondents	Base: All adults England/Wales and NI	1889.87
	768	95	Weighting matrix - unweighted respondents	Base: All adults England/Wales and NI	2007
	770	96	Weighting matrix - weights	Base: All adults England/Wales and NI	0.94

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food prices	330	141	188	57	62	88	77	45	58	84	73	115	175	110	44
	17%	15%	19% <sup>a</sup>	19%	17%	22% <sup>f</sup> <sub>g</sub>	16%	13%	16%	15%	19%	19%	17%	19%	17%
The amount of sugar in food	264	119	145	32	46	75	74	37	65	90	52	57	162	73	29
	14%	13%	15%	10%	12%	19% <sup>c</sup> <sub>d</sub> <sub>g</sub>	16% <sup>c</sup> <sub>g</sub>	11%	18% <sup>k</sup>	16% <sup>k</sup>	14% <sup>k</sup>	10%	15%	13%	11%
Food waste	233	95	138	46	42	51	61	32	47	84	39	62	130	74	30
	12%	10%	14% <sup>a</sup>	15% <sup>g</sup>	11%	13%	13%	9%	13%	15% <sup>j</sup> <sub>k</sub>	10%	11%	12%	13%	11%
Animal welfare	189	83	107	31	31	57	42	28	53	64	29	42	117	49	24
	10%	9%	11%	10%	8%	14% <sup>d</sup> <sub>f</sub> <sub>g</sub>	9%	8%	15% <sup>j</sup> <sub>k</sub>	11% <sup>k</sup>	8%	7%	11%	9%	9%
The amount of salt in food	180	82	98	19	35	53	50	23	44	59	30	47	112	46	21
	10%	9%	10%	6%	10%	13% <sup>c</sup> <sub>g</sub>	10% <sup>g</sup>	7%	12% <sup>j</sup> <sub>k</sub>	11%	8%	8%	11%	8%	8%
Food hygiene when eating out	176	78	98	29	39	52	33	24	34	56	32	53	103	53	19
	9%	8%	10%	9%	10%	13% <sup>f</sup> <sub>g</sub>	7%	7%	10%	10%	8%	9%	10%	9%	7%
The amount of fat in food	176	88	87	24	35	48	47	23	49	51	28	48	102	52	21
	9%	10%	9%	8%	9%	12% <sup>g</sup>	10%	7%	14% <sup>i</sup> <sub>j</sub> <sub>k</sub>	9%	7%	8%	10%	9%	8%
The amount of saturated fat in food	170	69	101	18	37	47	47	22	46	58	27	39	102	45	23
	9%	8%	10% <sup>a</sup>	6%	10%	12% <sup>c</sup> <sub>g</sub>	10%	6%	13% <sup>j</sup> <sub>k</sub>	10% <sup>k</sup>	7%	7%	10%	8%	9%
The use of additives (such as preservatives and colouring) in food products	131	52	78	12	21	37	40	20	46	34	16	34	77	36	18
	7%	6%	8%	4%	6%	9% <sup>c</sup>	8% <sup>c</sup>	6%	13% <sup>i</sup> <sub>j</sub> <sub>k</sub>	6%	4%	6%	7%	6%	7%
Chemicals from the environment, such as lead, in food	128	52	76	15	23	35	36	19	25	48	23	33	73	36	19
	7%	6%	8%	5%	6%	9%	8%	6%	7%	9%	6%	6%	7%	6%	7%
Genetically Modified (GM) foods	110	48	63	17	11	25	43	14	28	35	24	23	61	33	16
	6%	5%	6%	5%	3%	6%	9% <sup>d</sup> <sub>g</sub>	4%	8% <sup>k</sup>	6%	6%	4%	6%	6%	6%
Food poisoning such as Salmonella and E.Coli	107	50	57	22	22	29	22	11	22	39	16	30	58	38	12
	6%	5%	6%	7% <sup>g</sup>	6%	7% <sup>g</sup>	5%	3%	6%	7%	4%	5%	5%	7%	4%
Food not being what the label says it is	100	37	62	17	21	22	28	12	20	36	18	25	60	21	19
	5%	4%	6% <sup>a</sup>	6%	6%	5%	6%	4%	6%	6%	5%	4%	6%	4%	7% <sup>m</sup>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food hygiene at home	98 5%	46 5%	52 5%	18 6%	16 4%	33 8%fg	20 4%	11 3%	18 5%	33 6%	12 3%	34 6%	53 5%	33 6%	13 5%
The use of pesticides to grow food	97 5%	32 4%	65 7%a	11 4%	14 4%	26 6%	33 7%g	13 4%	33 9%ijk	25 5%	15 4%	24 4%	58 6%	22 4%	17 7%
Date labels, such as "best before" and "use by" labels	93 5%	39 4%	54 6%	16 5%	13 3%	24 6%	29 6%g	11 3%	21 6%j	29 5%j	10 3%	33 6%j	60 6%	24 4%	9 3%
Hormones/steroids \antibiotics in food	83 4%	30 3%	53 5%a	8 3%	13 3%	22 6%	29 6%cg	10 3%	23 7%k	26 5%	18 5%	16 3%	46 4%	22 4%	14 6%
Food miles (e.g. the distance food travels)	80 4%	35 4%	45 5%	11 4%	9 2%	23 6%dg	28 6%dg	9 3%	20 6%k	33 6%k	15 4%	13 2%	47 4%	22 4%	11 4%
The feed given to livestock	76 4%	26 3%	50 5%a	7 2%	12 3%	20 5%	25 5%c	12 3%	21 6%k	22 4%	15 4%	18 3%	44 4%	21 4%	11 4%
Foods aimed at children including school meals	73 4%	25 3%	48 5%a	4 1%	19 5%cg	27 7%cg	19 4%cg	4 1%	16 5%	20 4%	12 3%	24 4%	46 4%	16 3%	11 4%
Packaging\over packaging	49 3%	17 2%	31 3%	3 1%	4 1%	11 3%	18 4%cd	12 3%cd	23 7%ijk	17 3%k	6 2%k	1 *	38 4%mn	8 1%	3 1%
BSE ('mad cow disease')	43 2%	19 2%	23 2%	6 2%	5 1%	10 3%	17 3%	5 1%	8 2%	13 2%	7 2%	15 3%	21 2%	14 2%	8 3%
Environmental/sustainability issues/concerns	14 1%	7 1%	7 1%	2 1%	5 1%	2 *	5 1%	1 *	4 1%k	6 1%	3 1%	1 *	6 1%	7 1%	1 *
Allergies (all references)	13 1%	9 1%	4 *	2 1%	- -	2 *	8 2%d	1 *	5 1%	2 *	3 1%	4 1%	10 1%	3 1%	* *
Quality/freshness of food	11 1%	9 1%b	2 *	5 2%	2 1%	1 *	2 *	1 *	1 *	4 1%	3 1%	2 *	8 1%	2 *	1 *
Processed Food (junk food/ready meals etc.)	10 1%	6 1%	5 *	- -	3 1%	1 *	4 1%	2 1%	3 1%	5 1%	1 *	1 *	10 1%m	- -	* *
Obesity/healthy eating	8 *	5 1%	4 *	2 1%	3 1%	- -	2 *	1 *	2 1%	5 1%	- -	1 *	5 *	2 *	1 1%
Food origins\where the food comes from	8 *	3 *	5 *	2 1%	- -	- -	5 1%	1 *	3 1%	3 1%	1 *	1 *	4 *	3 1%	1 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Use of Palm oil	7	1	6	-	-	3	4	1	4	-	3	1	6	-	1
	*	*	1%	-	-	1%	1%	*	1% <sup>l</sup>	-	1%	*	1%	-	1%
Halal Products	6	1	5	-	1	2	2	1	1	4	-	1	4	-	2
	*	*	1%	-	*	*	1%	*	*	1%	-	*	*	-	1% <sup>m</sup>
Impact (on the environment) of producing/eating meat	4	3	1	-	3	-	1	-	2	2	-	-	1	3	-
	*	*	*	-	1%	-	*	-	1%	*	-	-	*	1%	-
Should be locally grown produce	4	2	2	-	3	-	1	-	1	3	-	-	4	-	-
	*	*	*	-	1%	-	*	-	*	1%	-	-	*	-	-
Buy British\should be British\too much imported food	4	2	2	-	3	-	-	1	2	1	-	1	2	2	1
	*	*	*	-	1%	-	-	*	1%	*	-	*	*	*	*
(Red) meat	4	1	3	1	1	-	2	-	2	-	-	2	2	2	-
	*	*	*	*	*	-	1%	-	1%	-	-	*	*	*	-
Vegan foods	4	1	3	-	3	1	-	-	1	-	2	-	1	3	-
	*	*	*	-	1%	*	-	-	*	-	1% <sup>k</sup>	-	*	*	-
The amount of meat we produce/eat	4	-	4	-	-	-	2	2	1	3	-	-	3	1	-
	*	-	*	-	-	-	*	1%	*	*	-	-	*	*	-
Organic food	3	1	2	-	1	1	1	-	2	-	-	1	3	-	-
	*	*	*	-	*	*	*	-	1%	-	-	*	*	-	-
Issues of plastic contamination of food (during cooking/wrapping)	3	2	2	-	-	-	1	2	1	2	-	-	2	-	2
	*	*	*	-	-	-	*	1%	*	*	-	-	*	-	1% <sup>m</sup>
Halal meat being used but not stated\labelled (including mentions of restaurants/Pizza Express) (all negative references)	3	1	1	-	1	-	1	*	1	1	-	-	*	2	-
	*	*	*	-	*	-	*	*	*	*	-	-	*	*	-
Availability of food\enough food supplies (worldwide)	3	-	3	-	1	-	1	-	3	-	-	-	3	-	-
	*	-	*	-	*	-	*	-	1%	-	-	-	*	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Gluten\wheat content of food	3*	2*	1*	-	2*	-	-	1*	-	2*	1*	-	3*	-	-
Conflicting\mixed messages\warnings	2*	-	2*	-	1*	1*	-	-	1*	-	-	1*	2*	-	-
Labelling	2*	2*	-	-	-	-	1*	1*	-	1*	-	1*	2*	-	-
Food Banks	2*	1*	1*	-	-	1*	-	1*	-	1*	-	1*	2*	-	-
(Food) hygiene	2*	1*	1*	-	1*	-	-	1*	1*	-	1*	-	2*	-	-
Knowing what is in the food	2*	1*	1*	-	-	1*	1*	-	-	-	-	2*	-	1*	1*
Storage of food	2*	1*	1*	1*	-	-	-	1*	-	1*	-	1*	1*	1*	-
Intensive farming	2*	*	1*	-	1*	-	-	1*	1*	-	1*	-	1*	1*	*
Chemicals in food	1*	-	1*	-	1*	-	-	-	-	1*	-	-	1*	-	-
Horse meat\ in burgers\ ready meals\ claiming to be beef	1*	-	1*	1*	-	-	-	-	-	-	-	1*	-	1*	-
Nutritional value of food	1*	1*	-	-	-	-	1*	-	1*	-	-	-	1*	-	-
Chicken products	1*	1*	-	-	-	-	1*	-	1*	-	-	-	1*	-	-
Poor shelf life\products do not last\go off quickly	1*	-	1*	-	-	-	1*	-	1*	-	-	-	1*	-	-
Meat being pumped with water	1*	1*	-	-	-	-	1*	-	-	-	1*	-	1*	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Tasteless/poor tasting products	1	-	1	1	-	-	-	-	-	-	-	1	1	-	-
Fair Trade	*	*	-	-	-	-	*	-	*	-	-	-	*	-	-
Other	14	8	6	2	2	1	7	2	4	4	3	3	10	2	2
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%
Net: Q.1b	402	187	216	66	84	100	102	51	100	129	71	102	236	120	46
	21%	20%	22%	21%g	23%g	25%g	22%g	15%	28%jk	23%k	18%	17%	22%	21%	18%
Net: Q.1c	357	169	187	52	69	94	93	49	89	116	67	84	209	105	42
	19%	18%	19%	17%	19%	24%cg	20%g	14%	25%jk	21%k	17%	14%	20%	18%	16%
Net: Q.1d	520	232	288	89	101	126	128	75	108	162	104	146	292	160	69
	28%	25%	30%a	29%g	27%	32%g	27%	22%	30%	29%	27%	25%	28%	28%	26%
Net: Any	841	396	444	122	162	195	228	133	211	260	164	206	504	236	100
	44%	43%	46%	40%	44%	49%cg	48%cg	39%	59%ijk	46%k	43%k	35%	48%mn	41%	39%
None	931	469	462	163	183	185	218	183	129	258	203	341	495	295	142
	49%	51%	48%	53%	49%	46%	46%	54%ef	36%	46%h	53%h	58%hi	47%	51%	55%l
Don't know	118	53	65	22	26	18	28	23	16	41	18	43	59	42	18
	6%	6%	7%	7%	7%	5%	6%	7%	4%	7%	5%	7%	6%	7%	7%
Average number of mentions	3.73	3.38	4.05a	3.62	3.53	4.25g	3.83	3.14	3.67	3.89	3.32	3.92	3.67	3.74	4.05
Standard deviation	4.00	3.43	4.42	3.31	3.35	4.59	4.40	3.57	3.98	3.98	3.61	4.31	3.88	3.96	4.62
Standard error	0.14	0.17	0.21	0.30	0.28	0.35	0.30	0.24	0.28	0.26	0.26	0.27	0.17	0.26	0.41

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food prices	330	122	59	148	94	236	287	43	82	247	287	-	13	30
	17%	17%	22% <sup>c</sup>	17%	18%	17%	19% <sup>g</sup>	12%	23% <sup>i</sup>	16%	17%	-	14%	25% <sup>j</sup>
The amount of sugar in food	264	113	42	109	84	179	230	33	78	186	230	-	10	24
	14%	15%	16%	12%	16%	13%	15% <sup>g</sup>	9%	21% <sup>i</sup>	12%	14%	-	11%	20%
Food waste	233	77	46	109	64	169	203	30	74	159	197	-	9	27
	12%	11%	17% <sup>ac</sup>	12%	12%	12%	13% <sup>g</sup>	8%	20% <sup>i</sup>	10%	12%	-	10%	22% <sup>jl</sup>
Animal welfare	189	81	30	78	54	135	167	22	57	132	170	-	10	10
	10%	11%	11%	9%	10%	10%	11% <sup>g</sup>	6%	16% <sup>i</sup>	9%	10%	-	11%	8%
The amount of salt in food	180	80	26	74	54	126	156	24	56	123	150	-	9	21
	10%	11%	10%	8%	10%	9%	10%	7%	15% <sup>i</sup>	8%	9%	-	10%	17% <sup>jl</sup>
Food hygiene when eating out	176	70	30	76	55	121	154	22	52	124	163	-	8	4
	9%	10%	11%	9%	10%	9%	10% <sup>g</sup>	6%	14% <sup>i</sup>	8%	10% <sup>m</sup>	-	9%	4%
The amount of fat in food	176	76	23	77	54	122	149	27	56	120	151	-	10	15
	9%	10%	9%	9%	10%	9%	10%	7%	15% <sup>i</sup>	8%	9%	-	11%	12%
The amount of saturated fat in food	170	64	33	73	50	120	155	16	59	111	145	-	11	15
	9%	9%	12% <sup>c</sup>	8%	9%	9%	10% <sup>g</sup>	4%	16% <sup>i</sup>	7%	9%	-	12%	12%
The use of additives (such as preservatives and colouring) in food products	131	49	28	54	33	98	119	12	42	89	118	-	11	2
	7%	7%	11% <sup>c</sup>	6%	6%	7%	8% <sup>g</sup>	3%	11% <sup>i</sup>	6%	7% <sup>m</sup>	-	11% <sup>m</sup>	1%
Chemicals from the environment, such as lead, in food	128	48	26	54	33	95	118	10	38	90	121	-	7	1
	7%	7%	10% <sup>c</sup>	6%	6%	7%	8% <sup>g</sup>	3%	10% <sup>i</sup>	6%	7% <sup>m</sup>	-	7% <sup>m</sup>	1%
Genetically Modified (GM) foods	110	35	25	51	24	86	97	13	30	80	103	-	5	2
	6%	5%	9% <sup>ac</sup>	6%	5%	6%	6%	4%	8% <sup>i</sup>	5%	6%	-	5%	2%
Food poisoning such as Salmonella and E.Coli	107	42	19	46	34	73	89	18	36	71	96	-	5	7
	6%	6%	7%	5%	6%	5%	6%	5%	10% <sup>i</sup>	5%	6%	-	6%	5%
Food not being what the label says it is	100	31	23	46	40	60	90	10	31	69	94	-	6	-
	5%	4%	9% <sup>ac</sup>	5%	7% <sup>e</sup>	4%	6% <sup>g</sup>	3%	8% <sup>i</sup>	5%	6% <sup>m</sup>	-	7% <sup>m</sup>	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food hygiene at home	98 5%	37 5%	17 6%	44 5%	36 7%	62 5%	85 6%	13 4%	29 8% <i>i</i>	69 5%	91 5%	-	4 5%	2 2%
The use of pesticides to grow food	97 5%	29 4%	21 8% <i>a</i>	47 5%	25 5%	72 5%	88 6% <i>g</i>	10 3%	34 9% <i>i</i>	63 4%	91 5%	-	5 5%	1 1%
Date labels, such as "best before" and "use by" labels	93 5%	28 4%	22 8% <i>ac</i>	43 5%	28 5%	64 5%	83 5% <i>g</i>	10 3%	28 8% <i>i</i>	65 4%	83 5%	-	5 5%	5 4%
Hormones\steroids \antibiotics in food	83 4%	31 4%	18 7%	34 4%	23 4%	59 4%	72 5%	10 3%	28 8% <i>i</i>	54 4%	77 5%	-	5 5%	1 1%
Food miles (e.g. the distance food travels)	80 4%	30 4%	18 7% <i>c</i>	32 4%	18 3%	62 5%	73 5% <i>g</i>	8 2%	28 8% <i>i</i>	52 3%	73 4%	-	5 6%	1 1%
The feed given to livestock	76 4%	20 3%	17 6% <i>a</i>	38 4%	18 3%	58 4%	70 5% <i>g</i>	6 2%	28 8% <i>i</i>	48 3%	70 4%	-	4 4%	2 1%
Foods aimed at children including school meals	73 4%	26 4%	21 8% <i>ac</i>	26 3%	37 7% <i>e</i>	36 3%	67 4% <i>g</i>	6 2%	23 6% <i>i</i>	50 3%	61 4%	-	5 5%	7 6%
Packaging\over packaging	49 3%	18 3%	6 2%	24 3%	13 2%	36 3%	41 3%	8 2%	12 3%	37 2%	43 3%	-	6 6% <i>jm</i>	-
BSE ('mad cow disease')	43 2%	15 2%	11 4%	18 2%	11 2%	32 2%	40 3% <i>g</i>	3 1%	9 3%	33 2%	40 2%	-	2 2%	-
Environmental\sustainabi lity issues\concerns	14 1%	9 1% <i>c</i>	3 1%	2 *	1 *	13 1%	13 1%	1 *	3 1%	11 1%	12 1%	-	2 2%	-
Allergies (all references)	13 1%	5 1%	4 1%	4 *	5 1%	8 1%	10 1%	3 1%	2 1%	11 1%	13 1%	-	* *	-
Quality/freshness of food	11 1%	6 1%	3 1% <i>c</i>	2 *	1 *	10 1%	7 *	4 1%	1 *	10 1%	11 1%	-	-	-
Processed Food (junk food/ready meals etc.)	10 1%	5 1%	1 *	5 1%	4 1%	7 1%	10 1%	1 *	3 1%	7 *	10 1%	-	-	-
Obesity/healthy eating	8 *	1 *	3 1%	4 *	-	8 1%	5 *	4 1%	-	8 1%	8 1%	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food origins\where the food comes from	8*	5 1%	-	3*	1*	7 1%	8 1%	-	* *	8 *	8 *	-	-	-
Use of Palm oil	7*	1*	4 1%ac	2*	3 1%	4*	7*	-	1*	6*	7*	-	-	-
Halal Products	6*	1*	3 1%c	1*	1*	5*	6*	-	1*	5*	6*	-	-	-
Impact (on the environment) of producing/eating meat	4*	4 1%c	-	-	-	4*	4*	-	1*	3*	4*	-	-	-
Should be locally grown produce	4*	2*	1*	1*	-	4*	4*	-	-	4*	1*	-	3 3%ej	-
Buy British\should be British\too much imported food	4*	2*	1*	1*	-	4*	2*	2*	-	4*	4*	-	-	-
(Red) meat	4*	3*	-	1*	-	4*	3*	1*	-	4*	3*	-	1 1%	-
Vegan foods	4*	1*	1*	1*	-	4*	3*	1*	-	4*	4*	-	-	-
The amount of meat we produce/eat	4*	-	2 1%	2*	-	4*	4*	-	2*	2*	4*	-	-	-
Organic food	3*	1*	2 1%c	-	1*	2*	2*	1*	-	3*	2*	-	1 1%	-
Issues of plastic contamination of food (during cooking\wrapping)	3*	1*	-	2*	-	3*	3*	-	-	3*	3*	-	-	-
Halal meat being used but not stated\labelled (including mentions of restaurants/Pizza Express) (all negative references)	3*	1*	-	1*	-	3*	3*	-	2*	1*	3*	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Availability of food\enough food supplies (worldwide)	3*	1*	1 1%	1*	1*	1*	3*	-	1*	2*	3*	-	-	-
Gluten\wheat content of food	3*	2*	-	1*	2*	1*	1*	2 1% <sup>f</sup>	-	3*	3*	-	-	-
Conflicting\mixed messages\warnings	2*	-	1 1%	1*	2 * <sup>e</sup>	-	2*	-	-	2*	2*	-	-	-
Labelling	2*	1*	-	1*	-	2*	1*	1*	-	2*	2*	-	-	-
Food Banks	2*	1*	-	1*	1*	1*	2*	-	-	2*	2*	-	-	-
(Food) hygiene	2*	1*	1*	1*	1*	1*	1*	1*	-	2*	2*	-	-	-
Knowing what is in the food	2*	-	1*	1*	-	2*	2*	-	-	2*	2*	-	-	-
Storage of food	2*	-	-	2*	-	2*	1*	1*	-	2*	2*	-	-	-
Intensive farming	2*	1*	-	1*	-	2*	2*	-	1*	1*	2*	-	-	-
Chemicals in food	1*	-	1 1% <sup>c</sup>	-	1*	-	1*	-	-	1*	1*	-	-	-
Horse meat\ in burgers\ ready meals\ claiming to be beef	1*	-	-	1*	-	1*	1*	-	-	1*	1*	-	-	-
Nutritional value of food	1*	1*	-	-	-	1*	1*	-	-	1*	1*	-	-	-
Chicken products	1*	1*	-	-	1*	-	-	1 * <sup>f</sup>	-	1*	1*	-	-	-
Poor shelf life\products do not last\go off quickly	1*	1*	-	-	1*	-	1*	-	1 * <sup>i</sup>	-	1*	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Meat being pumped with water	1	-	-	1	-	1	-	1	-	1	1	-	-	-
Tasteless/poor tasting products	1	1	-	-	-	1	1	-	-	1	1	-	-	-
Fair Trade	*	-	-	*	-	*	*	-	-	*	*	-	-	-
Other	14	7	1	6	1	13	13	1	2	12	13	-	1	-
	1%	1%	*	1%	*	1%	1%	*	*	1%	1%	-	1%	-
Net: Q.1b	402	160	73	170	114	288	341	61	102	300	369	-	17	16
	21%	22%	27% <sup>c</sup>	19%	21%	21%	22% <sup>g</sup>	17%	28% <sup>i</sup>	20%	22% <sup>m</sup>	-	18%	13%
Net: Q.1c	357	146	56	154	112	245	305	52	90	267	319	-	14	25
	19%	20%	21%	17%	21%	18%	20% <sup>g</sup>	15%	25% <sup>i</sup>	18%	19%	-	15%	20%
Net: Q.1d	520	198	93	228	147	373	446	74	126	394	468	-	20	32
	28%	27%	35% <sup>ac</sup>	26%	28%	28%	29% <sup>g</sup>	21%	34% <sup>i</sup>	26%	28%	-	22%	26%
Net: Any	841	344	138	359	228	612	702	139	177	664	770	-	35	35
	44%	47% <sup>c</sup>	52% <sup>c</sup>	40%	43%	45%	46% <sup>g</sup>	39%	48%	44%	46% <sup>m</sup>	-	38%	29%
None	931	339	111	481	278	653	731	200	171	760	797	-	49	85
	49%	46%	42%	54% <sup>ab</sup>	52%	48%	48%	56% <sup>f</sup>	47%	50%	48%	-	53%	70% <sup>jl</sup>
Don't know	118	49	19	51	27	91	99	19	17	101	110	-	8	1
	6%	7%	7%	6%	5%	7%	6%	5%	5%	7%	7% <sup>m</sup>	-	9% <sup>m</sup>	1%
<b>Average number of mentions</b>	<b>3.73</b>	<b>3.45</b>	<b>4.32<sup>a</sup></b>	<b>3.77</b>	<b>4.00</b>	<b>3.63</b>	<b>3.94<sup>g</sup></b>	<b>2.70</b>	<b>5.28<sup>i</sup></b>	<b>3.32</b>	<b>3.64</b>	-	<b>4.57</b>	<b>5.01</b>
<b>Standard deviation</b>	<b>4.00</b>	<b>3.41</b>	<b>4.99</b>	<b>4.07</b>	<b>4.12</b>	<b>3.95</b>	<b>4.18</b>	<b>2.67</b>	<b>4.85</b>	<b>3.63</b>	<b>3.96</b>	-	<b>5.54</b>	<b>2.33</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.20</b>	<b>0.43</b>	<b>0.19</b>	<b>0.28</b>	<b>0.15</b>	<b>0.15</b>	<b>0.22</b>	<b>0.35</b>	<b>0.14</b>	<b>0.14</b>	-	<b>0.89</b>	<b>0.40</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food prices	330 17%	12 14%	17 7%	30 18%b	21 14%b	29 17%b	37 19%b	58 24%bd	56 20%b	28 17%b	252 16%	74 26%j
The amount of sugar in food	264 14%	5 6%	15 7%	23 14%b	22 15%ab	14 8%	40 21%abe	42 17%abe	42 15%abe	28 17%abe	218 14%	43 15%
Food waste	233 12%	5 6%	6 3%	16 10%b	19 13%b	16 9%b	37 19%abceh	39 16%ab	32 12%b	27 16%ab	180 11%	52 18%j
Animal welfare	189 10%	7 8%	17 8%	16 10%	10 7%	18 10%	19 10%	25 10%	26 9%	32 20%abc defgh	171 11%k	17 6%
The amount of salt in food	180 10%	5 6%	5 2%	14 8%b	11 8%b	11 6%b	24 12%b	35 14%abe	30 11%b	16 9%b	145 9%	34 12%
Food hygiene when eating out	176 9%	7 9%b	6 3%	7 4%	13 9%b	11 6%	35 18%abcde	30 12%bce	33 12%bc	21 13%bc	138 9%	36 13%j
The amount of fat in food	176 9%	6 7%	5 2%	14 8%b	14 10%b	9 5%	29 15%be	31 12%be	31 11%be	14 8%b	135 9%	41 14%j
The amount of saturated fat in food	170 9%	5 6%	5 2%	21 12%be	12 9%be	5 3%	22 12%be	25 10%be	30 11%be	18 11%be	136 9%	32 11%
The use of additives (such as preservatives and colouring) in food products	131 7%	6 7%	8 4%	9 5%	8 5%	16 9%b	17 9%b	19 8%	15 5%	19 12%bch	116 7%	14 5%
Chemicals from the environment, such as lead, in food	128 7%	4 5%	5 2%	6 4%	7 5%	14 8%b	24 12%bcdh	28 11%bcd	18 6%b	16 10%bc	108 7%	17 6%
Genetically Modified (GM) foods	110 6%	3 3%	3 1%	6 4%	7 5%b	7 4%	17 9%b	24 10%bce	24 9%b	12 7%b	88 6%	21 7%
Food poisoning such as Salmonella and E.Coli	107 6%	5 6%b	2 1%	9 6%b	8 6%b	5 3%	20 10%be	20 8%be	16 6%b	9 5%b	88 6%	19 6%
Food not being what the label says it is	100 5%	6 8%	6 3%	6 4%	5 4%	10 6%	16 8%b	14 6%	17 6%	14 8%b	84 5%	14 5%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food hygiene at home	98 5%	6 7%b	4 2%	6 4%	10 7%b	5 3%	19 10%bcei	20 8%be	15 5%b	7 4%	76 5%	22 8%
The use of pesticides to grow food	97 5%	3 4%	5 2%	7 4%	5 4%	12 7%b	15 8%b	12 5%	16 6%	16 10%b	84 5%	11 4%
Date labels, such as "best before" and "use by" labels	93 5%	3 4%	4 2%	3 2%	2 1%	4 2%	18 9%bcde	23 10%bcde	16 6%bd	9 5%b	75 5%	17 6%
Hormones\steroids \antibiotics in food	83 4%	3 4%	5 2%	6 4%	4 3%	6 4%	15 8%bh	18 7%bh	8 3%	11 6%b	70 4%	12 4%
Food miles (e.g. the distance food travels)	80 4%	2 3%	6 3%	6 3%	6 4%	7 4%	12 6%	9 4%	13 5%	13 8%b	72 5%	7 3%
The feed given to livestock	76 4%	3 3%	2 1%	7 4%b	4 3%	6 3%	17 9%bdegh	8 3%	11 4%	12 7%b	68 4%	6 2%
Foods aimed at children including school meals	73 4%	2 2%	6 3%	6 4%	5 3%	4 2%	12 6%	11 5%	10 4%	5 3%	58 4%	13 4%
Packaging\over packaging	49 3%	- -	6 3%	2 1%	3 2%	4 2%	4 2%	4 2%	17 6%acg	4 2%	48 3%k	1 *
BSE ('mad cow disease')	43 2%	4 5%b	1 *	4 3%	2 1%	2 1%	5 3%	10 4%b	8 3%b	4 3%	36 2%	7 2%
Environmental\sustainability issues\concerns	14 1%	- -	2 1%	1 1%	* *	- -	1 1%	3 1%	1 *	3 2%	11 1%	3 1%
Allergies (all references)	13 1%	- -	2 1%	- -	3 2%	1 1%	* *	3 1%	4 1%	- -	12 1%	1 *
Quality/freshness of food	11 1%	- -	- -	4 3%bfgi	- -	1 1%	- -	1 *	5 2%	- -	7 *	4 2%j
Processed Food (junk food\ready meals etc.)	10 1%	- -	2 1%	- -	* *	2 1%	1 *	1 *	1 1%	3 2%	10 1%	1 *
Obesity\healthy eating	8 *	- -	* *	2 1%	- -	- -	- -	1 1%	2 1%	2 1%	6 *	2 1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food origins\where the food comes from	8 *	-	4 2%	-	-	-	*	-	4 1%	-	8 *	-
Use of Palm oil	7 *	-	3 1%	1 *	-	-	-	-	2 1%	2 1%	7 *	-
Halal Products	6 *	-	1 *	3 2%gh	-	1 1%	-	-	-	1 1%	3 *	3 1%j
Impact (on the environment) of producing/eating meat	4 *	-	-	-	-	-	1 1%	2 1%	1 *	-	4 *	-
Should be locally grown produce	4 *	-	-	-	-	1 1%	-	-	-	-	4 *	-
Buy British\should be British\too much imported food	4 *	-	1 *	2 1%	-	2 1%	-	-	-	-	4 *	-
(Red) meat	4 *	-	1 *	-	-	-	-	-	2 1%	-	4 *	-
Vegan foods	4 *	-	2 1%	-	-	-	-	-	1 1%	-	4 *	-
The amount of meat we produce/eat	4 *	-	-	2 1%	-	-	-	1 *	1 *	-	4 *	-
Organic food	3 *	-	1 *	-	-	-	-	-	1 1%	-	3 *	-
Issues of plastic contamination of food (during cooking\wrapping)	3 *	-	1 *	-	-	1 1%	-	-	2 1%	-	3 *	-
Halal meat being used but not stated\labelled (including mentions of restaurants/Pizza Express) (all negative references)	3 *	1 1%	-	-	-	-	2 1%	-	-	-	3 *	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Availability of food/enough food supplies (worldwide)	3 *	-	1 *	1 *	-	-	-	-	1 1%	-	3 *	-
Gluten/wheat content of food	3 *	-	-	-	-	1 *	-	-	-	2 1%	3 *	-
Conflicting/mixed messages/warnings	2 *	-	1 *	-	-	-	-	1 1%	-	-	2 *	-
Labelling	2 *	-	-	-	-	-	-	1 1%	-	1 *	2 *	-
Food Banks	2 *	-	1 *	-	-	-	-	1 1%	-	-	2 *	-
(Food) hygiene	2 *	-	-	-	-	-	-	1 *	1 *	-	2 *	-
Knowing what is in the food	2 *	-	1 *	-	-	-	-	-	1 *	-	2 *	-
Storage of food	2 *	-	-	-	-	-	-	-	1 *	1 *	2 *	-
Intensive farming	2 *	-	* *	1 *	-	-	-	-	1 *	-	2 *	-
Chemicals in food	1 *	-	-	-	-	-	-	1 1%	-	-	1 *	-
Horse meat\ in burgers\ ready meals\ claiming to be beef	1 *	-	1 1%	-	-	-	-	-	-	-	1 *	-
Nutritional value of food	1 *	-	-	-	-	-	-	1 1%	-	-	-	1 j
Chicken products	1 *	-	1 *	-	-	-	-	-	-	-	1 *	-
Poor shelf life/products do not last/go off quickly	1 *	-	-	-	1 1%	-	-	-	-	-	1 *	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Meat being pumped with water	1	-	-	-	-	1	-	-	-	-	1	-
Tasteless/poor tasting products	1	-	-	-	-	-	-	-	1	-	1	-
Fair Trade	*	-	*	-	-	-	-	-	-	-	*	-
Other	14	2	3	2	1	2	-	2	1	-	12	2
	1%	2%	1%	1%	1%	1%	-	1%	1%	-	1%	1%
Net: Q.1b	402	14	21	29	26	41	53	78	71	36	327	73
	21%	16%	10%	18%b	18%b	24%ab	28%bc	32%abcdi	25%b	22%ab	21%	25%
Net: Q.1c	357	11	22	30	32	23	45	63	59	34	286	68
	19%	13%	10%	18%b	22%be	13%	24%abe	26%abe	21%be	20%ab	18%	24%j
Net: Q.1d	520	15	36	43	36	51	58	90	85	54	413	103
	28%	18%	16%	26%b	25%b	29%ab	30%ab	37%abcd	30%ab	33%ab	26%	36%j
Net: Any	841	25	79	61	57	86	87	134	161	80	690	144
	44%	30%	35%	37%	39%	49%abc	45%ab	55%abcd	57%abcdf	49%abc	43%	50%j
None	931	59	123	95	76	81	93	90	111	70	805	119
	49%	69%bdefghi	55%ghi	57%ghi	53%gh	46%	48%g	37%	39%	42%	51%k	41%
Don't know	118	1	21	10	11	8	13	22	9	15	93	24
	6%	1%	10%ah	6%	8%a	4%	7%a	9%ah	3%	9%ah	6%	8%
<b>Average number of mentions</b>	<b>3.73</b>	<b>4.14</b>	<b>2.13</b>	<b>3.94be</b>	<b>3.58b</b>	<b>2.64</b>	<b>5.29bdegh</b>	<b>3.93be</b>	<b>3.23b</b>	<b>4.34be</b>	<b>3.74</b>	<b>3.66</b>
<b>Standard deviation</b>	<b>4.00</b>	<b>5.13</b>	<b>2.84</b>	<b>4.25</b>	<b>3.53</b>	<b>3.03</b>	<b>4.92</b>	<b>3.36</b>	<b>3.93</b>	<b>4.50</b>	<b>4.13</b>	<b>3.25</b>
<b>Standard error</b>	<b>0.14</b>	<b>1.05</b>	<b>0.31</b>	<b>0.54</b>	<b>0.44</b>	<b>0.31</b>	<b>0.50</b>	<b>0.29</b>	<b>0.31</b>	<b>0.51</b>	<b>0.15</b>	<b>0.28</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)						
		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food prices	330 17%	64 25%cddeg	117 21%deg	68 16%e	55 15%e	24 9%	182 22%cddeg	79 13%
The amount of sugar in food	264 14%	66 26%bcdefg	90 16%ceg	47 11%e	48 13%e	14 6%	155 19%cddeg	62 10%e
Food waste	233 12%	42 17%deg	73 13%e	56 13%e	49 14%e	13 5%	115 14%deg	62 10%e
Animal welfare	189 10%	31 12%e	72 13%ceg	35 8%	35 10%	16 6%	103 13%ceg	51 8%
The amount of salt in food	180 10%	43 17%bcdeg	65 11%ceg	31 7%e	36 10%e	6 2%	108 13%ceg	41 7%e
Food hygiene when eating out	176 9%	43 17%cddeg	74 13%cddeg	26 6%	26 7%e	7 3%	117 14%cddeg	33 5%
The amount of fat in food	176 9%	48 19%bcdefg	56 10%e	27 6%	31 9%	13 5%	105 13%ceg	44 7%
The amount of saturated fat in food	170 9%	42 17%bcdeg	56 10%deg	33 8%	28 8%	11 4%	98 12%cddeg	39 6%
The use of additives (such as preservatives and colouring) in food products	131 7%	28 11%cddeg	54 9%cddeg	23 6%	19 5%	6 2%	82 10%cddeg	25 4%
Chemicals from the environment, such as lead, in food	128 7%	30 12%bcdeg	42 7%deg	30 7%e	21 6%e	6 2%	71 9%deg	27 4%
Genetically Modified (GM) foods	110 6%	28 11%cddeg	44 8%cdg	18 4%	10 3%	11 4%	72 9%cddeg	20 3%
Food poisoning such as Salmonella and E.Coli	107 6%	23 9%deg	42 7%deg	27 6%eg	12 4%	3 1%	65 8%deg	15 2%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)						Net: Unconcerned (g)
		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food not being what the label says it is	100 5%	27 11%bcdeg	36 6%eg	16 4%	14 4%	7 3%	63 8%cdeg	21 3%
Food hygiene at home	98 5%	30 12%bcdeg	36 6%deg	17 4%	10 3%	5 2%	66 8%cdeg	15 2%
The use of pesticides to grow food	97 5%	22 9%cdeg	39 7%deg	17 4%	13 4%	7 3%	61 7%cdeg	19 3%
Date labels, such as "best before" and "use by" labels	93 5%	14 5%e	42 7%ceg	16 4%	16 5%	4 2%	56 7%ceg	21 3%
Hormones\steroids \antibiotics in food	83 4%	23 9%bcdeg	24 4%	12 3%	17 5%	6 2%	47 6%ce	23 4%
Food miles (e.g. the distance food travels)	80 4%	15 6%eg	30 5%eg	19 4%e	13 4%	3 1%	45 5%eg	16 3%
The feed given to livestock	76 4%	18 7%cdeg	29 5%deg	15 3%	8 2%	5 2%	48 6%deg	13 2%
Foods aimed at children including school meals	73 4%	14 5%	24 4%	16 4%	13 4%	6 3%	37 5%	20 3%
Packaging\over packaging	49 3%	4 2%	22 4%ce	7 2%	12 3%	3 1%	26 3%	15 2%
BSE ('mad cow disease')	43 2%	10 4%g	16 3%	9 2%	5 1%	3 1%	26 3%g	8 1%
Environmental\sustainability issues\concerns	14 1%	2 1%	4 1%	5 1%	2 1%	- -	7 1%	2 *
Allergies (all references)	13 1%	2 1%	1 *	5 1%b	3 1%	2 1%	3 *	5 1%
Quality\freshness of food	11 1%	2 1%	4 1%	2 *	2 1%	1 *	6 1%	3 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Processed Food (junk food/ready meals etc.)	10	2	4	4	-	-	6	-
	1%	1%g	1%g	1%g	-	-	1%g	-
Obesity/healthy eating	8	3	1	3	1	-	4	1
	*	1%b	*	1%	*	-	*	*
Food origins\where the food comes from	8	5	-	-	3	-	5	3
	*	2%bceg	-	-	1%b	-	1%	*
Use of Palm oil	7	3	1	1	2	-	4	2
	*	1%b	*	*	1%	-	*	*
Halal Products	6	1	4	-	1	-	5	1
	*	*	1%	-	*	-	1%	*
Impact (on the environment) of producing/eating meat	4	-	1	-	3	-	1	3
	*	-	*	-	1%	-	*	1%
Should be locally grown produce	4	-	1	1	2	-	1	2
	*	-	*	*	1%	-	*	*
Buy British\should be British\too much imported food	4	1	1	-	2	-	2	2
	*	*	*	-	1%	-	*	*
(Red) meat	4	-	1	-	2	1	1	3
	*	-	*	-	1%	*	*	*
Vegan foods	4	1	1	1	-	-	3	-
	*	1%	*	*	-	-	*	-
The amount of meat we produce/eat	4	1	-	3	-	-	1	-
	*	*	-	1%	-	-	*	-
Organic food	3	-	2	1	-	-	2	-
	*	-	*	*	-	-	*	-
Issues of plastic contamination of food (during cooking/wrapping)	3	2	1	-	-	1	3	1
	*	1%	*	-	-	*	*	*

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Halal meat being used but not stated/labelled (including mentions of restaurants/Pizza Express) (all negative references)	3 *	1 1%	-	-	1 *	-	1 *	1 *
Availability of food/enough food supplies (worldwide)	3 *	-	3 *	-	-	-	3 *	-
Gluten/wheat content of food	3 *	-	1 *	-	2 1%	-	1 *	2 *
Conflicting/mixed messages/warnings	2 *	-	1 *	-	1 *	-	1 *	1 *
Labelling	2 *	2 1% bg	-	-	-	-	2 *	-
Food Banks	2 *	-	2 *	-	-	-	2 *	-
(Food) hygiene	2 *	-	1 *	1 *	-	-	1 *	-
Knowing what is in the food	2 *	-	1 *	-	1 *	-	1 *	1 *
Storage of food	2 *	2 1% bg	-	-	-	-	2 *	-
Intensive farming	2 *	-	* *	-	1 *	-	* *	1 *
Chemicals in food	1 *	-	1 *	-	-	-	1 *	-
Horse meat\ in burgers\ ready meals\ claiming to be beef	1 *	-	1 *	-	-	-	1 *	-

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Nutritional value of food	1	-	-	-	1	-	-	1
	*	-	-	-	*	-	-	*
Chicken products	1	1	-	-	-	-	1	-
	*	*	-	-	-	-	*	-
Poor shelf life/products do not last/go off quickly	1	1	-	-	-	-	1	-
	*	*	-	-	-	-	*	-
Meat being pumped with water	1	-	1	-	-	-	1	-
	*	-	*	-	-	-	*	-
Tasteless/poor tasting products	1	-	-	-	-	1	-	1
	*	-	-	-	-	*	-	*
Fair Trade	*	-	-	*	-	-	-	-
	*	-	-	*	-	-	-	-
Other	14	4	5	1	3	-	10	3
	1%	2%ce	1%	*	1%	-	1%	*
Net: Q.1b	402	80	158	76	66	23	238	89
	21%	31%cddeg	28%cddeg	18%e	19%e	9%	29%cddeg	15%e
Net: Q.1c	357	84	121	66	62	24	205	86
	19%	33%bcdefg	21%ceg	16%e	18%e	9%	25%cddeg	14%
Net: Q.1d	520	96	182	107	95	40	277	135
	28%	38%cddeg	32%ceg	25%e	27%e	16%	34%cddeg	22%e
Net: Any	841	169	293	160	159	57	462	217
	44%	67%bcdefg	52%ceg	38%e	45%ceg	22%	56%cddeg	35%e
None	931	73	236	236	173	186	309	359
	49%	29%	42%a	56%abf	49%abf	72%abcdfg	38%a	59%abdf
Don't know	118	12	38	28	22	13	50	35
	6%	5%	7%	7%	6%	5%	6%	6%
<b>Average number of mentions</b>	<b>3.73</b>	<b>4.15g</b>	<b>3.86</b>	<b>3.71</b>	<b>3.30</b>	<b>3.20</b>	<b>3.96</b>	<b>3.27</b>
<b>Standard deviation</b>	<b>4.00</b>	<b>4.45</b>	<b>4.28</b>	<b>3.45</b>	<b>3.45</b>	<b>3.91</b>	<b>4.34</b>	<b>3.57</b>



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.1a What food issues, if any, are you concerned about? (Spontaneous)****Base: All adults England/Wales and NI**

Total	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)						
	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base 2007	273	597	450	373	277	870	650
Weighted Base 1890	253	567	424	354	257	820	610
<b>Standard error</b>	<b>0.14</b>	<b>0.25</b>	<b>0.27</b>	<b>0.27</b>	<b>0.50</b>	<b>0.20</b>	<b>0.24</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						
		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food prices	330 17%	59 28% <i>bcde</i> g	111 20% <i>ceg</i>	56 14%	74 19% <i>e</i>	27 9%	171 23% <i>ceg</i>	102 15% <i>e</i>
The amount of sugar in food	264 14%	58 27% <i>bcdef</i> g	94 17% <i>ceg</i>	32 8%	61 16% <i>ce</i>	18 6%	152 20% <i>ceg</i>	80 12% <i>e</i>
Food waste	233 12%	43 20% <i>ceg</i>	80 15% <i>ceg</i>	36 9% <i>e</i>	58 15% <i>ceg</i>	15 5%	123 16% <i>ceg</i>	73 11% <i>e</i>
Animal welfare	189 10%	26 12% <i>e</i>	73 13% <i>ceg</i>	30 7%	44 11% <i>e</i>	16 5%	99 13% <i>ceg</i>	59 9%
The amount of salt in food	180 10%	37 17% <i>ceg</i>	66 12% <i>ceg</i>	19 5%	48 12% <i>ce</i>	10 3%	103 14% <i>ceg</i>	58 8% <i>ce</i>
Food hygiene when eating out	176 9%	39 18% <i>cde</i> g	76 14% <i>cde</i> g	20 5%	31 8% <i>e</i>	11 4%	115 15% <i>cde</i> g	41 6%
The amount of fat in food	176 9%	40 19% <i>bcde</i> g	63 12% <i>ceg</i>	18 4%	43 11% <i>ce</i>	12 4%	103 14% <i>ceg</i>	55 8% <i>ce</i>
The amount of saturated fat in food	170 9%	36 17% <i>bce</i> g	59 11% <i>ce</i>	21 5%	43 11% <i>ce</i>	11 4%	95 13% <i>ceg</i>	54 8% <i>e</i>
The use of additives (such as preservatives and colouring) in food products	131 7%	26 12% <i>cde</i> g	55 10% <i>ceg</i>	18 4% <i>e</i>	26 7% <i>e</i>	5 2%	82 11% <i>cde</i> g	31 5% <i>e</i>
Chemicals from the environment, such as lead, in food	128 7%	32 15% <i>bcde</i> g	46 8% <i>eg</i>	21 5% <i>e</i>	26 7% <i>e</i>	4 1%	77 10% <i>cde</i> g	29 4% <i>e</i>
Genetically Modified (GM) foods	110 6%	32 15% <i>bcde</i> fg	42 8% <i>cde</i> g	12 3%	13 3%	12 4%	74 10% <i>cde</i> g	25 4%
Food poisoning such as Salmonella and E.Coli	107 6%	18 9% <i>ceg</i>	43 8% <i>ceg</i>	18 4%	22 6% <i>e</i>	6 2%	61 8% <i>ceg</i>	28 4%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						Net: Unconcerned (g)
		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food not being what the label says it is	100 5%	21 10%ceg	35 6%ce	14 3%	22 6%e	6 2%	56 7%ceg	28 4%
Food hygiene at home	98 5%	29 13%bcdefg	36 7%deg	15 4%	13 3%	6 2%	64 8%cdeg	19 3%
The use of pesticides to grow food	97 5%	20 9%ceg	38 7%ce	8 2%	25 6%ce	6 2%	58 8%ceg	31 5%e
Date labels, such as "best before" and "use by" labels	93 5%	12 5%e	38 7%eg	17 4%e	22 6%e	4 2%	49 7%eg	26 4%
Hormones\steroids \antibiotics in food	83 4%	21 10%bcdeg	25 5%	9 2%	21 5%ce	6 2%	47 6%ce	27 4%
Food miles (e.g. the distance food travels)	80 4%	13 6%e	32 6%ceg	12 3%e	21 5%e	2 1%	45 6%ceg	23 3%e
The feed given to livestock	76 4%	16 8%cdeg	37 7%cdeg	7 2%	12 3%	4 1%	53 7%cdeg	16 2%
Foods aimed at children including school meals	73 4%	14 7%ceg	24 4%e	12 3%	17 4%	5 2%	38 5%e	22 3%
Packaging\over packaging	49 3%	4 2%	16 3%	9 2%	15 4%	4 1%	20 3%	18 3%
BSE ('mad cow disease')	43 2%	8 4%eg	19 3%eg	6 1%	7 2%	3 1%	27 4%ceg	10 1%
Environmental\sustainabi lity issues\concerns	14 1%	3 1%	4 1%	4 1%	3 1%	- -	7 1%	3 *
Allergies (all references)	13 1%	2 1%	2 *	4 1%	5 1%	1 *	3 *	6 1%
Quality\freshness of food	11 1%	3 1%e	3 1%	1 *	5 1%	- -	6 1%	5 1%
Processed Food (junk food\ready meals etc.)	10 1%	1 *	5 1%	3 1%	2 1%	- -	6 1%	2 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						
		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Obesity/healthy eating	8	2	1	*	4	1	3	5
	*	1%	*	*	1%	*	*	1%
Food origins\where the food comes from	8	5	*	2	1	-	5	1
	*	2%bdeg	*	*	*	-	1%	*
Use of Palm oil	7	3	1	1	2	1	3	3
	*	1%b	*	*	*	*	*	*
Halal Products	6	-	2	1	2	-	2	2
	*	-	*	*	1%	-	*	*
Impact (on the environment) of producing/eating meat	4	-	1	-	3	-	1	3
	*	-	*	-	1%	-	*	*
Should be locally grown produce	4	-	-	1	3	-	-	3
	*	-	-	*	1%f	-	-	*
Buy British\should be British\too much imported food	4	-	-	1	3	-	-	3
	*	-	-	*	1%f	-	-	*
(Red) meat	4	1	2	1	-	-	3	-
	*	*	*	*	-	-	*	-
Vegan foods	4	1	-	1	1	-	1	1
	*	1%	-	*	*	-	*	*
The amount of meat we produce/eat	4	1	-	3	-	-	1	-
	*	*	-	1%g	-	-	*	-
Organic food	3	1	2	-	-	-	3	-
	*	*	*	-	-	-	*	-
Issues of plastic contamination of food (during cooking/wrapping)	3	1	2	-	-	1	3	1
	*	*	*	-	-	*	*	*

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Halal meat being used but not stated/labelled (including mentions of restaurants/Pizza Express) (all negative references)	3 *	1 *	* *	- -	1 *	- -	1 *	1 *
Availability of food/enough food supplies (worldwide)	3 *	- -	2 *	1 *	- -	- -	2 *	- -
Gluten/wheat content of food	3 *	- -	1 *	- -	- -	2 1%	1 *	2 *
Conflicting/mixed messages/warnings	2 *	- -	- -	1 *	1 *	- -	- -	1 *
Labelling	2 *	1 1%	1 *	- -	- -	- -	2 *	- -
Food Banks	2 *	- -	1 *	1 *	- -	- -	1 *	- -
(Food) hygiene	2 *	- -	1 *	1 *	- -	- -	1 *	- -
Knowing what is in the food	2 *	- -	1 *	- -	1 *	- -	1 *	1 *
Storage of food	2 *	- -	2 *	- -	- -	- -	2 *	- -
Intensive farming	2 *	- -	* *	- -	1 *	- -	* *	1 *
Chemicals in food	1 *	- -	1 *	- -	- -	- -	1 *	- -
Horse meat\ in burgers\ ready meals\ claiming to be beef	1 *	- -	- -	- -	- -	- -	- -	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Nutritional value of food	1	-	-	-	1	-	-	1
Chicken products	1	-	1	-	-	-	1	-
Poor shelf life/products do not last/go off quickly	1	1	-	-	-	-	1	-
Meat being pumped with water	1	-	1	-	-	-	1	-
Tasteless/poor tasting products	1	1	-	-	-	-	1	-
Fair Trade	*	-	-	*	-	-	-	-
Other	14	3	6	1	2	1	9	3
	1%	1%	1%	*	1%	*	1%	*
Net: Q.1b	402	76	156	68	75	27	232	102
	21%	36%cddeg	29%cddeg	17%e	19%e	9%	31%cddeg	15%e
Net: Q.1c	357	72	129	52	76	28	200	104
	19%	34%bcdefg	24%ceg	13%	19%ce	9%	26%cddeg	15%e
Net: Q.1d	520	85	181	85	122	45	267	167
	28%	40%cddeg	33%ceg	21%	31%ceg	15%	35%ceg	24%e
Net: Any	841	149	289	145	183	71	439	254
	44%	70%bcdefg	53%ceg	36%e	47%ceg	24%	58%cddeg	37%e
None	931	52	217	236	188	215	269	404
	49%	25%	40%a	58%abdf	48%abf	72%abcdfg	35%a	58%abdf
Don't know	118	11	39	26	21	13	51	34
	6%	5%	7%	6%	5%	4%	7%	5%
<b>Average number of mentions</b>	<b>3.73</b>	<b>4.24ce</b>	<b>3.98ce</b>	<b>3.05</b>	<b>3.86</b>	<b>2.82</b>	<b>4.07ce</b>	<b>3.57</b>
<b>Standard deviation</b>	<b>4.00</b>	<b>4.41</b>	<b>4.36</b>	<b>2.63</b>	<b>4.09</b>	<b>3.42</b>	<b>4.37</b>	<b>3.93</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.1a What food issues, if any, are you concerned about? (Spontaneous)****Base: All adults England/Wales and NI**

Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						
	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base 2007	228	582	425	416	321	810	737
Weighted Base 1890	213	546	406	392	299	759	691
<b>Standard error</b>	<b>0.14</b>	<b>0.25</b>	<b>0.22</b>	<b>0.30</b>	<b>0.40</b>	<b>0.20</b>	<b>0.24</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)							
		Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Food prices	330 17%	242 17%	88 20%	194 21% <sup>e</sup>	68 29% <sup>cj</sup>	55 26% <sup>e</sup>	49 26% <sup>j</sup>	94 28% <sup>cj</sup>	110 31% <sup>cj</sup>	76 29% <sup>cj</sup>	10 5%
The amount of sugar in food	264 14%	220 15% <sup>b</sup>	43 10%	171 18% <sup>e</sup>	59 25% <sup>cj</sup>	54 26% <sup>cj</sup>	43 23% <sup>j</sup>	94 28% <sup>cj</sup>	97 27% <sup>cj</sup>	79 30% <sup>cj</sup>	26 12%
Food waste	233 12%	186 13%	47 11%	157 17% <sup>e</sup>	63 27% <sup>cj</sup>	48 23% <sup>cj</sup>	44 23% <sup>cj</sup>	88 26% <sup>cj</sup>	91 26% <sup>cj</sup>	62 23% <sup>cj</sup>	7 3%
Animal welfare	189 10%	163 11% <sup>b</sup>	26 6%	130 14%	47 20% <sup>cj</sup>	36 18% <sup>e</sup>	36 19% <sup>j</sup>	64 19% <sup>cj</sup>	63 18% <sup>e</sup>	57 22% <sup>cj</sup>	21 9%
The amount of salt in food	180 10%	157 11% <sup>b</sup>	23 5%	122 13% <sup>e</sup>	41 18% <sup>j</sup>	37 18% <sup>e</sup>	28 15% <sup>j</sup>	62 18% <sup>cj</sup>	75 21% <sup>cj</sup>	52 20% <sup>cj</sup>	11 5%
Food hygiene when eating out	176 9%	139 10%	36 8%	113 12% <sup>e</sup>	38 16% <sup>e</sup>	35 17% <sup>cj</sup>	37 20% <sup>cj</sup>	65 20% <sup>cj</sup>	75 21% <sup>cj</sup>	52 20% <sup>cj</sup>	9 4%
The amount of fat in food	176 9%	150 10% <sup>b</sup>	25 6%	121 13% <sup>e</sup>	46 20% <sup>cj</sup>	42 20% <sup>cj</sup>	35 19% <sup>cj</sup>	68 20% <sup>cj</sup>	73 21% <sup>cj</sup>	47 18% <sup>cj</sup>	8 3%
The amount of saturated fat in food	170 9%	147 10% <sup>b</sup>	24 5%	124 13% <sup>e</sup>	46 20% <sup>cj</sup>	43 21% <sup>cj</sup>	35 19% <sup>cj</sup>	63 19% <sup>cj</sup>	70 20% <sup>cj</sup>	53 20% <sup>cj</sup>	10 5%
The use of additives (such as preservatives and colouring) in food products	131 7%	114 8% <sup>b</sup>	17 4%	93 10%	31 13% <sup>e</sup>	21 10%	26 14% <sup>e</sup>	50 15% <sup>cj</sup>	51 14% <sup>cj</sup>	43 16% <sup>cj</sup>	12 5%
Chemicals from the environment, such as lead, in food	128 7%	109 8% <sup>b</sup>	19 4%	83 9% <sup>e</sup>	32 14% <sup>cj</sup>	28 14% <sup>cj</sup>	32 17% <sup>cj</sup>	49 15% <sup>cj</sup>	49 14% <sup>cj</sup>	46 17% <sup>cj</sup>	9 4%
Genetically Modified (GM) foods	110 6%	91 6%	19 4%	72 8% <sup>e</sup>	25 11% <sup>e</sup>	20 10% <sup>e</sup>	25 13% <sup>cj</sup>	40 12% <sup>cj</sup>	43 12% <sup>cj</sup>	36 14% <sup>cj</sup>	7 3%
Food poisoning such as Salmonella and E.Coli	107 6%	95 7% <sup>b</sup>	13 3%	76 8% <sup>e</sup>	26 11% <sup>e</sup>	26 12% <sup>cj</sup>	27 14% <sup>cj</sup>	40 12% <sup>cj</sup>	47 13% <sup>cj</sup>	40 15% <sup>cj</sup>	5 2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)							
		Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Food not being what the label says it is	100 5%	88 6%b	12 3%	72 8%	28 12%cj	21 10%j	27 14%cj	45 13%cj	45 13%cj	34 13%cj	8 4%
Food hygiene at home	98 5%	72 5%	26 6%	63 7%j	29 12%cj	20 10%j	20 11%j	35 10%cj	38 11%cj	34 13%cj	3 2%
The use of pesticides to grow food	97 5%	86 6%b	12 3%	70 7%	23 10%j	17 8%	25 13%cj	41 12%cj	40 11%cj	35 13%cj	8 4%
Date labels, such as "best before" and "use by" labels	93 5%	75 5%	18 4%	61 6%j	29 13%cj	16 8%j	23 12%cj	36 11%cj	43 12%cj	29 11%cj	5 2%
Hormones/steroids \antibiotics in food	83 4%	73 5%b	10 2%	61 6%j	21 9%j	16 8%j	16 9%j	28 8%j	34 9%j	27 10%cj	4 2%
Food miles (e.g. the distance food travels)	80 4%	72 5%b	9 2%	61 6%	18 8%	20 9%j	18 10%j	37 11%cj	37 10%cj	33 13%cj	8 3%
The feed given to livestock	76 4%	64 4%	11 3%	57 6%j	20 9%j	16 8%j	19 10%j	31 9%j	30 9%j	30 11%cj	3 2%
Foods aimed at children including school meals	73 4%	56 4%	17 4%	49 5%	22 9%cj	15 7%j	18 10%cj	27 8%j	29 8%j	20 8%j	4 2%
Packaging\over packaging	49 3%	47 3%b	1 *	30 3%	2 1%	4 2%	5 3%	12 3%	11 3%	10 4%d	16 7%cdefh
BSE ('mad cow disease')	43 2%	35 2%	8 2%	30 3%j	16 7%cj	12 6%j	14 8%cj	17 5%j	21 6%cj	17 6%cj	-
Environmental\sustainability issues\concerns	14 1%	13 1%	1 *	10 1%	3 1%	2 1%	-	6 2%	6 2%	2 1%	5 3%f
Allergies (all references)	13 1%	12 1%	1 *	7 1%	-	1 1%	-	4 1%	3 1%	1 *	6 3%cdfi
Quality\freshness of food	11 1%	6 *	6 1%a	4 *	1 *	-	-	2 1%	1 *	2 1%	2 1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)							
		Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Processed Food (junk food/ready meals etc.)	10 1%	10 1%	-	6 1%	1 *	1 1%	-	-	-	1 *	5 2%cfgh
Obesity/healthy eating	8 *	7 *	2 *	4 *	1 1%	-	-	-	-	1 *	4 2%cegh
Food origins\where the food comes from	8 *	8 1%	-	6 1%	2 1%	-	-	2 1%	3 1%	3 1%	2 1%
Use of Palm oil	7 *	6 *	1 *	3 *	-	-	-	2 *	3 1%	2 1%	4 2%c
Halal Products	6 *	4 *	2 *	-	-	-	-	-	-	-	3 1%cgh
Impact (on the environment) of producing/eating meat	4 *	4 *	-	4 *	-	-	-	1 *	1 *	-	2 1%
Should be locally grown produce	4 *	4 *	-	4 *	-	-	-	-	-	-	3 1%gh
Buy British\should be British\too much imported food	4 *	4 *	-	4 *	-	-	-	-	-	-	2 1%
(Red) meat	4 *	3 *	1 *	-	-	-	-	1 *	-	-	3 1%ch
Vegan foods	4 *	3 *	1 *	3 *	-	-	-	-	-	-	1 *
The amount of meat we produce/eat	4 *	4 *	-	2 *	-	-	-	-	2 *	-	4 2%cgi
Organic food	3 *	3 *	-	1 *	1 1%	1 1%	-	2 1%	1 *	1 1%	1 *
Issues of plastic contamination of food (during cooking/wrapping)	3 *	3 *	-	3 *	-	-	-	-	-	-	2 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)							
		Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Halal meat being used but not stated/labelled (including mentions of restaurants/Pizza Express) (all negative references)	3*	3*	-	1*	1*	-	-	2*	1*	-	2* 1%
Availability of food/enough food supplies (worldwide)	3*	3*	-	2*	-	-	1* 1%	-	-	1* 1%	1*
Gluten/wheat content of food	3*	3*	-	3*	-	-	-	2* 1%	-	2* 1%	1*
Conflicting/mixed messages/warnings	2*	2*	-	2*	1* 1%	1* 1%	-	1* *	-	-	-
Labelling	2*	2*	-	1*	-	1* 1%	-	1* *	-	-	1* *
Food Banks	2*	2*	-	2*	-	-	1* 1%	-	-	1* *	1* 1%
(Food) hygiene	2*	2*	-	1*	-	-	-	-	-	-	1* 1%
Knowing what is in the food	2*	2*	-	-	-	-	-	1* *	-	-	2* 1% <sup>c</sup>
Storage of food	2*	2*	-	-	-	-	-	-	-	-	1* *
Intensive farming	2*	2*	-	1*	-	-	-	-	-	-	1* 1%
Chemicals in food	1*	1*	-	-	-	-	-	-	-	-	1* 1% <sup>c</sup>
Horse meat\ in burgers\ ready meals\ claiming to be beef	1*	1*	-	-	-	-	-	-	-	-	1* 1% <sup>c</sup>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)								
	Total	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Nutritional value of food	1	1	-	1	-	-	-	-	-	-	1
	*	*	-	*	-	-	-	-	-	-	1%
Chicken products	1	-	1	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-
Poor shelf life/products do not last/go off quickly	1	1	-	1	-	-	-	-	-	-	-
	*	*	-	*	-	-	-	-	-	-	-
Meat being pumped with water	1	1	-	1	-	1	1	-	-	-	-
	*	*	-	*	-	*	*	-	-	-	-
Tasteless/poor tasting products	1	-	1	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-
Fair Trade	*	*	-	*	-	-	-	-	-	-	-
	*	*	-	*	-	-	-	-	-	-	-
Other	14	13	1	8	1	1	2	2	3	2	8
	1%	1%	*	1%	*	*	1%	1%	1%	1%	3% <sup>cdegh</sup>
Net: Q.1b	402	327	75	242	76	69	71	126	132	103	39
	21%	23% <sup>b</sup>	17%	26% <sup>e</sup>	33% <sup>cj</sup>	33% <sup>cj</sup>	38% <sup>cj</sup>	38% <sup>cj</sup>	37% <sup>cj</sup>	39% <sup>cj</sup>	18%
Net: Q.1c	357	298	59	232	76	70	61	123	133	103	32
	19%	21% <sup>b</sup>	14%	24% <sup>e</sup>	32% <sup>cj</sup>	34% <sup>cj</sup>	32% <sup>cj</sup>	37% <sup>cj</sup>	38% <sup>cj</sup>	39% <sup>cj</sup>	15%
Net: Q.1d	520	400	120	311	101	91	75	152	166	125	38
	28%	28%	27%	33% <sup>e</sup>	43% <sup>cj</sup>	44% <sup>cj</sup>	40% <sup>j</sup>	45% <sup>cj</sup>	47% <sup>cj</sup>	47% <sup>cj</sup>	17%
Net: Any	841	681	159	488	140	123	107	220	240	173	117
	44%	47% <sup>b</sup>	36%	52%	60% <sup>c</sup>	60% <sup>c</sup>	57%	66% <sup>cj</sup>	68% <sup>cfj</sup>	65% <sup>cj</sup>	54%
None	931	690	241	403	81	65	64	98	102	80	92
	49%	48%	55% <sup>a</sup>	43% <sup>defghi</sup>	34%	31%	34%	29%	29%	30%	42% <sup>eghi</sup>
Don't know	118	81	38	55	13	19	17	17	13	11	9
	6%	6%	9% <sup>a</sup>	6%	6%	9% <sup>hij</sup>	9% <sup>hi</sup>	5%	4%	4%	4%
<b>Average number of mentions</b>	<b>3.73</b>	<b>3.84</b>	<b>3.27</b>	<b>4.29<sup>j</sup></b>	<b>5.32<sup>cj</sup></b>	<b>4.98<sup>j</sup></b>	<b>5.67<sup>cj</sup></b>	<b>5.06<sup>j</sup></b>	<b>4.98<sup>j</sup></b>	<b>5.39<sup>cj</sup></b>	<b>2.26</b>
<b>Standard deviation</b>	<b>4.00</b>	<b>4.12</b>	<b>3.36</b>	<b>4.48</b>	<b>5.22</b>	<b>4.92</b>	<b>5.67</b>	<b>4.72</b>	<b>4.75</b>	<b>5.09</b>	<b>1.98</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1a What food issues, if any, are you concerned about? (Spontaneous)**

**Base: All adults England/Wales and NI**

Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)							
	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1452	438	946	234	207	188	335	355	265	219
<b>Standard error</b>	<b>0.14</b>	<b>0.26</b>	<b>0.20</b>	<b>0.45</b>	<b>0.43</b>	<b>0.54</b>	<b>0.32</b>	<b>0.30</b>	<b>0.39</b>	<b>0.18</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Food prices	330 17%	182 19% <sup>d</sup>	115 18% <sup>d</sup>	296 19% <sup>d</sup>	33 11%
The amount of sugar in food	264 14%	158 17% <sup>d</sup>	82 13% <sup>d</sup>	241 15% <sup>d</sup>	23 7%
Food waste	233 12%	134 14% <sup>d</sup>	77 12% <sup>d</sup>	211 13% <sup>d</sup>	22 7%
Animal welfare	189 10%	99 10% <sup>d</sup>	76 12% <sup>d</sup>	175 11% <sup>d</sup>	14 5%
The amount of salt in food	180 10%	112 12% <sup>d</sup>	54 9% <sup>d</sup>	166 11% <sup>d</sup>	14 4%
Food hygiene when eating out	176 9%	119 12% <sup>bd</sup>	47 8% <sup>d</sup>	166 11% <sup>bd</sup>	10 3%
The amount of fat in food	176 9%	113 12% <sup>bd</sup>	49 8% <sup>d</sup>	162 10% <sup>d</sup>	13 4%
The amount of saturated fat in food	170 9%	107 11% <sup>d</sup>	55 9% <sup>d</sup>	162 10% <sup>d</sup>	9 3%
The use of additives (such as preservatives and colouring) in food products	131 7%	75 8% <sup>d</sup>	47 7% <sup>d</sup>	122 8% <sup>d</sup>	9 3%
Chemicals from the environment, such as lead, in food	128 7%	79 8% <sup>d</sup>	35 6%	114 7%	14 5%
Genetically Modified (GM) foods	110 6%	68 7% <sup>d</sup>	34 5%	101 6% <sup>d</sup>	9 3%
Food poisoning such as Salmonella and E.Coli	107 6%	63 7% <sup>d</sup>	38 6% <sup>d</sup>	101 6% <sup>d</sup>	7 2%
Food not being what the label says it is	100 5%	60 6% <sup>d</sup>	33 5% <sup>d</sup>	93 6% <sup>d</sup>	6 2%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Food hygiene at home	98 5%	60 6%	28 4%	88 6%	10 3%
The use of pesticides to grow food	97 5%	54 6%d	35 6%	89 6%d	8 3%
Date labels, such as "best before" and "use by" labels	93 5%	62 6%d	27 4%d	89 6%d	4 1%
Hormones\steroids \antibiotics in food	83 4%	51 5%d	24 4%	75 5%	7 2%
Food miles (e.g. the distance food travels)	80 4%	47 5%d	27 4%	74 5%d	6 2%
The feed given to livestock	76 4%	46 5%	20 3%	65 4%	10 3%
Foods aimed at children including school meals	73 4%	48 5%d	21 3%	69 4%d	4 1%
Packaging\over packaging	49 3%	25 3%	18 3%	43 3%	6 2%
BSE ('mad cow disease')	43 2%	28 3%d	13 2%	41 3%d	2 1%
Environmental\sustainability issues\concerns	14 1%	10 1%	3 1%	14 1%	* *
Allergies (all references)	13 1%	7 1%	5 1%	12 1%	1 *
Quality/freshness of food	11 1%	6 1%	5 1%	11 1%	- -
Processed Food (junk food\ready meals etc.)	10 1%	7 1%	4 1%	10 1%	- -
Obesity\healthy eating	8 *	2 *	6 1%a	8 1%	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Food origins\where the food comes from	8 *	5 1%	3 *	8 *	- -
Use of Palm oil	7 *	5 *	2 *	6 *	1 *
Halal Products	6 *	5 1%	- -	5 *	1 *
Impact (on the environment) of producing/eating meat	4 *	1 *	1 *	2 *	2 1%
Should be locally grown produce	4 *	2 *	2 *	4 *	- -
Buy British\should be British\too much imported food	4 *	2 *	2 *	4 *	- -
(Red) meat	4 *	4 *	- -	4 *	- -
Vegan foods	4 *	- -	1 *	1 *	2 1%ac
The amount of meat we produce/eat	4 *	1 *	2 *	3 *	1 *
Organic food	3 *	1 *	2 *	3 *	- -
Issues of plastic contamination of food (during cooking\wrapping)	3 *	1 *	- -	1 *	2 1%bc
Halal meat being used but not stated\labelled (including mentions of restaurants/Pizza Express) (all negative references)	3 *	- -	2 *	2 *	1 *



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Availability of food/enough food supplies (worldwide)	3 *	- -	3 *	3 *	- -
Gluten/wheat content of food	3 *	- -	1 *	1 *	2 1%ac
Conflicting/mixed messages/warnings	2 *	2 *	- -	2 *	- -
Labelling	2 *	2 *	- -	2 *	- -
Food Banks	2 *	1 *	1 *	2 *	- -
(Food) hygiene	2 *	2 *	- -	2 *	- -
Knowing what is in the food	2 *	1 *	- -	1 *	1 *
Storage of food	2 *	2 *	- -	2 *	- -
Intensive farming	2 *	* *	1 *	1 *	1 *
Chemicals in food	1 *	1 *	- -	1 *	- -
Horse meat\ in burgers\ ready meals\ claiming to be beef	1 *	- -	1 *	1 *	- -
Nutritional value of food	1 *	- -	- -	- -	1 *c
Chicken products	1 *	1 *	- -	1 *	- -
Poor shelf life/products do not last/go off quickly	1 *	1 *	- -	1 *	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			No/DK (d)
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Meat being pumped with water	1 *	- -	1 *	1 *	- -
Tasteless/poor tasting products	1 *	1 *	- -	1 *	- -
Fair Trade	* *	- -	* *	* *	- -
Other	14 1%	7 1%	5 1%	12 1%	2 1%
Net: Q.1b	402 21%	231 24%d	139 22%d	371 23%d	31 10%
Net: Q.1c	357 19%	210 22%d	115 19%d	325 21%d	31 10%
Net: Q.1d	520 28%	277 29%d	193 31%d	470 30%d	50 16%
Net: Any	841 44%	456 48%d	294 47%d	750 47%d	90 29%
None	931 49%	442 46%	291 47%	733 46%	198 64%abc
Don't know	118 6%	61 6%	37 6%	97 6%	21 7%
<b>Average number of mentions</b>	<b>3.73</b>	<b>4.11bd</b>	<b>3.41</b>	<b>3.84d</b>	<b>2.87</b>
<b>Standard deviation</b>	<b>4.00</b>	<b>4.38</b>	<b>3.56</b>	<b>4.09</b>	<b>3.00</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.20</b>	<b>0.20</b>	<b>0.15</b>	<b>0.31</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food prices	330 17%	309 18%	297 18%	44 27%abd	59 17%
The amount of sugar in food	264 14%	247 14%	242 15%	32 20%	55 15%
Food waste	233 12%	219 13%	211 13%	30 18%	49 14%
Animal welfare	189 10%	183 10%	171 10%	25 15%	37 10%
The amount of salt in food	180 10%	171 10%	167 10%	18 11%	38 11%
Food hygiene when eating out	176 9%	168 10%	164 10%	20 12%	37 10%
The amount of fat in food	176 9%	164 9%	161 10%	21 12%	34 10%
The amount of saturated fat in food	170 9%	165 9%	156 10%	19 11%	36 10%
The use of additives (such as preservatives and colouring) in food products	131 7%	126 7%	118 7%	14 8%	33 9%
Chemicals from the environment, such as lead, in food	128 7%	124 7%	120 7%	14 8%	27 8%
Genetically Modified (GM) foods	110 6%	105 6%	97 6%	16 10%	24 7%
Food poisoning such as Salmonella and E.Coli	107 6%	102 6%	102 6%	12 7%	27 8%
Food not being what the label says it is	100 5%	95 5%	90 5%	11 7%	18 5%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food hygiene at home	98 5%	95 5%	89 5%	16 10%ab	21 6%
The use of pesticides to grow food	97 5%	94 5%	85 5%	12 7%	23 7%
Date labels, such as "best before" and "use by" labels	93 5%	89 5%	84 5%	14 8%	16 4%
Hormones/steroids \antibiotics in food	83 4%	79 5%	72 4%	10 6%	18 5%
Food miles (e.g. the distance food travels)	80 4%	79 5%	71 4%	9 6%	20 6%
The feed given to livestock	76 4%	72 4%	64 4%	7 4%	15 4%
Foods aimed at children including school meals	73 4%	68 4%	70 4%	12 7%	14 4%
Packaging\over packaging	49 3%	48 3%	44 3%	2 1%	6 2%
BSE ('mad cow disease')	43 2%	41 2%	42 3%	7 4%	11 3%
Environmental/sustainability issues\concerns	14 1%	14 1%	14 1%	-	1 *
Allergies (all references)	13 1%	12 1%	12 1%	1 1%	2 *
Quality/freshness of food	11 1%	10 1%	8 1%	-	3 1%
Processed Food (junk food\ready meals etc.)	10 1%	10 1%	7 *	-	4 1%
Obesity\healthy eating	8 *	7 *	8 1%	-	1 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food origins\where the food comes from	8 *	8 *	8 *	- -	2 *
Use of Palm oil	7 *	7 *	7 *	1 *	3 1%
Halal Products	6 *	6 *	6 *	- -	- -
Impact (on the environment) of producing/eating meat	4 *	4 *	4 *	- -	- -
Should be locally grown produce	4 *	4 *	4 *	- -	2 1%
Buy British\should be British\too much imported food	4 *	4 *	3 *	1 *	- -
(Red) meat	4 *	4 *	4 *	- -	1 *
Vegan foods	4 *	4 *	4 *	- -	- -
The amount of meat we produce/eat	4 *	4 *	4 *	- -	- -
Organic food	3 *	3 *	3 *	1 1%	1 *
Issues of plastic contamination of food (during cooking/wrapping)	3 *	3 *	2 *	- -	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Halal meat being used but not stated/labelled (including mentions of restaurants/Pizza Express) (all negative references)	3 *	3 *	3 *	- -	- -
Availability of food/enough food supplies (worldwide)	3 *	3 *	1 *	- -	1 *
Gluten/wheat content of food	3 *	3 *	2 *	- -	- -
Conflicting/mixed messages/warnings	2 *	2 *	2 *	- -	- -
Labelling	2 *	2 *	2 *	- -	- -
Food Banks	2 *	2 *	1 *	- -	- -
(Food) hygiene	2 *	1 *	2 *	- -	- -
Knowing what is in the food	2 *	2 *	2 *	- -	- -
Storage of food	2 *	2 *	2 *	1 1%	- -
Intensive farming	2 *	2 *	2 *	1 *	1 *
Chemicals in food	1 *	1 *	1 *	- -	- -
Horse meat\ in burgers\ ready meals\ claiming to be beef	1 *	1 *	- -	- -	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1a What food issues, if any, are you concerned about? (Spontaneous)

Base: All adults England/Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Nutritional value of food	1 *	1 *	1 *	- -	- -
Chicken products	1 *	1 *	1 *	- -	- -
Poor shelf life/products do not last/go off quickly	1 *	1 *	1 *	- -	1 *
Meat being pumped with water	1 *	1 *	- -	- -	- -
Tasteless/poor tasting products	1 *	1 *	1 *	- -	1 *
Fair Trade	* *	* *	* *	- -	- -
Other	14 1%	14 1%	12 1%	* *	2 *
Net: Q.1b	402 21%	380 22%	361 22%	44 27%	79 22%
Net: Q.1c	357 19%	335 19%	329 20%	42 25%	66 19%
Net: Q.1d	520 28%	490 28%	473 29%	63 38%abd	101 29%
Net: Any	841 44%	791 45%	761 46%	85 51%	157 44%
None	931 49%	849 48%	776 47%	68 41%	175 49%
Don't know	118 6%	111 6%	103 6%	14 8%	22 6%
<b>Average number of mentions</b>	<b>3.73</b>	<b>3.78</b>	<b>3.75</b>	<b>4.38</b>	<b>4.09</b>
<b>Standard deviation</b>	<b>4.00</b>	<b>4.04</b>	<b>4.06</b>	<b>4.75</b>	<b>4.44</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.1a What food issues, if any, are you concerned about? (Spontaneous)****Base: All adults England/Wales and NI**

	FOOD BEHAVIOURS				
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Total					
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Standard error	0.14	0.14	0.15	0.50	0.35



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food hygiene when eating out	663 35%	293 32%	369 38% <sup>a</sup>	96 31%	123 33%	171 43% <sup>cd</sup> g	167 35%	106 31%	148 42% <sup>jk</sup>	222 40% <sup>jk</sup>	125 33%	167 28%	395 37% <sup>n</sup>	188 33%	80 31%
Food poisoning such as Salmonella and E.Coli	541 29%	239 26%	302 31% <sup>a</sup>	81 26%	104 28%	135 34% <sup>cg</sup>	142 30% <sup>g</sup>	79 23%	112 32% <sup>k</sup>	188 34% <sup>k</sup>	112 29% <sup>k</sup>	129 22%	322 30% <sup>n</sup>	157 27%	62 24%
Chemicals from the environment, such as lead, in food	537 28%	224 24%	314 32% <sup>a</sup>	63 21%	91 25%	126 32% <sup>c</sup>	89 35% <sup>cdg</sup>	26%	129 36% <sup>jk</sup>	184 33% <sup>jk</sup>	95 25%	130 22%	313 30%	153 27%	71 27%
The use of additives (such as preservatives and colouring) in food products	522 28%	199 22%	323 33% <sup>a</sup>	50 16%	92 25% <sup>c</sup>	131 33% <sup>cd</sup>	153 32% <sup>cd</sup>	96 28% <sup>c</sup>	132 37% <sup>jk</sup>	190 34% <sup>jk</sup>	81 21%	119 20%	310 29% <sup>m</sup>	135 23%	78 30% <sup>m</sup>
The use of pesticides to grow food	497 26%	203 22%	294 30% <sup>a</sup>	51 16%	86 23% <sup>c</sup>	115 29% <sup>c</sup>	156 33% <sup>cdg</sup>	90 26% <sup>c</sup>	129 36% <sup>ijk</sup>	158 28% <sup>k</sup>	96 25% <sup>k</sup>	113 19%	299 28% <sup>m</sup>	123 21%	75 29% <sup>m</sup>
Hormones/steroids \antibiotics in food	491 26%	198 22%	293 30% <sup>a</sup>	49 16%	81 22%	129 32% <sup>cdg</sup>	159 33% <sup>cdg</sup>	73 22%	133 37% <sup>ijk</sup>	159 28% <sup>k</sup>	97 25% <sup>k</sup>	102 17%	302 29% <sup>m</sup>	126 22%	62 24%
Date labels, such as "best before" and "use by" labels	471 25%	202 22%	269 28% <sup>a</sup>	66 21%	84 23%	111 28%	131 28%	80 23%	93 26%	154 28%	86 22%	138 23%	288 27% <sup>m</sup>	126 22%	57 22%
Genetically Modified (GM) foods	442 23%	175 19%	267 27% <sup>a</sup>	50 16%	66 18%	118 30% <sup>cdg</sup>	148 31% <sup>cdg</sup>	60 18%	118 33% <sup>ijk</sup>	143 26% <sup>k</sup>	91 24% <sup>k</sup>	91 15%	279 26% <sup>m</sup>	109 19%	55 21%
Food not being what the label says it is	440 23%	185 20%	255 26% <sup>a</sup>	53 17%	78 21%	103 26% <sup>c</sup>	136 29% <sup>cdg</sup>	71 21%	105 30% <sup>jk</sup>	148 26% <sup>k</sup>	85 22% <sup>k</sup>	102 17%	266 25% <sup>m</sup>	114 20%	61 23%
How meat is produced in the UK	361 19%	146 16%	215 22% <sup>a</sup>	52 17%	66 18% <sup>g</sup>	79 20% <sup>g</sup>	124 26% <sup>cde</sup> g	41 12%	88 25% <sup>jk</sup>	134 24% <sup>jk</sup>	67 17% <sup>k</sup>	72 12%	224 21% <sup>n</sup>	100 17%	38 14%
The feed given to livestock	355 19%	141 15%	213 22% <sup>a</sup>	26 8%	56 15% <sup>c</sup>	93 23% <sup>cdg</sup>	122 26% <sup>cdg</sup>	58 17% <sup>c</sup>	92 26% <sup>jk</sup>	122 22% <sup>k</sup>	75 19% <sup>k</sup>	66 11%	211 20%	97 17%	47 18%
Food hygiene at home	337 18%	154 17%	183 19%	51 16%	62 17%	84 21%	86 18%	55 16%	62 17%	111 20% <sup>k</sup>	75 20%	89 15%	203 19%	92 16%	41 16%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
BSE ('mad cow disease')	255	121	135	22	45	59	84	45	46	86	62	61	153	67	35
	14%	13%	14%	7%	12% <sup>c</sup>	15% <sup>c</sup>	18% <sup>cd</sup>	13% <sup>c</sup>	13%	15% <sup>k</sup>	16% <sup>k</sup>	10%	14%	12%	14%
Net: Any	1209	555	653	190	233	266	319	201	273	395	229	312	708	348	152
	64%	61%	67% <sup>a</sup>	62%	63%	67% <sup>g</sup>	67% <sup>g</sup>	59%	77% <sup>jk</sup>	71% <sup>jk</sup>	60% <sup>k</sup>	53%	67% <sup>mn</sup>	61%	59%
None of these	516	285	231	93	103	105	114	101	59	124	121	211	263	170	83
	27%	31% <sup>b</sup>	24%	30%	28%	26%	24%	30% <sup>f</sup>	17%	22%	31% <sup>hi</sup>	36% <sup>hi</sup>	25%	30% <sup>l</sup>	32% <sup>l</sup>
Don't know	165	77	88	24	34	28	42	38	23	40	34	68	86	54	25
	9%	8%	9%	8%	9%	7%	9%	11% <sup>e</sup>	7%	7%	9%	11% <sup>hi</sup>	8%	10%	10%
Average number of mentions	4.89	4.47	5.25 <sup>a</sup>	3.72	4.45 <sup>c</sup>	5.47 <sup>cd</sup>	5.56 <sup>cd</sup>	4.70 <sup>c</sup>	5.09 <sup>k</sup>	5.07 <sup>k</sup>	5.00	4.42	5.03	4.56	5.01
Standard deviation	3.53	3.33	3.66	2.81	3.22	3.87	3.69	3.44	3.34	3.57	3.69	3.51	3.58	3.40	3.59
Standard error	0.10	0.14	0.14	0.21	0.23	0.25	0.21	0.19	0.21	0.19	0.22	0.18	0.13	0.18	0.26

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food hygiene when eating out	663 35%	260 36%	124 46%ac	279 31%	190 36%	473 35%	553 36%	110 31%	146 40% <i>i</i>	517 34%	597 36% <i>m</i>	-	37 40% <i>m</i>	28 23%
Food poisoning such as Salmonella and E.Coli	541 29%	210 29%	97 36%ac	234 26%	162 30%	379 28%	445 29%	96 27%	104 28%	437 29%	480 29%	-	24 26%	37 31%
Chemicals from the environment, such as lead, in food	537 28%	207 28%	95 35%ac	236 26%	131 25%	406 30% <i>d</i>	453 30% <i>g</i>	85 24%	110 30%	427 28%	467 28%	-	25 27%	45 37% <i>j</i>
The use of additives (such as preservatives and colouring) in food products	522 28%	189 26%	96 36%ac	237 27%	123 23%	400 29% <i>d</i>	464 30% <i>g</i>	59 16%	122 33% <i>i</i>	401 26%	451 27%	-	29 32%	42 35%
The use of pesticides to grow food	497 26%	172 24%	102 38%ac	222 25%	122 23%	375 28% <i>d</i>	421 28% <i>g</i>	76 21%	110 30%	386 25%	427 25%	-	29 31%	41 34%
Hormones/steroids \antibiotics in food	491 26%	197 27% <i>c</i>	96 36%ac	198 22%	130 24%	361 27%	422 28% <i>g</i>	69 19%	95 26%	396 26%	430 26%	-	22 24%	40 33%
Date labels, such as "best before" and "use by" labels	471 25%	159 22%	88 33%ac	225 25%	132 25%	339 25%	395 26%	76 21%	104 29%	367 24%	420 25%	-	20 22%	30 25%
Genetically Modified (GM) foods	442 23%	161 22%	93 35%ac	189 21%	122 23%	320 24%	384 25% <i>g</i>	58 16%	80 22%	363 24%	394 24%	-	21 23%	27 22%
Food not being what the label says it is	440 23%	154 21%	94 35%ac	192 22%	119 22%	321 24%	374 24% <i>g</i>	67 19%	80 22%	360 24%	393 23% <i>m</i>	-	31 34% <i>j</i> <i>m</i>	17 14%
How meat is produced in the UK	361 19%	132 18%	78 29%ac	151 17%	91 17%	270 20%	305 20%	56 16%	75 21%	286 19%	336 20% <i>m</i>	-	13 15%	12 10%
The feed given to livestock	355 19%	139 19%	69 26%ac	147 16%	88 16%	267 20%	309 20% <i>g</i>	45 13%	66 18%	289 19%	317 19%	-	16 18%	22 18%
Food hygiene at home	337 18%	129 18%	53 20%	155 17%	93 17%	244 18%	288 19% <i>g</i>	49 14%	63 17%	274 18%	307 18% <i>m</i>	-	17 19%	12 10%
BSE ('mad cow disease')	255 14%	97 13%	49 18% <i>c</i>	109 12%	71 13%	184 14%	221 14% <i>g</i>	35 10%	38 10%	217 14%	226 13%	-	14 15%	15 12%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Net: Any	1209	462	202	545	336	873	996	213	238	971	1087	-	58	64
	64%	63%	75%ac	61%	63%	64%	65%	60%	65%	64%	65% <sub>m</sub>	-	63%	53%
None of these	516	206	51	259	155	362	397	120	100	416	432	-	28	56
	27%	28% <sub>b</sub>	19%	29% <sub>b</sub>	29%	27%	26%	33% <sub>f</sub>	27%	27%	26%	-	31%	46% <sub>g</sub>
Don't know	165	63	15	87	43	122	139	25	27	138	159	-	5	1
	9%	9%	6%	10% <sub>b</sub>	8%	9%	9%	7%	7%	9%	9% <sub>m</sub>	-	6% <sub>m</sub>	1%
<b>Average number of mentions</b>	<b>4.89</b>	<b>4.77</b>	<b>5.62ac</b>	<b>4.72</b>	<b>4.68</b>	<b>4.97</b>	<b>5.06g</b>	<b>4.12</b>	<b>5.02</b>	<b>4.86</b>	<b>4.83</b>	-	<b>5.18</b>	<b>5.73</b>
<b>Standard deviation</b>	<b>3.53</b>	<b>3.51</b>	<b>3.69</b>	<b>3.47</b>	<b>3.57</b>	<b>3.52</b>	<b>3.60</b>	<b>3.12</b>	<b>3.50</b>	<b>3.54</b>	<b>3.52</b>	-	<b>3.79</b>	<b>3.50</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.18</b>	<b>0.26</b>	<b>0.13</b>	<b>0.20</b>	<b>0.11</b>	<b>0.11</b>	<b>0.21</b>	<b>0.22</b>	<b>0.11</b>	<b>0.10</b>	-	<b>0.45</b>	<b>0.44</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food hygiene when eating out	663 35%	20 23%	77 34%	47 28%	48 34%	63 36%	80 42%ac	97 40%ac	112 40%ac	53 32%	554 35%	102 35%
Food poisoning such as Salmonella and E.Coli	541 29%	14 16%	61 27%	44 26%	36 25%	36 20%	75 39%abcdehi	102 41%abcdehi	80 28%a	34 21%	459 29%	77 27%
Chemicals from the environment, such as lead, in food	537 28%	14 17%	62 28%	35 21%	28 19%	53 30%ad	62 32%acd	91 37%abcdh	77 27%	47 28%	458 29%	73 25%
The use of additives (such as preservatives and colouring) in food products	522 28%	15 17%	48 22%	36 21%	27 19%	44 25%	65 34%abcd	83 34%abcd	90 32%abcd	43 26%	459 29%k	57 20%
The use of pesticides to grow food	497 26%	11 13%	52 23%	32 19%	27 19%	47 27%a	64 33%abcd	70 28%acd	81 29%acd	43 26%a	434 27%k	57 20%
Hormones/steroids \antibiotics in food	491 26%	9 11%	55 25%a	27 16%	26 18%	39 23%a	60 31%acd	88 36%abcdei	87 31%acd	38 23%a	425 27%k	58 20%
Date labels, such as "best before" and "use by" labels	471 25%	13 16%	42 19%	37 22%	29 20%	40 23%	66 34%abcdei	81 33%abcdei	77 27%ab	35 21%	393 25%	73 25%
Genetically Modified (GM) foods	442 23%	7 9%	46 21%a	27 16%	26 18%	37 21%a	57 30%abcd	79 32%abcdei	79 28%acd	36 22%a	373 23%	62 22%
Food not being what the label says it is	440 23%	14 16%	56 25%c	26 15%	24 17%	47 27%cd	46 24%	67 28%acd	74 26%cd	39 23%	379 24%	57 20%
How meat is produced in the UK	361 19%	9 10%	43 19%	23 14%	21 15%	39 22%a	46 24%acd	51 21%a	63 22%ac	40 24%acd	312 20%	47 16%
The feed given to livestock	355 19%	7 9%	34 15%	28 17%	20 14%	35 20%a	43 23%ad	58 24%abd	62 22%ad	29 18%	311 20%k	38 13%
Food hygiene at home	337 18%	13 15%	41 18%	27 16%	21 15%	24 14%	48 25%dei	57 23%dei	55 20%	22 13%	285 18%	50 18%
BSE ('mad cow disease')	255 14%	10 12%	28 13%	16 9%	13 9%	21 12%	31 16%	48 20%cdei	43 15%	17 10%	224 14%	30 10%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Net: Any	1209	33	142	103	90	112	130	177	195	104	1010	189
	64%	39%	64%a	62%a	62%a	64%a	68%a	72%acdi	69%a	63%a	64%	66%
None of these	516	35	60	52	44	47	48	49	55	42	448	66
	27%	41%befghi	27%	32%gh	31%gh	27%	25%	20%	20%	25%	28%	23%
Don't know	165	17	21	11	10	16	14	19	31	20	131	32
	9%	20%bcdefgh	9%	7%	7%	9%	7%	8%	11%	12%	8%	11%
<b>Average number of mentions</b>	<b>4.89</b>	<b>4.70</b>	<b>4.54</b>	<b>3.93</b>	<b>3.86</b>	<b>4.67</b>	<b>5.70bcdei</b>	<b>5.48bcd</b>	<b>5.02cd</b>	<b>4.58</b>	<b>5.02k</b>	<b>4.13</b>
<b>Standard deviation</b>	<b>3.53</b>	<b>3.66</b>	<b>3.65</b>	<b>2.81</b>	<b>3.29</b>	<b>3.42</b>	<b>3.70</b>	<b>3.59</b>	<b>3.52</b>	<b>3.48</b>	<b>3.58</b>	<b>3.20</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.65</b>	<b>0.30</b>	<b>0.27</b>	<b>0.33</b>	<b>0.30</b>	<b>0.32</b>	<b>0.27</b>	<b>0.25</b>	<b>0.35</b>	<b>0.11</b>	<b>0.24</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food hygiene when eating out	663 35%	145 57%cddeg	283 50%cddeg	118 28%eg	84 24%e	31 12%	428 52%cddeg	115 19%e
Food poisoning such as Salmonella and E.Coli	541 29%	116 46%bcdefg	189 33%deg	127 30%eg	85 24%eg	24 9%	304 37%cddeg	109 18%e
Chemicals from the environment, such as lead, in food	537 28%	116 46%bcdefg	186 33%ceg	103 24%e	103 29%eg	28 11%	302 37%cddeg	131 21%e
The use of additives (such as preservatives and colouring) in food products	522 28%	107 42%bcdeg	195 34%cddeg	108 25%eg	85 24%eg	26 10%	303 37%cddeg	111 18%e
The use of pesticides to grow food	497 26%	102 40%bcdeg	185 33%cddeg	104 24%eg	77 22%e	28 11%	287 35%cddeg	105 17%e
Hormones/steroids \antibiotics in food	491 26%	111 44%bcdefg	163 29%eg	101 24%e	86 24%e	29 11%	274 33%cddeg	115 19%e
Date labels, such as "best before" and "use by" labels	471 25%	104 41%bcdeg	180 32%cddeg	96 23%eg	64 18%e	27 10%	284 35%cddeg	91 15%
Genetically Modified (GM) foods	442 23%	105 41%bcdefg	167 30%cddeg	74 17%	66 19%e	30 12%	272 33%cddeg	96 16%
Food not being what the label says it is	440 23%	107 42%bcdefg	178 31%cddeg	84 20%eg	53 15%e	19 7%	285 35%cddeg	72 12%
How meat is produced in the UK	361 19%	89 35%bcdefg	141 25%cddeg	59 14%e	54 15%e	18 7%	230 28%cddeg	71 12%e
The feed given to livestock	355 19%	89 35%bcdefg	138 24%cddeg	62 15%e	50 14%e	15 6%	227 28%cddeg	66 11%e
Food hygiene at home	337 18%	90 35%bcdefg	139 25%cddeg	52 12%	37 10%	19 7%	229 28%cddeg	56 9%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
BSE ('mad cow disease')	255	64	95	54	29	14	158	43
	14%	25%bcdeg	17%deg	13%deg	8%	6%	19%cdeg	7%
Net: Any	1209	222	439	246	212	87	661	298
	64%	88%bcdefg	77%cdeg	58%eg	60%eg	34%	81%cdeg	49%e
None of these	516	23	85	136	107	150	108	256
	27%	9%	15%a	32%abf	30%abf	58%abcdfg	13%	42%abcdf
Don't know	165	8	43	42	36	20	51	56
	9%	3%	8%a	10%af	10%af	8%a	6%	9%af
<b>Average number of mentions</b>	<b>4.89</b>	<b>6.05bcdef</b>	<b>5.10deg</b>	<b>4.63eg</b>	<b>4.13</b>	<b>3.56</b>	<b>5.42cdeg</b>	<b>3.96</b>
<b>Standard deviation</b>	<b>3.53</b>	<b>3.80</b>	<b>3.55</b>	<b>3.33</b>	<b>3.17</b>	<b>3.22</b>	<b>3.66</b>	<b>3.19</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.25</b>	<b>0.17</b>	<b>0.21</b>	<b>0.22</b>	<b>0.34</b>	<b>0.14</b>	<b>0.18</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food hygiene when eating out	663 35%	125 59%bcdeg	263 48%cdeg	121 30%eg	108 28%eg	43 14%	389 51%cdeg	151 22%e
Food poisoning such as Salmonella and E.Coli	541 29%	99 47%bcdefg	194 35%cdeg	107 26%eg	107 27%eg	33 11%	293 39%cdeg	140 20%e
Chemicals from the environment, such as lead, in food	537 28%	104 49%bcdefg	194 36%cdeg	92 23%e	112 29%eg	35 12%	298 39%cdeg	147 21%e
The use of additives (such as preservatives and colouring) in food products	522 28%	94 44%bcdeg	193 35%cdeg	107 26%eg	99 25%eg	29 10%	287 38%cdeg	128 19%e
The use of pesticides to grow food	497 26%	86 40%cdeg	189 35%cdeg	89 22%e	99 25%eg	35 12%	275 36%cdeg	133 19%e
Hormones/steroids \antibiotics in food	491 26%	102 48%bcdefg	161 30%eg	97 24%e	98 25%eg	34 11%	263 35%cdeg	132 19%e
Date labels, such as "best before" and "use by" labels	471 25%	91 43%bcdefg	175 32%cdeg	83 20%e	94 24%eg	27 9%	267 35%cdeg	122 18%e
Genetically Modified (GM) foods	442 23%	99 46%bcdefg	170 31%cdeg	68 17%e	73 18%e	33 11%	269 35%cdeg	105 15%
Food not being what the label says it is	440 23%	91 43%bcdefg	172 32%cdeg	73 18%e	80 20%eg	21 7%	263 35%cdeg	101 15%e
How meat is produced in the UK	361 19%	77 36%bcdeg	145 27%cdeg	59 14%e	67 17%eg	13 4%	222 29%cdeg	80 12%e
The feed given to livestock	355 19%	81 38%bcdefg	139 26%cdeg	53 13%e	61 16%e	19 6%	221 29%cdeg	80 12%e
Food hygiene at home	337 18%	87 41%bcdefg	132 24%cdeg	49 12%	45 11%	24 8%	220 29%cdeg	69 10%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
BSE ('mad cow disease')	255	51	101	42	43	18	152	61
	14%	24%cddeg	18%cddeg	10%e	11%e	6%	20%cddeg	9%
Net: Any	1209	193	420	240	246	106	613	352
	64%	91%bcdefg	77%cddeg	59%eg	63%eg	36%	81%cddeg	51%e
None of these	516	15	79	130	110	170	94	280
	27%	7%	15%a	32%abf	28%abf	57%abcdfg	12%a	41%abcdf
Don't know	165	5	46	36	36	23	51	59
	9%	2%	8%a	9%a	9%a	8%a	7%a	9%a
<b>Average number of mentions</b>	<b>4.89</b>	<b>6.15bcdeg</b>	<b>5.30cddeg</b>	<b>4.33e</b>	<b>4.42e</b>	<b>3.42</b>	<b>5.57cddeg</b>	<b>4.12</b>
<b>Standard deviation</b>	<b>3.53</b>	<b>3.73</b>	<b>3.58</b>	<b>3.04</b>	<b>3.50</b>	<b>3.16</b>	<b>3.65</b>	<b>3.43</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.26</b>	<b>0.17</b>	<b>0.19</b>	<b>0.22</b>	<b>0.30</b>	<b>0.14</b>	<b>0.18</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)								
	Total	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Food hygiene when eating out	663 35%	545 38%b	118 27%	384 41%	111 48%	96 46%	83 44%	154 46%	167 47%c	133 50%cj	88 40%
Food poisoning such as Salmonella and E.Coli	541 29%	457 31%b	84 19%	319 34%	92 40%	83 40%	68 36%	118 35%	136 38%	97 37%	68 31%
Chemicals from the environment, such as lead, in food	537 28%	456 31%b	81 19%	320 34%	83 36%	64 31%	61 32%	120 36%	129 36%	97 37%	79 36%
The use of additives (such as preservatives and colouring) in food products	522 28%	459 32%b	64 14%	327 35%	96 41%	79 38%	62 33%	125 37%	131 37%	108 41%	74 34%
The use of pesticides to grow food	497 26%	444 31%b	52 12%	312 33%	78 33%	65 31%	58 31%	118 35%	113 32%	97 37%	75 34%
Hormones\steroids \antibiotics in food	491 26%	429 30%b	62 14%	296 31%	90 38%	69 33%	54 29%	114 34%	117 33%	93 35%	73 33%
Date labels, such as "best before" and "use by" labels	471 25%	385 27%b	86 20%	270 29%	93 40%cj	64 31%	67 36%j	117 35%cj	130 36%cj	90 34%	56 26%
Genetically Modified (GM) foods	442 23%	388 27%b	55 12%	261 28%	86 37%cj	64 31%	62 33%	115 34%cj	112 32%	94 36%cj	55 25%
Food not being what the label says it is	440 23%	385 27%b	56 13%	275 29%	86 37%c	65 31%	62 33%	115 34%	125 35%c	99 37%c	74 34%
How meat is produced in the UK	361 19%	316 22%b	45 10%	227 24%	64 27%e	38 19%	42 22%	86 26%	85 24%	62 23%	63 29%e
The feed given to livestock	355 19%	310 21%b	45 10%	216 23%	70 30%c	53 26%	52 27%	87 26%	91 26%	81 30%c	56 25%
Food hygiene at home	337 18%	271 19%	66 15%	197 21%j	65 28%cj	53 26%j	49 26%j	90 27%cj	98 28%cj	73 27%cj	31 14%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)								
	Total	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
BSE ('mad cow disease')	255	217	38	156	48	34	35	53	61	50	34
	14%	15% <sup>b</sup>	9%	16%	20%	16%	19%	16%	17%	19%	16%
Net: Any	1209	986	222	676	176	152	133	263	272	203	163
	64%	68% <sup>b</sup>	51%	71%	75%	74%	71%	78% <sup>c</sup>	77%	77%	75%
None of these	516	365	152	202	33	28	29	46	51	40	41
	27%	25%	35% <sup>a</sup>	21% <sup>d</sup> <sup>e</sup> <sup>g</sup> <sup>h</sup> <sup>i</sup>	14%	14%	16%	14%	14%	15%	19%
Don't know	165	101	64	68	24	26	26	27	32	21	14
	9%	7%	15% <sup>a</sup>	7%	10%	13% <sup>c</sup> <sup>j</sup>	14% <sup>c</sup> <sup>g</sup> <sup>j</sup>	8%	9%	8%	7%
<b>Average number of mentions</b>	<b>4.89</b>	<b>5.13<sup>b</sup></b>	<b>3.83</b>	<b>5.27</b>	<b>6.03<sup>c</sup><sup>j</sup></b>	<b>5.43</b>	<b>5.69</b>	<b>5.36</b>	<b>5.50</b>	<b>5.77</b>	<b>5.05</b>
<b>Standard deviation</b>	<b>3.53</b>	<b>3.63</b>	<b>2.87</b>	<b>3.65</b>	<b>3.98</b>	<b>3.74</b>	<b>3.78</b>	<b>3.64</b>	<b>3.65</b>	<b>3.71</b>	<b>3.39</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.11</b>	<b>0.19</b>	<b>0.14</b>	<b>0.30</b>	<b>0.29</b>	<b>0.32</b>	<b>0.22</b>	<b>0.22</b>	<b>0.26</b>	<b>0.26</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Food hygiene when eating out	663 35%	415 43%bcd	196 32%d	611 39%bd	51 17%
Food poisoning such as Salmonella and E.Coli	541 29%	318 33%d	179 29%d	497 31%d	44 14%
Chemicals from the environment, such as lead, in food	537 28%	325 34%bd	167 27%d	492 31%d	45 15%
The use of additives (such as preservatives and colouring) in food products	522 28%	298 31%d	179 29%d	477 30%d	46 15%
The use of pesticides to grow food	497 26%	302 32%bd	154 25%d	457 29%d	40 13%
Hormones\steroids \antibiotics in food	491 26%	296 31%bd	153 25%d	449 28%d	42 14%
Date labels, such as "best before" and "use by" labels	471 25%	283 30%bd	154 25%d	437 28%d	34 11%
Genetically Modified (GM) foods	442 23%	269 28%bd	137 22%d	406 26%d	37 12%
Food not being what the label says it is	440 23%	274 29%bd	130 21%d	404 26%bd	36 12%
How meat is produced in the UK	361 19%	212 22%d	113 18%d	325 21%d	36 12%
The feed given to livestock	355 19%	206 21%d	121 20%d	327 21%d	28 9%
Food hygiene at home	337 18%	199 21%d	105 17%d	304 19%d	33 11%
BSE ('mad cow disease')	255 14%	144 15%d	86 14%d	230 15%d	26 8%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	AWARE OF HYGIENE STANDARDS (Q.3a)				
	Total	Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Net: Any	1209 64%	666 69% <sup>d</sup>	408 66% <sup>d</sup>	1075 68% <sup>d</sup>	134 43%
None of these	516 27%	224 23%	162 26%	386 24%	130 42% <sup>abc</sup>
Don't know	165 9%	68 7%	52 8%	121 8%	44 14% <sup>abc</sup>
<b>Average number of mentions</b>	<b>4.89</b>	<b>5.31<sup>bd</sup></b>	<b>4.59<sup>d</sup></b>	<b>5.04<sup>bd</sup></b>	<b>3.71</b>
<b>Standard deviation</b>	<b>3.53</b>	<b>3.57</b>	<b>3.47</b>	<b>3.55</b>	<b>3.20</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.13</b>	<b>0.17</b>	<b>0.11</b>	<b>0.27</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food hygiene when eating out	663 35%	624 36%	598 36%	61 37%	132 37%
Food poisoning such as Salmonella and E.Coli	541 29%	517 30%	491 30%	44 27%	104 29%
Chemicals from the environment, such as lead, in food	537 28%	509 29%	484 29%	42 26%	100 28%
The use of additives (such as preservatives and colouring) in food products	522 28%	502 29%	477 29%	42 25%	90 26%
The use of pesticides to grow food	497 26%	475 27%	443 27%	41 24%	94 26%
Hormones\steroids \antibiotics in food	491 26%	468 27%	439 27%	37 22%	87 25%
Date labels, such as "best before" and "use by" labels	471 25%	437 25%	420 26%	48 29%	89 25%
Genetically Modified (GM) foods	442 23%	417 24%	405 25%	43 26%	84 24%
Food not being what the label says it is	440 23%	417 24%	400 24%	38 23%	87 24%
How meat is produced in the UK	361 19%	345 20%	328 20%	25 15%	64 18%
The feed given to livestock	355 19%	339 19%	315 19%	29 18%	74 21%
Food hygiene at home	337 18%	320 18%	312 19%	32 19%	57 16%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1b And which of these food issues are you concerned about, if any? - Total concerns**

**Base: All adults England/Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
BSE ('mad cow disease')	255 14%	240 14%	232 14%	19 11%	54 15%
Net: Any	1209 64%	1138 65%	1079 66%	110 66%	225 64%
None of these	516 27%	461 26%	422 26%	35 21%	92 26%
Don't know	165 9%	152 9%	139 8%	21 12%	36 10%
<b>Average number of mentions</b>	<b>4.89</b>	<b>4.93</b>	<b>4.95</b>	<b>4.55</b>	<b>4.96</b>
<b>Standard deviation</b>	<b>3.53</b>	<b>3.56</b>	<b>3.56</b>	<b>3.34</b>	<b>3.60</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.10</b>	<b>0.11</b>	<b>0.32</b>	<b>0.23</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
The amount of sugar in food	953 50%	419 46%	534 55%a	117 38%	177 48%c	233 59%cdg	259 55%c	167 49%c	235 66%ijk	317 57%jk	179 46%k	222 38%	599 57%mn	234 41%	120 46%
The amount of salt in food	759 40%	330 36%	429 44%a	84 27%	136 37%c	177 44%c	214 45%cd	149 44%cd	178 50%jk	248 44%jk	138 36%	196 33%	459 43%m	195 34%	105 41%
The amount of fat in food	708 37%	312 34%	396 41%a	102 33%	121 33%	161 40%d	203 43%cdg	121 36%	164 46%jk	236 42%jk	136 35%k	171 29%	422 40%m	190 33%	95 37%
The amount of saturated fat in food	674 36%	292 32%	382 39%a	82 27%	126 34%	161 40%cg	192 41%cg	113 33%c	174 49%ijk	229 41%jk	123 32%k	148 25%	421 40%m	164 29%	90 34%
Foods aimed at children including school meals	508 27%	211 23%	297 31%a	54 17%	100 27%c	145 36%cdf	132 28%c	77 23%	122 34%jk	164 29%k	98 25%	124 21%	326 31%mn	120 21%	62 24%
Net: Any	1184 63%	539 59%	646 66%a	168 55%	226 61%	269 67%cg	315 66%c	206 61%	269 76%jk	394 71%jk	225 58%k	297 50%	719 68%mn	314 55%	152 58%
None of these	512 27%	286 31%b	226 23%	102 33%ef	105 28%	98 25%	108 23%	99 29%f	57 16%	120 21%	124 32%hi	212 36%hi	252 24%	185 32%l	75 29%
Don't know	193 10%	93 10%	100 10%	37 12%	39 11%	32 8%	52 11%	34 10%	29 8%	45 8%	36 9%	83 14%hij	86 8%	74 13%l	34 13%l
<b>Average number of mentions</b>	<b>3.04</b>	<b>2.90</b>	<b>3.16a</b>	<b>2.61</b>	<b>2.92c</b>	<b>3.26cd</b>	<b>3.17c</b>	<b>3.04c</b>	<b>3.25k</b>	<b>3.03</b>	<b>3.00</b>	<b>2.90</b>	<b>3.10m</b>	<b>2.87</b>	<b>3.11</b>
<b>Standard deviation</b>	<b>1.48</b>	<b>1.45</b>	<b>1.48</b>	<b>1.40</b>	<b>1.44</b>	<b>1.51</b>	<b>1.47</b>	<b>1.47</b>	<b>1.42</b>	<b>1.44</b>	<b>1.45</b>	<b>1.57</b>	<b>1.48</b>	<b>1.46</b>	<b>1.49</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.06</b>	<b>0.06</b>	<b>0.11</b>	<b>0.10</b>	<b>0.10</b>	<b>0.08</b>	<b>0.08</b>	<b>0.09</b>	<b>0.08</b>	<b>0.09</b>	<b>0.08</b>	<b>0.05</b>	<b>0.08</b>	<b>0.11</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
The amount of sugar in food	953	376	168	409	288	665	798	155	193	760	845	-	48	60
	50%	51% <sup>c</sup>	63% <sup>ac</sup>	46%	54%	49%	52% <sup>g</sup>	43%	53%	50%	50%	-	53%	49%
The amount of salt in food	759	288	127	344	208	551	636	123	156	603	669	-	37	54
	40%	39%	47% <sup>ac</sup>	39%	39%	41%	42% <sup>g</sup>	34%	43%	40%	40%	-	40%	44%
The amount of fat in food	708	278	111	318	200	508	589	119	145	562	625	-	34	49
	37%	38%	41%	36%	37%	37%	38%	33%	40%	37%	37%	-	37%	41%
The amount of saturated fat in food	674	254	123	297	189	486	576	99	146	528	590	-	38	47
	36%	35%	46% <sup>ac</sup>	33%	35%	36%	38% <sup>g</sup>	28%	40%	35%	35%	-	41%	39%
Foods aimed at children including school meals	508	196	104	207	202	306	428	80	103	405	436	-	27	46
	27%	27%	39% <sup>ac</sup>	23%	38% <sup>e</sup>	23%	28% <sup>g</sup>	22%	28%	27%	26%	-	29%	38% <sup>j</sup>
Net: Any	1184	461	194	530	352	833	981	203	240	945	1065	-	53	66
	63%	63%	72% <sup>ac</sup>	59%	66%	61%	64% <sup>g</sup>	57%	66%	62%	63%	-	58%	55%
None of these	512	191	56	265	146	367	391	121	87	425	430	-	33	50
	27%	26%	21%	30% <sup>b</sup>	27%	27%	26%	34% <sup>f</sup>	24%	28%	26%	-	36% <sup>j</sup>	41% <sup>j</sup>
Don't know	193	80	18	96	36	157	159	34	38	155	183	-	5	5
	10%	11%	7%	11%	7%	12% <sup>d</sup>	10%	9%	10%	10%	11% <sup>m</sup>	-	6%	4%
<b>Average number of mentions</b>	<b>3.04</b>	<b>3.03</b>	<b>3.26<sup>c</sup></b>	<b>2.97</b>	<b>3.09</b>	<b>3.02</b>	<b>3.09<sup>g</sup></b>	<b>2.83</b>	<b>3.10</b>	<b>3.03</b>	<b>2.97</b>	-	<b>3.43<sup>j</sup></b>	<b>3.84<sup>j</sup></b>
<b>Standard deviation</b>	<b>1.48</b>	<b>1.50</b>	<b>1.42</b>	<b>1.47</b>	<b>1.50</b>	<b>1.47</b>	<b>1.47</b>	<b>1.49</b>	<b>1.53</b>	<b>1.46</b>	<b>1.45</b>	-	<b>1.47</b>	<b>1.55</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.08</b>	<b>0.10</b>	<b>0.06</b>	<b>0.08</b>	<b>0.05</b>	<b>0.05</b>	<b>0.10</b>	<b>0.09</b>	<b>0.05</b>	<b>0.04</b>	-	<b>0.18</b>	<b>0.19</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
The amount of sugar in food	953 50%	21 25%	117 52%a	77 46%a	65 45%a	83 47%a	95 49%a	142 58%acde	165 58%acde	81 49%a	795 50%	153 53%
The amount of salt in food	759 40%	18 21%	93 42%a	62 37%a	53 37%a	77 44%ai	76 40%a	111 45%ai	125 44%ai	55 33%a	639 40%	113 39%
The amount of fat in food	708 37%	21 24%	76 34%	56 34%	58 40%a	66 38%a	75 39%a	110 45%abci	111 39%a	51 31%	579 36%	124 43%j
The amount of saturated fat in food	674 36%	14 17%	82 37%a	56 34%a	43 30%a	55 32%a	81 42%adei	103 42%adei	106 37%a	48 29%a	572 36%	96 33%
Foods aimed at children including school meals	508 27%	9 11%	64 29%a	40 24%a	34 23%a	48 27%a	49 25%a	76 31%a	79 28%a	38 23%a	441 28%	64 22%
Net: Any	1184 63%	32 37%	142 64%a	100 60%a	92 64%a	108 62%a	117 61%a	171 70%a	197 70%acf	105 63%a	985 62%	188 65%
None of these	512 27%	36 42%bcefghi	63 28%gh	48 29%gh	43 30%gh	47 27%h	53 28%gh	47 19%	53 19%	42 25%	444 28%	67 23%
Don't know	193 10%	18 21%bdegh	18 8%	19 11%	9 6%	19 11%	22 11%	28 11%	32 11%	19 11%	160 10%	32 11%
<b>Average number of mentions</b>	<b>3.04</b>	<b>2.58</b>	<b>3.04i</b>	<b>2.90</b>	<b>2.73</b>	<b>3.03</b>	<b>3.20di</b>	<b>3.18di</b>	<b>2.97</b>	<b>2.62</b>	<b>3.07</b>	<b>2.93</b>
<b>Standard deviation</b>	<b>1.48</b>	<b>1.37</b>	<b>1.50</b>	<b>1.36</b>	<b>1.45</b>	<b>1.48</b>	<b>1.44</b>	<b>1.41</b>	<b>1.44</b>	<b>1.52</b>	<b>1.48</b>	<b>1.44</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.24</b>	<b>0.12</b>	<b>0.13</b>	<b>0.14</b>	<b>0.13</b>	<b>0.13</b>	<b>0.11</b>	<b>0.10</b>	<b>0.15</b>	<b>0.05</b>	<b>0.11</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
The amount of sugar in food	953 50%	192 76%bcdefg	355 63%cdeg	184 43%eg	166 47%eg	55 22%	547 67%cdeg	221 36%e
The amount of salt in food	759 40%	177 70%bcdefg	272 48%cdeg	139 33%e	133 38%eg	39 15%	449 55%bcdeg	172 28%e
The amount of fat in food	708 37%	168 66%bcdefg	259 46%cdeg	114 27%e	120 34%ceg	47 18%	427 52%bcdeg	167 27%e
The amount of saturated fat in food	674 36%	159 63%bcdefg	243 43%cdeg	122 29%e	112 32%eg	37 14%	402 49%bcdeg	149 24%e
Foods aimed at children including school meals	508 27%	108 42%bcdefg	182 32%cdeg	95 22%e	90 25%e	33 13%	289 35%cdeg	123 20%e
Net: Any	1184 63%	220 87%bcdefg	426 75%cdeg	240 57%eg	214 60%eg	82 32%	646 79%cdeg	296 49%e
None of these	512 27%	22 9%	89 16%a	134 31%abf	102 29%abf	150 58%abcdfg	111 13%a	252 41%abcd
Don't know	193 10%	11 4%	52 9%a	51 12%af	38 11%a	24 9%a	63 8%	62 10%a
<b>Average number of mentions</b>	<b>3.04</b>	<b>3.65bcdef</b>	<b>3.08ceg</b>	<b>2.72</b>	<b>2.90</b>	<b>2.55</b>	<b>3.27bcdeg</b>	<b>2.81</b>
<b>Standard deviation</b>	<b>1.48</b>	<b>1.32</b>	<b>1.43</b>	<b>1.45</b>	<b>1.51</b>	<b>1.55</b>	<b>1.42</b>	<b>1.53</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.09</b>	<b>0.07</b>	<b>0.09</b>	<b>0.10</b>	<b>0.16</b>	<b>0.05</b>	<b>0.09</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
The amount of sugar in food	953 50%	164 77%bcdefg	347 63%cdeg	178 44%e	194 49%eg	70 23%	510 67%cdeg	264 38%e
The amount of salt in food	759 40%	151 71%bcdefg	278 51%cdeg	130 32%e	152 39%eg	47 16%	429 57%bcdeg	199 29%e
The amount of fat in food	708 37%	146 68%bcdefg	261 48%cdeg	113 28%e	136 35%ceg	51 17%	407 54%bcdeg	188 27%e
The amount of saturated fat in food	674 36%	138 65%bcdefg	240 44%cdeg	114 28%e	140 36%ceg	43 14%	377 50%bcdeg	183 26%e
Foods aimed at children including school meals	508 27%	98 46%bcdefg	174 32%ceg	87 21%e	107 27%eg	42 14%	272 36%cdeg	149 22%e
Net: Any	1184 63%	191 90%bcdefg	414 76%cdeg	235 58%eg	245 62%eg	99 33%	605 80%cdeg	344 50%e
None of these	512 27%	13 6%	84 15%a	128 32%abf	106 27%abf	169 57%abcdfg	97 13%a	275 40%abcd
Don't know	193 10%	9 4%	48 9%a	43 11%a	42 11%a	30 10%a	57 8%	72 10%a
<b>Average number of mentions</b>	<b>3.04</b>	<b>3.65bcdef</b>	<b>3.14ceg</b>	<b>2.64</b>	<b>2.98ce</b>	<b>2.56</b>	<b>3.30cdeg</b>	<b>2.86</b>
<b>Standard deviation</b>	<b>1.48</b>	<b>1.34</b>	<b>1.43</b>	<b>1.40</b>	<b>1.51</b>	<b>1.57</b>	<b>1.42</b>	<b>1.54</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.10</b>	<b>0.07</b>	<b>0.09</b>	<b>0.09</b>	<b>0.15</b>	<b>0.06</b>	<b>0.08</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)							
		Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
The amount of sugar in food	953 50%	804 55%b	149 34%	558 59%	139 60%	114 55%	100 53%	215 64%ef	216 61%	172 65%ef	143 65%ef
The amount of salt in food	759 40%	640 44%b	119 27%	453 48%	116 50%	103 50%	87 46%	168 50%	183 52%	138 52%	101 46%
The amount of fat in food	708 37%	591 41%b	117 27%	414 44%	115 49%	95 46%	87 46%	160 48%	169 48%	127 48%	97 44%
The amount of saturated fat in food	674 36%	579 40%b	95 22%	417 44%	109 47%	94 46%	82 44%	156 46%	166 47%	126 48%	99 45%
Foods aimed at children including school meals	508 27%	429 30%b	79 18%	301 32%	88 38%	69 33%	65 35%	125 37%	116 33%	99 37%	68 31%
Net: Any	1184 63%	972 67%b	213 49%	658 70%	171 73%	139 67%	129 69%	250 75%	257 73%	195 74%	163 74%
None of these	512 27%	362 25%	150 34%a	203 22%gh	38 16%	41 20%	35 19%	51 15%	56 16%	43 16%	43 19%
Don't know	193 10%	118 8%	75 17%a	84 9%	24 10%	27 13%j	24 13%j	34 10%	41 12%j	27 10%	13 6%
<b>Average number of mentions</b>	<b>3.04</b>	<b>3.13b</b>	<b>2.63</b>	<b>3.25</b>	<b>3.32</b>	<b>3.42</b>	<b>3.27</b>	<b>3.29</b>	<b>3.30</b>	<b>3.40</b>	<b>3.12</b>
<b>Standard deviation</b>	<b>1.48</b>	<b>1.47</b>	<b>1.43</b>	<b>1.47</b>	<b>1.60</b>	<b>1.45</b>	<b>1.54</b>	<b>1.45</b>	<b>1.46</b>	<b>1.46</b>	<b>1.42</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.05</b>	<b>0.09</b>	<b>0.06</b>	<b>0.12</b>	<b>0.12</b>	<b>0.13</b>	<b>0.09</b>	<b>0.09</b>	<b>0.10</b>	<b>0.11</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
The amount of sugar in food	953 50%	552 58%bd	315 51%d	868 55%d	85 28%
The amount of salt in food	759 40%	440 46%d	254 41%d	694 44%d	65 21%
The amount of fat in food	708 37%	418 44%bd	234 38%d	652 41%d	56 18%
The amount of saturated fat in food	674 36%	408 43%bd	212 34%d	620 39%bd	55 18%
Foods aimed at children including school meals	508 27%	304 32%bd	160 26%d	463 29%d	45 14%
Net: Any	1184 63%	666 69%d	406 65%d	1072 68%d	112 36%
None of these	512 27%	217 23%	157 25%	374 24%	139 45%abc
Don't know	193 10%	76 8%	59 10%	135 9%	58 19%abc
<b>Average number of mentions</b>	<b>3.04</b>	<b>3.18bd</b>	<b>2.90</b>	<b>3.07bd</b>	<b>2.72</b>
<b>Standard deviation</b>	<b>1.48</b>	<b>1.47</b>	<b>1.46</b>	<b>1.47</b>	<b>1.44</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.06</b>	<b>0.07</b>	<b>0.04</b>	<b>0.13</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns**

**Base: All adults England/Wales and NI**

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
The amount of sugar in food	953 50%	900 51% <sup>c</sup>	856 52% <sup>c</sup>	72 43%	182 52%
The amount of salt in food	759 40%	723 41%	688 42%	66 40%	141 40%
The amount of fat in food	708 37%	666 38%	635 39%	61 37%	136 39%
The amount of saturated fat in food	674 36%	641 37%	604 37%	51 31%	136 39%
Foods aimed at children including school meals	508 27%	483 28%	454 28%	41 25%	95 27%
Net: Any	1184 63%	1114 64%	1065 65%	99 60%	224 63%
None of these	512 27%	457 26%	419 26%	40 24%	88 25%
Don't know	193 10%	178 10%	156 10%	26 16% <sup>ab</sup>	41 12%
<b>Average number of mentions</b>	<b>3.04</b>	<b>3.06</b>	<b>3.04</b>	<b>2.93</b>	<b>3.08</b>
<b>Standard deviation</b>	<b>1.48</b>	<b>1.47</b>	<b>1.48</b>	<b>1.51</b>	<b>1.50</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.15</b>	<b>0.10</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food waste	925 49%	413 45%	513 53%a	151 49%	165 45%	203 51%	251 53%dg	155 46%	216 61%jk	323 58%jk	163 42%	223 38%	538 51%	271 47%	117 45%
Food prices	872 46%	386 42%	486 50%a	138 45%	173 47%	215 54%cfg	202 43%	144 42%	162 46%	264 47%	160 42%	286 48%j	493 47%	260 45%	119 46%
Animal welfare	812 43%	332 36%	480 49%a	123 40%	148 40%	179 45%	229 48%cdg	133 39%	201 56%ijk	265 47%jk	151 39%k	195 33%	465 44%	231 40%	115 44%
Food miles (e.g. the distance food travels)	399 21%	165 18%	234 24%a	35 11%	62 17%	97 24%cd	135 28%cdg	70 21%c	111 31%jk	139 25%jk	68 18%	80 14%	235 22%	116 20%	48 19%
Packaging\over packaging	62 3%	24 3%	38 4%	5 2%	4 1%	13 3%	25 5%cd	14 4%cd	26 7%ijk	23 4%k	10 3%k	2 *	45 4%lm	12 2%	5 2%
Environmental issues/ deforestation	5 *	1 *	4 *	- -	- -	2 1%	3 1%	- -	4 1%ik	- -	1 *	- -	5 *	- -	- -
Labelling\mislabelling\ ensuring labelling is correct\not misleading	2 *	2 *	- -	- -	- -	- -	1 *	1 *	- -	1 *	- -	1 *	2 *	- -	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -
Allergies/intolerances (gluten, dairy etc)	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *
Additives\preservatives\ chemicals in food	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Fair Trade	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Farmers not paid fair price\not helped	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Any other issue not previously seen\mentioned	5 *	3 *	2 *	1 *	1 *	- -	4 1%	- -	2 *	1 *	1 *	1 *	4 *	1 *	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base 2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base 1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
None of these 424 22%	235 26% <sup>b</sup>	189 19%	75 24%	85 23%	87 22%	92 19%	86 25% <sup>f</sup>	42 12%	105 19% <sup>h</sup>	107 28% <sup>hi</sup>	170 29% <sup>hi</sup>	211 20%	147 26% <sup>l</sup>	66 26% <sup>l</sup>
Don't know 109 6%	54 6%	56 6%	20 7%	29 8%	18 5%	24 5%	18 5%	19 5%	19 3%	22 6%	50 8% <sup>i</sup>	60 6%	34 6%	15 6%
<b>Average number of mentions</b>	<b>2.27</b>	<b>2.11</b>	<b>2.14</b>	<b>2.16</b>	<b>2.42<sup>cd</sup></b>	<b>2.37<sup>cd</sup></b>	<b>2.20</b>	<b>2.46<sup>jk</sup></b>	<b>2.34<sup>jk</sup></b>	<b>2.16</b>	<b>2.13</b>	<b>2.27</b>	<b>2.28</b>	<b>2.27</b>
<b>Standard deviation</b>	<b>1.12</b>	<b>1.06</b>	<b>1.03</b>	<b>1.13</b>	<b>1.16</b>	<b>1.16</b>	<b>1.06</b>	<b>1.15</b>	<b>1.11</b>	<b>1.10</b>	<b>1.10</b>	<b>1.13</b>	<b>1.14</b>	<b>1.07</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.06</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food waste	925 49%	360 49%	160 60%ac	406 46%	252 47%	674 50%	760 50%	165 46%	197 54%i	728 48%	809 48%	-	42 46%	74 61%j
Food prices	872 46%	323 44%	152 57%ac	397 45%	250 47%	622 46%	725 47%g	147 41%	191 52%i	681 45%	759 45%	-	39 43%	74 61%j
Animal welfare	812 43%	315 43%	142 53%ac	356 40%	207 39%	606 45%d	669 44%	143 40%	177 49%i	635 42%	696 41%	-	36 39%	80 66%j
Food miles (e.g. the distance food travels)	399 21%	155 21%	72 27%c	172 19%	87 16%	312 23%d	342 22%g	57 16%	88 24%	311 20%	351 21%	-	21 23%	27 22%
Packaging\over packaging	62 3%	25 3%	6 2%	31 3%	13 2%	49 4%	49 3%	13 3%	14 4%	48 3%	56 3%	-	6 6% <sup>m</sup>	1 1%
Environmental issues/ deforestation	5 *	3 *	1 *	1 *	2 *	3 *	4 *	1 *	1 *	4 *	5 *	-	-	-
Labelling/mislabelling\ensuring labelling is correct/not misleading	2 *	1 *	-	1 *	-	2 *	1 *	1 *	-	2 *	2 *	-	-	-
Horse meat scandal\meat not being what it is claimed to be	1 *	-	-	1 *	-	1 *	1 *	-	-	1 *	1 *	-	-	-
Allergies/intolerances (gluten, dairy etc)	1 *	-	-	1 *	-	1 *	1 *	-	-	1 *	1 *	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	5 *	1 *	3 1%ac	1 *	-	5 *	4 *	1 *	1 *	4 *	5 *	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
	Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
None of these	424	164	39	221	137	287	337	87	69	355	370	-	29	26
	22%	22% <sup>b</sup>	15%	25% <sup>b</sup>	26% <sup>e</sup>	21%	22%	24%	19%	23%	22%	-	31% <sup>j</sup>	21%
Don't know	109	47	7	55	28	81	90	19	16	93	106	-	3	-
	6%	6% <sup>b</sup>	3%	6% <sup>b</sup>	5%	6%	6%	5%	4%	6%	6% <sup>m</sup>	-	4% <sup>m</sup>	-
<b>Average number of mentions</b>	<b>2.27</b>	<b>2.27</b>	<b>2.41<sup>c</sup></b>	<b>2.22</b>	<b>2.20</b>	<b>2.30</b>	<b>2.32<sup>g</sup></b>	<b>2.09</b>	<b>2.39</b>	<b>2.24</b>	<b>2.23</b>	<b>-</b>	<b>2.43</b>	<b>2.68<sup>j</sup></b>
<b>Standard deviation</b>	<b>1.12</b>	<b>1.14</b>	<b>1.14</b>	<b>1.10</b>	<b>1.12</b>	<b>1.12</b>	<b>1.13</b>	<b>1.07</b>	<b>1.15</b>	<b>1.11</b>	<b>1.12</b>	<b>-</b>	<b>1.07</b>	<b>1.10</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.05</b>	<b>0.08</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>0.07</b>	<b>0.07</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.13</b>	<b>0.11</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food waste	925 49%	14 17%	111 50%a	81 49%a	67 46%a	90 52%a	95 49%a	130 53%a	139 49%a	83 50%a	783 49%	139 48%
Food prices	872 46%	29 34%	99 45%	79 48%d	49 34%	74 42%	90 47%d	126 52%ad	138 49%ad	73 44%	717 45%	149 52%j
Animal welfare	812 43%	18 21%	113 51%adfh	71 43%a	55 38%a	72 41%a	78 40%a	107 44%a	116 41%a	67 41%a	734 46%k	73 26%
Food miles (e.g. the distance food travels)	399 21%	6 7%	48 21%a	33 20%a	28 19%a	33 19%a	42 22%a	50 21%a	72 26%a	38 23%a	363 23%k	36 12%
Packaging\over packaging	62 3%	- -	9 4%	2 1%	4 3%	7 4%	4 2%	6 2%	17 6%acfg	7 4%	61 4%k	1 *
Environmental issues/ deforestation	5 *	- -	2 1%	- -	- -	- -	1 1%	1 1%	- -	- -	5 *	- -
Labelling\mislabelling\ nsuring labelling is correct\not misleading	2 *	- -	- -	- -	- -	- -	- -	1 1%	- -	1 *	2 *	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Allergies/intolerances (gluten, dairy etc)	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Additives\preservatives\ chemicals in food	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Fair Trade	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Farmers not paid fair price\not helped	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Any other issue not previously seen\mentioned	5 *	- -	2 1%	1 *	- -	- -	- -	1 *	2 1%	- -	4 *	1 *

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
None of these	424 22%	33 39%bcefg	39 18%	41 24%	41 28%begr	33 19%	49 26%	44 18%	54 19%	36 22%	359 23%	64 22%
Don't know	109 6%	12 14%bcdeh	11 5%	10 6%	5 4%	9 5%	15 8%	18 7%	18 6%	8 5%	78 5%	27 9%j
<b>Average number of mentions</b>	<b>2.27</b>	<b>1.68</b>	<b>2.24a</b>	<b>2.31a</b>	<b>2.07</b>	<b>2.08a</b>	<b>2.42ade</b>	<b>2.31a</b>	<b>2.31a</b>	<b>2.21a</b>	<b>2.32k</b>	<b>2.03</b>
<b>Standard deviation</b>	<b>1.12</b>	<b>0.96</b>	<b>1.21</b>	<b>1.12</b>	<b>1.05</b>	<b>1.03</b>	<b>1.15</b>	<b>1.12</b>	<b>1.09</b>	<b>1.16</b>	<b>1.14</b>	<b>1.00</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.15</b>	<b>0.09</b>	<b>0.10</b>	<b>0.10</b>	<b>0.08</b>	<b>0.10</b>	<b>0.08</b>	<b>0.08</b>	<b>0.11</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food waste	925 49%	191 75%bcdefg	325 57%cdeg	169 40%e	167 47%eg	73 28%	516 63%bcdeg	240 39%e
Food prices	872 46%	171 67%bcdefg	296 52%cdeg	169 40%e	157 44%e	78 30%	467 57%cdeg	234 38%e
Animal welfare	812 43%	158 62%bcdefg	279 49%ceg	151 36%e	158 45%ceg	65 25%	437 53%cdeg	222 36%e
Food miles (e.g. the distance food travels)	399 21%	85 34%bcdeg	144 25%ceg	77 18%e	75 21%eg	17 7%	229 28%cdeg	92 15%e
Packaging\over packaging	62 3%	4 2%	28 5%ac	8 2%	13 4%	8 3%	32 4%	21 3%
Environmental issues/ deforestation	5 *	- -	2 *	1 *	- -	1 1%	2 *	1 *
Labelling\mislabelling\ nsuring labelling is correct\not misleading	2 *	2 1%bg	- -	- -	- -	- -	2 *	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	- -	1 *	- -	- -	- -	1 *	- -
Allergies/intolerances (gluten, dairy etc)	1 *	1 *	- -	- -	- -	- -	1 *	- -
Additives\preservatives\ chemicals in food	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	5 *	2 1%	2 *	1 *	1 *	- -	3 *	1 *

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns**

**Base: All adults England/Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
None of these	424 22%	11 5%	78 14%a	116 27%abf	83 23%abf	121 47%abcdfg	89 11%a	204 33%abcdf
Don't know	109 6%	3 1%	30 5%a	28 7%a	15 4%a	18 7%a	34 4%a	33 5%a
<b>Average number of mentions</b>	<b>2.27</b>	<b>2.57bcdeg</b>	<b>2.35ceg</b>	<b>2.06</b>	<b>2.23</b>	<b>2.06</b>	<b>2.42cdeg</b>	<b>2.17</b>
<b>Standard deviation</b>	<b>1.12</b>	<b>1.05</b>	<b>1.16</b>	<b>1.10</b>	<b>1.12</b>	<b>1.05</b>	<b>1.13</b>	<b>1.10</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.07</b>	<b>0.05</b>	<b>0.06</b>	<b>0.07</b>	<b>0.09</b>	<b>0.04</b>	<b>0.06</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food waste	925 49%	159 75%bcdefg	326 60%cdeg	164 40%e	189 48%ceg	85 28%	485 64%cdeg	274 40%e
Food prices	872 46%	154 72%bcdefg	282 52%cdeg	171 42%e	165 42%e	94 31%	437 58%bcdeg	259 37%
Animal welfare	812 43%	131 61%bcdefg	276 51%ceg	154 38%e	180 46%ceg	69 23%	407 54%cdeg	249 36%e
Food miles (e.g. the distance food travels)	399 21%	77 36%bcdeg	146 27%ceg	70 17%e	83 21%eg	22 7%	223 29%cdeg	105 15%e
Packaging\over packaging	62 3%	4 2%	19 4%	11 3%	20 5%	6 2%	23 3%	27 4%
Environmental issues/ deforestation	5 *	- -	2 *	* *	1 *	1 *	2 *	2 *
Labelling\mislabelling\ nsuring labelling is correct\not misleading	2 *	1 1%	1 *	- -	- -	- -	2 *	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	- -	- -	- -	- -	- -	- -	- -
Allergies/intolerances (gluten, dairy etc)	1 *	1 *	- -	- -	- -	- -	1 *	- -
Additives\preservatives\ chemicals in food	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	5 *	2 1%	3 1%	- -	1 *	- -	4 1%	1 *

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns**

**Base: All adults England/Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
None of these	424 22%	9 4%	67 12%a	100 25%abf	89 23%abf	147 49%abcdfg	76 10%a	235 34%abcdf
Don't know	109 6%	4 2%	27 5%	32 8%af	19 5%	15 5%	31 4%	34 5%
<b>Average number of mentions</b>	<b>2.27</b>	<b>2.64bcdef</b>	<b>2.33ceg</b>	<b>2.07</b>	<b>2.24</b>	<b>2.03</b>	<b>2.43cdeg</b>	<b>2.17</b>
<b>Standard deviation</b>	<b>1.12</b>	<b>1.06</b>	<b>1.14</b>	<b>1.09</b>	<b>1.14</b>	<b>1.03</b>	<b>1.13</b>	<b>1.11</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.07</b>	<b>0.05</b>	<b>0.07</b>	<b>0.07</b>	<b>0.09</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)							
		Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Food waste	925 49%	783 54% <sup>b</sup>	143 33%	547 58%	146 63%	120 58%	102 54%	212 63%	218 61%	158 60%	144 66% <sup>cf</sup>
Food prices	872 46%	683 47%	189 43%	478 51% <sup>j</sup>	131 56% <sup>j</sup>	104 50%	94 50%	180 54% <sup>j</sup>	189 53% <sup>j</sup>	137 52% <sup>j</sup>	90 41%
Animal welfare	812 43%	691 48% <sup>b</sup>	122 28%	489 52%	122 52%	105 51%	98 52%	177 53%	181 51%	137 52%	122 56%
Food miles (e.g. the distance food travels)	399 21%	365 25% <sup>b</sup>	34 8%	270 29%	75 32%	60 29%	48 25%	103 31%	98 28%	86 33%	71 33%
Packaging\over packaging	62 3%	61 4% <sup>b</sup>	1 *	39 4% <sup>d</sup>	3 1%	6 3%	6 3%	13 4%	11 3%	13 5% <sup>d</sup>	20 9% <sup>cdefgh</sup>
Environmental issues/ deforestation	5 *	4 *	1 *	3 *	- -	1 1%	- -	- -	- -	1 *	1 *
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	2 *	- -	1 *	- -	1 1%	- -	1 *	- -	- -	1 *
Horse meat scandal\meat not being what it is claimed to be	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1% <sup>c</sup>
Allergies/intolerances (gluten, dairy etc)	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Additives\preservatives\chemicals in food	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Fair Trade	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Farmers not paid fair price\not helped	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Any other issue not previously seen\mentioned	5 *	5 *	- -	3 *	- -	- -	- -	1 *	- -	2 1%	1 1%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns**

**Base: All adults England/Wales and NI**

Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)								
	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)	
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
None of these	424	290	134	161	27	28	28	48	51	37	25
	22%	20%	31% <sup>a</sup>	17%	12%	13%	15%	14%	14%	14%	12%
Don't know	109	65	44	40	17	14	14	16	18	11	7
	6%	4%	10% <sup>a</sup>	4%	7%	7%	7%	5%	5%	4%	3%
<b>Average number of mentions</b>	<b>2.27</b>	<b>2.37<sup>b</sup></b>	<b>1.89</b>	<b>2.45</b>	<b>2.52</b>	<b>2.41</b>	<b>2.37</b>	<b>2.52</b>	<b>2.44</b>	<b>2.48</b>	<b>2.42</b>
<b>Standard deviation</b>	<b>1.12</b>	<b>1.14</b>	<b>0.97</b>	<b>1.14</b>	<b>1.12</b>	<b>1.18</b>	<b>1.17</b>	<b>1.16</b>	<b>1.10</b>	<b>1.19</b>	<b>1.16</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.04</b>	<b>0.08</b>	<b>0.09</b>	<b>0.09</b>	<b>0.07</b>	<b>0.06</b>	<b>0.08</b>	<b>0.08</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Food waste	925 49%	525 55% <sup>d</sup>	319 51% <sup>d</sup>	844 53% <sup>d</sup>	82 26%
Food prices	872 46%	474 49% <sup>d</sup>	309 50% <sup>d</sup>	784 50% <sup>d</sup>	88 29%
Animal welfare	812 43%	445 46% <sup>d</sup>	287 46% <sup>d</sup>	732 46% <sup>d</sup>	80 26%
Food miles (e.g. the distance food travels)	399 21%	234 24% <sup>d</sup>	129 21% <sup>d</sup>	364 23% <sup>d</sup>	35 11%
Packaging\over packaging	62 3%	31 3%	23 4%	54 3%	8 2%
Environmental issues/ deforestation	5 *	3 *	* *	4 *	1 *
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	2 *	- -	2 *	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	- -	1 *	1 *	- -
Allergies/intolerances (gluten, dairy etc)	1 *	1 *	- -	1 *	- -
Additives\preservatives\ chemicals in food	- -	- -	- -	- -	- -
Fair Trade	- -	- -	- -	- -	- -
Farmers not paid fair price\not helped	- -	- -	- -	- -	- -
Any other issue not previously seen\mentioned	5 *	3 *	2 *	5 *	- -

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns****Base: All adults England/Wales and NI**

	AWARE OF HYGIENE STANDARDS (Q.3a)				
	Total	Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
None of these	424 22%	185 19%	120 19%	305 19%	119 38%abc
Don't know	109 6%	39 4%	32 5%	70 4%	39 13%abc
<b>Average number of mentions</b>	<b>2.27</b>	<b>2.34d</b>	<b>2.28d</b>	<b>2.32d</b>	<b>1.95</b>
<b>Standard deviation</b>	<b>1.12</b>	<b>1.13</b>	<b>1.10</b>	<b>1.12</b>	<b>1.10</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.09</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food waste	925 49%	879 50%	823 50%	81 49%	173 49%
Food prices	872 46%	821 47%	771 47%	79 48%	147 41%
Animal welfare	812 43%	779 44%	731 45%	61 37%	149 42%
Food miles (e.g. the distance food travels)	399 21%	384 22%	362 22%	39 23%	74 21%
Packaging\over packaging	62 3%	58 3%	53 3%	2 1%	7 2%
Environmental issues/deforestation	5 *	5 *	5 *	- -	1 *
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	2 *	2 *	- -	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	1 *	- -	- -	- -
Allergies/intolerances (gluten, dairy etc)	1 *	1 *	1 *	- -	1 *
Additives\preservatives\chemicals in food	- -	- -	- -	- -	- -
Fair Trade	- -	- -	- -	- -	- -
Farmers not paid fair price\not helped	- -	- -	- -	- -	- -
Any other issue not previously seen\mentioned	5 *	3 *	3 *	- -	1 *

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? - Total concerns****Base: All adults England/Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
None of these	424 22%	380 22%	347 21%	41 25%	79 22%
Don't know	109 6%	98 6%	97 6%	12 7%	27 8%
<b>Average number of mentions</b>	<b>2.27</b>	<b>2.30</b>	<b>2.30</b>	<b>2.32</b>	<b>2.23</b>
<b>Standard deviation</b>	<b>1.12</b>	<b>1.12</b>	<b>1.12</b>	<b>1.16</b>	<b>1.06</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.11</b>	<b>0.07</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
The amount of sugar in food	953 50%	419 46%	534 55%a	117 38%	177 48%c	233 59%cdg	259 55%c	167 49%c	235 66%ijk	317 57%jk	179 46%k	222 38%	599 57%mn	234 41%	120 46%
Food waste	925 49%	413 45%	513 53%a	151 49%	165 45%	203 51%	251 53%dg	155 46%	216 61%jk	323 58%jk	163 42%	223 38%	538 51%	271 47%	117 45%
Food prices	872 46%	386 42%	486 50%a	138 45%	173 47%	215 54%cfg	202 43%	144 42%	162 46%	264 47%	160 42%	286 48%ej	493 47%	260 45%	119 46%
Animal welfare	812 43%	332 36%	480 49%a	123 40%	148 40%	179 45%	229 48%cdg	133 39%	201 56%ijk	265 47%jk	151 39%k	195 33%	465 44%	231 40%	115 44%
The amount of salt in food	759 40%	330 36%	429 44%a	84 27%	136 37%c	177 44%c	214 45%cd	149 44%cd	178 50%jk	248 44%jk	138 36%	196 33%	459 43%lm	195 34%	105 41%
The amount of fat in food	708 37%	312 34%	396 41%a	102 33%	121 33%	161 40%d	203 43%cdg	121 36%	164 46%jk	236 42%jk	136 35%k	171 29%	422 40%lm	190 33%	95 37%
The amount of saturated fat in food	674 36%	292 32%	382 39%a	82 27%	126 34%	161 40%cg	192 41%cg	113 33%c	174 49%ijk	229 41%jk	123 32%k	148 25%	421 40%lm	164 29%	90 34%
Foods aimed at children including school meals	508 27%	211 23%	297 31%a	54 17%	100 27%c	145 36%cdf	132 28%c	77 23%	122 34%jk	164 29%k	98 25%	124 21%	326 31%mn	120 21%	62 24%
Food miles (e.g. the distance food travels)	399 21%	165 18%	234 24%a	35 11%	62 17%	97 24%cd	135 28%cdg	70 21%c	111 31%jk	139 25%jk	68 18%	80 14%	235 22%	116 20%	48 19%
Packaging\over packaging	62 3%	24 3%	38 4%	5 2%	4 1%	13 3%	25 5%cd	14 4%d	26 7%ijk	23 4%k	10 3%k	2 *	45 4%lm	12 2%	5 2%
Environmental issues/deforestation	5 *	1 *	4 *	- -	- -	2 1%	3 1%	- -	4 1%ik	- -	1 *	- -	5 *	- -	- -
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	2 *	- -	- -	- -	- -	1 *	1 *	- -	1 *	- -	1 *	2 *	- -	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Allergies/intolerances (gluten, dairy etc)	1 *	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	1 *
Additives/preservatives\ chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price/not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen/mentioned	5 *	3 *	2 *	1 *	1 *	-	4 1%	-	2 *	1 *	1 *	1 *	4 *	1 *	-
Net: Any	1462 77%	681 74%	781 80% <sup>a</sup>	227 74%	275 74%	315 79%	384 81% <sup>cd</sup>	261 77%	310 87% <sup>jk</sup>	460 82% <sup>jk</sup>	282 73%	411 70%	848 80% <sup>m</sup>	416 73%	198 76%
None of these	366 19%	208 23% <sup>b</sup>	158 16%	68 22%	77 21%	74 19%	78 17%	69 20%	37 10%	89 16% <sup>h</sup>	91 24% <sup>hi</sup>	149 25% <sup>hi</sup>	178 17%	135 24% <sup>l</sup>	53 20%
Don't know	61 3%	29 3%	32 3%	12 4%	17 5%	10 2%	13 3%	10 3%	9 2%	10 2%	12 3%	31 5% <sup>hi</sup>	31 3%	22 4%	9 3%
Average number of mentions	4.57	4.25	4.86 <sup>a</sup>	3.94	4.40 <sup>c</sup>	5.04 <sup>cd</sup>	4.83 <sup>cg</sup>	4.38 <sup>c</sup>	5.15 <sup>jk</sup>	4.81 <sup>jk</sup>	4.36	4.02	4.74 <sup>m</sup>	4.31	4.43
Standard deviation	2.57	2.49	2.60	2.26	2.47	2.70 <sup>g</sup>	2.58	2.60	2.43	2.43	2.58	2.68	2.54	2.58	2.63
Standard error	0.07	0.09	0.09	0.15	0.16	0.16	0.13	0.13	0.14	0.12	0.14	0.12	0.09	0.13	0.17

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
The amount of sugar in food	953	376	168	409	288	665	798	155	193	760	845	-	48	60
50%		51% <sup>c</sup>	63% <sup>ac</sup>	46%	54%	49%	52% <sup>g</sup>	43%	53%	50%	50%	-	53%	49%
Food waste	925	360	160	406	252	674	760	165	197	728	809	-	42	74
49%		49%	60% <sup>ac</sup>	46%	47%	50%	50%	46%	54% <sup>i</sup>	48%	48%	-	46%	61% <sup>jl</sup>
Food prices	872	323	152	397	250	622	725	147	191	681	759	-	39	74
46%		44%	57% <sup>ac</sup>	45%	47%	46%	47% <sup>g</sup>	41%	52% <sup>i</sup>	45%	45%	-	43%	61% <sup>jl</sup>
Animal welfare	812	315	142	356	207	606	669	143	177	635	696	-	36	80
43%		43%	53% <sup>ac</sup>	40%	39%	45% <sup>d</sup>	44%	40%	49% <sup>i</sup>	42%	41%	-	39%	66% <sup>jl</sup>
The amount of salt in food	759	288	127	344	208	551	636	123	156	603	669	-	37	54
40%		39%	47% <sup>ac</sup>	39%	39%	41%	42% <sup>g</sup>	34%	43%	40%	40%	-	40%	44%
The amount of fat in food	708	278	111	318	200	508	589	119	145	562	625	-	34	49
37%		38%	41%	36%	37%	37%	38%	33%	40%	37%	37%	-	37%	41%
The amount of saturated fat in food	674	254	123	297	189	486	576	99	146	528	590	-	38	47
36%		35%	46% <sup>ac</sup>	33%	35%	36%	38% <sup>g</sup>	28%	40%	35%	35%	-	41%	39%
Foods aimed at children including school meals	508	196	104	207	202	306	428	80	103	405	436	-	27	46
27%		27%	39% <sup>ac</sup>	23%	38% <sup>e</sup>	23%	28% <sup>g</sup>	22%	28%	27%	26%	-	29%	38% <sup>j</sup>
Food miles (e.g. the distance food travels)	399	155	72	172	87	312	342	57	88	311	351	-	21	27
21%		21%	27% <sup>c</sup>	19%	16%	23% <sup>d</sup>	22% <sup>g</sup>	16%	24%	20%	21%	-	23%	22%
Packaging\over packaging	62	25	6	31	13	49	49	13	14	48	56	-	6	1
3%		3%	2%	3%	2%	4%	3%	3%	4%	3%	3%	-	6% <sup>m</sup>	1%
Environmental issues/ deforestation	5	3	1	1	2	3	4	1	1	4	5	-	-	-
*		*	*	*	*	*	*	*	*	*	*	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	2	1	-	1	-	2	1	1	-	2	2	-	-	-
*		*	-	*	-	*	*	*	-	*	*	-	-	-
Horse meat scandal\meat not being what it is claimed to be	1	-	-	1	-	1	1	-	-	1	1	-	-	-
*		-	-	*	-	*	*	-	-	*	*	-	-	-
Allergies/intolerances (gluten, dairy etc)	1	-	-	1	-	1	1	-	-	1	1	-	-	-
*		-	-	*	-	*	*	-	-	*	*	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\nmentioned	5	1	3	1	-	5	4	1	1	4	5	-	-	-
	*	*	1%ac	*	-	*	*	*	*	*	*	-	-	-
Net: Any	1462	565	227	670	406	1056	1198	264	298	1164	1301	-	64	97
	77%	77%	85%ac	75%	76%	78%	78%	74%	82% <sup>i</sup>	76%	78%	-	70%	80%
None of these	366	140	36	190	115	251	285	81	57	310	316	-	27	24
	19%	19%	14%	21% <sup>b</sup>	22%	19%	19%	23%	16%	20% <sup>h</sup>	19%	-	29% <sup>j</sup>	20%
Don't know	61	27	4	31	13	49	49	12	10	51	61	-	1	-
	3%	4%	2%	3%	2%	4%	3%	3%	3%	3%	4% <sup>m</sup>	-	1%	-
Average number of mentions	4.57	4.56	5.14 <sup>ac</sup>	4.39	4.68	4.53	4.66 <sup>g</sup>	4.17	4.73	4.53	4.49	-	5.13 <sup>j</sup>	5.26 <sup>j</sup>
Standard deviation	2.57	2.55	2.50	2.58	2.58	2.56	2.58	2.46	2.68	2.54	2.52	-	2.62	2.96
Standard error	0.07	0.12	0.17	0.09	0.13	0.08	0.07	0.15	0.15	0.07	0.07	-	0.30	0.30

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
The amount of sugar in food	953 50%	21 25%	117 52%a	77 46%a	65 45%a	83 47%a	95 49%a	142 58%acde	165 58%acde	81 49%a	795 50%	153 53%
Food waste	925 49%	14 17%	111 50%a	81 49%a	67 46%a	90 52%a	95 49%a	130 53%a	139 49%a	83 50%a	783 49%	139 48%
Food prices	872 46%	29 34%	99 45%	79 48%d	49 34%	74 42%	90 47%d	126 52%ad	138 49%ad	73 44%	717 45%	149 52%j
Animal welfare	812 43%	18 21%	113 51%adfh	71 43%a	55 38%a	72 41%a	78 40%a	107 44%a	116 41%a	67 41%a	734 46%k	73 26%
The amount of salt in food	759 40%	18 21%	93 42%a	62 37%a	53 37%a	77 44%ai	76 40%a	111 45%ai	125 44%ai	55 33%a	639 40%	113 39%
The amount of fat in food	708 37%	21 24%	76 34%	56 34%	58 40%a	66 38%a	75 39%a	110 45%abci	111 39%a	51 31%	579 36%	124 43%j
The amount of saturated fat in food	674 36%	14 17%	82 37%a	56 34%a	43 30%a	55 32%a	81 42%adei	103 42%adei	106 37%a	48 29%a	572 36%	96 33%
Foods aimed at children including school meals	508 27%	9 11%	64 29%a	40 24%a	34 23%a	48 27%a	49 25%a	76 31%a	79 28%a	38 23%a	441 28%	64 22%
Food miles (e.g. the distance food travels)	399 21%	6 7%	48 21%a	33 20%a	28 19%a	33 19%a	42 22%a	50 21%a	72 26%a	38 23%a	363 23%k	36 12%
Packaging\over packaging	62 3%	- -	9 4%	2 1%	4 3%	7 4%	4 2%	6 2%	17 6%acfg	7 4%	61 4%k	1 *
Environmental issues/deforestation	5 *	- -	2 1%	- -	- -	- -	1 1%	1 1%	- -	- -	5 *	- -
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	- -	- -	- -	- -	- -	- -	1 1%	- -	1 *	2 *	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Allergies/intolerances (gluten, dairy etc)	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Additives\preservatives\ chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	5 *	-	2 1%	1 *	-	-	-	1 *	2 1%	-	4 *	1 *
Net: Any	1462 77%	49 57%	183 82%af	125 75%a	110 76%a	142 81%a	139 72%a	193 79%a	231 82%af	129 78%a	1237 78%	214 74%
None of these	366 19%	31 36%bcdefghi	34 15%	35 21%	32 22%	28 16%	44 23%h	40 16%	42 15%	31 19%	306 19%	59 20%
Don't know	61 3%	6 7%d	6 3%	6 4%	2 2%	5 3%	9 5%	12 5%	9 3%	5 3%	46 3%	15 5%
<b>Average number of mentions</b>	<b>4.57</b>	<b>3.08</b>	<b>4.48a</b>	<b>4.45a</b>	<b>4.14a</b>	<b>4.28a</b>	<b>4.93adei</b>	<b>4.99adei</b>	<b>4.62a</b>	<b>4.20a</b>	<b>4.60</b>	<b>4.44</b>
<b>Standard deviation</b>	<b>2.57</b>	<b>2.29</b>	<b>2.69</b>	<b>2.51</b>	<b>2.45</b>	<b>2.53</b>	<b>2.60</b>	<b>2.41</b>	<b>2.42</b>	<b>2.44</b>	<b>2.61</b>	<b>2.34</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.33</b>	<b>0.19</b>	<b>0.22</b>	<b>0.22</b>	<b>0.20</b>	<b>0.21</b>	<b>0.17</b>	<b>0.16</b>	<b>0.21</b>	<b>0.07</b>	<b>0.16</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
The amount of sugar in food	953 50%	192 76%bcdefg	355 63%cdeg	184 43%eg	166 47%eg	55 22%	547 67%cdeg	221 36%e
Food waste	925 49%	191 75%bcdefg	325 57%cdeg	169 40%e	167 47%eg	73 28%	516 63%bcdeg	240 39%e
Food prices	872 46%	171 67%bcdefg	296 52%cdeg	169 40%e	157 44%e	78 30%	467 57%cdeg	234 38%e
Animal welfare	812 43%	158 62%bcdefg	279 49%ceg	151 36%e	158 45%ceg	65 25%	437 53%cdeg	222 36%e
The amount of salt in food	759 40%	177 70%bcdefg	272 48%cdeg	139 33%e	133 38%eg	39 15%	449 55%bcdeg	172 28%e
The amount of fat in food	708 37%	168 66%bcdefg	259 46%cdeg	114 27%e	120 34%ceg	47 18%	427 52%bcdeg	167 27%e
The amount of saturated fat in food	674 36%	159 63%bcdefg	243 43%cdeg	122 29%e	112 32%eg	37 14%	402 49%bcdeg	149 24%e
Foods aimed at children including school meals	508 27%	108 42%bcdefg	182 32%cdeg	95 22%e	90 25%e	33 13%	289 35%cdeg	123 20%e
Food miles (e.g. the distance food travels)	399 21%	85 34%bcdeg	144 25%ceg	77 18%e	75 21%eg	17 7%	229 28%cdeg	92 15%e
Packaging\over packaging	62 3%	4 2%	28 5%ac	8 2%	13 4%	8 3%	32 4%	21 3%
Environmental issues/ deforestation	5 *	-	2 *	1 *	-	1 1%	2 *	1 *
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	2 1%bg	-	-	-	-	2 *	-
Horse meat scandal\meat not being what it is claimed to be	1 *	-	1 *	-	-	-	1 *	-

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns**

**Base: All adults England/Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Allergies/intolerances (gluten, dairy etc)	1*	1*	-	-	-	-	1*	-
Additives/preservatives/chemicals in food	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-
Farmers not paid fair price/not helped	-	-	-	-	-	-	-	-
Any other issue not previously seen/mentioned	5*	2 1%	2*	1*	1*	-	3*	1*
Net: Any	1462 77%	243 96%bcdefg	490 86%cdeg	311 73%e	279 79%eg	133 52%	733 89%cdeg	412 68%e
None of these	366 19%	8 3%	62 11%a	97 23%abf	69 20%abf	113 44%abcdfg	70 9%a	183 30%abcd
Don't know	61 3%	2 1%	15 3%	16 4%a	5 1%	10 4%a	18 2%	16 3%
<b>Average number of mentions</b>	<b>4.57</b>	<b>5.84bcdef</b>	<b>4.87cdeg</b>	<b>3.95e</b>	<b>4.26e</b>	<b>3.41</b>	<b>5.19bcdeg</b>	<b>3.99e</b>
<b>Standard deviation</b>	<b>2.57</b>	<b>2.41</b>	<b>2.46</b>	<b>2.46</b>	<b>2.52</b>	<b>2.46</b>	<b>2.48</b>	<b>2.53</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.15</b>	<b>0.11</b>	<b>0.14</b>	<b>0.15</b>	<b>0.20</b>	<b>0.09</b>	<b>0.12</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
The amount of sugar in food	953 50%	164 77%bcdefg	347 63%cdeg	178 44%e	194 49%eg	70 23%	510 67%cdeg	264 38%e
Food waste	925 49%	159 75%bcdefg	326 60%cdeg	164 40%e	189 48%ceg	85 28%	485 64%cdeg	274 40%e
Food prices	872 46%	154 72%bcdefg	282 52%cdeg	171 42%e	165 42%e	94 31%	437 58%bcdeg	259 37%
Animal welfare	812 43%	131 61%bcdefg	276 51%ceg	154 38%e	180 46%ceg	69 23%	407 54%cdeg	249 36%e
The amount of salt in food	759 40%	151 71%bcdefg	278 51%cdeg	130 32%e	152 39%eg	47 16%	429 57%bcdeg	199 29%e
The amount of fat in food	708 37%	146 68%bcdefg	261 48%cdeg	113 28%e	136 35%ceg	51 17%	407 54%bcdeg	188 27%e
The amount of saturated fat in food	674 36%	138 65%bcdefg	240 44%cdeg	114 28%e	140 36%ceg	43 14%	377 50%bcdeg	183 26%e
Foods aimed at children including school meals	508 27%	98 46%bcdefg	174 32%ceg	87 21%e	107 27%eg	42 14%	272 36%cdeg	149 22%e
Food miles (e.g. the distance food travels)	399 21%	77 36%bcdeg	146 27%ceg	70 17%e	83 21%eg	22 7%	223 29%cdeg	105 15%e
Packaging\over packaging	62 3%	4 2%	19 4%	11 3%	20 5%	6 2%	23 3%	27 4%
Environmental issues/deforestation	5 *	-	2 *	*	1 *	1 *	2 *	2 *
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	1 1%	1 *	-	-	-	2 *	-
Horse meat scandal\meat not being what it is claimed to be	1 *	-	-	-	-	-	-	-

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Allergies/intolerances (gluten, dairy etc)	1 *	1 *	-	-	-	-	1 *	-
Additives/preservatives/chemicals in food	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-
Farmers not paid fair price/not helped	-	-	-	-	-	-	-	-
Any other issue not previously seen/mentioned	5 *	2 1%	3 1%	-	1 *	-	4 1%	1 *
Net: Any	1462 77%	203 95%bcdefg	480 88%cdeg	306 75%eg	309 79%eg	158 53%	683 90%cdeg	467 67%e
None of these	366 19%	8 4%	51 9%a	85 21%abf	76 19%abf	133 45%abcdfg	59 8%a	209 30%abcd
Don't know	61 3%	2 1%	15 3%	15 4%	8 2%	8 3%	17 2%	16 2%
<b>Average number of mentions</b>	<b>4.57</b>	<b>6.04bcdef</b>	<b>4.91cdeg</b>	<b>3.90e</b>	<b>4.43ce</b>	<b>3.37</b>	<b>5.24bcdeg</b>	<b>4.07e</b>
<b>Standard deviation</b>	<b>2.57</b>	<b>2.31</b>	<b>2.48</b>	<b>2.41</b>	<b>2.53</b>	<b>2.46</b>	<b>2.48</b>	<b>2.56</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.16</b>	<b>0.11</b>	<b>0.14</b>	<b>0.14</b>	<b>0.19</b>	<b>0.09</b>	<b>0.11</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)							
		Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
The amount of sugar in food	953 50%	804 55%b	149 34%	558 59%	139 60%	114 55%	100 53%	215 64%ef	216 61%	172 65%ef	143 65%ef
Food waste	925 49%	783 54%b	143 33%	547 58%	146 63%	120 58%	102 54%	212 63%	218 61%	158 60%	144 66%cf
Food prices	872 46%	683 47%	189 43%	478 51%j	131 56%j	104 50%	94 50%	180 54%j	189 53%j	137 52%j	90 41%
Animal welfare	812 43%	691 48%b	122 28%	489 52%	122 52%	105 51%	98 52%	177 53%	181 51%	137 52%	122 56%
The amount of salt in food	759 40%	640 44%b	119 27%	453 48%	116 50%	103 50%	87 46%	168 50%	183 52%	138 52%	101 46%
The amount of fat in food	708 37%	591 41%b	117 27%	414 44%	115 49%	95 46%	87 46%	160 48%	169 48%	127 48%	97 44%
The amount of saturated fat in food	674 36%	579 40%b	95 22%	417 44%	109 47%	94 46%	82 44%	156 46%	166 47%	126 48%	99 45%
Foods aimed at children including school meals	508 27%	429 30%b	79 18%	301 32%	88 38%	69 33%	65 35%	125 37%	116 33%	99 37%	68 31%
Food miles (e.g. the distance food travels)	399 21%	365 25%b	34 8%	270 29%	75 32%	60 29%	48 25%	103 31%	98 28%	86 33%	71 33%
Packaging\over packaging	62 3%	61 4%b	1 *	39 4%d	3 1%	6 3%	6 3%	13 4%	11 3%	13 5%d	20 9%cddefgh
Environmental issues/ deforestation	5 *	4 *	1 *	3 *	-	1 1%	-	-	-	1 *	1 *
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	2 *	-	1 *	-	1 1%	-	1 *	-	-	1 *
Horse meat scandal\meat not being what it is claimed to be	1 *	1 *	-	-	-	-	-	-	-	-	1 1%c

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)								
	Total	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Allergies/intolerances (gluten, dairy etc)	1	1	-	-	-	-	-	-	-	-	1
	*	*	-	-	-	-	-	-	-	-	*
Additives/preservatives/chemicals in food	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price/not helped	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen/mentioned	5	5	-	3	-	-	-	1	-	2	1
	*	*	-	*	-	-	-	*	-	1%	1%
Net: Any	1462	1176	286	794	201	173	155	288	303	228	196
	77%	81% <sup>b</sup>	65%	84%	86%	84%	83%	86%	85%	86%	89%
None of these	366	244	122	136	25	26	25	41	44	33	20
	19%	17%	28% <sup>a</sup>	14% <sup>j</sup>	11%	13%	13%	12%	12%	13%	9%
Don't know	61	31	30	16	7	7	8	6	7	3	4
	3%	2%	7% <sup>a</sup>	2%	3%	4%	4% <sup>ci</sup>	2%	2%	1%	2%
<b>Average number of mentions</b>	<b>4.57</b>	<b>4.79<sup>b</sup></b>	<b>3.67</b>	<b>5.00</b>	<b>5.19</b>	<b>5.04</b>	<b>4.95</b>	<b>5.24</b>	<b>5.10</b>	<b>5.24</b>	<b>4.91</b>
<b>Standard deviation</b>	<b>2.57</b>	<b>2.58</b>	<b>2.32</b>	<b>2.61</b>	<b>2.75</b>	<b>2.77</b>	<b>2.77</b>	<b>2.55</b>	<b>2.55</b>	<b>2.67</b>	<b>2.37</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.07</b>	<b>0.13</b>	<b>0.09</b>	<b>0.20</b>	<b>0.20</b>	<b>0.21</b>	<b>0.15</b>	<b>0.14</b>	<b>0.18</b>	<b>0.17</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
The amount of sugar in food	953 50%	552 58%bd	315 51%d	868 55%d	85 28%
Food waste	925 49%	525 55%d	319 51%d	844 53%d	82 26%
Food prices	872 46%	474 49%d	309 50%d	784 50%d	88 29%
Animal welfare	812 43%	445 46%d	287 46%d	732 46%d	80 26%
The amount of salt in food	759 40%	440 46%d	254 41%d	694 44%d	65 21%
The amount of fat in food	708 37%	418 44%bd	234 38%d	652 41%d	56 18%
The amount of saturated fat in food	674 36%	408 43%bd	212 34%d	620 39%bd	55 18%
Foods aimed at children including school meals	508 27%	304 32%bd	160 26%d	463 29%d	45 14%
Food miles (e.g. the distance food travels)	399 21%	234 24%d	129 21%d	364 23%d	35 11%
Packaging\over packaging	62 3%	31 3%	23 4%	54 3%	8 2%
Environmental issues/ deforestation	5 *	3 *	* *	4 *	1 *
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	2 *	- -	2 *	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	- -	1 *	1 *	- -
Allergies/intolerances (gluten, dairy etc)	1 *	1 *	- -	1 *	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Additives\preservatives\ chemicals in food	-	-	-	-	-
Fair Trade	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-
Any other issue not previously seen\mentioned	5 *	3 *	2 *	5 *	-
Net: Any	1462 77%	779 81%d	514 83%d	1294 82%d	168 55%
None of these	366 19%	158 16%	94 15%	252 16%	114 37%abc
Don't know	61 3%	21 2%	14 2%	35 2%	27 9%abc
<b>Average number of mentions</b>	<b>4.57</b>	<b>4.93bd</b>	<b>4.37d</b>	<b>4.71bd</b>	<b>3.56</b>
<b>Standard deviation</b>	<b>2.57</b>	<b>2.60</b>	<b>2.45</b>	<b>2.55</b>	<b>2.44</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.09</b>	<b>0.11</b>	<b>0.07</b>	<b>0.18</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
The amount of sugar in food	953 50%	900 51% <sup>c</sup>	856 52% <sup>c</sup>	72 43%	182 52%
Food waste	925 49%	879 50%	823 50%	81 49%	173 49%
Food prices	872 46%	821 47%	771 47%	79 48%	147 41%
Animal welfare	812 43%	779 44%	731 45%	61 37%	149 42%
The amount of salt in food	759 40%	723 41%	688 42%	66 40%	141 40%
The amount of fat in food	708 37%	666 38%	635 39%	61 37%	136 39%
The amount of saturated fat in food	674 36%	641 37%	604 37%	51 31%	136 39%
Foods aimed at children including school meals	508 27%	483 28%	454 28%	41 25%	95 27%
Food miles (e.g. the distance food travels)	399 21%	384 22%	362 22%	39 23%	74 21%
Packaging\over packaging	62 3%	58 3%	53 3%	2 1%	7 2%
Environmental issues/deforestation	5 *	5 *	5 *	- -	1 *
Labelling\mislabelling\ensuring labelling is correct\not misleading	2 *	2 *	2 *	- -	- -
Horse meat scandal\meat not being what it is claimed to be	1 *	1 *	- -	- -	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns

Base: All adults England/Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Allergies/intolerances (gluten, dairy etc)	1 *	1 *	1 *	- -	1 *
Additives/preservatives/chemicals in food	-	-	-	-	-
Fair Trade	-	-	-	-	-
Farmers not paid fair price/not helped	-	-	-	-	-
Any other issue not previously seen/mentioned	5 *	3 *	3 *	- -	1 *
Net: Any	1462 77%	1372 78% <sup>c</sup>	1296 79% <sup>c</sup>	118 71%	267 75%
None of these	366 19%	324 18%	293 18%	39 23%	69 20%
Don't know	61 3%	55 3%	51 3%	9 6%	18 5%
<b>Average number of mentions</b>	<b>4.57</b>	<b>4.63</b>	<b>4.62</b>	<b>4.68</b>	<b>4.66</b>
<b>Standard deviation</b>	<b>2.57</b>	<b>2.57</b>	<b>2.58</b>	<b>2.66</b>	<b>2.58</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.24</b>	<b>0.15</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Animal welfare	812 43%	332 36%	480 49%a	123 40%	148 40%	179 45%	229 48%cdg	133 39%	201 56%ijk	265 47%jk	151 39%k	195 33%	465 44%	231 40%	115 44%
BSE ('mad cow disease')	255 14%	121 13%	135 14%	22 7%	45 12%c	59 15%c	84 18%cd	45 13%cd	46 13%	86 15%k	62 16%k	61 10%	153 14%	67 12%	35 14%
Date labels, such as "best before" and "use by" labels	471 25%	202 22%	269 28%a	66 21%	84 23%	111 28%	131 28%	80 23%	93 26%	154 28%	86 22%	138 23%	288 27%lm	126 22%	57 22%
Food hygiene at home	337 18%	154 17%	183 19%	51 16%	62 17%	84 21%	86 18%	55 16%	62 17%	111 20%k	75 20%	89 15%	203 19%	92 16%	41 16%
Food hygiene when eating out	663 35%	293 32%	369 38%a	96 31%	123 33%	171 43%cdf	167 35%	106 31%	148 42%ijk	222 40%ijk	125 33%	167 28%	395 37%ln	188 33%	80 31%
Food miles (e.g. the distance food travels)	399 21%	165 18%	234 24%a	35 11%	62 17%	97 24%cd	135 28%cdg	70 21%cd	111 31%jk	139 25%jk	68 18%	80 14%	235 22%	116 20%	48 19%
Food poisoning such as Salmonella and E.Coli	541 29%	239 26%	302 31%a	81 26%	104 28%	135 34%cg	142 30%g	79 23%	112 32%k	188 34%k	112 29%k	129 22%	322 30%ln	157 27%	62 24%
Food prices	872 46%	386 42%	486 50%a	138 45%	173 47%	215 54%cfg	202 43%	144 42%	162 46%	264 47%	160 42%	286 48%j	493 47%	260 45%	119 46%
Foods aimed at children including school meals	508 27%	211 23%	297 31%a	54 17%	100 27%cd	145 36%cdf	132 28%cd	77 23%	122 34%jk	164 29%k	98 25%	124 21%	326 31%lmn	120 21%	62 24%
Food waste	925 49%	413 45%	513 53%a	151 49%	165 45%	203 51%	251 53%dg	155 46%	216 61%jk	323 58%jk	163 42%	223 38%	538 51%	271 47%	117 45%
Genetically Modified (GM) foods	442 23%	175 19%	267 27%a	50 16%	66 18%	118 30%cdg	148 31%cdg	60 18%	118 33%ijk	143 26%k	91 24%k	91 15%	279 26%lm	109 19%	55 21%
Hormones/steroids \antibiotics in food	491 26%	198 22%	293 30%a	49 16%	81 22%	129 32%cdg	159 33%cdg	73 22%	133 37%ijk	159 28%k	97 25%k	102 17%	302 29%lm	126 22%	62 24%
The amount of fat in food	708 37%	312 34%	396 41%a	102 33%	121 33%	161 40%cd	203 43%cdg	121 36%	164 46%jk	236 42%jk	136 35%k	171 29%	422 40%lm	190 33%	95 37%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
The amount of salt in food	759 40%	330 36%	429 44%a	84 27%	136 37%c	177 44%c	214 45%cd	149 44%cd	178 50%jk	248 44%jk	138 36%	196 33%	459 43%m	195 34%	105 41%
The amount of saturated fat in food	674 36%	292 32%	382 39%a	82 27%	126 34%	161 40%cg	192 41%cg	113 33%c	174 49%ijk	229 41%jk	123 32%k	148 25%	421 40%m	164 29%	90 34%
The amount of sugar in food	953 50%	419 46%	534 55%a	117 38%	177 48%c	233 59%cdg	259 55%c	167 49%c	235 66%ijk	317 57%jk	179 46%k	222 38%	599 57%mn	234 41%	120 46%
The feed given to livestock	355 19%	141 15%	213 22%a	26 8%	56 15%c	93 23%cdg	122 26%cdg	58 17%c	92 26%jk	122 22%k	75 19%k	66 11%	211 20%	97 17%	47 18%
The use of additives (such as preservatives and colouring) in food products	522 28%	199 22%	323 33%a	50 16%	92 25%c	131 33%cd	153 32%cd	96 28%c	132 37%jk	190 34%jk	81 21%	119 20%	310 29%m	135 23%	78 30%am
The use of pesticides to grow food	497 26%	203 22%	294 30%a	51 16%	86 23%c	115 29%c	156 33%cdg	90 26%c	129 36%ijk	158 28%k	96 25%k	113 19%	299 28%m	123 21%	75 29%am
Chemicals from the environment, such as lead, in food	537 28%	224 24%	314 32%a	63 21%	91 25%	126 32%c	168 35%cdg	89 26%	129 36%jk	184 33%jk	95 25%	130 22%	313 30%	153 27%	71 27%
Food not being what the label says it is	440 23%	185 20%	255 26%a	53 17%	78 21%	103 26%c	136 29%cdg	71 21%	105 30%jk	148 26%k	85 22%k	102 17%	266 25%am	114 20%	61 23%
Net: Q.1b	1209 64%	555 61%	653 67%a	190 62%	233 63%	266 67%g	319 67%g	201 59%	273 77%jk	395 71%jk	229 60%k	312 53%	708 67%mn	348 61%	152 59%
Net: Q.1c	1184 63%	539 59%	646 66%a	168 55%	226 61%	269 67%cg	315 66%c	206 61%	269 76%jk	394 71%jk	225 58%k	297 50%	719 68%mn	314 55%	152 58%
Net: Q.1d	1356 72%	629 69%	727 75%a	213 69%	256 69%	294 74%	358 75%g	235 69%	294 83%jk	434 78%jk	257 67%	371 63%	786 74%mn	391 68%	178 68%
Net: Any	1516 80%	710 77%	807 83%a	236 77%	292 79%	324 81%	393 83%	271 80%	317 89%jk	471 84%jk	300 78%k	429 73%	875 83%am	437 76%	204 79%
None	307 16%	180 20%b	127 13%	59 19%f	64 17%	63 16%	65 14%	56 16%	33 9%	69 12%	76 20%hi	128 22%hi	151 14%	112 20%l	44 17%
Don't know	67 4%	28 3%	39 4%	12 4%	13 4%	11 3%	18 4%	13 4%	6 2%	18 3%	9 2%	34 6%hj	31 3%	24 4%	12 4%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base 2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base 1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
<b>Average number of mentions</b>	<b>8.29</b>	<b>7.57</b>	<b>8.91a</b>	<b>6.82</b>	<b>7.68</b>	<b>9.32cd</b>	<b>9.18cd</b>	<b>7.68</b>	<b>9.34jk</b>	<b>8.94jk</b>	<b>7.91k</b>	<b>7.05</b>	<b>8.61m</b>	<b>7.76</b>	<b>8.02</b>
<b>Standard deviation</b>	<b>5.70</b>	<b>5.38</b>	<b>5.91</b>	<b>4.61</b>	<b>5.28</b>	<b>6.20</b>	<b>5.90</b>	<b>5.68</b>	<b>5.30</b>	<b>5.58</b>	<b>5.89</b>	<b>5.75</b>	<b>5.72</b>	<b>5.60</b>	<b>5.81</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.20</b>	<b>0.20</b>	<b>0.30</b>	<b>0.33</b>	<b>0.36</b>	<b>0.30</b>	<b>0.27</b>	<b>0.30</b>	<b>0.27</b>	<b>0.31</b>	<b>0.25</b>	<b>0.19</b>	<b>0.27</b>	<b>0.36</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Animal welfare	812 43%	315 43%	142 53%ac	356 40%	207 39%	606 45%d	669 44%	143 40%	177 49%i	635 42%	696 41%	-	36 39%	80 66%j
BSE ('mad cow disease')	255 14%	97 13%	49 18%ac	109 12%	71 13%	184 14%	221 14%g	35 10%	38 10%	217 14%	226 13%	-	14 15%	15 12%
Date labels, such as "best before" and "use by" labels	471 25%	159 22%	88 33%ac	225 25%	132 25%	339 25%	395 26%	76 21%	104 29%	367 24%	420 25%	-	20 22%	30 25%
Food hygiene at home	337 18%	129 18%	53 20%	155 17%	93 17%	244 18%	288 19%g	49 14%	63 17%	274 18%	307 18%am	-	17 19%	12 10%
Food hygiene when eating out	663 35%	260 36%	124 46%ac	279 31%	190 36%	473 35%	553 36%	110 31%	146 40%i	517 34%	597 36%am	-	37 40%am	28 23%
Food miles (e.g. the distance food travels)	399 21%	155 21%	72 27%ac	172 19%	87 16%	312 23%d	342 22%g	57 16%	88 24%	311 20%	351 21%	-	21 23%	27 22%
Food poisoning such as Salmonella and E.Coli	541 29%	210 29%	97 36%ac	234 26%	162 30%	379 28%	445 29%	96 27%	104 28%	437 29%	480 29%	-	24 26%	37 31%
Food prices	872 46%	323 44%	152 57%ac	397 45%	250 47%	622 46%	725 47%g	147 41%	191 52%i	681 45%	759 45%	-	39 43%	74 61%j
Foods aimed at children including school meals	508 27%	196 27%	104 39%ac	207 23%	202 38%e	306 23%	428 28%g	80 22%	103 28%	405 27%	436 26%	-	27 29%	46 38%j
Food waste	925 49%	360 49%	160 60%ac	406 46%	252 47%	674 50%	760 50%	165 46%	197 54%i	728 48%	809 48%	-	42 46%	74 61%j
Genetically Modified (GM) foods	442 23%	161 22%	93 35%ac	189 21%	122 23%	320 24%	384 25%g	58 16%	80 22%	363 24%	394 24%	-	21 23%	27 22%
Hormones/steroids \antibiotics in food	491 26%	197 27%ac	96 36%ac	198 22%	130 24%	361 27%	422 28%g	69 19%	95 26%	396 26%	430 26%	-	22 24%	40 33%
The amount of fat in food	708 37%	278 38%	111 41%	318 36%	200 37%	508 37%	589 38%	119 33%	145 40%	562 37%	625 37%	-	34 37%	49 41%
The amount of salt in food	759 40%	288 39%	127 47%ac	344 39%	208 39%	551 41%	636 42%g	123 34%	156 43%	603 40%	669 40%	-	37 40%	54 44%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
The amount of saturated fat in food	674 36%	254 35%	123 46%ac	297 33%	189 35%	486 36%	576 38%g	99 28%	146 40%	528 35%	590 35%	-	38 41%	47 39%
The amount of sugar in food	953 50%	376 51%c	168 63%ac	409 46%	288 54%	665 49%	798 52%g	155 43%	193 53%	760 50%	845 50%	-	48 53%	60 49%
The feed given to livestock	355 19%	139 19%	69 26%ac	147 16%	88 16%	267 20%	309 20%g	45 13%	66 18%	289 19%	317 19%	-	16 18%	22 18%
The use of additives (such as preservatives and colouring) in food products	522 28%	189 26%	96 36%ac	237 27%	123 23%	400 29%d	464 30%g	59 16%	122 33%i	401 26%	451 27%	-	29 32%	42 35%
The use of pesticides to grow food	497 26%	172 24%	102 38%ac	222 25%	122 23%	375 28%d	421 28%g	76 21%	110 30%	386 25%	427 25%	-	29 31%	41 34%
Chemicals from the environment, such as lead, in food	537 28%	207 28%	95 35%ac	236 26%	131 25%	406 30%d	453 30%g	85 24%	110 30%	427 28%	467 28%	-	25 27%	45 37%j
Food not being what the label says it is	440 23%	154 21%	94 35%ac	192 22%	119 22%	321 24%	374 24%g	67 19%	80 22%	360 24%	393 23%am	-	31 34%jm	17 14%
Net: Q.1b	1209 64%	462 63%	202 75%ac	545 61%	336 63%	873 64%	996 65%	213 60%	238 65%	971 64%	1087 65%am	-	58 63%	64 53%
Net: Q.1c	1184 63%	461 63%	194 72%ac	530 59%	352 66%	833 61%	981 64%g	203 57%	240 66%	945 62%	1065 63%	-	53 58%	66 55%
Net: Q.1d	1356 72%	520 71%	222 83%ac	614 69%	368 69%	987 73%	1104 72%	252 70%	280 77%i	1076 71%	1201 72%	-	60 65%	95 79%l
Net: Any	1516 80%	585 80%	235 88%ac	696 78%	421 79%	1095 81%	1240 81%	277 77%	307 84%i	1209 79%	1352 81%	-	67 73%	97 80%
None	307 16%	119 16%	30 11%	157 18%b	97 18%	210 15%	236 15%	71 20%	50 14%	256 17%	259 15%	-	24 26%j	24 20%
Don't know	67 4%	27 4%b	3 1%	37 4%b	15 3%	51 4%	56 4%	11 3%	8 2%	59 4%	66 4%am	-	1 1%	-
<b>Average number of mentions</b>	<b>8.29</b>	<b>8.15</b>	<b>9.78ac</b>	<b>7.90</b>	<b>8.21</b>	<b>8.32</b>	<b>8.53g</b>	<b>7.19</b>	<b>8.44</b>	<b>8.25</b>	<b>8.18</b>	<b>-</b>	<b>9.29</b>	<b>9.05</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
	Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
<b>Standard deviation</b>	<b>5.70</b>	<b>5.61</b>	<b>5.89</b>	<b>5.65</b>	<b>5.66</b>	<b>5.72</b>	<b>5.82</b>	<b>5.00</b>	<b>5.81</b>	<b>5.68</b>	<b>5.63</b>	-	<b>6.18</b>	<b>6.34</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.25</b>	<b>0.39</b>	<b>0.19</b>	<b>0.28</b>	<b>0.17</b>	<b>0.16</b>	<b>0.30</b>	<b>0.32</b>	<b>0.16</b>	<b>0.15</b>	-	<b>0.69</b>	<b>0.65</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Animal welfare	812 43%	18 21%	113 51%adfh	71 43%a	55 38%a	72 41%a	78 40%a	107 44%a	116 41%a	67 41%a	734 46%k	73 26%
BSE ('mad cow disease')	255 14%	10 12%	28 13%	16 9%	13 9%	21 12%	31 16%	48 20%cdei	43 15%	17 10%	224 14%	30 10%
Date labels, such as "best before" and "use by" labels	471 25%	13 16%	42 19%	37 22%	29 20%	40 23%	66 34%abcdei	81 33%abcdei	77 27%ab	35 21%	393 25%	73 25%
Food hygiene at home	337 18%	13 15%	41 18%	27 16%	21 15%	24 14%	48 25%dei	57 23%dei	55 20%	22 13%	285 18%	50 18%
Food hygiene when eating out	663 35%	20 23%	77 34%	47 28%	48 34%	63 36%	80 42%ac	97 40%ac	112 40%ac	53 32%	554 35%	102 35%
Food miles (e.g. the distance food travels)	399 21%	6 7%	48 21%a	33 20%a	28 19%a	33 19%a	42 22%a	50 21%a	72 26%a	38 23%a	363 23%k	36 12%
Food poisoning such as Salmonella and E.Coli	541 29%	14 16%	61 27%	44 26%	36 25%	36 20%	75 39%abcdehi	102 41%abcdehi	80 28%a	34 21%	459 29%	77 27%
Food prices	872 46%	29 34%	99 45%	79 48%d	49 34%	74 42%	90 47%d	126 52%ad	138 49%ad	73 44%	717 45%	149 52%j
Foods aimed at children including school meals	508 27%	9 11%	64 29%a	40 24%a	34 23%a	48 27%a	49 25%a	76 31%a	79 28%a	38 23%a	441 28%	64 22%
Food waste	925 49%	14 17%	111 50%a	81 49%a	67 46%a	90 52%a	95 49%a	130 53%a	139 49%a	83 50%a	783 49%	139 48%
Genetically Modified (GM) foods	442 23%	7 9%	46 21%a	27 16%	26 18%	37 21%a	57 30%abcd	79 32%abcdei	79 28%acd	36 22%a	373 23%	62 22%
Hormones/steroids \antibiotics in food	491 26%	9 11%	55 25%a	27 16%	26 18%	39 23%a	60 31%acd	88 36%abcdei	87 31%acd	38 23%a	425 27%k	58 20%
The amount of fat in food	708 37%	21 24%	76 34%	56 34%	58 40%a	66 38%a	75 39%a	110 45%abci	111 39%a	51 31%	579 36%	124 43%j
The amount of salt in food	759 40%	18 21%	93 42%a	62 37%a	53 37%a	77 44%ai	76 40%a	111 45%ai	125 44%ai	55 33%a	639 40%	113 39%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
The amount of saturated fat in food	674 36%	14 17%	82 37%a	56 34%a	43 30%a	55 32%a	81 42%adei	103 42%adei	106 37%a	48 29%a	572 36%	96 33%
The amount of sugar in food	953 50%	21 25%	117 52%a	77 46%a	65 45%a	83 47%a	95 49%a	142 58%acde	165 58%acde	81 49%a	795 50%	153 53%
The feed given to livestock	355 19%	7 9%	34 15%	28 17%	20 14%	35 20%a	43 23%ad	58 24%abd	62 22%ad	29 18%	311 20%k	38 13%
The use of additives (such as preservatives and colouring) in food products	522 28%	15 17%	48 22%	36 21%	27 19%	44 25%	65 34%abcd	83 34%abcd	90 32%abcd	43 26%	459 29%k	57 20%
The use of pesticides to grow food	497 26%	11 13%	52 23%	32 19%	27 19%	47 27%a	64 33%abcd	70 28%acd	81 29%acd	43 26%a	434 27%k	57 20%
Chemicals from the environment, such as lead, in food	537 28%	14 17%	62 28%	35 21%	28 19%	53 30%ad	62 32%acd	91 37%abcdh	77 27%	47 28%	458 29%	73 25%
Food not being what the label says it is	440 23%	14 16%	56 25%c	26 15%	24 17%	47 27%cd	46 24%	67 28%acd	74 26%cd	39 23%	379 24%	57 20%
Net: Q.1b	1209 64%	33 39%	142 64%a	103 62%a	90 62%a	112 64%a	130 68%a	177 72%acdi	195 69%a	104 63%a	1010 64%	189 66%
Net: Q.1c	1184 63%	32 37%	142 64%a	100 60%a	92 64%a	108 62%a	117 61%a	171 70%a	197 70%acf	105 63%a	985 62%	188 65%
Net: Q.1d	1356 72%	40 47%	172 77%af	116 70%a	98 68%a	133 76%af	128 67%a	183 75%a	210 74%a	121 74%a	1152 72%	197 69%
Net: Any	1516 80%	52 60%	191 86%af	132 79%a	114 79%a	143 82%a	149 78%a	199 81%a	239 85%a	133 80%a	1282 81%	223 78%
None	307 16%	27 32%bcdefghi	26 12%	28 17%h	27 19%h	28 16%	35 18%h	33 13%	28 10%	27 16%	261 16%	45 16%
Don't know	67 4%	7 8%bde	6 2%	6 4%	3 2%	4 2%	8 4%	13 5%	14 5%	5 3%	46 3%	19 7%j
<b>Average number of mentions</b>	<b>8.29</b>	<b>5.93</b>	<b>7.60</b>	<b>7.27</b>	<b>7.05</b>	<b>7.97a</b>	<b>9.52abcdei</b>	<b>9.69abcdehi</b>	<b>8.52acd</b>	<b>7.61</b>	<b>8.37</b>	<b>7.75</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1b-Q.1d Food issues concerned about - Summary**

**Base: All adults England/Wales and NI**

	GOVERNMENT REGION									ETHNICITY		
	North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
<b>Standard deviation</b>	5.70	5.68	5.84	5.02	5.13	5.38	5.97	5.67	5.56	5.43	5.82	4.99
<b>Standard error</b>	0.14	0.79	0.41	0.42	0.46	0.42	0.47	0.40	0.36	0.46	0.16	0.34

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Animal welfare	812 43%	158 62%bcdefg	279 49%ceg	151 36%e	158 45%ceg	65 25%	437 53%cdeg	222 36%e
BSE ('mad cow disease')	255 14%	64 25%bcdeg	95 17%deg	54 13%deg	29 8%	14 6%	158 19%cdeg	43 7%
Date labels, such as "best before" and "use by" labels	471 25%	104 41%bcdeg	180 32%cdeg	96 23%eg	64 18%e	27 10%	284 35%cdeg	91 15%
Food hygiene at home	337 18%	90 35%bcdefg	139 25%cdeg	52 12%	37 10%	19 7%	229 28%cdeg	56 9%
Food hygiene when eating out	663 35%	145 57%cdeg	283 50%cdeg	118 28%eg	84 24%e	31 12%	428 52%cdeg	115 19%e
Food miles (e.g. the distance food travels)	399 21%	85 34%bcdeg	144 25%ceg	77 18%e	75 21%eg	17 7%	229 28%cdeg	92 15%e
Food poisoning such as Salmonella and E.Coli	541 29%	116 46%bcdefg	189 33%deg	127 30%eg	85 24%eg	24 9%	304 37%cdeg	109 18%e
Food prices	872 46%	171 67%bcdefg	296 52%cdeg	169 40%e	157 44%e	78 30%	467 57%cdeg	234 38%e
Foods aimed at children including school meals	508 27%	108 42%bcdefg	182 32%cdeg	95 22%e	90 25%e	33 13%	289 35%cdeg	123 20%e
Food waste	925 49%	191 75%bcdefg	325 57%cdeg	169 40%e	167 47%eg	73 28%	516 63%bcdeg	240 39%e
Genetically Modified (GM) foods	442 23%	105 41%bcdefg	167 30%cdeg	74 17%	66 19%e	30 12%	272 33%cdeg	96 16%
Hormones/steroids \antibiotics in food	491 26%	111 44%bcdefg	163 29%eg	101 24%e	86 24%e	29 11%	274 33%cdeg	115 19%e
The amount of fat in food	708 37%	168 66%bcdefg	259 46%cdeg	114 27%e	120 34%ceg	47 18%	427 52%bcdeg	167 27%e

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
The amount of salt in food	759 40%	177 70%bcdefg	272 48%cdeg	139 33%e	133 38%eg	39 15%	449 55%bcdeg	172 28%e
The amount of saturated fat in food	674 36%	159 63%bcdefg	243 43%cdeg	122 29%e	112 32%eg	37 14%	402 49%bcdeg	149 24%e
The amount of sugar in food	953 50%	192 76%bcdefg	355 63%cdeg	184 43%eg	166 47%eg	55 22%	547 67%cdeg	221 36%e
The feed given to livestock	355 19%	89 35%bcdefg	138 24%cdeg	62 15%e	50 14%e	15 6%	227 28%cdeg	66 11%e
The use of additives (such as preservatives and colouring) in food products	522 28%	107 42%bcdeg	195 34%cdeg	108 25%eg	85 24%eg	26 10%	303 37%cdeg	111 18%e
The use of pesticides to grow food	497 26%	102 40%bcdeg	185 33%cdeg	104 24%eg	77 22%e	28 11%	287 35%cdeg	105 17%e
Chemicals from the environment, such as lead, in food	537 28%	116 46%bcdefg	186 33%ceg	103 24%e	103 29%eg	28 11%	302 37%cdeg	131 21%e
Food not being what the label says it is	440 23%	107 42%bcdefg	178 31%cdeg	84 20%eg	53 15%e	19 7%	285 35%cdeg	72 12%
Net: Q.1b	1209 64%	222 88%bcdefg	439 77%cdeg	246 58%eg	212 60%eg	87 34%	661 81%cdeg	298 49%e
Net: Q.1c	1184 63%	220 87%bcdefg	426 75%cdeg	240 57%eg	214 60%eg	82 32%	646 79%cdeg	296 49%e
Net: Q.1d	1356 72%	238 94%bcdefg	459 81%cdeg	281 66%e	256 72%eg	118 46%	696 85%cdeg	373 61%e
Net: Any	1516 80%	244 96%bcdefg	506 89%cdeg	323 76%e	290 82%eg	146 57%	750 92%cdeg	436 71%e
None	307 16%	8 3%	46 8%a	80 19%abf	59 17%abf	102 40%abcdfg	54 7%	161 26%abcdf

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1b-Q.1d Food issues concerned about - Summary**

**Base: All adults England/Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Don't know	67	1	15	21	4	9	15	14
	4%	*	3%a	5%adfg	1%	4%a	2%	2%a
<b>Average number of mentions</b>	<b>8.29</b>	<b>11.28bcdef</b>	<b>9.08cdeg</b>	<b>7.31eg</b>	<b>7.08e</b>	<b>5.28</b>	<b>9.80bcdeg</b>	<b>6.48e</b>
<b>Standard deviation</b>	<b>5.70</b>	<b>5.77</b>	<b>5.57</b>	<b>5.38</b>	<b>5.12</b>	<b>5.12</b>	<b>5.73</b>	<b>5.18</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.36</b>	<b>0.24</b>	<b>0.29</b>	<b>0.29</b>	<b>0.41</b>	<b>0.20</b>	<b>0.24</b>

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						Net: Unconcerned (g)
		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Animal welfare	812 43%	131 61%bcdefg	276 51%ceg	154 38%e	180 46%ceg	69 23%	407 54%cdeg	249 36%e
BSE ('mad cow disease')	255 14%	51 24%cddeg	101 18%cddeg	42 10%e	43 11%e	18 6%	152 20%cddeg	61 9%
Date labels, such as "best before" and "use by" labels	471 25%	91 43%bcdefg	175 32%cddeg	83 20%e	94 24%eg	27 9%	267 35%cddeg	122 18%e
Food hygiene at home	337 18%	87 41%bcdefg	132 24%cddeg	49 12%	45 11%	24 8%	220 29%cddeg	69 10%
Food hygiene when eating out	663 35%	125 59%bcdeg	263 48%cddeg	121 30%eg	108 28%eg	43 14%	389 51%cddeg	151 22%e
Food miles (e.g. the distance food travels)	399 21%	77 36%bcdeg	146 27%ceg	70 17%e	83 21%eg	22 7%	223 29%cddeg	105 15%e
Food poisoning such as Salmonella and E.Coli	541 29%	99 47%bcdefg	194 35%cddeg	107 26%eg	107 27%eg	33 11%	293 39%cddeg	140 20%e
Food prices	872 46%	154 72%bcdefg	282 52%cddeg	171 42%e	165 42%e	94 31%	437 58%bcdeg	259 37%
Foods aimed at children including school meals	508 27%	98 46%bcdefg	174 32%ceg	87 21%e	107 27%eg	42 14%	272 36%cddeg	149 22%e
Food waste	925 49%	159 75%bcdefg	326 60%cddeg	164 40%e	189 48%ceg	85 28%	485 64%cddeg	274 40%e
Genetically Modified (GM) foods	442 23%	99 46%bcdefg	170 31%cddeg	68 17%e	73 18%e	33 11%	269 35%cddeg	105 15%
Hormones/steroids \antibiotics in food	491 26%	102 48%bcdefg	161 30%eg	97 24%e	98 25%eg	34 11%	263 35%cddeg	132 19%e
The amount of fat in food	708 37%	146 68%bcdefg	261 48%cddeg	113 28%e	136 35%ceg	51 17%	407 54%bcdeg	188 27%e

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
The amount of salt in food	759 40%	151 71%bcdefg	278 51%cdeg	130 32%e	152 39%eg	47 16%	429 57%bcdeg	199 29%e
The amount of saturated fat in food	674 36%	138 65%bcdefg	240 44%cdeg	114 28%e	140 36%ceg	43 14%	377 50%bcdeg	183 26%e
The amount of sugar in food	953 50%	164 77%bcdefg	347 63%cdeg	178 44%e	194 49%eg	70 23%	510 67%cdeg	264 38%e
The feed given to livestock	355 19%	81 38%bcdefg	139 26%cdeg	53 13%e	61 16%e	19 6%	221 29%cdeg	80 12%e
The use of additives (such as preservatives and colouring) in food products	522 28%	94 44%bcdeg	193 35%cdeg	107 26%eg	99 25%eg	29 10%	287 38%cdeg	128 19%e
The use of pesticides to grow food	497 26%	86 40%cdeg	189 35%cdeg	89 22%e	99 25%eg	35 12%	275 36%cdeg	133 19%e
Chemicals from the environment, such as lead, in food	537 28%	104 49%bcdefg	194 36%cdeg	92 23%e	112 29%eg	35 12%	298 39%cdeg	147 21%e
Food not being what the label says it is	440 23%	91 43%bcdefg	172 32%cdeg	73 18%e	80 20%eg	21 7%	263 35%cdeg	101 15%e
Net: Q.1b	1209 64%	193 91%bcdefg	420 77%cdeg	240 59%eg	246 63%eg	106 36%	613 81%cdeg	352 51%e
Net: Q.1c	1184 63%	191 90%bcdefg	414 76%cdeg	235 58%eg	245 62%eg	99 33%	605 80%cdeg	344 50%e
Net: Q.1d	1356 72%	199 94%bcdefg	452 83%cdeg	275 68%eg	285 73%eg	137 46%	651 86%cdeg	422 61%e
Net: Any	1516 80%	205 96%bcdefg	492 90%cdeg	319 78%eg	320 81%eg	175 58%	697 92%cdeg	494 71%e
None	307 16%	7 3%	40 7%a	68 17%abf	66 17%abf	116 39%abcdfg	47 6%	183 26%abcdf

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Don't know	67	1	14	19	7	8	15	14
	4%	1%	3%	5% <sup>adfg</sup>	2%	3%	2%	2%
<b>Average number of mentions</b>	<b>8.29</b>	<b>11.75<sup>bcdef</sup></b>	<b>9.29<sup>cdeg</sup></b>	<b>6.97<sup>e</sup></b>	<b>7.69<sup>eg</sup></b>	<b>5.09</b>	<b>10.01<sup>bcdeg</sup></b>	<b>6.77<sup>e</sup></b>
<b>Standard deviation</b>	<b>5.70</b>	<b>5.66</b>	<b>5.63</b>	<b>4.96</b>	<b>5.45</b>	<b>4.99</b>	<b>5.74</b>	<b>5.43</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.38</b>	<b>0.25</b>	<b>0.27</b>	<b>0.30</b>	<b>0.37</b>	<b>0.21</b>	<b>0.24</b>

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)								
	Total	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Animal welfare	812 43%	691 48%b	122 28%	489 52%	122 52%	105 51%	98 52%	177 53%	181 51%	137 52%	122 56%
BSE ('mad cow disease')	255 14%	217 15%b	38 9%	156 16%	48 20%	34 16%	35 19%	53 16%	61 17%	50 19%	34 16%
Date labels, such as "best before" and "use by" labels	471 25%	385 27%b	86 20%	270 29%	93 40%cj	64 31%	67 36%j	117 35%cj	130 36%cj	90 34%	56 26%
Food hygiene at home	337 18%	271 19%	66 15%	197 21%j	65 28%cj	53 26%j	49 26%j	90 27%cj	98 28%cj	73 27%cj	31 14%
Food hygiene when eating out	663 35%	545 38%b	118 27%	384 41%	111 48%	96 46%	83 44%	154 46%	167 47%c	133 50%cj	88 40%
Food miles (e.g. the distance food travels)	399 21%	365 25%b	34 8%	270 29%	75 32%	60 29%	48 25%	103 31%	98 28%	86 33%	71 33%
Food poisoning such as Salmonella and E.Coli	541 29%	457 31%b	84 19%	319 34%	92 40%	83 40%	68 36%	118 35%	136 38%	97 37%	68 31%
Food prices	872 46%	683 47%	189 43%	478 51%j	131 56%j	104 50%	94 50%	180 54%j	189 53%j	137 52%j	90 41%
Foods aimed at children including school meals	508 27%	429 30%b	79 18%	301 32%	88 38%	69 33%	65 35%	125 37%	116 33%	99 37%	68 31%
Food waste	925 49%	783 54%b	143 33%	547 58%	146 63%	120 58%	102 54%	212 63%	218 61%	158 60%	144 66%cf
Genetically Modified (GM) foods	442 23%	388 27%b	55 12%	261 28%	86 37%cj	64 31%	62 33%	115 34%cj	112 32%	94 36%cj	55 25%
Hormones/steroids \antibiotics in food	491 26%	429 30%b	62 14%	296 31%	90 38%	69 33%	54 29%	114 34%	117 33%	93 35%	73 33%
The amount of fat in food	708 37%	591 41%b	117 27%	414 44%	115 49%	95 46%	87 46%	160 48%	169 48%	127 48%	97 44%



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)								
	Total	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
The amount of salt in food	759 40%	640 44%b	119 27%	453 48%	116 50%	103 50%	87 46%	168 50%	183 52%	138 52%	101 46%
The amount of saturated fat in food	674 36%	579 40%b	95 22%	417 44%	109 47%	94 46%	82 44%	156 46%	166 47%	126 48%	99 45%
The amount of sugar in food	953 50%	804 55%b	149 34%	558 59%	139 60%	114 55%	100 53%	215 64%ef	216 61%	172 65%ef	143 65%ef
The feed given to livestock	355 19%	310 21%b	45 10%	216 23%	70 30%c	53 26%	52 27%	87 26%	91 26%	81 30%c	56 25%
The use of additives (such as preservatives and colouring) in food products	522 28%	459 32%b	64 14%	327 35%	96 41%	79 38%	62 33%	125 37%	131 37%	108 41%	74 34%
The use of pesticides to grow food	497 26%	444 31%b	52 12%	312 33%	78 33%	65 31%	58 31%	118 35%	113 32%	97 37%	75 34%
Chemicals from the environment, such as lead, in food	537 28%	456 31%b	81 19%	320 34%	83 36%	64 31%	61 32%	120 36%	129 36%	97 37%	79 36%
Food not being what the label says it is	440 23%	385 27%b	56 13%	275 29%	86 37%c	65 31%	62 33%	115 34%	125 35%c	99 37%c	74 34%
Net: Q.1b	1209 64%	986 68%b	222 51%	676 71%	176 75%	152 74%	133 71%	263 78%c	272 77%	203 77%	163 75%
Net: Q.1c	1184 63%	972 67%b	213 49%	658 70%	171 73%	139 67%	129 69%	250 75%	257 73%	195 74%	163 74%
Net: Q.1d	1356 72%	1096 75%b	260 59%	745 79%	190 81%	165 80%	147 78%	272 81%	286 81%	216 82%	186 85%
Net: Any	1516 80%	1218 84%b	299 68%	813 86%	204 87%	179 86%	160 85%	297 88%	314 88%	233 88%	204 93%cef
None	307 16%	203 14%	104 24%a	118 13%j	23 10%	21 10%	19 10%	34 10%	34 10%	26 10%	12 5%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.1b-Q.1d Food issues concerned about - Summary**  
**Base: All adults England/Wales and NI**

Total	FSA AWARE (Q.4)		ISSUES FSA/FSS ARE RESPONSIBLE FOR (Q.5a)								
	Yes (a)	No (b)	Ensuring food bought is safe (c)	Promoting food safety in home (d)	Healthy eating and Lifestyle (e)	Food sustainability (f)	Nutrition labelling (g)	Date labels (h)	Country of origin (i)	Other (j)	
Unweighted Base	2007	1522	485	980	233	220	199	343	363	272	231
Weighted Base	1890	1452	438	946	234	207	188	335	355	265	219
Don't know	67	31	35	14	6	7	9	5	7	5	3
	4%	2%	8% <sup>a</sup>	2%	3%	4%	5% <sup>cg</sup>	2%	2%	2%	2%
<b>Average number of mentions</b>	<b>8.29</b>	<b>8.76<sup>b</sup></b>	<b>6.36</b>	<b>9.25</b>	<b>10.29<sup>cj</sup></b>	<b>9.46</b>	<b>9.51</b>	<b>9.80<sup>j</sup></b>	<b>9.65</b>	<b>10.21<sup>cj</sup></b>	<b>8.63</b>
<b>Standard deviation</b>	<b>5.70</b>	<b>5.81</b>	<b>4.79</b>	<b>5.86</b>	<b>6.46</b>	<b>6.26</b>	<b>6.39</b>	<b>5.80</b>	<b>5.93</b>	<b>6.09</b>	<b>5.34</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.16</b>	<b>0.27</b>	<b>0.20</b>	<b>0.45</b>	<b>0.45</b>	<b>0.49</b>	<b>0.33</b>	<b>0.33</b>	<b>0.39</b>	<b>0.37</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
Animal welfare	812 43%	445 46% <sup>d</sup>	287 46% <sup>d</sup>	732 46% <sup>d</sup>	80 26%
BSE ('mad cow disease')	255 14%	144 15% <sup>d</sup>	86 14% <sup>d</sup>	230 15% <sup>d</sup>	26 8%
Date labels, such as "best before" and "use by" labels	471 25%	283 30% <sup>bd</sup>	154 25% <sup>d</sup>	437 28% <sup>d</sup>	34 11%
Food hygiene at home	337 18%	199 21% <sup>d</sup>	105 17% <sup>d</sup>	304 19% <sup>d</sup>	33 11%
Food hygiene when eating out	663 35%	415 43% <sup>bcd</sup>	196 32% <sup>d</sup>	611 39% <sup>bd</sup>	51 17%
Food miles (e.g. the distance food travels)	399 21%	234 24% <sup>d</sup>	129 21% <sup>d</sup>	364 23% <sup>d</sup>	35 11%
Food poisoning such as Salmonella and E.Coli	541 29%	318 33% <sup>d</sup>	179 29% <sup>d</sup>	497 31% <sup>d</sup>	44 14%
Food prices	872 46%	474 49% <sup>d</sup>	309 50% <sup>d</sup>	784 50% <sup>d</sup>	88 29%
Foods aimed at children including school meals	508 27%	304 32% <sup>bd</sup>	160 26% <sup>d</sup>	463 29% <sup>d</sup>	45 14%
Food waste	925 49%	525 55% <sup>d</sup>	319 51% <sup>d</sup>	844 53% <sup>d</sup>	82 26%
Genetically Modified (GM) foods	442 23%	269 28% <sup>bd</sup>	137 22% <sup>d</sup>	406 26% <sup>d</sup>	37 12%
Hormones/steroids \antibiotics in food	491 26%	296 31% <sup>bd</sup>	153 25% <sup>d</sup>	449 28% <sup>d</sup>	42 14%
The amount of fat in food	708 37%	418 44% <sup>bd</sup>	234 38% <sup>d</sup>	652 41% <sup>d</sup>	56 18%
The amount of salt in food	759 40%	440 46% <sup>d</sup>	254 41% <sup>d</sup>	694 44% <sup>d</sup>	65 21%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
The amount of saturated fat in food	674 36%	408 43%bd	212 34%d	620 39%bd	55 18%
The amount of sugar in food	953 50%	552 58%bd	315 51%d	868 55%d	85 28%
The feed given to livestock	355 19%	206 21%d	121 20%d	327 21%d	28 9%
The use of additives (such as preservatives and colouring) in food products	522 28%	298 31%d	179 29%d	477 30%d	46 15%
The use of pesticides to grow food	497 26%	302 32%bd	154 25%d	457 29%d	40 13%
Chemicals from the environment, such as lead, in food	537 28%	325 34%bd	167 27%d	492 31%d	45 15%
Food not being what the label says it is	440 23%	274 29%bd	130 21%d	404 26%bd	36 12%
Net: Q.1b	1209 64%	666 69%d	408 66%d	1075 68%d	134 43%
Net: Q.1c	1184 63%	666 69%d	406 65%d	1072 68%d	112 36%
Net: Q.1d	1356 72%	734 77%d	470 76%d	1204 76%d	151 49%
Net: Any	1516 80%	810 85%d	525 84%d	1335 84%d	181 59%
None	307 16%	130 14%	82 13%	212 13%	95 31%abc
Don't know	67 4%	19 2%	15 2%	34 2%	33 11%abc
<b>Average number of mentions</b>	<b>8.29</b>	<b>9.07bd</b>	<b>7.85d</b>	<b>8.59bd</b>	<b>6.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.1b-Q.1d Food issues concerned about - Summary**

**Base: All adults England/Wales and NI**

	AWARE OF HYGIENE STANDARDS (Q.3a)				
	Total	Yes- always (a)	Yes- sometimes (b)	Total- Yes (c)	No/DK (d)
Unweighted Base	2007	1012	657	1669	338
Weighted Base	1890	959	622	1581	309
<b>Standard deviation</b>	<b>5.70</b>	<b>5.89</b>	<b>5.35</b>	<b>5.72</b>	<b>5.10</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.20</b>	<b>0.23</b>	<b>0.15</b>	<b>0.37</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Animal welfare	812 43%	779 44%	731 45%	61 37%	149 42%
BSE ('mad cow disease')	255 14%	240 14%	232 14%	19 11%	54 15%
Date labels, such as "best before" and "use by" labels	471 25%	437 25%	420 26%	48 29%	89 25%
Food hygiene at home	337 18%	320 18%	312 19%	32 19%	57 16%
Food hygiene when eating out	663 35%	624 36%	598 36%	61 37%	132 37%
Food miles (e.g. the distance food travels)	399 21%	384 22%	362 22%	39 23%	74 21%
Food poisoning such as Salmonella and E.Coli	541 29%	517 30%	491 30%	44 27%	104 29%
Food prices	872 46%	821 47%	771 47%	79 48%	147 41%
Foods aimed at children including school meals	508 27%	483 28%	454 28%	41 25%	95 27%
Food waste	925 49%	879 50%	823 50%	81 49%	173 49%
Genetically Modified (GM) foods	442 23%	417 24%	405 25%	43 26%	84 24%
Hormones/steroids \antibiotics in food	491 26%	468 27%	439 27%	37 22%	87 25%
The amount of fat in food	708 37%	666 38%	635 39%	61 37%	136 39%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.1b-Q.1d Food issues concerned about - Summary

Base: All adults England/Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
The amount of salt in food	759 40%	723 41%	688 42%	66 40%	141 40%
The amount of saturated fat in food	674 36%	641 37%	604 37%	51 31%	136 39%
The amount of sugar in food	953 50%	900 51% <sup>c</sup>	856 52% <sup>c</sup>	72 43%	182 52%
The feed given to livestock	355 19%	339 19%	315 19%	29 18%	74 21%
The use of additives (such as preservatives and colouring) in food products	522 28%	502 29%	477 29%	42 25%	90 26%
The use of pesticides to grow food	497 26%	475 27%	443 27%	41 24%	94 26%
Chemicals from the environment, such as lead, in food	537 28%	509 29%	484 29%	42 26%	100 28%
Food not being what the label says it is	440 23%	417 24%	400 24%	38 23%	87 24%
Net: Q.1b	1209 64%	1138 65%	1079 66%	110 66%	225 64%
Net: Q.1c	1184 63%	1114 64%	1065 65%	99 60%	224 63%
Net: Q.1d	1356 72%	1271 73%	1195 73%	113 68%	247 70%
Net: Any	1516 80%	1421 81%	1340 82% <sup>c</sup>	124 75%	278 79%
None	307 16%	269 15%	246 15%	30 18%	57 16%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.1b-Q.1d Food issues concerned about - Summary****Base: All adults England/Wales and NI**

	FOOD BEHAVIOURS				
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Don't know	67 4%	60 3%	55 3%	12 7%ab	19 5%
<b>Average number of mentions</b>	<b>8.29</b>	<b>8.37</b>	<b>8.42</b>	<b>8.48</b>	<b>8.49</b>
<b>Standard deviation</b>	<b>5.70</b>	<b>5.74</b>	<b>5.76</b>	<b>5.56</b>	<b>5.87</b>
<b>Standard error</b>	<b>0.14</b>	<b>0.15</b>	<b>0.15</b>	<b>0.49</b>	<b>0.34</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
I am very concerned	(5)	253 13%	136 14%	28 9%	44 12%	46 12%	80 17% <sup>ce</sup>	55 16% <sup>c</sup>	50 14%	77 14%	58 15%	69 12%	154 15% <sup>m</sup>	61 11%	39 15%
I am fairly concerned	(4)	567 30%	315 32% <sup>a</sup>	86 28%	108 29%	132 33%	138 29%	103 30%	130 37% <sup>jk</sup>	180 32% <sup>k</sup>	112 29%	144 24%	335 32% <sup>m</sup>	145 25%	87 33% <sup>m</sup>
I am neither concerned nor unconcerned	(3)	424 22%	222 23%	77 25%	86 23%	98 25%	99 21%	65 19%	69 19%	126 23%	85 22%	144 24%	236 22% <sup>n</sup>	150 26% <sup>n</sup>	38 15%
I am fairly unconcerned	(2)	354 19%	166 17%	47 15%	83 23% <sup>c</sup>	69 17%	93 20%	61 18%	82 23% <sup>k</sup>	101 18%	69 18%	103 17%	198 19%	105 18%	51 20%
I am very unconcerned	(1)	257 14%	116 12%	62 20% <sup>def</sup>	42 11%	46 12%	57 12%	50 15%	25 7%	66 12% <sup>h</sup>	57 15% <sup>h</sup>	109 18% <sup>hi</sup>	115 11%	100 17% <sup>l</sup>	42 16% <sup>l</sup>
Net: Concerned		820 43%	451 46% <sup>a</sup>	114 37%	152 41%	178 45%	219 46% <sup>c</sup>	158 46% <sup>c</sup>	180 51% <sup>k</sup>	258 46% <sup>k</sup>	170 44% <sup>k</sup>	213 36%	489 46% <sup>m</sup>	206 36%	125 48% <sup>m</sup>
Net: Unconcerned		610 32%	282 29%	109 36%	125 34%	116 29%	150 32%	111 33%	107 30%	167 30%	126 33%	211 36% <sup>l</sup>	313 30%	205 36% <sup>l</sup>	93 36% <sup>l</sup>
Don't know		35 2%	17 2%	8 3%	7 2%	7 2%	7 2%	6 2%	-	8 1% <sup>h</sup>	4 1% <sup>h</sup>	23 4% <sup>hij</sup>	19 2%	13 2%	3 1%
<b>Mean score</b>	<b>3.11</b>	<b>3.02</b>	<b>3.20<sup>a</sup></b>	<b>2.90</b>	<b>3.08</b>	<b>3.16<sup>c</sup></b>	<b>3.20<sup>c</sup></b>	<b>3.15<sup>c</sup></b>	<b>3.28<sup>k</sup></b>	<b>3.19<sup>k</sup></b>	<b>3.12<sup>k</sup></b>	<b>2.93</b>	<b>3.21<sup>m</sup></b>	<b>2.93</b>	<b>3.11</b>
<b>Standard deviation</b>	<b>1.26</b>	<b>1.28</b>	<b>1.23</b>	<b>1.28</b>	<b>1.21</b>	<b>1.20</b>	<b>1.28</b>	<b>1.32</b>	<b>1.17</b>	<b>1.23</b>	<b>1.29</b>	<b>1.30</b>	<b>1.23</b>	<b>1.26</b>	<b>1.34</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.07</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
I am very concerned	(5)	253 13%	83 11%	45 17%a	125 14%	62 12%	191 14%	210 14%	43 12%	32 9%	222 15%h	239 14% <sub>m</sub>	-	10 11% <sub>m</sub>	4 4%
I am fairly concerned	(4)	567 30%	213 29%	99 37%ac	254 29%	166 31%	401 30%	479 31%g	88 25%	112 31%	455 30%	516 31% <sub>m</sub>	-	28 31% <sub>m</sub>	23 19%
I am neither concerned nor unconcerned	(3)	424 22%	169 23%	58 22%	197 22%	140 26%e	284 21%	344 22%	80 22%	102 28%i	323 21%	381 23% <sub>l</sub>	-	12 13%	31 26% <sub>l</sub>
I am fairly unconcerned	(2)	354 19%	157 22%b	41 15%	155 17%	84 16%	269 20%	278 18%	76 21%	63 17%	290 19%	298 18%	-	19 21%	36 30% <sub>j</sub>
I am very unconcerned	(1)	257 14%	94 13%	24 9%	138 15%b	70 13%	187 14%	196 13%	61 17%	52 14%	204 13%	208 12%	-	22 24% <sub>j</sub>	26 22% <sub>j</sub>
Net: Concerned		820 43%	297 41%	144 54%ac	379 43%	228 43%	592 44%	689 45%g	131 37%	144 39%	676 44%	755 45% <sub>m</sub>	-	38 42% <sub>m</sub>	27 22%
Net: Unconcerned		610 32%	252 34%b	65 24%	293 33%b	154 29%	456 34%	474 31%	137 38%f	116 32%	495 32%	507 30%	-	41 45% <sub>j</sub>	63 52% <sub>j</sub>
Don't know		35 2%	13 2%	1 *	21 2%b	11 2%	25 2%	25 2%	10 3%	4 1%	31 2%	35 2%	-	-	-
<b>Mean score</b>	<b>3.11</b>	<b>3.05</b>	<b>3.37ac</b>	<b>3.08</b>	<b>3.13</b>	<b>3.11</b>	<b>3.15g</b>	<b>2.93</b>	<b>3.02</b>	<b>3.13</b>	<b>3.17lm</b>	<b>-</b>	<b>2.83</b>	<b>2.53</b>	
<b>Standard deviation</b>	<b>1.26</b>	<b>1.23</b>	<b>1.19</b>	<b>1.29</b>	<b>1.22</b>	<b>1.28</b>	<b>1.25</b>	<b>1.29</b>	<b>1.19</b>	<b>1.27</b>	<b>1.25</b>	<b>-</b>	<b>1.38</b>	<b>1.13</b>	
<b>Standard error</b>	<b>0.03</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.07</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.13</b>	<b>0.10</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
I am very concerned	(5)	253 13%	38 17%e	20 12%	20 14%	17 10%	31 16%	51 21%cehi	36 13%	16 10%	206 13%	47 16%	
I am fairly concerned	(4)	567 30%	72 32%a	49 29%a	38 26%a	62 35%a	64 33%a	74 30%a	102 36%ai	44 27%a	466 29%	95 33%	
I am neither concerned nor unconcerned	(3)	424 22%	40 33%bdfh	49 30%bf	29 20%	39 22%	30 15%	59 24%f	60 21%	46 28%bf	339 21%	79 28%j	
I am fairly unconcerned	(2)	354 19%	42 23%g	27 16%	25 17%	33 19%g	36 19%g	27 11%	58 21%g	30 18%	327 21%k	26 9%	
I am very unconcerned	(1)	257 14%	9 10%	29 13%	19 11%	30 21%abcegh	15 9%	30 16%eh	24 8%	27 17%eh	227 14%	29 10%	
Net: Concerned		820 43%	22 26%	110 49%ai	68 41%a	58 41%a	79 45%a	95 49%ai	125 51%ai	138 49%ai	60 36%	142 42%	50%j
Net: Unconcerned		610 32%	29 34%g	71 32%g	45 27%	55 38%cg	49 28%	66 34%g	52 21%	82 29%	58 35%g	56 35%k	19%
Don't know		35 2%	6 7%bdfhi	2 1%	4 2%	1 1%	9 5%bdfhi	2 1%	9 4%h	1 *	1 1%	24 2%	9 3%
Mean score	3.11	2.94	3.22i	3.15	2.95	3.19	3.15	3.42acdfi	3.24di	2.94	3.06	3.38j	
Standard deviation	1.26	1.18	1.30	1.18	1.37	1.15	1.34	1.25	1.17	1.23	1.27	1.18	
Standard error	0.03	0.13	0.08	0.09	0.11	0.08	0.09	0.08	0.07	0.09	0.03	0.07	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?**

**Base: All adults England/Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
I am very concerned	(5)	253 13%	253 100%bcdefg	-	-	-	-	253 31%bcdeg	-
I am fairly concerned	(4)	567 30%	-	567 100%acdefg	-	-	-	567 69%acdeg	-
I am neither concerned nor unconcerned	(3)	424 22%	-	-	424 100%abdefg	-	-	-	-
I am fairly unconcerned	(2)	354 19%	-	-	-	354 100%abcefg	-	-	354 58%abcef
I am very unconcerned	(1)	257 14%	-	-	-	-	257 100%abcdfg	-	257 42%abcdf
Net: Concerned		820 43%	253 100%cddeg	567 100%cdeg	-	-	-	820 100%cdeg	-
Net: Unconcerned		610 32%	-	-	-	354 100%abcf	257 100%abcf	-	610 100%abcf
Don't know		35 2%	-	-	-	-	-	-	-
<b>Mean score</b>		<b>3.11</b>	<b>5.00fg</b>	<b>4.00g</b>	<b>3.00g</b>	<b>2.00g</b>	<b>1.00</b>	<b>4.31bcdeg</b>	<b>1.58e</b>
<b>Standard deviation</b>		<b>1.26</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.46</b>	<b>0.49</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.02</b>	<b>0.02</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?

Base: All adults England/Wales and NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
I am very concerned	(5)	253 13%	182 86%bcdefg	55 10%cdeg	5 1%	7 2%	4 1%	237 31%bcdeg	11 2%
I am fairly concerned	(4)	567 30%	15 7%	412 75%acdefg	71 17%aeg	50 13%ae	16 5%	427 56%acdeg	66 10%e
I am neither concerned nor unconcerned	(3)	424 22%	7 3%	42 8%a	298 73%abdefg	53 14%abef	17 6%	49 6%	70 10%aef
I am fairly unconcerned	(2)	354 19%	4 2%	29 5%	25 6%a	262 67%abcefg	33 11%abcf	34 4%	295 43%abcef
I am very unconcerned	(1)	257 14%	3 1%	5 1%	3 1%	20 5%abcf	226 75%abcdfg	8 1%	245 35%abcdf
Net: Concerned		820 43%	198 93%bcdefg	467 85%cdeg	76 19%eg	57 15%e	20 7%	664 88%cdeg	78 11%e
Net: Unconcerned		610 32%	7 3%	34 6%	28 7%	282 72%abcf	259 86%abcdfg	42 5%	540 78%abcdf
Don't know		35 2%	1 *	3 1%	5 1%	* *	3 1%	4 *	3 *
<b>Mean score</b>		<b>3.11</b>	<b>4.75bcdef</b> <sup>g</sup>	<b>3.89cdeg</b>	<b>3.13deg</b>	<b>2.39eg</b>	<b>1.45</b>	<b>4.13bcdeg</b>	<b>1.99e</b>
<b>Standard deviation</b>		<b>1.26</b>	<b>0.73</b>	<b>0.68</b>	<b>0.55</b>	<b>0.84</b>	<b>0.93</b>	<b>0.80</b>	<b>1.00</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
I am very concerned	(5) 253 13%	209 14%b	45 10%	183 19%def	52 8%	236 15%df	18 6%
I am fairly concerned	(4) 567 30%	467 32%b	100 23%	321 33%f	196 31%f	516 33%f	51 16%
I am neither concerned nor unconcerned	(3) 424 22%	299 21%	125 29%a	181 19%	157 25%c	338 21%	86 28%ce
I am fairly unconcerned	(2) 354 19%	284 20%	69 16%	160 17%	136 22%c	296 19%	57 19%
I am very unconcerned	(1) 257 14%	178 12%	79 18%a	104 11%	75 12%	179 11%	78 25%cde
Net: Concerned	820 43%	676 47%b	144 33%	504 53%def	248 40%f	752 48%df	68 22%
Net: Unconcerned	610 32%	462 32%	148 34%	264 28%	211 34%c	475 30%	135 44%cde
Don't know	35 2%	14 1%	21 5%a	9 1%	6 1%	16 1%	20 6%cde
<b>Mean score</b>	<b>3.11</b>	<b>3.17b</b>	<b>2.91</b>	<b>3.34def</b>	<b>3.02f</b>	<b>3.21df</b>	<b>2.56</b>
<b>Standard deviation</b>	<b>1.26</b>	<b>1.25</b>	<b>1.26</b>	<b>1.27</b>	<b>1.17</b>	<b>1.24</b>	<b>1.23</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.07</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?**

**Base: All adults England/Wales and NI**

		FOOD BEHAVIOURS				
		Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
I am very concerned	(5)	253 13%	234 13%	231 14%	28 17%	70 20%ab
I am fairly concerned	(4)	567 30%	534 31%	494 30%	53 32%	106 30%
I am neither concerned nor unconcerned	(3)	424 22%	396 23%	359 22%	28 17%	65 18%
I am fairly unconcerned	(2)	354 19%	329 19%	312 19%	23 14%	65 18%
I am very unconcerned	(1)	257 14%	229 13% <sup>d</sup>	215 13% <sup>d</sup>	28 17% <sup>d</sup>	32 9%
Net: Concerned		820 43%	768 44%	726 44%	81 49%	176 50% <sup>a</sup>
Net: Unconcerned		610 32%	559 32%	527 32%	50 30%	97 27%
Don't know		35 2%	28 2%	29 2%	7 4% <sup>ab</sup>	15 4% <sup>ab</sup>
<b>Mean score</b>		<b>3.11</b>	<b>3.12</b>	<b>3.13</b>	<b>3.19</b>	<b>3.35<sup>ab</sup></b>
<b>Standard deviation</b>		<b>1.26</b>	<b>1.25</b>	<b>1.26</b>	<b>1.36</b>	<b>1.26</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.11</b>	<b>0.07</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
I am very concerned	(5) 213 11%	91 10%	122 13%	22 7%	35 9%	46 12%	67 14% <sup>c</sup>	43 13% <sup>c</sup>	47 13%	62 11%	49 13%	55 9%	132 12% <sup>m</sup>	50 9%	32 12%
I am fairly concerned	(4) 546 29%	263 29%	283 29%	74 24%	109 30%	121 30%	137 29%	104 31%	112 31%	176 31%	101 26%	158 27%	319 30%	146 26%	81 31%
I am neither concerned nor unconcerned	(3) 406 22%	186 20%	221 23%	82 27% <sup>fg</sup>	85 23%	90 23%	91 19%	59 17%	71 20%	127 23%	82 21%	126 21%	228 22% <sup>n</sup>	143 25% <sup>n</sup>	35 14%
I am fairly unconcerned	(2) 392 21%	203 22%	189 19%	58 19%	86 23%	73 18%	105 22%	70 21%	91 26% <sup>ik</sup>	107 19%	82 21%	112 19%	226 21%	111 19%	56 21%
I am very unconcerned	(1) 299 16%	161 18% <sup>b</sup>	138 14%	64 21% <sup>df</sup>	49 13%	59 15%	68 14%	60 18%	34 10%	81 15% <sup>h</sup>	67 17% <sup>h</sup>	117 20% <sup>hi</sup>	135 13%	111 19% <sup>l</sup>	53 20% <sup>l</sup>
Net: Concerned	759 40%	354 39%	404 42%	96 31%	144 39%	168 42% <sup>c</sup>	204 43% <sup>c</sup>	147 43% <sup>c</sup>	158 45% <sup>k</sup>	238 43% <sup>k</sup>	150 39%	213 36%	451 43% <sup>m</sup>	196 34%	112 43% <sup>m</sup>
Net: Unconcerned	691 37%	365 40% <sup>b</sup>	327 34%	122 40%	135 36%	132 33%	173 36%	130 38%	125 35%	188 34%	149 39%	229 39%	361 34%	221 39%	109 42% <sup>l</sup>
Don't know	33 2%	13 1%	21 2%	8 3%	6 2%	9 2%	7 2%	4 1%	- -	6 1%	5 1% <sup>h</sup>	23 4% <sup>hij</sup>	17 2%	13 2%	4 1%
<b>Mean score</b>	<b>2.99</b>	<b>2.91</b>	<b>3.07<sup>a</sup></b>	<b>2.77</b>	<b>2.99<sup>c</sup></b>	<b>3.06<sup>c</sup></b>	<b>3.06<sup>c</sup></b>	<b>3.00<sup>c</sup></b>	<b>3.13<sup>k</sup></b>	<b>3.06<sup>k</sup></b>	<b>2.95</b>	<b>2.86</b>	<b>3.08<sup>m</sup></b>	<b>2.85</b>	<b>2.93</b>
<b>Standard deviation</b>	<b>1.27</b>	<b>1.28</b>	<b>1.26</b>	<b>1.24</b>	<b>1.21</b>	<b>1.26</b>	<b>1.29</b>	<b>1.32</b>	<b>1.21</b>	<b>1.24</b>	<b>1.30</b>	<b>1.29</b>	<b>1.24</b>	<b>1.26</b>	<b>1.36</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY					
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)		
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122		
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121		
I am very concerned	(5)	213 11%	75 10%	38 14%	99 11%	61 11%	152 11%	34 10%	179 12%	34 10%	27 7%	186 12%h	202 12% <i>m</i>	-	7 7%	4 3%
I am fairly concerned	(4)	546 29%	204 28%	92 34%	250 28%	151 28%	395 29%	91 26%	454 30%	91 26%	95 26%	451 30%	495 30% <i>m</i>	-	27 29%	24 20%
I am neither concerned nor unconcerned	(3)	406 22%	173 24% <i>c</i>	60 22%	173 19%	131 25%	276 20%	74 21%	333 22%	74 21%	100 27% <i>i</i>	306 20%	370 22%	-	14 16%	22 18%
I am fairly unconcerned	(2)	392 21%	155 21%	48 18%	189 21%	95 18%	297 22%	87 24%	305 20%	87 24%	82 22%	311 20%	336 20%	-	16 18%	40 33% <i>j</i>
I am very unconcerned	(1)	299 16%	110 15%	29 11%	159 18% <i>b</i>	85 16%	214 16%	66 18%	233 15%	66 18%	56 15%	242 16%	241 14%	-	27 29% <i>j</i>	31 26% <i>j</i>
Net: Concerned		759 40%	279 38%	131 49% <i>ac</i>	349 39%	211 40%	547 40%	126 35%	633 41% <i>g</i>	126 35%	122 33%	637 42% <i>h</i>	697 42% <i>m</i>	-	34 37% <i>m</i>	28 23%
Net: Unconcerned		691 37%	265 36% <i>b</i>	78 29%	348 39% <i>b</i>	180 34%	511 38%	153 43% <i>f</i>	538 35%	153 43% <i>f</i>	138 38%	553 36%	576 34%	-	43 47% <i>j</i>	71 59% <i>j</i>
Don't know		33 2%	14 2% <i>b</i>	-	20 2% <i>b</i>	11 2%	23 2%	6 2%	28 2%	6 2%	5 1%	28 2%	33 2%	-	-	-
<b>Mean score</b>	<b>2.99</b>	<b>2.97</b>	<b>3.23</b> <i>ac</i>	<b>2.93</b>	<b>3.01</b>	<b>2.98</b>	<b>3.03</b> <i>g</i>	<b>2.83</b>	<b>2.87</b>	<b>3.02</b>	<b>3.05</b> <i>lm</i>	<b>-</b>	<b>2.67</b>	<b>2.42</b>		
<b>Standard deviation</b>	<b>1.27</b>	<b>1.24</b>	<b>1.22</b>	<b>1.30</b>	<b>1.26</b>	<b>1.27</b>	<b>1.26</b>	<b>1.27</b>	<b>1.18</b>	<b>1.29</b>	<b>1.26</b>	<b>-</b>	<b>1.36</b>	<b>1.17</b>		
<b>Standard error</b>	<b>0.03</b>	<b>0.05</b>	<b>0.08</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>0.07</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.13</b>	<b>0.11</b>		

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY			
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
I am very concerned	(5)	213 11%	8 9%	31 14%e	18 11%e	14 10%	8 5%	28 14%e	51 21%acdehi	29 10%e	16 9%	168 11%	45 16%j
I am fairly concerned	(4)	546 29%	15 18%	66 30%	39 23%	36 25%	58 33%ac	68 35%ac	79 32%a	83 30%a	51 31%a	451 28%	91 32%
I am neither concerned nor unconcerned	(3)	406 22%	24 28%bf	36 16%	51 30%bfi	36 25%f	42 24%bf	29 15%	53 22%	69 25%bf	30 18%	330 21%	68 24%
I am fairly unconcerned	(2)	392 21%	24 28%g	51 23%g	33 20%	26 18%	37 21%g	36 19%	34 14%	59 21%g	36 22%g	353 22%k	38 13%
I am very unconcerned	(1)	299 16%	10 11%	36 16%g	20 12%	31 22%cegh	20 12%	31 16%g	21 9%	39 14%	32 19%g	265 17%	34 12%
Net: Concerned		759 40%	23 27%	97 44%a	57 34%	50 35%	67 38%	96 50%acdeh	130 53%acdehi	112 40%a	66 40%	619 39%	136 47%j
Net: Unconcerned		691 37%	33 39%g	86 39%g	54 32%g	57 40%g	58 33%g	67 35%g	55 22%	98 35%g	68 41%g	617 39%k	72 25%
Don't know		33 2%	5 6%bdfhi	3 2%	5 3%	1 1%	8 4%fhi	1 *	8 3%f	2 1%	1 1%	22 1%	10 4%j
<b>Mean score</b>	<b>2.99</b>	<b>2.85</b>	<b>3.03</b>	<b>3.01</b>	<b>2.83</b>	<b>2.98</b>	<b>3.13d</b>	<b>3.44abcdefh</b>	<b>3.01</b>	<b>2.89</b>	<b>2.94</b>	<b>3.27j</b>	
<b>Standard deviation</b>	<b>1.27</b>	<b>1.17</b>	<b>1.33</b>	<b>1.19</b>	<b>1.30</b>	<b>1.13</b>	<b>1.33</b>	<b>1.22</b>	<b>1.22</b>	<b>1.22</b>	<b>1.27</b>	<b>1.24</b>	
<b>Standard error</b>	<b>0.03</b>	<b>0.13</b>	<b>0.09</b>	<b>0.09</b>	<b>0.10</b>	<b>0.08</b>	<b>0.09</b>	<b>0.08</b>	<b>0.07</b>	<b>0.10</b>	<b>0.03</b>	<b>0.08</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?

Base: All adults England/Wales and NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
I am very concerned	(5)	213 11%	182 72%bcdefg	15 3%	7 2%	4 1%	3 1%	198 24%bcdeg	7 1%
I am fairly concerned	(4)	546 29%	55 22%cddeg	412 73%acdefg	42 10%eg	29 8%e	5 2%	467 57%acdeg	34 6%e
I am neither concerned nor unconcerned	(3)	406 22%	5 2%	71 12%adeg	298 70%abdefg	25 7%ae	3 1%	76 9%aeg	28 5%e
I am fairly unconcerned	(2)	392 21%	7 3%	50 9%a	53 13%af	262 74%abcefg	20 8%a	57 7%a	282 46%abcef
I am very unconcerned	(1)	299 16%	4 2%	16 3%	17 4%	33 9%abcf	226 88%abcdfg	20 2%	259 42%abcdf
Net: Concerned		759 40%	237 94%bcdefg	427 75%cdeg	49 12%eg	34 9%e	8 3%	664 81%bcdeg	42 7%e
Net: Unconcerned		691 37%	11 4%	66 12%a	70 17%abf	295 83%abcf	245 96%abcdfg	78 9%a	540 88%abcdf
Don't know		33 2%	-	2 *	7 2%adfg	-	1 *	2 *	1 *
<b>Mean score</b>		<b>2.99</b>	<b>4.60bcdef</b>	<b>3.64cdeg</b>	<b>2.93deg</b>	<b>2.18eg</b>	<b>1.20</b>	<b>3.93bcdeg</b>	<b>1.77e</b>
<b>Standard deviation</b>		<b>1.27</b>	<b>0.80</b>	<b>0.80</b>	<b>0.68</b>	<b>0.76</b>	<b>0.66</b>	<b>0.91</b>	<b>0.87</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.03</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?

Base: All adults England/Wales and NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
I am very concerned	(5)	213 11%	213 100%bcdefg	-	-	-	-	213 28%bcdeg	-
I am fairly concerned	(4)	546 29%	-	546 100%acdefg	-	-	-	546 72%acdeg	-
I am neither concerned nor unconcerned	(3)	406 22%	-	-	406 100%abdefg	-	-	-	-
I am fairly unconcerned	(2)	392 21%	-	-	-	392 100%abcefg	-	-	392 57%abcef
I am very unconcerned	(1)	299 16%	-	-	-	-	299 100%abcdfg	-	299 43%abcdf
Net: Concerned		759 40%	213 100%cddeg	546 100%cddeg	-	-	-	759 100%cddeg	-
Net: Unconcerned		691 37%	-	-	-	392 100%abcf	299 100%abcf	-	691 100%abcf
Don't know		33 2%	-	-	-	-	-	-	-
Mean score		2.99	5.00fg	4.00g	3.00g	2.00g	1.00	4.28bcdeg	1.57e
Standard deviation		1.27	0.00	0.00	0.00	0.00	0.00	0.45	0.50
Standard error		0.03	0.00	0.00	0.00	0.00	0.00	0.02	0.02

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
I am very concerned	(5) 213 11%	168 12%	45 10%	160 17%def	32 5%	192 12%df	20 7%
I am fairly concerned	(4) 546 29%	448 31%b	98 22%	313 33%f	181 29%f	495 31%f	51 17%
I am neither concerned nor unconcerned	(3) 406 22%	298 21%	109 25%	172 18%	161 26%ce	333 21%	74 24%c
I am fairly unconcerned	(2) 392 21%	317 22%b	75 17%	185 19%	152 25%cf	338 21%	55 18%
I am very unconcerned	(1) 299 16%	209 14%	90 20%a	121 13%	89 14%	210 13%	89 29%cde
Net: Concerned	759 40%	615 42%b	143 33%	474 49%def	213 34%f	687 43%df	72 23%
Net: Unconcerned	691 37%	527 36%	165 38%	306 32%	241 39%c	547 35%	144 47%cde
Don't know	33 2%	12 1%	21 5%a	7 1%	7 1%	14 1%	19 6%cde
<b>Mean score</b>	<b>2.99</b>	<b>3.03b</b>	<b>2.84</b>	<b>3.22def</b>	<b>2.86f</b>	<b>3.08df</b>	<b>2.51</b>
<b>Standard deviation</b>	<b>1.27</b>	<b>1.26</b>	<b>1.30</b>	<b>1.29</b>	<b>1.15</b>	<b>1.25</b>	<b>1.28</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.07</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?**

**Base: All adults England/Wales and NI**

		FOOD BEHAVIOURS				
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/ vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Total						
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
I am very concerned	(5)	213 11%	195 11%	195 12%	22 13%	64 18%ab
I am fairly concerned	(4)	546 29%	509 29%	481 29%	57 34%	114 32%
I am neither concerned nor unconcerned	(3)	406 22%	378 22% <sup>c</sup>	351 21% <sup>c</sup>	19 12%	60 17%
I am fairly unconcerned	(2)	392 21%	371 21%	341 21%	31 19%	63 18%
I am very unconcerned	(1)	299 16%	271 15% <sup>d</sup>	245 15%	30 18% <sup>d</sup>	39 11%
Net: Concerned		759 40%	704 40%	676 41%	79 47%	178 50%ab
Net: Unconcerned		691 37%	642 37% <sup>d</sup>	586 36% <sup>d</sup>	62 37%	103 29%
Don't know		33 2%	27 2%	26 2%	6 4%	12 3%ab
<b>Mean score</b>		<b>2.99</b>	<b>2.99</b>	<b>3.02</b>	<b>3.05</b>	<b>3.29ab</b>
<b>Standard deviation</b>		<b>1.27</b>	<b>1.26</b>	<b>1.27</b>	<b>1.37</b>	<b>1.29</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.11</b>	<b>0.07</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?**

**Base: All adults England/Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Yes - always	959	454	505	132	183	219	256	169	187	285	197	289	573	263	123
	51%	49%	52%	43%	49%	55% <sup>c</sup>	54% <sup>c</sup>	50%	53%	51%	51%	49%	54% <sup>mn</sup>	46%	47%
Yes - sometimes	622	301	321	123	113	129	148	109	128	198	117	179	335	200	87
	33%	33%	33%	40% <sup>defg</sup>	31%	32%	31%	32%	36%	35%	31%	30%	32%	35%	34%
Net: Yes	1581	755	826	256	296	348	404	277	315	483	315	468	907	463	210
	84%	82%	85%	83%	80%	87% <sup>dg</sup>	85%	82%	89% <sup>k</sup>	86% <sup>k</sup>	82%	79%	86% <sup>mn</sup>	81%	81%
No	284	153	131	45	69	43	69	57	40	69	66	108	138	101	45
	15%	17%	13%	15%	19% <sup>e</sup>	11%	14%	17% <sup>ee</sup>	11%	12%	17% <sup>hi</sup>	18% <sup>hi</sup>	13%	18% <sup>l</sup>	17%
Don't know	25	10	15	6	5	7	2	5	-	7	4	14	12	8	4
	1%	1%	2%	2% <sup>f</sup>	1%	2% <sup>f</sup>	*	1%	-	1%	1%	2% <sup>h</sup>	1%	1%	2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?**

**Base: All adults England/Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Yes - always	959	372	139	448	291	667	778	181	184	774	846	-	44	69
	51%	51%	52%	50%	55% <sup>e</sup>	49%	51%	50%	50%	51%	50%	-	48%	57%
Yes - sometimes	622	257	92	274	160	463	505	117	124	499	552	-	34	37
	33%	35%	34%	31%	30%	34%	33%	33%	34%	33%	33%	-	37%	30%
Net: Yes	1581	629	230	722	451	1130	1283	298	308	1273	1398	-	78	105
	84%	86% <sup>c</sup>	86%	81%	85%	83%	84%	83%	84%	84%	83%	-	85%	87%
No	284	95	35	154	72	212	227	57	54	230	255	-	13	16
	15%	13%	13%	17% <sup>a</sup>	13%	16%	15%	16%	15%	15%	15%	-	15%	13%
Don't know	25	8	3	14	10	14	21	4	4	21	25	-	-	-
	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?**

**Base: All adults England/Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Yes - always	959 51%	38 44%	124 56%g	87 52%	70 48%	101 58%agh	101 52%	107 44%	134 48%	83 50%	805 51%	148 52%
Yes - sometimes	622 33%	31 36%	72 32%	58 35%	45 31%	53 31%	51 26%	89 36%f	105 37%f	48 29%	528 33%	89 31%
Net: Yes	1581 84%	68 80%	196 88%dfgi	146 88%f	115 80%	155 89%dfgi	151 79%	196 80%	239 85%	131 80%	1333 84%	238 83%
No	284 15%	14 16%	26 12%	18 11%	29 20%bce	14 8%	36 19%bce	44 18%e	42 15%e	32 19%ce	241 15%	40 14%
Don't know	25 1%	3 4%bdh	1 *	3 2%	- -	6 3%bdh	5 2%h	5 2%	1 *	2 1%	15 1%	9 3%j

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?**

**Base: All adults England/Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Yes - always	959 51%	183 72%bcdefg	321 57%cdeg	181 43%	160 45%	104 40%	504 61%cdeg	264 43%
Yes - sometimes	622 33%	52 21%	196 35%a	157 37%af	136 38%aef	75 29%a	248 30%a	211 35%a
Net: Yes	1581 84%	236 93%cdeg	516 91%cdeg	338 80%e	296 84%eg	179 70%	752 92%cdeg	475 78%e
No	284 15%	16 6%	49 9%	82 19%abf	57 16%abf	76 29%abcdfg	65 8%	132 22%abdf
Don't know	25 1%	2 1%	1 *	4 1%	1 *	2 1%	3 *	3 *

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?**

**Base: All adults England/Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Yes - always	959 51%	160 75%bcdefg	313 57%cdeg	172 42%	185 47%	121 40%	474 62%cdeg	306 44%
Yes - sometimes	622 33%	32 15%	181 33%a	161 40%aef	152 39%aef	89 30%a	213 28%a	241 35%af
Net: Yes	1581 84%	192 90%ceg	495 91%cdeg	333 82%e	338 86%eg	210 70%	687 91%cdeg	547 79%e
No	284 15%	19 9%	48 9%	71 17%abf	54 14%bf	87 29%abcdfg	67 9%	141 20%abdf
Don't know	25 1%	1 1%	3 *	3 1%	1 *	2 1%	4 1%	3 *

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?**

**Base: All adults England/Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Yes - always	959	806	153	959	-	959	-
	51%	55% <sup>b</sup>	35%	100% <sup>def</sup>	-	61% <sup>df</sup>	-
Yes - sometimes	622	467	155	-	622	622	-
	33%	32%	35%	-	100% <sup>cef</sup>	39% <sup>cf</sup>	-
Net: Yes	1581	1272	309	959	622	1581	-
	84%	88% <sup>b</sup>	70%	100% <sup>f</sup>	100% <sup>f</sup>	100% <sup>f</sup>	-
No	284	172	112	-	-	-	284
	15%	12%	26% <sup>ea</sup>	-	-	-	92% <sup>cde</sup>
Don't know	25	7	17	-	-	-	25
	1%	1%	4% <sup>ea</sup>	-	-	-	8% <sup>cde</sup>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?**

**Base: All adults England/Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Yes - always	959 51%	891 51%	834 51%	88 53%	228 64%abc
Yes - sometimes	622 33%	584 33%d	555 34%d	49 29%	78 22%
Net: Yes	1581 84%	1475 84%	1388 85%	137 82%	305 86%
No	284 15%	254 15%	232 14%	26 16%	37 11%
Don't know	25 1%	21 1%	19 1%	3 2%	11 3%ab

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?

Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1669	789	880	253	257	315	396	448	303	435	374	557	935	469	265
Weighted Base	1581	755	826	256	296	348	404	277	315	483	315	468	907	463	210
Hygiene stickers \certificates displayed at premises	956 60%	447 59%	509 62%	169 66%fg	201 68%fg	229 66%fg	232 57%g	126 45%	221 70%jk	304 63%k	182 58%	249 53%	570 63%n	284 61%n	102 48%
General appearance of shop/restaurant/cafe/pub \takeaway	929 59%	432 57%	497 60%	118 46%	171 58%c	211 61%c	247 61%c	181 65%c	190 60%	286 59%	165 52%	288 61%j	541 60%m	248 54%	139 66%m
Appearance of people working there	695 44%	306 41%	388 47%a	89 35%	122 41%	146 42%	191 47%c	147 53%cde	125 40%	190 39%	128 41%	252 54%hij	394 43%	193 42%	107 51%lm
Reputation	600 38%	277 37%	323 39%	89 35%	111 38%	134 39%	164 41%	102 37%	116 37%	194 40%	116 37%	175 37%	345 38%	181 39%	74 35%
Word of mouth	551 35%	261 35%	290 35%	67 26%	90 30%	150 43%cdg	160 40%cdg	84 30%	109 35%	160 33%	105 33%	177 38%	325 36%n	165 36%	61 29%
Websites	244 15%	109 14%	135 16%	53 21%fg	69 23%efg	55 16%g	53 13%g	14 5%	56 18%k	91 19%k	44 14%	53 11%	142 16%n	86 19%n	17 8%
Other	22 1%	12 2%	11 1%	3 1%	3 1%	4 1%	6 2%	6 2%	5 2%	9 2%	3 1%	4 1%	17 2%	3 1%	2 1%
Don't know	21 1%	11 1%	10 1%	2 1%	3 1%	3 1%	6 1%	7 3%	3 1%	5 1%	4 1%	10 2%	8 1%	7 2%	5 3%l
<b>Average number of mentions</b>	<b>2.56</b>	<b>2.48</b>	<b>2.64a</b>	<b>2.32</b>	<b>2.62c</b>	<b>2.70cg</b>	<b>2.64c</b>	<b>2.45</b>	<b>2.64j</b>	<b>2.58</b>	<b>2.39</b>	<b>2.61j</b>	<b>2.60</b>	<b>2.55</b>	<b>2.45</b>
<b>Standard deviation</b>	<b>1.42</b>	<b>1.34</b>	<b>1.49</b>	<b>1.44</b>	<b>1.45</b>	<b>1.46</b>	<b>1.47</b>	<b>1.23</b>	<b>1.41</b>	<b>1.47</b>	<b>1.34</b>	<b>1.43</b>	<b>1.43</b>	<b>1.46</b>	<b>1.31</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.09</b>	<b>0.09</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?

Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1669	544	228	897	434	1235	1366	303	336	1333	1473	-	90	106
Weighted Base	1581	629	230	722	451	1130	1283	298	308	1273	1398	**	78*	105*
Hygiene stickers \certificates displayed at premises	956 60%	404 64% <sup>c</sup>	167 72% <sup>ac</sup>	385 53%	290 64%	666 59%	758 59%	198 66% <sup>f</sup>	194 63%	762 60%	834 60%	-	63 80% <sup>jm</sup>	59 56%
General appearance of shop/restaurant/cafe/pub \takeaway	929 59%	365 58%	141 61%	423 59%	252 56%	677 60%	769 60%	160 54%	203 66% <sup>i</sup>	726 57%	801 57%	-	42 54%	85 81% <sup>jl</sup>
Appearance of people working there	695 44%	251 40%	109 47%	335 46% <sup>a</sup>	181 40%	514 46%	578 45%	117 39%	146 47%	549 43%	595 43%	-	26 33%	74 70% <sup>jl</sup>
Reputation	600 38%	253 40%	90 39%	257 36%	162 36%	439 39%	511 40% <sup>g</sup>	89 30%	128 42%	473 37%	510 37%	-	27 35%	63 60% <sup>jl</sup>
Word of mouth	551 35%	233 37% <sup>c</sup>	90 39% <sup>c</sup>	227 32%	153 34%	398 35%	461 36%	89 30%	106 35%	444 35%	461 33%	-	23 30%	66 63% <sup>jl</sup>
Websites	244 15%	101 16%	51 22% <sup>c</sup>	91 13%	84 19% <sup>e</sup>	160 14%	193 15%	51 17%	66 21% <sup>i</sup>	178 14%	217 16%	-	10 13%	17 16%
Other	22 1%	11 2%	2 1%	9 1%	3 1%	19 2%	18 1%	4 1%	2 1%	20 2%	22 2%	-	-	-
Don't know	21 1%	7 1%	1 *	14 2%	2 *	19 2% <sup>d</sup>	20 2%	1 *	5 2%	16 1%	20 1%	-	1 1%	-
<b>Average number of mentions</b>	<b>2.56</b>	<b>2.60<sup>c</sup></b>	<b>2.84<sup>ac</sup></b>	<b>2.44</b>	<b>2.50</b>	<b>2.59</b>	<b>2.61<sup>g</sup></b>	<b>2.39</b>	<b>2.80<sup>i</sup></b>	<b>2.51</b>	<b>2.50</b>	-	<b>2.47</b>	<b>3.46<sup>jl</sup></b>
<b>Standard deviation</b>	<b>1.42</b>	<b>1.41</b>	<b>1.43</b>	<b>1.42</b>	<b>1.41</b>	<b>1.43</b>	<b>1.43</b>	<b>1.38</b>	<b>1.51</b>	<b>1.40</b>	<b>1.37</b>	-	<b>1.58</b>	<b>1.72</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.06</b>	<b>0.09</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.08</b>	<b>0.08</b>	<b>0.04</b>	<b>0.04</b>	-	<b>0.17</b>	<b>0.17</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?

Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1669	67	208	152	127	173	166	196	247	137	1432	228
Weighted Base	1581	68*	196	146	115	155	151	196	239	131	1333	238
Hygiene stickers \certificates displayed at premises	956 60%	35 52%	125 64%	85 58%	71 62%	86 56%	95 63%	113 58%	144 60%	79 61%	820 62%k	129 54%
General appearance of shop/restaurant/cafe/pub \takeaway	929 59%	32 47%	103 53%	66 45%	56 48%	99 64%abcd	95 63%acd	119 60%cd	158 66%abcd	74 57%	797 60%	128 54%
Appearance of people working there	695 44%	34 50%	73 37%	61 42%	41 36%	68 44%	73 48%	84 43%	106 45%	55 42%	587 44%	107 45%
Reputation	600 38%	18 26%	69 35%	60 41%a	39 34%	48 31%	55 36%	83 42%ae	87 36%	51 39%	519 39%	80 34%
Word of mouth	551 35%	21 30%	71 36%de	51 35%d	25 22%	38 25%	56 37%de	71 36%de	90 38%de	38 29%	467 35%	79 33%
Websites	244 15%	4 6%	28 14%	24 17%a	25 22%ae	16 10%	23 15%	42 21%ae	34 14%	21 16%	202 15%	41 17%
Other	22 1%	1 1%	4 2%	- -	2 2%	2 1%	1 1%	4 2%	8 3%c	1 1%	20 2%	2 1%
Don't know	21 1%	- -	2 1%	3 2%	1 1%	2 1%	2 1%	5 2%	4 2%	3 2%	14 1%	7 3%j
<b>Average number of mentions</b>	<b>2.56</b>	<b>2.12</b>	<b>2.43</b>	<b>2.44</b>	<b>2.28</b>	<b>2.34</b>	<b>2.66ade</b>	<b>2.69ade</b>	<b>2.67ade</b>	<b>2.48</b>	<b>2.59</b>	<b>2.46</b>
<b>Standard deviation</b>	<b>1.42</b>	<b>1.14</b>	<b>1.37</b>	<b>1.41</b>	<b>1.25</b>	<b>1.28</b>	<b>1.37</b>	<b>1.36</b>	<b>1.44</b>	<b>1.41</b>	<b>1.44</b>	<b>1.30</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.14</b>	<b>0.10</b>	<b>0.12</b>	<b>0.11</b>	<b>0.10</b>	<b>0.11</b>	<b>0.10</b>	<b>0.09</b>	<b>0.12</b>	<b>0.04</b>	<b>0.09</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?**

**Base: All adults who are at all aware of the standards of hygiene when they buy food UK**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1669	254	542	362	307	188	796	495
Weighted Base	1581	236	516	338	296	179	752	475
Hygiene stickers \certificates displayed at premises	956 60%	156 66%ceg	331 64%eg	194 57%	179 60%e	87 49%	487 65%ceg	266 56%
General appearance of shop\restaurant\cafe\pub \takeaway	929 59%	134 57%	317 61%e	204 60%	177 60%	94 52%	452 60%	270 57%
Appearance of people working there	695 44%	104 44%	222 43%	150 45%	129 44%	85 48%	326 43%	215 45%
Reputation	600 38%	97 41%	200 39%	138 41%	104 35%	59 33%	297 39%	163 34%
Word of mouth	551 35%	84 36%	191 37%	117 35%	98 33%	56 32%	275 37%	155 33%
Websites	244 15%	42 18%eg	93 18%eg	51 15%e	44 15%e	11 6%	135 18%eg	56 12%
Other	22 1%	4 2%	8 2%	3 1%	4 1%	2 1%	12 2%	6 1%
Don't know	21 1%	3 1%	1 *	5 2%	3 1%	7 4%bf	5 1%	10 2%bf
<b>Average number of mentions</b>	<b>2.56</b>	<b>2.68eg</b>	<b>2.65eg</b>	<b>2.57e</b>	<b>2.51</b>	<b>2.29</b>	<b>2.66eg</b>	<b>2.43</b>
<b>Standard deviation</b>	<b>1.42</b>	<b>1.49</b>	<b>1.39</b>	<b>1.43</b>	<b>1.48</b>	<b>1.28</b>	<b>1.42</b>	<b>1.41</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.09</b>	<b>0.06</b>	<b>0.08</b>	<b>0.08</b>	<b>0.10</b>	<b>0.05</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?

Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1669	208	526	347	353	222	734	575
Weighted Base	1581	192	495	333	338	210	687	547
Hygiene stickers \certificates displayed at premises	956 60%	136 70%cddeg	315 64%deg	195 59%e	206 61%e	99 47%	450 66%ceg	305 56%
General appearance of shop\restaurant\cafe\pub \takeaway	929 59%	115 60%	289 58%	207 62%	198 59%	115 55%	404 59%	313 57%
Appearance of people working there	695 44%	88 46%	211 43%	149 45%	145 43%	100 48%	299 44%	245 45%
Reputation	600 38%	80 42%e	190 38%	133 40%	131 39%	66 31%	270 39%	197 36%
Word of mouth	551 35%	71 37%	179 36%	117 35%	117 35%	63 30%	250 36%	180 33%
Websites	244 15%	39 21%eg	85 17%eg	51 15%e	56 17%e	11 5%	125 18%eg	67 12%e
Other	22 1%	4 2%	6 1%	2 1%	6 2%	2 1%	10 1%	9 2%
Don't know	21 1%	4 2%cb	1 *	2 1%	3 1%	9 4%bcd	6 1%	12 2%b
<b>Average number of mentions</b>	<b>2.56</b>	<b>2.84beg</b>	<b>2.58e</b>	<b>2.58e</b>	<b>2.57e</b>	<b>2.28</b>	<b>2.65eg</b>	<b>2.46</b>
<b>Standard deviation</b>	<b>1.42</b>	<b>1.52</b>	<b>1.41</b>	<b>1.35</b>	<b>1.49</b>	<b>1.33</b>	<b>1.45</b>	<b>1.44</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.11</b>	<b>0.06</b>	<b>0.07</b>	<b>0.08</b>	<b>0.09</b>	<b>0.05</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?**

**Base: All adults who are at all aware of the standards of hygiene when they buy food UK**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1669	1331	338	1012	657	1669	-
Weighted Base	1581	1272	309	959	622	1581	-**
Hygiene stickers \certificates displayed at premises	956 60%	828 65%b	128 41%	604 63%d	352 57%	956 60%	-
General appearance of shop\restaurant\cafe\pub \takeaway	929 59%	761 60%	168 54%	562 59%	367 59%	929 59%	-
Appearance of people working there	695 44%	549 43%	146 47%	444 46%d	251 40%	695 44%	-
Reputation	600 38%	508 40%b	93 30%	368 38%	233 37%	600 38%	-
Word of mouth	551 35%	463 36%b	87 28%	344 36%	207 33%	551 35%	-
Websites	244 15%	205 16%	39 12%	150 16%	94 15%	244 15%	-
Other	22 1%	18 1%	4 1%	18 2%	5 1%	22 1%	-
Don't know	21 1%	8 1%	13 4%a	9 1%	12 2%	21 1%	-
<b>Average number of mentions</b>	<b>2.56</b>	<b>2.64b</b>	<b>2.24</b>	<b>2.62d</b>	<b>2.47</b>	<b>2.56</b>	-
<b>Standard deviation</b>	<b>1.42</b>	<b>1.45</b>	<b>1.25</b>	<b>1.49</b>	<b>1.30</b>	<b>1.42</b>	-
<b>Standard error</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?**

**Base: All adults who are at all aware of the standards of hygiene when they buy food UK**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1669	1551	1455	141	323
Weighted Base	1581	1475	1388	137	305
Hygiene stickers \certificates displayed at premises	956 60%	892 60%	859 62%	83 61%	190 62%
General appearance of shop\restaurant\cafe\pub \takeaway	929 59%	877 59% <sup>d</sup>	814 59% <sup>d</sup>	72 53%	155 51%
Appearance of people working there	695 44%	646 44%	602 43%	72 53% <sup>bd</sup>	115 38%
Reputation	600 38%	564 38% <sup>d</sup>	531 38% <sup>d</sup>	60 44% <sup>d</sup>	94 31%
Word of mouth	551 35%	517 35%	487 35%	46 33%	94 31%
Websites	244 15%	225 15%	219 16%	23 17%	41 13%
Other	22 1%	22 1%	21 2%	2 1%	4 1%
Don't know	21 1%	19 1%	17 1%	1 1%	4 1%
<b>Average number of mentions</b>	<b>2.56</b>	<b>2.57<sup>d</sup></b>	<b>2.58<sup>d</sup></b>	<b>2.63<sup>d</sup></b>	<b>2.30</b>
<b>Standard deviation</b>	<b>1.42</b>	<b>1.43</b>	<b>1.42</b>	<b>1.53</b>	<b>1.28</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.13</b>	<b>0.07</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food Standards Agency (only show if England, Wales or NI) (only show if Scotland)	1452 77%	698 76%	753 77%	196 64%	285 77% <sub>c</sub>	318 80% <sub>c</sub>	399 84% <sub>cdg</sub>	255 75% <sub>c</sub>	323 91% <sub>ijk</sub>	459 82% <sub>jk</sub>	292 76% <sub>k</sub>	378 64%	864 82% <sub>mn</sub>	389 68%	198 76% <sub>m</sub>
World Health Organisation (WHO)	1269 67%	616 67%	653 67%	183 60%	225 61%	281 70% <sub>cd</sub>	349 73% <sub>cd</sub>	231 68% <sub>cd</sub>	307 86% <sub>ijk</sub>	430 77% <sub>jk</sub>	242 63% <sub>k</sub>	289 49%	746 71% <sub>m</sub>	348 61%	175 67%
Health & Safety Executive	1212 64%	604 66%	608 63%	128 42%	217 59% <sub>c</sub>	271 68% <sub>cd</sub>	363 77% <sub>cde</sub>	233 69% <sub>cd</sub>	286 80% <sub>ijk</sub>	355 64% <sub>k</sub>	265 69% <sub>k</sub>	306 52%	718 68% <sub>m</sub>	315 55%	179 69% <sub>m</sub>
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	1025 54%	503 55%	522 54%	103 33%	168 46% <sub>c</sub>	211 53% <sub>c</sub>	331 70% <sub>cde</sub>	211 62% <sub>cde</sub>	274 77% <sub>ijk</sub>	322 58% <sub>k</sub>	214 56% <sub>k</sub>	215 36%	632 60% <sub>m</sub>	245 43%	148 57% <sub>m</sub>
Department of Health and Social Care	1013 54%	470 51%	543 56%	122 40%	172 47%	200 50% <sub>c</sub>	316 67% <sub>cde</sub>	202 60% <sub>cde</sub>	243 69% <sub>ijk</sub>	318 57% <sub>k</sub>	211 55% <sub>k</sub>	241 41%	600 57% <sub>m</sub>	265 46%	147 57% <sub>m</sub>
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 5%	37 4%	54 6%	10 3%	10 3%	32 8% <sub>cdg</sub>	24 5%	15 4%	8 2%	21 4%	9 2%	53 9% <sub>hij</sub>	41 4%	26 5%	24 9% <sub>lm</sub>
Department of Health	90 5%	38 4%	52 5%	8 3%	14 4%	33 8% <sub>cdg</sub>	23 5%	12 4%	7 2%	24 4%	10 3%	50 8% <sub>hij</sub>	42 4%	28 5%	20 8% <sub>l</sub>
Public Health Agency (PHA) (only show if NI)	82 4%	33 4%	49 5%	7 2%	11 3%	31 8% <sub>cdg</sub>	22 5%	11 3%	5 1%	24 4% <sub>h</sub>	8 2%	45 8% <sub>hij</sub>	37 4%	25 4%	20 8% <sub>l</sub>
Safefood (only show if NI)	62 3%	25 3%	37 4%	7 2%	9 3%	22 6% <sub>cg</sub>	19 4% <sub>g</sub>	5 1%	4 1%	18 3%	8 2%	33 6% <sub>hj</sub>	31 3%	19 3%	13 5%
Natural Resources Wales (only show if Wales)	59 3%	28 3%	30 3%	4 1%	8 2%	19 5% <sub>c</sub>	13 3%	15 4% <sub>c</sub>	14 4%	14 2%	16 4%	15 3%	34 3%	11 2%	13 5% <sub>m</sub>
Department for Rural Affairs (only show if Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
None	146 8%	68 7%	78 8%	34 11% <sup>f</sup>	30 8%	27 7%	32 7%	23 7%	5 1%	17 3%	26 7% <sup>hi</sup>	98 17% <sup>hij</sup>	66 6%	59 10% <sup>l</sup>	21 8%
Don't know	49 3%	17 2%	32 3%	8 3% <sup>f</sup>	12 3% <sup>f</sup>	14 3% <sup>f</sup>	1 *	14 4% <sup>f</sup>	1 *	7 1%	7 2%	34 6% <sup>hij</sup>	25 2%	17 3%	7 3%
<b>Average number of mentions</b>	<b>3.75</b>	<b>3.67</b>	<b>3.83a</b>	<b>2.90</b>	<b>3.42c</b>	<b>3.95cd</b>	<b>4.21cd</b>	<b>3.94cd</b>	<b>4.22ij</b>	<b>3.71</b>	<b>3.62</b>	<b>3.54</b>	<b>3.88m</b>	<b>3.37</b>	<b>4.05m</b>
<b>Standard deviation</b>	<b>1.56</b>	<b>1.57</b>	<b>1.54</b>	<b>1.53</b>	<b>1.60</b>	<b>1.54</b>	<b>1.42</b>	<b>1.40</b>	<b>1.27</b>	<b>1.54</b>	<b>1.55</b>	<b>1.71</b>	<b>1.51</b>	<b>1.61</b>	<b>1.53</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.09</b>	<b>0.10</b>	<b>0.09</b>	<b>0.07</b>	<b>0.06</b>	<b>0.07</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.05</b>	<b>0.07</b>	<b>0.09</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food Standards Agency (only show if England, Wales or NI) (only show if Scotland)	1452 77%	598 82% <i>c</i>	217 81% <i>c</i>	637 72%	399 75%	1053 78%	1193 78% <i>g</i>	258 72%	277 76%	1175 77%	1280 76%	-	79 87% <i>jm</i>	92 76%
World Health Organisation (WHO)	1269 67%	526 72% <i>c</i>	181 68%	561 63%	330 62%	939 69% <i>d</i>	1045 68%	224 63%	242 66%	1026 67%	1126 67%	-	66 72%	76 63%
Health & Safety Executive	1212 64%	501 68% <i>c</i>	184 69% <i>c</i>	527 59%	311 58%	901 66% <i>d</i>	990 65%	222 62%	227 62%	985 65%	1063 63%	-	69 75% <i>j</i>	80 66%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	1025 54%	415 57% <i>c</i>	153 57%	456 51%	249 47%	776 57% <i>d</i>	846 55%	178 50%	194 53%	831 55%	969 58% <i>m</i>	-	56 62% <i>m</i>	-
Department of Health and Social Care	1013 54%	392 54%	153 57%	468 53%	251 47%	762 56% <i>d</i>	848 55% <i>g</i>	165 46%	175 48%	838 55% <i>h</i>	1013 60% <i>lm</i>	-	-	-
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 5%	42 6% <i>b</i>	6 2%	43 5%	16 3%	75 6% <i>d</i>	70 5%	21 6%	35 10% <i>i</i>	56 4%	-	-	-	91 75% <i>jl</i>
Department of Health	90 5%	44 6% <i>b</i>	7 3%	39 4%	21 4%	69 5%	68 4%	22 6%	32 9% <i>i</i>	58 4%	-	-	-	90 74% <i>jl</i>
Public Health Agency (PHA) (only show if NI)	82 4%	43 6% <i>b</i>	6 2%	33 4%	17 3%	65 5%	63 4%	19 5%	28 8% <i>i</i>	54 4%	-	-	-	82 68% <i>jl</i>
Safefood (only show if NI)	62 3%	35 5% <i>c</i>	5 2%	22 2%	17 3%	45 3%	47 3%	16 4%	25 7% <i>i</i>	38 2%	-	-	-	62 52% <i>jl</i>
Natural Resources Wales (only show if Wales)	59 3%	20 3%	6 2%	33 4%	14 3%	44 3%	52 3%	6 2%	10 3%	48 3%	-	-	59 64% <i>jm</i>	-
Department for Rural Affairs (only show if Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
	Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
None	146	36	11	99	51	95	117	29	33	113	132	-	3	11
	8%	5%	4%	11%ab	10%	7%	8%	8%	9%	7%	8%	-	3%	9%
Don't know	49	10	6	33	15	34	40	10	7	42	44	-	1	5
	3%	1%	2%	4%a	3%	2%	3%	3%	2%	3%	3%	-	1%	4%
<b>Average number of mentions</b>	<b>3.75</b>	<b>3.82</b>	<b>3.67</b>	<b>3.71</b>	<b>3.48</b>	<b>3.85d</b>	<b>3.80g</b>	<b>3.54</b>	<b>3.83</b>	<b>3.73</b>	<b>3.63</b>	-	<b>3.75</b>	<b>5.43jl</b>
<b>Standard deviation</b>	<b>1.56</b>	<b>1.62</b>	<b>1.42</b>	<b>1.54</b>	<b>1.57</b>	<b>1.55</b>	<b>1.54</b>	<b>1.64</b>	<b>1.64</b>	<b>1.54</b>	<b>1.47</b>	-	<b>1.40</b>	<b>1.97</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.07</b>	<b>0.09</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.09</b>	<b>0.09</b>	<b>0.04</b>	<b>0.04</b>	-	<b>0.14</b>	<b>0.19</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food Standards Agency (only show if England, Wales or NI) (only show if Scotland)	1452 77%	60 71%	181 81%g	124 74%	113 79%g	140 80%g	149 77%g	159 65%	233 83%acgi	122 74%	1268 80%k	178 62%
World Health Organisation (WHO)	1269 67%	40 47%	159 71%ag	106 64%a	93 64%a	116 66%a	133 69%a	152 62%a	208 74%acg	120 73%ag	1080 68%	180 63%
Health & Safety Executive	1212 64%	54 63%g	161 72%cfg	92 55%	92 64%g	128 74%cfg	117 61%g	117 48%	195 69%cg	107 65%g	1060 67%k	146 51%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	1025 54%	36 42%	150 67%acdfg	90 54%	79 55%	111 64%ag	105 55%g	110 45%	181 64%acfg	106 64%ag	919 58%k	99 35%
Department of Health and Social Care	1013 54%	45 53%	148 66%acg	87 52%	84 58%	116 67%acg	119 62%g	121 49%	190 67%acg	103 63%g	880 55%k	125 43%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 5%	-	-	-	-	-	-	-	-	-	88 6%k	3 1%
Department of Health	90 5%	-	-	-	-	-	-	-	-	-	87 5%k	3 1%
Public Health Agency (PHA) (only show if NI)	82 4%	-	-	-	-	-	-	-	-	-	81 5%k	1 *
Safefood (only show if NI)	62 3%	-	-	-	-	-	-	-	-	-	61 4%k	1 *
Natural Resources Wales (only show if Wales)	59 3%	-	-	-	-	-	-	-	-	-	59 4%k	-
Department for Rural Affairs (only show if Wales)	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
None	146 8%	11 13%h	14 6%	11 7%	13 9%	11 6%	16 8%	33 14%bcehi	12 4%	11 6%	115 7%	29 10%
Don't know	49 3%	3 4%bd	1 *	3 2%	- -	6 4%bd	7 4%bd	17 7%bcdhi	5 2%	1 1%	33 2%	16 6%j
<b>Average number of mentions</b>	<b>3.75</b>	<b>3.32</b>	<b>3.85acd</b>	<b>3.27</b>	<b>3.50</b>	<b>3.88acd</b>	<b>3.68c</b>	<b>3.38</b>	<b>3.81acg</b>	<b>3.65c</b>	<b>3.87k</b>	<b>3.04</b>
<b>Standard deviation</b>	<b>1.56</b>	<b>1.53</b>	<b>1.38</b>	<b>1.49</b>	<b>1.50</b>	<b>1.34</b>	<b>1.47</b>	<b>1.50</b>	<b>1.44</b>	<b>1.52</b>	<b>1.53</b>	<b>1.51</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.18</b>	<b>0.09</b>	<b>0.12</b>	<b>0.13</b>	<b>0.10</b>	<b>0.11</b>	<b>0.11</b>	<b>0.09</b>	<b>0.12</b>	<b>0.04</b>	<b>0.10</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food Standards Agency (only show if England, Wales or NI) (only show if Scotland)	1452 77%	209 82%ceg	467 82%ceg	299 71%	284 80%ce	178 69%	676 82%ceg	462 76%
World Health Organisation (WHO)	1269 67%	182 72%ce	407 72%ceg	271 64%e	259 73%ceg	141 55%	589 72%ceg	400 66%e
Health & Safety Executive	1212 64%	177 70%ce	390 69%ce	240 57%	243 69%ce	151 59%	567 69%ce	394 65%c
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	1025 54%	161 64%cddeg	332 59%ceg	204 48%	195 55%	123 48%	493 60%ceg	317 52%
Department of Health and Social Care	1013 54%	158 62%cddeg	320 56%c	205 48%	188 53%	129 50%	478 58%ceg	318 52%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 5%	2 1%	20 3%a	26 6%af	29 8%abf	14 5%af	21 3%	43 7%abf
Department of Health	90 5%	4 1%	20 4%	26 6%af	30 8%abef	11 4%	24 3%	40 7%abf
Public Health Agency (PHA) (only show if NI)	82 4%	3 1%	18 3%	22 5%af	29 8%abef	11 4%a	20 2%	40 7%abf
Safefood (only show if NI)	62 3%	2 1%	16 3%	16 4%a	22 6%abef	7 3%	17 2%	29 5%af
Natural Resources Wales (only show if Wales)	59 3%	6 2%	21 4%	7 2%	16 5%c	9 4%	26 3%	25 4%c
Department for Rural Affairs (only show if Wales)	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4 Which of the following, if any, have you heard of? - UK**

**Base: All adults England/Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
None	146 8%	6 2%	23 4%	50 12%abdf	19 5%	41 16%abdfg	29 4%	60 10%abdf
Don't know	49 3%	2 1%	7 1%	12 3%f	9 3%	8 3%bf	9 1%	17 3%bf
<b>Average number of mentions</b>	<b>3.75</b>	<b>3.68</b>	<b>3.74</b>	<b>3.64</b>	<b>3.98abcf</b>	<b>3.73</b>	<b>3.72</b>	<b>3.88c</b>
<b>Standard deviation</b>	<b>1.56</b>	<b>1.44</b>	<b>1.54</b>	<b>1.62</b>	<b>1.60</b>	<b>1.53</b>	<b>1.51</b>	<b>1.58</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.09</b>	<b>0.07</b>	<b>0.08</b>	<b>0.09</b>	<b>0.10</b>	<b>0.05</b>	<b>0.07</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food Standards Agency (only show if England, Wales or NI) (only show if Scotland)	1452 77%	168 79%e	448 82%ceg	298 73%	317 81%ce	209 70%	615 81%ceg	527 76%
World Health Organisation (WHO)	1269 67%	157 74%ceg	383 70%e	265 65%e	290 74%ceg	168 56%	540 71%ceg	457 66%e
Health & Safety Executive	1212 64%	142 67%c	374 69%ce	235 58%	269 69%ce	181 61%	516 68%ce	451 65%c
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	1025 54%	134 63%ceg	313 57%e	209 51%	219 56%e	142 48%	447 59%ceg	361 52%
Department of Health and Social Care	1013 54%	131 61%ceg	313 57%ce	195 48%	219 56%c	144 48%	444 58%ceg	363 53%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 5%	3 1%	20 4%	18 4%a	32 8%abcf	19 6%af	22 3%	51 7%abf
Department of Health	90 5%	3 2%	22 4%	16 4%	34 9%abcf	14 5%	26 3%	48 7%abf
Public Health Agency (PHA) (only show if NI)	82 4%	3 1%	20 4%	13 3%	31 8%abcf	16 5%a	22 3%	46 7%abcf
Safefood (only show if NI)	62 3%	2 1%	18 3%	10 3%	22 6%acf	10 3%	20 3%	32 5%a
Natural Resources Wales (only show if Wales)	59 3%	4 2%	22 4%c	7 2%	14 4%	11 4%	26 3%	26 4%
Department for Rural Affairs (only show if Wales)	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4 Which of the following, if any, have you heard of? - UK**

**Base: All adults England/Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
None	146 8%	10 4%	23 4%	38 9%abf	22 6%	43 14%abdfg	32 4%	65 9%abdf
Don't know	49 3%	2 1%	9 2%	11 3%	9 2%	8 3%	12 2%	17 3%
<b>Average number of mentions</b>	<b>3.75</b>	<b>3.71</b>	<b>3.76</b>	<b>3.55</b>	<b>4.01abcef</b>	<b>3.70</b>	<b>3.75</b>	<b>3.88c</b>
<b>Standard deviation</b>	<b>1.56</b>	<b>1.48</b>	<b>1.54</b>	<b>1.59</b>	<b>1.57</b>	<b>1.56</b>	<b>1.53</b>	<b>1.57</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.10</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.09</b>	<b>0.06</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Food Standards Agency (only show if England, Wales or NI) (only show if Scotland)	1452 77%	1452 100%b	- -	806 84%def	467 75%f	1272 80%df	179 58%
World Health Organisation (WHO)	1269 67%	1137 78%b	132 30%	682 71%f	431 69%f	1112 70%f	156 51%
Health & Safety Executive	1212 64%	1099 76%b	113 26%	680 71%df	380 61%f	1060 67%df	152 49%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	1025 54%	957 66%b	68 16%	553 58%f	342 55%f	895 57%f	130 42%
Department of Health and Social Care	1013 54%	922 64%b	91 21%	559 58%df	317 51%	876 55%f	137 44%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 5%	82 6%b	9 2%	59 6%f	24 4%	83 5%f	8 3%
Department of Health	90 5%	83 6%b	7 2%	60 6%d	18 3%	79 5%d	11 4%
Public Health Agency (PHA) (only show if NI)	82 4%	76 5%b	6 1%	53 6%d	19 3%	72 5%	10 3%
Safefood (only show if NI)	62 3%	62 4%b	- -	43 5%d	12 2%	55 3%	7 2%
Natural Resources Wales (only show if Wales)	59 3%	55 4%b	3 1%	29 3%	24 4%	54 3%	5 2%
Department for Rural Affairs (only show if Wales)	- -	- -	- -	- -	- -	- -	- -
None	146 8%	- -	146 33%a	42 4%	45 7%c	87 5%	59 19%cde

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)				
	Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)	
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Don't know	49	-	49	12	15	27	22
	3%	-	11% <sup>a</sup>	1%	2%	2%	7% <sup>cde</sup>
<b>Average number of mentions</b>	<b>3.75</b>	<b>4.08<sup>b</sup></b>	<b>1.77</b>	<b>3.90<sup>df</sup></b>	<b>3.61</b>	<b>3.79<sup>df</sup></b>	<b>3.50</b>
<b>Standard deviation</b>	<b>1.56</b>	<b>1.39</b>	<b>0.95</b>	<b>1.55</b>	<b>1.55</b>	<b>1.56</b>	<b>1.56</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.04</b>	<b>0.06</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.10</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - UK

Base: All adults England/Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food Standards Agency (only show if England, Wales or NI) (only show if Scotland)	1452 77%	1365 78% <sup>c</sup>	1279 78% <sup>c</sup>	114 69%	272 77%
World Health Organisation (WHO)	1269 67%	1194 68%	1126 69%	105 63%	233 66%
Health & Safety Executive	1212 64%	1135 65%	1053 64%	103 62%	234 66%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	1025 54%	964 55%	913 56%	86 52%	192 54%
Department of Health and Social Care	1013 54%	961 55%	897 55%	88 53%	201 57%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 5%	88 5%	71 4%	6 3%	9 3%
Department of Health	90 5%	87 5%	73 4%	3 2%	11 3%
Public Health Agency (PHA) (only show if NI)	82 4%	79 4%	65 4%	3 2%	12 3%
Safe food (only show if NI)	62 3%	60 3%	51 3%	3 2%	8 2%
Natural Resources Wales (only show if Wales)	59 3%	57 3%	55 3%	7 4%	9 3%
Department for Rural Affairs (only show if Wales)	-	-	-	-	-
	-	-	-	-	-

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4 Which of the following, if any, have you heard of? - UK**

**Base: All adults England/Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
None	146 8%	124 7%	118 7%	9 6%	20 6%
Don't know	49 3%	43 2%	41 2%	2 1%	12 3%
<b>Average number of mentions</b>	<b>3.75</b>	<b>3.78c</b>	<b>3.77c</b>	<b>3.36</b>	<b>3.67</b>
<b>Standard deviation</b>	<b>1.56</b>	<b>1.55</b>	<b>1.55</b>	<b>1.70</b>	<b>1.59</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.13</b>	<b>0.09</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - England

Base: All adults England

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1775	860	915	278	298	303	424	472	311	460	415	589	986	516	273
Weighted Base	1677	821	856	277	340	333	431	297	330	512	348	488	957	504	216
Food Standards Agency	1280	625	655	177	261	257	360	226	297	417	260	307	773	343	164
	76%	76%	76%	64%	77% <sup>c</sup>	77% <sup>c</sup>	84% <sup>cde</sup>	76% <sup>c</sup>	90% <sup>ijk</sup>	81% <sup>jk</sup>	75% <sup>k</sup>	63%	81% <sup>m</sup>	68%	76% <sup>m</sup>
World Health Organisation (WHO)	1126	553	574	167	207	236	313	203	286	392	214	234	669	313	144
	67%	67%	67%	60%	61%	71% <sup>cd</sup>	73% <sup>cd</sup>	68% <sup>cd</sup>	87% <sup>ijk</sup>	77% <sup>jk</sup>	62% <sup>k</sup>	48%	70% <sup>m</sup>	62%	67%
Health & Safety Executive	1063	537	526	115	200	218	327	203	264	318	234	247	640	279	144
	63%	65%	61%	41%	59% <sup>c</sup>	66% <sup>c</sup>	76% <sup>cde</sup>	68% <sup>cd</sup>	80% <sup>ijk</sup>	62% <sup>k</sup>	67% <sup>k</sup>	51%	67% <sup>m</sup>	55%	67% <sup>m</sup>
Department of Health and Social Care	1013	470	543	122	172	200	316	202	243	318	211	241	600	265	147
	60%	57%	63% <sup>a</sup>	44%	51%	60% <sup>cd</sup>	73% <sup>cde</sup>	68% <sup>cde</sup>	74% <sup>ijk</sup>	62% <sup>k</sup>	61% <sup>k</sup>	49%	63% <sup>m</sup>	53%	68% <sup>m</sup>
Department for Environment, Food and Rural Affairs (DEFRA)	969	475	494	102	161	196	318	192	260	308	200	201	598	237	133
	58%	58%	58%	37%	47% <sup>c</sup>	59% <sup>cd</sup>	74% <sup>cde</sup>	65% <sup>cd</sup>	79% <sup>ijk</sup>	60% <sup>k</sup>	57% <sup>k</sup>	41%	62% <sup>m</sup>	47%	62% <sup>m</sup>
None	132	61	71	29	30	23	30	20	5	17	25	85	62	50	20
	8%	7%	8%	11%	9%	7%	7%	7%	2%	3%	7% <sup>hi</sup>	17% <sup>hij</sup>	6%	10% <sup>l</sup>	9%
Don't know	44	14	30	7	10	13	1	14	1	6	6	30	24	14	7
	3%	2%	4% <sup>a</sup>	2% <sup>f</sup>	3% <sup>f</sup>	4% <sup>f</sup>	*	5% <sup>f</sup>	*	1%	2%	6% <sup>hij</sup>	3%	3%	3%
<b>Average number of mentions</b>	<b>3.63</b>	<b>3.57</b>	<b>3.70</b>	<b>2.83</b>	<b>3.33<sup>c</sup></b>	<b>3.73<sup>cd</sup></b>	<b>4.09<sup>cd</sup></b>	<b>3.89<sup>cd</sup></b>	<b>4.18<sup>ij</sup></b>	<b>3.59<sup>k</sup></b>	<b>3.53<sup>k</sup></b>	<b>3.30</b>	<b>3.77<sup>m</sup></b>	<b>3.27</b>	<b>3.86<sup>m</sup></b>
<b>Standard deviation</b>	<b>1.47</b>	<b>1.50</b>	<b>1.43</b>	<b>1.40</b>	<b>1.52</b>	<b>1.42</b>	<b>1.32</b>	<b>1.37</b>	<b>1.25</b>	<b>1.44</b>	<b>1.51</b>	<b>1.52</b>	<b>1.44</b>	<b>1.48</b>	<b>1.42</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.09</b>	<b>0.10</b>	<b>0.09</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.05</b>	<b>0.07</b>	<b>0.09</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - England

Base: All adults England

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA	
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)
Unweighted Base	1775	574	239	962	462	1313	1454	321	331	1444
Weighted Base	1677	656	246	776	481	1196	1365	312	300	1378
Food Standards Agency	1280	526	196	558	357	923	1054	226	228	1052
	76%	80% <sup>c</sup>	80% <sup>c</sup>	72%	74%	77%	77%	73%	76%	76%
World Health Organisation (WHO)	1126	466	168	492	302	825	928	198	199	927
	67%	71% <sup>c</sup>	68%	63%	63%	69% <sup>d</sup>	68%	64%	66%	67%
Health & Safety Executive	1063	434	170	459	280	783	869	194	185	878
	63%	66% <sup>c</sup>	69% <sup>c</sup>	59%	58%	65% <sup>d</sup>	64%	62%	62%	64%
Department of Health and Social Care	1013	392	153	468	251	762	848	165	175	838
	60%	60%	62%	60%	52%	64% <sup>d</sup>	62% <sup>g</sup>	53%	58%	61%
Department for Environment, Food and Rural Affairs (DEFRA)	969	398	146	424	236	732	796	172	182	787
	58%	61% <sup>c</sup>	60%	55%	49%	61% <sup>d</sup>	58%	55%	61%	57%
None	132	36	10	86	49	84	108	24	26	106
	8%	6%	4%	11% <sup>ab</sup>	10% <sup>e</sup>	7%	8%	8%	9%	8%
Don't know	44	10	6	28	14	31	36	9	4	40
	3%	2%	3%	4% <sup>a</sup>	3%	3%	3%	3%	1%	3%
<b>Average number of mentions</b>	<b>3.63</b>	<b>3.64</b>	<b>3.63</b>	<b>3.62</b>	<b>3.40</b>	<b>3.72<sup>d</sup></b>	<b>3.68<sup>g</sup></b>	<b>3.42</b>	<b>3.59</b>	<b>3.64</b>
<b>Standard deviation</b>	<b>1.47</b>	<b>1.49</b>	<b>1.39</b>	<b>1.47</b>	<b>1.49</b>	<b>1.45</b>	<b>1.45</b>	<b>1.50</b>	<b>1.47</b>	<b>1.47</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.07</b>	<b>0.09</b>	<b>0.05</b>	<b>0.08</b>	<b>0.04</b>	<b>0.04</b>	<b>0.09</b>	<b>0.09</b>	<b>0.04</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - England

Base: All adults England

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1775	86	236	175	155	196	209	252	292	174	1487	275
Weighted Base	1677	86*	223	166	144	175	192	245	282	165	1381	282
Food Standards Agency	1280	60	181	124	113	140	149	159	233	122	1101	173
	76%	71%	81%g	74%	79%g	80%g	77%g	65%	83%acgi	74%	80%k	61%
World Health Organisation (WHO)	1126	40	159	106	93	116	133	152	208	120	942	176
	67%	47%	71%ag	64%a	64%a	66%a	69%a	62%a	74%acg	73%ag	68%	62%
Health & Safety Executive	1063	54	161	92	92	128	117	117	195	107	916	141
	63%	63%g	72%cfg	55%	64%g	74%cfg	61%g	48%	69%cg	65%g	66%k	50%
Department of Health and Social Care	1013	45	148	87	84	116	119	121	190	103	880	125
	60%	53%	66%acg	52%	58%	67%acg	62%g	49%	67%acg	63%g	64%k	44%
Department for Environment, Food and Rural Affairs (DEFRA)	969	36	150	90	79	111	105	110	181	106	864	98
	58%	42%	67%acdfg	54%	55%	64%ag	55%g	45%	64%acfg	64%ag	63%k	35%
None	132	11	14	11	13	11	16	33	12	11	101	29
	8%	13%h	6%	7%	9%	6%	8%	14%bcehi	4%	6%	7%	10%
Don't know	44	3	1	3	-	6	7	17	5	1	27	16
	3%	4%bd	*	2%	-	4%bd	4%bd	7%bcdhi	2%	1%	2%	6%j
<b>Average number of mentions</b>	<b>3.63</b>	<b>3.32</b>	<b>3.85acd</b>	<b>3.27</b>	<b>3.50</b>	<b>3.88acd</b>	<b>3.68c</b>	<b>3.38</b>	<b>3.81acg</b>	<b>3.65c</b>	<b>3.75k</b>	<b>3.01</b>
<b>Standard deviation</b>	<b>1.47</b>	<b>1.53</b>	<b>1.38</b>	<b>1.49</b>	<b>1.50</b>	<b>1.34</b>	<b>1.47</b>	<b>1.50</b>	<b>1.44</b>	<b>1.52</b>	<b>1.43</b>	<b>1.49</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.18</b>	<b>0.09</b>	<b>0.12</b>	<b>0.13</b>	<b>0.10</b>	<b>0.11</b>	<b>0.11</b>	<b>0.09</b>	<b>0.12</b>	<b>0.04</b>	<b>0.10</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - England

Base: All adults England

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1775	255	541	401	318	223	796	541
Weighted Base	1677	239	516	381	298	208	755	507
Food Standards Agency	1280 76%	195 82% <sup>ce</sup>	418 81% <sup>ce</sup>	263 69%	238 80% <sup>c</sup>	152 73%	613 81% <sup>ce</sup>	390 77% <sup>c</sup>
World Health Organisation (WHO)	1126 67%	172 72% <sup>ce</sup>	369 71% <sup>ce</sup>	241 63%	213 72% <sup>ce</sup>	123 59%	541 72% <sup>ce</sup>	336 66%
Health & Safety Executive	1063 63%	164 69% <sup>c</sup>	348 67% <sup>c</sup>	212 56%	200 67% <sup>c</sup>	130 62%	512 68% <sup>c</sup>	330 65% <sup>c</sup>
Department of Health and Social Care	1013 60%	158 66% <sup>c</sup>	320 62% <sup>c</sup>	205 54%	188 63% <sup>c</sup>	129 62%	478 63% <sup>c</sup>	318 63% <sup>c</sup>
Department for Environment, Food and Rural Affairs (DEFRA)	969 58%	155 65% <sup>ce</sup>	311 60% <sup>c</sup>	196 51%	183 61% <sup>c</sup>	114 55%	466 62% <sup>c</sup>	296 58% <sup>c</sup>
None	132 8%	6 2%	22 4%	48 13% <sup>abdf</sup>	18 6%	31 15% <sup>abdf</sup>	28 4%	49 10% <sup>abf</sup>
Don't know	44 3%	2 1%	7 1%	12 3% <sup>f</sup>	8 3%	5 2%	9 1%	13 3%
<b>Average number of mentions</b>	<b>3.63</b>	<b>3.66</b>	<b>3.62</b>	<b>3.48</b>	<b>3.76<sup>c</sup></b>	<b>3.75</b>	<b>3.64</b>	<b>3.75<sup>c</sup></b>
<b>Standard deviation</b>	<b>1.47</b>	<b>1.45</b>	<b>1.49</b>	<b>1.51</b>	<b>1.43</b>	<b>1.38</b>	<b>1.47</b>	<b>1.41</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.09</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.10</b>	<b>0.05</b>	<b>0.07</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - England

Base: All adults England

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1775	214	526	384	357	259	740	616
Weighted Base	1677	202	495	370	336	241	697	576
Food Standards Agency	1280 76%	157 78%	400 81% <sup>ce</sup>	267 72%	268 80% <sup>c</sup>	177 73%	557 80% <sup>ce</sup>	445 77%
World Health Organisation (WHO)	1126 67%	148 73% <sup>e</sup>	345 70% <sup>e</sup>	242 65%	244 73% <sup>e</sup>	141 59%	494 71% <sup>e</sup>	385 67% <sup>e</sup>
Health & Safety Executive	1063 63%	133 66%	328 66% <sup>c</sup>	212 57%	227 68% <sup>c</sup>	153 64%	461 66% <sup>c</sup>	380 66% <sup>c</sup>
Department of Health and Social Care	1013 60%	131 65% <sup>c</sup>	313 63% <sup>c</sup>	195 53%	219 65% <sup>c</sup>	144 60%	444 64% <sup>c</sup>	363 63% <sup>c</sup>
Department for Environment, Food and Rural Affairs (DEFRA)	969 58%	130 64% <sup>c</sup>	291 59%	200 54%	207 62%	133 55%	422 60%	340 59%
None	132 8%	10 5%	22 4%	37 10% <sup>abf</sup>	21 6%	33 14% <sup>abdf</sup>	32 5%	53 9% <sup>bf</sup>
Don't know	44 3%	2 1%	9 2%	10 3%	8 2%	5 2%	12 2%	13 2%
<b>Average number of mentions</b>	<b>3.63</b>	<b>3.68</b>	<b>3.62</b>	<b>3.45</b>	<b>3.79<sup>c</sup></b>	<b>3.68</b>	<b>3.64</b>	<b>3.75<sup>c</sup></b>
<b>Standard deviation</b>	<b>1.47</b>	<b>1.47</b>	<b>1.48</b>	<b>1.53</b>	<b>1.42</b>	<b>1.38</b>	<b>1.47</b>	<b>1.40</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.10</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.09</b>	<b>0.06</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - England

Base: All adults England

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1775	1335	440	894	579	1473	302
Weighted Base	1677	1280	397	846	552	1398	280
Food Standards Agency	1280	1280	-	702	417	1119	162
	76%	100%b	-	83%df	75%f	80%df	58%
World Health Organisation (WHO)	1126	1003	123	596	389	985	142
	67%	78%b	31%	70%f	70%f	70%f	51%
Health & Safety Executive	1063	957	106	590	334	925	139
	63%	75%b	27%	70%df	61%f	66%df	50%
Department of Health and Social Care	1013	922	91	559	317	876	137
	60%	72%b	23%	66%df	57%f	63%df	49%
Department for Environment, Food and Rural Affairs (DEFRA)	969	903	66	526	318	844	124
	58%	70%b	17%	62%f	58%f	60%f	44%
None	132	-	132	42	35	78	54
	8%	-	33%a	5%	6%	6%	19%cde
Don't know	44	-	44	10	12	22	22
	3%	-	11%a	1%	2%	2%	8%cde
<b>Average number of mentions</b>	<b>3.63</b>	<b>3.96b</b>	<b>1.75</b>	<b>3.75df</b>	<b>3.52</b>	<b>3.66</b>	<b>3.46</b>
<b>Standard deviation</b>	<b>1.47</b>	<b>1.29</b>	<b>0.94</b>	<b>1.43</b>	<b>1.49</b>	<b>1.46</b>	<b>1.50</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.04</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.10</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - England

Base: All adults England

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1775	1628	1545	159	344
Weighted Base	1677	1547	1470	152	322
Food Standards Agency	1280 76%	1199 78% <sup>c</sup>	1135 77% <sup>c</sup>	104 68%	244 76%
World Health Organisation (WHO)	1126 67%	1055 68%	1005 68%	93 61%	213 66%
Health & Safety Executive	1063 63%	992 64%	930 63%	95 62%	210 65%
Department of Health and Social Care	1013 60%	961 62%	897 61%	88 58%	201 62%
Department for Environment, Food and Rural Affairs (DEFRA)	969 58%	909 59%	865 59%	81 53%	180 56%
None	132 8%	113 7%	110 7%	9 6%	20 6%
Don't know	44 3%	38 2%	36 2%	2 1%	12 4%
<b>Average number of mentions</b>	<b>3.63</b>	<b>3.66<sup>c</sup></b>	<b>3.65<sup>c</sup></b>	<b>3.28</b>	<b>3.62<sup>c</sup></b>
<b>Standard deviation</b>	<b>1.47</b>	<b>1.45</b>	<b>1.47</b>	<b>1.63</b>	<b>1.55</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.14</b>	<b>0.09</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - Wales

Base: All adults Wales

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	110	49	61	13	10	24	17	46	24	24	32	30	58	24	28
Weighted Base	91*	41*	51*	14**	11**	25**	16**	25*	18**	23**	26*	24**	50*	22**	19**
Food Standards Agency	79	35	45	9	11	25	13	21	18	19	23	20	46	16	18
	87%	85%	88%	65%	100%	100%	83%	83%	100%	81%	86%	84%	91%	73%	93%
Health & Safety	69	33	36	5	7	23	13	20	15	16	22	17	41	12	17
Executive	75%	81%	71%	34%	62%	93%	83%	82%	84%	67%	84%	68%	81%	53%	88%
World Health	66	31	36	8	7	17	14	19	14	17	20	15	40	12	14
Organisation (WHO)	72%	75%	70%	57%	62%	69%	88%	79%	80%	74%	75%	63%	79%	55%	76%
Natural Resources Wales	59	28	30	4	8	19	13	15	14	14	16	15	34	11	13
	64%	69%	60%	29%	69%	74%	83%	59%	80%	59%	59%	62%	68%	50%	69%
Department for Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Affairs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	3	-	3	1	-	-	1	1	-	-	1	2	2	1	1
	3%	-	6%	5%	-	-	5%	6%	-	-	3%	9%	3%	3%	4%
Don't know	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1
	1%	-	1%	-	-	-	-	2%	-	2%	-	-	-	-	3%
<b>Average number of mentions</b>	<b>3.11</b>	<b>3.10</b>	<b>3.11</b>	<b>1.96</b>	<b>2.92</b>	<b>3.36</b>	<b>3.55</b>	<b>3.29</b>	<b>3.44</b>	<b>2.88</b>	<b>3.13</b>	<b>3.05</b>	<b>3.29</b>	<b>2.39</b>	<b>3.49</b>
<b>Standard deviation</b>	<b>1.06</b>	<b>1.12</b>	<b>1.03</b>	<b>0.80</b>	<b>1.14</b>	<b>0.86</b>	<b>1.04</b>	<b>0.96</b>	<b>0.83</b>	<b>1.20</b>	<b>1.08</b>	<b>1.06</b>	<b>1.00</b>	<b>1.12</b>	<b>0.75</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.16</b>	<b>0.14</b>	<b>0.23</b>	<b>0.36</b>	<b>0.18</b>	<b>0.26</b>	<b>0.15</b>	<b>0.17</b>	<b>0.25</b>	<b>0.19</b>	<b>0.20</b>	<b>0.13</b>	<b>0.23</b>	<b>0.15</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - Wales

Base: All adults Wales

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		ETHNICITY	
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	White (j)	Minority Ethnic (k)
Unweighted Base	110	27	15	68	23	87	92	18	21	89	108	2
Weighted Base	91*	28**	13**	50*	23**	69*	77*	14**	18**	73*	90*	2**
Food Standards Agency	79	26	12	41	20	59	70	10	15	64	78	2
	87%	91%	94%	82%	88%	87%	90%	69%	84%	88%	87%	100%
Health & Safety Executive	69	24	9	36	15	54	58	11	14	55	67	2
	75%	84%	65%	73%	67%	78%	75%	77%	80%	74%	75%	100%
World Health Organisation (WHO)	66	19	8	39	13	53	58	8	14	52	65	1
	72%	68%	62%	78%	57%	77%	75%	60%	78%	71%	73%	55%
Natural Resources Wales	59	20	6	33	14	44	52	6	10	48	59	-
	64%	68%	48%	66%	63%	64%	68%	44%	58%	65%	65%	-
Department for Rural Affairs	-	-	-	-	-	-	-	-	-	-	-	-
None	3	-	1	2	1	2	2	1	1	2	3	-
	3%	-	6%	5%	3%	3%	3%	6%	4%	3%	3%	-
Don't know	1	-	-	1	-	1	1	-	1	-	1	-
	1%	-	-	1%	-	1%	1%	-	3%	-	1%	-
<b>Average number of mentions</b>	<b>3.11</b>	<b>3.11</b>	<b>2.86</b>	<b>3.17</b>	<b>2.86</b>	<b>3.19</b>	<b>3.18</b>	<b>2.66</b>	<b>3.23</b>	<b>3.08</b>	<b>3.12</b>	<b>2.55</b>
<b>Standard deviation</b>	<b>1.06</b>	<b>1.12</b>	<b>1.00</b>	<b>1.06</b>	<b>1.16</b>	<b>1.02</b>	<b>1.00</b>	<b>1.33</b>	<b>1.06</b>	<b>1.07</b>	<b>1.07</b>	<b>-</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.21</b>	<b>0.27</b>	<b>0.13</b>	<b>0.25</b>	<b>0.11</b>	<b>0.11</b>	<b>0.32</b>	<b>0.24</b>	<b>0.12</b>	<b>0.11</b>	<b>-</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - Wales

Base: All adults Wales

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	110	13	34	16	19	28	47	47
Weighted Base	91*	10**	28*	12**	19**	22**	38*	41*
Food Standards Agency	79	10	27	9	16	17	37	33
	87%	100%	96%	77%	85%	76%	97%g	80%
Health & Safety Executive	69	9	23	8	16	14	32	29
	75%	91%	81%	64%	82%	61%	84%	71%
World Health Organisation (WHO)	66	8	20	10	18	11	28	28
	72%	82%	71%	80%	93%	48%	74%	69%
Natural Resources Wales	59	6	21	7	16	9	26	25
	64%	56%	74%	57%	84%	42%	69%	61%
Department for Rural Affairs	-	-	-	-	-	-	-	-
None	3	-	-	1	-	2	-	2
	3%	-	-	6%	-	10%	-	6%
Don't know	1	-	-	1	-	-	-	-
	1%	-	-	4%	-	-	-	-
<b>Average number of mentions</b>	<b>3.11</b>	<b>3.30</b>	<b>3.22</b>	<b>3.11</b>	<b>3.43</b>	<b>2.53</b>	<b>3.24</b>	<b>2.97</b>
<b>Standard deviation</b>	<b>1.06</b>	<b>0.81</b>	<b>1.01</b>	<b>0.97</b>	<b>0.86</b>	<b>1.31</b>	<b>0.96</b>	<b>1.19</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.23</b>	<b>0.17</b>	<b>0.26</b>	<b>0.20</b>	<b>0.26</b>	<b>0.14</b>	<b>0.18</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - Wales

Base: All adults Wales

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	110	9	33	18	19	31	42	50
Weighted Base	91*	7**	27*	14**	16**	27**	34*	43*
Food Standards Agency	79	7	25	13	16	18	32	34
	87%	100%	94%	91%	97%	68%	95%g	79%
Health & Safety Executive	69	5	24	10	14	15	29	30
	75%	82%	88%	71%	87%	56%	87%	68%
World Health Organisation (WHO)	66	7	19	11	16	14	25	30
	72%	100%	70%	74%	94%	53%	76%	69%
Natural Resources Wales	59	4	22	7	14	11	26	26
	64%	58%	82%g	48%	86%	42%	77%	59%
Department for Rural Affairs	-	-	-	-	-	-	-	-
None	3	-	-	1	-	2	-	2
	3%	-	-	5%	-	8%	-	5%
Don't know	1	-	-	1	-	-	-	-
	1%	-	-	4%	-	-	-	-
<b>Average number of mentions</b>	<b>3.11</b>	<b>3.40</b>	<b>3.34</b>	<b>3.12</b>	<b>3.64</b>	<b>2.41</b>	<b>3.35</b>	<b>2.90</b>
<b>Standard deviation</b>	<b>1.06</b>	<b>0.76</b>	<b>0.95</b>	<b>0.89</b>	<b>0.71</b>	<b>1.22</b>	<b>0.91</b>	<b>1.20</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.25</b>	<b>0.17</b>	<b>0.22</b>	<b>0.16</b>	<b>0.23</b>	<b>0.14</b>	<b>0.18</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - Wales

Base: All adults Wales

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	110	96	14	50	40	90	20
Weighted Base	91*	79*	12**	44*	34*	78*	13**
Food Standards Agency	79	79	-	39	31	71	9
	87%	100%	-	89%	93%	91%	66%
Health & Safety Executive	69	65	4	34	28	62	7
	75%	82%	30%	77%	83%	79%	52%
World Health Organisation (WHO)	66	61	5	32	26	58	9
	72%	77%	41%	71%	77%	74%	64%
Natural Resources Wales	59	55	3	29	24	54	5
	64%	69%	28%	67%	72%	69%	36%
Department for Rural Affairs	-	-	-	-	-	-	-
None	3	-	3	-	1	1	2
	3%	-	25%	-	2%	1%	17%
Don't know	1	-	1	-	1	1	-
	1%	-	4%	-	2%	1%	-
<b>Average number of mentions</b>	<b>3.11</b>	<b>3.29</b>	<b>1.40</b>	<b>3.04</b>	<b>3.37</b>	<b>3.18</b>	<b>2.61</b>
<b>Standard deviation</b>	<b>1.06</b>	<b>0.94</b>	<b>0.52</b>	<b>1.08</b>	<b>0.93</b>	<b>1.03</b>	<b>1.22</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.10</b>	<b>0.17</b>	<b>0.15</b>	<b>0.15</b>	<b>0.11</b>	<b>0.30</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales

Base: All adults Wales

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	110	105	93	9	16
Weighted Base	91*	88*	78*	8**	17**
Food Standards Agency	79 87%	77 87%	70 90%	6 77%	16 91%
Health & Safety Executive	69 75%	66 75%	59 76%	5 58%	15 90%
World Health Organisation (WHO)	66 72%	65 73%	62 80%	7 88%	11 67%
Natural Resources Wales	59 64%	57 65%	55 70%	7 79%	9 53%
Department for Rural Affairs	-	-	-	-	-
None	3 3%	3 3%	2 3%	-	-
Don't know	1 1%	1 1%	1 1%	-	-
<b>Average number of mentions</b>	<b>3.11</b>	<b>3.12</b>	<b>3.26</b>	<b>3.00</b>	<b>3.01</b>
<b>Standard deviation</b>	<b>1.06</b>	<b>1.06</b>	<b>1.00</b>	<b>1.35</b>	<b>1.22</b>
<b>Standard error</b>	<b>0.10</b>	<b>0.11</b>	<b>0.11</b>	<b>0.45</b>	<b>0.30</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI

Base: All adults NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	122	56	66	12	16	38	27	29	6	18	11	87	50	41	31
Weighted Base	121	56*	65*	17**	18**	41*	28**	18**	8**	24**	11**	79*	49*	46*	25**
Food Standards Agency	92 76%	38 68%	54 82%	10 59%	13 70%	35 87%	25 91%	9 49%	8 100%	24 100%	10 91%	51 64%	45 92% <sub>m</sub>	29 63%	17 68%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 75%	37 66%	54 83%	10 59%	10 56%	32 78%	24 88%	15 84%	8 100%	21 89%	9 81%	53 68%	41 84% <sub>m</sub>	26 56%	24 94%
Department of Health	90 74%	38 68%	52 80%	8 49%	14 74%	33 80%	23 85%	12 70%	7 86%	24 100%	10 91%	50 63%	42 84% <sub>m</sub>	28 61%	20 80%
Public Health Agency (PHA)	82 68%	33 58%	49 76%	7 43%	11 61%	31 75%	22 78%	11 63%	5 65%	24 100%	8 72%	45 58%	37 75%	25 54%	20 78%
Health & Safety Executive	80 66%	34 60%	46 71%	8 49%	10 56%	29 71%	23 82%	10 54%	7 86%	22 91%	9 82%	43 54%	37 74% <sub>m</sub>	24 52%	19 74%
World Health Organisation (WHO)	76 63%	32 58%	44 67%	8 49%	11 61%	27 66%	21 77%	9 48%	8 100%	21 88%	8 69%	40 51%	37 76% <sub>m</sub>	23 49%	16 64%
Safefood	62 52%	25 45%	37 57%	7 43%	9 51%	22 54%	19 69%	5 27%	4 48%	18 76%	8 74%	33 41%	31 63%	19 41%	13 50%
None	11 9%	7 12%	4 6%	4 26%	-	4 9%	1 3%	2 12%	-	-	-	11 14%	2 4%	8 17%	1 3%
Don't know	5 4%	4 6%	1 2%	2 10%	2 11%	1 2%	-	-	-	-	1 9%	4 4%	1 2%	4 8%	-
<b>Average number of mentions</b>	<b>5.43</b>	<b>5.19</b>	<b>5.61</b>	<b>5.44</b>	<b>4.83</b>	<b>5.75</b>	<b>5.87</b>	<b>4.51</b>	<b>5.86</b>	<b>6.44</b>	<b>6.17</b>	<b>4.89</b>	<b>5.85</b>	<b>5.00</b>	<b>5.23</b>
<b>Standard deviation</b>	<b>1.97</b>	<b>2.08</b>	<b>1.87</b>	<b>2.34</b>	<b>2.25</b>	<b>1.59</b>	<b>1.90</b>	<b>2.10</b>	<b>1.48</b>	<b>0.91</b>	<b>1.17</b>	<b>2.21</b>	<b>1.62</b>	<b>2.22</b>	<b>2.10</b>
<b>Standard error</b>	<b>0.19</b>	<b>0.30</b>	<b>0.24</b>	<b>0.83</b>	<b>0.60</b>	<b>0.27</b>	<b>0.37</b>	<b>0.41</b>	<b>0.60</b>	<b>0.21</b>	<b>0.37</b>	<b>0.26</b>	<b>0.24</b>	<b>0.39</b>	<b>0.38</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4 Which of the following, if any, have you heard of? - NI

Base: All adults NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		ETHNICITY	
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	White (j)	Minority Ethnic (k)
Unweighted Base	122	37	10	75	31	91	95	27	46	76	120	2
Weighted Base	121	47*	9**	65*	29**	92*	89*	32**	47*	74*	118	3**
Food Standards Agency	92	45	9	38	21	71	69	23	33	58	89	3
	76%	96% <sup>c</sup>	100%	58%	72%	77%	78%	70%	71%	79%	75%	100%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91	42	6	43	16	75	70	21	35	56	88	3
	75%	88% <sup>c</sup>	69%	66%	54%	82%	79%	66%	74%	76%	75%	100%
Department of Health	90	44	7	39	21	69	68	22	32	58	87	3
	74%	94% <sup>c</sup>	81%	60%	71%	75%	76%	70%	68%	79%	74%	100%
Public Health Agency (PHA)	82	43	6	33	17	65	63	19	28	54	81	1
	68%	90% <sup>c</sup>	69%	51%	57%	71%	70%	60%	60%	73%	68%	45%
Health & Safety Executive	80	43	6	31	15	64	62	18	27	52	77	3
	66%	90% <sup>c</sup>	70%	48%	53%	70%	70%	55%	58%	71%	65%	100%
World Health Organisation (WHO)	76	41	5	30	15	61	59	18	29	47	73	3
	63%	87% <sup>c</sup>	61%	46%	52%	66%	66%	54%	61%	64%	62%	100%
Safefood	62	35	5	22	17	45	47	16	25	38	61	1
	52%	74% <sup>c</sup>	58%	34%	57%	50%	53%	48%	52%	51%	52%	45%
None	11	-	-	11	2	9	7	4	6	5	11	-
	9%	-	-	17% <sup>a</sup>	7%	10%	8%	12%	13%	6%	9%	-
Don't know	5	-	-	5	2	3	4	1	3	2	5	-
	4%	-	-	7%	7%	3%	4%	3%	6%	3%	4%	-
<b>Average number of mentions</b>	<b>5.43</b>	<b>6.21<sup>c</sup></b>	<b>5.09</b>	<b>4.75</b>	<b>4.84</b>	<b>5.61</b>	<b>5.59</b>	<b>4.97</b>	<b>5.47</b>	<b>5.40</b>	<b>5.41</b>	<b>5.91</b>
<b>Standard deviation</b>	<b>1.97</b>	<b>1.44</b>	<b>1.85</b>	<b>2.17</b>	<b>2.14</b>	<b>1.88</b>	<b>1.85</b>	<b>2.25</b>	<b>1.99</b>	<b>1.97</b>	<b>1.99</b>	<b>1.22</b>
<b>Standard error</b>	<b>0.19</b>	<b>0.24</b>	<b>0.58</b>	<b>0.28</b>	<b>0.41</b>	<b>0.21</b>	<b>0.20</b>	<b>0.47</b>	<b>0.31</b>	<b>0.24</b>	<b>0.19</b>	<b>0.87</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI

Base: All adults NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	122	5	22	33	36	26	27	62
Weighted Base	121	4**	23**	31**	36*	26**	27**	63*
Food Standards Agency	92	4	22	27	30	9	26	40
	76%	80%	97%	85%	83%	35%	94%	63%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91	2	20	26	29	14	21	43
	75%	41%	87%	84%	81%	53%	79%	69%
Department of Health	90	4	20	26	30	11	24	40
	74%	81%	89%	83%	81%	41%	88%	64%
Public Health Agency (PHA)	82	3	18	22	29	11	20	40
	68%	65%	77%	69%	81%	40%	75%	64%
Health & Safety Executive	80	4	19	21	27	8	23	35
	66%	83%	86%	68%	75%	31%	85%	57%
World Health Organisation (WHO)	76	2	18	20	28	8	20	36
	63%	44%	80%	65%	76%	30%	74%	57%
Safefood	62	2	16	16	22	7	17	29
	52%	37%	68%	52%	61%	26%	63%	46%
None	11	-	1	2	1	8	1	9
	9%	-	3%	5%	2%	30%	2%	14%
Don't know	5	-	-	-	1	4	-	5
	4%	-	-	-	3%	13%	-	7%
<b>Average number of mentions</b>	<b>5.43</b>	<b>4.32</b>	<b>6.01</b>	<b>5.32</b>	<b>5.66</b>	<b>4.56</b>	<b>5.72</b>	<b>5.33</b>
<b>Standard deviation</b>	<b>1.97</b>	<b>1.94</b>	<b>1.22</b>	<b>1.99</b>	<b>2.02</b>	<b>2.46</b>	<b>1.47</b>	<b>2.19</b>
<b>Standard error</b>	<b>0.19</b>	<b>0.87</b>	<b>0.27</b>	<b>0.36</b>	<b>0.35</b>	<b>0.58</b>	<b>0.29</b>	<b>0.30</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI

Base: All adults NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	122	5	23	23	40	31	28	71
Weighted Base	121	4**	24**	22**	40*	31**	28**	71*
Food Standards Agency	92	4	22	18	33	14	26	48
	76%	100%	94%	82%	83%	46%	95%	67%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91	3	20	18	32	19	22	51
	75%	62%	83%	83%	79%	61%	80%	71%
Department of Health	90	3	22	16	34	14	26	48
	74%	80%	94%	75%	85%	45%	92%	68%
Public Health Agency (PHA)	82	3	20	13	31	16	22	46
	68%	62%	83%	61%	77%	50%	80%	65%
Health & Safety Executive	80	3	22	13	28	13	26	41
	66%	82%	94%	59%	69%	42%	92%	58%
World Health Organisation (WHO)	76	2	19	12	31	12	21	43
	63%	40%	81%	56%	76%	39%	75%	60%
Safefood	62	2	18	10	22	10	20	32
	52%	58%	74%	48%	54%	33%	72%	45%
None	11	-	1	1	2	8	1	10
	9%	-	3%	4%	4%	25%	2%	13%
Don't know	5	-	-	-	1	4	-	5
	4%	-	-	-	3%	11%	-	6%
<b>Average number of mentions</b>	<b>5.43</b>	<b>4.84</b>	<b>6.19</b>	<b>4.82</b>	<b>5.59</b>	<b>4.99</b>	<b>5.98</b>	<b>5.38</b>
<b>Standard deviation</b>	<b>1.97</b>	<b>2.33</b>	<b>1.12</b>	<b>2.10</b>	<b>1.99</b>	<b>2.31</b>	<b>1.39</b>	<b>2.10</b>
<b>Standard error</b>	<b>0.19</b>	<b>1.04</b>	<b>0.24</b>	<b>0.45</b>	<b>0.33</b>	<b>0.48</b>	<b>0.27</b>	<b>0.27</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI

Base: All adults NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	122	91	31	68	38	106	16
Weighted Base	121	92*	29**	69*	37*	105*	16**
Food Standards Agency	92	92	-	64	19	83	9
	76%	100%	-	93%de	52%	79%d	56%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91	82	9	59	24	83	8
	75%	90%	29%	86%d	65%	79%	50%
Department of Health	90	83	7	60	18	79	11
	74%	90%	24%	88%de	50%	75%d	73%
Public Health Agency (PHA)	82	76	6	53	19	72	10
	68%	82%	22%	77%d	51%	68%	64%
Health & Safety Executive	80	76	3	55	18	73	7
	66%	83%	11%	81%d	48%	69%d	42%
World Health Organisation (WHO)	76	72	4	54	16	70	6
	63%	79%	13%	79%d	43%	66%d	40%
Safefood	62	62	-	43	12	55	7
	52%	68%	-	63%d	32%	52%d	47%
None	11	-	11	-	8	8	2
	9%	-	37%	-	23%ce	8%c	16%
Don't know	5	-	5	2	3	5	-
	4%	-	15%	3%	7%	4%	-
<b>Average number of mentions</b>	<b>5.43</b>	<b>5.93</b>	<b>2.10</b>	<b>5.83</b>	<b>4.89</b>	<b>5.57</b>	<b>4.41</b>
<b>Standard deviation</b>	<b>1.97</b>	<b>1.52</b>	<b>1.23</b>	<b>1.66</b>	<b>2.38</b>	<b>1.92</b>	<b>2.07</b>
<b>Standard error</b>	<b>0.19</b>	<b>0.16</b>	<b>0.29</b>	<b>0.20</b>	<b>0.44</b>	<b>0.20</b>	<b>0.55</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI

Base: All adults NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	122	116	91	6	13
Weighted Base	121	115	91*	6**	15**
Food Standards Agency	92 76%	89 78%	74 80%	4 77%	13 87%
Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	91 75%	88 76%	71 78%	6 100%	9 62%
Department of Health	90 74%	87 76%	73 80%	3 61%	11 74%
Public Health Agency (PHA)	82 68%	79 69%	65 71%	3 61%	12 80%
Health & Safety Executive	80 66%	77 67%	63 69%	3 61%	9 63%
World Health Organisation (WHO)	76 63%	74 65%	59 64%	5 89%	8 57%
Safefood	62 52%	60 52%	51 55%	3 61%	8 52%
None	11 9%	8 7%	6 6%	-	-
Don't know	5 4%	5 4%	5 5%	-	-
<b>Average number of mentions</b>	<b>5.43</b>	<b>5.41</b>	<b>5.61</b>	<b>5.09</b>	<b>4.75</b>
<b>Standard deviation</b>	<b>1.97</b>	<b>1.98</b>	<b>1.75</b>	<b>2.69</b>	<b>2.17</b>
<b>Standard error</b>	<b>0.19</b>	<b>0.19</b>	<b>0.19</b>	<b>1.10</b>	<b>0.60</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4b How much do you know about the Food Standards Agency, also known as the FSA?

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
I've heard the name, but nothing else	515 35%	249 36%	266 35%	98 50%def	110 39%ef	93 29%	108 27%	106 42%ef	69 22%	160 35%h	109 37%h	176 47%hij	280 32%	165 42%l	69 35%
I've heard of them and I know some information about what they do	759 52%	357 51%	402 53%	77 39%	137 48%	184 58%cdg	238 60%cdg	123 48%	214 66%ijk	235 51%k	146 50%	163 43%	468 54%m	179 46%	112 56%m
I've heard of them and I know a lot about what they do	166 11%	86 12%	80 11%	20 10%	33 12%	40 12%	48 12%	25 10%	34 11%	61 13%	36 12%	35 9%	105 12%	43 11%	17 9%
Net: Know some/ a lot about what the FSA do	924 64%	442 63%	482 64%	97 49%	170 60%c	224 70%cdg	286 72%cdg	148 58%	249 77%ijk	295 64%k	182 62%k	198 52%	573 66%lm	222 57%	129 65%
Don't know	13 1%	7 1%	6 1%	2 1%	4 1%	1 *	5 1%	1 *	4 1%	4 1%	1 *	3 1%	11 1%	2 1%	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4b How much do you know about the Food Standards Agency, also known as the FSA?

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		ETHNICITY	
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1349	167
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1268	178
I've heard the name, but nothing else	515 35%	190 32%	73 34%	251 39% <sup>a</sup>	153 38%	362 34%	415 35%	100 39%	100 36%	415 35%	448 35%	65 37%
I've heard of them and I know some information about what they do	759 52%	326 55%	111 51%	321 50%	188 47%	570 54% <sup>d</sup>	632 53%	126 49%	140 51%	618 53%	671 53%	85 48%
I've heard of them and I know a lot about what they do	166 11%	73 12%	32 15%	61 10%	53 13%	113 11%	134 11%	31 12%	34 12%	132 11%	142 11%	22 13%
Net: Know some/ a lot about what the FSA do	924 64%	400 67% <sup>c</sup>	143 66%	382 60%	241 61%	683 65%	767 64%	158 61%	175 63%	750 64%	812 64%	108 61%
Don't know	13 1%	8 1%	1 1%	4 1%	5 1%	8 1%	12 1%	1 *	3 1%	10 1%	7 1%	5 3% <sup>j</sup>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4b How much do you know about the Food Standards Agency, also known as the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	227	486	313	294	189	713	483
Weighted Base	1452	209	467	299	284	178	676	462
I've heard the name, but nothing else	515 35%	64 31%	156 33%	118 39% <sup>f</sup>	95 33%	76 43% <sup>abf</sup>	221 33%	171 37%
I've heard of them and I know some information about what they do	759 52%	109 52%	259 55% <sup>e</sup>	154 51%	153 54% <sup>e</sup>	78 44%	367 54% <sup>e</sup>	231 50%
I've heard of them and I know a lot about what they do	166 11%	32 15% <sup>c</sup>	51 11%	24 8%	34 12%	22 13%	83 12%	57 12%
Net: Know some/ a lot about what the FSA do	924 64%	141 68% <sup>e</sup>	309 66% <sup>e</sup>	178 59%	187 66% <sup>e</sup>	100 56%	450 67% <sup>ce</sup>	287 62%
Don't know	13 1%	3 2%	2 *	3 1%	2 1%	2 1%	5 1%	4 1%



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4b How much do you know about the Food Standards Agency, also known as the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	182	469	306	331	223	651	554
Weighted Base	1452	168	448	298	317	209	615	527
I've heard the name, but nothing else	515 35%	48 28%	147 33%	119 40%af	107 34%	90 43%abdf	195 32%	197 37%a
I've heard of them and I know some information about what they do	759 52%	91 54%	246 55%e	151 51%	168 53%	94 45%	337 55%e	263 50%
I've heard of them and I know a lot about what they do	166 11%	26 15%c	52 12%	24 8%	40 13%	23 11%	78 13%	63 12%
Net: Know some/ a lot about what the FSA do	924 64%	117 70%ce	299 67%ce	176 59%	208 66%e	117 56%	415 67%ce	325 62%
Don't know	13 1%	3 2%	2 *	3 1%	2 1%	2 1%	5 1%	4 1%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4b How much do you know about the Food Standards Agency, also known as the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
I've heard the name, but nothing else	515 35%	515 35%	-	250 31%	173 37% <sup>c</sup>	423 33%	92 51% <sup>cde</sup>
I've heard of them and I know some information about what they do	759 52%	759 52%	-	440 55% <sup>f</sup>	254 54% <sup>f</sup>	694 55% <sup>f</sup>	64 36%
I've heard of them and I know a lot about what they do	166 11%	166 11%	-	109 13% <sup>d</sup>	38 8%	147 12%	19 11%
Net: Know some/ a lot about what the FSA do	924 64%	924 64%	-	549 68% <sup>f</sup>	292 63% <sup>f</sup>	841 66% <sup>f</sup>	83 46%
Don't know	13 1%	13 1%	-	7 1%	2 *	8 1%	4 2% <sup>de</sup>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4b How much do you know about the Food Standards Agency, also known as the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	FOOD BEHAVIOURS				
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base	1522	1425	1333	122	289
Weighted Base	1452	1365	1279	114	272
I've heard the name, but nothing else	515 35%	475 35% <sup>d</sup>	436 34% <sup>d</sup>	43 38% <sup>d</sup>	72 26%
I've heard of them and I know some information about what they do	759 52%	723 53% <sup>c</sup>	680 53% <sup>c</sup>	48 42%	147 54% <sup>c</sup>
I've heard of them and I know a lot about what they do	166 11%	155 11%	152 12%	23 20% <sup>ab</sup>	51 19% <sup>ab</sup>
Net: Know some/ a lot about what the FSA do	924 64%	878 64%	832 65%	71 62%	198 73% <sup>ab</sup>
Don't know	13 1%	12 1%	11 1%	- -	2 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
A government department	655 45%	309 44%	346 46%	89 46%	128 45%	135 43%	173 43%	129 51%ef	141 44%	196 43%	139 48%	179 48%	378 44%	175 45%	102 51%l
An independent regulator	447 31%	230 33%	218 29%	46 23%	80 28%	118 37%cdg	141 35%cg	63 25%	110 34%k	161 35%jk	79 27%	97 26%	277 32%	119 31%	51 26%
Arm's length government body	131 9%	71 10%	60 8%	14 7%	26 9%	25 8%	39 10%	27 11%	47 15%ijk	36 8%	25 9%	23 6%	87 10%	30 8%	15 7%
Private company	28 2%	14 2%	14 2%	6 3%g	7 2%	8 2%	6 2%	1 1%	4 1%	7 1%	8 3%	9 2%	18 2%	8 2%	1 1%
A charity	16 1%	9 1%	8 1%	4 2%eg	7 2%eg	-	5 1%	* *	-	8 2%h	4 1%h	4 1%	8 1%	7 2%	1 1%
Other	2 *	2 *	-	1 *	-	-	1 *	* *	* *	1 *	1 *	-	1 *	1 *	-
Don't know	173 12%	64 9%	109 14%a	37 19%ef	37 13%	32 10%	33 8%	34 13%f	20 6%	51 11%h	36 12%h	65 17%hi	95 11%	49 13%	28 14%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		ETHNICITY	
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1349	167
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1268	178
A government department	655 45%	271 45%	82 38%	301 47%b	182 46%	473 45%	536 45%	119 46%	130 47%	525 45%	564 45%	87 49%
An independent regulator	447 31%	206 34%c	69 32%	172 27%	118 30%	329 31%	373 31%	74 29%	91 33%	356 30%	400 32%	47 27%
Arm's length government body	131 9%	50 8%	25 12%	56 9%	23 6%	108 10%d	107 9%	24 9%	26 9%	105 9%	116 9%	14 8%
Private company	28 2%	7 1%	7 3%	14 2%	12 3%	16 2%	21 2%	6 2%	2 1%	25 2%	22 2%	5 3%
A charity	16 1%	7 1%	4 2%	5 1%	8 2%	8 1%	11 1%	6 2%	2 1%	14 1%	11 1%	5 3%
Other	2 *	1 *	-	1 *	-	2 *	2 *	* *	1 *	1 *	2 *	- -
Don't know	173 12%	56 9%	30 14%	87 14%a	56 14%	117 11%	144 12%	29 11%	25 9%	147 13%	152 12%	20 11%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	227	486	313	294	189	713	483
Weighted Base	1452	209	467	299	284	178	676	462
A government department	655 45%	106 51% <sup>d</sup>	214 46%	129 43%	118 42%	83 47%	320 47%	201 44%
An independent regulator	447 31%	64 31%	153 33%	94 31%	87 31%	49 27%	217 32%	136 29%
Arm's length government body	131 9%	12 6%	41 9%	32 11%	32 11% <sup>a</sup>	13 7%	53 8%	45 10%
Private company	28 2%	5 3% <sup>c</sup>	9 2%	1 *	6 2%	5 3% <sup>c</sup>	14 2%	11 2% <sup>c</sup>
A charity	16 1%	2 1%	3 1%	3 1%	9 3% <sup>bef</sup>	-	5 1%	9 2%
Other	2 *	1 *	1 *	-	-	*	2 *	* *
Don't know	173 12%	18 8%	48 10%	42 14%	32 11%	28 16% <sup>af</sup>	65 10%	60 13%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	182	469	306	331	223	651	554
Weighted Base	1452	168	448	298	317	209	615	527
A government department	655 45%	89 53% <sup>dg</sup>	204 46%	138 46%	123 39%	96 46%	294 48% <sup>dg</sup>	219 42%
An independent regulator	447 31%	54 32%	144 32%	85 29%	101 32%	61 29%	198 32%	162 31%
Arm's length government body	131 9%	8 5%	40 9%	26 9%	44 14% <sup>abef</sup>	12 6%	48 8%	56 11% <sup>a</sup>
Private company	28 2%	4 2%	8 2%	6 2%	3 1%	6 3%	12 2%	9 2%
A charity	16 1%	-	5 1%	2 1%	10 3% <sup>acef</sup>	-	5 1%	10 2%
Other	2 *	-	2 *	-	-	*	2 *	* *
Don't know	173 12%	13 8%	45 10%	41 14% <sup>f</sup>	37 12%	33 16% <sup>abf</sup>	58 9%	70 13% <sup>f</sup>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
A government department	655	655	-	373	194	567	88
	45%	45%	-	46%	41%	45%	49%
An independent regulator	447	447	-	246	161	407	40
	31%	31%	-	31% <sup>f</sup>	34% <sup>f</sup>	32% <sup>f</sup>	23%
Arm's length government body	131	131	-	71	47	118	13
	9%	9%	-	9%	10%	9%	7%
Private company	28	28	-	23	4	26	1
	2%	2%	-	3% <sup>d</sup>	1%	2%	1%
A charity	16	16	-	11	5	16	-
	1%	1%	-	1%	1%	1%	-
Other	2	2	-	1	1	2	-
	*	*	-	*	*	*	-
Don't know	173	173	-	81	55	136	37
	12%	12%	-	10%	12%	11%	20% <sup>cde</sup>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1522	1425	1333	122	289
Weighted Base	1452	1365	1279	114	272
A government department	655 45%	617 45%	565 44%	57 50%	138 51%
An independent regulator	447 31%	425 31%	403 31%	32 28%	83 31%
Arm's length government body	131 9%	126 9%	121 9% <sup>d</sup>	6 5%	15 6%
Private company	28 2%	28 2%	28 2%	2 2%	9 3%
A charity	16 1%	15 1%	13 1%	3 2%	2 1%
Other	2 *	1 *	2 *	- -	- -
Don't know	173 12%	154 11%	148 12%	15 13%	24 9%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Ensuring the food you buy is safe to eat	944 65%	462 66%	482 64%	118 60%	175 62%	229 72%cdg	261 65%	160 63%	223 69%	298 65%	186 64%	236 62%	563 65%	243 63%	137 69%
Promoting food safety in the home	234 16%	109 16%	124 16%	34 18%	36 12%	70 22%dfg	60 15%	34 13%	54 17%	75 16%	42 14%	63 17%	125 14%	76 19%l	33 17%
Promoting and enabling healthy eating and healthy lifestyles	207 14%	97 14%	109 15%	23 12%	37 13%	50 16%	56 14%	41 16%	47 15%	62 13%	49 17%	49 13%	127 15%	49 13%	31 16%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	188 13%	84 12%	105 14%	26 13%	34 12%	49 15%	46 12%	33 13%	40 12%	65 14%	41 14%	42 11%	106 12%	48 12%	34 17%
Nutrition labelling information, such as traffic light labelling	335 23%	145 21%	190 25%	44 23%	68 24%	85 27%	84 21%	54 21%	87 27%k	108 24%k	76 26%k	65 17%	213 25%	84 22%	38 19%
Date labels, such as "best before" and "use by" labels	355 24%	166 24%	189 25%	52 26%	70 24%	83 26%	93 23%	57 22%	90 28%i	96 21%	83 28%i	86 23%	227 26%	86 22%	42 21%
Country of origin labels, which identify where food comes from	265 18%	125 18%	140 19%	29 15%	50 18%	71 22%	67 17%	48 19%	72 22%k	80 18%	59 20%k	54 14%	176 20%m	53 14%	36 18%
Quality / standard of the food	32 2%	20 3%	12 2%	- -	10 3%ce	- -	15 4%ce	8 3%ce	15 5%k	10 2%k	6 2%k	2 *	22 3%	6 2%	4 2%
The way food is stored/transported (correct temperatures etc.)	14 1%	2 *	12 2%a	2 1%	2 1%	6 2%	2 *	2 1%	4 1%	3 1%	4 1%	3 1%	8 1%	6 1%	1 *
Manufacturing/production/packaging of food	15 1%	2 *	13 2%a	- -	2 1%	5 2%	7 2%	1 1%	8 2%k	3 1%	2 1%	2 *	11 1%	2 1%	2 1%
Hygiene	46 3%	21 3%	25 3%	7 4%	11 4%	13 4%	8 2%	7 3%	11 3%	16 4%	8 3%	11 3%	25 3%	18 5%n	3 1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Ensuring/inspecting hygiene/cleanliness in food establishments	25 2%	10 1%	15 2%	2 1%	8 3%	3 1%	8 2%	3 1%	4 1%	12 3%	7 2%	3 1%	12 1%	10 2%	4 2%
Animal welfare	33 2%	17 2%	17 2%	1 *	6 2%	4 1%	15 4% <sup>c</sup>	7 3% <sup>c</sup>	7 2%	13 3%	6 2%	7 2%	22 2%	8 2%	4 2%
Everything / All food issues	8 1%	3 *	5 1%	1 *	2 1%	-	4 1%	1 1%	1 *	3 1%	3 1%	2 *	5 1%	3 1%	-
Maintaining Standards / Regulations	32 2%	19 3%	12 2%	1 *	7 2%	6 2%	14 4% <sup>c</sup>	3 1%	13 4% <sup>k</sup>	8 2%	6 2%	4 1%	21 2%	8 2%	2 1%
Effect on the Environment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	1 *	6 1%	-	3 1%	-	3 1%	2 1%	4 1%	1 *	1 *	1 *	3 *	3 1%	1 1%
Sales of food in shops/restaurants	3 *	2 *	1 *	-	-	1 *	2 1%	-	2 1%	1 *	-	-	3 *	-	-
Control where food comes from/food origin	5 *	-	5 1% <sup>a</sup>	2 1%	1 1%	1 *	1 *	-	1 *	1 *	1 *	2 *	2 *	1 *	2 1%
To ensure food products are/contain what they claim	8 1%	2 *	6 1%	-	1 1%	1 *	3 1%	3 1%	3 1%	2 1%	* *	2 *	5 1%	2 1%	1 1%
Food preparation	3 *	3 *	1 *	-	-	2 1%	1 *	1 *	1 *	1 *	-	2 *	2 *	1 *	-
Cleanliness (no further detail)	9 1%	5 1%	4 1%	2 1%	1 *	1 *	3 1%	2 1%	1 *	4 1%	-	4 1%	7 1%	2 1%	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	6 *	3 *	3 *	-	1 *	3 1%	2 *	-	5 2% <sup>ik</sup>	-	1 *	-	4 1%	1 *	1 1%
GM foods	1 *	-	1 *	-	-	-	1 *	-	1 *	-	-	1 *	1 *	-	1 *

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Ratings	3	1	2	-	-	1	1	1	1	2	-	-	1	1	1
Other	53	31	22	-	12	9	23	9	19	13	11	11	32	12	9
Don't know	247	111	136	49	59	33	58	48	29	85	48	85	137	77	34
Average number of mentions	2.35	2.26	2.44	2.35	2.38	2.44	2.29	2.31	2.43	2.35	2.42	2.22	2.37	2.31	2.34
Standard deviation	1.64	1.59	1.68	1.62	1.64	1.70	1.55	1.71	1.60	1.57	1.73	1.68	1.60	1.63	1.81
Standard error	0.05	0.06	0.07	0.14	0.12	0.11	0.08	0.09	0.10	0.09	0.10	0.09	0.06	0.09	0.13

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Ensuring the food you buy is safe to eat	944 65%	401 67%	137 63%	406 64%	264 66%	680 65%	787 66%	157 61%	183 66%	761 65%	811 63%	-	57 71%	76 83% <sup>j</sup>
Promoting food safety in the home	234 16%	101 17%	26 12%	107 17%	61 15%	173 16%	199 17%	35 13%	43 15%	191 16%	203 16%	-	18 22%	13 15%
Promoting and enabling healthy eating and healthy lifestyles	207 14%	86 14%	30 14%	90 14%	59 15%	148 14%	184 15% <sup>g</sup>	23 9%	28 10%	179 15% <sup>h</sup>	189 15% <sup>m</sup>	-	18 22% <sup>m</sup>	-
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	188 13%	70 12%	28 13%	90 14%	62 16%	126 12%	163 14%	25 10%	33 12%	155 13%	172 13% <sup>m</sup>	-	17 21% <sup>m</sup>	-
Nutrition labelling information, such as traffic light labelling	335 23%	143 24%	50 23%	143 22%	96 24%	239 23%	285 24%	51 20%	56 20%	280 24%	312 24% <sup>m</sup>	-	21 27% <sup>m</sup>	2 2%
Date labels, such as "best before" and "use by" labels	355 24%	153 26%	50 23%	152 24%	93 23%	262 25%	301 25%	54 21%	63 23%	292 25%	328 26% <sup>m</sup>	-	25 31% <sup>m</sup>	2 2%
Country of origin labels, which identify where food comes from	265 18%	111 19%	52 24% <sup>c</sup>	102 16%	74 19%	190 18%	232 19% <sup>g</sup>	33 13%	48 17%	217 18%	239 19% <sup>m</sup>	-	24 31% <sup>jm</sup>	1 1%
Quality / standard of the food	32 2%	15 2%	4 2%	13 2%	3 1%	29 3% <sup>d</sup>	25 2%	8 3%	2 1%	30 3%	32 3%	-	-	-
The way food is stored/transported (correct temperatures etc.)	14 1%	5 1%	7 3% <sup>ac</sup>	3 *	4 1%	10 1%	13 1%	1 *	1 *	13 1%	13 1%	-	1 1%	-
Manufacturing/production/packaging of food	15 1%	3 *	4 2%	8 1%	6 2%	9 1%	14 1%	1 *	1 1%	14 1%	15 1%	-	-	-
Hygiene	46 3%	16 3%	9 4%	21 3%	14 4%	32 3%	37 3%	9 3%	12 4%	34 3%	46 4%	-	*	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Ensuring/inspecting hygiene/cleanliness in food establishments	25 2%	11 2%	5 2%	9 1%	7 2%	18 2%	23 2%	2 1%	2 1%	23 2%	24 2%	-	2 2%	-
Animal welfare	33 2%	13 2%	5 2%	15 2%	4 1%	30 3% <sup>d</sup>	30 3%	3 1%	4 1%	30 3%	31 2%	-	2 3%	-
Everything / All food issues	8 1%	5 1%	-	3 *	2 *	6 1%	6 *	2 1%	3 1%	5 *	8 1%	-	-	-
Maintaining Standards / Regulations	32 2%	14 2%	8 4%	9 1%	4 1%	28 3%	22 2%	9 4%	3 1%	28 2%	31 2%	-	* *	-
Effect on the Environment	-	-	-	-	-	-	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	3 1%	2 1%	2 *	2 1%	5 *	7 1%	* *	3 1%	5 *	8 1%	-	-	-
Sales of food in shops/restaurants	3 *	2 *	-	1 *	1 *	2 *	3 *	-	-	3 *	1 *	-	2 3% <sup>j</sup>	-
Control where food comes from/food origin	5 *	4 1%	2 1% <sup>c</sup>	-	2 1%	3 *	5 *	-	-	5 *	5 *	-	-	-
To ensure food products are/contain what they claim	8 1%	4 1%	2 1%	2 *	-	8 1%	7 1%	1 *	1 *	8 1%	8 1%	-	-	-
Food preparation	3 *	1 *	-	2 *	1 *	3 *	2 *	2 1%	-	3 *	3 *	-	-	-
Cleanliness (no further detail)	9 1%	2 *	3 1%	4 1%	2 1%	7 1%	6 1%	3 1%	-	9 1%	9 1%	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	6 *	5 1% <sup>c</sup>	1 1% <sup>c</sup>	-	1 *	5 *	5 *	2 1%	-	6 1%	6 *	-	-	-
GM foods	1 *	-	-	1 *	-	1 *	1 *	1 *	-	1 *	1 *	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Ratings	3	2	-	1	1	2	3	-	-	3	2	-	1	-
	*	*	-	*	*	*	*	-	-	*	*	-	1%	-
Other	53	26	10	16	10	43	45	8	10	43	48	-	4	1
	4%	4%	5%	3%	2%	4%	4%	3%	4%	4%	4%	-	5%	1%
Don't know	247	91	38	119	72	175	190	57	53	195	222	-	12	14
	17%	15%	17%	19%	18%	17%	16%	22% <sup>f</sup>	19%	17%	17%	-	15%	15%
<b>Average number of mentions</b>	<b>2.35</b>	<b>2.35</b>	<b>2.43</b>	<b>2.32</b>	<b>2.37</b>	<b>2.34</b>	<b>2.40g</b>	<b>2.13</b>	<b>2.21</b>	<b>2.38</b>	<b>2.40m</b>	-	<b>2.81jm</b>	<b>1.23</b>
<b>Standard deviation</b>	<b>1.64</b>	<b>1.63</b>	<b>1.56</b>	<b>1.67</b>	<b>1.70</b>	<b>1.62</b>	<b>1.67</b>	<b>1.45</b>	<b>1.70</b>	<b>1.62</b>	<b>1.62</b>	-	<b>2.22</b>	<b>0.53</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.08</b>	<b>0.12</b>	<b>0.07</b>	<b>0.10</b>	<b>0.05</b>	<b>0.05</b>	<b>0.10</b>	<b>0.11</b>	<b>0.05</b>	<b>0.05</b>	-	<b>0.25</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Ensuring the food you buy is safe to eat	944 65%	36 59%	92 51%	69 56%	79 70%bc	87 62%b	106 71%bc	105 66%b	151 65%b	85 70%bc	829 65%	111 63%
Promoting food safety in the home	234 16%	9 16%	19 11%	19 16%	24 22%bef	16 12%	14 9%	31 19%bf	44 19%bf	25 21%bf	189 15%	43 24%j
Promoting and enabling healthy eating and healthy lifestyles	207 14%	7 11%	18 10%	17 14%	21 19%b	17 12%	21 14%	33 21%b	32 14%	22 18%b	179 14%	27 15%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	188 13%	8 13%	16 9%	16 13%	20 18%b	17 12%	14 9%	26 16%b	30 13%	25 20%bf	161 13%	27 15%
Nutrition labelling information, such as traffic light labelling	335 23%	7 12%	31 17%	25 20%	33 29%ab	31 22%	33 22%	44 28%ab	64 28%ab	44 36%abc ef	283 22%	52 29%
Date labels, such as "best before" and "use by" labels	355 24%	15 26%	32 18%	26 21%	32 29%b	33 24%	38 26%	50 32%b	61 26%	39 32%b	290 23%	61 34%j
Country of origin labels, which identify where food comes from	265 18%	6 10%	16 9%	19 16%	25 22%b	29 21%b	22 15%	38 24%ab	49 21%b	36 30%abc f	223 18%	39 22%
Quality / standard of the food	32 2%	-	11 6%cdfh	1 1%	-	3 2%	-	5 3%f	5 2%	8 6%cdfh	31 2%	1 *
The way food is stored/transported (correct temperatures etc.)	14 1%	-	7 4%cegi	-	2 1%	-	1 1%	-	4 2%	-	12 1%	1 1%
Manufacturing/production/packaging of food	15 1%	-	7 4%cfi	-	1 1%	2 2%	-	1 1%	3 1%	-	15 1%	-
Hygiene	46 3%	-	8 5%f	9 7%afg	3 2%	9 6%fg	-	1 1%	9 4%f	7 6%fg	40 3%	6 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Ensuring/inspecting hygiene/cleanliness in food establishments	25 2%	- -	9 5%eh	1 1%	2 2%	1 *	2 1%	4 2%	3 1%	2 2%	23 2%	2 1%
Animal welfare	33 2%	1 2%	7 4%cf	- -	1 *	6 4%cf	1 *	4 2%	8 3%c	4 3%	33 3%k	- -
Everything / All food issues	8 1%	1 2%	2 1%	- -	1 1%	- -	- -	- -	2 1%	2 2%	8 1%	- -
Maintaining Standards / Regulations	32 2%	- -	9 5%	3 3%	1 1%	6 4%	2 1%	2 2%	6 2%	2 2%	23 2%	8 5%j
Effect on the Environment	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
What goes into our food (additives/chemicals etc.)	8 1%	* 1%	- -	1 *	- -	2 1%	1 1%	2 1%	1 1%	- -	8 1%	- -
Sales of food in shops/restaurants	3 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	3 *	- -
Control where food comes from/food origin	5 *	- -	1 *	- -	- -	2 1%	- -	- -	1 1%	1 1%	5 *	- -
To ensure food products are/contain what they claim	8 1%	- -	1 1%	- -	1 1%	1 1%	- -	2 2%	2 1%	- -	8 1%	- -
Food preparation	3 *	- -	3 2%h	- -	- -	- -	- -	- -	- -	- -	3 *	- -
Cleanliness (no further detail)	9 1%	- -	6 3%cfgi	- -	- -	1 *	- -	- -	2 1%	- -	9 1%	- -
Food handling	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
(Food) Safety (no further detail)	6 *	- -	3 2%	- -	1 1%	1 1%	- -	- -	1 1%	- -	5 *	1 1%
GM foods	1 *	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	1 *

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Ratings	3	-	2	-	-	-	-	-	-	-	3	-
	*	-	1%	-	-	-	-	-	-	-	*	-
Other	53	-	12	4	5	3	1	4	9	10	44	9
	4%	-	7% <sup>f</sup>	3%	5% <sup>f</sup>	2%	*	3%	4% <sup>f</sup>	8% <sup>ae</sup>	3%	5%
Don't know	247	20	33	30	15	21	29	24	33	16	214	32
	17%	34% <sup>bdefghi</sup>	18%	24% <sup>dhi</sup>	13%	15%	20%	15%	14%	13%	17%	18%
<b>Average number of mentions</b>	<b>2.35</b>	<b>2.26</b>	<b>2.12</b>	<b>2.25</b>	<b>2.57<sup>b</sup></b>	<b>2.24</b>	<b>2.14</b>	<b>2.63<sup>bf</sup></b>	<b>2.44</b>	<b>2.96<sup>bc</sup></b>	<b>2.30</b>	<b>2.66<sup>j</sup></b>
<b>Standard deviation</b>	<b>1.64</b>	<b>1.71</b>	<b>1.31</b>	<b>1.57</b>	<b>1.90</b>	<b>1.51</b>	<b>1.50</b>	<b>1.48</b>	<b>1.59</b>	<b>1.99</b>	<b>1.62</b>	<b>1.76</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.27</b>	<b>0.11</b>	<b>0.16</b>	<b>0.19</b>	<b>0.13</b>	<b>0.13</b>	<b>0.13</b>	<b>0.11</b>	<b>0.19</b>	<b>0.05</b>	<b>0.15</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	227	486	313	294	189	713	483
Weighted Base	1452	209	467	299	284	178	676	462
Ensuring the food you buy is safe to eat	944 65%	137 66%	318 68% <i>dg</i>	210 70% <i>dg</i>	162 57%	112 63%	455 67% <i>dg</i>	274 59%
Promoting food safety in the home	234 16%	41 20%	80 17%	39 13%	43 15%	30 17%	121 18%	73 16%
Promoting and enabling healthy eating and healthy lifestyles	207 14%	41 20% <i>cdeg</i>	74 16% <i>g</i>	38 13%	33 12%	18 10%	115 17% <i>deg</i>	51 11%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	188 13%	35 17% <i>cdeg</i>	84 18% <i>cdeg</i>	26 9%	24 8%	17 9%	119 18% <i>cdeg</i>	40 9%
Nutrition labelling information, such as traffic light labelling	335 23%	62 30% <i>deg</i>	123 26% <i>deg</i>	67 23%	52 18%	30 17%	185 27% <i>deg</i>	82 18%
Date labels, such as "best before" and "use by" labels	355 24%	62 30% <i>dg</i>	125 27% <i>dg</i>	67 23%	54 19%	42 24%	187 28% <i>dg</i>	97 21%
Country of origin labels, which identify where food comes from	265 18%	51 24% <i>cdeg</i>	103 22% <i>cdeg</i>	46 15%	38 13%	26 15%	153 23% <i>cdeg</i>	64 14%
Quality / standard of the food	32 2%	8 4%	9 2%	5 2%	6 2%	2 1%	17 2%	9 2%
The way food is stored/transported (correct temperatures etc.)	14 1%	2 1%	6 1%	2 1%	4 1%	- -	8 1%	4 1%
Manufacturing/production/packaging of food	15 1%	6 3% <i>cg</i>	6 1%	1 *	2 1%	* *	12 2%	2 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	227	486	313	294	189	713	483
Weighted Base	1452	209	467	299	284	178	676	462
Hygiene	46 3%	6 3%	23 5% <sup>dg</sup>	11 4% <sup>dg</sup>	2 1%	4 2%	29 4% <sup>dg</sup>	6 1%
Ensuring/inspecting hygiene/cleanliness in food establishments	25 2%	6 3%	10 2%	5 2%	3 1%	2 1%	16 2%	4 1%
Animal welfare	33 2%	2 1%	12 3%	3 1%	13 4% <sup>acf</sup>	4 2%	14 2%	16 4% <sup>c</sup>
Everything / All food issues	8 1%	3 1%	2 1%	* *	- -	2 1%	5 1%	2 *
Maintaining Standards / Regulations	32 2%	3 1%	12 2%	7 2%	2 1%	7 4% <sup>d</sup>	14 2%	9 2%
Effect on the Environment	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	2 1%	4 1%	- -	2 1%	- -	6 1%	2 *
Sales of food in shops/restaurants	3 *	- -	1 *	- -	2 1%	- -	1 *	2 *
Control where food comes from/food origin	5 *	1 *	1 *	1 *	1 *	1 *	2 *	2 *
To ensure food products are/contain what they claim	8 1%	1 1%	2 *	2 1%	3 1%	- -	3 *	3 1%
Food preparation	3 *	2 1% <sup>b</sup>	- -	1 *	1 *	- -	2 *	1 *
Cleanliness (no further detail)	9 1%	1 1%	5 1%	- -	1 *	1 1%	7 1%	2 *
Food handling	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	227	486	313	294	189	713	483
Weighted Base	1452	209	467	299	284	178	676	462
(Food) Safety (no further detail)	6	2	-	1	1	2	2	3
	*	1%b	-	*	*	1%	*	1%
GM foods	1	1	1	-	-	-	1	-
	*	*	*	-	-	-	*	-
Ratings	3	-	1	2	-	-	1	-
	*	-	*	1%	-	-	*	-
Other	53	9	15	6	15	6	24	21
	4%	4%	3%	2%	5%	4%	4%	5%
Don't know	247	21	58	58	65	41	79	107
	17%	10%	12%	20%abf	23%abf	23%abf	12%	23%abf
<b>Average number of mentions</b>	<b>2.35</b>	<b>2.57dg</b>	<b>2.49dg</b>	<b>2.25</b>	<b>2.12</b>	<b>2.22</b>	<b>2.51cdg</b>	<b>2.16</b>
<b>Standard deviation</b>	<b>1.64</b>	<b>1.74</b>	<b>1.70</b>	<b>1.55</b>	<b>1.60</b>	<b>1.51</b>	<b>1.71</b>	<b>1.56</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.12</b>	<b>0.08</b>	<b>0.10</b>	<b>0.11</b>	<b>0.12</b>	<b>0.07</b>	<b>0.08</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	182	469	306	331	223	651	554
Weighted Base	1452	168	448	298	317	209	615	527
Ensuring the food you buy is safe to eat	944 65%	113 67%	311 69% <i>dg</i>	194 65%	192 60%	129 62%	424 69% <i>dg</i>	321 61%
Promoting food safety in the home	234 16%	37 22% <i>cdg</i>	84 19% <i>dg</i>	42 14%	39 12%	30 15%	120 20% <i>dg</i>	69 13%
Promoting and enabling healthy eating and healthy lifestyles	207 14%	41 24% <i>bcdeg</i>	76 17% <i>cdeg</i>	33 11%	34 11%	21 10%	116 19% <i>cdeg</i>	55 11%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	188 13%	34 20% <i>cdeg</i>	74 17% <i>cdeg</i>	28 9%	32 10%	17 8%	108 18% <i>cdeg</i>	50 9%
Nutrition labelling information, such as traffic light labelling	335 23%	53 31% <i>cddeg</i>	119 27% <i>deg</i>	66 22%	59 19%	36 17%	171 28% <i>deg</i>	96 18%
Date labels, such as "best before" and "use by" labels	355 24%	59 35% <i>bcdeg</i>	112 25%	66 22%	65 20%	48 23%	171 28% <i>dg</i>	113 22%
Country of origin labels, which identify where food comes from	265 18%	47 28% <i>cdeg</i>	98 22% <i>cdeg</i>	46 16%	46 14%	27 13%	145 24% <i>cdeg</i>	73 14%
Quality / standard of the food	32 2%	4 2%	8 2%	6 2%	10 3%	3 1%	12 2%	13 2%
The way food is stored/transported (correct temperatures etc.)	14 1%	2 1%	3 1%	3 1%	6 2%	- -	5 1%	6 1%
Manufacturing/production/packaging of food	15 1%	5 3% <i>g</i>	5 1%	2 1%	3 1%	1 *	10 2%	4 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	182	469	306	331	223	651	554
Weighted Base	1452	168	448	298	317	209	615	527
Hygiene	46 3%	5 3%	12 3%	11 4%	14 5% <sup>e</sup>	2 1%	17 3%	17 3%
Ensuring/inspecting hygiene/cleanliness in food establishments	25 2%	3 2%	8 2%	7 2%	5 2%	2 1%	12 2%	7 1%
Animal welfare	33 2%	1 1%	9 2%	6 2%	13 4% <sup>f</sup>	4 2%	10 2%	17 3%
Everything / All food issues	8 1%	1 1%	4 1%	1 *	* *	2 1%	5 1%	2 *
Maintaining Standards / Regulations	32 2%	2 1%	12 3%	5 2%	6 2%	5 2%	14 2%	11 2%
Effect on the Environment	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	1 1%	2 *	3 1%	2 1%	-	3 1%	2 *
Sales of food in shops/restaurants	3 *	-	1 *	1 *	1 *	-	1 *	1 *
Control where food comes from/food origin	5 *	-	2 *	-	1 *	2 1%	2 *	4 1%
To ensure food products are/contain what they claim	8 1%	1 1%	1 *	2 1%	3 1%	* *	3 *	3 1%
Food preparation	3 *	-	-	3 1% <sup>bfg</sup>	-	-	-	-
Cleanliness (no further detail)	9 1%	1 1%	2 1%	1 *	4 1%	1 *	3 1%	5 1%
Food handling	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	182	469	306	331	223	651	554
Weighted Base	1452	168	448	298	317	209	615	527
(Food) Safety (no further detail)	6 *	2 1%bc	-	-	3 1%	1 *	2 *	4 1%
GM foods	1 *	1 1%	-	1 *	-	-	1 *	-
Ratings	3 *	-	1 *	2 1%	-	-	1 *	-
Other	53 4%	6 4%	14 3%	7 3%	17 5%	8 4%	20 3%	25 5%
Don't know	247 17%	15 9%	66 15%	55 18%af	59 19%af	51 24%abf	81 13%	110 21%abf
<b>Average number of mentions</b>	<b>2.35</b>	<b>2.72cdeg</b>	<b>2.51cdeg</b>	<b>2.21</b>	<b>2.15</b>	<b>2.15</b>	<b>2.57cdeg</b>	<b>2.15</b>
<b>Standard deviation</b>	<b>1.64</b>	<b>1.81</b>	<b>1.70</b>	<b>1.51</b>	<b>1.62</b>	<b>1.48</b>	<b>1.73</b>	<b>1.56</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.14</b>	<b>0.09</b>	<b>0.10</b>	<b>0.10</b>	<b>0.11</b>	<b>0.07</b>	<b>0.07</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Ensuring the food you buy is safe to eat	944 65%	944 65%	-	527 65%	311 67%	838 66%	105 59%
Promoting food safety in the home	234 16%	234 16%	-	141 17% <sup>f</sup>	74 16%	215 17% <sup>f</sup>	19 11%
Promoting and enabling healthy eating and healthy lifestyles	207 14%	207 14%	-	115 14%	73 16%	188 15%	18 10%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	188 13%	188 13%	-	112 14% <sup>f</sup>	63 13% <sup>f</sup>	175 14% <sup>f</sup>	13 7%
Nutrition labelling information, such as traffic light labelling	335 23%	335 23%	-	186 23%	116 25%	302 24%	34 19%
Date labels, such as "best before" and "use by" labels	355 24%	355 24%	-	205 25%	116 25%	321 25%	34 19%
Country of origin labels, which identify where food comes from	265 18%	265 18%	-	152 19%	89 19%	241 19%	24 13%
Quality / standard of the food	32 2%	32 2%	-	18 2%	9 2%	27 2%	5 3%
The way food is stored/ transported (correct temperatures etc.)	14 1%	14 1%	-	11 1%	1 *	12 1%	2 1%
Manufacturing/ production/packaging of food	15 1%	15 1%	-	12 1% <sup>d</sup>	1 *	13 1%	2 1%
Hygiene	46 3%	46 3%	-	26 3%	15 3%	41 3%	5 3%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Ensuring/inspecting hygiene/cleanliness in food establishments	25 2%	25 2%	-	17 2%	6 1%	23 2%	3 2%
Animal welfare	33 2%	33 2%	-	17 2%	13 3%	30 2%	3 2%
Everything / All food issues	8 1%	8 1%	-	5 1%	2 *	7 1%	1 1%
Maintaining Standards / Regulations	32 2%	32 2%	-	15 2%	14 3%	29 2%	2 1%
Effect on the Environment	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	8 1%	-	4 *	4 1%	8 1%	-
Sales of food in shops/restaurants	3 *	3 *	-	2 *	1 *	3 *	-
Control where food comes from/food origin	5 *	5 *	-	1 *	3 1%	4 *	1 1%
To ensure food products are/contain what they claim	8 1%	8 1%	-	6 1%	1 *	7 1%	1 1%
Food preparation	3 *	3 *	-	3 *	-	3 *	-
Cleanliness (no further detail)	9 1%	9 1%	-	7 1%	2 *	9 1%	1 *
Food handling	-	-	-	-	-	-	-
(Food) Safety (no further detail)	6 *	6 *	-	1 *	3 1%	4 *	2 1%
GM foods	1 *	1 *	-	1 *	1 *	1 *	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Ratings	3 *	3 *	- -	2 *	1 *	3 *	- -
Other	53 4%	53 4%	- -	27 3%	19 4%	46 4%	7 4%
Don't know	247 17%	247 17%	- -	125 15%	79 17%	204 16%	44 24% <sup>cde</sup>
<b>Average number of mentions</b>	<b>2.35</b>	<b>2.35</b>	<b>-</b>	<b>2.37</b>	<b>2.42<sup>f</sup></b>	<b>2.39<sup>f</sup></b>	<b>2.07</b>
<b>Standard deviation</b>	<b>1.64</b>	<b>1.64</b>	<b>-</b>	<b>1.67</b>	<b>1.64</b>	<b>1.66</b>	<b>1.42</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.05</b>	<b>-</b>	<b>0.06</b>	<b>0.08</b>	<b>0.05</b>	<b>0.12</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1522	1425	1333	122	289
Weighted Base	1452	1365	1279	114	272
Ensuring the food you buy is safe to eat	944 65%	893 65%	829 65%	81 71%	173 64%
Promoting food safety in the home	234 16%	218 16%	216 17%	36 32%abd	44 16%
Promoting and enabling healthy eating and healthy lifestyles	207 14%	196 14%	194 15%	33 29%abd	40 15%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	188 13%	177 13%	176 14%	29 26%abd	44 16%
Nutrition labelling information, such as traffic light labelling	335 23%	316 23%	299 23%	34 30%	59 22%
Date labels, such as "best before" and "use by" labels	355 24%	337 25%	317 25%	36 31%	73 27%
Country of origin labels, which identify where food comes from	265 18%	255 19%	238 19%	28 25%	57 21%
Quality / standard of the food	32 2%	29 2%	30 2%	4 3%	6 2%
The way food is stored/transported (correct temperatures etc.)	14 1%	14 1%	11 1%	- -	2 1%
Manufacturing/production/packaging of food	15 1%	15 1%	14 1%	- -	4 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1522	1425	1333	122	289
Weighted Base	1452	1365	1279	114	272
Hygiene	46 3%	44 3%	36 3%	- -	9 3%
Ensuring/inspecting hygiene/cleanliness in food establishments	25 2%	24 2%	23 2%	2 2%	5 2%
Animal welfare	33 2%	33 2%	32 2%	2 2%	6 2%
Everything / All food issues	8 1%	6 *	8 1%	1 1%	- -
Maintaining Standards / Regulations	32 2%	30 2%	30 2%	2 2%	1 1%
Effect on the Environment	- -	- -	- -	- -	- -
What goes into our food (additives/chemicals etc.)	8 1%	8 1%	8 1%	2 1%	5 2%ab
Sales of food in shops/restaurants	3 *	3 *	2 *	- -	- -
Control where food comes from/food origin	5 *	5 *	5 *	- -	1 *
To ensure food products are\contain what they claim	8 1%	7 *	8 1%	1 *	1 1%
Food preparation	3 *	3 *	3 *	- -	- -
Cleanliness (no further detail)	9 1%	9 1%	8 1%	1 1%	3 1%
Food handling	- -	- -	- -	- -	- -

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.5a And please can I check, which issues do you think the Food Standards Agency is responsible for? (Spontaneous)**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1522	1425	1333	122	289
Weighted Base	1452	1365	1279	114	272
(Food) Safety (no further detail)	6 *	6 *	5 *	- -	- -
GM foods	1 *	1 *	1 *	- -	1 *
Ratings	3 *	3 *	3 *	- -	1 *
Other	53 4%	49 4%	45 3%	2 2%	10 4%
Don't know	247 17%	230 17%	213 17%	16 14%	47 17%
<b>Average number of mentions</b>	<b>2.35</b>	<b>2.36</b>	<b>2.38</b>	<b>2.97abd</b>	<b>2.42</b>
<b>Standard deviation</b>	<b>1.64</b>	<b>1.65</b>	<b>1.66</b>	<b>2.04</b>	<b>1.77</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.20</b>	<b>0.12</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Ensuring the food you buy is safe to eat	1260 87%	614 88%	646 86%	160 82%	246 86%	283 89% <i>c</i>	354 89% <i>c</i>	217 85%	300 93% <i>jk</i>	407 89% <i>k</i>	245 84%	307 81%	755 87%	335 86%	171 86%
Promoting food safety in the home	590 41%	276 39%	314 42%	67 34%	107 38%	142 45% <i>cg</i>	180 45% <i>cg</i>	94 37%	133 41%	182 40%	128 44%	148 39%	357 41%	152 39%	81 41%
Promoting and enabling healthy eating and healthy lifestyles	620 43%	290 42%	329 44%	65 33%	104 37%	149 47% <i>cd</i>	198 50% <i>cdg</i>	103 40%	143 44%	190 41%	128 44%	159 42%	369 43%	155 40%	96 48%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	562 39%	256 37%	306 41%	73 37%	103 36%	130 41%	161 40%	95 37%	124 38%	179 39%	124 42%	135 36%	339 39%	141 36%	82 41%
Nutrition labelling information, such as traffic light labelling	885 61%	407 58%	478 63%	103 53%	186 65% <i>cg</i>	197 62%	255 64% <i>cg</i>	144 56%	231 72% <i>ik</i>	270 59%	187 64% <i>k</i>	197 52%	561 65% <i>mn</i>	212 55%	112 56%
Date labels, such as "best before" and "use by" labels	947 65%	447 64%	500 66%	117 60%	196 69% <i>g</i>	207 65%	274 69% <i>cg</i>	153 60%	234 73% <i>ik</i>	280 61%	200 68% <i>ik</i>	232 61%	583 67%	240 62%	124 62%
Country of origin labels, which identify where food comes from	799 55%	389 56%	410 54%	88 45%	148 52%	194 61% <i>cg</i>	235 59% <i>c</i>	133 52%	213 66% <i>ik</i>	238 52%	173 59% <i>k</i>	175 46%	492 57%	199 51%	107 54%
Quality / standard of the food	32 2%	20 3%	12 2%	- -	10 3% <i>ce</i>	- -	15 4% <i>ce</i>	8 3% <i>ce</i>	15 5% <i>k</i>	10 2% <i>k</i>	6 2% <i>k</i>	2 *	22 3%	6 2%	4 2%
The way food is stored/transported (correct temperatures etc.)	14 1%	2 *	12 2% <i>a</i>	2 1%	2 1%	6 2%	2 *	2 1%	4 1%	3 1%	4 1%	3 1%	8 1%	6 1%	1 *
Manufacturing/production/packaging of food	15 1%	2 *	13 2% <i>a</i>	- -	2 1%	5 2%	7 2%	1 1%	8 2% <i>k</i>	3 1%	2 1%	2 *	11 1%	2 1%	2 1%
Hygiene	46 3%	21 3%	25 3%	7 4%	11 4%	13 4%	8 2%	7 3%	11 3%	16 4%	8 3%	11 3%	25 3%	18 5% <i>n</i>	3 1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Ensuring/inspecting hygiene/cleanliness in food establishments	27 2%	11 2%	15 2%	2 1%	8 3%	3 1%	10 2%	3 1%	4 1%	12 3%	7 2%	4 1%	13 2%	10 2%	4 2%
Animal welfare	34 2%	17 2%	17 2%	1 *	6 2%	4 1%	15 4% <sup>c</sup>	8 3% <sup>c</sup>	7 2%	13 3%	6 2%	8 2%	22 2%	8 2%	5 2%
Everything / All food issues	8 1%	3 *	5 1%	1 *	2 1%	-	4 1%	1 1%	1 *	3 1%	3 1%	2 *	5 1%	3 1%	-
Maintaining Standards / Regulations	33 2%	20 3%	12 2%	1 *	7 2%	6 2%	15 4% <sup>cg</sup>	3 1%	15 4% <sup>ik</sup>	8 2%	6 2%	4 1%	21 2%	8 2%	3 2%
Effect on the Environment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	1 *	6 1%	-	3 1%	-	3 1%	2 1%	4 1%	1 *	1 *	1 *	3 *	3 1%	1 1%
Sales of food in shops/restaurants	3 *	2 *	1 *	-	-	1 *	2 1%	-	2 1%	1 *	-	-	3 *	-	-
Control where food comes from/food origin	5 *	-	5 1% <sup>a</sup>	2 1%	1 1%	1 *	1 *	-	1 *	1 *	1 *	2 *	2 *	1 *	2 1%
To ensure food products are/contain what they claim	8 1%	2 *	6 1%	-	1 1%	1 *	3 1%	3 1%	3 1%	2 1%	* *	2 *	5 1%	2 1%	1 1%
Food preparation	3 *	3 *	1 *	-	-	2 1%	1 *	1 *	1 *	1 *	-	2 *	2 *	1 *	-
Cleanliness (no further detail)	10 1%	6 1%	4 1%	2 1%	1 *	1 *	3 1%	3 1%	2 1%	4 1%	-	4 1%	7 1%	2 1%	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ratings	3 *	1 *	2 *	-	-	1 *	1 *	1 *	1 *	2 *	-	-	1 *	1 *	1 *
Other	53 4%	31 4%	22 3%	-	12 4% <sup>c</sup>	9 3% <sup>c</sup>	23 6% <sup>c</sup>	9 3% <sup>c</sup>	19 6%	13 3%	11 4%	11 3%	32 4%	12 3%	9 5%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Don't know	70	41	14	17	8	13	17	7	20	14	30	38	19	13
	5%	5%	7%ef	6%	3%	3%	7%ef	2%	4%	5%	8%hi	4%	5%	7%
<b>Average number of mentions</b>	<b>4.32</b>	<b>4.42</b>	<b>3.79</b>	<b>4.33c</b>	<b>4.39c</b>	<b>4.60cg</b>	<b>4.17c</b>	<b>4.68ik</b>	<b>4.19</b>	<b>4.45k</b>	<b>4.06</b>	<b>4.41m</b>	<b>4.10</b>	<b>4.35</b>
<b>Standard deviation</b>	<b>1.96</b>	<b>1.96</b>	<b>1.80</b>	<b>2.00</b>	<b>1.96</b>	<b>1.89</b>	<b>2.07</b>	<b>1.75</b>	<b>1.98</b>	<b>2.01</b>	<b>2.02</b>	<b>1.95</b>	<b>1.93</b>	<b>2.03</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.07</b>	<b>0.14</b>	<b>0.13</b>	<b>0.12</b>	<b>0.10</b>	<b>0.10</b>	<b>0.10</b>	<b>0.10</b>	<b>0.11</b>	<b>0.10</b>	<b>0.07</b>	<b>0.10</b>	<b>0.13</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Ensuring the food you buy is safe to eat	1260 87%	531 89% <sup>c</sup>	194 89%	535 84%	337 85%	923 88%	1043 87%	217 84%	246 89%	1014 86%	1104 86%	-	66 84%	90 98% <sup>ij</sup>
Promoting food safety in the home	590 41%	262 44% <sup>b</sup>	71 33%	257 40%	163 41%	426 40%	493 41%	97 37%	118 42%	472 40%	503 39%	-	33 41%	54 59% <sup>ij</sup>
Promoting and enabling healthy eating and healthy lifestyles	620 43%	262 44%	97 44%	262 41%	162 41%	458 43%	525 44% <sup>g</sup>	95 37%	108 39%	512 44%	534 42%	-	35 45%	51 55% <sup>j</sup>
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	562 39%	228 38%	88 41%	246 39%	166 42%	396 38%	466 39%	96 37%	104 37%	458 39%	512 40% <sup>m</sup>	-	32 40% <sup>m</sup>	19 21%
Nutrition labelling information, such as traffic light labelling	885 61%	381 64% <sup>c</sup>	140 64%	364 57%	239 60%	646 61%	738 62%	147 57%	162 58%	723 62%	805 63% <sup>m</sup>	-	49 62% <sup>m</sup>	31 34%
Date labels, such as "best before" and "use by" labels	947 65%	404 68% <sup>c</sup>	150 69%	392 62%	254 64%	693 66%	782 66%	165 64%	167 60%	780 66%	856 67% <sup>m</sup>	-	54 68% <sup>m</sup>	36 39%
Country of origin labels, which identify where food comes from	799 55%	353 59% <sup>c</sup>	120 55%	325 51%	206 52%	592 56%	670 56%	128 50%	153 55%	646 55%	716 56% <sup>m</sup>	-	52 65% <sup>m</sup>	31 34%
Quality / standard of the food	32 2%	15 2%	4 2%	13 2%	3 1%	29 3% <sup>d</sup>	25 2%	8 3%	2 1%	30 3%	32 3%	-	-	-
The way food is stored/transported (correct temperatures etc.)	14 1%	5 1%	7 3% <sup>ac</sup>	3 *	4 1%	10 1%	13 1%	1 *	1 *	13 1%	13 1%	-	1 1%	-
Manufacturing/production/packaging of food	15 1%	3 *	4 2%	8 1%	6 2%	9 1%	14 1%	1 *	1 1%	14 1%	15 1%	-	-	-
Hygiene	46 3%	16 3%	9 4%	21 3%	14 4%	32 3%	37 3%	9 3%	12 4%	34 3%	46 4%	-	* *	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Ensuring/inspecting hygiene/cleanliness in food establishments	27 2%	11 2%	5 2%	11 2%	7 2%	19 2%	24 2%	3 1%	2 1%	24 2%	25 2%	-	2 2%	-
Animal welfare	34 2%	13 2%	5 2%	16 2%	4 1%	30 3% <sup>d</sup>	31 3%	3 1%	4 2%	30 3%	32 2%	-	2 3%	-
Everything / All food issues	8 1%	5 1%	-	3 *	2 *	6 1%	6 *	2 1%	3 1%	5 *	8 1%	-	-	-
Maintaining Standards / Regulations	33 2%	15 3%	8 4%	9 1%	4 1%	29 3%	23 2%	9 4%	3 1%	29 2%	32 3%	-	* *	-
Effect on the Environment	-	-	-	-	-	-	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	3 1%	2 1%	2 *	2 1%	5 *	7 1%	* *	3 1%	5 *	8 1%	-	-	-
Sales of food in shops/restaurants	3 *	2 *	-	1 *	1 *	2 *	3 *	-	-	3 *	1 *	-	2 3% <sup>j</sup>	-
Control where food comes from/food origin	5 *	4 1%	2 1% <sup>c</sup>	-	2 1%	3 *	5 *	-	-	5 *	5 *	-	-	-
To ensure food products are/contain what they claim	8 1%	4 1%	2 1%	2 *	-	8 1%	7 1%	1 *	1 *	8 1%	8 1%	-	-	-
Food preparation	3 *	1 *	-	2 *	1 *	3 *	2 *	2 1%	-	3 *	3 *	-	-	-
Cleanliness (no further detail)	10 1%	2 *	3 1%	5 1%	2 1%	7 1%	6 1%	4 1%	-	10 1%	10 1%	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ratings	3 *	2 *	-	1 *	1 *	2 *	3 *	-	-	3 *	2 *	-	1 1%	-
Other	53 4%	26 4%	10 5%	16 3%	10 2%	43 4%	45 4%	8 3%	10 4%	43 4%	48 4%	-	4 5%	1 1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Don't know	70	20	5	45	23	47	57	13	11	59	66	-	5	-
	5%	3%	2%	7%ab	6%	4%	5%	5%	4%	5%	5% <sub>m</sub>	-	6% <sub>m</sub>	-
<b>Average number of mentions</b>	<b>4.32</b>	<b>4.42</b>	<b>4.35</b>	<b>4.21</b>	<b>4.23</b>	<b>4.35</b>	<b>4.38g</b>	<b>4.05</b>	<b>4.13</b>	<b>4.36</b>	<b>4.38m</b>	-	<b>4.45m</b>	<b>3.41</b>
<b>Standard deviation</b>	<b>1.96</b>	<b>1.95</b>	<b>2.02</b>	<b>1.95</b>	<b>2.05</b>	<b>1.93</b>	<b>1.97</b>	<b>1.92</b>	<b>1.93</b>	<b>1.97</b>	<b>1.96</b>	-	<b>2.07</b>	<b>1.61</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.09</b>	<b>0.14</b>	<b>0.07</b>	<b>0.11</b>	<b>0.06</b>	<b>0.06</b>	<b>0.12</b>	<b>0.11</b>	<b>0.06</b>	<b>0.06</b>	-	<b>0.22</b>	<b>0.17</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Ensuring the food you buy is safe to eat	1260 87%	50 83%	153 85%	102 82%	98 87%	116 83%	134 90%	138 87%	201 86%	112 92%ce	1110 88%	145 82%
Promoting food safety in the home	590 41%	24 40%	62 34%	53 43%	48 42%	45 32%	62 42%	65 41%	96 41%	49 40%	510 40%	79 45%
Promoting and enabling healthy eating and healthy lifestyles	620 43%	22 37%	80 44%	52 42%	53 47%h	56 40%	69 46%h	76 48%h	80 34%	45 37%	536 42%	82 46%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	562 39%	21 35%	69 38%	46 38%	48 43%	54 39%	59 40%	80 50%bch	83 35%	51 42%	490 39%	72 41%
Nutrition labelling information, such as traffic light labelling	885 61%	31 51%	123 68%a	73 59%	71 63%	85 61%	93 62%	100 63%	147 63%	83 68%a	781 62%	102 57%
Date labels, such as "best before" and "use by" labels	947 65%	39 64%	124 68%	80 65%	81 72%	87 62%	105 71%	111 70%	146 63%	83 68%	833 66%	108 61%
Country of origin labels, which identify where food comes from	799 55%	26 43%	105 58%ac	57 46%	60 53%	74 53%	87 58%	95 60%ac	133 57%	78 64%ac	708 56%	86 48%
Quality / standard of the food	32 2%	-	11 6%cdfh	1 1%	-	3 2%	-	5 3%f	5 2%	8 6%cdfh	31 2%	1 *
The way food is stored/transported (correct temperatures etc.)	14 1%	-	7 4%cegi	-	2 1%	-	1 1%	-	4 2%	-	12 1%	1 1%
Manufacturing/production/packaging of food	15 1%	-	7 4%cfi	-	1 1%	2 2%	-	1 1%	3 1%	-	15 1%	-
Hygiene	46 3%	-	8 5%f	9 7%afg	3 2%	9 6%fg	-	1 1%	9 4%f	7 6%fg	40 3%	6 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Ensuring/inspecting hygiene/cleanliness in food establishments	27 2%	- -	10 5%eh	1 1%	3 2%	1 *	2 1%	4 2%	3 1%	2 2%	24 2%	3 2%
Animal welfare	34 2%	1 2%	7 4%cf	- -	1 *	6 4%cf	1 *	4 2%	8 3%c	5 4%cf	34 3%k	- -
Everything / All food issues	8 1%	1 2%	2 1%	- -	1 1%	- -	- -	- -	2 1%	2 2%	8 1%	- -
Maintaining Standards / Regulations	33 2%	- -	9 5%	3 3%	1 1%	7 5%	2 1%	2 2%	6 2%	2 2%	24 2%	8 5%j
Effect on the Environment	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
What goes into our food (additives/chemicals etc.)	8 1%	* 1%	- -	1 *	- -	2 1%	1 1%	2 1%	1 1%	- -	8 1%	- -
Sales of food in shops/restaurants	3 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	3 *	- -
Control where food comes from/food origin	5 *	- -	1 *	- -	- -	2 1%	- -	- -	1 1%	1 1%	5 *	- -
To ensure food products are/contain what they claim	8 1%	- -	1 1%	- -	1 1%	1 1%	- -	2 2%	2 1%	- -	8 1%	- -
Food preparation	3 *	- -	3 2%h	- -	- -	- -	- -	- -	- -	- -	3 *	- -
Cleanliness (no further detail)	10 1%	- -	6 3%fgi	* *	- -	1 *	- -	- -	2 1%	- -	10 1%	- -
Food handling	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Ratings	3 *	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	3 *	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Other	53	-	12	4	5	3	1	4	9	10	44	9
	4%	-	7%f	3%	5%f	2%	*	3%	4%f	8%aef	3%	5%
Don't know	70	6	11	4	4	8	5	7	14	6	57	13
	5%	10%	6%	3%	3%	6%	4%	5%	6%	5%	4%	7%
<b>Average number of mentions</b>	<b>4.32</b>	<b>3.96</b>	<b>4.74aceh</b>	<b>4.04</b>	<b>4.36</b>	<b>4.22</b>	<b>4.30</b>	<b>4.56c</b>	<b>4.29</b>	<b>4.64c</b>	<b>4.33</b>	<b>4.26</b>
<b>Standard deviation</b>	<b>1.96</b>	<b>2.00</b>	<b>2.11</b>	<b>1.85</b>	<b>2.02</b>	<b>1.93</b>	<b>2.02</b>	<b>1.84</b>	<b>1.84</b>	<b>2.03</b>	<b>1.98</b>	<b>1.87</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.27</b>	<b>0.16</b>	<b>0.16</b>	<b>0.19</b>	<b>0.16</b>	<b>0.16</b>	<b>0.15</b>	<b>0.12</b>	<b>0.18</b>	<b>0.06</b>	<b>0.15</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	227	486	313	294	189	713	483
Weighted Base	1452	209	467	299	284	178	676	462
Ensuring the food you buy is safe to eat	1260 87%	189 91%deg	421 90%deg	262 87%	235 83%	144 81%	610 90%deg	379 82%
Promoting food safety in the home	590 41%	92 44%	185 40%	121 40%	114 40%	72 41%	277 41%	186 40%
Promoting and enabling healthy eating and healthy lifestyles	620 43%	112 54%bcdeg	208 45%deg	121 40%	110 39%	62 35%	321 47%cdeg	172 37%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	562 39%	104 50%cdeg	207 44%cdeg	107 36%	86 30%	52 29%	311 46%cdeg	139 30%
Nutrition labelling information, such as traffic light labelling	885 61%	141 67%cdeg	317 68%cdeg	174 58%	158 56%	91 51%	458 68%cdeg	249 54%
Date labels, such as "best before" and "use by" labels	947 65%	144 69%	320 68%	185 62%	178 63%	112 63%	464 69%cg	290 63%
Country of origin labels, which identify where food comes from	799 55%	128 62%deg	272 58%dg	168 56%g	136 48%	88 50%	400 59%deg	224 49%
Quality / standard of the food	32 2%	8 4%	9 2%	5 2%	6 2%	2 1%	17 2%	9 2%
The way food is stored/transported (correct temperatures etc.)	14 1%	2 1%	6 1%	2 1%	4 1%	- -	8 1%	4 1%
Manufacturing/production/packaging of food	15 1%	6 3%cg	6 1%	1 *	2 1%	* *	12 2%	2 *



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	227	486	313	294	189	713	483
Weighted Base	1452	209	467	299	284	178	676	462
Hygiene	46 3%	6 3%	23 5% <sup>dg</sup>	11 4% <sup>dg</sup>	2 1%	4 2%	29 4% <sup>dg</sup>	6 1%
Ensuring/inspecting hygiene/cleanliness in food establishments	27 2%	6 3%	11 2%	5 2%	3 1%	2 1%	17 3%	4 1%
Animal welfare	34 2%	2 1%	12 3%	3 1%	13 5% <sup>acf</sup>	4 2%	14 2%	17 4% <sup>c</sup>
Everything / All food issues	8 1%	3 1%	2 1%	* *	- -	2 1%	5 1%	2 *
Maintaining Standards / Regulations	33 2%	4 2%	12 2%	7 2%	2 1%	7 4% <sup>d</sup>	15 2%	9 2%
Effect on the Environment	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	2 1%	4 1%	- -	2 1%	- -	6 1%	2 *
Sales of food in shops/restaurants	3 *	- -	1 *	- -	2 1%	- -	1 *	2 *
Control where food comes from/food origin	5 *	1 *	1 *	1 *	1 *	1 *	2 *	2 *
To ensure food products are/contain what they claim	8 1%	1 1%	2 *	2 1%	3 1%	- -	3 *	3 1%
Food preparation	3 *	2 1% <sup>b</sup>	- -	1 *	1 *	- -	2 *	1 *
Cleanliness (no further detail)	10 1%	1 1%	5 1%	- -	1 *	2 1%	7 1%	3 1%
Food handling	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	227	486	313	294	189	713	483
Weighted Base	1452	209	467	299	284	178	676	462
Ratings	3	-	1	2	-	-	1	-
	*	-	*	1%	-	-	*	-
Other	53	9	15	6	15	6	24	21
	4%	4%	3%	2%	5%	4%	4%	5%
Don't know	70	6	13	18	15	15	19	30
	5%	3%	3%	6%bf	5%	8%abf	3%	6%bf
<b>Average number of mentions</b>	<b>4.32</b>	<b>4.75cdeg</b>	<b>4.50deg</b>	<b>4.21</b>	<b>4.00</b>	<b>3.99</b>	<b>4.58cdeg</b>	<b>4.00</b>
<b>Standard deviation</b>	<b>1.96</b>	<b>1.83</b>	<b>1.93</b>	<b>1.98</b>	<b>2.01</b>	<b>1.92</b>	<b>1.90</b>	<b>1.97</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.12</b>	<b>0.09</b>	<b>0.12</b>	<b>0.12</b>	<b>0.15</b>	<b>0.07</b>	<b>0.09</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	182	469	306	331	223	651	554
Weighted Base	1452	168	448	298	317	209	615	527
Ensuring the food you buy is safe to eat	1260 87%	152 90%eg	408 91%cdeg	257 86%	271 86%	167 80%	560 91%cdeg	438 83%
Promoting food safety in the home	590 41%	78 47%	181 40%	121 41%	125 40%	79 38%	259 42%	205 39%
Promoting and enabling healthy eating and healthy lifestyles	620 43%	96 57%bcdeg	207 46%ceg	112 38%	128 40%	70 34%	303 49%cdeg	198 38%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	562 39%	87 52%bcdeg	191 43%deg	109 37%	109 34%	62 29%	279 45%cdeg	171 32%
Nutrition labelling information, such as traffic light labelling	885 61%	114 68%eg	287 64%eg	184 62%e	191 60%e	104 50%	401 65%eg	294 56%
Date labels, such as "best before" and "use by" labels	947 65%	120 72%	295 66%	188 63%	208 65%	129 62%	415 67%	336 64%
Country of origin labels, which identify where food comes from	799 55%	106 63%deg	253 57%	167 56%	161 51%	105 50%	360 58%deg	266 51%
Quality / standard of the food	32 2%	4 2%	8 2%	6 2%	10 3%	3 1%	12 2%	13 2%
The way food is stored/transported (correct temperatures etc.)	14 1%	2 1%	3 1%	3 1%	6 2%	- -	5 1%	6 1%
Manufacturing/production/packaging of food	15 1%	5 3%g	5 1%	2 1%	3 1%	1 *	10 2%	4 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	182	469	306	331	223	651	554
Weighted Base	1452	168	448	298	317	209	615	527
Hygiene	46 3%	5 3%	12 3%	11 4%	14 5%e	2 1%	17 3%	17 3%
Ensuring/inspecting hygiene/cleanliness in food establishments	27 2%	3 2%	10 2%	7 2%	5 2%	2 1%	13 2%	7 1%
Animal welfare	34 2%	1 1%	9 2%	6 2%	13 4%af	4 2%	10 2%	18 3%
Everything / All food issues	8 1%	1 1%	4 1%	1 *	* *	2 1%	5 1%	2 *
Maintaining Standards / Regulations	33 2%	3 2%	12 3%	5 2%	6 2%	5 2%	15 2%	11 2%
Effect on the Environment	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	1 1%	2 *	3 1%	2 1%	-	3 1%	2 *
Sales of food in shops/restaurants	3 *	-	1 *	1 *	1 *	-	1 *	1 *
Control where food comes from/food origin	5 *	-	2 *	-	1 *	2 1%	2 *	4 1%
To ensure food products are\contain what they claim	8 1%	1 1%	1 *	2 1%	3 1%	* *	3 *	3 1%
Food preparation	3 *	-	-	3 1%bfg	-	-	-	-
Cleanliness (no further detail)	10 1%	1 1%	2 1%	1 *	4 1%	1 1%	3 1%	5 1%
Food handling	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness****Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1522	182	469	306	331	223	651	554
Weighted Base	1452	168	448	298	317	209	615	527
Ratings	3	-	1	2	-	-	1	-
	*	-	*	1%	-	-	*	-
Other	53	6	14	7	17	8	20	25
	4%	4%	3%	3%	5%	4%	3%	5%
Don't know	70	3	12	17	16	21	15	36
	5%	2%	3%	6% <sup>f</sup>	5%	10% <sup>abdf</sup>	2%	7% <sup>abf</sup>
<b>Average number of mentions</b>	<b>4.32</b>	<b>4.79<sup>bcdeg</sup></b>	<b>4.39<sup>e</sup></b>	<b>4.27</b>	<b>4.25</b>	<b>3.96</b>	<b>4.50<sup>eg</sup></b>	<b>4.14</b>
<b>Standard deviation</b>	<b>1.96</b>	<b>1.84</b>	<b>1.95</b>	<b>1.92</b>	<b>2.06</b>	<b>1.90</b>	<b>1.93</b>	<b>2.01</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.14</b>	<b>0.09</b>	<b>0.11</b>	<b>0.12</b>	<b>0.13</b>	<b>0.08</b>	<b>0.09</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Ensuring the food you buy is safe to eat	1260 87%	1260 87%	-	702 87%f	417 89%f	1120 88%f	140 78%
Promoting food safety in the home	590 41%	590 41%	-	371 46%df	172 37%f	542 43%df	48 27%
Promoting and enabling healthy eating and healthy lifestyles	620 43%	620 43%	-	370 46%f	196 42%f	566 44%f	54 30%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	562 39%	562 39%	-	340 42%df	166 35%	506 40%f	56 31%
Nutrition labelling information, such as traffic light labelling	885 61%	885 61%	-	500 62%f	293 63%f	792 62%f	93 52%
Date labels, such as "best before" and "use by" labels	947 65%	947 65%	-	538 67%f	309 66%f	847 67%f	100 56%
Country of origin labels, which identify where food comes from	799 55%	799 55%	-	455 56%f	263 56%f	718 56%f	80 45%
Quality / standard of the food	32 2%	32 2%	-	18 2%	9 2%	27 2%	5 3%
The way food is stored/ transported (correct temperatures etc.)	14 1%	14 1%	-	11 1%	1 *	12 1%	2 1%
Manufacturing/ production/packaging of food	15 1%	15 1%	-	12 1%d	1 *	13 1%	2 1%
Hygiene	46 3%	46 3%	-	26 3%	15 3%	41 3%	5 3%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Ensuring/inspecting hygiene/cleanliness in food establishments	27 2%	27 2%	-	18 2%	6 1%	24 2%	3 2%
Animal welfare	34 2%	34 2%	-	17 2%	13 3%	30 2%	4 2%
Everything / All food issues	8 1%	8 1%	-	5 1%	2 *	7 1%	1 1%
Maintaining Standards / Regulations	33 2%	33 2%	-	15 2%	14 3%	29 2%	3 2%
Effect on the Environment	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	8 1%	-	4 *	4 1%	8 1%	-
Sales of food in shops/restaurants	3 *	3 *	-	2 *	1 *	3 *	-
Control where food comes from/food origin	5 *	5 *	-	1 *	3 1%	4 *	1 1%
To ensure food products are/contain what they claim	8 1%	8 1%	-	6 1%	1 *	7 1%	1 1%
Food preparation	3 *	3 *	-	3 *	-	3 *	-
Cleanliness (no further detail)	10 1%	10 1%	-	7 1%	2 *	9 1%	1 *
Food handling	-	-	-	-	-	-	-
Ratings	3 *	3 *	-	2 *	1 *	3 *	-
Other	53 4%	53 4%	-	27 3%	19 4%	46 4%	7 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Don't know	70	70	-	33	17	50	20
	5%	5%	-	4%	4%	4%	11%cde
<b>Average number of mentions</b>	<b>4.32</b>	<b>4.32</b>	<b>-</b>	<b>4.46f</b>	<b>4.25f</b>	<b>4.39f</b>	<b>3.81</b>
<b>Standard deviation</b>	<b>1.96</b>	<b>1.96</b>	<b>-</b>	<b>1.96</b>	<b>1.91</b>	<b>1.95</b>	<b>2.00</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.05</b>	<b>-</b>	<b>0.07</b>	<b>0.09</b>	<b>0.05</b>	<b>0.15</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1522	1425	1333	122	289
Weighted Base	1452	1365	1279	114	272
Ensuring the food you buy is safe to eat	1260 87%	1192 87%	1113 87%	96 84%	241 89%
Promoting food safety in the home	590 41%	556 41%	526 41%	59 52%ab	128 47%
Promoting and enabling healthy eating and healthy lifestyles	620 43%	589 43%	551 43%	52 45%	127 47%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	562 39%	529 39%	506 40%	52 45%	126 46%ab
Nutrition labelling information, such as traffic light labelling	885 61%	843 62%	786 61%	66 58%	162 60%
Date labels, such as "best before" and "use by" labels	947 65%	903 66%	844 66%	70 61%	188 69%
Country of origin labels, which identify where food comes from	799 55%	766 56%	710 55%	57 50%	143 53%
Quality / standard of the food	32 2%	29 2%	30 2%	4 3%	6 2%
The way food is stored/transported (correct temperatures etc.)	14 1%	14 1%	11 1%	- -	2 1%
Manufacturing/production/packaging of food	15 1%	15 1%	14 1%	- -	4 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1522	1425	1333	122	289
Weighted Base	1452	1365	1279	114	272
Hygiene	46 3%	44 3%	36 3%	- -	9 3%
Ensuring/inspecting hygiene/cleanliness in food establishments	27 2%	25 2%	24 2%	2 2%	5 2%
Animal welfare	34 2%	34 2%	32 3%	2 2%	6 2%
Everything / All food issues	8 1%	6 *	8 1%	1 1%	- -
Maintaining Standards / Regulations	33 2%	31 2%	30 2%	2 2%	1 1%
Effect on the Environment	- -	- -	- -	- -	- -
What goes into our food (additives/chemicals etc.)	8 1%	8 1%	8 1%	2 1%	5 2%ab
Sales of food in shops/restaurants	3 *	3 *	2 *	- -	- -
Control where food comes from/food origin	5 *	5 *	5 *	- -	1 *
To ensure food products are\contain what they claim	8 1%	7 *	8 1%	1 *	1 1%
Food preparation	3 *	3 *	3 *	- -	- -
Cleanliness (no further detail)	10 1%	10 1%	8 1%	1 1%	3 1%
Food handling	- -	- -	- -	- -	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.5b And which of these issues do you think the Food Standards Agency is responsible for? - Total awareness****Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1522	1425	1333	122	289
Weighted Base	1452	1365	1279	114	272
Ratings	3 *	3 *	3 *	- -	1 *
Other	53 4%	49 4%	45 3%	2 2%	10 4%
Don't know	70 5%	59 4%	57 4%	8 7%	8 3%
<b>Average number of mentions</b>	<b>4.32</b>	<b>4.34</b>	<b>4.34</b>	<b>4.40</b>	<b>4.44</b>
<b>Standard deviation</b>	<b>1.96</b>	<b>1.96</b>	<b>1.95</b>	<b>2.12</b>	<b>2.11</b>
<b>Standard error</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.20</b>	<b>0.13</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_01 To what extent do you agree or disagree that the FSA is the following...

Fighting food fraud, such as selling food which isn't what it says it is

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Strongly agree	(5) 412 28%	205 29%	207 27%	57 29%	71 25%	92 29%	130 33% <sup>dg</sup>	61 24%	92 29%	132 29%	84 29%	104 27%	257 30%	106 27%	49 25%
Slightly agree	(4) 462 32%	219 31%	243 32%	58 30%	97 34%	98 31%	125 31%	84 33%	109 34% <sup>k</sup>	153 33%	99 34% <sup>k</sup>	101 27%	275 32%	120 31%	67 34%
Neither agree nor disagree	(3) 317 22%	153 22%	164 22%	45 23%	74 26% <sup>f</sup>	69 22%	74 18%	55 22%	67 21%	96 21%	63 22%	91 24%	177 21%	98 25%	42 21%
Slightly disagree	(2) 60 4%	26 4%	34 5%	5 3%	8 3%	11 3%	19 5%	16 6% <sup>d</sup>	11 4%	17 4%	11 4%	21 6%	32 4%	16 4%	12 6%
Strongly disagree	(1) 20 1%	14 2%	6 1%	- -	3 1%	5 2%	10 3% <sup>cg</sup>	1 *	5 2%	6 1%	2 1%	7 2%	10 1%	9 2%	2 1%
Net: Agree	874 60%	425 61%	449 60%	116 59%	168 59%	190 60%	255 64%	145 57%	202 63% <sup>k</sup>	285 62% <sup>k</sup>	183 62% <sup>k</sup>	205 54%	532 62%	226 58%	116 59%
Net: Disagree	80 6%	40 6%	40 5%	5 3%	11 4%	16 5%	30 7% <sup>c</sup>	18 7% <sup>c</sup>	17 5%	22 5%	13 5%	28 7%	42 5%	25 6%	14 7%
Don't know	181 12%	81 12%	100 13%	30 15%	31 11%	42 13%	40 10%	37 15%	37 12%	56 12%	33 11%	54 14%	113 13%	41 10%	27 13%
<b>Mean score</b>	<b>3.93</b>	<b>3.93</b>	<b>3.93</b>	<b>4.01</b>	<b>3.88</b>	<b>3.95</b>	<b>3.96</b>	<b>3.86</b>	<b>3.95</b>	<b>3.96</b>	<b>3.97</b>	<b>3.85</b>	<b>3.98</b>	<b>3.86</b>	<b>3.87</b>
<b>Standard deviation</b>	<b>0.95</b>	<b>0.97</b>	<b>0.93</b>	<b>0.86</b>	<b>0.90</b>	<b>0.96</b>	<b>1.02</b>	<b>0.93</b>	<b>0.94</b>	<b>0.93</b>	<b>0.90</b>	<b>1.02</b>	<b>0.93</b>	<b>0.99</b>	<b>0.94</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.05</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_01 To what extent do you agree or disagree that the FSA is the following...

Fighting food fraud, such as selling food which isn't what it says it is

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Strongly agree	(5) 412 28%	174 29%	53 25%	184 29%	107 27%	305 29%	312 26%	100 39% <sup>f</sup>	76 27%	336 29%	347 27% <sup>l</sup>	-	13 17%	52 56% <sup>j</sup>
Slightly agree	(4) 462 32%	209 35% <sup>c</sup>	68 31%	185 29%	114 29%	348 33%	388 33%	74 28%	95 34%	367 31%	405 32%	-	33 41% <sup>m</sup>	25 27%
Neither agree nor disagree	(3) 317 22%	125 21%	52 24%	140 22%	96 24%	221 21%	271 23%	46 18%	58 21%	259 22%	280 22%	-	22 27%	15 16%
Slightly disagree	(2) 60 4%	19 3%	10 4%	31 5%	12 3%	48 5%	46 4%	14 5%	8 3%	52 4%	57 4%	-	3 3%	1 1%
Strongly disagree	(1) 20 1%	9 2%	4 2%	7 1%	3 1%	17 2%	16 1%	4 2%	3 1%	17 1%	17 1%	-	3 4% <sup>j</sup>	-
Net: Agree	874 60%	384 64% <sup>bc</sup>	121 56%	369 58%	221 55%	653 62% <sup>d</sup>	701 59%	174 67% <sup>f</sup>	171 62%	703 60%	752 59%	-	46 58%	76 83% <sup>j</sup>
Net: Disagree	80 6%	28 5%	13 6%	39 6%	15 4%	65 6%	62 5%	18 7%	11 4%	69 6%	74 6% <sup>m</sup>	-	6 8% <sup>m</sup>	1 1%
Don't know	181 12%	61 10%	31 14%	89 14%	67 17% <sup>e</sup>	114 11%	160 13% <sup>g</sup>	21 8%	37 13%	144 12%	175 14% <sup>m</sup>	-	6 7% <sup>m</sup>	-
<b>Mean score</b>	<b>3.93</b>	<b>3.97</b>	<b>3.84</b>	<b>3.93</b>	<b>3.94</b>	<b>3.93</b>	<b>3.90</b>	<b>4.06<sup>f</sup></b>	<b>3.97</b>	<b>3.92</b>	<b>3.911</b>	<b>-</b>	<b>3.68</b>	<b>4.39<sup>j</sup></b>
<b>Standard deviation</b>	<b>0.95</b>	<b>0.92</b>	<b>0.97</b>	<b>0.97</b>	<b>0.91</b>	<b>0.96</b>	<b>0.93</b>	<b>1.01</b>	<b>0.90</b>	<b>0.96</b>	<b>0.95</b>	<b>-</b>	<b>0.97</b>	<b>0.78</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.07</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.10</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_01 To what extent do you agree or disagree that the FSA is the following...

Fighting food fraud, such as selling food which isn't what it says it is

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Strongly agree	(5) 412 28%	6 11%	66 37% <sup>aegh</sup>	32 26% <sup>a</sup>	39 35% <sup>ae</sup>	30 22%	40 27% <sup>a</sup>	41 26% <sup>a</sup>	60 26% <sup>a</sup>	32 26% <sup>a</sup>	370 29%	40 23%
Slightly agree	(4) 462 32%	15 24%	56 31%	36 29%	27 24%	42 30%	53 35%	55 34%	77 33%	45 37% <sup>d</sup>	415 33%	46 26%
Neither agree nor disagree	(3) 317 22%	15 24%	35 19%	30 24%	31 28%	27 20%	29 20%	36 22%	42 18%	35 29% <sup>h</sup>	275 22%	41 23%
Slightly disagree	(2) 60 4%	2 3%	6 3%	9 7% <sup>i</sup>	7 6% <sup>i</sup>	11 8% <sup>i</sup>	5 4%	4 3%	11 5%	1 1%	48 4%	12 7%
Strongly disagree	(1) 20 1%	- -	3 1%	3 2%	2 2%	4 3%	* *	1 1%	3 1%	- -	17 1%	3 2%
Net: Agree	874 60%	21 35%	122 68% <sup>ace</sup>	68 55% <sup>a</sup>	67 59% <sup>a</sup>	72 52% <sup>a</sup>	93 63% <sup>a</sup>	95 60% <sup>a</sup>	137 59% <sup>a</sup>	77 63% <sup>a</sup>	785 62% <sup>k</sup>	87 49%
Net: Disagree	80 6%	2 3%	9 5%	12 10% <sup>gi</sup>	9 8% <sup>i</sup>	15 11% <sup>bfgi</sup>	6 4%	6 3%	14 6% <sup>i</sup>	1 1%	65 5%	15 8%
Don't know	181 12%	23 39% <sup>bcdefghi</sup>	15 8%	14 12%	6 5%	25 18% <sup>bdi</sup>	21 14% <sup>d</sup>	22 14% <sup>d</sup>	39 17% <sup>bdi</sup>	8 7%	142 11%	35 20% <sup>j</sup>
<b>Mean score</b>	<b>3.93</b>	<b>3.70</b>	<b>4.07<sup>ace</sup></b>	<b>3.77</b>	<b>3.88</b>	<b>3.72</b>	<b>4.00<sup>e</sup></b>	<b>3.95</b>	<b>3.93</b>	<b>3.94</b>	<b>3.95<sup>k</sup></b>	<b>3.76</b>
<b>Standard deviation</b>	<b>0.95</b>	<b>0.81</b>	<b>0.95</b>	<b>1.04</b>	<b>1.05</b>	<b>1.08</b>	<b>0.86</b>	<b>0.88</b>	<b>0.95</b>	<b>0.80</b>	<b>0.94</b>	<b>1.03</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.13</b>	<b>0.07</b>	<b>0.10</b>	<b>0.10</b>	<b>0.10</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.03</b>	<b>0.09</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_01 To what extent do you agree or disagree that the FSA is the following...

Fighting food fraud, such as selling food which isn't what it says it is

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
Strongly agree	(5)	412 28%	78 37%bcdfg	122 26%	74 25%	80 28%	53 30%	200 30%	133 29%
Slightly agree	(4)	462 32%	51 24%	184 39%acdeg	84 28%	87 31%	54 30%	235 35%ac	141 31%
Neither agree nor disagree	(3)	317 22%	50 24%	91 19%	82 28%bdefg	56 20%	34 19%	141 21%	90 19%
Slightly disagree	(2)	60 4%	14 7%dg	23 5%	10 3%	6 2%	7 4%	37 5%dg	12 3%
Strongly disagree	(1)	20 1%	4 2%	2 *	4 1%	5 2%	6 3%bf	5 1%	11 2%bf
Net: Agree		874 60%	129 62%	306 66%c	158 53%	168 59%	106 60%	435 64%c	274 59%
Net: Disagree		80 6%	18 8%d	24 5%	14 5%	11 4%	12 7%	42 6%	23 5%
Don't know		181 12%	12 6%	46 10%	45 15%abf	50 18%abf	25 14%af	58 9%	75 16%abf
<b>Mean score</b>		<b>3.93</b>	<b>3.94</b>	<b>3.95</b>	<b>3.84</b>	<b>3.99</b>	<b>3.92</b>	<b>3.95</b>	<b>3.96</b>
<b>Standard deviation</b>		<b>0.95</b>	<b>1.05</b>	<b>0.87</b>	<b>0.95</b>	<b>0.94</b>	<b>1.04</b>	<b>0.93</b>	<b>0.98</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.07</b>	<b>0.04</b>	<b>0.06</b>	<b>0.06</b>	<b>0.08</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_01 To what extent do you agree or disagree that the FSA is the following...

Fighting food fraud, such as selling food which isn't what it says it is

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
Strongly agree	(5)	412 28%	63 38%cdg	132 29%c	64 22%	84 27%	67 32% <i>c</i>	195 32% <i>c</i>	152 29% <i>c</i>
Slightly agree	(4)	462 32%	38 23%	161 36% <i>ae</i>	91 31%	111 35% <i>a</i>	58 28%	199 32% <i>a</i>	170 32% <i>a</i>
Neither agree nor disagree	(3)	317 22%	42 25% <i>dg</i>	92 21%	90 30% <i>bdefg</i>	53 17%	37 18%	133 22%	90 17%
Slightly disagree	(2)	60 4%	11 7%	18 4%	12 4%	10 3%	8 4%	29 5%	18 3%
Strongly disagree	(1)	20 1%	3 2%	3 1%	2 1%	6 2%	6 3% <i>b</i>	6 1%	12 2%
Net: Agree		874 60%	101 60%	293 65% <i>c</i>	155 52%	196 62% <i>c</i>	125 60%	394 64% <i>c</i>	321 61% <i>c</i>
Net: Disagree		80 6%	14 9%	21 5%	14 5%	16 5%	13 6%	36 6%	30 6%
Don't know		181 12%	11 7%	41 9%	39 13% <i>af</i>	52 16% <i>abf</i>	34 16% <i>abf</i>	53 9%	86 16% <i>abf</i>
Mean score		3.93	3.93	3.99 <i>c</i>	3.79	3.97 <i>c</i>	3.99 <i>c</i>	3.97 <i>c</i>	3.98 <i>c</i>
Standard deviation		0.95	1.07	0.89	0.90	0.94	1.03	0.94	0.98
Standard error		0.03	0.08	0.04	0.05	0.06	0.08	0.04	0.05



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_01 To what extent do you agree or disagree that the FSA is the following...

Fighting food fraud, such as selling food which isn't what it says it is

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Strongly agree	(5) 412 28%	412 28%	-	275 34%def	102 22%	377 30%df	35 19%
Slightly agree	(4) 462 32%	462 32%	-	235 29%	172 37%c	408 32%	54 30%
Neither agree nor disagree	(3) 317 22%	317 22%	-	145 18%	123 26%ce	267 21%	49 28%c
Slightly disagree	(2) 60 4%	60 4%	-	43 5%d	11 2%	54 4%	6 4%
Strongly disagree	(1) 20 1%	20 1%	-	16 2%d	3 1%	19 1%	1 1%
Net: Agree	874 60%	874 60%	-	510 63%f	275 59%f	785 62%f	89 50%
Net: Disagree	80 6%	80 6%	-	59 7%d	14 3%	73 6%d	8 4%
Don't know	181 12%	181 12%	-	92 11%	56 12%	147 12%	33 18%cde
<b>Mean score</b>	<b>3.93</b>	<b>3.93</b>	-	<b>3.99f</b>	<b>3.88</b>	<b>3.95</b>	<b>3.78</b>
<b>Standard deviation</b>	<b>0.95</b>	<b>0.95</b>	-	<b>1.02</b>	<b>0.84</b>	<b>0.96</b>	<b>0.89</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4d\_01 To what extent do you agree or disagree that the FSA is the following...**

**Fighting food fraud, such as selling food which isn't what it says it is**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		FOOD BEHAVIOURS				
		Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
Strongly agree	(5)	412 28%	390 29%	371 29%	30 26%	84 31%
Slightly agree	(4)	462 32%	432 32%	416 32%	37 32%	91 33%
Neither agree nor disagree	(3)	317 22%	297 22%	274 21%	26 23%	49 18%
Slightly disagree	(2)	60 4%	57 4%	52 4%	7 6%	12 4%
Strongly disagree	(1)	20 1%	19 1%	17 1%	2 2%	7 3%
Net: Agree		874 60%	822 60%	786 61%	67 59%	175 64%
Net: Disagree		80 6%	76 6%	69 5%	10 9%	19 7%
Don't know		181 12%	170 12%	150 12%	11 10%	29 11%
<b>Mean score</b>		<b>3.93</b>	<b>3.94</b>	<b>3.95</b>	<b>3.83</b>	<b>3.96</b>
<b>Standard deviation</b>		<b>0.95</b>	<b>0.95</b>	<b>0.94</b>	<b>1.01</b>	<b>1.01</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.10</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_02 To what extent do you agree or disagree that the FSA is the following...

Working on my behalf

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Strongly agree	(5) 400 28%	183 26%	217 29%	50 25%	76 27%	100 31%g	124 31%g	51 20%	94 29%	126 28%	71 24%	109 29%	249 29%	97 25%	54 27%
Slightly agree	(4) 530 37%	269 38%	262 35%	57 29%	98 34%	108 34%	152 38%c	116 45%ode f	124 38%	156 34%	122 42%ik	128 34%	319 37%	136 35%	75 38%
Neither agree nor disagree	(3) 310 21%	151 22%	159 21%	53 27%fg	78 27%fg	66 21%	69 17%	44 17%	65 20%	101 22%	64 22%	79 21%	167 19%	106 27%ln	37 19%
Slightly disagree	(2) 57 4%	20 3%	37 5%	9 5%	8 3%	10 3%	18 5%	12 5%	8 3%	25 5%j	6 2%	18 5%j	36 4%	10 3%	10 5%
Strongly disagree	(1) 27 2%	15 2%	12 2%	4 2%	1 *	4 1%	12 3%d	6 2%	7 2%	4 1%	7 2%	9 2%	14 2%	6 2%	7 4%l
Net: Agree	931 64%	452 65%	479 64%	107 55%	174 61%	208 65%c	276 69%cd	167 65%c	218 68%	283 62%	193 66%	237 63%	568 66%	233 60%	130 65%
Net: Disagree	84 6%	35 5%	49 6%	13 7%	9 3%	14 5%	30 7%d	17 7%d	15 5%	29 6%	12 4%	27 7%	50 6%	16 4%	18 9%m
Don't know	128 9%	60 9%	67 9%	23 12%f	24 8%	29 9%	24 6%	27 10%f	24 7%	47 10%	23 8%	34 9%	80 9%	34 9%	14 7%
<b>Mean score</b>	<b>3.92</b>	<b>3.92</b>	<b>3.93</b>	<b>3.81</b>	<b>3.92</b>	<b>4.00</b>	<b>3.96</b>	<b>3.85</b>	<b>3.97</b>	<b>3.91</b>	<b>3.91</b>	<b>3.90</b>	<b>3.96</b>	<b>3.86</b>	<b>3.86</b>
<b>Standard deviation</b>	<b>0.94</b>	<b>0.93</b>	<b>0.96</b>	<b>1.00</b>	<b>0.86</b>	<b>0.92</b>	<b>0.99</b>	<b>0.91</b>	<b>0.93</b>	<b>0.94</b>	<b>0.90</b>	<b>1.00</b>	<b>0.93</b>	<b>0.91</b>	<b>1.03</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.08</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.05</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_02 To what extent do you agree or disagree that the FSA is the following...

Working on my behalf

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Strongly agree	(5) 400 28%	162 27%	64 29%	174 27%	114 29%	286 27%	320 27%	80 31%	74 27%	326 28%	333 26%	-	14 18%	53 57% <sup>kl</sup>
Slightly agree	(4) 530 37%	223 37%	76 35%	232 36%	130 33%	401 38%	443 37%	88 34%	98 35%	433 37%	467 36%	-	38 48% <sup>lm</sup>	26 28%
Neither agree nor disagree	(3) 310 21%	141 24%	45 21%	123 19%	88 22%	221 21%	253 21%	57 22%	56 20%	253 22%	279 22%	-	18 23%	13 14%
Slightly disagree	(2) 57 4%	16 3%	10 5%	30 5%	11 3%	46 4%	47 4%	10 4%	15 5%	42 4%	53 4%	-	3 3%	1 1%
Strongly disagree	(1) 27 2%	10 2%	2 1%	15 2%	7 2%	20 2%	21 2%	6 2%	3 1%	24 2%	23 2%	-	4 5% <sup>lm</sup>	-
Net: Agree	931 64%	385 64%	140 64%	406 64%	244 61%	686 65%	763 64%	168 65%	172 62%	759 65%	800 62%	-	53 66%	78 85% <sup>kl</sup>
Net: Disagree	84 6%	26 4%	12 6%	45 7%	18 4%	66 6%	68 6%	16 6%	18 7%	66 6%	76 6%	-	7 8% <sup>lm</sup>	1 1%
Don't know	128 9%	45 7%	20 9%	63 10%	49 12% <sup>e</sup>	79 8%	110 9%	18 7%	31 11%	97 8%	125 10% <sup>lm</sup>	-	2 3%	-
<b>Mean score</b>	<b>3.92</b>	<b>3.92</b>	<b>3.96</b>	<b>3.91</b>	<b>3.95</b>	<b>3.91</b>	<b>3.92</b>	<b>3.94</b>	<b>3.91</b>	<b>3.92</b>	<b>3.90</b>	-	<b>3.73</b>	<b>4.41<sup>jl</sup></b>
<b>Standard deviation</b>	<b>0.94</b>	<b>0.91</b>	<b>0.93</b>	<b>0.98</b>	<b>0.94</b>	<b>0.94</b>	<b>0.93</b>	<b>0.98</b>	<b>0.94</b>	<b>0.94</b>	<b>0.94</b>	-	<b>0.98</b>	<b>0.77</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.10</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_02 To what extent do you agree or disagree that the FSA is the following...

Working on my behalf

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Strongly agree	(5) 400 28%	8 14%	56 31%ae	33 26%	37 33%ae	28 20%	41 28%a	36 22%	60 26%	34 28%a	358 28%	41 23%
Slightly agree	(4) 530 37%	16 26%	75 41%ac	32 26%	38 33%	48 35%	57 38%c	57 36%	99 42%ac	46 37%	467 37%	59 34%
Neither agree nor disagree	(3) 310 21%	16 27%	27 15%	40 33%bdefh	23 20%	29 21%	30 20%	39 25%b	40 17%	34 28%bh	266 21%	43 24%
Slightly disagree	(2) 57 4%	- -	8 4%	3 3%	8 7%	10 7%a	3 2%	6 4%	9 4%	6 5%	50 4%	6 3%
Strongly disagree	(1) 27 2%	1 1%	5 3%	1 1%	4 4%	3 2%	4 3%	2 1%	3 1%	1 *	24 2%	3 2%
Net: Agree	931 64%	24 40%	130 72%aceg	65 53%	75 66%ac	76 55%	98 66%ac	93 58%a	159 68%ace	79 65%a	826 65%k	100 57%
Net: Disagree	84 6%	1 1%	13 7%	4 4%	12 10%a	12 9%	7 5%	8 5%	12 5%	6 5%	74 6%	9 5%
Don't know	128 9%	19 32%bcdefghi	10 6%	14 11%di	4 3%	22 16%bdi	14 9%i	19 12%di	21 9%i	3 2%	102 8%	25 14%j
<b>Mean score</b>	<b>3.92</b>	<b>3.74</b>	<b>3.98</b>	<b>3.84</b>	<b>3.88</b>	<b>3.76</b>	<b>3.94</b>	<b>3.85</b>	<b>3.96</b>	<b>3.89</b>	<b>3.93</b>	<b>3.85</b>
<b>Standard deviation</b>	<b>0.94</b>	<b>0.86</b>	<b>0.97</b>	<b>0.92</b>	<b>1.07</b>	<b>0.98</b>	<b>0.95</b>	<b>0.90</b>	<b>0.89</b>	<b>0.89</b>	<b>0.94</b>	<b>0.93</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.13</b>	<b>0.07</b>	<b>0.09</b>	<b>0.10</b>	<b>0.09</b>	<b>0.08</b>	<b>0.08</b>	<b>0.06</b>	<b>0.08</b>	<b>0.03</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_02 To what extent do you agree or disagree that the FSA is the following...

Working on my behalf

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
Strongly agree	(5)	400 28%	69 33%bc	114 24%	71 24%	90 32%bc	53 30%	182 27%	144 31%bc
Slightly agree	(4)	530 37%	77 37%	205 44%cdeg	95 32%	96 34%	57 32%	282 42%cdeg	152 33%
Neither agree nor disagree	(3)	310 21%	43 21%	88 19%	86 29%abdfg	54 19%	36 20%	131 19%	90 19%
Slightly disagree	(2)	57 4%	11 5%	18 4%	12 4%	6 2%	9 5%	29 4%	15 3%
Strongly disagree	(1)	27 2%	2 1%	8 2%	4 1%	3 1%	9 5%abcdf	10 1%	12 3%
Net: Agree		931 64%	146 70%c	318 68%c	166 55%	186 65%c	110 62%	464 69%c	296 64%c
Net: Disagree		84 6%	13 6%	26 6%	16 5%	9 3%	18 10%bdf	38 6%	27 6%
Don't know		128 9%	7 3%	35 8%	31 10%af	36 13%abf	14 8%	42 6%	50 11%af
<b>Mean score</b>		<b>3.92</b>	<b>3.99c</b>	<b>3.92</b>	<b>3.81</b>	<b>4.06ce</b>	<b>3.83</b>	<b>3.94c</b>	<b>3.97c</b>
<b>Standard deviation</b>		<b>0.94</b>	<b>0.92</b>	<b>0.89</b>	<b>0.93</b>	<b>0.88</b>	<b>1.12</b>	<b>0.90</b>	<b>0.99</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.06</b>	<b>0.04</b>	<b>0.06</b>	<b>0.06</b>	<b>0.08</b>	<b>0.03</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_02 To what extent do you agree or disagree that the FSA is the following...

Working on my behalf

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
Strongly agree	(5)	400 28%	52 31% <sup>c</sup>	109 24%	67 23%	100 31% <sup>bc</sup>	71 34% <sup>bcd</sup>	161 26%	170 32% <sup>bcd</sup>
Slightly agree	(4)	530 37%	68 40% <sup>e</sup>	190 43% <sup>ceg</sup>	96 32%	117 37% <sup>e</sup>	59 28%	258 42% <sup>ceg</sup>	175 33%
Neither agree nor disagree	(3)	310 21%	30 18%	91 20%	90 30% <sup>abdefg</sup>	55 17%	40 19%	121 20%	95 18%
Slightly disagree	(2)	57 4%	8 5%	20 5% <sup>d</sup>	12 4%	5 2%	8 4%	28 5% <sup>d</sup>	14 3%
Strongly disagree	(1)	27 2%	4 2%	8 2%	4 1%	1 *	10 5% <sup>bcd</sup>	11 2%	11 2%
Net: Agree		931 64%	120 72% <sup>c</sup>	299 67% <sup>c</sup>	164 55%	216 68% <sup>c</sup>	130 62%	419 68% <sup>c</sup>	346 66% <sup>c</sup>
Net: Disagree		84 6%	12 7% <sup>d</sup>	28 6% <sup>d</sup>	16 5%	7 2%	18 9% <sup>d</sup>	40 6% <sup>d</sup>	25 5%
Don't know		128 9%	5 3%	30 7%	28 9% <sup>a</sup>	39 12% <sup>abf</sup>	22 11% <sup>af</sup>	36 6%	61 12% <sup>abf</sup>
Mean score		3.92	3.97	3.89	3.79	4.10 <sup>bcd</sup>	3.92	3.91	4.03 <sup>bc</sup>
Standard deviation		0.94	0.96	0.91	0.92	0.82	1.11	0.92	0.95
Standard error		0.03	0.07	0.04	0.06	0.05	0.08	0.04	0.04

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_02 To what extent do you agree or disagree that the FSA is the following...

Working on my behalf

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Strongly agree	(5) 400 28%	400 28%	-	278 35%def	92 20%	370 29%df	30 17%
Slightly agree	(4) 530 37%	530 37%	-	276 34%	195 42%c	471 37%	60 33%
Neither agree nor disagree	(3) 310 21%	310 21%	-	139 17%	117 25%ce	255 20%	55 30%ce
Slightly disagree	(2) 57 4%	57 4%	-	34 4%	17 4%	51 4%	5 3%
Strongly disagree	(1) 27 2%	27 2%	-	18 2%	4 1%	22 2%	5 3%
Net: Agree	931 64%	931 64%	-	554 69%df	287 62%f	841 66%f	90 50%
Net: Disagree	84 6%	84 6%	-	52 6%	22 5%	74 6%	10 5%
Don't know	128 9%	128 9%	-	61 8%	41 9%	103 8%	25 14%ce
<b>Mean score</b>	<b>3.92</b>	<b>3.92</b>	-	<b>4.02df</b>	<b>3.83</b>	<b>3.95df</b>	<b>3.68</b>
<b>Standard deviation</b>	<b>0.94</b>	<b>0.94</b>	-	<b>0.98</b>	<b>0.85</b>	<b>0.94</b>	<b>0.93</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4d\_02 To what extent do you agree or disagree that the FSA is the following...**

**Working on my behalf**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		FOOD BEHAVIOURS				
		Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
Strongly agree	(5)	400 28%	378 28%	347 27%	33 29%	77 28%
Slightly agree	(4)	530 37%	503 37%	486 38%	45 39%	97 36%
Neither agree nor disagree	(3)	310 21%	291 21%	272 21%	21 18%	55 20%
Slightly disagree	(2)	57 4%	50 4%	49 4%	6 6%	17 6%a
Strongly disagree	(1)	27 2%	27 2%	23 2%	4 3%	6 2%
Net: Agree		931 64%	881 65%	833 65%	78 68%	174 64%
Net: Disagree		84 6%	77 6%	72 6%	10 9%	24 9%
Don't know		128 9%	117 9%	101 8%	5 5%	19 7%
<b>Mean score</b>		<b>3.92</b>	<b>3.93</b>	<b>3.92</b>	<b>3.89</b>	<b>3.88</b>
<b>Standard deviation</b>		<b>0.94</b>	<b>0.94</b>	<b>0.93</b>	<b>1.01</b>	<b>1.00</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.09</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_03 To what extent do you agree or disagree that the FSA is the following...

Good at explaining food safety and the science behind it

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Strongly agree	(5) 226 16%	100 14%	126 17%	34 17%g	43 15%	53 17%g	68 17%g	28 11%	38 12%	61 13%	57 20%hi	70 19%hi	139 16%	58 15%	28 14%
Slightly agree	(4) 446 31%	233 33%b	213 28%	59 30%	89 31%	88 28%	131 33%	78 31%	106 33%	143 31%	95 32%	102 27%	266 31%	115 30%	65 33%
Neither agree nor disagree	(3) 436 30%	201 29%	234 31%	54 28%	86 30%	106 33%	117 29%	72 28%	98 30%	141 31%	80 27%	117 31%	242 28%	131 34%	63 32%
Slightly disagree	(2) 97 7%	44 6%	53 7%	9 5%	14 5%	21 7%	29 7%	23 9%	23 7%	32 7%	19 7%	24 6%	63 7%	21 5%	13 7%
Strongly disagree	(1) 48 3%	31 4%b	17 2%	5 3%	9 3%	7 2%	15 4%	11 4%	15 5%	11 2%	9 3%	13 3%	35 4%	8 2%	6 3%
Net: Agree	672 46%	333 48%	339 45%	93 47%	132 47%	141 45%	199 50%g	106 42%	144 45%	203 44%	152 52%i	172 46%	405 47%	173 45%	93 47%
Net: Disagree	145 10%	75 11%	70 9%	15 8%	23 8%	28 9%	45 11%	34 13%cd	38 12%	43 9%	28 10%	36 10%	98 11% m	29 7%	19 10%
Don't know	199 14%	89 13%	110 15%	34 17%f	43 15%	42 13%	39 10%	42 17% f	43 13%	72 16%	32 11%	52 14%	120 14%	56 14%	23 12%
Mean score	3.56	3.54	3.59	3.66g	3.59	3.58	3.57g	3.41	3.46	3.54	3.66h	3.59	3.55	3.59	3.55
Standard deviation	1.00	1.01	0.98	0.98	0.97	0.97	1.02	1.02	1.00	0.95	1.01	1.03	1.04	0.93	0.96
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.05	0.05	0.06	0.05	0.06	0.05	0.04	0.05	0.06

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_03 To what extent do you agree or disagree that the FSA is the following...

Good at explaining food safety and the science behind it

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Strongly agree	(5) 226 16%	93 16%	33 15%	100 16%	65 16%	161 15%	180 15%	46 18%	46 17%	180 15%	177 14% <sup>l</sup>	-	3 3%	47 51% <sup>l</sup>
Slightly agree	(4) 446 31%	198 33%	56 26%	192 30%	108 27%	338 32%	361 30%	85 33%	83 30%	363 31%	396 31%	-	30 37% <sup>m</sup>	20 22%
Neither agree nor disagree	(3) 436 30%	185 31%	75 34%	176 28%	123 31%	312 30%	367 31%	69 27%	82 30%	353 30%	383 30%	-	32 40% <sup>m</sup>	21 23%
Slightly disagree	(2) 97 7%	37 6%	9 4%	51 8%	21 5%	77 7%	79 7%	18 7%	18 6%	79 7%	89 7%	-	5 6%	3 3%
Strongly disagree	(1) 48 3%	14 2%	9 4%	25 4%	14 3%	34 3%	39 3%	9 3%	12 4%	36 3%	43 3%	-	5 6% <sup>m</sup>	-
Net: Agree	672 46%	290 49%	89 41%	292 46%	173 43%	499 47%	541 45%	131 51%	129 47%	542 46%	572 45%	-	33 41%	67 73% <sup>l</sup>
Net: Disagree	145 10%	51 8%	18 8%	77 12% <sup>a</sup>	35 9%	111 11%	118 10%	27 10%	30 11%	115 10%	132 10% <sup>m</sup>	-	10 13% <sup>m</sup>	3 3%
Don't know	199 14%	72 12%	35 16%	92 14%	68 17% <sup>e</sup>	131 12%	168 14%	31 12%	35 13%	164 14%	193 15% <sup>lm</sup>	-	5 6%	1 1%
<b>Mean score</b>	<b>3.56</b>	<b>3.61</b>	<b>3.53</b>	<b>3.53</b>	<b>3.57</b>	<b>3.56</b>	<b>3.55</b>	<b>3.62</b>	<b>3.55</b>	<b>3.56</b>	<b>3.53<sup>l</sup></b>	<b>-</b>	<b>3.27</b>	<b>4.22<sup>l</sup></b>
<b>Standard deviation</b>	<b>1.00</b>	<b>0.94</b>	<b>1.01</b>	<b>1.04</b>	<b>1.01</b>	<b>0.99</b>	<b>0.99</b>	<b>1.02</b>	<b>1.04</b>	<b>0.99</b>	<b>0.99</b>	<b>-</b>	<b>0.90</b>	<b>0.91</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.08</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>0.07</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.10</b>	<b>0.10</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_03 To what extent do you agree or disagree that the FSA is the following...

Good at explaining food safety and the science behind it

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Strongly agree	(5) 226 16%	5 9%	31 17%hi	19 15%	22 20%hi	16 11%	23 16%i	28 18%hi	22 10%	9 7%	198 16%	28 16%
Slightly agree	(4) 446 31%	13 22%	47 26%	37 30%	41 37%e	33 24%	53 36%e	51 32%	84 36%abe	37 30%	378 30%	67 38%
Neither agree nor disagree	(3) 436 30%	17 28%	61 34%g	39 31%	40 35%g	41 29%	38 25%	37 23%	63 27%	47 38%fgh	398 31%k	37 21%
Slightly disagree	(2) 97 7%	2 3%	14 8%cd	10 8%cd	2 2%	12 9%cd	8 5%	15 9%cd	16 7%	11 9%cd	81 6%	14 8%
Strongly disagree	(1) 48 3%	2 3%	6 3%	4 3%	5 4%	9 6%	5 3%	5 3%	5 2%	4 3%	47 4%k	1 1%
Net: Agree	672 46%	19 31%	78 43%	56 46%	63 56%abei	49 35%	76 51%aei	79 50%ae	106 46%	46 38%	576 45%	95 53%
Net: Disagree	145 10%	3 6%	20 11%	14 11%	6 6%	21 15%cd	12 8%	19 12%	21 9%	15 13%	128 10%	15 9%
Don't know	199 14%	21 35%bcdefghi	22 12%cd	14 12%cd	3 3%	29 21%abd	22 15%cd	24 15%cd	43 18%cd	14 12%cd	166 13%	30 17%
<b>Mean score</b>	<b>3.56</b>	<b>3.49</b>	<b>3.53</b>	<b>3.52</b>	<b>3.68ei</b>	<b>3.32</b>	<b>3.65ei</b>	<b>3.62ei</b>	<b>3.54</b>	<b>3.32</b>	<b>3.54</b>	<b>3.72</b>
<b>Standard deviation</b>	<b>1.00</b>	<b>0.94</b>	<b>1.02</b>	<b>1.01</b>	<b>0.96</b>	<b>1.10</b>	<b>0.98</b>	<b>1.04</b>	<b>0.90</b>	<b>0.91</b>	<b>1.01</b>	<b>0.91</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.15</b>	<b>0.08</b>	<b>0.09</b>	<b>0.09</b>	<b>0.10</b>	<b>0.08</b>	<b>0.09</b>	<b>0.06</b>	<b>0.08</b>	<b>0.03</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_03 To what extent do you agree or disagree that the FSA is the following...

Good at explaining food safety and the science behind it

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
Strongly agree	(5)	226 16%	39 19%b	58 12%	42 14%	50 18%	33 19%b	97 14%	83 18%b
Slightly agree	(4)	446 31%	77 37%c	164 35%c	67 22%	86 30%c	51 29%	241 36%cg	137 30%c
Neither agree nor disagree	(3)	436 30%	53 25%	140 30%	116 39%abdefg	74 26%	49 28%	193 29%	123 27%
Slightly disagree	(2)	97 7%	14 7%	33 7%	24 8%	18 6%	8 4%	48 7%	26 6%
Strongly disagree	(1)	48 3%	8 4%	15 3%	5 2%	8 3%	10 6%c	23 3%	19 4%
Net: Agree		672 46%	116 56%c	221 47%c	109 36%	136 48%c	84 47%c	338 50%c	220 48%c
Net: Disagree		145 10%	22 11%	49 10%	29 10%	26 9%	18 10%	71 10%	44 10%
Don't know		199 14%	17 8%	58 12%	45 15%a	48 17%af	26 15%a	74 11%	75 16%af
<b>Mean score</b>		<b>3.56</b>	<b>3.65c</b>	<b>3.53</b>	<b>3.46</b>	<b>3.64c</b>	<b>3.59</b>	<b>3.57</b>	<b>3.62</b>
<b>Standard deviation</b>		<b>1.00</b>	<b>1.02</b>	<b>0.96</b>	<b>0.95</b>	<b>1.01</b>	<b>1.09</b>	<b>0.98</b>	<b>1.04</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.07</b>	<b>0.05</b>	<b>0.06</b>	<b>0.07</b>	<b>0.09</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_03 To what extent do you agree or disagree that the FSA is the following...

Good at explaining food safety and the science behind it

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
Strongly agree	(5)	226 16%	33 20% <sup>c</sup>	60 13%	36 12%	53 17%	43 21% <sup>bc</sup>	93 15%	96 18% <sup>bc</sup>
Slightly agree	(4)	446 31%	61 36% <sup>ceg</sup>	164 37% <sup>cdeg</sup>	75 25%	93 29%	52 25%	225 37% <sup>cdeg</sup>	144 27%
Neither agree nor disagree	(3)	436 30%	40 24%	130 29%	125 42% <sup>abdefg</sup>	78 25%	58 28%	170 28%	136 26%
Slightly disagree	(2)	97 7%	15 9% <sup>e</sup>	33 7% <sup>e</sup>	14 5%	30 9% <sup>ce</sup>	6 3%	48 8% <sup>e</sup>	36 7%
Strongly disagree	(1)	48 3%	6 4%	13 3%	6 2%	8 3%	14 7% <sup>bcd</sup>	19 3%	22 4%
Net: Agree		672 46%	94 56% <sup>cdeg</sup>	224 50% <sup>c</sup>	111 37%	145 46% <sup>c</sup>	95 45%	318 52% <sup>c</sup>	240 46% <sup>c</sup>
Net: Disagree		145 10%	21 13% <sup>c</sup>	45 10%	20 7%	38 12% <sup>c</sup>	21 10%	66 11%	58 11% <sup>c</sup>
Don't know		199 14%	13 8%	49 11%	42 14% <sup>a</sup>	56 18% <sup>abf</sup>	36 17% <sup>abf</sup>	61 10%	92 17% <sup>abf</sup>
Mean score		3.56	3.64	3.57	3.48	3.58	3.59	3.59	3.59
Standard deviation		1.00	1.05	0.95	0.89	1.03	1.15	0.98	1.08
Standard error		0.03	0.08	0.05	0.05	0.06	0.08	0.04	0.05

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_03 To what extent do you agree or disagree that the FSA is the following...

Good at explaining food safety and the science behind it

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Strongly agree	(5) 226 16%	226 16%	-	160 20%df	51 11%	211 17%df	15 8%
Slightly agree	(4) 446 31%	446 31%	-	254 31%	143 31%	397 31%	49 27%
Neither agree nor disagree	(3) 436 30%	436 30%	-	207 26%	163 35%ce	370 29%	66 37%ce
Slightly disagree	(2) 97 7%	97 7%	-	56 7%	30 6%	86 7%	11 6%
Strongly disagree	(1) 48 3%	48 3%	-	35 4%d	6 1%	41 3%d	7 4%
Net: Agree	672 46%	672 46%	-	414 51%df	194 42%	608 48%df	64 35%
Net: Disagree	145 10%	145 10%	-	91 11%	36 8%	128 10%	17 10%
Don't know	199 14%	199 14%	-	93 12%	73 16%c	167 13%	33 18%c
<b>Mean score</b>	<b>3.56</b>	<b>3.56</b>	-	<b>3.63f</b>	<b>3.51</b>	<b>3.59f</b>	<b>3.37</b>
<b>Standard deviation</b>	<b>1.00</b>	<b>1.00</b>	-	<b>1.07</b>	<b>0.87</b>	<b>1.00</b>	<b>0.92</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4d\_03 To what extent do you agree or disagree that the FSA is the following...**

**Good at explaining food safety and the science behind it**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		FOOD BEHAVIOURS				
		Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
Strongly agree	(5)	226 16%	216 16%	194 15%	20 18%	50 18%
Slightly agree	(4)	446 31%	414 30%	401 31%	35 30%	103 38%ab
Neither agree nor disagree	(3)	436 30%	408 30%	388 30%	33 29%	70 26%
Slightly disagree	(2)	97 7%	88 6%	87 7%	12 10% <sup>d</sup>	11 4%
Strongly disagree	(1)	48 3%	46 3%	42 3%	6 6%	14 5%
Net: Agree		672 46%	630 46%	595 46%	55 48%	152 56%ab
Net: Disagree		145 10%	134 10%	129 10%	18 16%	25 9%
Don't know		199 14%	194 14% <sup>d</sup>	167 13%	8 7%	24 9%
<b>Mean score</b>		<b>3.56</b>	<b>3.57</b>	<b>3.56</b>	<b>3.48</b>	<b>3.66</b>
<b>Standard deviation</b>		<b>1.00</b>	<b>1.00</b>	<b>0.99</b>	<b>1.11</b>	<b>1.03</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.11</b>	<b>0.06</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_04 To what extent do you agree or disagree that the FSA is the following...

Open and honest

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Strongly agree	(5) 272 19%	134 19%	138 18%	44 23%g	50 17%	55 17%	85 21%g	37 15%	54 17%	81 18%	54 18%	83 22%	166 19%	75 19%	30 15%
Slightly agree	(4) 476 33%	234 34%	242 32%	56 29%	92 32%	105 33%	133 33%	90 35%	121 37%k	144 31%	104 36%k	107 28%	289 33%	127 33%	60 30%
Neither agree nor disagree	(3) 412 28%	201 29%	211 28%	59 30%	89 31%	94 30%	105 26%	65 25%	83 26%	142 31%	84 29%	103 27%	235 27%	118 30%	59 30%
Slightly disagree	(2) 73 5%	38 5%	35 5%	7 3%	12 4%	15 5%	22 5%	18 7%	13 4%	23 5%	13 4%	25 6%	46 5%	14 4%	14 7%
Strongly disagree	(1) 24 2%	12 2%	13 2%	1 *	1 *	3 1%	12 3% <sup>d</sup>	8 3% <sup>cde</sup>	6 2%	3 1%	6 2%	10 3% <sup>i</sup>	13 1%	5 1%	6 3%
Net: Agree	747 51%	367 53%	380 50%	100 51%	142 50%	160 50%	218 55%	127 50%	175 54%	225 49%	158 54%	189 50%	456 53%	202 52%	90 45%
Net: Disagree	98 7%	50 7%	48 6%	8 4%	13 4%	18 6%	33 8%	27 10% <sup>cde</sup>	19 6%	26 6%	18 6%	34 9%	59 7%	19 5%	20 10% <sup>m</sup>
Don't know	194 13%	80 11%	115 15% <sup>a</sup>	29 15%	41 14%	45 14%	42 11%	37 14%	45 14%	67 14%	32 11%	51 13%	115 13%	51 13%	29 15%
Mean score	3.71	3.71	3.72	3.81 <sup>g</sup>	3.73	3.72	3.73	3.59	3.73	3.71	3.72	3.70	3.73 <sup>n</sup>	3.75 <sup>n</sup>	3.55
Standard deviation	0.93	0.94	0.93	0.89	0.85	0.88	1.00	0.99	0.90	0.88	0.92	1.02	0.93	0.90	1.00
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.05	0.05	0.06	0.05	0.05	0.05	0.03	0.05	0.07

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_04 To what extent do you agree or disagree that the FSA is the following...

Open and honest

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Strongly agree	(5) 272 19%	107 18%	33 15%	132 21%	76 19%	196 19%	217 18%	55 21%	50 18%	222 19%	216 17%	-	9 12%	46 50% <sup>kl</sup>
Slightly agree	(4) 476 33%	209 35%	71 33%	195 31%	118 30%	358 34%	385 32%	91 35%	94 34%	382 33%	418 33%	-	30 37%	28 30%
Neither agree nor disagree	(3) 412 28%	172 29%	66 30%	175 27%	114 29%	298 28%	345 29%	67 26%	75 27%	337 29%	370 29% <sup>m</sup>	-	28 35% <sup>m</sup>	15 16%
Slightly disagree	(2) 73 5%	27 5%	13 6%	33 5%	19 5%	54 5%	56 5%	18 7%	16 6%	57 5%	67 5%	-	4 5%	2 2%
Strongly disagree	(1) 24 2%	4 1%	4 2%	17 3% <sup>a</sup>	3 1%	21 2%	22 2%	2 1%	6 2%	18 2%	20 2%	-	4 5% <sup>lm</sup>	-
Net: Agree	747 51%	317 53%	104 48%	327 51%	194 49%	554 53%	601 50%	146 57%	143 52%	604 51%	634 50%	-	39 49%	74 81% <sup>kl</sup>
Net: Disagree	98 7%	31 5%	16 7%	50 8%	22 6%	75 7%	78 7%	20 8%	22 8%	76 6%	88 7%	-	8 10% <sup>m</sup>	2 2%
Don't know	194 13%	78 13%	31 14%	86 13%	69 17% <sup>e</sup>	126 12%	169 14%	25 10%	37 13%	157 13%	189 15% <sup>lm</sup>	-	5 6%	1 1%
<b>Mean score</b>	<b>3.71</b>	<b>3.75</b>	<b>3.63</b>	<b>3.71</b>	<b>3.74</b>	<b>3.70</b>	<b>3.70</b>	<b>3.77</b>	<b>3.69</b>	<b>3.72</b>	<b>3.68</b>	-	<b>3.48</b>	<b>4.31<sup>kl</sup></b>
<b>Standard deviation</b>	<b>0.93</b>	<b>0.87</b>	<b>0.92</b>	<b>0.99</b>	<b>0.91</b>	<b>0.94</b>	<b>0.93</b>	<b>0.93</b>	<b>0.95</b>	<b>0.93</b>	<b>0.92</b>	-	<b>0.97</b>	<b>0.81</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.10</b>	<b>0.09</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_04 To what extent do you agree or disagree that the FSA is the following...

Open and honest

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Strongly agree	(5) 272 19%	2 3%	46 25%acfhi	17 14%a	33 29%acfghi	27 19%a	21 14%a	28 18%a	28 12%	16 13%a	243 19%	27 15%
Slightly agree	(4) 476 33%	14 23%	63 35%e	32 26%	41 36%	34 24%	62 42%aceg	47 30%	83 36%e	42 35%	411 32%	63 35%
Neither agree nor disagree	(3) 412 28%	19 32%	41 23%	49 39%bdefh	28 25%	38 27%	35 23%	53 33%b	60 26%	47 38%bdf h	363 29%	48 27%
Slightly disagree	(2) 73 5%	1 2%	9 5%	8 6%	7 6%	11 8%	7 5%	5 3%	15 7%	4 3%	65 5%	8 5%
Strongly disagree	(1) 24 2%	- -	4 2%	3 2%	1 1%	4 3%	1 1%	4 2%	1 1%	3 2%	22 2%	1 1%
Net: Agree	747 51%	16 26%	109 60%aceghi	49 40%	73 65%aceghi	61 43%a	83 56%ace	75 47%a	111 48%a	58 48%a	654 52%	90 50%
Net: Disagree	98 7%	1 2%	13 7%	10 8%	8 7%	15 11%a	8 6%	9 6%	17 7%	7 5%	87 7%	9 5%
Don't know	194 13%	25 41%bcdefghi	18 10%	15 12%d	4 3%	26 19%bdi	23 15%d	22 14%d	45 19%bdi	11 9%	163 13%	30 17%
<b>Mean score</b>	<b>3.71</b>	<b>3.46</b>	<b>3.85acehi</b>	<b>3.49</b>	<b>3.89acehi</b>	<b>3.60</b>	<b>3.75c</b>	<b>3.66</b>	<b>3.64</b>	<b>3.58</b>	<b>3.71</b>	<b>3.72</b>
<b>Standard deviation</b>	<b>0.93</b>	<b>0.65</b>	<b>0.97</b>	<b>0.93</b>	<b>0.94</b>	<b>1.07</b>	<b>0.83</b>	<b>0.94</b>	<b>0.86</b>	<b>0.86</b>	<b>0.94</b>	<b>0.86</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.11</b>	<b>0.07</b>	<b>0.09</b>	<b>0.09</b>	<b>0.10</b>	<b>0.07</b>	<b>0.08</b>	<b>0.06</b>	<b>0.08</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_04 To what extent do you agree or disagree that the FSA is the following...

Open and honest

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
Strongly agree	(5)	272 19%	49 23%bcf	62 13%	46 15%	64 22%bcf	48 27%bcf	111 16%	112 24%bcf
Slightly agree	(4)	476 33%	69 33%	198 42%acdeg	80 27%	83 29%	44 25%	266 39%cdeg	128 28%
Neither agree nor disagree	(3)	412 28%	64 30%	125 27%	106 36%bdefg	69 24%	45 25%	188 28%	114 25%
Slightly disagree	(2)	73 5%	9 4%	20 4%	20 7%	13 5%	11 6%	29 4%	24 5%
Strongly disagree	(1)	24 2%	4 2%	6 1%	3 1%	3 1%	9 5%bcdf	10 1%	11 2%
Net: Agree		747 51%	118 56%c	259 56%c	126 42%	147 52%c	93 52%c	377 56%c	239 52%c
Net: Disagree		98 7%	12 6%	27 6%	22 7%	16 5%	20 11%bdf	39 6%	35 8%
Don't know		194 13%	15 7%	56 12%	45 15%a	53 19%abf	21 12%	72 11%	74 16%af
Mean score		3.71	3.78c	3.70	3.58	3.83c	3.72	3.73c	3.78c
Standard deviation		0.93	0.94	0.84	0.91	0.94	1.14	0.87	1.02
Standard error		0.03	0.07	0.04	0.06	0.06	0.09	0.03	0.05

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4d\_04 To what extent do you agree or disagree that the FSA is the following...**

**Open and honest**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
Strongly agree	(5)	272 19%	40 24%bc	69 15%	36 12%	67 21%bc	59 28%bcf	109 18%c	126 24%bcf
Slightly agree	(4)	476 33%	56 33%e	171 38%deg	97 33%e	97 31%	50 24%	228 37%eg	147 28%
Neither agree nor disagree	(3)	412 28%	47 28%	128 29%	106 36%defg	83 26%	45 21%	175 28%	128 24%
Slightly disagree	(2)	73 5%	9 5%	23 5%	15 5%	11 4%	15 7%	32 5%	26 5%
Strongly disagree	(1)	24 2%	2 1%	7 2%	3 1%	2 1%	9 4%bcdf	9 1%	11 2%
Net: Agree		747 51%	96 57%c	240 54%c	133 45%	165 52%	109 52%	336 55%c	274 52%
Net: Disagree		98 7%	11 7%	30 7%	18 6%	13 4%	24 12%bcdf	41 7%	37 7%
Don't know		194 13%	14 8%	49 11%	41 14%	56 18%abf	32 15%	63 10%	88 17%abf
<b>Mean score</b>		<b>3.71</b>	<b>3.80c</b>	<b>3.68</b>	<b>3.57</b>	<b>3.83bc</b>	<b>3.76</b>	<b>3.71c</b>	<b>3.80c</b>
<b>Standard deviation</b>		<b>0.93</b>	<b>0.94</b>	<b>0.89</b>	<b>0.85</b>	<b>0.89</b>	<b>1.16</b>	<b>0.90</b>	<b>1.00</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.08</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_04 To what extent do you agree or disagree that the FSA is the following...

Open and honest

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Strongly agree	(5) 272 19%	272 19%	-	192 24%df	65 14%	257 20%df	15 8%
Slightly agree	(4) 476 33%	476 33%	-	265 33%	159 34%	425 33%	51 28%
Neither agree nor disagree	(3) 412 28%	412 28%	-	195 24%	157 34%ce	352 28%	60 34%c
Slightly disagree	(2) 73 5%	73 5%	-	48 6%	17 4%	65 5%	8 4%
Strongly disagree	(1) 24 2%	24 2%	-	16 2%	3 1%	19 1%	6 3%d
Net: Agree	747 51%	747 51%	-	457 57%df	225 48%f	682 54%f	66 37%
Net: Disagree	98 7%	98 7%	-	64 8%d	20 4%	84 7%	14 8%
Don't know	194 13%	194 13%	-	90 11%	65 14%	155 12%	40 22%cde
<b>Mean score</b>	<b>3.71</b>	<b>3.71</b>	-	<b>3.79df</b>	<b>3.67f</b>	<b>3.75f</b>	<b>3.44</b>
<b>Standard deviation</b>	<b>0.93</b>	<b>0.93</b>	-	<b>0.98</b>	<b>0.82</b>	<b>0.93</b>	<b>0.91</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_04 To what extent do you agree or disagree that the FSA is the following...

Open and honest

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/ vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
Strongly agree	(5)	272 19%	260 19%	237 19%	21 18%	65 24%
Slightly agree	(4)	476 33%	446 33%	428 33%	41 36%	95 35%
Neither agree nor disagree	(3)	412 28%	384 28%	365 29%	30 26%	63 23%
Slightly disagree	(2)	73 5%	66 5%	66 5%	8 7%	15 6%
Strongly disagree	(1)	24 2%	24 2%	22 2%	4 4%	6 2%
Net: Agree		747 51%	706 52%	665 52%	62 54%	160 59%a
Net: Disagree		98 7%	90 7%	87 7%	12 11%	21 8%
Don't know		194 13%	185 14%	161 13%	10 9%	28 10%
<b>Mean score</b>		<b>3.71</b>	<b>3.72</b>	<b>3.71</b>	<b>3.64</b>	<b>3.81</b>
<b>Standard deviation</b>		<b>0.93</b>	<b>0.94</b>	<b>0.93</b>	<b>1.02</b>	<b>0.98</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.10</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_05 To what extent do you agree or disagree that the FSA is the following...

Innovative, efficient and cost effective

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Strongly agree	(5) 176 12%	83 12%	93 12%	30 15%g	33 12%	45 14%g	50 12%g	19 8%	20 6%	49 11%h	38 13%h	69 18%hi	98 11%	59 15%	19 10%
Slightly agree	(4) 286 20%	145 21%	141 19%	34 17%	51 18%	52 16%	87 22%	62 24%e	59 18%	82 18%	69 23%	76 20%	171 20%	73 19%	42 21%
Neither agree nor disagree	(3) 580 40%	284 41%	296 39%	82 42%	126 44%g	134 42%	150 38%	88 35%	148 46%jk	203 44%jk	103 35%	127 34%	341 39%	170 44%n	69 35%
Slightly disagree	(2) 71 5%	34 5%	37 5%	8 4%	9 3%	14 4%	21 5%	18 7%cd	13 4%	25 5%	17 6%	16 4%	42 5%	15 4%	14 7%
Strongly disagree	(1) 34 2%	21 3%	12 2%	2 1%	5 2%	5 1%	15 4%	8 3%	7 2%	11 2%	7 2%	9 2%	18 2%	5 1%	10 5%lm
Net: Agree	462 32%	229 33%	233 31%	64 33%	83 29%	97 30%	136 34%	81 32%	79 24%	131 29%	107 37%hi	145 39%hi	269 31%	131 34%	62 31%
Net: Disagree	104 7%	55 8%	49 6%	10 5%	14 5%	18 6%	35 9%	26 10%cde	20 6%	36 8%	23 8%	25 7%	60 7%	20 5%	24 12%lm
Don't know	305 21%	130 19%	175 23%a	40 20%	61 21%	68 22%	78 19%	59 23%	76 24%	90 20%	60 20%	80 21%	194 22%	68 18%	43 22%
<b>Mean score</b>	<b>3.44</b>	<b>3.41</b>	<b>3.46</b>	<b>3.52</b>	<b>3.43</b>	<b>3.47</b>	<b>3.42</b>	<b>3.34</b>	<b>3.29</b>	<b>3.36</b>	<b>3.50h</b>	<b>3.61hi</b>	<b>3.43</b>	<b>3.51n</b>	<b>3.30</b>
<b>Standard deviation</b>	<b>0.92</b>	<b>0.94</b>	<b>0.91</b>	<b>0.90</b>	<b>0.87</b>	<b>0.91</b>	<b>0.98</b>	<b>0.92</b>	<b>0.80</b>	<b>0.90</b>	<b>0.95</b>	<b>1.00</b>	<b>0.91</b>	<b>0.90</b>	<b>1.02</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.03</b>	<b>0.05</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_05 To what extent do you agree or disagree that the FSA is the following...

Innovative, efficient and cost effective

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Strongly agree	(5) 176	67	25	84	53	123	131	45	35	141	137	-	2	37
	12%	11%	12%	13%	13%	12%	11%	18% <sup>f</sup>	13%	12%	11% <sup>l</sup>	-	2%	40% <sup>j </sup>
Slightly agree	(4) 286	120	32	134	63	223	230	56	41	245	253	-	11	22
	20%	20%	15%	21%	16%	21% <sup>d</sup>	19%	22%	15%	21% <sup>h</sup>	20%	-	14%	24%
Neither agree nor disagree	(3) 580	248	100	232	158	423	483	97	125	455	511	-	46	24
	40%	42%	46% <sup>c</sup>	36%	40%	40%	40%	38%	45%	39%	40% <sup>m</sup>	-	57% <sup>j </sup>	26%
Slightly disagree	(2) 71	30	9	31	21	49	62	9	8	62	65	-	5	1
	5%	5%	4%	5%	5%	5%	5%	3%	3%	5%	5%	-	6%	1%
Strongly disagree	(1) 34	11	5	17	7	27	30	4	6	28	28	-	6	-
	2%	2%	2%	3%	2%	3%	3%	1%	2%	2%	2%	-	8% <sup>j </sup>	-
Net: Agree	462	186	57	218	116	346	361	101	76	386	390	-	13	59
	32%	31%	26%	34% <sup>b</sup>	29%	33%	30%	39% <sup>f</sup>	27%	33%	30% <sup>l</sup>	-	16%	64% <sup>j </sup>
Net: Disagree	104	41	14	49	28	76	92	12	14	91	92	-	11	1
	7%	7%	6%	8%	7%	7%	8%	5%	5%	8%	7% <sup>m</sup>	-	14% <sup>j </sup>	1%
Don't know	305	121	46	138	97	209	258	48	62	243	288	-	10	8
	21%	20%	21%	22%	24%	20%	22%	19%	22%	21%	22% <sup>l m</sup>	-	12%	8%
<b>Mean score</b>	<b>3.44</b>	<b>3.42</b>	<b>3.37</b>	<b>3.47</b>	<b>3.45</b>	<b>3.43</b>	<b>3.40</b>	<b>3.62<sup>f</sup></b>	<b>3.43</b>	<b>3.44</b>	<b>3.411</b>	<b>-</b>	<b>2.97</b>	<b>4.13<sup>j </sup></b>
<b>Standard deviation</b>	<b>0.92</b>	<b>0.89</b>	<b>0.90</b>	<b>0.96</b>	<b>0.94</b>	<b>0.92</b>	<b>0.92</b>	<b>0.92</b>	<b>0.90</b>	<b>0.93</b>	<b>0.90</b>	<b>-</b>	<b>0.84</b>	<b>0.87</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.07</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.09</b>	<b>0.10</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_05 To what extent do you agree or disagree that the FSA is the following...

Innovative, efficient and cost effective

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Strongly agree	(5) 176 12%	2 4%	21 12% <sup>i</sup>	14 11%	21 18% <sup>ahi</sup>	14 10%	19 12% <sup>i</sup>	24 15% <sup>ahi</sup>	16 7%	5 4%	148 12%	28 16%
Slightly agree	(4) 286 20%	10 16%	41 23%	18 15%	22 19%	27 19%	31 21%	33 21%	51 22%	20 16%	242 19%	44 25%
Neither agree nor disagree	(3) 580 40%	20 33%	65 36%	70 57% <sup>abefgh</sup>	50 44%	47 34%	55 37%	56 35%	83 36%	65 53% <sup>abe fgh</sup>	521 41%	58 33%
Slightly disagree	(2) 71 5%	2 4%	7 4%	3 2%	4 4%	9 7%	4 3%	15 10% <sup>cf</sup>	13 6%	6 5%	62 5%	9 5%
Strongly disagree	(1) 34 2%	- -	5 3%	* *	4 3%	4 3%	4 3%	4 3%	3 1%	2 1%	30 2%	2 1%
Net: Agree	462 32%	12 20%	62 34% <sup>i</sup>	32 26%	43 38% <sup>ai</sup>	42 30%	50 34% <sup>i</sup>	57 36% <sup>ai</sup>	67 29%	25 20%	391 31%	71 40% <sup>j</sup>
Net: Disagree	104 7%	2 4%	12 7%	3 3%	8 7%	14 10% <sup>cc</sup>	8 5%	20 12% <sup>ccf</sup>	17 7%	8 6%	92 7%	11 6%
Don't know	305 21%	26 43% <sup>bcdefghi</sup>	41 22% <sup>d</sup>	18 15%	13 11%	37 27% <sup>cdg</sup>	36 24% <sup>d</sup>	26 17%	66 28% <sup>cdg</sup>	24 20%	264 21%	36 21%
<b>Mean score</b>	<b>3.44</b>	<b>3.35</b>	<b>3.47<sup>i</sup></b>	<b>3.40</b>	<b>3.51<sup>i</sup></b>	<b>3.37</b>	<b>3.50<sup>i</sup></b>	<b>3.43</b>	<b>3.38</b>	<b>3.21</b>	<b>3.42</b>	<b>3.61<sup>j</sup></b>
<b>Standard deviation</b>	<b>0.92</b>	<b>0.72</b>	<b>0.94</b>	<b>0.77</b>	<b>0.99</b>	<b>0.98</b>	<b>0.94</b>	<b>1.02</b>	<b>0.85</b>	<b>0.71</b>	<b>0.92</b>	<b>0.93</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.12</b>	<b>0.08</b>	<b>0.07</b>	<b>0.10</b>	<b>0.09</b>	<b>0.08</b>	<b>0.09</b>	<b>0.06</b>	<b>0.07</b>	<b>0.03</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_05 To what extent do you agree or disagree that the FSA is the following...

Innovative, efficient and cost effective

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
Strongly agree	(5)	176 12%	38 18%bcdf	37 8%	32 11%	33 11%	33 19%bcdf	75 11%	66 14%b
Slightly agree	(4)	286 20%	44 21%e	114 24%ceg	43 14%	59 21%ce	23 13%	158 23%ceg	82 18%
Neither agree nor disagree	(3)	580 40%	76 36%	191 41%	145 48%adefg	106 37%	61 34%	267 39%	167 36%
Slightly disagree	(2)	71 5%	15 7%	21 5%	13 4%	12 4%	10 5%	36 5%	21 5%
Strongly disagree	(1)	34 2%	6 3%	10 2%	3 1%	7 2%	7 4%c	16 2%	14 3%
Net: Agree		462 32%	82 39%c	151 32%c	75 25%	92 32%	56 31%	233 34%c	148 32%c
Net: Disagree		104 7%	21 10%c	31 7%	16 5%	18 6%	17 10%	52 8%	36 8%
Don't know		305 21%	30 14%	94 20%	64 21%	68 24%a	44 25%a	124 18%	113 24%af
<b>Mean score</b>		<b>3.44</b>	<b>3.52</b>	<b>3.40</b>	<b>3.38</b>	<b>3.46</b>	<b>3.48</b>	<b>3.43</b>	<b>3.47</b>
<b>Standard deviation</b>		<b>0.92</b>	<b>1.03</b>	<b>0.84</b>	<b>0.83</b>	<b>0.92</b>	<b>1.11</b>	<b>0.91</b>	<b>1.00</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.09</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_05 To what extent do you agree or disagree that the FSA is the following...

Innovative, efficient and cost effective

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
Strongly agree	(5)	176 12%	32 19%bcdf	44 10%	20 7%	35 11%	44 21%bcdf	76 12%c	79 15%bc
Slightly agree	(4)	286 20%	32 19%e	109 24%ceg	49 17%	68 22%e	23 11%	142 23%ceg	92 17%e
Neither agree nor disagree	(3)	580 40%	61 37%	182 41%e	147 49%abdefg	121 38%	64 30%	243 40%e	185 35%
Slightly disagree	(2)	71 5%	12 7%	19 4%	15 5%	14 4%	10 5%	32 5%	24 5%
Strongly disagree	(1)	34 2%	6 4%d	15 3%d	3 1%	1 *	9 4%cd	21 3%d	10 2%d
Net: Agree		462 32%	65 39%c	154 34%c	69 23%	103 32%c	67 32%c	218 36%c	170 32%c
Net: Disagree		104 7%	18 11%d	34 8%	18 6%	15 5%	19 9%	52 9%d	34 6%
Don't know		305 21%	23 14%	78 17%	63 21%	79 25%abf	59 28%abf	101 16%	138 26%abf
<b>Mean score</b>		<b>3.44</b>	<b>3.50c</b>	<b>3.41</b>	<b>3.29</b>	<b>3.51c</b>	<b>3.55c</b>	<b>3.43</b>	<b>3.53c</b>
<b>Standard deviation</b>		<b>0.92</b>	<b>1.06</b>	<b>0.91</b>	<b>0.77</b>	<b>0.82</b>	<b>1.16</b>	<b>0.95</b>	<b>0.96</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.08</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.09</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d\_05 To what extent do you agree or disagree that the FSA is the following...

Innovative, efficient and cost effective

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Strongly agree	(5) 176 12%	176 12%	-	131 16%def	33 7%	164 13%df	12 7%
Slightly agree	(4) 286 20%	286 20%	-	164 20%	85 18%	249 20%	37 20%
Neither agree nor disagree	(3) 580 40%	580 40%	-	294 37%	220 47%cef	514 40%	66 37%
Slightly disagree	(2) 71 5%	71 5%	-	39 5%	18 4%	58 5%	13 7%
Strongly disagree	(1) 34 2%	34 2%	-	26 3%d	6 1%	33 3%	1 1%
Net: Agree	462 32%	462 32%	-	295 37%df	118 25%	413 32%d	49 27%
Net: Disagree	104 7%	104 7%	-	66 8%	24 5%	90 7%	14 8%
Don't know	305 21%	305 21%	-	150 19%	104 22%	255 20%	51 28%ce
<b>Mean score</b>	<b>3.44</b>	<b>3.44</b>	-	<b>3.51d</b>	<b>3.33</b>	<b>3.45d</b>	<b>3.36</b>
<b>Standard deviation</b>	<b>0.92</b>	<b>0.92</b>	-	<b>1.01</b>	<b>0.78</b>	<b>0.94</b>	<b>0.82</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.4d\_05 To what extent do you agree or disagree that the FSA is the following...**

**Innovative, efficient and cost effective**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/ vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
Strongly agree	(5)	176 12%	168 12%	148 12%	14 12%	44 16%b
Slightly agree	(4)	286 20%	260 19%	260 20%	37 32%ab	72 26%ab
Neither agree nor disagree	(3)	580 40%	553 40%	513 40%	37 32%	94 34%
Slightly disagree	(2)	71 5%	69 5%	61 5%	7 6%	14 5%
Strongly disagree	(1)	34 2%	33 2%	30 2%	5 4%	10 4%
Net: Agree		462 32%	428 31%	408 32%	50 44%ab	116 43%ab
Net: Disagree		104 7%	102 7%	91 7%	11 10%	24 9%
Don't know		305 21%	283 21% <sup>d</sup>	266 21% <sup>d</sup>	16 14%	38 14%
<b>Mean score</b>		<b>3.44</b>	<b>3.43</b>	<b>3.43</b>	<b>3.49</b>	<b>3.54</b>
<b>Standard deviation</b>		<b>0.92</b>	<b>0.93</b>	<b>0.92</b>	<b>0.98</b>	<b>1.00</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.10</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.4d To what extent do you agree or disagree that the FSA is the following... - SUMMARY TABLE

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Unweighted Base	Weighted Base	Strongly agree (5)	Slightly agree (4)	Neither agree (3)	Slightly disagree (2)	Strongly disagree (1)	Net: Agree	Net: Disagree	Don't know	Mean score	Standard deviation	Standard error
Fighting food fraud, such as selling food which isn't what it says it is	1522	1452	412 28%	462 32%	317 22%	60 4%	20 1%	874 60%	80 6%	181 12%	3.93	0.95	0.03
Working on my behalf	1522	1452	400 28%	530 37%	310 21%	57 4%	27 2%	931 64%	84 6%	128 9%	3.92	0.94	0.03
Good at explaining food safety and the science behind it	1522	1452	226 16%	446 31%	436 30%	97 7%	48 3%	672 46%	145 10%	199 14%	3.56	1.00	0.03
Open and honest	1522	1452	272 19%	476 33%	412 28%	73 5%	24 2%	747 51%	98 7%	194 13%	3.71	0.93	0.03
Innovative, efficient and cost effective	1522	1452	176 12%	286 20%	580 40%	71 5%	34 2%	462 32%	104 7%	305 21%	3.44	0.92	0.03

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.6a How much do you trust or distrust Food Standards Agency to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
I trust it a lot	(5) 192 13%	92 13%	100 13%	30 15%	41 14%	40 13%	56 14%	26 10%	37 12%	63 14%	42 14%	51 13%	115 13%	54 14%	23 12%
I trust it	(4) 774 53%	392 56% <sup>b</sup>	382 51%	107 55%	143 50%	186 59% <sup>g</sup>	209 52%	129 51%	194 60% <sup>ik</sup>	236 51%	158 54%	185 49%	465 54%	206 53%	103 52%
I neither trust nor distrust it	(3) 362 25%	158 23%	204 27%	45 23%	84 30%	70 22%	94 24%	69 27%	67 21%	126 27%	71 24%	98 26%	216 25%	98 25%	48 24%
I distrust it	(2) 46 3%	19 3%	27 4%	2 1%	3 1%	6 2%	19 5% <sup>cd</sup>	15 6% <sup>cde</sup>	10 3%	8 2%	12 4%	15 4%	22 3%	10 3%	14 7% <sup>lm</sup>
I distrust it a lot	(1) 18 1%	11 2%	8 1%	1 *	3 1%	1 *	9 2% <sup>e</sup>	4 2%	3 1%	6 1%	2 1%	7 2%	8 1%	6 1%	5 3% <sup>l</sup>
Net: Trust	967 67%	484 69% <sup>b</sup>	482 64%	137 70% <sup>g</sup>	184 65%	226 71% <sup>g</sup>	265 67%	155 61%	232 72% <sup>k</sup>	299 65%	200 68%	236 63%	580 67%	260 67%	126 63%
Net: Distrust	64 4%	29 4%	35 5%	3 1%	7 2%	7 2%	28 7% <sup>cde</sup>	19 8% <sup>cde</sup>	13 4%	15 3%	14 5%	22 6%	30 3%	15 4%	19 9% <sup>lm</sup>
Don't know	59 4%	26 4%	33 4%	11 5%	10 4%	15 5%	12 3%	12 5%	11 3%	20 4%	7 2%	21 6% <sup>j</sup>	38 4%	15 4%	6 3%
<b>Mean score</b>	<b>3.77</b>	<b>3.80</b>	<b>3.75</b>	<b>3.88<sup>g</sup></b>	<b>3.78</b>	<b>3.85<sup>g</sup></b>	<b>3.74</b>	<b>3.65</b>	<b>3.81</b>	<b>3.77</b>	<b>3.79</b>	<b>3.72</b>	<b>3.80<sup>n</sup></b>	<b>3.79</b>	<b>3.65</b>
<b>Standard deviation</b>	<b>0.77</b>	<b>0.77</b>	<b>0.78</b>	<b>0.69</b>	<b>0.75</b>	<b>0.67</b>	<b>0.85</b>	<b>0.82</b>	<b>0.71</b>	<b>0.77</b>	<b>0.77</b>	<b>0.83</b>	<b>0.74</b>	<b>0.78</b>	<b>0.88</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.6a How much do you trust or distrust Food Standards Agency to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
I trust it a lot	(5) 192 13%	79 13%	25 12%	88 14%	41 10%	151 14%	153 13%	39 15%	47 17%	146 12%	162 13%	-	6 8%	24 27% <sup>kl</sup>
I trust it	(4) 774 53%	348 58% <sup>bc</sup>	108 50%	318 50%	218 55%	556 53%	624 52%	151 58%	139 50%	635 54%	672 52%	-	48 60%	55 60%
I neither trust nor distrust it	(3) 362 25%	136 23%	63 29%	163 26%	111 28%	251 24%	308 26%	54 21%	65 24%	297 25%	328 26% <sup>m</sup>	-	22 27% <sup>m</sup>	13 14%
I distrust it	(2) 46 3%	15 3%	7 3%	24 4%	6 2%	39 4%	41 3%	5 2%	7 3%	38 3%	43 3%	-	3 4%	-
I distrust it a lot	(1) 18 1%	4 1%	3 1%	11 2%	2 *	16 2%	15 1%	3 1%	3 1%	15 1%	18 1%	-	-	-
Net: Trust	967 67%	428 72% <sup>bc</sup>	134 61%	405 64%	259 65%	707 67%	777 65%	190 74% <sup>f</sup>	186 67%	781 66%	833 65%	-	54 68%	79 86% <sup>kl</sup>
Net: Distrust	64 4%	19 3%	10 4%	35 5%	8 2%	56 5% <sup>d</sup>	55 5%	8 3%	11 4%	53 5%	61 5% <sup>m</sup>	-	3 4%	-
Don't know	59 4%	15 2%	11 5%	34 5% <sup>a</sup>	20 5%	39 4%	54 4%	6 2%	15 6%	44 4%	58 5%	-	1 1%	-
<b>Mean score</b>	<b>3.77</b>	<b>3.83</b>	<b>3.71</b>	<b>3.74</b>	<b>3.77</b>	<b>3.78</b>	<b>3.75</b>	<b>3.86</b>	<b>3.83</b>	<b>3.76</b>	<b>3.75</b>	<b>-</b>	<b>3.73</b>	<b>4.13<sup>kl</sup></b>
<b>Standard deviation</b>	<b>0.77</b>	<b>0.71</b>	<b>0.78</b>	<b>0.82</b>	<b>0.68</b>	<b>0.80</b>	<b>0.78</b>	<b>0.75</b>	<b>0.80</b>	<b>0.77</b>	<b>0.78</b>	<b>-</b>	<b>0.66</b>	<b>0.63</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.07</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6a How much do you trust or distrust Food Standards Agency to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
I trust it a lot	(5) 192 13%	7 12%	22 12%	15 12%	23 21%hi	18 13%	19 13%	21 13%	24 10%	12 10%	173 14%	18 10%
I trust it	(4) 774 53%	23 39%	107 59%ae	68 55%	60 53%	62 44%	80 54%	80 50%	126 54%a	66 54%	676 53%	94 53%
I neither trust nor distrust it	(3) 362 25%	17 28%	39 21%	32 26%	21 19%	36 26%	37 25%	46 29%	64 28%	36 29%	311 25%	50 28%
I distrust it	(2) 46 3%	3 4%	4 2%	4 3%	5 4%	6 4%	5 3%	3 2%	9 4%	5 4%	43 3%	3 2%
I distrust it a lot	(1) 18 1%	- -	3 2%	1 1%	2 2%	2 2%	3 2%	2 1%	4 2%	2 1%	17 1%	1 *
Net: Trust	967 67%	31 51%	129 71%ae	83 67%a	83 74%ae	80 57%	100 67%a	101 64%	150 64%	78 64%	850 67%	112 63%
Net: Distrust	64 4%	3 4%	7 4%	5 4%	7 6%	9 6%	8 5%	4 3%	13 6%	7 6%	60 5%	3 2%
Don't know	59 4%	10 17%bcdfghi	6 4%	5 4%	2 2%	16 11%bcdfghi	4 3%	7 5%	6 3%	2 1%	47 4%	12 7%
<b>Mean score</b>	<b>3.77</b>	<b>3.70</b>	<b>3.81</b>	<b>3.78</b>	<b>3.88</b>	<b>3.70</b>	<b>3.75</b>	<b>3.77</b>	<b>3.69</b>	<b>3.67</b>	<b>3.78</b>	<b>3.76</b>
<b>Standard deviation</b>	<b>0.77</b>	<b>0.78</b>	<b>0.75</b>	<b>0.73</b>	<b>0.86</b>	<b>0.84</b>	<b>0.80</b>	<b>0.75</b>	<b>0.78</b>	<b>0.77</b>	<b>0.78</b>	<b>0.68</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.11</b>	<b>0.06</b>	<b>0.06</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.02</b>	<b>0.05</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6a How much do you trust or distrust Food Standards Agency to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
		Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
I trust it a lot	(5)	192 13%	31 15%	45 10%	34 11%	48 17% <sup>bf</sup>	30 17% <sup>b</sup>	77 11%	78 17% <sup>bcf</sup>
I trust it	(4)	774 53%	107 51%	289 62% <sup>acdeg</sup>	139 46%	150 53%	87 49%	396 59% <sup>ceg</sup>	237 51%
I neither trust nor distrust it	(3)	362 25%	58 28%	102 22%	98 33% <sup>bdefg</sup>	59 21%	40 23%	160 24%	99 21%
I distrust it	(2)	46 3%	7 3%	15 3%	10 3%	8 3%	6 4%	22 3%	15 3%
I distrust it a lot	(1)	18 1%	4 2% <sup>b</sup>	1 *	4 1%	3 1%	6 3% <sup>bf</sup>	5 1%	9 2% <sup>b</sup>
Net: Trust		967 67%	138 66%	334 72% <sup>c</sup>	173 58%	198 70% <sup>c</sup>	117 66%	473 70% <sup>c</sup>	315 68% <sup>c</sup>
Net: Distrust		64 4%	11 5%	16 3%	14 5%	11 4%	12 7%	27 4%	24 5%
Don't know		59 4%	2 1%	15 3%	15 5% <sup>af</sup>	16 6% <sup>af</sup>	8 4% <sup>a</sup>	17 3%	24 5% <sup>af</sup>
<b>Mean score</b>		<b>3.77</b>	<b>3.75</b>	<b>3.80<sup>c</sup></b>	<b>3.67</b>	<b>3.86<sup>c</sup></b>	<b>3.76</b>	<b>3.79<sup>c</sup></b>	<b>3.82<sup>c</sup></b>
<b>Standard deviation</b>		<b>0.77</b>	<b>0.82</b>	<b>0.66</b>	<b>0.79</b>	<b>0.78</b>	<b>0.91</b>	<b>0.72</b>	<b>0.83</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.03</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6a How much do you trust or distrust Food Standards Agency to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
I trust it a lot	(5)	192 13%	24 15%	43 10%	34 11%	47 15%b	40 19%bcf	68 11%	88 17%bf
I trust it	(4)	774 53%	87 52%	268 60%ce	136 46%	182 57%ce	100 48%	354 58%ce	282 53%c
I neither trust nor distrust it	(3)	362 25%	42 25%	109 24%	99 33%bdefg	63 20%	46 22%	151 24%	110 21%
I distrust it	(2)	46 3%	8 5%d	15 3%	13 4%dg	4 1%	6 3%	22 4%	10 2%
I distrust it a lot	(1)	18 1%	5 3%bd	2 *	3 1%	2 1%	6 3%bd	7 1%	8 2%
Net: Trust		967 67%	111 66%	311 70%c	170 57%	229 72%c	140 67%c	422 69%c	369 70%c
Net: Distrust		64 4%	12 7%dg	17 4%	16 6%d	6 2%	12 6%d	29 5%d	18 3%
Don't know		59 4%	2 1%	11 3%	13 4%	19 6%abf	11 5%f	13 2%	30 6%abf
<b>Mean score</b>		<b>3.77</b>	<b>3.72</b>	<b>3.77c</b>	<b>3.65</b>	<b>3.90abcf</b>	<b>3.82c</b>	<b>3.75</b>	<b>3.87acf</b>
<b>Standard deviation</b>		<b>0.77</b>	<b>0.88</b>	<b>0.69</b>	<b>0.79</b>	<b>0.69</b>	<b>0.90</b>	<b>0.74</b>	<b>0.78</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.03</b>	<b>0.05</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6a How much do you trust or distrust Food Standards Agency to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
I trust it a lot	(5) 192 13%	192 13%	-	124 15% <sup>d</sup>	49 10%	173 14%	19 11%
I trust it	(4) 774 53%	774 53%	-	427 53%	266 57% <sup>f</sup>	694 55% <sup>f</sup>	80 45%
I neither trust nor distrust it	(3) 362 25%	362 25%	-	191 24%	120 26%	310 24%	52 29%
I distrust it	(2) 46 3%	46 3%	-	28 4%	10 2%	39 3%	7 4%
I distrust it a lot	(1) 18 1%	18 1%	-	11 1%	2 *	13 1%	5 3% <sup>d</sup>
Net: Trust	967 67%	967 67%	-	552 68% <sup>f</sup>	315 68% <sup>f</sup>	867 68% <sup>f</sup>	100 56%
Net: Distrust	64 4%	64 4%	-	39 5%	13 3%	52 4%	12 7% <sup>d</sup>
Don't know	59 4%	59 4%	-	24 3%	19 4%	43 3%	16 9% <sup>cde</sup>
<b>Mean score</b>	<b>3.77</b>	<b>3.77</b>	<b>-</b>	<b>3.80<sup>f</sup></b>	<b>3.78<sup>f</sup></b>	<b>3.79<sup>f</sup></b>	<b>3.62</b>
<b>Standard deviation</b>	<b>0.77</b>	<b>0.77</b>	<b>-</b>	<b>0.80</b>	<b>0.68</b>	<b>0.76</b>	<b>0.86</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.03</b>	<b>0.03</b>	<b>0.02</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6a How much do you trust or distrust Food Standards Agency to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
I trust it a lot	(5)	192 13%	185 14%	170 13%	15 13%	40 15%
I trust it	(4)	774 53%	723 53%	692 54%	56 49%	148 54%
I neither trust nor distrust it	(3)	362 25%	340 25%	311 24%	31 27%	70 26%
I distrust it	(2)	46 3%	42 3%	39 3%	6 5%	6 2%
I distrust it a lot	(1)	18 1%	18 1%	16 1%	3 2%	2 1%
Net: Trust		967 67%	908 67%	862 67%	71 62%	188 69%
Net: Distrust		64 4%	60 4%	55 4%	8 7% <sup>d</sup>	8 3%
Don't know		59 4%	57 4%	51 4%	5 4%	6 2%
<b>Mean score</b>		<b>3.77</b>	<b>3.78</b>	<b>3.78</b>	<b>3.68</b>	<b>3.82</b>
<b>Standard deviation</b>		<b>0.77</b>	<b>0.78</b>	<b>0.77</b>	<b>0.87</b>	<b>0.73</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.08</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 472 25%	235 26%	237 24%	93 30% <sup>dg</sup>	74 20%	100 25% <sup>g</sup>	139 29% <sup>dg</sup>	66 19%	107 30% <sup>k</sup>	137 24%	93 24%	135 23%	268 25%	146 25%	58 22%
Slightly agree	(4) 678 36%	341 37%	337 35%	89 29%	144 39% <sup>c</sup>	153 38% <sup>c</sup>	169 36%	123 36% <sup>c</sup>	155 44% <sup>k</sup>	222 40% <sup>k</sup>	141 37% <sup>k</sup>	160 27%	400 38% <sup>m</sup>	187 33%	91 35%
Neither agree nor disagree	(3) 463 25%	213 23%	250 26%	70 23%	109 29% <sup>ef</sup>	89 22%	108 23%	88 26%	54 15%	139 25% <sup>h</sup>	98 25% <sup>h</sup>	172 29% <sup>h</sup>	236 22%	158 28% <sup>l</sup>	69 26%
Slightly disagree	(2) 75 4%	34 4%	41 4%	9 3%	10 3%	14 4%	21 4%	22 6% <sup>cd</sup>	17 5% <sup>l</sup>	12 2%	16 4%	30 5% <sup>l</sup>	43 4%	16 3%	16 6% <sup>m</sup>
Strongly disagree	(1) 33 2%	18 2%	14 1%	2 1%	8 2%	7 2%	10 2%	7 2%	5 1%	11 2%	5 1%	13 2%	17 2%	8 1%	8 3%
Net: Agree	1150 61%	576 63%	574 59%	182 59%	219 59%	253 63% <sup>g</sup>	308 65% <sup>g</sup>	189 56%	262 74% <sup>ijk</sup>	359 64% <sup>k</sup>	234 61% <sup>k</sup>	295 50%	668 63%	333 58%	149 58%
Net: Disagree	107 6%	52 6%	55 6%	11 3%	17 5%	21 5%	30 6%	22 8% <sup>cd</sup>	22 6%	22 4%	21 5%	42 7% <sup>l</sup>	60 6%	24 4%	23 9% <sup>lm</sup>
Don't know	169 9%	76 8%	93 10%	45 15% <sup>def</sup>	25 7%	36 9%	29 6%	35 10% <sup>f</sup>	18 5%	38 7%	32 8%	82 14% <sup>hij</sup>	93 9%	58 10%	18 7%
Mean score	3.86	3.88	3.84	4.00 <sup>dg</sup>	3.78	3.89 <sup>g</sup>	3.91 <sup>g</sup>	3.72	4.01 <sup>jk</sup>	3.89 <sup>k</sup>	3.85	3.74	3.89 <sup>n</sup>	3.86	3.73
Standard deviation	0.93	0.94	0.93	0.90	0.89	0.92	0.96	0.95	0.90	0.89	0.91	1.00	0.92	0.92	1.00
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.04	0.05	0.04	0.04	0.04	0.03	0.04	0.06

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	472 25%	185 25%	59 22%	227 25%	121 23%	351 26%	373 24%	99 28%	108 30% <sup>i</sup>	364 24%	389 23%	-	17 19%	66 54% <sup>j</sup>
Slightly agree	(4)	678 36%	295 40% <sup>c</sup>	93 35%	291 33%	209 39%	469 35%	545 36%	133 37%	119 33%	559 37%	606 36%	-	36 39%	36 30%
Neither agree nor disagree	(3)	463 25%	162 22%	80 30% <sup>a</sup>	222 25%	126 24%	337 25%	386 25%	77 22%	83 23%	380 25%	418 25% <sup>m</sup>	-	27 30% <sup>m</sup>	18 15%
Slightly disagree	(2)	75 4%	20 3%	13 5%	41 5%	12 2%	63 5% <sup>d</sup>	66 4%	9 3%	12 3%	63 4%	69 4%	-	5 6% <sup>m</sup>	1 1%
Strongly disagree	(1)	33 2%	15 2%	2 1%	16 2%	8 2%	24 2%	26 2%	7 2%	8 2%	25 2%	29 2%	-	3 4% <sup>m</sup>	-
Net: Agree		1150 61%	480 66% <sup>bc</sup>	152 57%	518 58%	330 62%	820 60%	918 60%	232 65%	227 62%	923 61%	995 59%	-	53 58%	102 84% <sup>j</sup>
Net: Disagree		107 6%	35 5%	15 6%	57 6%	20 4%	87 6% <sup>d</sup>	92 6%	16 4%	20 5%	88 6%	98 6% <sup>m</sup>	-	8 9% <sup>m</sup>	1 1%
Don't know		169 9%	54 7%	21 8%	94 11% <sup>a</sup>	57 11%	113 8%	136 9%	33 9%	35 10%	134 9%	166 10% <sup>lm</sup>	-	2 3%	* *
<b>Mean score</b>	<b>3.86</b>	<b>3.91</b>	<b>3.79</b>	<b>3.84</b>	<b>3.89</b>	<b>3.85</b>	<b>3.84</b>	<b>3.95</b>	<b>3.93</b>	<b>3.84</b>	<b>3.83</b>	<b>-</b>	<b>3.66</b>	<b>4.38<sup>j</sup></b>	
<b>Standard deviation</b>	<b>0.93</b>	<b>0.91</b>	<b>0.90</b>	<b>0.96</b>	<b>0.87</b>	<b>0.95</b>	<b>0.94</b>	<b>0.91</b>	<b>0.97</b>	<b>0.92</b>	<b>0.93</b>	<b>-</b>	<b>0.98</b>	<b>0.76</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.10</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Strongly agree	(5) 472 25%	11 13%	76 34%acefgh	41 25%a	43 30%aeg	29 17%	41 21%	48 19%	59 21%	41 25%a	420 26%k	50 17%
Slightly agree	(4) 678 36%	23 27%	75 33%	60 36%	58 40%	64 36%	72 37%	76 31%	119 42%ag	60 37%	569 36%	106 37%
Neither agree nor disagree	(3) 463 25%	24 28%	50 22%	38 23%	33 23%	37 21%	44 23%	77 31%beh	64 23%	51 31%	380 24%	79 28%
Slightly disagree	(2) 75 4%	5 5%	8 4%	4 2%	3 2%	14 8%cdf	6 3%	10 4%	12 4%	6 4%	65 4%	9 3%
Strongly disagree	(1) 33 2%	1 1%	4 2%	6 3%	1 1%	6 4%g	5 2%	2 1%	3 1%	3 2%	29 2%	4 1%
Net: Agree	1150 61%	34 40%	151 68%aeg	100 60%a	100 70%aefg	93 53%	113 59%a	124 50%	179 63%aeg	101 61%ag	989 62%k	156 54%
Net: Disagree	107 6%	6 6%	12 5%	10 6%	5 3%	20 12%bdfghi	11 6%	12 5%	14 5%	9 5%	94 6%	13 5%
Don't know	169 9%	22 26%bcdefghi	10 5%	18 11%bdi	6 4%	24 14%bdi	24 13%bdi	32 13%bdi	25 9%i	5 3%	126 8%	39 14%j
<b>Mean score</b>	<b>3.86</b>	<b>3.61</b>	<b>4.00aeg</b>	<b>3.85</b>	<b>3.99aeg</b>	<b>3.63</b>	<b>3.83</b>	<b>3.74</b>	<b>3.86e</b>	<b>3.82</b>	<b>3.88</b>	<b>3.76</b>
<b>Standard deviation</b>	<b>0.93</b>	<b>0.91</b>	<b>0.95</b>	<b>0.98</b>	<b>0.86</b>	<b>1.03</b>	<b>0.94</b>	<b>0.89</b>	<b>0.86</b>	<b>0.91</b>	<b>0.94</b>	<b>0.86</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.11</b>	<b>0.06</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.02</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	472 25%	68 27%	125 22%	86 20%	105 30%bcf	82 32%bcf	194 24%	187 31%bcf
Slightly agree	(4)	678 36%	93 37%e	267 47%acdeg	125 30%	122 35%e	68 26%	360 44%acdeg	190 31%
Neither agree nor disagree	(3)	463 25%	57 23%	115 20%	149 35%abdefg	80 23%	52 20%	172 21%	132 22%
Slightly disagree	(2)	75 4%	13 5%	20 3%	13 3%	15 4%	14 5%	33 4%	28 5%
Strongly disagree	(1)	33 2%	9 4%bc	7 1%	5 1%	4 1%	7 3%	16 2%	12 2%
Net: Agree		1150 61%	161 64%c	393 69%ceg	212 50%	227 64%c	150 58%c	554 68%ceg	377 62%c
Net: Disagree		107 6%	23 9%bc	26 5%	18 4%	19 5%	21 8%c	49 6%	40 7%
Don't know		169 9%	12 5%	32 6%	45 11%abf	28 8%	34 13%abdf	45 5%	62 10%abf
<b>Mean score</b>		<b>3.86</b>	<b>3.82</b>	<b>3.91c</b>	<b>3.72</b>	<b>3.95c</b>	<b>3.92c</b>	<b>3.88c</b>	<b>3.93c</b>
<b>Standard deviation</b>		<b>0.93</b>	<b>1.03</b>	<b>0.84</b>	<b>0.90</b>	<b>0.93</b>	<b>1.07</b>	<b>0.90</b>	<b>0.99</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.06</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.03</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Strongly agree	(5)	472 25%	51 24%	121 22%	78 19%	111 28%bcf	107 36%abcdf	171 23%	218 32%abcf
Slightly agree	(4)	678 36%	91 43%ceg	238 44%cdeg	137 34%e	140 36%e	71 24%	329 43%cdeg	211 31%e
Neither agree nor disagree	(3)	463 25%	39 18%	123 23%	138 34%abdefg	87 22%	65 22%	162 21%	152 22%
Slightly disagree	(2)	75 4%	10 5%	22 4%	10 3%	15 4%	17 6%c	33 4%	32 5%
Strongly disagree	(1)	33 2%	11 5%bcdg	9 2%	2 *	4 1%	6 2%c	20 3%c	10 1%
Net: Agree		1150 61%	141 66%c	359 66%c	215 53%	252 64%c	178 60%	500 66%c	430 62%c
Net: Disagree		107 6%	21 10%bcd	31 6%	12 3%	19 5%	23 8%c	53 7%c	42 6%c
Don't know		169 9%	11 5%	33 6%	41 10%bf	35 9%	33 11%abf	44 6%	68 10%bf
<b>Mean score</b>		<b>3.86</b>	<b>3.79</b>	<b>3.86</b>	<b>3.77</b>	<b>3.95c</b>	<b>3.96c</b>	<b>3.84</b>	<b>3.96acf</b>
<b>Standard deviation</b>		<b>0.93</b>	<b>1.05</b>	<b>0.89</b>	<b>0.83</b>	<b>0.90</b>	<b>1.06</b>	<b>0.94</b>	<b>0.97</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 472 25%	410 28% <sup>b</sup>	62 14%	277 29% <sup>df</sup>	137 22%	413 26% <sup>df</sup>	58 19%
Slightly agree	(4) 678 36%	594 41% <sup>b</sup>	84 19%	354 37% <sup>f</sup>	243 39% <sup>f</sup>	598 38% <sup>f</sup>	81 26%
Neither agree nor disagree	(3) 463 25%	296 20%	167 38% <sup>ea</sup>	207 22%	161 26%	369 23%	95 31% <sup>ce</sup>
Slightly disagree	(2) 75 4%	60 4%	14 3%	38 4%	25 4%	63 4%	12 4%
Strongly disagree	(1) 33 2%	27 2%	5 1%	22 2% <sup>d</sup>	3 1%	25 2%	7 2% <sup>d</sup>
Net: Agree	1150 61%	1004 69% <sup>b</sup>	146 33%	631 66% <sup>f</sup>	380 61% <sup>f</sup>	1011 64% <sup>f</sup>	139 45%
Net: Disagree	107 6%	87 6%	20 5%	60 6%	29 5%	88 6%	19 6%
Don't know	169 9%	64 4%	105 24% <sup>ea</sup>	61 6%	52 8%	113 7%	56 18% <sup>cde</sup>
<b>Mean score</b>	<b>3.86</b>	<b>3.94<sup>b</sup></b>	<b>3.55</b>	<b>3.92<sup>f</sup></b>	<b>3.85<sup>f</sup></b>	<b>3.89<sup>f</sup></b>	<b>3.68</b>
<b>Standard deviation</b>	<b>0.93</b>	<b>0.92</b>	<b>0.90</b>	<b>0.96</b>	<b>0.86</b>	<b>0.92</b>	<b>0.98</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults in England, Wales and NI

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	472 25%	442 25%	409 25%	31 18%	88 25%
Slightly agree	(4)	678 36%	624 36%	612 37%	61 37%	124 35%
Neither agree nor disagree	(3)	463 25%	433 25%	395 24%	52 31%b	83 24%
Slightly disagree	(2)	75 4%	68 4%	58 4%	9 6%	19 5%
Strongly disagree	(1)	33 2%	32 2%	28 2%	3 2%	11 3%
Net: Agree		1150 61%	1067 61%	1021 62%	92 55%	212 60%
Net: Disagree		107 6%	100 6%	86 5%	13 8%	30 8%b
Don't know		169 9%	151 9%	138 8%	9 5%	28 8%
<b>Mean score</b>		<b>3.86</b>	<b>3.86c</b>	<b>3.88c</b>	<b>3.68</b>	<b>3.80</b>
<b>Standard deviation</b>		<b>0.93</b>	<b>0.94</b>	<b>0.92</b>	<b>0.93</b>	<b>1.01</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.07</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Strongly agree	(5)	387 20%	187 20%	200 21%	68 22%g	72 19%	89 22%g	106 22%g	52 15%	78 22%	105 19%	81 21%	123 21%	226 21%	111 19%	50 19%
Slightly agree	(4)	731 39%	372 41%	359 37%	118 38%	127 34%	159 40%	186 39%	141 41% <i>d</i>	157 44% <i>k</i>	236 42% <i>k</i>	149 39% <i>k</i>	189 32%	401 38%	219 38%	110 43%
Neither agree nor disagree	(3)	425 23%	205 22%	220 23%	60 20%	109 29% <i>cfg</i>	92 23%	93 20%	71 21%	59 16%	130 23% <i>h</i>	86 22%	150 25% <i>h</i>	235 22% <i>n</i>	148 26% <i>n</i>	43 16%
Slightly disagree	(2)	126 7%	57 6%	69 7%	22 7%	22 6%	17 4%	40 8% <i>e</i>	25 7%	24 7%	44 8%	25 6%	33 6%	69 6%	36 6%	21 8%
Strongly disagree	(1)	57 3%	30 3%	27 3%	7 2%	12 3%	7 2%	18 4%	13 4%	19 5% <i>jk</i>	15 3%	9 2%	14 2%	34 3%	14 2%	9 4%
Net: Agree	1118 59%	559 61%	559 57%	186 61%	199 54%	248 62% <i>d</i>	292 62% <i>d</i>	193 57%	235 66% <i>k</i>	341 61% <i>k</i>	230 60% <i>k</i>	312 53%	627 59%	330 58%	160 62%	
Net: Disagree	183 10%	87 9%	96 10%	29 9%	35 9%	24 6%	58 12% <i>e</i>	38 11% <i>e</i>	43 12% <i>k</i>	59 11%	34 9%	47 8%	102 10%	50 9%	31 12%	
Don't know	164 9%	66 7%	98 10% <i>a</i>	33 11%	28 7%	34 9%	32 7%	37 11% <i>f</i>	18 5%	29 5%	35 9% <i>hi</i>	82 14% <i>hij</i>	93 9%	45 8%	26 10%	
Mean score	3.73	3.74	3.73	3.80	3.66	3.84 <i>dg</i>	3.73	3.64	3.74	3.70	3.76	3.73	3.74	3.71	3.73	
Standard deviation	0.99	0.99	1.00	0.99	1.00	0.92	1.05	1.00	1.07	0.97	0.97	0.99	1.01	0.96	1.03	
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.06	0.04	0.05	0.04	0.03	0.04	0.06	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	387 20%	162 22%	48 18%	177 20%	108 20%	279 21%	312 20%	75 21%	86 24%	301 20%	310 19%	-	12 13%	65 54% <sup>kl</sup>
Slightly agree	(4)	731 39%	295 40%	101 38%	335 38%	205 38%	526 39%	571 37%	160 45% <sup>f</sup>	126 35%	605 40%	651 39%	-	40 44%	39 33%
Neither agree nor disagree	(3)	425 23%	159 22%	72 27%	194 22%	131 25%	294 22%	364 24% <sup>g</sup>	61 17%	80 22%	345 23%	391 23% <sup>m</sup>	-	26 28% <sup>m</sup>	9 7%
Slightly disagree	(2)	126 7%	42 6%	25 9%	59 7%	28 5%	98 7%	103 7%	23 6%	31 9%	94 6%	113 7%	-	5 6%	7 6%
Strongly disagree	(1)	57 3%	22 3%	5 2%	30 3%	14 3%	44 3%	45 3%	12 3%	16 4%	41 3%	50 3%	-	7 7% <sup>lm</sup>	-
Net: Agree		1118 59%	457 63%	149 56%	512 57%	312 59%	806 59%	883 58%	235 66% <sup>f</sup>	213 58%	905 59%	962 57%	-	52 57%	104 86% <sup>kl</sup>
Net: Disagree		183 10%	64 9%	30 11%	89 10%	41 8%	142 10%	148 10%	35 10%	48 13% <sup>i</sup>	135 9%	164 10%	-	12 13%	7 6%
Don't know		164 9%	51 7%	18 7%	95 11% <sup>a</sup>	49 9%	115 8%	137 9%	27 8%	25 7%	139 9%	161 10% <sup>lm</sup>	-	2 2%	1 1%
<b>Mean score</b>	<b>3.73</b>	<b>3.78</b>	<b>3.65</b>	<b>3.72</b>	<b>3.75</b>	<b>3.72</b>	<b>3.72</b>	<b>3.79</b>	<b>3.69</b>	<b>3.74</b>	<b>3.70</b>	<b>-</b>	<b>3.50</b>	<b>4.35<sup>jl</sup></b>	
<b>Standard deviation</b>	<b>0.99</b>	<b>0.98</b>	<b>0.97</b>	<b>1.01</b>	<b>0.96</b>	<b>1.01</b>	<b>1.00</b>	<b>0.99</b>	<b>1.09</b>	<b>0.97</b>	<b>0.98</b>	<b>-</b>	<b>1.05</b>	<b>0.85</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.03</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.02</b>	<b>-</b>	<b>0.10</b>	<b>0.08</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY			
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	387 20%	9 10%	58 26%aegh	30 18%	41 28%aceghi	25 14%	38 20%	39 16%	42 15%	29 18%	350 22%k	37 13%
Slightly agree	(4)	731 39%	25 29%	100 45%aei	63 38%	56 39%	61 35%	77 40%	87 36%	130 46%aegi	53 32%	619 39%	108 38%
Neither agree nor disagree	(3)	425 23%	22 26%b	33 15%	43 26%b	35 24%b	42 24%b	37 19%	60 25%b	64 23%b	54 33%bfh	344 22%	79 28%j
Slightly disagree	(2)	126 7%	5 5%	12 5%	17 10%df	5 3%	23 13%bdfgh	8 4%	14 6%	17 6%	13 8%	108 7%	17 6%
Strongly disagree	(1)	57 3%	2 2%	9 4%	6 4%	2 1%	8 5%g	6 3%	3 1%	6 2%	8 5%g	52 3%	4 1%
Net: Agree	1118 59%	33 39%	158 71%acefgh i	93 56%a	97 67%acegi	85 49%	115 60%ae	126 52%	172 61%aegi	82 50%	969 61%k	145 50%	
Net: Disagree	183 10%	6 8%	21 9%	24 14%dg	7 5%	31 18%abdfgh	15 8%	17 7%	23 8%	21 13%cd	160 10%	21 7%	
Don't know	164 9%	24 28%bcdefghi	11 5%	7 4%	5 4%	16 9%c	26 13%bcdi	41 17%bcdehi	23 8%	8 5%	117 7%	42 15%j	
<b>Mean score</b>	<b>3.73</b>	<b>3.55</b>	<b>3.88acei</b>	<b>3.58</b>	<b>3.93aceghi</b>	<b>3.45</b>	<b>3.79ei</b>	<b>3.71e</b>	<b>3.71e</b>	<b>3.53</b>	<b>3.75</b>	<b>3.64</b>	
<b>Standard deviation</b>	<b>0.99</b>	<b>0.93</b>	<b>1.01</b>	<b>1.04</b>	<b>0.90</b>	<b>1.08</b>	<b>0.97</b>	<b>0.90</b>	<b>0.90</b>	<b>1.05</b>	<b>1.01</b>	<b>0.88</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.12</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.08</b>	<b>0.03</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6b\_02 To what extent do you agree or disagree with the following statements...**

**I trust that the food industry is regulated fairly**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	387 20%	55 22%	96 17%	67 16%	86 24%bcf	78 30%abcf	151 18%	164 27%bcf
Slightly agree	(4)	731 39%	99 39%ce	277 49%acdeg	130 31%	145 41%ce	76 30%	376 46%ceg	221 36%
Neither agree nor disagree	(3)	425 23%	46 18%	101 18%	143 34%abdefg	77 22%	50 19%	147 18%	127 21%
Slightly disagree	(2)	126 7%	23 9%deg	42 7%g	32 8%g	17 5%	10 4%	66 8%eg	28 5%
Strongly disagree	(1)	57 3%	15 6%bcd	15 3%	7 2%	8 2%	12 5%c	30 4%	21 3%
Net: Agree		1118 59%	154 61%c	373 66%c	197 46%	231 65%c	154 60%c	528 64%c	385 63%c
Net: Disagree		183 10%	38 15%bcdeg	57 10%	39 9%	26 7%	23 9%	95 12%dg	48 8%
Don't know		164 9%	15 6%	36 6%	45 11%abdf	20 6%	30 12%abdf	50 6%	51 8%
<b>Mean score</b>		<b>3.73</b>	<b>3.66</b>	<b>3.75c</b>	<b>3.57</b>	<b>3.85ac</b>	<b>3.87ac</b>	<b>3.72c</b>	<b>3.86acf</b>
<b>Standard deviation</b>		<b>0.99</b>	<b>1.12</b>	<b>0.94</b>	<b>0.94</b>	<b>0.95</b>	<b>1.11</b>	<b>1.00</b>	<b>1.01</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Strongly agree	(5)	387 20%	44 21%	91 17%	58 14%	94 24%bcf	98 33%abcdf	135 18%	191 28%abcf
Slightly agree	(4)	731 39%	85 40%e	245 45%ceg	151 37%e	163 42%e	84 28%	330 43%ceg	247 36%e
Neither agree nor disagree	(3)	425 23%	34 16%	116 21%	124 31%abdefg	82 21%	62 21%	150 20%	143 21%
Slightly disagree	(2)	126 7%	22 10%deg	47 9%deg	25 6%	18 5%	12 4%	69 9%deg	30 4%
Strongly disagree	(1)	57 3%	15 7%bcdg	16 3%c	4 1%	11 3%c	11 4%c	31 4%c	23 3%c
Net: Agree		1118 59%	128 60%c	336 62%c	209 52%	257 65%c	182 61%c	464 61%c	438 63%c
Net: Disagree		183 10%	37 17%bcdeg	62 11%cg	29 7%	30 8%	23 8%	99 13%cdeg	53 8%
Don't know		164 9%	14 7%	31 6%	44 11%bdf	24 6%	33 11%bdf	45 6%	57 8%
<b>Mean score</b>		<b>3.73</b>	<b>3.60</b>	<b>3.68</b>	<b>3.65</b>	<b>3.84abcf</b>	<b>3.92abcf</b>	<b>3.66</b>	<b>3.87abcf</b>
<b>Standard deviation</b>		<b>0.99</b>	<b>1.17</b>	<b>0.97</b>	<b>0.87</b>	<b>0.97</b>	<b>1.07</b>	<b>1.03</b>	<b>1.01</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.08</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 387 20%	331 23%b	56 13%	220 23%f	120 19%	340 21%f	47 15%
Slightly agree	(4) 731 39%	613 42%b	118 27%	385 40%f	253 41%f	638 40%f	93 30%
Neither agree nor disagree	(3) 425 23%	294 20%	131 30%a	197 21%	143 23%	339 21%	86 28%ce
Slightly disagree	(2) 126 7%	105 7%	21 5%	64 7%	45 7%	109 7%	17 6%
Strongly disagree	(1) 57 3%	44 3%	13 3%	35 4%	12 2%	47 3%	11 3%
Net: Agree	1118 59%	944 65%b	174 40%	604 63%f	374 60%f	978 62%f	140 45%
Net: Disagree	183 10%	150 10%	33 8%	98 10%	57 9%	155 10%	28 9%
Don't know	164 9%	65 4%	99 23%a	59 6%	49 8%	109 7%	55 18%cde
<b>Mean score</b>	<b>3.73</b>	<b>3.78b</b>	<b>3.54</b>	<b>3.77f</b>	<b>3.74f</b>	<b>3.76f</b>	<b>3.59</b>
<b>Standard deviation</b>	<b>0.99</b>	<b>1.00</b>	<b>0.96</b>	<b>1.02</b>	<b>0.94</b>	<b>0.99</b>	<b>1.00</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6b\_02 To what extent do you agree or disagree with the following statements...**

**I trust that the food industry is regulated fairly**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/ vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	387 20%	367 21%	335 20%	33 20%	73 21%
Slightly agree	(4)	731 39%	671 38%	650 40%	55 33%	145 41%
Neither agree nor disagree	(3)	425 23%	397 23%	367 22%	44 27%	71 20%
Slightly disagree	(2)	126 7%	116 7%	107 7%	18 11%	27 8%
Strongly disagree	(1)	57 3%	55 3%	48 3%	5 3%	14 4%
Net: Agree		1118 59%	1037 59%	986 60%	88 53%	218 62%
Net: Disagree		183 10%	171 10%	155 9%	22 14%	40 11%
Don't know		164 9%	144 8%	133 8%	11 7%	25 7%
<b>Mean score</b>		<b>3.73</b>	<b>3.73</b>	<b>3.74</b>	<b>3.60</b>	<b>3.72</b>
<b>Standard deviation</b>		<b>0.99</b>	<b>1.00</b>	<b>0.98</b>	<b>1.04</b>	<b>1.03</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.08</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Strongly agree	(5)	278 15%	126 14%	152 16%	51 17%	52 14%	64 16%	72 15%	40 12%	41 12%	73 13%	57 15%	107 18%hi	147 14%	96 17%	35 14%
Slightly agree	(4)	533 28%	273 30%	260 27%	73 24%	109 29%	120 30%	125 26%	106 31%cd	102 29%	168 30%k	117 30%k	145 25%	299 28%	156 27%	77 30%
Neither agree nor disagree	(3)	481 25%	227 25%	254 26%	79 26%	111 30%f	101 25%	106 22%	85 25%	80 23%	130 23%	104 27%	167 28%	249 24%	171 30%l	61 24%
Slightly disagree	(2)	275 15%	136 15%	139 14%	50 16%	54 15%	47 12%	85 18%eg	39 12%	73 20%k	99 18%k	53 14%k	50 9%	167 16%	73 13%	36 14%
Strongly disagree	(1)	180 10%	92 10%	89 9%	22 7%	20 6%	36 9%	62 13%cd	40 12%cd	46 13%jk	60 11%	27 7%	47 8%	117 11%m	34 6%	29 11%m
Net: Agree		810 43%	399 43%	412 42%	123 40%	161 43%	183 46%	197 41%	146 43%	143 40%	241 43%	174 45%	252 43%	446 42%	252 44%	112 43%
Net: Disagree		456 24%	228 25%	228 23%	72 23%	74 20%	84 21%	147 31%cde	79 23%	118 33%jk	159 29%jk	80 21%	98 17%	284 27%m	107 19%	65 25%m
Don't know		143 8%	65 7%	79 8%	34 11%f	24 7%	31 8%	25 5%	30 9%f	14 4%	29 5%	27 7%	74 13%hij	79 7%	43 8%	21 8%
<b>Mean score</b>	<b>3.26</b>	<b>3.24</b>	<b>3.28</b>	<b>3.30</b>	<b>3.34f</b>	<b>3.35f</b>	<b>3.13</b>	<b>3.22</b>	<b>3.06</b>	<b>3.18</b>	<b>3.35hi</b>	<b>3.41hi</b>	<b>3.20</b>	<b>3.39l</b>	<b>3.22</b>	
<b>Standard deviation</b>	<b>1.20</b>	<b>1.20</b>	<b>1.20</b>	<b>1.19</b>	<b>1.09</b>	<b>1.19</b>	<b>1.28</b>	<b>1.21</b>	<b>1.24</b>	<b>1.22</b>	<b>1.14</b>	<b>1.18</b>	<b>1.23</b>	<b>1.12</b>	<b>1.23</b>	
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.06</b>	<b>0.07</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	278 15%	108 15%	33 12%	137 15%	70 13%	207 15%	227 15%	51 14%	59 16%	219 14%	212 13%	-	6 6%	59 49% <sup>kl</sup>
Slightly agree	(4)	533 28%	211 29%	73 27%	248 28%	156 29%	376 28%	424 28%	109 30%	98 27%	435 29%	471 28%	-	29 31%	32 27%
Neither agree nor disagree	(3)	481 25%	186 25%	77 29%	218 24%	145 27%	335 25%	395 26%	86 24%	90 25%	390 26%	431 26% <sub>m</sub>	-	32 35% <sub>m</sub>	18 15%
Slightly disagree	(2)	275 15%	116 16%	44 16%	115 13%	67 12%	209 15%	226 15%	49 14%	69 19% <sub>il</sub>	206 14%	252 15% <sub>m</sub>	-	14 16%	10 8%
Strongly disagree	(1)	180 10%	59 8%	28 10%	93 10%	49 9%	132 10%	146 10%	34 9%	28 8%	153 10%	169 10% <sub>m</sub>	-	10 11% <sub>m</sub>	2 1%
Net: Agree		810 43%	319 44%	106 40%	385 43%	227 43%	584 43%	651 42%	160 45%	156 43%	654 43%	684 41%	-	35 38%	92 76% <sup>kl</sup>
Net: Disagree		456 24%	176 24%	71 27%	209 23%	115 22%	340 25%	373 24%	83 23%	97 26%	359 24%	421 25% <sub>m</sub>	-	24 26% <sub>m</sub>	11 9%
Don't know		143 8%	51 7%	13 5%	79 9% <sub>b</sub>	46 9%	97 7%	113 7%	30 8%	22 6%	121 8%	142 8% <sub>lm</sub>	-	1 1%	-
<b>Mean score</b>	<b>3.26</b>	<b>3.28</b>	<b>3.16</b>	<b>3.27</b>	<b>3.27</b>	<b>3.25</b>	<b>3.25</b>	<b>3.28</b>	<b>3.27</b>	<b>3.26</b>	<b>3.20</b>	<b>-</b>	<b>3.08</b>	<b>4.14<sup>kl</sup></b>	
<b>Standard deviation</b>	<b>1.20</b>	<b>1.18</b>	<b>1.18</b>	<b>1.23</b>	<b>1.17</b>	<b>1.22</b>	<b>1.20</b>	<b>1.20</b>	<b>1.19</b>	<b>1.20</b>	<b>1.19</b>	<b>-</b>	<b>1.08</b>	<b>1.03</b>	
<b>Standard error</b>	<b>0.03</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.07</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.10</b>	<b>0.09</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Strongly agree	(5) 278 15%	11 13%	40 18%efgh	26 15%	24 17%h	17 10%	21 11%	28 11%	27 10%	19 11%	246 15%	32 11%
Slightly agree	(4) 533 28%	16 19%	64 29%	48 29%	51 35%aegi	36 21%	64 33%aei	60 25%	98 35%aegi	33 20%	449 28%	81 28%
Neither agree nor disagree	(3) 481 25%	17 20%	48 21%	46 28%	39 27%	44 25%	49 25%	73 30%bh	61 22%	55 33%abh	386 24%	91 32%j
Slightly disagree	(2) 275 15%	12 14%	31 14%	25 15%	18 12%	36 21%fg	19 10%	29 12%	49 17%f	33 20%fg	240 15%	33 12%
Strongly disagree	(1) 180 10%	6 7%	32 14%df	16 9%	7 5%	25 14%df	13 7%	23 9%	28 10%	20 12%cd	163 10%k	16 6%
Net: Agree	810 43%	27 32%	104 47%aegi	74 44%ei	75 52%aegi	54 31%	85 44%ei	88 36%	125 44%ei	52 31%	695 44%	113 39%
Net: Disagree	456 24%	17 20%	63 28%df	40 24%	25 17%	61 35%acdfg	32 17%	52 21%	77 27%df	54 33%dfg	403 25%k	50 17%
Don't know	143 8%	24 28%bcdefghi	8 4%	6 3%	6 4%	16 9%bci	26 14%bcdhi	32 13%bcdhi	19 7%	5 3%	105 7%	34 12%j
<b>Mean score</b>	<b>3.26</b>	<b>3.25</b>	<b>3.23e</b>	<b>3.27ei</b>	<b>3.49eghi</b>	<b>2.91</b>	<b>3.37ei</b>	<b>3.19e</b>	<b>3.18e</b>	<b>2.98</b>	<b>3.25</b>	<b>3.31</b>
<b>Standard deviation</b>	<b>1.20</b>	<b>1.22</b>	<b>1.32</b>	<b>1.19</b>	<b>1.07</b>	<b>1.24</b>	<b>1.09</b>	<b>1.16</b>	<b>1.17</b>	<b>1.18</b>	<b>1.23</b>	<b>1.06</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.16</b>	<b>0.09</b>	<b>0.09</b>	<b>0.09</b>	<b>0.09</b>	<b>0.08</b>	<b>0.08</b>	<b>0.07</b>	<b>0.09</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	278 15%	38 15%	70 12%	49 12%	62 17%bc	56 22%abcf	107 13%	118 19%bcf
Slightly agree	(4)	533 28%	78 31%	186 33%ceg	105 25%	104 29%	59 23%	264 32%ceg	163 27%
Neither agree nor disagree	(3)	481 25%	54 21%	126 22%	141 33%abdefg	89 25%	60 23%	181 22%	149 24%
Slightly disagree	(2)	275 15%	41 16%	98 17%e	54 13%	56 16%	26 10%	139 17%e	82 13%
Strongly disagree	(1)	180 10%	36 14%cdg	58 10%	32 7%	25 7%	29 11%	93 11%cd	54 9%
Net: Agree		810 43%	115 45%c	256 45%c	154 36%	166 47%c	115 45%c	371 45%c	281 46%c
Net: Disagree		456 24%	77 30%cdeg	156 27%cg	86 20%	80 23%	56 22%	232 28%ceg	136 22%
Don't know		143 8%	7 3%	29 5%	44 10%abdf	19 5%	25 10%abdf	36 4%	44 7%af
Mean score		<b>3.26</b>	<b>3.16</b>	<b>3.21</b>	<b>3.22</b>	<b>3.36f</b>	<b>3.38</b>	<b>3.19</b>	<b>3.37abf</b>
Standard deviation		1.20	1.29	1.20	1.10	1.17	1.31	1.23	1.23
Standard error		0.03	0.08	0.05	0.05	0.06	0.08	0.04	0.05



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Strongly agree	(5)	278 15%	32 15% <sup>c</sup>	66 12%	37 9%	65 17% <sup>c</sup>	76 25% <sup>abcd</sup>	98 13%	141 20% <sup>bcf</sup>
Slightly agree	(4)	533 28%	66 31% <sup>e</sup>	175 32% <sup>eg</sup>	111 27%	118 30% <sup>e</sup>	62 21%	241 32% <sup>eg</sup>	179 26%
Neither agree nor disagree	(3)	481 25%	41 19%	134 25%	138 34% <sup>abdefg</sup>	90 23%	68 23%	175 23%	157 23%
Slightly disagree	(2)	275 15%	33 16%	90 16% <sup>e</sup>	54 13%	67 17% <sup>e</sup>	31 11%	123 16% <sup>e</sup>	99 14%
Strongly disagree	(1)	180 10%	33 15% <sup>cdg</sup>	56 10% <sup>c</sup>	23 6%	34 9%	32 11% <sup>c</sup>	89 12% <sup>c</sup>	66 9% <sup>c</sup>
Net: Agree		810 43%	98 46% <sup>c</sup>	241 44% <sup>c</sup>	147 36%	183 47% <sup>c</sup>	138 46% <sup>c</sup>	339 45% <sup>c</sup>	320 46% <sup>c</sup>
Net: Disagree		456 24%	66 31% <sup>ceg</sup>	146 27% <sup>c</sup>	77 19%	101 26% <sup>c</sup>	63 21%	212 28% <sup>ce</sup>	164 24%
Don't know		143 8%	8 4%	25 5%	44 11% <sup>abdfg</sup>	19 5%	31 10% <sup>abdf</sup>	33 4%	50 7% <sup>f</sup>
Mean score		3.26	3.15	3.20	3.23	3.30	3.44 <sup>abcf</sup>	3.19	3.36 <sup>abf</sup>
Standard deviation		1.20	1.31	1.19	1.03	1.21	1.33	1.22	1.26
Standard error		0.03	0.09	0.05	0.05	0.06	0.08	0.04	0.05

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.6b\_03 To what extent do you agree or disagree with the following statements...**

**I trust that the people who produce and sell food in the food industry have my best interests at heart**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 278 15%	224 15%	53 12%	165 17%df	76 12%	241 15%	37 12%
Slightly agree	(4) 533 28%	429 30%b	104 24%	289 30%f	181 29%f	470 30%f	62 20%
Neither agree nor disagree	(3) 481 25%	336 23%	145 33%a	218 23%	172 28%c	390 25%	91 29%c
Slightly disagree	(2) 275 15%	252 17%b	24 5%	131 14%	104 17%	236 15%	40 13%
Strongly disagree	(1) 180 10%	155 11%b	25 6%	110 11%d	43 7%	153 10%	27 9%
Net: Agree	810 43%	653 45%b	157 36%	454 47%df	258 41%f	711 45%f	99 32%
Net: Disagree	456 24%	407 28%b	49 11%	241 25%	147 24%	389 25%	67 22%
Don't know	143 8%	56 4%	87 20%a	46 5%	46 7%c	91 6%	52 17%cde
<b>Mean score</b>	<b>3.26</b>	<b>3.23</b>	<b>3.39a</b>	<b>3.29</b>	<b>3.25</b>	<b>3.28</b>	<b>3.16</b>
<b>Standard deviation</b>	<b>1.20</b>	<b>1.24</b>	<b>1.05</b>	<b>1.26</b>	<b>1.12</b>	<b>1.21</b>	<b>1.17</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.07</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6b\_03 To what extent do you agree or disagree with the following statements...**

**I trust that the people who produce and sell food in the food industry have my best interests at heart**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/ vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	278 15%	254 15%	237 14%	24 14%	53 15%
Slightly agree	(4)	533 28%	485 28%	476 29%	42 25%	112 32%
Neither agree nor disagree	(3)	481 25%	457 26%	416 25%	52 31%	85 24%
Slightly disagree	(2)	275 15%	263 15%	240 15%	21 12%	49 14%
Strongly disagree	(1)	180 10%	167 10%	157 10%	17 10%	30 9%
Net: Agree		810 43%	739 42%	713 43%	66 40%	165 47%
Net: Disagree		456 24%	430 25%	396 24%	38 23%	80 23%
Don't know		143 8%	124 7%	115 7%	10 6%	24 7%
<b>Mean score</b>		<b>3.26</b>	<b>3.24</b>	<b>3.26</b>	<b>3.22</b>	<b>3.33</b>
<b>Standard deviation</b>		<b>1.20</b>	<b>1.20</b>	<b>1.20</b>	<b>1.19</b>	<b>1.18</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.09</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.6b To what extent do you agree or disagree with the following statements... - SUMMARY TABLE

Base: All adults in England, Wales and NI

	Unweighted Base	Weighted Base	Strongly agree (5)	Slightly agree (4)	Neither agree (3)	Slightly disagree (2)	Strongly disagree (1)	Net: Agree	Net: Disagree	Don't know	Mean score	Standard deviation	Standard error
I trust that the FSA tell the truth in the information they provide	2007	1890	472 25%	678 36%	463 25%	75 4%	33 2%	1150 61%	107 6%	169 9%	3.86	0.93	0.02
I trust that the food industry is regulated fairly	2007	1890	387 20%	731 39%	425 23%	126 7%	57 3%	1118 59%	183 10%	164 9%	3.73	0.99	0.02
I trust that the people who produce and sell food in the food industry have my best interests at heart	2007	1890	278 15%	533 28%	481 25%	275 15%	180 10%	810 43%	456 24%	143 8%	3.26	1.20	0.03

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Strongly agree	(5) 410 28%	202 29%	208 28%	72 37%deg	64 22%	87 27%	133 33%dg	54 21%	103 32%	123 27%	82 28%	101 27%	249 29%	113 29%	48 24%
Slightly agree	(4) 594 41%	294 42%	300 40%	68 35%	125 44%	141 44%	151 38%	108 42%	144 45%k	194 42%k	124 42%k	132 35%	366 42%	148 38%	80 41%
Neither agree nor disagree	(3) 296 20%	131 19%	165 22%	35 18%	77 27%cef	58 18%	70 18%	56 22%	41 13%	101 22%h	62 21%h	93 25%h	160 19%	92 24%	44 22%
Slightly disagree	(2) 60 4%	29 4%	31 4%	2 1%	7 2%	11 3%	21 5%c	19 8%cde	17 5%l	8 2%	11 4%	25 7%l	36 4%	10 3%	14 7% <sup>m</sup>
Strongly disagree	(1) 27 2%	16 2%	11 1%	2 1%	6 2%	5 1%	9 2%	6 2%	5 1%	11 2%	3 1%	9 2%	13 1%	8 2%	7 4% <sup>l</sup>
Net: Agree	1004 69%	496 71%	508 67%	140 72%	189 67%	228 72%g	284 71%g	162 64%	246 76%ik	317 69%k	206 71%k	234 62%	614 71%	261 67%	128 65%
Net: Disagree	87 6%	45 6%	42 6%	4 2%	13 5%	16 5%	29 7% <sup>c</sup>	25 10% <sup>cde</sup>	22 7%	18 4%	13 5%	34 9% <sup>ij</sup>	49 6%	18 5%	21 11% <sup>lm</sup>
Don't know	64 4%	26 4%	38 5%	17 9% <sup>df</sup>	5 2%	15 5%	15 4%	12 5%	14 4%	23 5%	11 4%	17 5%	41 5%	18 5%	5 3%
<b>Mean score</b>	<b>3.94</b>	<b>3.95</b>	<b>3.93</b>	<b>4.15de</b>	<b>3.84</b>	<b>3.98g</b>	<b>3.99g</b>	<b>3.76</b>	<b>4.05k</b>	<b>3.94</b>	<b>3.97k</b>	<b>3.81</b>	<b>3.97n</b>	<b>3.94n</b>	<b>3.77</b>
<b>Standard deviation</b>	<b>0.92</b>	<b>0.94</b>	<b>0.91</b>	<b>0.85</b>	<b>0.88</b>	<b>0.88</b>	<b>0.97</b>	<b>0.97</b>	<b>0.91</b>	<b>0.90</b>	<b>0.87</b>	<b>1.00</b>	<b>0.90</b>	<b>0.92</b>	<b>1.02</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.05</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Strongly agree	(5) 410 28%	172 29%	53 24%	185 29%	103 26%	307 29%	324 27%	86 33%	89 32%	321 27%	346 27%	-	17 22%	47 51% <sup>kl</sup>
Slightly agree	(4) 594 41%	267 45% <sup>c</sup>	84 38%	243 38%	180 45%	414 39%	482 40%	112 43%	101 36%	493 42%	527 41%	-	35 44%	32 35%
Neither agree nor disagree	(3) 296 20%	108 18%	61 28% <sup>ac</sup>	127 20%	81 20%	215 20%	257 22% <sup>g</sup>	39 15%	52 19%	244 21%	266 21%	-	18 23%	12 13%
Slightly disagree	(2) 60 4%	18 3%	9 4%	33 5%	5 1%	55 5% <sup>d</sup>	55 5%	5 2%	10 3%	51 4%	55 4%	-	5 6%	1 1%
Strongly disagree	(1) 27 2%	12 2%	2 1%	13 2%	7 2%	21 2%	21 2%	6 2%	8 3%	19 2%	25 2%	-	2 3%	-
Net: Agree	1004 69%	439 73% <sup>bc</sup>	137 63%	428 67%	283 71%	721 68%	805 67%	198 77% <sup>f</sup>	189 68%	814 69%	873 68%	-	52 66%	79 86% <sup>kl</sup>
Net: Disagree	87 6%	30 5%	11 5%	47 7%	11 3%	76 7% <sup>d</sup>	76 6%	11 4%	18 6%	70 6%	80 6% <sup>m</sup>	-	7 9% <sup>m</sup>	1 1%
Don't know	64 4%	21 3%	9 4%	35 5%	23 6%	41 4%	54 5%	10 4%	18 6%	47 4%	62 5% <sup>m</sup>	-	2 2%	-
<b>Mean score</b>	<b>3.94</b>	<b>3.99</b>	<b>3.85</b>	<b>3.92</b>	<b>3.98</b>	<b>3.92</b>	<b>3.91</b>	<b>4.08<sup>f</sup></b>	<b>3.97</b>	<b>3.93</b>	<b>3.91</b>	<b>-</b>	<b>3.77</b>	<b>4.36<sup>kl</sup></b>
<b>Standard deviation</b>	<b>0.92</b>	<b>0.89</b>	<b>0.88</b>	<b>0.97</b>	<b>0.84</b>	<b>0.96</b>	<b>0.93</b>	<b>0.89</b>	<b>0.99</b>	<b>0.91</b>	<b>0.93</b>	<b>-</b>	<b>0.97</b>	<b>0.74</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.10</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Strongly agree	(5) 410 28%	10 16%	68 38%aeghi	37 30%e	39 34%aeh	25 18%	40 27%	40 25%	55 24%	32 26%	372 29%k	36 20%
Slightly agree	(4) 594 41%	21 35%	67 37%	48 39%	50 45%	55 40%	63 42%	68 43%	106 45%	48 39%	510 40%	82 46%
Neither agree nor disagree	(3) 296 20%	17 28%	33 18%	24 20%	18 16%	26 18%	32 21%	32 20%	50 21%	34 28% <sup>d</sup>	254 20%	41 23%
Slightly disagree	(2) 60 4%	4 6%	7 4%	2 2%	3 3%	12 9% <sup>cd</sup> fh	5 3%	9 6%	8 3%	5 4%	56 4%	3 2%
Strongly disagree	(1) 27 2%	1 1%	3 2%	3 3%	1 1%	6 4% <sup>gh</sup>	5 3%	1 1%	3 1%	2 2%	25 2%	2 1%
Net: Agree	1004 69%	31 51%	135 75% <sup>ae</sup>	85 69% <sup>a</sup>	89 79% <sup>aei</sup>	81 58%	104 70% <sup>ae</sup>	108 68% <sup>a</sup>	161 69% <sup>ae</sup>	80 65%	882 70%	118 67%
Net: Disagree	87 6%	5 8%	10 5%	6 5%	4 4%	19 13% <sup>bcdfghi</sup>	9 6%	10 6%	10 4%	7 6%	82 6%	5 3%
Don't know	64 4%	8 14% <sup>bd</sup> fh	3 2%	8 7% <sup>bdi</sup>	1 1%	15 11% <sup>bd</sup> fi	4 3%	9 6% <sup>d</sup>	12 5%	2 1%	50 4%	13 7%
<b>Mean score</b>	<b>3.94</b>	<b>3.67</b>	<b>4.08<sup>ae</sup></b>	<b>3.98<sup>e</sup></b>	<b>4.09<sup>ae</sup></b>	<b>3.65</b>	<b>3.90<sup>e</sup></b>	<b>3.91<sup>e</sup></b>	<b>3.92<sup>e</sup></b>	<b>3.85</b>	<b>3.94</b>	<b>3.90</b>
<b>Standard deviation</b>	<b>0.92</b>	<b>0.93</b>	<b>0.93</b>	<b>0.94</b>	<b>0.85</b>	<b>1.07</b>	<b>0.95</b>	<b>0.88</b>	<b>0.85</b>	<b>0.91</b>	<b>0.94</b>	<b>0.80</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.13</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.09</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.08</b>	<b>0.03</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
Strongly agree	(5)	410 28%	64 31%	113 24%	80 27%	90 32% <sup>b</sup>	58 33% <sup>b</sup>	176 26%	149 32% <sup>bf</sup>
Slightly agree	(4)	594 41%	78 37%	233 50% <sup>acdeg</sup>	107 36%	110 39%	63 35%	311 46% <sup>aceg</sup>	173 37%
Neither agree nor disagree	(3)	296 20%	46 22%	80 17%	84 28% <sup>bdefg</sup>	50 18%	32 18%	126 19%	82 18%
Slightly disagree	(2)	60 4%	12 6%	17 4%	8 3%	12 4%	11 6%	29 4%	24 5%
Strongly disagree	(1)	27 2%	6 3%	7 1%	4 1%	4 2%	6 4%	12 2%	11 2%
Net: Agree		1004 69%	141 68%	346 74% <sup>c</sup>	187 63%	200 70%	121 68%	487 72% <sup>c</sup>	322 70%
Net: Disagree		87 6%	17 8%	24 5%	12 4%	17 6%	18 10% <sup>bc</sup>	41 6%	34 7%
Don't know		64 4%	4 2%	18 4%	16 5%	17 6% <sup>a</sup>	7 4%	22 3%	24 5%
<b>Mean score</b>		<b>3.94</b>	<b>3.89</b>	<b>3.95</b>	<b>3.89</b>	<b>4.01</b>	<b>3.91</b>	<b>3.93</b>	<b>3.97</b>
<b>Standard deviation</b>		<b>0.92</b>	<b>1.00</b>	<b>0.84</b>	<b>0.90</b>	<b>0.93</b>	<b>1.06</b>	<b>0.90</b>	<b>0.98</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.08</b>	<b>0.03</b>	<b>0.05</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
Strongly agree	(5)	410 28%	45 27%	110 25%	72 24%	100 32%bc	80 38%abcf	155 25%	180 34%bcf
Slightly agree	(4)	594 41%	73 44%e	210 47%eg	117 39%	128 40%e	65 31%	283 46%eg	193 37%
Neither agree nor disagree	(3)	296 20%	30 18%	85 19%	84 28%abdefg	54 17%	39 19%	115 19%	93 18%
Slightly disagree	(2)	60 4%	9 5%	18 4%	9 3%	10 3%	14 7%	27 4%	24 5%
Strongly disagree	(1)	27 2%	7 4%cd	9 2%	1 *	4 1%	5 3%c	16 3%c	9 2%
Net: Agree		1004 69%	118 71%	320 71%c	188 63%	228 72%c	145 69%	438 71%c	373 71%c
Net: Disagree		87 6%	16 10%cd	27 6%	10 3%	14 4%	19 9%cd	43 7%c	33 6%
Don't know		64 4%	4 2%	16 4%	16 5%	21 7%af	6 3%	19 3%	28 5%
<b>Mean score</b>		<b>3.94</b>	<b>3.85</b>	<b>3.91</b>	<b>3.88</b>	<b>4.05acf</b>	<b>3.99</b>	<b>3.89</b>	<b>4.02cf</b>
<b>Standard deviation</b>		<b>0.92</b>	<b>1.03</b>	<b>0.90</b>	<b>0.84</b>	<b>0.88</b>	<b>1.05</b>	<b>0.93</b>	<b>0.95</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.08</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.6b\_01 To what extent do you agree or disagree with the following statements...**

**I trust that the FSA tell the truth in the information they provide**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Strongly agree	(5) 410 28%	410 28%	-	254 32% <sup>d</sup>	110 24%	364 29% <sup>d</sup>	46 26%
Slightly agree	(4) 594 41%	594 41%	-	321 40%	210 45% <sup>f</sup>	532 42%	62 35%
Neither agree nor disagree	(3) 296 20%	296 20%	-	154 19%	98 21%	252 20%	44 25%
Slightly disagree	(2) 60 4%	60 4%	-	30 4%	21 5%	51 4%	9 5%
Strongly disagree	(1) 27 2%	27 2%	-	19 2% <sup>d</sup>	3 1%	22 2%	5 3% <sup>d</sup>
Net: Agree	1004 69%	1004 69%	-	575 71% <sup>f</sup>	320 69%	896 70% <sup>f</sup>	108 60%
Net: Disagree	87 6%	87 6%	-	48 6%	25 5%	73 6%	14 8%
Don't know	64 4%	64 4%	-	28 3%	24 5%	52 4%	13 7% <sup>c</sup>
<b>Mean score</b>	<b>3.94</b>	<b>3.94</b>	-	<b>3.98<sup>f</sup></b>	<b>3.91</b>	<b>3.95</b>	<b>3.81</b>
<b>Standard deviation</b>	<b>0.92</b>	<b>0.92</b>	-	<b>0.95</b>	<b>0.85</b>	<b>0.91</b>	<b>1.01</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	-	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_01 To what extent do you agree or disagree with the following statements...

I trust that the FSA tell the truth in the information they provide

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
Strongly agree	(5)	410 28%	387 28% <sup>c</sup>	360 28% <sup>c</sup>	21 18%	78 29% <sup>c</sup>
Slightly agree	(4)	594 41%	552 40%	538 42%	52 45%	105 39%
Neither agree nor disagree	(3)	296 20%	281 21%	256 20%	29 26%	55 20%
Slightly disagree	(2)	60 4%	56 4%	45 4%	6 5%	16 6%
Strongly disagree	(1)	27 2%	27 2%	23 2%	3 3%	8 3%
Net: Agree		1004 69%	939 69%	898 70%	73 63%	183 67%
Net: Disagree		87 6%	83 6%	68 5%	10 8%	24 9% <sup>b</sup>
Don't know		64 4%	63 5%	56 4%	3 2%	9 3%
<b>Mean score</b>		<b>3.94</b>	<b>3.93<sup>c</sup></b>	<b>3.95<sup>c</sup></b>	<b>3.72</b>	<b>3.87</b>
<b>Standard deviation</b>		<b>0.92</b>	<b>0.93</b>	<b>0.91</b>	<b>0.94</b>	<b>1.01</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.09</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Strongly agree	(5) 331 23%	157 22%	175 23%	54 28%g	63 22%g	76 24%g	100 25%g	38 15%	75 23%	95 21%	69 24%	92 24%	207 24%	84 22%	40 20%
Slightly agree	(4) 613 42%	303 43%	309 41%	83 42%	106 37%	143 45%	163 41%	118 46% <i>d</i>	145 45%	198 43%	126 43%	143 38%	359 42%	163 42%	90 46%
Neither agree nor disagree	(3) 294 20%	145 21%	149 20%	31 16%	79 28% <i>cf</i> g	66 21%	69 17%	49 19%	50 16%	101 22% <i>h</i>	60 20%	83 22% <i>h</i>	174 20% <i>n</i>	93 24% <i>n</i>	27 14%
Slightly disagree	(2) 105 7%	49 7%	57 8%	14 7%	20 7%	14 4%	36 9% <i>e</i>	22 9% <i>e</i>	23 7%	37 8%	20 7%	25 7%	59 7%	26 7%	20 10%
Strongly disagree	(1) 44 3%	24 3%	20 3%	6 3%	7 3%	5 2%	15 4%	11 4%	16 5% <i>j</i>	12 3%	6 2%	10 3%	26 3%	9 2%	9 4%
Net: Agree	944 65%	460 66%	484 64%	137 70% <i>dg</i>	169 60%	219 69% <i>dg</i>	263 66%	155 61%	220 68%	293 64%	195 67%	235 62%	566 66%	247 64%	130 66%
Net: Disagree	150 10%	73 10%	77 10%	20 10%	27 9%	19 6%	51 13% <i>e</i>	33 13% <i>e</i>	39 12%	49 11%	26 9%	35 9%	85 10%	36 9%	29 14% <i>m</i>
Don't know	65 4%	21 3%	44 6% <i>a</i>	8 4%	9 3%	13 4%	16 4%	18 7% <i>d</i>	13 4%	16 3%	11 4%	25 7% <i>i</i>	39 5%	13 3%	12 6%
Mean score	3.78	3.77	3.79	3.88g	3.72	3.89g	3.78	3.63	3.77	3.74	3.82	3.80	3.80	3.76	3.71
Standard deviation	1.00	1.00	1.00	1.01	0.98	0.89	1.06	1.01	1.06	0.98	0.96	0.99	1.00	0.96	1.07
Standard error	0.03	0.04	0.04	0.07	0.06	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.03	0.05	0.07

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91	
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*	
Strongly agree	(5)	331 23%	149 25%	46 21%	136 21%	90 23%	241 23%	267 22%	64 25%	69 25%	262 22%	273 21%	-	12 15%	46 50% <sup>kl</sup>
Slightly agree	(4)	613 42%	258 43%	85 39%	269 42%	174 44%	438 42%	486 41%	127 49% <sup>fl</sup>	102 37%	511 43% <sup>hl</sup>	540 42%	-	38 48%	34 37%
Neither agree nor disagree	(3)	294 20%	120 20%	54 25%	120 19%	87 22%	207 20%	258 22% <sup>gl</sup>	36 14%	55 20%	239 20%	271 21% <sup>ml</sup>	-	17 21% <sup>ml</sup>	6 6%
Slightly disagree	(2)	105 7%	38 6%	19 9%	49 8%	21 5%	85 8%	89 7%	17 6%	26 9%	79 7%	94 7%	-	5 7%	6 7%
Strongly disagree	(1)	44 3%	17 3%	4 2%	23 4%	9 2%	35 3%	34 3%	10 4%	15 5% <sup>il</sup>	29 2%	38 3%	-	6 8% <sup>ilm</sup>	-
Net: Agree		944 65%	407 68%	131 60%	406 64%	264 66%	679 65%	753 63%	191 74% <sup>fl</sup>	171 62%	773 66%	814 64%	-	50 63%	80 87% <sup>kl</sup>
Net: Disagree		150 10%	55 9%	23 10%	72 11%	30 8%	120 11% <sup>d</sup>	123 10%	27 10%	41 15% <sup>il</sup>	109 9%	132 10%	-	11 14%	6 7%
Don't know		65 4%	16 3%	9 4%	39 6% <sup>a</sup>	17 4%	48 5%	60 5% <sup>g</sup>	5 2%	11 4%	54 5%	63 5% <sup>m</sup>	-	1 2%	-
<b>Mean score</b>	<b>3.78</b>	<b>3.83</b>	<b>3.72</b>	<b>3.75</b>	<b>3.83</b>	<b>3.76</b>	<b>3.76</b>	<b>3.86</b>	<b>3.69</b>	<b>3.80</b>	<b>3.75</b>	<b>-</b>	<b>3.57</b>	<b>4.30<sup>jl</sup></b>	
<b>Standard deviation</b>	<b>1.00</b>	<b>0.98</b>	<b>0.97</b>	<b>1.02</b>	<b>0.93</b>	<b>1.02</b>	<b>1.00</b>	<b>1.00</b>	<b>1.13</b>	<b>0.96</b>	<b>0.99</b>	<b>-</b>	<b>1.07</b>	<b>0.87</b>	
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.07</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.11</b>	<b>0.09</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Strongly agree	(5) 331 23%	7 12%	52 29% <sup>aeh</sup>	27 22%	36 32% <sup>aegh</sup>	21 15%	37 25% <sup>h</sup>	32 20%	36 15%	26 21%	303 24% <sup>lk</sup>	28 16%
Slightly agree	(4) 613 42%	22 37%	86 48% <sup>ei</sup>	50 40%	47 41%	45 32%	65 44% <sup>e</sup>	70 44% <sup>ee</sup>	116 50% <sup>ei</sup>	40 33%	526 41%	83 47%
Neither agree nor disagree	(3) 294 20%	16 26% <sup>b</sup>	21 12%	29 23% <sup>b</sup>	23 20%	35 25% <sup>b</sup>	28 19%	32 20%	52 22% <sup>b</sup>	37 30% <sup>bf</sup>	254 20%	40 22%
Slightly disagree	(2) 105 7%	5 8%	10 5%	13 11%	5 4%	21 15% <sup>bd fgh</sup>	7 4%	11 7%	13 6%	10 8%	93 7%	12 7%
Strongly disagree	(1) 44 3%	1 1%	6 4%	4 3%	2 2%	8 6%	5 3%	3 2%	5 2%	4 3%	43 3%	1 1%
Net: Agree	944 65%	30 49%	138 76% <sup>aceghi</sup>	77 62% <sup>e</sup>	83 73% <sup>aei</sup>	66 47%	102 69% <sup>aei</sup>	101 64% <sup>ee</sup>	152 65% <sup>aei</sup>	65 54%	828 65%	112 63%
Net: Disagree	150 10%	6 9%	16 9%	17 14% <sup>d</sup>	7 6%	29 21% <sup>bd fghi</sup>	12 8%	14 9%	18 8%	14 11%	136 11%	13 7%
Don't know	65 4%	10 16% <sup>bcdfhi</sup>	6 3%	1 1%	1 1%	10 7% <sup>cd</sup>	7 5%	12 8% <sup>cd</sup>	11 5%	5 4%	50 4%	14 8% <sup>j</sup>
<b>Mean score</b>	<b>3.78</b>	<b>3.60</b>	<b>3.96</b> <sup>acehi</sup>	<b>3.67</b> <sup>e</sup>	<b>3.99</b> <sup>acehi</sup>	<b>3.39</b>	<b>3.86</b> <sup>e</sup>	<b>3.79</b> <sup>e</sup>	<b>3.74</b> <sup>e</sup>	<b>3.63</b>	<b>3.78</b>	<b>3.77</b>
<b>Standard deviation</b>	<b>1.00</b>	<b>0.92</b>	<b>0.98</b>	<b>1.04</b>	<b>0.92</b>	<b>1.13</b>	<b>0.98</b>	<b>0.93</b>	<b>0.88</b>	<b>1.03</b>	<b>1.02</b>	<b>0.84</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.13</b>	<b>0.07</b>	<b>0.09</b>	<b>0.08</b>	<b>0.09</b>	<b>0.08</b>	<b>0.08</b>	<b>0.06</b>	<b>0.09</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6b\_02 To what extent do you agree or disagree with the following statements...**

**I trust that the food industry is regulated fairly**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
Strongly agree	(5)	331 23%	50 24%	87 19%	57 19%	76 27%bcf	56 32%bcf	137 20%	132 29%bcf
Slightly agree	(4)	613 42%	81 39%	236 51%acdeg	104 35%	119 42%	67 38%	318 47%aceg	187 40%
Neither agree nor disagree	(3)	294 20%	40 19%	77 17%	90 30%abdefg	54 19%	30 17%	117 17%	84 18%
Slightly disagree	(2)	105 7%	20 10%g	36 8%	26 9%g	15 5%	8 5%	56 8%g	23 5%
Strongly disagree	(1)	44 3%	8 4%	12 3%	6 2%	7 3%	11 6%bc	20 3%	18 4%
Net: Agree		944 65%	131 63%	323 69%c	162 54%	195 69%c	123 69%c	455 67%c	319 69%c
Net: Disagree		150 10%	28 14%d	48 10%	32 11%	22 8%	19 11%	76 11%	41 9%
Don't know		65 4%	9 4%	19 4%	16 5%	14 5%	5 3%	28 4%	19 4%
<b>Mean score</b>		<b>3.78</b>	<b>3.72</b>	<b>3.78</b>	<b>3.64</b>	<b>3.89c</b>	<b>3.87c</b>	<b>3.76</b>	<b>3.88c</b>
<b>Standard deviation</b>		<b>1.00</b>	<b>1.07</b>	<b>0.94</b>	<b>0.98</b>	<b>0.96</b>	<b>1.12</b>	<b>0.98</b>	<b>1.02</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.07</b>	<b>0.04</b>	<b>0.06</b>	<b>0.06</b>	<b>0.08</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
Strongly agree	(5)	331 23%	39 23%	84 19%	48 16%	85 27%bcf	72 34%abcf	123 20%	157 30%bcf
Slightly agree	(4)	613 42%	66 40%	207 46%e	127 43%	136 43%	73 35%	273 44%e	210 40%
Neither agree nor disagree	(3)	294 20%	28 17%	89 20%	79 27%abdefg	58 18%	37 18%	117 19%	95 18%
Slightly disagree	(2)	105 7%	17 10%deg	41 9%deg	23 8%g	12 4%	10 5%	58 9%deg	22 4%
Strongly disagree	(1)	44 3%	10 6%c	12 3%	3 1%	11 3%	9 4%c	22 4%c	20 4%c
Net: Agree		944 65%	106 63%	290 65%	175 59%	221 70%c	146 70%c	396 64%	367 70%c
Net: Disagree		150 10%	27 16%cdeg	53 12%dg	26 9%	23 7%	19 9%	80 13%dg	42 8%
Don't know		65 4%	7 4%	15 3%	18 6%	15 5%	8 4%	22 4%	23 4%
<b>Mean score</b>		<b>3.78</b>	<b>3.67</b>	<b>3.72</b>	<b>3.69</b>	<b>3.90abcf</b>	<b>3.94abcf</b>	<b>3.70</b>	<b>3.92abcf</b>
<b>Standard deviation</b>		<b>1.00</b>	<b>1.14</b>	<b>0.97</b>	<b>0.88</b>	<b>0.97</b>	<b>1.07</b>	<b>1.02</b>	<b>1.01</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.09</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_02 To what extent do you agree or disagree with the following statements...

I trust that the food industry is regulated fairly

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Strongly agree	(5) 331 23%	331 23%	-	203 25% <sup>d</sup>	93 20%	296 23%	35 20%
Slightly agree	(4) 613 42%	613 42%	-	343 43%	203 43%	546 43%	67 37%
Neither agree nor disagree	(3) 294 20%	294 20%	-	147 18%	102 22%	250 20%	44 25%
Slightly disagree	(2) 105 7%	105 7%	-	56 7%	36 8%	92 7%	13 7%
Strongly disagree	(1) 44 3%	44 3%	-	26 3%	10 2%	37 3%	8 4%
Net: Agree	944 65%	944 65%	-	545 68% <sup>f</sup>	296 63%	841 66% <sup>f</sup>	102 57%
Net: Disagree	150 10%	150 10%	-	82 10%	47 10%	129 10%	21 12%
Don't know	65 4%	65 4%	-	30 4%	22 5%	53 4%	12 7%
<b>Mean score</b>	<b>3.78</b>	<b>3.78</b>	<b>-</b>	<b>3.83</b>	<b>3.75</b>	<b>3.80</b>	<b>3.65</b>
<b>Standard deviation</b>	<b>1.00</b>	<b>1.00</b>	<b>-</b>	<b>1.01</b>	<b>0.95</b>	<b>0.99</b>	<b>1.04</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6b\_02 To what extent do you agree or disagree with the following statements...**

**I trust that the food industry is regulated fairly**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		FOOD BEHAVIOURS				
		Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
Strongly agree	(5)	331 23%	318 23%	291 23%	24 21%	68 25%
Slightly agree	(4)	613 42%	564 41%	543 42%	44 38%	115 42%
Neither agree nor disagree	(3)	294 20%	278 20%	260 20%	28 25%	52 19%
Slightly disagree	(2)	105 7%	100 7%	91 7%	11 10%	21 8%
Strongly disagree	(1)	44 3%	43 3%	37 3%	4 3%	10 4%
Net: Agree		944 65%	881 65%	834 65%	68 59%	183 67%
Net: Disagree		150 10%	143 10%	128 10%	15 13%	32 12%
Don't know		65 4%	63 5%	57 4%	4 3%	6 2%
<b>Mean score</b>		<b>3.78</b>	<b>3.78</b>	<b>3.79</b>	<b>3.66</b>	<b>3.78</b>
<b>Standard deviation</b>		<b>1.00</b>	<b>1.01</b>	<b>0.99</b>	<b>1.04</b>	<b>1.04</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.10</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1522	732	790	191	239	284	391	417	310	411	353	448	886	389	247
Weighted Base	1452	698	753	196	285	318	399	255	323	459	292	378	864	389	198
Strongly agree	(5) 224 15%	98 14%	126 17%	35 18%g	44 15%	54 17%g	64 16%g	27 10%	39 12%	61 13%	48 16%	76 20%hi	129 15%	68 18%	27 14%
Slightly agree	(4) 429 30%	216 31%	213 28%	51 26%	86 30%	97 31%	106 27%	88 35%cf	92 28%	137 30%	95 32%	105 28%	255 29%	114 29%	60 30%
Neither agree nor disagree	(3) 336 23%	160 23%	176 23%	44 23%	80 28%f	76 24%	81 20%	55 22%	73 23%	99 22%	72 25%	92 24%	188 22%	108 28%l	41 20%
Slightly disagree	(2) 252 17%	124 18%	128 17%	39 20%	50 18%	44 14%	82 21%eg	37 14%	72 22%jk	93 20%k	45 15%	42 11%	158 18%	60 15%	34 17%
Strongly disagree	(1) 155 11%	80 11%	75 10%	15 8%	17 6%	33 10%	57 14%cd	34 13%cd	39 12%	53 12%	24 8%	39 10%	104 12%m	25 6%	26 13%m
Net: Agree	653 45%	314 45%	339 45%	87 44%	129 45%	152 48%	170 43%	115 45%	131 41%	198 43%	143 49%h	181 48%	383 44%	182 47%	87 44%
Net: Disagree	407 28%	204 29%	203 27%	54 28%	66 23%	77 24%	139 35%deg	71 28%	110 34%jk	147 32%jk	69 24%	81 22%	262 30%m	85 22%	60 30%m
Don't know	56 4%	20 3%	35 5%	11 6%f	9 3%	13 4%	9 2%	14 6%f	9 3%	15 3%	8 3%	23 6%hi	31 4%	14 4%	10 5%
<b>Mean score</b>	<b>3.23</b>	<b>3.19</b>	<b>3.26</b>	<b>3.29</b>	<b>3.33f</b>	<b>3.32f</b>	<b>3.10</b>	<b>3.15</b>	<b>3.07</b>	<b>3.14</b>	<b>3.34hi</b>	<b>3.38hi</b>	<b>3.18</b>	<b>3.37ln</b>	<b>3.15</b>
<b>Standard deviation</b>	<b>1.24</b>	<b>1.23</b>	<b>1.24</b>	<b>1.22</b>	<b>1.12</b>	<b>1.23</b>	<b>1.31</b>	<b>1.23</b>	<b>1.23</b>	<b>1.24</b>	<b>1.18</b>	<b>1.25</b>	<b>1.26</b>	<b>1.15</b>	<b>1.28</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>	<b>0.09</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>	<b>0.04</b>	<b>0.06</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1522	512	210	800	372	1150	1265	257	303	1219	1335	-	96	91
Weighted Base	1452	598	217	637	399	1053	1193	258	277	1175	1280	**	79*	92*
Strongly agree	(5) 224 15%	98 16%	31 14%	95 15%	56 14%	168 16%	184 15%	40 16%	41 15%	183 16%	177 14%	-	6 7%	41 45% <sup>kl</sup>
Slightly agree	(4) 429 30%	178 30%	63 29%	188 29%	120 30%	309 29%	347 29%	81 31%	83 30%	346 29%	374 29%	-	29 36%	26 28%
Neither agree nor disagree	(3) 336 23%	142 24%	51 23%	144 23%	100 25%	236 22%	279 23%	57 22%	62 22%	274 23%	299 23%	-	22 28%	15 16%
Slightly disagree	(2) 252 17%	111 19%	42 19%	99 16%	61 15%	191 18%	209 18%	43 17%	62 22% <sup>il</sup>	190 16%	229 18%	-	14 17%	9 9%
Strongly disagree	(1) 155 11%	53 9%	22 10%	80 13% <sup>a</sup>	42 11%	113 11%	126 11%	30 12%	23 8%	132 11%	146 11% <sup>m</sup>	-	8 10% <sup>m</sup>	2 2%
Net: Agree	653 45%	276 46%	94 43%	283 44%	176 44%	477 45%	531 45%	122 47%	124 45%	529 45%	551 43%	-	35 44%	67 73% <sup>kl</sup>
Net: Disagree	407 28%	163 27%	64 30%	180 28%	103 26%	304 29%	335 28%	72 28%	85 31%	322 27%	375 29% <sup>m</sup>	-	22 28% <sup>m</sup>	10 11%
Don't know	56 4%	16 3%	9 4%	31 5%	19 5%	36 3%	49 4%	7 3%	7 2%	49 4%	55 4%	-	1 1%	-
<b>Mean score</b>	<b>3.23</b>	<b>3.27</b>	<b>3.18</b>	<b>3.20</b>	<b>3.23</b>	<b>3.22</b>	<b>3.22</b>	<b>3.24</b>	<b>3.21</b>	<b>3.23</b>	<b>3.17</b>	<b>-</b>	<b>3.13</b>	<b>4.05<sup>jl</sup></b>
<b>Standard deviation</b>	<b>1.24</b>	<b>1.21</b>	<b>1.22</b>	<b>1.26</b>	<b>1.21</b>	<b>1.24</b>	<b>1.23</b>	<b>1.25</b>	<b>1.20</b>	<b>1.24</b>	<b>1.23</b>	<b>-</b>	<b>1.12</b>	<b>1.07</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.05</b>	<b>0.09</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	<b>0.08</b>	<b>0.07</b>	<b>0.04</b>	<b>0.03</b>	<b>-</b>	<b>0.11</b>	<b>0.11</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1522	60	190	132	120	154	161	152	238	128	1349	167
Weighted Base	1452	60*	181	124	113	140	149	159	233	122	1268	178
Strongly agree	(5) 224 15%	9 15%	34 19% <sup>eh</sup>	21 17%	21 19% <sup>eh</sup>	13 9%	20 13%	22 14%	24 10%	14 11%	202 16%	23 13%
Slightly agree	(4) 429 30%	12 21%	52 29% <sup>ee</sup>	34 27%	44 39% <sup>aei</sup>	25 18%	54 36% <sup>aei</sup>	45 29% <sup>ee</sup>	82 35% <sup>aei</sup>	24 20%	375 30%	51 29%
Neither agree nor disagree	(3) 336 23%	12 20%	39 22%	32 26%	24 21%	35 25%	36 24%	36 22%	46 20%	40 33% <sup>bh</sup>	285 23%	51 29%
Slightly disagree	(2) 252 17%	11 18%	26 15%	24 19%	16 14%	34 24% <sup>bf</sup>	18 12%	24 15%	47 20% <sup>f</sup>	29 24% <sup>f</sup>	220 17%	30 17%
Strongly disagree	(1) 155 11%	6 9%	27 15% <sup>d</sup>	12 9%	7 6%	25 18% <sup>df</sup>	12 8%	20 12%	25 11%	13 10%	144 11% <sup>k</sup>	10 5%
Net: Agree	653 45%	21 35%	87 48% <sup>eei</sup>	55 44% <sup>eei</sup>	65 58% <sup>aeghi</sup>	38 27%	74 50% <sup>eei</sup>	67 42% <sup>ee</sup>	106 45% <sup>eei</sup>	38 31%	576 45%	74 41%
Net: Disagree	407 28%	16 27%	54 30%	36 29%	23 20%	59 42% <sup>bcdfgh</sup>	30 20%	44 28%	72 31% <sup>df</sup>	41 34% <sup>df</sup>	365 29%	40 22%
Don't know	56 4%	11 18% <sup>bcdefghi</sup>	1 1%	1 1%	1 1%	8 5% <sup>bcd</sup>	9 6% <sup>bcd</sup>	12 8% <sup>bcd</sup>	9 4%	3 3%	41 3%	13 8% <sup>j</sup>
<b>Mean score</b>	<b>3.23</b>	<b>3.16</b>	<b>3.22<sup>e</sup></b>	<b>3.23<sup>e</sup></b>	<b>3.51<sup>eghi</sup></b>	<b>2.75</b>	<b>3.38<sup>ei</sup></b>	<b>3.17<sup>e</sup></b>	<b>3.15<sup>e</sup></b>	<b>2.98</b>	<b>3.22</b>	<b>3.29</b>
<b>Standard deviation</b>	<b>1.24</b>	<b>1.28</b>	<b>1.33</b>	<b>1.22</b>	<b>1.13</b>	<b>1.24</b>	<b>1.14</b>	<b>1.26</b>	<b>1.20</b>	<b>1.16</b>	<b>1.25</b>	<b>1.10</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.18</b>	<b>0.10</b>	<b>0.11</b>	<b>0.10</b>	<b>0.10</b>	<b>0.09</b>	<b>0.11</b>	<b>0.08</b>	<b>0.10</b>	<b>0.03</b>	<b>0.09</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults aware of the Food Standards Agency - England/Wales/NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	227	486	313	294	189	713	483
Weighted Base		1452	209	467	299	284	178	676	462
Strongly agree	(5)	224 15%	31 15%	61 13%	43 15%	51 18%	34 19%	93 14%	85 18% <sup>bf</sup>
Slightly agree	(4)	429 30%	61 29%	149 32%	82 27%	83 29%	52 29%	210 31%	135 29%
Neither agree nor disagree	(3)	336 23%	45 22%	100 21%	84 28% <sup>bf</sup>	67 23%	37 21%	145 21%	104 22%
Slightly disagree	(2)	252 17%	38 18%	93 20% <sup>e</sup>	47 16%	52 18%	22 12%	131 19% <sup>e</sup>	73 16%
Strongly disagree	(1)	155 11%	30 14% <sup>cd</sup>	50 11%	25 8%	22 8%	27 15% <sup>cd</sup>	79 12%	49 11%
Net: Agree		653 45%	92 44%	210 45%	126 42%	134 47%	86 48%	303 45%	220 48%
Net: Disagree		407 28%	67 32% <sup>c</sup>	143 31%	72 24%	74 26%	49 27%	210 31% <sup>c</sup>	123 27%
Don't know		56 4%	4 2%	14 3%	18 6% <sup>af</sup>	10 4%	5 3%	18 3%	16 3%
<b>Mean score</b>		<b>3.23</b>	<b>3.13</b>	<b>3.17</b>	<b>3.26</b>	<b>3.32</b>	<b>3.26</b>	<b>3.16</b>	<b>3.30</b>
<b>Standard deviation</b>		<b>1.24</b>	<b>1.29</b>	<b>1.22</b>	<b>1.17</b>	<b>1.21</b>	<b>1.34</b>	<b>1.24</b>	<b>1.26</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.09</b>	<b>0.06</b>	<b>0.07</b>	<b>0.07</b>	<b>0.10</b>	<b>0.05</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6b\_03 To what extent do you agree or disagree with the following statements...**

**I trust that the people who produce and sell food in the food industry have my best interests at heart**

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		1522	182	469	306	331	223	651	554
Weighted Base		1452	168	448	298	317	209	615	527
Strongly agree	(5)	224 15%	27 16%	59 13%	30 10%	56 18% <sup>c</sup>	50 24% <sup>bcf</sup>	86 14%	106 20% <sup>bcf</sup>
Slightly agree	(4)	429 30%	49 29%	142 32%	85 29%	95 30%	55 26%	192 31%	150 29%
Neither agree nor disagree	(3)	336 23%	31 19%	100 22%	90 30% <sup>abdefg</sup>	71 22%	40 19%	132 21%	111 21%
Slightly disagree	(2)	252 17%	28 17%	87 20%	52 17%	56 18%	28 14%	115 19%	84 16%
Strongly disagree	(1)	155 11%	28 16% <sup>bcd</sup>	46 10%	22 7%	29 9%	29 14% <sup>c</sup>	73 12% <sup>c</sup>	58 11%
Net: Agree		653 45%	77 46%	202 45%	115 39%	151 48% <sup>c</sup>	105 50% <sup>c</sup>	278 45%	256 49% <sup>c</sup>
Net: Disagree		407 28%	56 33%	133 30%	73 25%	85 27%	57 27%	188 31%	142 27%
Don't know		56 4%	4 2%	13 3%	20 7% <sup>bfg</sup>	10 3%	7 3%	17 3%	17 3%
<b>Mean score</b>		<b>3.23</b>	<b>3.13</b>	<b>3.19</b>	<b>3.18</b>	<b>3.30</b>	<b>3.34</b>	<b>3.17</b>	<b>3.32</b>
<b>Standard deviation</b>		<b>1.24</b>	<b>1.34</b>	<b>1.21</b>	<b>1.10</b>	<b>1.23</b>	<b>1.37</b>	<b>1.25</b>	<b>1.29</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.10</b>	<b>0.06</b>	<b>0.06</b>	<b>0.07</b>	<b>0.09</b>	<b>0.05</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b\_03 To what extent do you agree or disagree with the following statements...

I trust that the people who produce and sell food in the food industry have my best interests at heart

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1522	1522	-	847	484	1331	191
Weighted Base	1452	1452	-**	806	467	1272	179
Strongly agree	(5) 224 15%	224 15%	-	145 18%d	53 11%	197 15%d	27 15%
Slightly agree	(4) 429 30%	429 30%	-	249 31%f	139 30%	387 30%	41 23%
Neither agree nor disagree	(3) 336 23%	336 23%	-	169 21%	124 27% <sup>c</sup>	293 23%	43 24%
Slightly disagree	(2) 252 17%	252 17%	-	125 15%	95 20% <sup>c</sup>	220 17%	32 18%
Strongly disagree	(1) 155 11%	155 11%	-	97 12%d	35 7%	132 10%	23 13%d
Net: Agree	653 45%	653 45%	-	393 49% <sup>df</sup>	191 41%	585 46%	68 38%
Net: Disagree	407 28%	407 28%	-	222 28%	130 28%	352 28%	55 31%
Don't know	56 4%	56 4%	-	21 3%	22 5%	43 3%	12 7% <sup>ce</sup>
<b>Mean score</b>	<b>3.23</b>	<b>3.23</b>	-	<b>3.28</b>	<b>3.18</b>	<b>3.24</b>	<b>3.10</b>
<b>Standard deviation</b>	<b>1.24</b>	<b>1.24</b>	-	<b>1.28</b>	<b>1.13</b>	<b>1.23</b>	<b>1.28</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.10</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\*\* very small base (under 30) ineligible for sig testing



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.6b\_03 To what extent do you agree or disagree with the following statements...**

***I trust that the people who produce and sell food in the food industry have my best interests at heart***

**Base: All adults aware of the Food Standards Agency - England/Wales/NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/ vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		1522	1425	1333	122	289
Weighted Base		1452	1365	1279	114	272
Strongly agree	(5)	224 15%	208 15%	197 15%	16 14%	46 17%
Slightly agree	(4)	429 30%	392 29%	382 30%	29 25%	89 33%
Neither agree nor disagree	(3)	336 23%	327 24%	297 23%	37 32%bd	60 22%
Slightly disagree	(2)	252 17%	243 18%	220 17%	19 17%	45 16%
Strongly disagree	(1)	155 11%	143 10%	136 11%	10 9%	24 9%
Net: Agree		653 45%	600 44%	579 45%	45 39%	135 50%
Net: Disagree		407 28%	386 28%	356 28%	30 26%	69 25%
Don't know		56 4%	52 4%	47 4%	3 3%	8 3%
<b>Mean score</b>		<b>3.23</b>	<b>3.21</b>	<b>3.23</b>	<b>3.18</b>	<b>3.33</b>
<b>Standard deviation</b>		<b>1.24</b>	<b>1.23</b>	<b>1.23</b>	<b>1.16</b>	<b>1.21</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.11</b>	<b>0.07</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.6b To what extent do you agree or disagree with the following statements... - SUMMARY TABLE

Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Unweighted Base	Weighted Base	Strongly agree (5)	Slightly agree (4)	Neither agree (3)	Slightly disagree (2)	Strongly disagree (1)	Net: Agree	Net: Disagree	Don't know	Mean score	Standard deviation	Standard error
I trust that the FSA tell the truth in the information they provide	1522	1452	410 28%	594 41%	296 20%	60 4%	27 2%	1004 69%	87 6%	64 4%	3.94	0.92	0.02
I trust that the food industry is regulated fairly	1522	1452	331 23%	613 42%	294 20%	105 7%	44 3%	944 65%	150 10%	65 4%	3.78	1.00	0.03
I trust that the people who produce and sell food in the food industry have my best interests at heart	1522	1452	224 15%	429 30%	336 23%	252 17%	155 11%	653 45%	407 28%	56 4%	3.23	1.24	0.03

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Always	517 27%	254 28%	263 27%	85 28%	105 28%	109 27%	118 25%	100 29%	75 21%	127 23%	111 29%hi	205 35%hij	278 26%	168 29%	71 27%
Most of the time	850 45%	420 46%	430 44%	136 44%	168 45%	175 44%	228 48%	142 42%	209 59%jk	291 52%jk	157 41%k	193 33%	495 47%	246 43%	109 42%
Some of the time	362 19%	171 19%	191 20%	59 19%	63 17%	79 20%	94 20%	66 20%	54 15%	107 19%	88 23%h	113 19%	197 19%	109 19%	55 21%
Rarely	67 4%	31 3%	36 4%	6 2%	14 4%	15 4%	21 4%	12 4%	9 2%	17 3%	12 3%	29 5%	37 4%	18 3%	11 4%
Never	23 1%	10 1%	13 1%	6 2%	8 2%	5 1%	3 1%	3 1%	3 1%	4 1%	4 1%	13 2%i	9 1%	10 2%	4 1%
Don't know	70 4%	32 3%	38 4%	15 5%	12 3%	17 4%	11 2%	16 5%f	6 2%	14 3%	12 3%	38 6%hij	40 4%	21 4%	9 4%
Net: Not always confident	1373 73%	663 72%	709 73%	222 72%	264 72%	290 73%	357 75%	239 71%	281 79%jk	432 77%jk	274 71%k	386 65%	779 74%	405 71%	188 73%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Always	517	196	55	266	155	362	423	94	102	416	412	-	27	78
	27%	27%	21%	30% <sup>b</sup>	29%	27%	28%	26%	28%	27%	25%	-	30%	65% <sup>ijl</sup>
Most of the time	850	359	136	356	216	634	681	168	174	676	785	-	37	28
	45%	49% <sup>c</sup>	51% <sup>c</sup>	40%	40%	47% <sup>d</sup>	44%	47%	48%	44%	47% <sup>m</sup>	-	40% <sup>m</sup>	24%
Some of the time	362	121	62	179	116	246	290	72	61	301	329	-	19	14
	19%	16%	23% <sup>a</sup>	20%	22%	18%	19%	20%	17%	20%	20% <sup>m</sup>	-	21%	11%
Rarely	67	22	9	36	16	51	64	4	12	55	61	-	5	1
	4%	3%	3%	4%	3%	4%	4% <sup>g</sup>	1%	3%	4%	4%	-	5% <sup>m</sup>	1%
Never	23	10	3	11	9	15	20	3	3	21	21	-	3	-
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	3%	-
Don't know	70	25	3	42	22	49	54	17	15	56	70	-	1	-
	4%	3%	1%	5% <sup>b</sup>	4%	4%	4%	5%	4%	4%	4% <sup>m</sup>	-	1%	-
Net: Not always confident	1373	535	213	624	378	995	1108	264	264	1109	1265	-	64	43
	73%	73%	79% <sup>c</sup>	70%	71%	73%	72%	74%	72%	73%	75% <sup>m</sup>	-	70% <sup>m</sup>	35%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Always	517 27%	22 25%	50 23%	27 16%	45 31%ce	35 20%	50 26%c	64 26%c	68 24%	50 30%ce	428 27%	85 29%
Most of the time	850 45%	36 42%	110 49%g	83 50%g	68 48%	88 50%g	84 44%	92 37%	147 52%g	77 46%	759 48%k	89 31%
Some of the time	362 19%	12 14%	51 23%	41 25%i	26 18%	41 23%	34 18%	50 20%	49 17%	25 15%	283 18%	75 26%j
Rarely	67 4%	4 5%d	5 2%	9 5%d	1 *	5 3%	5 3%	17 7%bdh	7 3%	8 5%d	54 3%	13 4%
Never	23 1%	3 3%	2 1%	2 1%	1 1%	1 *	3 2%	6 2%	3 1%	1 *	14 1%	9 3%j
Don't know	70 4%	9 10%bcdehi	5 2%	4 2%	2 1%	5 3%	16 8%bcdehi	17 7%bcdh	8 3%	4 3%	52 3%	16 6%
Net: Not always confident	1373 73%	64 75%	173 77%	139 84%dfgi	99 69%	140 80%di	142 74%	181 74%	214 76%	115 70%	1161 73%	202 71%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Always	517 27%	59 23%	101 18%	131 31%abf	106 30%bf	112 44%abcdfg	160 20%	218 36%abf
Most of the time	850 45%	111 44%e	294 52%aceg	189 44%e	170 48%e	82 32%	405 49%eg	252 41%e
Some of the time	362 19%	60 24%deg	133 24%cdeg	75 18%	55 16%	35 14%	193 24%cdeg	91 15%
Rarely	67 4%	16 6%c	20 3%	9 2%	13 4%	9 3%	36 4%c	22 4%
Never	23 1%	3 1%	6 1%	7 2%d	-	7 3%d	9 1%	7 1%
Don't know	70 4%	5 2%	12 2%	15 4%	9 3%	11 4%	17 2%	21 3%
Net: Not always confident	1373 73%	194 77%ceg	465 82%cdeg	294 69%e	247 70%e	145 56%	660 80%cdeg	392 64%e

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Always	517 27%	48 23%	105 19%	110 27% <sup>bf</sup>	105 27% <sup>bf</sup>	143 48% <sup>abcdfg</sup>	153 20%	248 36% <sup>abcd</sup>
Most of the time	850 45%	92 43% <sup>e</sup>	260 48% <sup>e</sup>	193 47% <sup>e</sup>	211 54% <sup>aefg</sup>	91 30%	352 46% <sup>e</sup>	302 44% <sup>e</sup>
Some of the time	362 19%	51 24% <sup>cdeg</sup>	138 25% <sup>cdeg</sup>	75 18% <sup>eg</sup>	57 15%	35 12%	188 25% <sup>cdeg</sup>	92 13%
Rarely	67 4%	14 7% <sup>cdeg</sup>	22 4%	9 2%	12 3%	8 3%	37 5% <sup>c</sup>	20 3%
Never	23 1%	2 1%	7 1% <sup>d</sup>	5 1% <sup>d</sup>	-	7 2% <sup>d</sup>	9 1% <sup>d</sup>	7 1%
Don't know	70 4%	6 3%	12 2%	14 3%	7 2%	15 5% <sup>bdf</sup>	18 2%	22 3%
Net: Not always confident	1373 73%	165 77% <sup>eg</sup>	440 81% <sup>cdeg</sup>	296 73% <sup>eg</sup>	287 73% <sup>eg</sup>	156 52%	605 80% <sup>cdeg</sup>	443 64% <sup>e</sup>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Always	517 27%	358 25%	159 36%a	254 26%	150 24%	404 26%	113 37%cde
Most of the time	850 45%	722 50%b	127 29%	445 46%f	308 49%f	752 48%f	98 32%
Some of the time	362 19%	287 20%	75 17%	192 20%f	124 20%	316 20%f	46 15%
Rarely	67 4%	51 4%	16 4%	40 4%	16 3%	56 4%	11 4%
Never	23 1%	10 1%	14 3%a	11 1%	5 1%	16 1%	8 2%e
Don't know	70 4%	24 2%	47 11%a	18 2%	19 3%	37 2%	33 11%cde
Net: Not always confident	1373 73%	1093 75%b	279 64%	705 74%f	472 76%f	1177 74%f	196 63%



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?**

**Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Always	517 27%	471 27%	430 26%	48 29%	82 23%
Most of the time	850 45%	803 46% <sup>c</sup>	763 47% <sup>c</sup>	62 38%	147 42%
Some of the time	362 19%	336 19%	312 19%	37 22%	73 21%
Rarely	67 4%	64 4%	62 4%	12 7% <sup>ab</sup>	21 6% <sup>a</sup>
Never	23 1%	21 1%	19 1%	2 1%	10 3% <sup>ab</sup>
Don't know	70 4%	55 3%	53 3%	5 3%	20 6% <sup>ab</sup>
Net: Not always confident	1373 73%	1279 73%	1210 74%	118 71%	272 77%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1451	701	750	218	230	264	349	390	275	394	321	461	803	410	238
Weighted Base	1373	663	709	222	264	290	357	239	281	432	274	386	779	405	188
Don't believe ingredient information on labels/ menus is correct	101 7%	47 7%	55 8%	16 7%	21 8%	16 6%	31 9%	17 7%	23 8%	41 10%k	20 7%	17 4%	60 8%	29 7%	12 6%
Horse Meat scandal	81 6%	54 8%b	27 4%	14 6%g	13 5%	25 9%g	24 7%g	5 2%	28 10%k	26 6%	15 5%	12 3%	48 6%	24 6%	9 5%
Labels are misleading/ inaccurate (no further detail)	81 6%	36 5%	44 6%	5 2%	21 8%c	16 6%	25 7%c	13 5%	21 8%	24 6%	12 4%	23 6%	52 7%	22 5%	7 4%
Food allergy concerns	64 5%	21 3%	43 6%a	9 4%	11 4%	11 4%	24 7%	10 4%	19 7%jk	27 6%jk	7 3%	11 3%	44 6%m	11 3%	9 5%
You don't know/can't be sure	63 5%	33 5%	31 4%	13 6%	6 2%	19 7%d	17 5%	9 4%	10 4%	17 4%	18 6%	19 5%	35 5%	21 5%	8 4%
Media reports (general mentions)	48 4%	25 4%	23 3%	1 1%	13 5%c	13 4%c	15 4%c	6 2%	17 6%j	13 3%	7 2%	12 3%	31 4%	9 2%	9 5%
Meat (general mentions)	45 3%	19 3%	26 4%	4 2%	11 4%	9 3%	13 4%	8 3%	17 6%jk	15 4%	5 2%	7 2%	24 3%	16 4%	5 3%
Labels are confusing/too much to read	42 3%	19 3%	23 3%	2 1%	6 2%	11 4%	18 5%c	6 2%	13 5%	10 2%	10 4%	9 2%	25 3%	9 2%	8 4%
I don't trust/believe everything (no detail)	38 3%	19 3%	19 3%	10 5%	8 3%	5 2%	9 3%	6 3%	7 2%	8 2%	15 5%ik	8 2%	17 2%	17 4%	4 2%
Restaurants/eating out	36 3%	16 2%	20 3%	4 2%	11 4%	12 4%	5 1%	4 2%	11 4%	14 3%	6 2%	6 2%	25 3%	10 2%	2 1%
Country of/food origin/ source	30 2%	19 3%	12 2%	- -	8 3%c	4 2%	13 4%c	5 2%c	7 2%	6 1%	9 3%	8 2%	15 2%	11 3%	4 2%
I do trust them/believe establish/trusted supplier	30 2%	9 1%	21 3%	2 1%	5 2%	6 2%	10 3%	7 3%	9 3%j	9 2%	1 *	10 3%j	19 2%	4 1%	7 4%m
Use my own judgement/ experience	29 2%	12 2%	17 2%	8 4%e	4 1%	2 1%	10 3%e	5 2%	3 1%	10 2%	7 2%	9 2%	12 1%	12 3%	5 3%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1451	701	750	218	230	264	349	390	275	394	321	461	803	410	238
Weighted Base	1373	663	709	222	264	290	357	239	281	432	274	386	779	405	188
Deliberately mislead ie cheaper/different ingredients to label	27 2%	10 2%	17 2%	6 3%	4 2%	5 2%	7 2%	5 2%	7 2%	6 1%	7 3%	7 2%	12 2%	10 3%	5 2%
Concern over additives	24 2%	11 2%	13 2%	6 3%	6 2%	5 2%	5 1%	3 1%	2 1%	14 3%h	3 1%	5 1%	15 2%	6 1%	4 2%
Depends where you buy it	23 2%	10 2%	12 2%	2 1%	2 1%	6 2%	5 1%	8 3% <sup>d</sup>	7 3%	6 1%	2 1%	7 2%	15 2%	3 1%	4 2%
Takeaway/street/fast food	23 2%	12 2%	11 2%	1 *	6 2%	3 1%	8 2%	4 2%	4 1%	7 2%	6 2%	6 2%	16 2%	5 1%	2 1%
Food scares i.e. chicken quality egg quality	22 2%	12 2%	10 1%	7 3%	3 1%	2 1%	8 2%	3 1%	7 3%	8 2%	3 1%	4 1%	10 1%	9 2%	3 2%
Concern over high levels of fat/sugar/salt	22 2%	11 2%	11 2%	3 1%	4 2%	5 2%	6 2%	4 2%	6 2%	9 2%	4 1%	3 1%	14 2%	3 1%	5 2%
Hygiene concerns	18 1%	9 1%	9 1%	4 2% <sup>e</sup>	7 3% <sup>e</sup>	-	5 1%	2 1%	3 1%	5 1%	6 2%	4 1%	10 1%	6 2%	2 1%
Honesty/if they are honest	17 1%	8 1%	9 1%	3 1%	3 1%	4 2%	4 1%	3 1%	3 1%	6 1%	2 1%	5 1%	9 1%	6 2%	2 1%
Dates on product labels incorrect/misleading	16 1%	6 1%	10 1%	2 1%	4 2% <sup>f</sup>	7 2% <sup>f</sup>	-	3 1% <sup>f</sup>	2 1%	5 1%	6 2%	3 1%	9 1%	4 1%	2 1%
Quality of items	15 1%	9 1%	6 1%	1 *	5 2%	3 1%	3 1%	2 1%	4 1%	6 1%	2 1%	3 1%	12 2%	1 *	1 1%
Processed/tinned food	14 1%	6 1%	8 1%	1 *	4 2%	3 1%	1 *	4 2% <sup>f</sup>	2 1%	7 2%	1 *	4 1%	10 1%	3 1%	1 *
Have to be careful/have been ill/food poisoning	13 1%	7 1%	5 1%	2 1%	3 1%	1 *	4 1%	3 1%	2 1%	3 1%	* 2% <sup>j</sup>	7 2%	9 1%	2 *	2 1%
I check/read labels/ ingredients	12 1%	7 1%	5 1%	2 1%	3 1%	2 1%	3 1%	3 1%	2 1%	4 1%	4 1%	3 1%	5 1%	4 1%	3 2%
Word of mouth	11 1%	6 1%	5 1%	5 2%	2 1%	1 *	2 *	1 1%	1 *	4 1%	4 1%	3 1%	7 1%	3 1%	2 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1451	701	750	218	230	264	349	390	275	394	321	461	803	410	238
Weighted Base	1373	663	709	222	264	290	357	239	281	432	274	386	779	405	188
Generally/just in general	11 1%	6 1%	5 1%	4 2%d	- -	2 1%	3 1%	1 1%	* *	4 1%	1 *	5 1%	5 1%	4 1%	1 1%
Too little information In labels	10 1%	3 *	7 1%	1 *	4 2%	1 *	2 1%	1 1%	3 1%	3 1%	1 *	3 1%	6 1%	2 *	2 1%
People have died	9 1%	3 *	6 1%	- -	- -	1 *	6 2%	2 1%	4 1%	3 1%	1 *	2 *	9 1%m	- -	- -
Not bothered/concerned	9 1%	4 1%	5 1%	1 *	1 1%	- -	3 1%	3 1%e	2 1%	1 *	* *	5 1%l	5 1%	3 1%	2 1%
Organisations only interested in profit	9 1%	5 1%	4 *	- -	1 1%	3 1%	3 1%	1 *	2 1%	1 *	3 1%	2 1%	7 1%	- -	2 1%
Rarely/never eat out/ cook own food	8 1%	4 1%	4 1%	- -	1 *	1 *	5 1%	1 *	2 1%	1 *	- -	5 1%	6 1%	- -	2 1%m
Packaging/plastics issue	7 1%	1 *	6 1%	- -	1 *	1 *	4 1%	2 1%	3 1%i	- -	* *	3 1%	2 *	2 *	3 2%l
Contamination concerns	7 1%	5 1%	2 *	1 *	2 1%	2 1%	3 1%	- -	2 1%	3 1%	2 1%	1 *	6 1%	1 *	1 *
Percentage of ingredients may not be accurate ie sugar levels	7 *	7 1%b	- -	1 *	3 1%	- -	2 1%	- -	4 2%jk	1 *	- -	1 *	5 1%	2 *	- -
I'm suspicious by nature	6 *	4 1%	3 *	1 1%	- -	- -	4 1%	1 *	3 1%	3 1%	- -	1 *	4 1%	2 1%	- -
Legal requirement/ obligation	6 *	5 1%	1 *	2 1%	- -	- -	2 1%	2 1%	1 *	3 1%	1 *	1 *	3 *	2 *	1 *
Correct storage	5 *	5 1%b	- -	2 1%	- -	3 1%	1 *	- -	- -	3 1%	1 *	1 *	2 *	3 1%	- -
Halal concerns	5 *	2 *	3 *	1 *	1 1%	1 *	2 1%	- -	2 1%	2 *	1 *	- -	2 *	2 *	1 1%
Recalling products	5 *	- -	5 1%a	- -	2 1%	1 *	2 *	- -	2 1%	2 1%	- -	1 *	3 *	2 1%	- -
Cooked food	4 *	1 *	3 *	- -	2 1%	- -	1 *	1 1%	- -	1 *	- -	3 1%	2 *	1 *	1 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1451	701	750	218	230	264	349	390	275	394	321	461	803	410	238
Weighted Base	1373	663	709	222	264	290	357	239	281	432	274	386	779	405	188
Tesco	4	4	1	3	1	-	-	1	1	2	-	1	1	4	-
	*	1%	*	1% <sup>f</sup>	*	-	-	*	*	1%	-	*	*	1% <sup>l</sup>	-
Can't see/know how food prepared	4	2	2	-	1	1	2	-	-	1	2	1	4	-	-
	*	*	*	-	1%	*	1%	-	-	*	1%	*	1%	-	-
Products have water added	4	2	2	-	-	3	1	*	2	*	1	1	3	-	1
	*	*	*	-	-	1%	*	*	1%	*	*	*	*	-	*
GM foods	3	2	1	2	-	-	-	1	1	2	-	-	-	2	1
	*	*	*	1%	-	-	-	*	*	1%	-	-	-	1% <sup>l</sup>	1% <sup>l</sup>
Human error	3	1	2	1	1	-	1	1	-	1	1	1	1	3	-
	*	*	*	*	*	-	*	*	-	*	*	*	*	1%	-
Not well regulated/policed enough	3	1	2	-	1	-	2	*	-	*	2	1	3	-	-
	*	*	*	-	*	-	*	*	-	*	1%	*	*	-	-
Ready meals/pre cooked meals	3	1	2	-	1	-	-	1	1	1	-	-	2	1	-
	*	*	*	-	1%	-	-	1%	*	*	-	-	*	*	-
Standards inconsistent/some places below standard	2	1	1	-	1	-	1	-	1	1	-	-	2	-	-
	*	*	*	-	1%	-	*	-	*	*	-	-	*	-	-
Unskilled workers in food industry	2	1	1	-	-	1	1	-	1	-	1	-	2	-	-
	*	*	*	-	-	*	*	-	*	-	*	-	*	-	-
I buy fresh food/produce	2	-	2	-	-	1	1	-	-	-	1	1	2	-	-
	*	-	*	-	-	*	*	-	-	-	*	*	*	-	-
Organic food	2	1	1	-	-	-	2	-	-	-	1	1	-	2	-
	*	*	*	-	-	-	*	-	-	-	*	*	-	*	-
Lamb	1	1	-	-	1	-	-	-	-	-	-	1	-	1	-
	*	*	-	-	*	-	-	-	-	-	-	*	-	*	-
Pricing issues	1	-	1	-	-	1	-	-	-	-	-	1	1	-	-
	*	-	*	-	-	*	-	-	-	-	-	*	*	-	-
Labels are/can change	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-
	*	*	-	-	-	*	-	-	-	-	*	-	-	*	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	1451	701	750	218	230	264	349	390	275	394	321	461	803	410	238
Weighted Base	1373	663	709	222	264	290	357	239	281	432	274	386	779	405	188
Others	71	41	30	9	15	18	16	12	16	28	12	15	33	26	12
	5%	6%	4%	4%	6%	6%	4%	5%	6%	6%	4%	4%	4%	6%	7%
Nothing	291	143	147	61	57	55	65	53	38	82	68	103	164	90	37
	21%	22%	21%	27%ef	21%	19%	18%	22%	13%	19%	25%h	27%hi	21%	22%	19%
Don't know	122	53	69	24	17	31	22	28	12	42	25	43	63	39	20
	9%	8%	10%	11%	6%	11%	6%	12%df	4%	10%h	9%h	11%h	8%	10%	11%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1451	467	207	777	359	1092	1176	275	288	1163	1332	-	77	42
Weighted Base	1373	535	213	624	378	995	1108	264	264	1109	1265	**	64*	43*
Don't believe ingredient information on labels/ menus is correct	101 7%	43 8%	17 8%	41 7%	30 8%	72 7%	81 7%	21 8%	12 5%	89 8%	96 8%	-	2 4%	3 7%
Horse Meat scandal	81 6%	40 8% <sup>c</sup>	16 7%	25 4%	24 6%	58 6%	62 6%	19 7%	12 5%	69 6%	77 6%	-	3 4%	2 5%
Labels are misleading/ inaccurate (no further detail)	81 6%	25 5%	14 7%	41 7%	28 7%	53 5%	68 6%	13 5%	17 6%	64 6%	80 6%	-	1 1%	-
Food allergy concerns	64 5%	25 5%	13 6%	27 4%	15 4%	49 5%	54 5%	10 4%	11 4%	53 5%	58 5%	-	5 7%	1 2%
You don't know/can't be sure	63 5%	26 5%	11 5%	26 4%	15 4%	49 5%	50 4%	14 5%	21 8% <sup>i</sup>	42 4%	57 4%	-	5 8%	2 4%
Media reports (general mentions)	48 4%	24 4%	6 3%	19 3%	21 5% <sup>e</sup>	28 3%	36 3%	12 5%	5 2%	44 4%	45 4%	-	3 5%	-
Meat (general mentions)	45 3%	16 3%	5 2%	24 4%	12 3%	33 3%	37 3%	9 3%	7 3%	38 3%	42 3%	-	2 2%	2 4%
Labels are confusing/too much to read	42 3%	17 3%	9 4%	16 3%	7 2%	36 4%	31 3%	11 4%	6 2%	36 3%	37 3%	-	-	5 12% <sup>j</sup>
I don't trust/believe everything (no detail)	38 3%	13 2%	6 3%	19 3%	8 2%	30 3%	37 3% <sup>g</sup>	1 *	4 1%	34 3%	38 3%	-	* 1%	-
Restaurants/eating out	36 3%	21 4% <sup>c</sup>	8 4% <sup>c</sup>	7 1%	13 3%	23 2%	27 2%	10 4%	6 2%	30 3%	34 3%	-	-	2 5%
Country of/food origin/ source	30 2%	15 3%	4 2%	11 2%	5 1%	26 3%	26 2%	4 1%	4 1%	27 2%	28 2%	-	1 1%	2 4%
I do trust them/believe establish/trusted supplier	30 2%	11 2%	7 3%	12 2%	9 2%	21 2%	29 3% <sup>g</sup>	1 *	3 1%	26 2%	27 2%	-	1 2%	2 4%
Use my own judgement/ experience	29 2%	10 2%	7 3%	11 2%	7 2%	21 2%	18 2%	11 4% <sup>f</sup>	2 1%	26 2%	29 2%	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1451	467	207	777	359	1092	1176	275	288	1163	1332	-	77	42
Weighted Base	1373	535	213	624	378	995	1108	264	264	1109	1265	**	64*	43*
Deliberately mislead ie cheaper/different ingredients to label	27 2%	8 1%	9 4%ac	10 2%	7 2%	20 2%	22 2%	5 2%	6 2%	20 2%	23 2%	-	2 4%	1 4%
Concern over additives	24 2%	8 1%	5 3%	11 2%	9 2%	16 2%	18 2%	6 2%	10 4% <i>i</i>	15 1%	23 2%	-	2 2%	-
Depends where you buy it	23 2%	5 1%	3 2%	14 2%	6 2%	16 2%	19 2%	4 1%	6 2%	16 1%	19 2%	-	2 3%	1 2%
Takeaway/street/fast food	23 2%	9 2%	1 *	12 2%	5 1%	18 2%	20 2%	3 1%	7 3%	16 1%	22 2%	-	1 1%	-
Food scares i.e. chicken quality egg quality	22 2%	10 2%	1 1%	11 2%	2 *	20 2% <i>d</i>	18 2%	5 2%	8 3% <i>i</i>	14 1%	22 2%	-	* 1%	-
Concern over high levels of fat/sugar/salt	22 2%	6 1%	6 3%	11 2%	5 1%	17 2%	19 2%	3 1%	4 2%	18 2%	19 2%	-	2 3%	1 2%
Hygiene concerns	18 1%	5 1%	1 *	12 2%	7 2%	11 1%	13 1%	5 2%	3 1%	15 1%	18 1%	-	-	-
Honesty/if they are honest	17 1%	5 1%	4 2%	8 1%	3 1%	14 1%	12 1%	6 2%	6 2%	11 1%	17 1%	-	-	-
Dates on product labels incorrect/misleading	16 1%	8 2%	1 *	7 1%	7 2%	9 1%	15 1%	1 *	4 2%	11 1%	15 1%	-	-	1 1%
Quality of items	15 1%	10 2% <i>c</i>	2 1%	2 *	4 1%	10 1%	9 1%	5 2%	* *	14 1%	15 1%	-	-	-
Processed/tinned food	14 1%	5 1%	3 1%	6 1%	3 1%	10 1%	10 1%	4 1%	2 1%	12 1%	12 1%	-	1 1%	2 4%
Have to be careful/have been ill/food poisoning	13 1%	4 1%	2 1%	7 1%	3 1%	10 1%	9 1%	4 1%	3 1%	10 1%	13 1%	-	-	-
I check/read labels/ingredients	12 1%	6 1%	1 1%	5 1%	3 1%	9 1%	11 1%	1 *	- -	12 1%	12 1%	-	-	-
Word of mouth	11 1%	7 1%	1 1%	3 1%	5 1%	7 1%	8 1%	4 1%	1 1%	10 1%	11 1%	-	1 1%	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

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## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1451	467	207	777	359	1092	1176	275	288	1163	1332	-	77	42
Weighted Base	1373	535	213	624	378	995	1108	264	264	1109	1265	**	64*	43*
Generally/just in general	11 1%	4 1%	-	6 1%	4 1%	7 1%	7 1%	3 1%	-	11 1%	11 1%	-	-	-
Too little information In labels	10 1%	-	7 3%ac	3 *	5 1%	5 1%	10 1%	-	3 1%	7 1%	10 1%	-	-	-
People have died	9 1%	1 *	1 1%	6 1%	1 *	9 1%	8 1%	1 *	-	9 1%	7 1%	-	2 3%j	-
Not bothered/concerned	9 1%	3 1%	1 *	5 1%	2 1%	6 1%	6 *	3 1%	1 *	7 1%	8 1%	-	-	1 2%
Organisations only interested in profit	9 1%	5 1%	-	4 1%	4 1%	4 *	9 1%	-	1 *	8 1%	9 1%	-	-	-
Rarely/never eat out/ cook own food	8 1%	3 1%	-	4 1%	2 *	6 1%	6 1%	1 1%	1 *	7 1%	8 1%	-	-	-
Packaging/plastics issue	7 1%	3 1%	-	5 1%	-	7 1%	7 1%	1 *	1 1%	6 1%	6 *	-	-	1 2%
Contamination concerns	7 1%	5 1%	-	2 *	2 *	5 1%	4 *	4 1% <sup>f</sup>	-	7 1%	7 1%	-	-	-
Percentage of ingredients may not be accurate ie sugar levels	7 *	5 1%	-	1 *	-	7 1%	5 *	2 1%	1 *	6 1%	5 *	-	-	2 4% <sup>j</sup>
I'm suspicious by nature	6 *	3 1%	-	3 *	1 *	5 1%	5 *	1 1%	1 *	6 *	5 *	-	1 2%	-
Legal requirement/ obligation	6 *	1 *	2 1%	3 *	-	6 1%	5 *	1 *	2 1%	4 *	6 *	-	-	-
Correct storage	5 *	1 *	3 1%	1 *	-	5 1%	5 *	-	2 1%	4 *	5 *	-	-	-
Halal concerns	5 *	1 *	-	4 1%	2 1%	3 *	4 *	1 *	2 1%	3 *	5 *	-	-	-
Recalling products	5 *	2 *	-	2 *	-	5 *	5 *	-	1 *	4 *	5 *	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

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## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1451	467	207	777	359	1092	1176	275	288	1163	1332	-	77	42
Weighted Base	1373	535	213	624	378	995	1108	264	264	1109	1265	**	64*	43*
Cooked food	4	1	-	3	1	3	4	-	1	4	4	-	-	-
	*	*	-	*	*	*	*	-	*	*	*	-	-	-
Tesco	4	-	-	4	1	4	3	1	-	4	4	-	-	-
	*	-	-	1%	*	*	*	1%	-	*	*	-	-	-
Can't see/know how food prepared	4	2	2	-	3	1	4	-	-	4	4	-	-	-
	*	*	1% <sup>c</sup>	-	1% <sup>e</sup>	*	*	-	-	*	*	-	-	-
Products have water added	4	-	-	4	3	1	3	*	1	3	2	-	2	-
	*	-	-	1%	1%	*	*	*	*	*	*	-	3% <sup>j</sup>	-
GM foods	3	1	-	2	-	3	3	-	-	3	3	-	-	-
	*	*	-	*	-	*	*	-	-	*	*	-	-	-
Human error	3	-	1	2	-	3	1	2	1	3	3	-	-	-
	*	-	1%	*	-	*	*	1%	*	*	*	-	-	-
Not well regulated/policed enough	3	-	1	2	1	2	3	-	-	3	3	-	-	-
	*	-	*	*	*	*	*	-	-	*	*	-	-	-
Ready meals/pre cooked meals	3	-	1	2	1	1	2	1	-	3	3	-	-	-
	*	-	*	*	*	*	*	*	-	*	*	-	-	-
Standards inconsistent/some places below standard	2	1	-	1	2	-	1	1	-	2	2	-	-	-
	*	*	-	*	1% <sup>e</sup>	-	*	*	-	*	*	-	-	-
Unskilled workers in food industry	2	1	-	1	2	-	2	-	-	2	2	-	-	-
	*	*	-	*	1% <sup>e</sup>	-	*	-	-	*	*	-	-	-
I buy fresh food/produce	2	-	-	2	-	2	2	-	-	2	2	-	-	-
	*	-	-	*	-	*	*	-	-	*	*	-	-	-
Organic food	2	-	-	2	-	2	2	-	-	2	2	-	-	-
	*	-	-	*	-	*	*	-	-	*	*	-	-	-
Lamb	1	-	-	1	-	1	1	-	-	1	1	-	-	-
	*	-	-	*	-	*	*	-	-	*	*	-	-	-
Pricing issues	1	1	-	-	-	1	1	-	-	1	1	-	-	-
	*	*	-	-	-	*	*	-	-	*	*	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1451	467	207	777	359	1092	1176	275	288	1163	1332	-	77	42
Weighted Base	1373	535	213	624	378	995	1108	264	264	1109	1265	**	64*	43*
Labels are/can change	1	1	-	-	-	1	1	-	1	-	1	-	-	-
	*	*	-	-	-	*	*	-	*	-	*	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	71	33	5	32	22	49	56	15	14	57	65	-	4	2
	5%	6%	3%	5%	6%	5%	5%	6%	5%	5%	5%	-	6%	6%
Nothing	291	119	40	132	78	213	232	58	59	232	256	-	21	13
	21%	22%	19%	21%	21%	21%	21%	22%	22%	21%	20%	-	33% <sup>j</sup>	31%
Don't know	122	34	21	67	38	84	99	23	27	95	107	-	12	4
	9%	6%	10%	11% <sup>a</sup>	10%	8%	9%	9%	10%	9%	8%	-	18% <sup>j</sup>	8%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

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## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1451	62	184	146	106	156	153	186	218	121	1248	195
Weighted Base	1373	64*	173	139	99*	140	142	181	214	115	1161	202
Don't believe ingredient information on labels/ menus is correct	101 7%	1 2%	17 10%	8 6%	7 7%	12 8%	9 6%	12 7%	21 10%a	10 9%	87 7%	15 7%
Horse Meat scandal	81 6%	4 7%	13 8%	9 7%	6 6%	4 3%	7 5%	7 4%	21 10%eg	5 4%	77 7%k	4 2%
Labels are misleading/ inaccurate (no further detail)	81 6%	6 10%bdi	5 3%	12 9%bi	2 2%	9 6%	12 9%bi	17 9%bdi	14 6%	2 2%	66 6%	15 7%
Food allergy concerns	64 5%	4 7%	13 8%g	8 5%	3 3%	5 4%	4 3%	3 2%	10 5%	7 6%	58 5%	6 3%
You don't know/can't be sure	63 5%	6 9%g	9 5%	5 4%	4 4%	9 6%g	7 5%	3 2%	9 4%	4 4%	58 5%	5 3%
Media reports (general mentions)	48 4%	6 9%g	9 5%	3 2%	4 4%	7 5%	4 3%	3 2%	8 4%	3 3%	45 4%	3 2%
Meat (general mentions)	45 3%	-	4 3%	2 1%	5 5%	5 4%	3 2%	6 3%	13 6%c	3 3%	42 4%	3 2%
Labels are confusing/too much to read	42 3%	1 1%	7 4%	6 4%	3 3%	4 3%	4 3%	7 4%	2 1%	2 2%	34 3%	6 3%
I don't trust/believe everything (no detail)	38 3%	4 7%bd	-	14 10%bdefghi	* *	3 2%	4 3%b	6 4%b	4 2%	2 2%	30 3%	8 4%
Restaurants/eating out	36 3%	2 2%	5 3%	3 2%	4 4%e	-	5 3%e	6 3%e	8 4%e	2 2%	31 3%	5 2%
Country of/food origin/ source	30 2%	-	7 4%d	2 2%	-	7 5%d	3 2%	3 2%	5 2%	2 1%	29 3%	1 *
I do trust them/believe establish/trusted supplier	30 2%	1 1%	2 1%	2 1%	2 2%	1 1%	4 3%	9 5%ei	7 3%	-	26 2%	4 2%
Use my own judgement/ experience	29 2%	3 5%	6 3%	3 2%	4 4%	3 2%	2 1%	2 1%	2 1%	2 2%	26 2%	3 1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1451	62	184	146	106	156	153	186	218	121	1248	195
Weighted Base	1373	64*	173	139	99*	140	142	181	214	115	1161	202
Deliberately mislead ie cheaper/different ingredients to label	27 2%	1 1%	5 3%	1 *	* *	3 2%	2 2%	3 2%	3 2%	4 4%	23 2%	2 1%
Concern over additives	24 2%	1 2%	1 1%	4 3%	- -	4 3%	3 2%	5 3%	1 1%	2 2%	19 2%	5 2%
Depends where you buy it	23 2%	1 1%	2 1%	6 4% <sup>d</sup>	- -	3 2%	2 2%	2 1%	3 1%	1 1%	21 2%	1 1%
Takeaway/street/fast food	23 2%	- -	4 2%	2 1%	7 7% <sup>acefghi</sup>	3 2%	1 1%	1 1%	4 2%	- -	19 2%	4 2%
Food scares i.e. chicken quality egg quality	22 2%	3 4%	1 1%	4 3%	2 2%	1 1%	2 1%	1 1%	6 3%	2 1%	21 2%	2 1%
Concern over high levels of fat/sugar/salt	22 2%	- -	2 1%	4 3%	- -	2 2%	1 1%	4 2%	4 2%	2 1%	18 2%	4 2%
Hygiene concerns	18 1%	- -	5 3% <sup>e</sup>	3 2%	2 2%	- -	1 1%	2 1%	3 2%	1 1%	16 1%	2 1%
Honesty/if they are honest	17 1%	- -	- -	* *	1 1%	8 6% <sup>bcgh</sup>	2 1%	1 1%	1 1%	3 3% <sup>b</sup>	14 1%	3 1%
Dates on product labels incorrect/misleading	16 1%	1 1%	1 1%	7 5% <sup>begh</sup>	1 1%	1 *	3 2%	- -	1 *	1 1%	13 1%	3 1%
Quality of items	15 1%	- -	5 3%	1 1%	1 1%	- -	3 2%	2 1%	3 1%	- -	13 1%	2 1%
Processed/tinned food	14 1%	1 1%	2 1%	2 1%	- -	1 1%	2 2%	4 2% <sup>h</sup>	- -	- -	13 1%	1 *
Have to be careful/have been ill/food poisoning	13 1%	1 1%	1 *	* *	2 2% <sup>g</sup>	4 3% <sup>g</sup>	2 1%	- -	1 1%	2 2%	13 1%	- -
I check/read labels/ ingredients	12 1%	- -	2 1%	- -	- -	1 1%	7 5% <sup>cdeghi</sup>	1 1%	- -	1 1%	10 1%	2 1%
Word of mouth	11 1%	1 2%	- -	1 1%	2 2%	1 1%	2 2%	2 1%	1 1%	- -	10 1%	1 *

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

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Weighted Base	1373	64*	173	139	99*	140	142	181	214	115	1161	202
Generally/just in general	11 1%	3 4%cfhi	1 1%	- -	1 1%	4 3%	- -	1 *	1 *	- -	10 1%	1 1%
Too little information In labels	10 1%	- -	2 1%	1 1%	- -	2 2%	2 2%	- -	1 *	1 1%	9 1%	1 *
People have died	9 1%	- -	4 2%g	- -	- -	- -	- -	- -	3 1%	- -	8 1%	1 1%
Not bothered/concerned	9 1%	- -	1 1%	* *	- -	- -	1 *	2 1%	2 1%	2 2%	8 1%	1 *
Organisations only interested in profit	9 1%	- -	2 1%	1 1%	- -	2 1%	- -	1 *	3 1%	- -	5 *	2 1%
Rarely/never eat out/ cook own food	8 1%	- -	2 1%	1 1%	1 1%	- -	1 *	2 1%	1 1%	- -	5 *	3 1%
Packaging/plastics issue	7 1%	* 1%	- -	2 1%	- -	1 1%	- -	1 1%	1 *	1 1%	6 1%	1 *
Contamination concerns	7 1%	2 3%h	1 1%	2 1%	- -	- -	1 1%	1 *	- -	1 1%	5 *	2 1%
Percentage of ingredients may not be accurate ie sugar levels	7 *	- -	* *	- -	1 1%	1 1%	- -	- -	1 *	2 2%	3 *	3 2%j
I'm suspicious by nature	6 *	- -	* *	1 1%	* *	1 1%	1 1%	- -	1 1%	- -	6 1%	- -
Legal requirement/ obligation	6 *	- -	- -	2 1%	1 1%	- -	- -	- -	3 1%	- -	5 *	1 *
Correct storage	5 *	- -	- -	1 1%	2 2%	- -	- -	- -	2 *	1 1%	4 *	2 1%
Halal concerns	5 *	1 2%	- -	2 2%	- -	- -	- -	1 *	- -	1 1%	3 *	2 1%
Recalling products	5 *	2 4%bceghi	- -	- -	- -	- -	2 2%	- -	- -	- -	5 *	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1451	62	184	146	106	156	153	186	218	121	1248	195
Weighted Base	1373	64*	173	139	99*	140	142	181	214	115	1161	202
Cooked food	4	-	1	2	-	1	-	-	-	-	3	1
	*	-	1%	2%	-	1%	-	-	-	-	*	*
Tesco	4	-	1	-	2	-	-	-	1	-	4	-
	*	-	*	-	2%	-	-	-	1%	-	*	-
Can't see/know how food prepared	4	-	-	-	-	2	-	2	-	-	3	1
	*	-	-	-	-	1%	-	1%	-	-	*	*
Products have water added	4	-	*	-	-	1	-	1	-	-	3	-
	*	-	*	-	-	1%	-	*	-	-	*	-
GM foods	3	-	-	-	2	-	-	1	-	-	1	2
	*	-	-	-	2%h	-	-	1%	-	-	*	1%j
Human error	3	-	-	-	1	-	1	1	1	-	3	-
	*	-	-	-	1%	-	*	1%	*	-	*	-
Not well regulated/ policed enough	3	-	2	-	1	-	-	-	-	-	3	-
	*	-	1%	-	1%	-	-	-	-	-	*	-
Ready meals/pre cooked meals	3	1	1	-	-	-	-	-	1	-	3	-
	*	2%	*	-	-	-	-	-	*	-	*	-
Standards inconsistent/ some places below standard	2	-	1	-	1	-	-	-	-	-	2	-
	*	-	1%	-	1%	-	-	-	-	-	*	-
Unskilled workers in food industry	2	-	1	-	1	-	-	-	-	-	2	-
	*	-	1%	-	1%	-	-	-	-	-	*	-
I buy fresh food/produce	2	-	-	-	-	1	-	-	1	-	2	-
	*	-	-	-	-	1%	-	-	*	-	*	-
Organic food	2	-	-	-	-	-	-	2	-	-	-	2
	*	-	-	-	-	-	-	1%	-	-	-	1%j
Lamb	1	-	-	-	-	1	-	-	-	-	1	-
	*	-	-	-	-	1%	-	-	-	-	*	-
Pricing issues	1	-	-	-	-	-	-	1	-	-	1	-
	*	-	-	-	-	-	-	*	-	-	*	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1451	62	184	146	106	156	153	186	218	121	1248	195
Weighted Base	1373	64*	173	139	99*	140	142	181	214	115	1161	202
Labels are/can change	1 *	-	-	-	-	-	-	-	-	1 1%	-	1 *
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-
Others	71 5%	2 3%	9 5%	12 9%ef	6 6%	4 3%	2 2%	16 9%efh	8 4%	6 5%	56 5%	15 7%
Nothing	291 21%	5 8%	37 21%ac	12 9%	18 18%c	33 24%ac	24 17%	46 26%ac	44 21%ac	36 32%acd fh	234 20%	53 26%
Don't know	122 9%	7 11%	13 8%	8 6%	9 9%	11 8%	19 14%ci	12 7%	21 10%	6 5%	104 9%	17 8%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	216	482	315	257	152	698	409
Weighted Base	1373	194	465	294	247	145	660	392
Don't believe ingredient information on labels/ menus is correct	101 7%	21 11%deg	38 8%g	24 8%g	10 4%	7 5%	59 9%dg	17 4%
Horse Meat scandal	81 6%	8 4%	37 8%	13 5%	18 7%	5 3%	45 7%	23 6%
Labels are misleading/ inaccurate (no further detail)	81 6%	18 9%deg	30 6%dg	21 7%dg	6 2%	4 3%	48 7%dg	10 3%
Food allergy concerns	64 5%	10 5%e	24 5%e	15 5%e	14 6%e	1 1%	34 5%e	15 4%
You don't know/can't be sure	63 5%	8 4%	24 5%	12 4%	14 6%	5 4%	32 5%	19 5%
Media reports (general mentions)	48 4%	7 4%	13 3%	16 6%	8 3%	3 2%	20 3%	12 3%
Meat (general mentions)	45 3%	8 4%c	26 6%cdg	4 1%	3 1%	4 3%	34 5%cdg	7 2%
Labels are confusing/too much to read	42 3%	3 1%	14 3%	12 4%	6 2%	7 5%	17 3%	13 3%
I don't trust/believe everything (no detail)	38 3%	7 4%	11 2%	10 3%	6 2%	3 2%	19 3%	9 2%
Restaurants/eating out	36 3%	5 2%	14 3%	4 1%	9 4%	5 4%	18 3%	14 4%
Country of/food origin/ source	30 2%	7 4%	12 3%	5 2%	3 1%	2 1%	20 3%	5 1%
I do trust them/believe establish/trusted supplier	30 2%	2 1%	14 3%	6 2%	5 2%	2 2%	16 2%	7 2%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	216	482	315	257	152	698	409
Weighted Base	1373	194	465	294	247	145	660	392
Use my own judgement/ experience	29 2%	6 3%	5 1%	7 3%	5 2%	6 4% <sup>b</sup>	11 2%	11 3%
Deliberately mislead ie cheaper/different ingredients to label	27 2%	2 1%	10 2%	7 2%	6 2%	3 2%	12 2%	9 2%
Concern over additives	24 2%	8 4% <sup>ce</sup>	9 2% <sup>c</sup>	* *	6 2% <sup>c</sup>	1 1%	17 3% <sup>c</sup>	6 2%
Depends where you buy it	23 2%	4 2%	6 1%	5 2%	6 3%	1 1%	10 1%	8 2%
Takeaway/street/fast food	23 2%	1 1%	9 2%	6 2%	5 2%	1 1%	10 2%	6 1%
Food scares i.e. chicken quality egg quality	22 2%	2 1%	6 1%	6 2%	8 3% <sup>e</sup>	- -	8 1%	8 2%
Concern over high levels of fat/sugar/salt	22 2%	5 3%	8 2%	2 1%	5 2%	2 1%	13 2%	7 2%
Hygiene concerns	18 1%	6 3% <sup>c</sup>	7 1%	1 *	2 1%	2 1%	12 2%	4 1%
Honesty/if they are honest	17 1%	1 1%	5 1%	4 1%	5 2%	2 2%	6 1%	7 2%
Dates on product labels incorrect/misleading	16 1%	1 *	6 1%	4 2%	3 1%	1 1%	7 1%	4 1%
Quality of items	15 1%	1 1%	6 1%	- -	5 2% <sup>c</sup>	3 2% <sup>c</sup>	7 1%	8 2% <sup>c</sup>
Processed/tinned food	14 1%	2 1%	4 1%	2 1%	5 2%	1 1%	6 1%	6 2%
Have to be careful/have been ill/food poisoning	13 1%	1 1%	5 1%	- -	5 2% <sup>c</sup>	2 1%	6 1%	7 2% <sup>c</sup>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	216	482	315	257	152	698	409
Weighted Base	1373	194	465	294	247	145	660	392
I check/read labels/ ingredients	12 1%	2 1%	2 *	3 1%	- -	5 3%bdf	4 1%	5 1%
Word of mouth	11 1%	3 1%	3 1%	4 2%	1 *	- -	6 1%	1 *
Generally/just in general	11 1%	- -	3 1%	1 *	2 1%	3 2%af	3 *	5 1%
Too little information in labels	10 1%	2 1%	5 1%	2 1%	1 *	- -	7 1%	1 *
People have died	9 1%	1 1%	- -	5 2%bf	3 1%b	- -	1 *	3 1%
Not bothered/concerned	9 1%	1 *	1 *	1 *	2 1%	4 3%bcf	2 *	6 1%
Organisations only interested in profit	9 1%	3 2%	1 *	1 *	1 *	2 2%	5 1%	3 1%
Rarely/never eat out/ cook own food	8 1%	2 1%	1 *	1 *	1 *	1 1%	3 *	2 1%
Packaging/plastics issue	7 1%	1 *	3 1%	1 *	2 1%	- -	4 1%	2 1%
Contamination concerns	7 1%	3 1%b	- -	2 1%	1 *	1 1%	3 *	2 1%
Percentage of ingredients may not be accurate ie sugar levels	7 *	- -	5 1%g	1 *	- -	- -	5 1%	- -
I'm suspicious by nature	6 *	- -	3 1%	2 1%	1 *	- -	3 *	1 *
Legal requirement/ obligation	6 *	2 1%	2 *	- -	- -	2 1%	4 1%	2 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	216	482	315	257	152	698	409
Weighted Base	1373	194	465	294	247	145	660	392
Correct storage	5 *	1 *	- -	- -	3 1%b	2 1%bf	1 *	4 1%bf
Halal concerns	5 *	1 1%	3 1%	1 *	- -	- -	5 1%	- -
Recalling products	5 *	- -	- -	1 *	4 1%bf	- -	- -	4 1%bf
Cooked food	4 *	2 1%	1 *	- -	1 *	1 *	3 *	2 *
Tesco	4 *	2 1%	1 *	- -	- -	1 1%	3 1%	1 *
Can't see/know how food prepared	4 *	1 1%	2 *	1 *	- -	- -	3 *	- -
Products have water added	4 *	- -	1 *	- -	3 1%f	- -	1 *	3 1%
GM foods	3 *	1 1%	2 *	- -	- -	- -	3 1%	- -
Human error	3 *	- -	2 *	- -	1 1%	- -	2 *	1 *
Not well regulated/ policed enough	3 *	1 1%	1 *	- -	- -	- -	3 *	- -
Ready meals/pre cooked meals	3 *	1 *	- -	2 1%	- -	- -	1 *	- -
Standards inconsistent/ some places below standard	2 *	- -	2 1%	- -	- -	- -	2 *	- -
Unskilled workers in food industry	2 *	- -	- -	- -	1 *	1 1%f	- -	2 1%
I buy fresh food/produce	2 *	1 *	- -	1 *	- -	- -	1 *	- -

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	216	482	315	257	152	698	409
Weighted Base	1373	194	465	294	247	145	660	392
Organic food	2	-	1	1	-	-	1	-
	*	-	*	*	-	-	*	-
Lamb	1	1	-	-	-	-	1	-
	*	1%	-	-	-	-	*	-
Pricing issues	1	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-
Labels are/can change	1	-	-	1	-	-	-	-
	*	-	-	*	-	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Others	71	9	25	13	12	10	35	22
	5%	5%	5%	4%	5%	7%	5%	6%
Nothing	291	29	92	68	52	37	121	89
	21%	15%	20%	23% <sup>a</sup>	21%	26% <sup>a</sup>	18%	23% <sup>a</sup>
Don't know	122	14	32	30	28	13	47	41
	9%	7%	7%	10%	11% <sup>f</sup>	9%	7%	10%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	180	466	308	301	167	646	468
Weighted Base	1373	165	440	296	287	156	605	443
Don't believe ingredient information on labels/ menus is correct	101 7%	18 11%eg	37 8%e	21 7%e	21 7%e	2 1%	55 9%eg	24 5%e
Horse Meat scandal	81 6%	10 6%	31 7%	17 6%	17 6%	7 4%	41 7%	24 5%
Labels are misleading/ inaccurate (no further detail)	81 6%	16 10%deg	29 7%dg	20 7%dg	9 3%	5 3%	45 7%dg	14 3%
Food allergy concerns	64 5%	7 4%	21 5%	15 5%	17 6%	4 2%	28 5%	21 5%
You don't know/can't be sure	63 5%	6 3%	26 6%	12 4%	16 5%	4 3%	32 5%	20 4%
Media reports (general mentions)	48 4%	7 4%	13 3%	14 5%	12 4%	3 2%	20 3%	15 3%
Meat (general mentions)	45 3%	8 5%	17 4%	10 3%	5 2%	5 3%	25 4%	10 2%
Labels are confusing/too much to read	42 3%	3 2%	14 3%	9 3%	10 4%	4 3%	18 3%	15 3%
I don't trust/believe everything (no detail)	38 3%	7 5%g	13 3%	9 3%	6 2%	2 1%	20 3%	7 2%
Restaurants/eating out	36 3%	3 2%	7 2%	12 4%f	7 2%	8 5%bf	10 2%	15 3%
Country of/food origin/ source	30 2%	4 3%	15 3%	3 1%	6 2%	2 1%	19 3%	8 2%
I do trust them/believe establish/trusted supplier	30 2%	2 1%	12 3%	6 2%	7 2%	2 1%	15 2%	9 2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	180	466	308	301	167	646	468
Weighted Base	1373	165	440	296	287	156	605	443
Use my own judgement/ experience	29 2%	3 2%	4 1%	7 2%	13 4% <sup>bef</sup>	1 1%	8 1%	14 3% <sup>b</sup>
Deliberately mislead ie cheaper/different ingredients to label	27 2%	- -	13 3% <sup>a</sup>	9 3% <sup>a</sup>	3 1%	3 2%	13 2%	6 1%
Concern over additives	24 2%	8 5% <sup>cddeg</sup>	9 2%	4 1%	3 1%	1 *	16 3% <sup>g</sup>	4 1%
Depends where you buy it	23 2%	2 1%	6 1%	5 2%	8 3%	2 1%	8 1%	10 2%
Takeaway/street/fast food	23 2%	* *	6 1%	8 3%	7 2%	1 1%	6 1%	8 2%
Food scares i.e. chicken quality egg quality	22 2%	2 1%	9 2%	3 1%	8 3% <sup>e</sup>	- -	11 2%	8 2%
Concern over high levels of fat/sugar/salt	22 2%	3 2%	13 3% <sup>cg</sup>	2 1%	2 1%	2 1%	16 3% <sup>c</sup>	4 1%
Hygiene concerns	18 1%	4 3%	5 1%	3 1%	4 1%	2 1%	9 2%	6 1%
Honesty/if they are honest	17 1%	1 1%	2 1%	6 2% <sup>f</sup>	4 1%	3 2%	3 1%	7 2%
Dates on product labels incorrect/misleading	16 1%	1 1%	5 1%	3 1%	4 1%	1 1%	5 1%	5 1%
Quality of items	15 1%	2 1%	6 1%	- -	7 2% <sup>c</sup>	* *	8 1%	7 2% <sup>c</sup>
Processed/tinned food	14 1%	2 1%	4 1%	1 *	5 2%	1 *	7 1%	6 1%
Have to be careful/have been ill/food poisoning	13 1%	1 1%	5 1%	- -	5 2% <sup>c</sup>	2 1% <sup>c</sup>	6 1%	7 2% <sup>c</sup>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	180	466	308	301	167	646	468
Weighted Base	1373	165	440	296	287	156	605	443
I check/read labels/ ingredients	12 1%	2 1%	2 *	3 1%	1 *	5 3%bdf	4 1%	5 1%
Word of mouth	11 1%	3 2%g	3 1%	4 1%	1 *	- -	6 1%	1 *
Generally/just in general	11 1%	- -	3 1%	1 *	4 1%	1 1%	3 1%	5 1%
Too little information In labels	10 1%	1 *	4 1%	2 1%	2 1%	- -	5 1%	2 1%
People have died	9 1%	- -	2 1%	3 1%	4 1%	- -	2 *	4 1%
Not bothered/concerned	9 1%	- -	1 *	1 *	3 1%	4 3%abcf	1 *	7 2%f
Organisations only interested in profit	9 1%	1 *	2 1%	1 *	2 1%	2 1%	3 1%	5 1%
Rarely/never eat out/ cook own food	8 1%	2 1%	3 1%	- -	1 *	1 1%	4 1%	2 *
Packaging/plastics issue	7 1%	- -	3 1%	2 1%	1 *	1 1%	3 1%	2 1%
Contamination concerns	7 1%	1 1%	2 *	2 1%	1 *	1 1%	3 *	2 *
Percentage of ingredients may not be accurate ie sugar levels	7 *	- -	5 1%g	1 *	- -	- -	5 1%	- -
I'm suspicious by nature	6 *	- -	2 1%	4 1%g	* *	- -	2 *	* *
Legal requirement/ obligation	6 *	2 1%c	1 *	- -	1 *	2 1%	3 1%	2 1%



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	180	466	308	301	167	646	468
Weighted Base	1373	165	440	296	287	156	605	443
Correct storage	5 *	1 1%	-	1 *	1 *	2 1%b	1 *	3 1%
Halal concerns	5 *	1 1%	1 *	2 1%	1 *	-	2 *	1 *
Recalling products	5 *	-	-	1 *	2 1%f	2 1%bf	-	4 1%f
Cooked food	4 *	3 2%bcd	-	-	-	2 1%b	3 *	2 *
Tesco	4 *	2 1%cg	2 *	-	-	-	4 1%	-
Can't see/know how food prepared	4 *	-	2 1%	1 *	1 *	-	2 *	1 *
Products have water added	4 *	-	1 *	1 *	2 1%	-	1 *	2 *
GM foods	3 *	1 1%	2 1%	-	-	-	3 1%	-
Human error	3 *	-	3 1%	-	-	-	3 1%	-
Not well regulated/ policed enough	3 *	1 1%	1 *	-	* *	-	3 *	* *
Ready meals/pre cooked meals	3 *	1 *	-	1 *	1 *	-	1 *	1 *
Standards inconsistent/ some places below standard	2 *	-	2 1%	-	-	-	2 *	-
Unskilled workers in food industry	2 *	-	-	-	1 *	1 1%	-	2 *
I buy fresh food/produce	2 *	-	-	1 *	-	1 1%	-	1 *

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	180	466	308	301	167	646	468
Weighted Base	1373	165	440	296	287	156	605	443
Organic food	2	-	1	-	1	-	1	1
	*	-	*	-	*	-	*	*
Lamb	1	-	-	-	1	-	-	1
	*	-	-	-	*	-	-	*
Pricing issues	1	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-
Labels are/can change	1	-	-	1	-	-	-	-
	*	-	-	*	-	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Others	71	10	22	14	15	10	32	25
	5%	6%	5%	5%	5%	7%	5%	6%
Nothing	291	24	88	62	61	44	112	106
	21%	15%	20%	21%	21%	28%abf	19%	24%af
Don't know	122	12	32	31	21	20	43	41
	9%	7%	7%	11%	7%	13%bf	7%	9%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1451	1146	305	747	490	1237	214
Weighted Base	1373	1093	279	705	472	1177	196
Don't believe ingredient information on labels/ menus is correct	101 7%	89 8%b	13 5%	55 8%	37 8%	92 8%	9 5%
Horse Meat scandal	81 6%	75 7%b	7 2%	38 5%	36 8%	74 6%	7 4%
Labels are misleading/ inaccurate (no further detail)	81 6%	68 6%	12 4%	44 6%	27 6%	71 6%	10 5%
Food allergy concerns	64 5%	60 5%b	4 2%	38 5%	18 4%	56 5%	8 4%
You don't know/can't be sure	63 5%	57 5%	7 2%	41 6%f	18 4%	59 5%	4 2%
Media reports (general mentions)	48 4%	42 4%	7 2%	24 3%	20 4%	44 4%	5 2%
Meat (general mentions)	45 3%	43 4%b	2 1%	23 3%	18 4%	41 3%	4 2%
Labels are confusing/too much to read	42 3%	33 3%	9 3%	25 4%	14 3%	39 3%	3 2%
I don't trust/believe everything (no detail)	38 3%	23 2%	15 6%a	20 3%	16 3%	36 3%	2 1%
Restaurants/eating out	36 3%	36 3%b	-	17 2%	18 4%f	35 3%	1 1%
Country of/food origin/ source	30 2%	27 2%	3 1%	19 3%	7 1%	26 2%	5 2%
I do trust them/believe establish/trusted supplier	30 2%	23 2%	7 3%	13 2%	13 3%	26 2%	3 2%
Use my own judgement/ experience	29 2%	24 2%	5 2%	19 3%	8 2%	27 2%	2 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1451	1146	305	747	490	1237	214
Weighted Base	1373	1093	279	705	472	1177	196
Deliberately mislead ie cheaper/different ingredients to label	27 2%	22 2%	5 2%	14 2%	9 2%	23 2%	4 2%
Concern over additives	24 2%	18 2%	6 2%	15 2%	6 1%	21 2%	3 2%
Depends where you buy it	23 2%	20 2%	2 1%	13 2%	6 1%	19 2%	4 2%
Takeaway/street/fast food	23 2%	22 2%b	1 *	11 2%	10 2%	21 2%	1 1%
Food scares i.e. chicken quality egg quality	22 2%	22 2%b	- -	10 1%	11 2%	21 2%	1 1%
Concern over high levels of fat/sugar/salt	22 2%	20 2%	2 1%	20 3%df	2 *	22 2%d	- -
Hygiene concerns	18 1%	13 1%	4 2%	10 1%	6 1%	16 1%	2 1%
Honesty/if they are honest	17 1%	15 1%	2 1%	14 2%d	2 *	16 1%	1 1%
Dates on product labels incorrect/misleading	16 1%	13 1%	3 1%	8 1%	2 *	10 1%	5 3%de
Quality of items	15 1%	12 1%	2 1%	5 1%	8 2%	13 1%	1 1%
Processed/tinned food	14 1%	13 1%	1 *	9 1%	4 1%	12 1%	2 1%
Have to be careful/have been ill/food poisoning	13 1%	11 1%	2 1%	7 1%	5 1%	12 1%	1 *
I check/read labels/ingredients	12 1%	9 1%	3 1%	5 1%	3 1%	8 1%	4 2%
Word of mouth	11 1%	10 1%	1 *	5 1%	6 1%	11 1%	- -
Generally/just in general	11 1%	10 1%	1 *	4 1%	4 1%	8 1%	3 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1451	1146	305	747	490	1237	214
Weighted Base	1373	1093	279	705	472	1177	196
Too little information In labels	10 1%	8 1%	2 1%	5 1%	5 1%	9 1%	1 *
People have died	9 1%	8 1%	1 *	7 1%	3 1%	9 1%	- -
Not bothered/concerned	9 1%	5 *	3 1%	2 *	2 *	4 *	5 2%cde
Organisations only interested in profit	9 1%	8 1%	1 *	6 1%	1 *	7 1%	1 1%
Rarely/never eat out/ cook own food	8 1%	5 *	3 1%	3 *	1 *	4 *	4 2%cde
Packaging/plastics issue	7 1%	5 *	2 1%	4 1%	2 *	6 1%	1 *
Contamination concerns	7 1%	7 1%	- -	3 *	2 *	5 *	2 1%
Percentage of ingredients may not be accurate ie sugar levels	7 *	7 1%	- -	4 1%	1 *	5 *	1 1%
I'm suspicious by nature	6 *	6 1%	* *	3 *	2 *	5 *	1 1%
Legal requirement/ obligaton	6 *	6 1%	- -	4 1%	1 *	5 *	1 *
Correct storage	5 *	4 *	2 1%	4 1%	- -	4 *	2 1%d
Halal concerns	5 *	3 *	2 1%	3 *	1 *	3 *	2 1%
Recalling products	5 *	4 *	1 *	- -	4 1%c	4 *	1 *
Cooked food	4 *	4 *	- -	3 *	- -	3 *	2 1%
Tesco	4 *	4 *	1 *	3 *	1 *	4 *	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1451	1146	305	747	490	1237	214
Weighted Base	1373	1093	279	705	472	1177	196
Can't see/know how food prepared	4*	4*	-	2*	2*	4*	-
Products have water added	4*	4*	-	4* 7%	-	4*	-
GM foods	3*	3*	-	2*	1*	3*	-
Human error	3*	3*	-	1*	2*	3*	-
Not well regulated/policed enough	3*	3*	-	1*	2*	3*	-
Ready meals/pre cooked meals	3*	3*	-	3*	-	3*	-
Standards inconsistent/some places below standard	2*	2*	-	-	2*	2*	-
Unskilled workers in food industry	2*	2*	-	2*	-	2*	-
I buy fresh food/produce	2*	2*	-	2*	-	2*	-
Organic food	2*	2*	-	2*	-	2*	-
Lamb	1*	1*	-	-	1*	1*	-
Pricing issues	1*	-	1*	-	-	-	1*
Labels are/can change	1*	1*	-	1*	-	1*	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-
Others	71	59	12	43	19	62	9
	5%	5%	4%	6%	4%	5%	5%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
	Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base 1451	1146	305	747	490	1237	214
Weighted Base 1373	1093	279	705	472	1177	196
Nothing	291 21%	88 32% <sup>a</sup>	114 16%	117 25% <sup>ce</sup>	230 20%	60 31% <sup>ce</sup>
Don't know	122 9%	44 16% <sup>a</sup>	52 7%	41 9%	93 8%	29 15% <sup>cde</sup>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1451	1345	1273	128	289
Weighted Base	1373	1279	1210	118	272
Don't believe ingredient information on labels/ menus is correct	101 7%	96 7%	96 8%	8 7%	18 7%
Horse Meat scandal	81 6%	77 6% <sup>c</sup>	72 6% <sup>c</sup>	1 1%	9 3%
Labels are misleading/ inaccurate (no further detail)	81 6%	76 6%	74 6%	5 4%	10 4%
Food allergy concerns	64 5%	63 5%	55 5%	3 3%	15 6%
You don't know/can't be sure	63 5%	62 5%	53 4%	6 5%	16 6%
Media reports (general mentions)	48 4%	46 4% <sup>c</sup>	44 4% <sup>c</sup>	- -	7 2%
Meat (general mentions)	45 3%	43 3%	40 3%	1 1%	8 3%
Labels are confusing/too much to read	42 3%	39 3%	39 3%	1 1%	8 3%
I don't trust/believe everything (no detail)	38 3%	37 3%	35 3%	7 6% <sup>d</sup>	4 2%
Restaurants/eating out	36 3%	36 3%	28 2%	1 1%	8 3%
Country of/food origin/ source	30 2%	29 2%	25 2%	3 3%	2 1%
I do trust them/believe establish/trusted supplier	30 2%	30 2%	25 2%	5 4%	6 2%



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.7b** You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

**Base:** All adults not always confident when buying or eating food

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1451	1345	1273	128	289
Weighted Base	1373	1279	1210	118	272
Use my own judgement/ experience	29 2%	23 2%	24 2%	4 4% <sup>d</sup>	2 1%
Deliberately mislead ie cheaper/different ingredients to label	27 2%	26 2%	26 2%	3 2%	5 2%
Concern over additives	24 2%	23 2%	21 2%	1 1%	5 2%
Depends where you buy it	23 2%	22 2%	21 2%	2 2%	4 2%
Takeaway/street/fast food	23 2%	21 2%	22 2%	* *	2 1%
Food scares i.e. chicken quality egg quality	22 2%	22 2%	20 2%	1 1%	3 1%
Concern over high levels of fat/sugar/salt	22 2%	22 2%	19 2%	1 1%	8 3%
Hygiene concerns	18 1%	16 1%	15 1%	3 2%	4 1%
Honesty/if they are honest	17 1%	16 1%	16 1%	- -	2 1%
Dates on product labels incorrect/misleading	16 1%	15 1%	15 1%	6 5% <sup>abd</sup>	3 1%
Quality of items	15 1%	15 1%	13 1%	2 2%	1 1%
Processed/tinned food	14 1%	13 1%	11 1%	1 1%	3 1%
Have to be careful/have been ill/food poisoning	13 1%	13 1%	12 1%	2 2%	3 1%
I check/read labels/ ingredients	12 1%	12 1%	10 1%	2 1%	2 1%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1451	1345	1273	128	289
Weighted Base	1373	1279	1210	118	272
Word of mouth	11 1%	11 1%	11 1%	1 1%	5 2%
Generally/just in general	11 1%	8 1%	7 1%	1 1%	2 1%
Too little information in labels	10 1%	9 1%	9 1%	1 1%	3 1%
People have died	9 1%	8 1%	8 1%	-	1 *
Not bothered/concerned	9 1%	8 1%	6 1%	2 2%	1 *
Organisations only interested in profit	9 1%	6 *	8 1%	1 1%	3 1%
Rarely/never eat out/cook own food	8 1%	7 1%	8 1%	1 1%	3 1%
Packaging/plastics issue	7 1%	7 1%	7 1%	2 2%	3 1%
Contamination concerns	7 1%	7 1%	6 1%	-	-
Percentage of ingredients may not be accurate ie sugar levels	7 *	7 1%	7 1%	-	-
I'm suspicious by nature	6 *	6 *	5 *	-	-
Legal requirement/obligation	6 *	6 *	5 *	1 1%	1 *
Correct storage	5 *	5 *	5 *	1 1%	2 1%
Halal concerns	5 *	5 *	5 *	-	-

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?

Base: All adults not always confident when buying or eating food

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1451	1345	1273	128	289
Weighted Base	1373	1279	1210	118	272
Recalling products	5	5	3	-	2
	*	*	*	-	1%
Cooked food	4	4	3	-	1
	*	*	*	-	*
Tesco	4	4	4	-	-
	*	*	*	-	-
Can't see/know how food prepared	4	4	4	1	1
	*	*	*	1%	*
Products have water added	4	4	4	-	3
	*	*	*	-	1%
GM foods	3	3	3	-	1
	*	*	*	-	*
Human error	3	3	3	1	-
	*	*	*	1%	-
Not well regulated/policed enough	3	3	3	1	-
	*	*	*	1%	-
Ready meals/pre cooked meals	3	3	3	-	1
	*	*	*	-	*
Standards inconsistent/some places below standard	2	2	2	1	-
	*	*	*	1%	-
Unskilled workers in food industry	2	2	2	1	1
	*	*	*	1%	*
I buy fresh food/produce	2	2	1	-	2
	*	*	*	-	1% <sup>b</sup>
Organic food	2	1	1	-	-
	*	*	*	-	-
Lamb	1	1	1	-	-
	*	*	*	-	-

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?**

**Base: All adults not always confident when buying or eating food**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1451	1345	1273	128	289
Weighted Base	1373	1279	1210	118	272
Pricing issues	1 *	1 *	1 *	- -	1 *
Labels are/can change	1 *	1 *	1 *	- -	- -
Can't tell the ingredients if home made	- -	- -	- -	- -	- -
Others	71 5%	63 5%	59 5%	8 7%	23 8%ab
Nothing	291 21%	258 20%	253 21%	23 19%	58 21%
Don't know	122 9%	112 9%	106 9%	12 10%	22 8%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?

Base: All adults not always confident when buying or eating food

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1451	701	750	218	230	264	349	390	275	394	321	461	803	410	238
Weighted Base	1373	663	709	222	264	290	357	239	281	432	274	386	779	405	188
Read food labels more labels	389 28%	171 26%	218 31%	54 24%	77 29%	87 30%	116 32%cg	55 23%	93 33%k	137 32%k	82 30%k	77 20%	223 29%	117 29%	48 26%
Stopped shopping for food at certain places	180 13%	84 13%	96 14%	21 9%	45 17%c	39 13%	49 14%	27 11%	43 15%k	58 13%k	47 17%k	33 9%	104 13%	51 13%	25 13%
Tried to get more information about the issue	139 10%	65 10%	73 10%	18 8%	35 13%g	33 11%g	38 11%g	15 6%	36 13%k	50 12%	23 8%	30 8%	87 11%n	43 10%n	9 5%
Changed the way you cook food	136 10%	52 8%	84 12%a	23 11%	29 11%	29 10%	38 11%	16 7%	26 9%	48 11%	30 11%	32 8%	77 10%	44 11%	14 7%
Changed the way you prepare food	113 8%	44 7%	69 10%a	17 8%	24 9%	27 9%	32 9%	12 5%	25 9%	40 9%k	27 10%k	20 5%	63 8%	38 9%	12 6%
Read about the issue when you saw it but did not seek out information	85 6%	46 7%	39 6%	11 5%	27 10%eg	13 5%	22 6%	13 5%	18 6%	29 7%	15 6%	24 6%	46 6%	28 7%	11 6%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stopped going out to eat/stopped going to restaurant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	33 2%	11 2%	21 3%	3 1%	8 3%	4 1%	10 3%	7 3%	8 3%	16 4%k	5 2%	4 1%	19 2%	8 2%	5 3%
Took no action	745 54%	375 57%	370 52%	123 56%	126 48%	157 54%	187 52%	152 63%def	133 47%	218 50%	147 53%	248 64%hij	417 54%	213 52%	116 61%lm
<b>Average number of mentions</b>	<b>1.35</b>	<b>1.30</b>	<b>1.40a</b>	<b>1.23</b>	<b>1.43cg</b>	<b>1.36</b>	<b>1.40cg</b>	<b>1.28</b>	<b>1.38k</b>	<b>1.41k</b>	<b>1.39k</b>	<b>1.23</b>	<b>1.35</b>	<b>1.36</b>	<b>1.31</b>
<b>Standard deviation</b>	<b>0.85</b>	<b>0.78</b>	<b>0.91</b>	<b>0.67</b>	<b>0.97</b>	<b>0.88</b>	<b>0.89</b>	<b>0.75</b>	<b>0.88</b>	<b>0.92</b>	<b>0.89</b>	<b>0.69</b>	<b>0.84</b>	<b>0.88</b>	<b>0.81</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?

Base: All adults not always confident when buying or eating food

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1451	467	207	777	359	1092	1176	275	288	1163	1332	-	77	42
Weighted Base	1373	535	213	624	378	995	1108	264	264	1109	1265	**	64*	43*
Read food labels more labels	389 28%	162 30% <sup>c</sup>	71 33% <sup>c</sup>	155 25%	97 26%	292 29%	322 29%	66 25%	87 33%	302 27%	358 28%	-	18 28%	13 30%
Stopped shopping for food at certain places	180 13%	67 13%	33 15%	80 13%	58 15%	122 12%	154 14%	26 10%	39 15%	141 13%	168 13%	-	8 13%	4 8%
Tried to get more information about the issue	139 10%	58 11% <sup>c</sup>	35 16% <sup>c</sup>	46 7%	47 12%	92 9%	113 10%	26 10%	33 13%	106 10%	125 10%	-	7 11%	6 15%
Changed the way you cook food	136 10%	56 11%	19 9%	61 10%	43 11%	93 9%	117 11%	18 7%	25 9%	111 10%	127 10%	-	6 9%	3 8%
Changed the way you prepare food	113 8%	41 8%	22 11%	49 8%	35 9%	77 8%	101 9% <sup>g</sup>	11 4%	30 11%	83 8%	105 8%	-	5 8%	2 5%
Read about the issue when you saw it but did not seek out information	85 6%	36 7%	14 6%	36 6%	26 7%	59 6%	75 7%	10 4%	15 6%	71 6%	82 6%	-	4 6%	-
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stopped going out to eat/stopped going to restaurant	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	33 2%	13 2%	5 3%	14 2%	6 1%	27 3%	23 2%	9 4%	6 2%	27 2%	32 3%	-	1 1%	-
Took no action	745 54%	280 52%	103 48%	363 58% <sup>b</sup>	198 52%	547 55%	584 53%	162 61% <sup>f</sup>	133 50%	612 55%	687 54%	-	34 53%	24 57%
<b>Average number of mentions</b>	<b>1.35</b>	<b>1.36</b>	<b>1.44<sup>c</sup></b>	<b>1.31</b>	<b>1.37</b>	<b>1.34</b>	<b>1.36</b>	<b>1.28</b>	<b>1.42</b>	<b>1.33</b>	<b>1.36</b>	<b>-</b>	<b>1.30</b>	<b>1.23</b>
<b>Standard deviation</b>	<b>0.85</b>	<b>0.91</b>	<b>0.96</b>	<b>0.75</b>	<b>0.92</b>	<b>0.82</b>	<b>0.87</b>	<b>0.75</b>	<b>0.87</b>	<b>0.85</b>	<b>0.86</b>	<b>-</b>	<b>0.72</b>	<b>0.63</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.07</b>	<b>0.03</b>	<b>0.05</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.08</b>	<b>0.10</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?

Base: All adults not always confident when buying or eating food

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1451	62	184	146	106	156	153	186	218	121	1248	195
Weighted Base	1373	64*	173	139	99*	140	142	181	214	115	1161	202
Read food labels more labels	389 28%	15 24%	44 26%	51 37%bd	19 19%	42 30%	41 29%	48 27%	60 28%	37 33%d	350 30%k	37 18%
Stopped shopping for food at certain places	180 13%	6 9%	23 14%	29 21%agh	12 12%	18 13%	25 18%h	19 11%	21 10%	14 12%	151 13%	28 14%
Tried to get more information about the issue	139 10%	5 8%	13 7%	17 12%	11 12%	16 11%	18 13%	15 8%	16 8%	13 12%	116 10%	21 10%
Changed the way you cook food	136 10%	5 7%	11 6%	22 16%b	13 13%	14 10%	15 11%	17 9%	22 10%	9 8%	114 10%	22 11%
Changed the way you prepare food	113 8%	3 5%	12 7%	20 14%eh	8 8%	9 6%	10 7%	17 10%	16 7%	10 9%	97 8%	15 7%
Read about the issue when you saw it but did not seek out information	85 6%	1 2%	13 8%	9 7%	6 6%	7 5%	12 9%	13 7%	12 6%	7 6%	75 6%	10 5%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-
Stopped going out to eat/stopped going to restaurant	-	-	-	-	-	-	-	-	-	-	-	-
Other	33 2%	2 4%c	3 2%	-	-	2 1%	2 1%	10 5%cd	4 2%	9 8%bode fh	27 2%	4 2%
Took no action	745 54%	40 63%c	101 58%c	59 43%	49 50%	79 56%c	76 54%	100 55%c	121 57%c	61 53%	626 54%	114 57%
<b>Average number of mentions</b>	<b>1.35</b>	<b>1.26</b>	<b>1.29</b>	<b>1.49dh</b>	<b>1.21</b>	<b>1.35</b>	<b>1.42</b>	<b>1.38</b>	<b>1.29</b>	<b>1.47d</b>	<b>1.36</b>	<b>1.26</b>
<b>Standard deviation</b>	<b>0.85</b>	<b>0.75</b>	<b>0.80</b>	<b>1.02</b>	<b>0.77</b>	<b>0.85</b>	<b>0.87</b>	<b>0.98</b>	<b>0.77</b>	<b>0.85</b>	<b>0.86</b>	<b>0.78</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.10</b>	<b>0.06</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.05</b>	<b>0.08</b>	<b>0.02</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?

Base: All adults not always confident when buying or eating food

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	216	482	315	257	152	698	409
Weighted Base	1373	194	465	294	247	145	660	392
Read food labels more labels	389 28%	88 45%bcdefg	153 33%cdeg	64 22%	59 24%	25 17%	241 37%cdeg	84 21%
Stopped shopping for food at certain places	180 13%	43 22%bcdeg	72 16%ceg	24 8%	30 12%	11 7%	115 17%ceg	41 10%
Tried to get more information about the issue	139 10%	30 16%cdeg	64 14%cdeg	23 8%	11 5%	10 7%	94 14%cdeg	21 5%
Changed the way you cook food	136 10%	29 15%cdg	56 12%cd	16 5%	14 6%	21 14%cd	85 13%cd	35 9%
Changed the way you prepare food	113 8%	27 14%ceg	46 10%c	12 4%	21 8%c	7 5%	73 11%ceg	28 7%
Read about the issue when you saw it but did not seek out information	85 6%	23 12%cddeg	35 8%g	13 4%	10 4%	4 3%	58 9%cddeg	14 4%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-
Stopped going out to eat/stopped going to restaurant	-	-	-	-	-	-	-	-
Other	33 2%	8 4%dg	12 3%dg	9 3%dg	-	1 1%	21 3%dg	1 *
Took no action	745 54%	65 33%	211 45%a	191 65%abf	154 62%abf	98 68%abf	276 42%a	252 64%abf
<b>Average number of mentions</b>	<b>1.35</b>	<b>1.66bcdef</b>	<b>1.43cdeg</b>	<b>1.23</b>	<b>1.21</b>	<b>1.23</b>	<b>1.49cdeg</b>	<b>1.22</b>
<b>Standard deviation</b>	<b>0.85</b>	<b>1.05</b>	<b>0.95</b>	<b>0.65</b>	<b>0.65</b>	<b>0.80</b>	<b>0.99</b>	<b>0.71</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?

Base: All adults not always confident when buying or eating food

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1451	180	466	308	301	167	646	468
Weighted Base	1373	165	440	296	287	156	605	443
Read food labels more labels	389 28%	75 45%bcdeg	157 36%cdeg	64 21%	66 23%	24 15%	232 38%cdeg	90 20%
Stopped shopping for food at certain places	180 13%	42 25%bcdefg	65 15%eg	32 11%	30 11%	12 7%	106 18%cdeg	42 9%
Tried to get more information about the issue	139 10%	30 18%cdeg	59 13%deg	30 10%dg	13 4%	8 5%	89 15%deg	21 5%
Changed the way you cook food	136 10%	27 17%cdg	48 11%c	18 6%	23 8%	20 13%c	75 12%c	43 10%
Changed the way you prepare food	113 8%	24 14%cddeg	47 11%ceg	11 4%	22 8%	8 5%	71 12%ceg	30 7%
Read about the issue when you saw it but did not seek out information	85 6%	24 14%bcdeg	36 8%cdeg	10 4%	11 4%	3 2%	60 10%cddeg	15 3%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-
Stopped going out to eat/stopped going to restaurant	-	-	-	-	-	-	-	-
Other	33 2%	6 4%	14 3%	4 1%	5 2%	3 2%	20 3%	8 2%
Took no action	745 54%	54 33%	193 44%a	184 62%abf	176 61%abf	114 73%abcdf	247 41%	290 66%abf
<b>Average number of mentions</b>	<b>1.35</b>	<b>1.74bcdef</b>	<b>1.44cdeg</b>	<b>1.21</b>	<b>1.22</b>	<b>1.25</b>	<b>1.52cdeg</b>	<b>1.23</b>
<b>Standard deviation</b>	<b>0.85</b>	<b>1.12</b>	<b>0.95</b>	<b>0.64</b>	<b>0.65</b>	<b>0.82</b>	<b>1.01</b>	<b>0.72</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.08</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.06</b>	<b>0.04</b>	<b>0.03</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?

Base: All adults not always confident when buying or eating food

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1451	1146	305	747	490	1237	214
Weighted Base	1373	1093	279	705	472	1177	196
Read food labels more labels	389 28%	344 31%b	45 16%	216 31%f	144 30%f	360 31%f	29 15%
Stopped shopping for food at certain places	180 13%	153 14%	27 10%	123 17%df	43 9%	166 14%df	14 7%
Tried to get more information about the issue	139 10%	123 11%b	16 6%	88 12%f	43 9%f	131 11%f	8 4%
Changed the way you cook food	136 10%	109 10%	26 9%	89 13%d	30 6%	120 10%d	16 8%
Changed the way you prepare food	113 8%	97 9%	16 6%	74 11%df	31 6%	105 9%f	8 4%
Read about the issue when you saw it but did not seek out information	85 6%	75 7%b	10 4%	63 9%df	19 4%	82 7%df	3 2%
Stopped eating/buying certain foods	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-
Stopped going out to eat/stopped going to restaurant	-	-	-	-	-	-	-
Other	33 2%	27 3%	5 2%	19 3%	9 2%	27 2%	5 3%
Took no action	745 54%	558 51%	187 67%a	337 48%	265 56%c	602 51%	144 73%cde
<b>Average number of mentions</b>	<b>1.35</b>	<b>1.38b</b>	<b>1.21</b>	<b>1.46df</b>	<b>1.25</b>	<b>1.38df</b>	<b>1.19</b>
<b>Standard deviation</b>	<b>0.85</b>	<b>0.89</b>	<b>0.66</b>	<b>0.98</b>	<b>0.68</b>	<b>0.88</b>	<b>0.65</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.02</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?

Base: All adults not always confident when buying or eating food

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1451	1345	1273	128	289
Weighted Base	1373	1279	1210	118	272
Read food labels more labels	389 28%	374 29%	347 29%	31 27%	91 34%
Stopped shopping for food at certain places	180 13%	176 14%	163 13%	21 18%	49 18%
Tried to get more information about the issue	139 10%	134 10%	130 11%	17 14%	34 13%
Changed the way you cook food	136 10%	134 10%	122 10%	17 15%	41 15%ab
Changed the way you prepare food	113 8%	112 9%	103 8%	13 11%	34 13%b
Read about the issue when you saw it but did not seek out information	85 6%	81 6%	76 6%	17 14%abd	18 7%
Stopped eating/buying certain foods	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-
Stopped going out to eat/stopped going to restaurant	-	-	-	-	-
Other	33 2%	29 2%	27 2%	3 3%	10 4%
Took no action	745 54%	680 53%d	645 53%d	59 50%	123 45%
<b>Average number of mentions</b>	<b>1.35</b>	<b>1.37</b>	<b>1.35</b>	<b>1.55ab</b>	<b>1.51ab</b>
<b>Standard deviation</b>	<b>0.85</b>	<b>0.87</b>	<b>0.86</b>	<b>1.16</b>	<b>1.01</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.10</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Myself	1725	795	929	270	343	369	440	304	337	516	335	536	953	523	248
	91%	87%	96%a	88%	93%c	93%c	89%	89%	95%jk	92%j	87%	91%	90%	91%	96%lm
Adults aged 16-24	459	198	261	90	80	128	130	32	99	146	90	124	303	107	48
	24%	22%	27%a	29%dg	22%g	32%dg	27%g	9%	28%k	26%	23%	21%	29%mn	19%	19%
Children aged 5-15	383	146	237	19	81	180	77	26	86	104	87	105	282	57	44
	20%	16%	24%a	6%	22%cfg	45%cdf	16%cg	8%	24%k	19%	23%k	18%	27%mn	10%	17%g
Adults 65 years old and over	315	142	173	13	26	51	108	117	86	90	67	73	246	46	23
	17%	15%	18%	4%	7%	13%cd	23%cde	34%cde	24%ijk	16%	17%k	12%	23%mn	8%	9%
Children under 5 years old	281	92	189	34	123	87	28	9	59	74	61	87	221	45	15
	15%	10%	19%a	11%fg	33%cef	22%cfg	6%g	3%	16%	13%	16%	15%	21%mn	8%	6%
Adults aged 25-64	201	95	105	15	58	38	70	19	64	61	30	45	159	31	10
	11%	10%	11%	5%	16%ceg	10%cg	15%ceg	6%	18%ijk	11%	8%	8%	15%mn	5%	4%
Wife/Husband/Partner	120	51	69	5	40	40	30	4	23	40	32	25	119	1	-
	6%	6%	7%	2%	11%cfg	10%cg	6%cg	1%	6%	7%k	8%k	4%	11%mn	*	-
Adults (no mention of age)	34	16	18	2	7	12	11	1	10	10	3	11	25	6	3
	2%	2%	2%	1%	2%	3%g	2%g	*	3%	2%	1%	2%	2%	1%	1%
Family	21	14	7	3	2	5	9	2	8	6	5	3	16	4	1
	1%	2%	1%	1%	1%	1%	2%	1%	2%k	1%	1%	*	1%	1%	*
Friends	8	3	5	1	2	4	1	1	3	1	3	1	6	3	-
	*	*	1%	*	1%	1%	*	*	1%	*	1%	*	1%	*	-
Parents	7	4	3	7	-	-	-	-	1	1	2	3	-	7	-
	*	*	*	2%defg	-	-	-	-	*	*	1%	1%	-	1%l	-
Adults over	6	1	4	1	1	1	1	2	3	2	-	1	4	1	1
	*	*	*	*	*	*	*	1%	1%	*	-	*	*	*	*
Son/daughter (no detail)	4	1	4	-	-	-	2	3	2	-	-	3	2	-	2
	*	*	*	-	-	-	*	1%	*	-	-	*	*	-	1%g
Brother/sister (no detail of age)	2	2	-	1	1	-	-	*	1	*	-	1	-	2	-
	*	*	-	*	*	-	-	*	*	*	-	*	-	*	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Other	5	3	2	-	2	-	-	3	1	2	-	3	2	-	3
	*	*	*	-	*	-	-	1%ef	*	*	-	*	*	-	1%lm
No I don't cook or prepare food at all	129	100	29	28	19	26	27	29	9	35	39	46	80	39	10
	7%	11%b	3%	9%	5%	7%	6%	9%	3%	6%h	10%hi	8%h	8%n	7%	4%
Net: Cook/prepare food at all	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Myself	1725	673	251	801	488	1237	1448	277	341	1384	1523	-	87	115
	91%	92%	94%	90%	92%	91%	95%g	77%	93%	91%	91%	-	96%	95%
Adults aged 16-24	459	210	77	172	168	290	374	85	93	366	391	-	24	44
	24%	29%c	29%c	19%	32%e	21%	24%	24%	25%	24%	23%	-	27%	36%j
Children aged 5-15	383	161	89	133	296	87	323	60	70	313	333	-	17	32
	20%	22%c	33%ac	15%	55%e	6%	21%	17%	19%	21%	20%	-	19%	26%
Adults 65 years old and over	315	103	40	171	48	266	265	50	54	261	272	-	20	22
	17%	14%	15%	19%a	9%	20%d	17%	14%	15%	17%	16%	-	22%	18%
Children under 5 years old	281	97	68	117	227	54	241	40	43	238	250	-	14	17
	15%	13%	25%ac	13%	43%e	4%	16%g	11%	12%	16%	15%	-	15%	14%
Adults aged 25-64	201	93	40	67	57	144	161	40	35	165	160	-	10	30
	11%	13%c	15%c	8%	11%	11%	11%	11%	10%	11%	10%	-	11%	25%j
Wife/Husband/Partner	120	56	24	40	49	71	105	14	21	99	114	-	1	4
	6%	8%c	9%c	4%	9%e	5%	7%	4%	6%	6%	7%l	-	1%	4%
Adults (no mention of age)	34	18	12	5	5	29	28	6	11	23	26	-	-	8
	2%	2%c	4%c	1%	1%	2%	2%	2%	3%i	1%	2%	-	-	6%j
Family	21	13	3	5	8	13	15	5	3	18	19	-	2	-
	1%	2%c	1%	1%	2%	1%	1%	2%	1%	1%	1%	-	2%	-
Friends	8	1	4	4	4	4	6	2	2	6	7	-	2	-
	*	*	1%a	*	1%	*	*	1%	1%	*	*	-	2%	-
Parents	7	2	-	5	3	5	2	5	2	5	3	-	1	3
	*	*	-	1%	*	*	*	2%f	1%	*	*	-	1%	2%j
Adults over	6	2	1	3	2	4	3	3	1	5	5	-	1	-
	*	*	*	*	*	*	*	1%	*	*	*	-	1%	-
Son/daughter (no detail)	4	-	-	4	-	4	4	1	1	4	4	-	1	-
	*	-	-	*	-	*	*	*	*	*	*	-	1%	-
Brother/sister (no detail of age)	2	1	-	1	1	1	1	1	-	2	2	-	-	-
	*	*	-	*	*	*	*	*	-	*	*	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
	Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Other	5	2	-	3	-	5	5	-	3	2	5	-	-	-
	*	*	-	*	-	*	*	-	1% <sup>i</sup>	*	*	-	-	-
No I don't cook or prepare food at all	129	44	12	73	38	91	58	70	19	110	119	-	3	6
	7%	6%	5%	8%	7%	7%	4%	20% <sup>f</sup>	5%	7%	7%	-	3%	5%
Net: Cook/prepare food at all	1890	731	268	891	533	1356	1532	358	365	1525	1677	-	91	121
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Myself	1725	76	204	158	131	159	173	212	254	156	1470	243
	91%	89%	91%	95%g	91%	91%	90%	87%	90%	95%g	93%k	85%
Adults aged 16-24	459	18	66	34	35	34	44	62	63	34	381	75
	24%	21%	29%e	20%	24%	20%	23%	25%	22%	21%	24%	26%
Children aged 5-15	383	13	46	25	31	47	44	43	52	30	311	70
	20%	15%	21%	15%	22%	27%acgh	23%	18%	19%	18%	20%	24%
Adults 65 years old and over	315	10	50	12	21	40	31	35	50	24	287	28
	17%	12%	23%acg	7%	14%c	23%acg	16%c	14%c	18%c	15%c	18%k	10%
Children under 5 years old	281	12	24	25	19	37	37	35	36	24	232	48
	15%	14%	11%	15%	13%	21%bh	19%b	14%	13%	15%	15%	17%
Adults aged 25-64	201	2	31	15	9	26	4	13	32	27	187	12
	11%	2%	14%adfg	9%f	7%	15%adfg	2%	5%	11%afg	17%acd fg	12%k	4%
Wife/Husband/Partner	120	2	14	4	2	14	32	25	17	5	97	21
	6%	2%	6%d	2%	1%	8%cd	16%abcdehi	10%acdi	6%d	3%	6%	7%
Adults (no mention of age)	34	-	5	1	2	3	6	1	7	2	28	6
	2%	-	2%	1%	1%	2%	3%g	*	3%	1%	2%	2%
Family	21	-	-	2	1	2	6	9	-	-	15	5
	1%	-	-	1%	1%	1%	3%bhi	4%bhi	-	-	1%	2%
Friends	8	-	-	-	-	1	2	3	-	-	7	1
	*	-	-	-	-	1%	1%	1%	-	-	*	*
Parents	7	-	-	-	-	-	-	3	-	-	5	2
	*	-	-	-	-	-	-	1%	-	-	*	1%
Adults over	6	-	-	1	-	-	-	-	3	1	6	-
	*	-	-	1%	-	-	-	-	1%	*	*	-
Son/daughter (no detail)	4	-	2	-	-	1	1	1	-	-	4	-
	*	-	1%	-	-	*	*	*	-	-	*	-
Brother/sister (no detail of age)	2	-	*	-	-	-	-	2	-	-	*	2
	*	-	*	-	-	-	-	1%	-	-	*	1%j

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

Total	GOVERNMENT REGION									ETHNICITY		
	North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Other	5	-	1	1	-	2	1	1	-	-	5	-
	*	-	*	*	-	1%	1%	*	-	-	*	-
No I don't cook or prepare food at all	129	7	17	7	10	9	16	26	21	6	95	32
	7%	8%	8%	4%	7%	5%	9%	10%ci	7%	4%	6%	11%j
Net: Cook/prepare food at all	1890	86	223	166	144	175	192	245	282	165	1589	287
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Myself	1725 91%	224 88%	531 94%aeg	391 92%	324 91%	227 88%	755 92%	551 90%
Adults aged 16-24	459 24%	64 25%	140 25%	101 24%	94 27%	51 20%	204 25%	145 24%
Children aged 5-15	383 20%	57 23%g	132 23%deg	92 22%g	58 16%	41 16%	190 23%deg	99 16%
Adults 65 years old and over	315 17%	52 21%dg	99 17%	72 17%	49 14%	38 15%	151 18%g	87 14%
Children under 5 years old	281 15%	30 12%	109 19%acdeg	60 14%	44 13%	31 12%	139 17%g	76 12%
Adults aged 25-64	201 11%	32 12%e	71 13%e	41 10%	42 12%e	15 6%	103 13%e	57 9%
Wife/Husband/Partner	120 6%	19 8%	37 7%	29 7%	19 5%	13 5%	56 7%	33 5%
Adults (no mention of age)	34 2%	3 1%	19 3%cdg	4 1%	4 1%	3 1%	22 3%cg	7 1%
Family	21 1%	3 1%	8 1%	3 1%	4 1%	1 *	11 1%	5 1%
Friends	8 *	- -	2 *	3 1%	1 *	1 *	2 *	2 *
Parents	7 *	- -	1 *	3 1%	1 *	2 1%	1 *	4 1%
Adults over	6 *	- -	2 *	- -	2 *	2 1%	2 *	3 1%
Son/daughter (no detail)	4 *	2 1%	1 *	- -	- -	1 1%	3 *	1 *
Brother/sister (no detail of age)	2 *	* *	- -	2 *	- -	- -	* *	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8a Do you cook and/or prepare food for any of the following?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Other	5	-	2	2	1	1	2	1
	*	-	*	*	*	*	*	*
No I don't cook or prepare food at all	129	19	29	27	23	25	48	47
	7%	7%	5%	6%	6%	10% <sup>bf</sup>	6%	8%
Net: Cook/prepare food at all	1890	253	567	424	354	257	820	610
	100%	100%	100%	100%	100%	100%	100%	100%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Myself	1725 91%	190 89%	502 92%	374 92%	366 93%	267 89%	691 91%	633 92%
Adults aged 16-24	459 24%	52 24%	137 25%	93 23%	95 24%	71 24%	189 25%	166 24%
Children aged 5-15	383 20%	54 25% <sup>dg</sup>	112 20%	89 22%	65 16%	61 20%	166 22% <sup>d</sup>	125 18%
Adults 65 years old and over	315 17%	38 18%	95 17%	65 16%	70 18%	45 15%	133 18%	115 17%
Children under 5 years old	281 15%	27 13%	96 18% <sup>g</sup>	62 15%	52 13%	37 12%	122 16%	89 13%
Adults aged 25-64	201 11%	23 11%	65 12% <sup>e</sup>	45 11%	46 12%	22 7%	88 12% <sup>e</sup>	67 10%
Wife/Husband/Partner	120 6%	17 8%	30 6%	32 8%	24 6%	14 5%	47 6%	39 6%
Adults (no mention of age)	34 2%	3 1%	15 3% <sup>g</sup>	9 2%	4 1%	3 1%	18 2%	7 1%
Family	21 1%	2 1%	8 2% <sup>e</sup>	4 1%	5 1%	-	11 1% <sup>e</sup>	5 1%
Friends	8 *	- -	3 1%	2 *	2 *	1 *	3 *	2 *
Parents	7 *	- -	- -	4 1% <sup>bf</sup>	1 *	3 1% <sup>bf</sup>	- -	4 1%
Adults over	6 *	- -	1 *	- -	1 *	3 1% <sup>cf</sup>	1 *	5 1%
Son/daughter (no detail)	4 *	2 1%	1 *	- -	1 *	1 *	2 *	2 *
Brother/sister (no detail of age)	2 *	- -	* *	2 *	- -	- -	* *	- -

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8a Do you cook and/or prepare food for any of the following?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Other	5	-	1	2	1	1	1	2
	*	-	*	*	*	*	*	*
No I don't cook or prepare food at all	129	17	35	27	21	24	51	45
	7%	8%	6%	7%	5%	8%	7%	7%
Net: Cook/prepare food at all	1890	213	546	406	392	299	759	691
	100%	100%	100%	100%	100%	100%	100%	100%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Myself	1725	1348	377	879	573	1452	272
	91%	93%b	86%	92%	92%	92%f	88%
Adults aged 16-24	459	375	84	262	143	405	54
	24%	26%b	19%	27%f	23%	26%f	17%
Children aged 5-15	383	308	75	224	116	340	43
	20%	21%	17%	23%df	19%	22%f	14%
Adults 65 years old and over	315	266	48	182	98	280	35
	17%	18%b	11%	19%f	16%	18%f	11%
Children under 5 years old	281	222	59	155	85	239	42
	15%	15%	14%	16%	14%	15%	13%
Adults aged 25-64	201	179	22	107	64	171	30
	11%	12%b	5%	11%	10%	11%	10%
Wife/Husband/Partner	120	95	24	67	32	99	20
	6%	7%	6%	7%	5%	6%	7%
Adults (no mention of age)	34	32	2	25	8	33	1
	2%	2%b	1%	3%f	1%	2%f	*
Family	21	20	1	8	12	21	-
	1%	1%b	*	1%	2%f	1%f	-
Friends	8	7	1	5	2	7	1
	*	*	*	1%	*	*	*
Parents	7	5	2	3	3	6	2
	*	*	1%	*	*	*	1%
Adults over	6	6	-	3	2	5	1
	*	*	-	*	*	*	*
Son/daughter (no detail)	4	4	1	4	-	4	1
	*	*	*	*	-	*	*
Brother/sister (no detail of age)	2	1	1	1	1	2	-
	*	*	*	*	*	*	-
Other	5	5	1	2	3	5	1
	*	*	*	*	*	*	*

**Q.8a Do you cook and/or prepare food for any of the following?****Base: All adults in England, Wales and NI**

Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
	Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base 2007	1522	485	1012	657	1669	338
Weighted Base 1890	1452	438	959	622	1581	309
No I don't cook or prepare food at all 129 7%	80 6%	48 11% <sup>a</sup>	64 7%	36 6%	100 6%	29 9%
Net: Cook/prepare food at all 1890 100%	1452 100%	438 100%	959 100%	622 100%	1581 100%	309 100%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.8a Do you cook and/or prepare food for any of the following?

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Myself	1725 91%	1725 99%bcd	1533 93%d	149 90%	317 90%
Adults aged 16-24	459 24%	459 26%	419 26%	38 23%	103 29%
Children aged 5-15	383 20%	383 22%c	345 21%c	18 11%	82 23%c
Adults 65 years old and over	315 17%	315 18%	281 17%	22 14%	55 16%
Children under 5 years old	281 15%	281 16%	253 15%	18 11%	76 21%abc
Adults aged 25-64	201 11%	198 11%c	183 11%c	9 5%	33 9%
Wife/Husband/Partner	120 6%	115 7%	114 7%	11 7%	19 5%
Adults (no mention of age)	34 2%	33 2%	29 2%	4 2%	8 2%
Family	21 1%	20 1%	20 1%	1 1%	7 2%
Friends	8 *	8 *	8 *	1 1%	1 *
Parents	7 *	6 *	4 *	-	-
Adults over	6 *	6 *	6 *	-	1 *
Son/daughter (no detail)	4 *	4 *	4 *	-	-
Brother/sister (no detail of age)	2 *	2 *	2 *	-	-



**Q.8a Do you cook and/or prepare food for any of the following?****Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Other	5	5	4	1	-
	*	*	*	*	-
No I don't cook or prepare food at all	129	-	76	11	28
	7%	-	5%a	6%a	8%ab
Net: Cook/prepare food at all	1890	1750	1640	166	354
	100%	100%	100%	100%	100%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Salmonella	1224	573	651	189	240	250	334	211	267	370	251	336	689	369	166
	65%	62%	67% <sup>a</sup>	61%	65%	63%	70% <sup>ceg</sup>	62%	75% <sup>ijk</sup>	66% <sup>k</sup>	65% <sup>k</sup>	57%	65%	64%	64%
E-coli	811	377	434	106	156	215	219	115	193	247	161	210	495	221	95
	43%	41%	45%	35%	42% <sup>g</sup>	54% <sup>cdf</sup>	46% <sup>cg</sup>	34%	54% <sup>ijk</sup>	44% <sup>k</sup>	42% <sup>k</sup>	35%	47% <sup>mn</sup>	39%	37%
Listeria	215	84	131	10	35	57	72	40	57	61	47	49	132	58	25
	11%	9%	13% <sup>a</sup>	3%	10% <sup>c</sup>	14% <sup>c</sup>	15% <sup>cd</sup>	12% <sup>c</sup>	16% <sup>ik</sup>	11%	12% <sup>k</sup>	8%	12%	10%	10%
Botulism	176	81	95	13	28	42	59	34	40	43	51	41	103	50	23
	9%	9%	10%	4%	8%	11% <sup>c</sup>	12% <sup>cd</sup>	10% <sup>c</sup>	11% <sup>k</sup>	8%	13% <sup>ik</sup>	7%	10%	9%	9%
Norovirus	171	69	103	18	36	49	43	26	34	55	32	51	100	48	24
	9%	7%	11% <sup>a</sup>	6%	10%	12% <sup>cg</sup>	9%	8%	9%	10%	8%	9%	9%	8%	9%
Campylobacter	93	35	58	7	8	34	30	13	28	24	16	25	54	28	11
	5%	4%	6% <sup>a</sup>	2%	2%	9% <sup>cdg</sup>	6% <sup>cd</sup>	4%	8% <sup>ijk</sup>	4%	4%	4%	5%	5%	4%
Bacillus Cereus	64	34	30	12	18	16	11	8	8	21	17	18	37	24	3
	3%	4%	3%	4%	5%	4%	2%	2%	2%	4%	5%	3%	4% <sup>n</sup>	4% <sup>n</sup>	1%
Clostridium Perfringes	47	19	28	5	7	15	14	6	12	13	11	11	31	15	1
	2%	2%	3%	2%	2%	4%	3%	2%	3%	2%	3%	2%	3% <sup>n</sup>	3% <sup>n</sup>	*
None of these	483	241	242	103	103	91	85	101	47	135	105	197	252	165	67
	26%	26%	25%	34% <sup>ef</sup>	28% <sup>f</sup>	23%	18%	30% <sup>ef</sup>	13%	24% <sup>h</sup>	27% <sup>h</sup>	33% <sup>hij</sup>	24%	29% <sup>l</sup>	26%
<b>Average number of mentions</b>	<b>1.99</b>	<b>1.88</b>	<b>2.10<sup>a</sup></b>	<b>1.77</b>	<b>1.98</b>	<b>2.21<sup>cg</sup></b>	<b>2.01<sup>c</sup></b>	<b>1.89</b>	<b>2.07</b>	<b>1.97</b>	<b>2.10<sup>k</sup></b>	<b>1.88</b>	<b>2.04<sup>n</sup></b>	<b>1.99</b>	<b>1.80</b>
<b>Standard deviation</b>	<b>1.34</b>	<b>1.27</b>	<b>1.40</b>	<b>1.07</b>	<b>1.32</b>	<b>1.48</b>	<b>1.32</b>	<b>1.39</b>	<b>1.29</b>	<b>1.33</b>	<b>1.49</b>	<b>1.27</b>	<b>1.38</b>	<b>1.34</b>	<b>1.16</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>	<b>0.08</b>	<b>0.09</b>	<b>0.09</b>	<b>0.07</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Salmonella	1224	494	177	553	340	884	1012	211	249	974	1056	-	62	105
	65%	68% <sup>c</sup>	66%	62%	64%	65%	66% <sup>g</sup>	59%	68%	64%	63%	-	68%	87% <sup>jl</sup>
E-coli	811	357	115	339	241	570	685	126	157	654	704	-	42	66
	43%	49% <sup>c</sup>	43%	38%	45%	42%	45% <sup>g</sup>	35%	43%	43%	42%	-	46%	54% <sup>jl</sup>
Listeria	215	79	31	104	57	158	196	19	30	184	197	-	12	5
	11%	11%	11%	12%	11%	12%	13% <sup>g</sup>	5%	8%	12% <sup>h</sup>	12% <sup>m</sup>	-	13% <sup>m</sup>	4%
Botulism	176	59	26	91	43	133	162	14	25	150	160	-	12	3
	9%	8%	10%	10%	8%	10%	11% <sup>g</sup>	4%	7%	10%	10% <sup>m</sup>	-	13% <sup>m</sup>	3%
Norovirus	171	67	22	83	51	121	156	15	35	137	142	-	7	23
	9%	9%	8%	9%	9%	9%	10% <sup>g</sup>	4%	10%	9%	8%	-	7%	19% <sup>jl</sup>
Campylobacter	93	37	16	40	28	65	83	10	23	70	68	-	6	18
	5%	5%	6%	4%	5%	5%	5%	3%	6%	5%	4%	-	7%	15% <sup>jl</sup>
Bacillus Cereus	64	26	9	29	25	39	59	5	11	53	61	-	4	-
	3%	4%	3%	3%	5%	3%	4% <sup>g</sup>	1%	3%	4%	4% <sup>m</sup>	-	4% <sup>m</sup>	-
Clostridium Perfringes	47	22	4	21	14	33	43	4	11	36	41	-	3	3
	2%	3%	1%	2%	3%	2%	3%	1%	3%	2%	2%	-	3%	2%
None of these	483	153	60	270	144	339	369	114	85	398	456	-	18	9
	26%	21%	22%	30% <sup>ab</sup>	27%	25%	24%	32% <sup>f</sup>	23%	26%	27% <sup>m</sup>	-	20% <sup>m</sup>	7%
<b>Average number of mentions</b>	<b>1.99</b>	<b>1.97</b>	<b>1.92</b>	<b>2.03</b>	<b>2.05</b>	<b>1.97</b>	<b>2.06<sup>g</sup></b>	<b>1.66</b>	<b>1.93</b>	<b>2.01</b>	<b>1.99</b>	<b>-</b>	<b>2.02</b>	<b>1.99</b>
<b>Standard deviation</b>	<b>1.34</b>	<b>1.28</b>	<b>1.18</b>	<b>1.44</b>	<b>1.37</b>	<b>1.33</b>	<b>1.39</b>	<b>1.02</b>	<b>1.25</b>	<b>1.36</b>	<b>1.34</b>	<b>-</b>	<b>1.56</b>	<b>1.20</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.06</b>	<b>0.08</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.06</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>-</b>	<b>0.17</b>	<b>0.11</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Salmonella	1224 65%	55 64%g	144 65%fg	102 61%g	102 71%fg	111 64%g	105 55%	119 49%	193 68%fg	125 76%bce fg	1089 69%k	127 44%
E-coli	811 43%	26 30%	86 38%	66 40%	63 43%	75 43%	78 41%	101 41%	127 45%a	83 50%ab	720 45%k	86 30%
Listeria	215 11%	6 7%	21 9%	23 14%	13 9%	26 15%	22 11%	30 12%	28 10%	29 18%abd h	194 12%k	17 6%
Botulism	176 9%	5 6%	16 7%	26 16%abfh	12 9%	17 10%	10 5%	23 9%	23 8%	28 17%abd fgh	160 10%k	14 5%
Norovirus	171 9%	2 3%	9 4%	8 5%	9 6%	20 11%abc	13 7%	22 9%b	21 7%	39 23%abcd efgh	150 9%	20 7%
Campylobacter	93 5%	2 3%	10 4%	9 5%	6 4%	9 5%	5 3%	9 4%	9 3%	10 6%	80 5%	12 4%
Bacillus Cereus	64 3%	3 4%b	-	6 4%b	5 3%b	2 1%	8 4%b	12 5%b	9 3%b	15 9%bdeh	49 3%	13 5%
Clostridium Perfringes	47 2%	2 2%	1 *	6 3%b	3 2%	4 2%	2 1%	9 3%b	6 2%	10 6%bf	35 2%	10 3%
None of these	483 26%	29 34%dehi	62 28%i	57 34%dehi	29 20%	38 22%	62 32%dehi	93 38%bdehi	59 21%	29 17%	342 21%	138 48%j
<b>Average number of mentions</b>	<b>1.99</b>	<b>1.80</b>	<b>1.78</b>	<b>2.24bdfh</b>	<b>1.83</b>	<b>1.93</b>	<b>1.86</b>	<b>2.13b</b>	<b>1.86</b>	<b>2.48ab defh</b>	<b>1.99</b>	<b>2.01</b>
<b>Standard deviation</b>	<b>1.34</b>	<b>1.12</b>	<b>0.88</b>	<b>1.56</b>	<b>1.24</b>	<b>1.33</b>	<b>1.08</b>	<b>1.52</b>	<b>1.23</b>	<b>1.76</b>	<b>1.31</b>	<b>1.50</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.15</b>	<b>0.07</b>	<b>0.14</b>	<b>0.11</b>	<b>0.11</b>	<b>0.09</b>	<b>0.13</b>	<b>0.08</b>	<b>0.15</b>	<b>0.04</b>	<b>0.13</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Salmonella	1224 65%	172 68% <sup>e</sup>	384 68% <sup>e</sup>	265 62%	242 68% <sup>e</sup>	152 59%	556 68% <sup>e</sup>	394 65%
E-coli	811 43%	108 43% <sup>e</sup>	274 48% <sup>ceg</sup>	168 40% <sup>e</sup>	181 51% <sup>ceg</sup>	78 30%	382 47% <sup>ce</sup>	258 42% <sup>e</sup>
Listeria	215 11%	34 13%	66 12%	47 11%	39 11%	26 10%	100 12%	65 11%
Botulism	176 9%	32 13% <sup>c</sup>	57 10%	31 7%	34 10%	20 8%	89 11% <sup>c</sup>	54 9%
Norovirus	171 9%	19 7%	60 11%	40 10%	32 9%	19 7%	79 10%	51 8%
Campylobacter	93 5%	6 2%	32 6% <sup>a</sup>	28 7% <sup>a</sup>	19 5%	9 4%	38 5%	28 5%
Bacillus Cereus	64 3%	9 4%	20 3%	17 4%	7 2%	11 4%	29 3%	18 3%
Clostridium Perfringes	47 2%	4 2%	20 3%	8 2%	9 2%	6 2%	23 3%	14 2%
None of these	483 26%	55 22%	124 22%	120 28% <sup>bdf</sup>	76 22%	84 33% <sup>abdf</sup>	179 22%	161 26%
<b>Average number of mentions</b>	<b>1.99</b>	<b>1.94</b>	<b>2.06</b>	<b>1.99</b>	<b>2.02</b>	<b>1.86</b>	<b>2.02</b>	<b>1.96</b>
<b>Standard deviation</b>	<b>1.34</b>	<b>1.21</b>	<b>1.43</b>	<b>1.38</b>	<b>1.20</b>	<b>1.42</b>	<b>1.37</b>	<b>1.29</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.10</b>	<b>0.05</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Salmonella	1224 65%	148 70%e	366 67%e	255 63%	269 68%e	178 59%	514 68%e	446 65%
E-coli	811 43%	96 45%e	249 46%e	162 40%	202 52%ceg	98 33%	346 46%e	301 43%e
Listeria	215 11%	34 16%cdg	72 13%	40 10%	39 10%	30 10%	105 14%g	70 10%
Botulism	176 9%	27 13%c	57 10%c	27 7%	41 11%	22 7%	84 11%c	63 9%
Norovirus	171 9%	13 6%	63 12%ac	28 7%	38 10%	29 10%	76 10%	67 10%
Campylobacter	93 5%	4 2%	27 5%	14 4%	32 8%acf	16 5%	31 4%	47 7%acf
Bacillus Cereus	64 3%	8 4%	22 4%	10 3%	13 3%	10 3%	30 4%	23 3%
Clostridium Perfringes	47 2%	4 2%	16 3%	11 3%	9 2%	6 2%	20 3%	15 2%
None of these	483 26%	42 20%	122 22%	111 27%df	82 21%	101 34%abdfg	165 22%	183 27%f
<b>Average number of mentions</b>	<b>1.99</b>	<b>1.97</b>	<b>2.06</b>	<b>1.85</b>	<b>2.08c</b>	<b>1.97</b>	<b>2.03</b>	<b>2.03</b>
<b>Standard deviation</b>	<b>1.34</b>	<b>1.15</b>	<b>1.45</b>	<b>1.25</b>	<b>1.31</b>	<b>1.45</b>	<b>1.37</b>	<b>1.37</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.10</b>	<b>0.05</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Salmonella	1224	1023	201	656	422	1078	146
	65%	70%b	46%	68%f	68%f	68%f	47%
E-coli	811	688	123	425	297	723	89
	43%	47%b	28%	44%f	48%f	46%f	29%
Listeria	215	186	29	123	65	189	26
	11%	13%b	7%	13%f	10%	12%	8%
Botulism	176	151	25	97	56	153	23
	9%	10%b	6%	10%	9%	10%	7%
Norovirus	171	152	19	103	49	152	19
	9%	10%b	4%	11%f	8%	10%	6%
Campylobacter	93	84	9	56	28	84	9
	5%	6%b	2%	6%	4%	5%	3%
Bacillus Cereus	64	53	12	37	19	55	9
	3%	4%	3%	4%	3%	4%	3%
Clostridium Perfringes	47	39	8	24	16	40	7
	2%	3%	2%	3%	3%	3%	2%
None of these	483	280	203	214	129	342	141
	26%	19%	46%a	22%	21%	22%	46%cde
<b>Average number of mentions</b>	<b>1.99</b>	<b>2.03b</b>	<b>1.81</b>	<b>2.04</b>	<b>1.93</b>	<b>2.00</b>	<b>1.95</b>
<b>Standard deviation</b>	<b>1.34</b>	<b>1.36</b>	<b>1.22</b>	<b>1.35</b>	<b>1.28</b>	<b>1.32</b>	<b>1.47</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.08</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.11</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Salmonella	1224 65%	1169 67%	1092 67%	103 62%	218 62%
E-coli	811 43%	776 44%	724 44%	66 40%	147 42%
Listeria	215 11%	209 12%	197 12%	20 12%	54 15%
Botulism	176 9%	172 10%	155 9%	18 11%	43 12%
Norovirus	171 9%	167 10%	150 9%	19 11%	39 11%
Campylobacter	93 5%	92 5%	81 5%	12 7%	16 5%
Bacillus Cereus	64 3%	61 3%	61 4%	7 4%	18 5%
Clostridium Perfringes	47 2%	46 3%	45 3%	6 4%	8 2%
None of these	483 26%	420 24%	386 24%	50 30%	103 29% <sup>b</sup>
<b>Average number of mentions</b>	<b>1.99</b>	<b>2.02</b>	<b>2.00</b>	<b>2.15</b>	<b>2.16</b>
<b>Standard deviation</b>	<b>1.34</b>	<b>1.36</b>	<b>1.34</b>	<b>1.47</b>	<b>1.40</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.13</b>	<b>0.09</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Salmonella	1676 89%	806 88%	870 89%	261 85%	319 86%	347 87%	442 93%cde	308 91%cd	340 96%ijk	507 91%k	341 89%k	488 83%	933 88%	502 88%	241 93%lm
E-coli	1548 82%	747 81%	801 82%	223 72%	299 81%cd	338 85%cd	415 87%cdg	273 80%cd	331 93%ijk	481 86%jk	304 79%k	431 73%	881 83%lm	449 78%	218 84%lm
Norovirus	952 50%	408 44%	544 56%a	84 27%	171 46%cd	208 52%cd	310 65%cde	179 53%cd	243 68%ijk	287 51%k	185 48%k	236 40%	569 54%lm	233 41%	149 57%lm
Listeria	946 50%	393 43%	554 57%a	64 21%	152 41%cd	225 56%cd	312 66%cde	193 57%cd	248 70%ijk	279 50%k	191 50%k	228 39%	583 55%lm	211 37%	152 58%lm
Botulism	820 43%	380 41%	439 45%	36 12%	108 29%cd	182 46%cd	297 63%cde	197 58%cd	214 60%ijk	231 41%	165 43%k	210 36%	502 47%lm	164 29%	154 59%lm
Campylobacter	367 19%	156 17%	211 22%a	28 9%	56 15%cd	91 23%cd	123 26%cdg	69 20%cd	108 31%ijk	104 19%k	73 19%k	83 14%	233 22%lm	89 15%	46 18%
Bacillus Cereus	263 14%	133 15%	130 13%	34 11%	55 15%	68 17%cd	65 14%	40 12%	63 18%k	87 16%k	54 14%k	59 10%	150 14%	84 15%	29 11%
Clostridium Perfringes	196 10%	78 9%	117 12%a	14 5%	31 8%	56 14%cd	60 13%cd	34 10%cd	60 17%ijk	52 9%	39 10%	43 7%	114 11%	58 10%	24 9%
Streptococcus	3 *	1 *	2 *	- -	- -	- -	3 1%	1 *	1 *	1 *	- -	1 *	3 *	- -	1 *
BSE (Bovine spongiform encephalopathy)	2 *	2 *	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	1 *	- -
Other	7 *	1 *	6 1%	- -	1 *	3 1%	3 1%	- -	2 1%	3 *	2 *	- -	5 1%	1 *	- -
Don't know	155 8%	75 8%	80 8%	38 12%fg	39 11%fg	41 10%fg	17 4%	19 6%	10 3%	35 6%h	32 8%h	77 13%hij	87 8%n	56 10%n	12 5%
<b>Average number of mentions</b>	<b>3.91</b>	<b>3.69</b>	<b>4.12a</b>	<b>2.76</b>	<b>3.61c</b>	<b>4.25cd</b>	<b>4.44cd</b>	<b>4.04cd</b>	<b>4.67ij</b>	<b>3.88k</b>	<b>3.84k</b>	<b>3.47</b>	<b>4.09m</b>	<b>3.47</b>	<b>4.10m</b>
<b>Standard deviation</b>	<b>1.88</b>	<b>1.85</b>	<b>1.90</b>	<b>1.44</b>	<b>1.81</b>	<b>1.96</b>	<b>1.83</b>	<b>1.83</b>	<b>1.82</b>	<b>1.84</b>	<b>1.87</b>	<b>1.83</b>	<b>1.91</b>	<b>1.83</b>	<b>1.76</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.06</b>	<b>0.06</b>	<b>0.09</b>	<b>0.11</b>	<b>0.11</b>	<b>0.09</b>	<b>0.08</b>	<b>0.10</b>	<b>0.08</b>	<b>0.09</b>	<b>0.07</b>	<b>0.06</b>	<b>0.08</b>	<b>0.10</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Salmonella	1676	665	239	772	454	1222	1363	313	332	1344	1469	-	86	121
	89%	91% <sup>c</sup>	89%	87%	85%	90% <sup>d</sup>	89%	87%	91%	88%	88%	-	94%	100% <sup>ej</sup>
E-coli	1548	627	223	697	430	1118	1272	275	309	1238	1351	-	81	116
	82%	86% <sup>c</sup>	83%	78%	81%	82%	83% <sup>g</sup>	77%	85%	81%	81%	-	88%	96% <sup>ej</sup>
Norovirus	952	387	143	422	255	696	804	148	194	758	819	-	57	76
	50%	53% <sup>c</sup>	53%	47%	48%	51%	53% <sup>g</sup>	41%	53%	50%	49%	-	62% <sup>j</sup>	63% <sup>j</sup>
Listeria	946	367	165	415	255	691	824	123	185	761	830	-	49	68
	50%	50%	61% <sup>ac</sup>	47%	48%	51%	54% <sup>g</sup>	34%	51%	50%	49%	-	53%	56%
Botulism	820	315	123	381	188	631	711	109	164	656	715	-	48	57
	43%	43%	46%	43%	35%	47% <sup>d</sup>	46% <sup>g</sup>	30%	45%	43%	43%	-	53%	47%
Campylobacter	367	147	56	164	94	274	317	50	85	282	302	-	23	43
	19%	20%	21%	18%	18%	20%	21% <sup>g</sup>	14%	23% <sup>i</sup>	19%	18%	-	25%	35% <sup>j</sup>
Bacillus Cereus	263	120	34	109	78	185	231	32	52	212	242	-	10	11
	14%	16% <sup>c</sup>	13%	12%	15%	14%	15% <sup>g</sup>	9%	14%	14%	14%	-	11%	9%
Clostridium Perfringes	196	91	20	85	50	146	173	22	45	150	170	-	10	16
	10%	12% <sup>b</sup>	7%	10%	9%	11%	11% <sup>g</sup>	6%	12%	10%	10%	-	10%	13%
Streptococcus	3	-	1	2	-	3	2	1	-	3	3	-	-	-
	*	-	1%	*	-	*	*	*	-	*	*	-	-	-
BSE (Bovine spongiform encephalopathy)	2	-	-	2	2	-	-	2	-	2	2	-	-	-
	*	-	-	*	* <sup>e</sup>	-	-	* <sup>f</sup>	-	*	*	-	-	-
Other	7	3	2	1	3	3	5	2	2	4	7	-	-	-
	*	*	1%	*	1%	*	*	*	1%	*	*	-	-	-
Don't know	155	45	22	88	59	96	123	32	23	132	155	-	-	-
	8%	6%	8%	10% <sup>a</sup>	11% <sup>e</sup>	7%	8%	9%	6%	9%	9% <sup>lm</sup>	-	-	-
<b>Average number of mentions</b>	<b>3.91</b>	<b>3.97</b>	<b>4.09<sup>c</sup></b>	<b>3.80</b>	<b>3.81</b>	<b>3.94</b>	<b>4.05<sup>g</sup></b>	<b>3.30</b>	<b>3.99</b>	<b>3.89</b>	<b>3.88</b>	<b>-</b>	<b>3.97</b>	<b>4.19</b>
<b>Standard deviation</b>	<b>1.88</b>	<b>1.90</b>	<b>1.71</b>	<b>1.91</b>	<b>1.87</b>	<b>1.89</b>	<b>1.89</b>	<b>1.72</b>	<b>1.96</b>	<b>1.87</b>	<b>1.87</b>	<b>-</b>	<b>1.98</b>	<b>1.93</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.08</b>	<b>0.11</b>	<b>0.06</b>	<b>0.09</b>	<b>0.05</b>	<b>0.05</b>	<b>0.09</b>	<b>0.10</b>	<b>0.05</b>	<b>0.05</b>	<b>-</b>	<b>0.19</b>	<b>0.17</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Salmonella	1676 89%	75 88%g	207 93%fg	152 91%fg	136 94%fg	158 91%fg	155 80%	179 73%	258 92%fg	150 91%fg	1470 92%k	195 68%
E-coli	1548 82%	60 70%	193 87%afg	142 86%ag	116 81%g	141 81%g	150 78%g	168 68%	241 86%afg	139 84%ag	1370 86%k	168 59%
Norovirus	952 50%	31 36%	129 58%acfg	69 42%g	69 48%g	103 59%acfg	87 45%g	76 31%	153 54%acg	99 60%acdfg	870 55%k	76 26%
Listeria	946 50%	28 33%	130 58%acdfg	71 43%	63 44%	98 56%acdg	88 46%	106 43%	160 57%acdfg	85 51%a	861 54%k	79 28%
Botulism	820 43%	27 32%	117 52%acfg	63 38%	62 43%g	93 53%acfg	75 39%g	69 28%	134 47%ag	76 46%ag	769 48%k	42 15%
Campylobacter	367 19%	11 12%	48 22%g	29 17%	26 18%	42 24%ag	34 18%	30 12%	47 17%	34 21%g	330 21%k	32 11%
Bacillus Cereus	263 14%	13 16%	31 14%	28 17%	27 19%g	21 12%	34 18%g	26 11%	32 11%	28 17%	220 14%	40 14%
Clostridium Perfringes	196 10%	7 8%	18 8%	17 10%	17 12%	16 9%	21 11%	27 11%	25 9%	22 13%	166 10%	26 9%
Streptococcus	3 *	- *	1 *	- -	- -	- -	- -	- -	3 1%	- -	3 *	- -
BSE (Bovine spongiform encephalopathy)	2 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *
Other	7 *	- -	1 *	1 1%	- -	1 1%	- -	- -	3 1%	- -	6 *	1 *
Don't know	155 8%	8 9%	12 5%	10 6%	6 4%	15 9%	28 14%bcdhi	53 21%abcdehi	13 4%	11 7%	82 5%	71 25%j
<b>Average number of mentions</b>	<b>3.91</b>	<b>3.26</b>	<b>4.14acg</b>	<b>3.66</b>	<b>3.75</b>	<b>4.22acdg</b>	<b>3.91a</b>	<b>3.54</b>	<b>3.93ag</b>	<b>4.11ag</b>	<b>4.03k</b>	<b>3.05</b>
<b>Standard deviation</b>	<b>1.88</b>	<b>1.88</b>	<b>1.81</b>	<b>1.91</b>	<b>2.04</b>	<b>1.73</b>	<b>1.91</b>	<b>1.85</b>	<b>1.76</b>	<b>1.95</b>	<b>1.85</b>	<b>1.90</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.21</b>	<b>0.12</b>	<b>0.15</b>	<b>0.17</b>	<b>0.13</b>	<b>0.14</b>	<b>0.13</b>	<b>0.11</b>	<b>0.15</b>	<b>0.05</b>	<b>0.13</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Salmonella	1676 89%	228 90%	512 90%	370 87%	328 93%ce	221 86%	740 90%	549 90%
E-coli	1548 82%	214 85%ce	485 86%ce	328 77%	314 89%ceg	190 74%	699 85%ce	505 83%ce
Norovirus	952 50%	124 49%e	310 55%ce	197 47%	211 60%acefg	101 39%	434 53%ce	312 51%e
Listeria	946 50%	145 57%ceg	309 54%ceg	199 47%	182 51%e	105 41%	453 55%ceg	287 47%
Botulism	820 43%	115 45%c	269 47%ce	156 37%	179 51%ce	94 36%	384 47%ce	273 45%ce
Campylobacter	367 19%	36 14%	115 20%a	84 20%	92 26%acef	37 15%	151 18%	130 21%ae
Bacillus Cereus	263 14%	36 14%	83 15%	62 15%	51 14%	30 12%	119 14%	81 13%
Clostridium Perfringes	196 10%	20 8%	60 11%	50 12%	42 12%	22 9%	79 10%	65 11%
Streptococcus	3 *	1 *	-	1 *	1 *	-	1 *	1 *
BSE (Bovine spongiform encephalopathy)	2 *	1 *	-	-	1 *	-	1 *	1 *
Other	7 *	1 1%	2 *	2 1%	-	1 *	3 *	1 *
Don't know	155 8%	16 6%	38 7%	42 10%d	15 4%	26 10%d	55 7%	41 7%
<b>Average number of mentions</b>	<b>3.91</b>	<b>3.88e</b>	<b>4.06ce</b>	<b>3.79</b>	<b>4.13ce</b>	<b>3.48</b>	<b>4.00e</b>	<b>3.87e</b>
<b>Standard deviation</b>	<b>1.88</b>	<b>1.75</b>	<b>1.85</b>	<b>1.97</b>	<b>1.89</b>	<b>1.89</b>	<b>1.82</b>	<b>1.92</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.11</b>	<b>0.08</b>	<b>0.10</b>	<b>0.10</b>	<b>0.12</b>	<b>0.06</b>	<b>0.08</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Salmonella	1676 89%	191 90%	484 89%	365 90%	364 93%be	257 86%	675 89%	621 90%
E-coli	1548 82%	182 85%e	457 84%e	328 81%	343 87%ceg	226 76%	639 84%e	569 82%e
Norovirus	952 50%	96 45%	295 54%ae	194 48%	236 60%acefg	126 42%	391 52%e	362 52%e
Listeria	946 50%	128 60%ceg	289 53%e	192 47%	204 52%e	129 43%	417 55%ceg	333 48%
Botulism	820 43%	97 46%c	260 48%ce	149 37%	196 50%ce	113 38%	358 47%ce	308 45%c
Campylobacter	367 19%	38 18%	107 20%e	71 18%	110 28%abcefg	41 14%	145 19%	151 22%e
Bacillus Cereus	263 14%	35 17%	83 15%	50 12%	62 16%	32 11%	118 16%e	94 14%
Clostridium Perfringes	196 10%	22 10%	63 11%	38 9%	47 12%	25 8%	85 11%	72 10%
Streptococcus	3 *	1 *	-	1 *	1 *	-	1 *	1 *
BSE (Bovine spongiform encephalopathy)	2 *	-	1 *	-	1 *	-	1 *	1 *
Other	7 *	1 1%	2 *	2 1%	-	1 *	3 *	1 *
Don't know	155 8%	16 7%	43 8%d	30 7%	16 4%	32 11%d	59 8%d	48 7%
<b>Average number of mentions</b>	<b>3.91</b>	<b>4.02e</b>	<b>4.06ce</b>	<b>3.70</b>	<b>4.16ce</b>	<b>3.56</b>	<b>4.05ce</b>	<b>3.91e</b>
<b>Standard deviation</b>	<b>1.88</b>	<b>1.87</b>	<b>1.87</b>	<b>1.87</b>	<b>1.89</b>	<b>1.87</b>	<b>1.87</b>	<b>1.90</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.13</b>	<b>0.08</b>	<b>0.09</b>	<b>0.10</b>	<b>0.11</b>	<b>0.07</b>	<b>0.07</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Salmonella	1676 89%	1371 94%b	305 70%	877 91%f	569 91%f	1446 91%f	230 75%
E-coli	1548 82%	1295 89%b	252 58%	823 86%f	525 84%f	1348 85%f	200 65%
Norovirus	952 50%	868 60%b	84 19%	503 52%f	337 54%f	840 53%f	112 36%
Listeria	946 50%	844 58%b	102 23%	518 54%f	320 51%f	838 53%f	108 35%
Botulism	820 43%	731 50%b	89 20%	441 46%f	283 45%f	724 46%f	96 31%
Campylobacter	367 19%	340 23%b	27 6%	216 23%f	125 20%f	341 22%f	26 8%
Bacillus Cereus	263 14%	228 16%b	35 8%	154 16%f	81 13%	235 15%f	28 9%
Clostridium Perfringes	196 10%	179 12%b	17 4%	108 11%f	65 11%	174 11%f	22 7%
Streptococcus	3 *	3 *	1 *	1 *	3 *	3 *	- -
BSE (Bovine spongiform encephalopathy)	2 *	2 *	- -	1 *	1 *	2 *	- -
Other	7 *	7 *	- -	4 *	1 *	6 *	1 *
Don't know	155 8%	46 3%	109 25%a	52 5%	37 6%	90 6%	65 21%cde
<b>Average number of mentions</b>	<b>3.91</b>	<b>4.17b</b>	<b>2.77</b>	<b>4.02f</b>	<b>3.95f</b>	<b>3.99f</b>	<b>3.38</b>
<b>Standard deviation</b>	<b>1.88</b>	<b>1.86</b>	<b>1.55</b>	<b>1.90</b>	<b>1.88</b>	<b>1.89</b>	<b>1.78</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.05</b>	<b>0.08</b>	<b>0.06</b>	<b>0.08</b>	<b>0.05</b>	<b>0.11</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a: And which of the following types of food poisoning, if any, have you heard of? (Total mentions)

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Salmonella	1676 89%	1579 90%cd	1470 90%cd	139 84%	295 83%
E-coli	1548 82%	1460 83%cd	1363 83%cd	125 75%	275 78%
Norovirus	952 50%	915 52%c	848 52%c	71 43%	180 51%
Listeria	946 50%	908 52%c	850 52%c	72 43%	192 54%c
Botulism	820 43%	784 45%	730 45%	72 44%	158 45%
Campylobacter	367 19%	353 20%	324 20%	27 16%	71 20%
Bacillus Cereus	263 14%	253 14%	246 15%	29 18%	63 18%
Clostridium Perfringes	196 10%	187 11%	173 11%	16 10%	49 14%
Streptococcus	3 *	3 *	3 *	- -	- -
BSE (Bovine spongiform encephalopathy)	2 *	1 *	1 *	- -	- -
Other	7 *	7 *	6 *	- -	- -
Don't know	155 8%	126 7%	115 7%	17 10%	41 12%ab
<b>Average number of mentions</b>	<b>3.91</b>	<b>3.97</b>	<b>3.94</b>	<b>3.70</b>	<b>4.10</b>
<b>Standard deviation</b>	<b>1.88</b>	<b>1.88</b>	<b>1.89</b>	<b>1.96</b>	<b>2.02</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.16</b>	<b>0.11</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Raw chicken or turkey	1458	697	761	239	278	304	377	260	286	464	290	418	818	435	205
	77%	76%	78%	78%	75%	76%	79%	77%	81%k	83%jk	75%	71%	77%	76%	79%
Shellfish	1055	479	576	140	181	235	304	196	217	337	225	277	622	278	156
	56%	52%	59%a	45%	49%	59%cd	64%cdg	58%cd	61%k	60%k	59%k	47%	59%lm	48%	60%lm
Reheated takeaway food	891	409	482	119	164	192	249	167	201	294	178	218	515	238	138
	47%	45%	50%a	39%	44%	48%c	52%cd	49%c	57%jk	53%k	46%k	37%	49%lm	41%	53%lm
Eggs	747	343	404	109	142	180	203	114	118	221	165	243	419	218	111
	40%	37%	42%	35%	38%	45%cg	43%g	34%	33%	40%	43%h	41%h	40%	38%	43%
Unwashed vegetables or salad	633	265	367	73	125	135	166	133	154	190	117	171	380	153	99
	33%	29%	38%a	24%	34%c	34%c	35%c	39%c	43%ijk	34%	31%	29%	36%lm	27%	38%lm
Cooked sliced meats	395	151	245	38	68	81	112	96	76	124	83	112	230	94	71
	21%	16%	25%a	12%	18%	20%c	24%c	28%cde	21%	22%	22%	19%	22%lm	16%	27%lm
Pre-prepared sandwiches	383	152	231	29	61	91	122	81	76	124	84	98	233	89	61
	20%	17%	24%a	9%	16%c	23%cd	26%cd	24%cd	21%	22%k	22%k	17%	22%lm	16%	23%lm
Pre-prepared salads	345	131	215	15	53	85	116	76	92	103	68	83	221	61	64
	18%	14%	22%a	5%	14%c	21%cd	24%cd	22%cd	26%ijk	18%	18%	14%	21%lm	11%	25%lm
Soft mould-ripened and soft cheeses	335	120	215	41	46	77	116	56	62	95	79	99	192	88	54
	18%	13%	22%a	13%	12%	19%d	24%cdg	16%	17%	17%	21%	17%	18%	15%	21%lm
Pate	294	102	192	20	52	74	100	48	71	71	69	83	179	62	53
	16%	11%	20%a	6%	14%c	18%c	21%cdg	14%c	20%ik	13%	18%i	14%	17%lm	11%	20%lm
Smoked fish	216	100	117	31	47	51	54	34	29	59	53	75	138	52	26
	11%	11%	12%	10%	13%	13%	11%	10%	8%	11%	14%h	13%h	13%lm	9%	10%
Yoghurt	212	93	119	28	45	56	58	25	34	71	50	57	128	62	22
	11%	10%	12%	9%	12%g	14%g	12%g	7%	10%	13%	13%	10%	12%	11%	9%
Water	159	69	91	16	28	40	47	28	24	54	32	49	93	45	22
	8%	7%	9%	5%	8%	10%c	10%c	8%	7%	10%	8%	8%	9%	8%	8%
Cereal	63	22	41	1	12	19	19	11	15	17	10	21	39	13	11
	3%	2%	4%a	*	3%c	5%c	4%c	3%c	4%	3%	3%	4%	4%	2%	4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?**

**Base: All adults in England, Wales and NI**

Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base 2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base 1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Don't know 136 7%	64 7%	72 7%	25 8%f	34 9%f	28 7%	20 4%	29 8%f	8 2%	29 5%h	20 5%	79 13%hij	81 8%	40 7%	15 6%	
<b>Average number of mentions</b>	<b>4.10</b>	<b>3.67</b>	<b>4.50a</b>	<b>3.18</b>	<b>3.88c</b>	<b>4.37cd</b>	<b>4.49cd</b>	<b>4.27c</b>	<b>4.19</b>	<b>4.20</b>	<b>4.12</b>	<b>3.91</b>	<b>4.31m</b>	<b>3.54</b>	<b>4.46m</b>
<b>Standard deviation</b>	<b>2.81</b>	<b>2.51</b>	<b>3.02</b>	<b>2.10</b>	<b>2.73</b>	<b>2.97</b>	<b>3.01</b>	<b>2.78</b>	<b>2.87</b>	<b>2.75</b>	<b>2.73</b>	<b>2.90</b>	<b>2.90</b>	<b>2.48</b>	<b>2.99</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.08</b>	<b>0.10</b>	<b>0.13</b>	<b>0.16</b>	<b>0.16</b>	<b>0.14</b>	<b>0.12</b>	<b>0.16</b>	<b>0.13</b>	<b>0.13</b>	<b>0.12</b>	<b>0.09</b>	<b>0.11</b>	<b>0.17</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Raw chicken or turkey	1458	568	222	668	411	1048	1178	281	281	1177	1271	-	75	113
	77%	78%	83% <sup>c</sup>	75%	77%	77%	77%	78%	77%	77%	76%	-	82%	93% <sup>ij</sup>
Shellfish	1055	421	178	456	264	791	879	177	204	852	924	-	60	72
	56%	58% <sup>c</sup>	66% <sup>ac</sup>	51%	50%	58% <sup>d</sup>	57% <sup>g</sup>	49%	56%	56%	55%	-	65%	59%
Reheated takeaway food	891	363	136	392	239	652	736	155	181	711	783	-	50	59
	47%	50% <sup>c</sup>	51%	44%	45%	48%	48%	43%	49%	47%	47%	-	54%	49%
Eggs	747	301	109	337	224	523	621	126	156	591	644	-	43	60
	40%	41%	41%	38%	42%	39%	41%	35%	43%	39%	38%	-	47%	50% <sup>j</sup>
Unwashed vegetables or salad	633	232	106	295	185	448	531	101	101	532	574	-	32	26
	33%	32%	39% <sup>a</sup>	33%	35%	33%	35% <sup>g</sup>	28%	28%	35% <sup>h</sup>	34% <sup>m</sup>	-	35% <sup>m</sup>	21%
Cooked sliced meats	395	138	57	200	102	294	344	52	79	316	369	-	20	6
	21%	19%	21%	22%	19%	22%	22% <sup>g</sup>	14%	22%	21%	22% <sup>m</sup>	-	22% <sup>m</sup>	5%
Pre-prepared sandwiches	383	156	59	168	89	294	325	58	66	317	353	-	19	11
	20%	21%	22%	19%	17%	22% <sup>d</sup>	21% <sup>g</sup>	16%	18%	21%	21% <sup>m</sup>	-	20% <sup>m</sup>	9%
Pre-prepared salads	345	136	55	154	86	259	303	42	54	292	320	-	19	6
	18%	19%	21%	17%	16%	19%	20% <sup>g</sup>	12%	15%	19%	19% <sup>m</sup>	-	21% <sup>m</sup>	5%
Soft mould-ripened and soft cheeses	335	121	62	152	91	244	288	47	58	277	306	-	12	17
	18%	17%	23% <sup>ac</sup>	17%	17%	18%	19% <sup>g</sup>	13%	16%	18%	18%	-	14%	14%
Pate	294	114	53	127	94	200	260	34	53	241	270	-	12	12
	16%	16%	20% <sup>c</sup>	14%	18%	15%	17% <sup>g</sup>	10%	15%	16%	16%	-	13%	10%
Smoked fish	216	77	36	104	72	144	179	37	42	174	202	-	4	10
	11%	10%	13%	12%	13%	11%	12%	10%	12%	11%	12% <sup>l</sup>	-	4%	8%
Yoghurt	212	85	41	86	79	134	179	34	40	172	202	-	7	3
	11%	12%	15% <sup>c</sup>	10%	15% <sup>e</sup>	10%	12%	9%	11%	11%	12% <sup>m</sup>	-	7%	3%
Water	159	60	28	71	49	111	135	24	26	133	153	-	6	1
	8%	8%	11%	8%	9%	8%	9%	7%	7%	9%	9% <sup>m</sup>	-	6% <sup>m</sup>	1%
Cereal	63	23	11	28	19	44	58	5	13	50	61	-	2	-
	3%	3%	4%	3%	4%	3%	4% <sup>g</sup>	1%	3%	3%	4% <sup>m</sup>	-	2%	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?**

**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Don't know	136	44	10	82	38	98	107	29	17	118	131	-	5	-
	7%	6%	4%	9%ab	7%	7%	7%	8%	5%	8%	8% <sub>m</sub>	-	5% <sub>m</sub>	-
<b>Average number of mentions</b>	<b>4.10</b>	<b>4.07</b>	<b>4.46c</b>	<b>4.01</b>	<b>4.04</b>	<b>4.12</b>	<b>4.22g</b>	<b>3.56</b>	<b>3.89</b>	<b>4.15</b>	<b>4.16m</b>	-	<b>4.17m</b>	<b>3.27</b>
<b>Standard deviation</b>	<b>2.81</b>	<b>2.70</b>	<b>2.80</b>	<b>2.90</b>	<b>2.90</b>	<b>2.78</b>	<b>2.88</b>	<b>2.43</b>	<b>2.79</b>	<b>2.82</b>	<b>2.89</b>	-	<b>2.47</b>	<b>1.75</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.11</b>	<b>0.18</b>	<b>0.09</b>	<b>0.13</b>	<b>0.07</b>	<b>0.07</b>	<b>0.13</b>	<b>0.14</b>	<b>0.07</b>	<b>0.07</b>	-	<b>0.24</b>	<b>0.16</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Raw chicken or turkey	1458 77%	57 67%	175 78%g	119 72%	119 82%acfg	141 81%ag	138 72%	164 67%	224 80%ag	134 81%ag	1266 80%k	184 64%
Shellfish	1055 56%	38 44%	143 64%acdfg	89 54%g	69 48%	96 55%g	104 54%g	99 41%	191 68%acdefgi	93 57%g	955 60%k	96 33%
Reheated takeaway food	891 47%	28 33%	120 54%acg	65 39%	67 47%g	102 59%acdgh	98 51%acg	84 34%	137 49%ag	81 49%ag	784 49%k	104 36%
Eggs	747 40%	36 42%	88 39%	70 42%e	50 35%	55 31%	88 46%eh	95 39%	101 36%	62 38%	640 40%	103 36%
Unwashed vegetables or salad	633 33%	19 23%	79 35%a	44 26%	44 31%	60 35%	80 41%acd	85 35%a	103 37%ac	59 36%a	537 34%	92 32%
Cooked sliced meats	395 21%	18 21%	54 24%	31 19%	23 16%	44 25%g	55 29%cdg	41 17%	69 24%g	34 20%	346 22%	48 17%
Pre-prepared sandwiches	383 20%	7 8%	47 21%a	25 15%	23 16%	39 22%a	57 30%acdgi	50 20%a	73 26%acd	31 19%a	321 20%	57 20%
Pre-prepared salads	345 18%	10 11%	42 19%	28 17%	22 15%	37 21%	46 24%a	42 17%	67 24%adi	26 16%	291 18%	52 18%
Soft mould-ripened and soft cheeses	335 18%	12 14%	56 25%cdgi	20 12%	20 14%	34 19%	49 26%acdgi	36 15%	55 19%	25 15%	286 18%	47 16%
Pate	294 16%	7 8%	45 20%acd	19 12%	16 11%	28 16%	42 22%acd	37 15%	51 18%a	23 14%	260 16%k	32 11%
Smoked fish	216 11%	11 13%	26 12%	25 15%ghi	18 13%	25 14%	40 21%bghi	21 8%	24 9%	12 8%	184 12%	30 11%
Yoghurt	212 11%	8 9%	32 14%d	30 18%deh	9 6%	14 8%	35 18%dehi	31 13%	27 9%	17 10%	168 11%	44 15%j
Water	159 8%	6 7%	23 10%	18 11%	11 8%	12 7%	23 12%	21 9%	24 9%	14 8%	127 8%	31 11%
Cereal	63 3%	3 4%	10 4%	9 5%	4 3%	8 5%	12 6%ghi	6 2%	6 2%	3 2%	56 4%	6 2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Don't know	136 7%	14 16%bcdehi	17 7%	12 7%	9 6%	7 4%	19 10%ehi	36 15%bcdehi	12 4%	6 4%	96 6%	36 13%j
<b>Average number of mentions</b>	<b>4.10</b>	<b>3.63</b>	<b>4.55acdgi</b>	<b>3.84</b>	<b>3.67</b>	<b>4.14</b>	<b>5.00acdeghi</b>	<b>3.89</b>	<b>4.29d</b>	<b>3.86</b>	<b>4.17k</b>	<b>3.70</b>
<b>Standard deviation</b>	<b>2.81</b>	<b>2.61</b>	<b>3.13</b>	<b>2.90</b>	<b>2.84</b>	<b>2.87</b>	<b>3.45</b>	<b>2.70</b>	<b>2.52</b>	<b>2.65</b>	<b>2.84</b>	<b>2.53</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.31</b>	<b>0.21</b>	<b>0.23</b>	<b>0.23</b>	<b>0.21</b>	<b>0.25</b>	<b>0.19</b>	<b>0.15</b>	<b>0.21</b>	<b>0.07</b>	<b>0.16</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Raw chicken or turkey	1458 77%	198 78%	462 82% <sup>c</sup>	307 72%	287 81% <sup>c</sup>	194 75%	660 81% <sup>c</sup>	481 79% <sup>c</sup>
Shellfish	1055 56%	151 59% <sup>ce</sup>	356 63% <sup>ceg</sup>	216 51%	216 61% <sup>ceg</sup>	113 44%	506 62% <sup>ceg</sup>	328 54% <sup>e</sup>
Reheated takeaway food	891 47%	132 52% <sup>ceg</sup>	318 56% <sup>cdeg</sup>	178 42%	166 47% <sup>e</sup>	92 36%	450 55% <sup>cdeg</sup>	258 42%
Eggs	747 40%	112 44%	221 39%	162 38%	140 40%	108 42%	333 41%	248 41%
Unwashed vegetables or salad	633 33%	109 43% <sup>bcdeg</sup>	199 35% <sup>e</sup>	137 32%	118 33%	66 26%	308 38% <sup>eg</sup>	184 30%
Cooked sliced meats	395 21%	78 31% <sup>bcdeg</sup>	129 23%	76 18%	62 18%	48 19%	207 25% <sup>cdeg</sup>	110 18%
Pre-prepared sandwiches	383 20%	67 26% <sup>cdeg</sup>	140 25% <sup>cdeg</sup>	77 18%	56 16%	40 15%	206 25% <sup>cdeg</sup>	95 16%
Pre-prepared salads	345 18%	63 25% <sup>cdeg</sup>	131 23% <sup>cdeg</sup>	69 16%	53 15%	28 11%	193 24% <sup>cdeg</sup>	81 13%
Soft mould-ripened and soft cheeses	335 18%	53 21% <sup>g</sup>	115 20% <sup>g</sup>	72 17%	54 15%	37 15%	168 21% <sup>deg</sup>	91 15%
Pate	294 16%	46 18%	92 16%	60 14%	61 17%	33 13%	139 17%	94 15%
Smoked fish	216 11%	34 13%	68 12%	40 9%	43 12%	30 12%	102 12%	73 12%
Yoghurt	212 11%	50 20% <sup>bcdeg</sup>	74 13% <sup>dg</sup>	39 9%	24 7%	23 9%	125 15% <sup>cdeg</sup>	47 8%
Water	159 8%	36 14% <sup>bcdeg</sup>	47 8%	36 9%	22 6%	18 7%	82 10% <sup>dg</sup>	40 7%
Cereal	63 3%	13 5%	17 3%	11 3%	12 3%	9 4%	30 4%	21 3%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Don't know	136	7	24	45	14	22	32	35
	7%	3%	4%	11%abdfg	4%	8%abdf	4%	6%
<b>Average number of mentions</b>	<b>4.10</b>	<b>4.64cdeg</b>	<b>4.37cdeg</b>	<b>3.90</b>	<b>3.86</b>	<b>3.57</b>	<b>4.45cdeg</b>	<b>3.74</b>
<b>Standard deviation</b>	<b>2.81</b>	<b>3.00</b>	<b>2.80</b>	<b>2.78</b>	<b>2.53</b>	<b>2.90</b>	<b>2.86</b>	<b>2.69</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.18</b>	<b>0.12</b>	<b>0.14</b>	<b>0.13</b>	<b>0.18</b>	<b>0.10</b>	<b>0.11</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Raw chicken or turkey	1458 77%	159 75%	437 80%	304 75%	323 82%ace	224 75%	596 79%	546 79%
Shellfish	1055 56%	126 59%ce	331 61%ce	204 50%	262 67%cefg	128 43%	456 60%ce	390 56%e
Reheated takeaway food	891 47%	97 46%	298 55%aceg	183 45%e	200 51%e	110 37%	395 52%ceg	310 45%e
Eggs	747 40%	91 43%	216 40%	148 36%	164 42%	123 41%	307 40%	288 42%
Unwashed vegetables or salad	633 33%	95 45%bcdeg	192 35%e	136 33%	123 31%	84 28%	287 38%deg	207 30%
Cooked sliced meats	395 21%	69 32%bcdefg	117 21%	76 19%	79 20%	53 18%	185 24%ceg	132 19%
Pre-prepared sandwiches	383 20%	60 28%cddeg	133 24%cddeg	75 19%	67 17%	45 15%	193 25%cddeg	112 16%
Pre-prepared salads	345 18%	57 27%cddeg	124 23%cddeg	68 17%	62 16%	33 11%	181 24%cddeg	95 14%
Soft mould-ripened and soft cheeses	335 18%	46 21%	102 19%	72 18%	67 17%	45 15%	148 19%	112 16%
Pate	294 16%	39 18%	90 17%	55 14%	66 17%	44 15%	129 17%	110 16%
Smoked fish	216 11%	27 13%	67 12%	47 12%	40 10%	35 12%	94 12%	75 11%
Yoghurt	212 11%	49 23%bcdefg	67 12%dg	37 9%	32 8%	26 9%	116 15%cddeg	58 8%
Water	159 8%	36 17%bcdefg	40 7%	38 9%	27 7%	18 6%	76 10%eg	45 7%
Cereal	63 3%	11 5%	17 3%	12 3%	13 3%	11 4%	27 4%	24 3%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?****Base: All adults in England, Wales and NI**

Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	228	582	425	416	321	810	737	
Weighted Base	213	546	406	392	299	759	691	
Don't know	136	26	40	10	30	36	39	
	7%	4%	5%	10%abdfg	2%	10%abdfg	5%	
	6% <sup>d</sup>							
<b>Average number of mentions</b>	<b>4.10</b>	<b>4.72cdeg</b>	<b>4.29eg</b>	<b>3.96</b>	<b>3.98</b>	<b>3.64</b>	<b>4.41cdeg</b>	<b>3.84</b>
<b>Standard deviation</b>	<b>2.81</b>	<b>3.02</b>	<b>2.76</b>	<b>2.85</b>	<b>2.63</b>	<b>2.89</b>	<b>2.84</b>	<b>2.74</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.20</b>	<b>0.12</b>	<b>0.15</b>	<b>0.13</b>	<b>0.17</b>	<b>0.10</b>	<b>0.10</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Raw chicken or turkey	1458	1204	255	760	489	1250	208
		77%	83%b	79%df	79%df	79%df	67%
Shellfish	1055	909	147	587	346	933	122
		56%	63%b	61%df	56%df	59%df	40%
Reheated takeaway food	891	775	117	488	302	790	101
		47%	53%b	51%df	49%df	50%df	33%
Eggs	747	610	137	405	248	654	94
		40%	42%b	42%df	40%df	41%df	30%
Unwashed vegetables or salad	633	527	106	359	199	558	75
		33%	36%b	37%df	32%df	35%df	24%
Cooked sliced meats	395	335	61	240	108	348	48
		21%	23%b	25%df	17%	22%df	15%
Pre-prepared sandwiches	383	333	50	232	115	347	36
		20%	23%b	24%df	19%df	22%df	12%
Pre-prepared salads	345	305	40	202	107	310	36
		18%	21%b	21%df	17%df	20%df	12%
Soft mould-ripened and soft cheeses	335	289	46	180	114	294	41
		18%	20%b	19%df	18%	19%df	13%
Pate	294	260	33	167	92	259	34
		16%	18%b	17%df	15%	16%df	11%
Smoked fish	216	175	41	125	68	193	24
		11%	12%	13%df	11%	12%df	8%
Yoghurt	212	177	36	134	62	196	16
		11%	12%b	14%df	10%df	12%df	5%
Water	159	127	33	104	46	149	10
		8%	9%	11%df	7%df	9%df	3%
Cereal	63	55	8	36	18	54	9
		3%	4%	4%	3%	3%	3%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?**

**Base: All adults in England, Wales and NI**

Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
	Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base 2007	1522	485	1012	657	1669	338
Weighted Base 1890	1452	438	959	622	1581	309
Don't know 136 7%	48 3%	88 20% <sup>a</sup>	42 4%	32 5%	74 5%	62 20% <sup>cde</sup>
<b>Average number of mentions</b>	<b>4.10</b>	<b>3.16</b>	<b>4.39<sup>df</sup></b>	<b>3.92<sup>f</sup></b>	<b>4.20<sup>df</sup></b>	<b>3.46</b>
<b>Standard deviation</b>	<b>2.81</b>	<b>2.43</b>	<b>2.95</b>	<b>2.68</b>	<b>2.86</b>	<b>2.43</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.12</b>	<b>0.09</b>	<b>0.11</b>	<b>0.07</b>	<b>0.15</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?

Base: All adults in England, Wales and NI

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Raw chicken or turkey	1458 77%	1371 78% <sup>c</sup>	1287 78% <sup>c</sup>	117 71%	261 74%
Shellfish	1055 56%	1009 58%	940 57%	83 50%	187 53%
Reheated takeaway food	891 47%	850 49% <sup>c</sup>	791 48% <sup>c</sup>	66 40%	155 44%
Eggs	747 40%	695 40%	647 39%	63 38%	131 37%
Unwashed vegetables or salad	633 33%	603 34%	567 35%	58 35%	130 37%
Cooked sliced meats	395 21%	375 21%	355 22%	29 17%	76 21%
Pre-prepared sandwiches	383 20%	364 21%	341 21%	37 22%	83 23%
Pre-prepared salads	345 18%	334 19%	314 19%	30 18%	76 21%
Soft mould-ripened and soft cheeses	335 18%	318 18%	303 18%	26 16%	59 17%
Pate	294 16%	283 16%	268 16%	24 15%	50 14%
Smoked fish	216 11%	199 11%	189 12%	20 12%	48 14%
Yoghurt	212 11%	198 11%	186 11%	22 13%	47 13%
Water	159 8%	146 8%	143 9%	19 12%	38 11%
Cereal	63 3%	60 3%	54 3%	6 3%	13 4%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?****Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Don't know	136 7%	109 6%	110 7%	14 9%	34 10% <sup>a</sup>
<b>Average number of mentions</b>	<b>4.10</b>	<b>4.15</b>	<b>4.17</b>	<b>3.96</b>	<b>4.23</b>
<b>Standard deviation</b>	<b>2.81</b>	<b>2.83</b>	<b>2.83</b>	<b>2.95</b>	<b>2.82</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.23</b>	<b>0.15</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8bi In the UK, from which of the following foods do you think you can get food poisoning?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Frozen vegetables	314 17%	129 14%	185 19%a	45 15%	78 21%cg	77 19%g	77 16%g	37 11%	60 17%	94 17%	72 19%	88 15%	181 17%	89 16%	44 17%
Bread	290 15%	146 16%	144 15%	46 15%	64 17%	59 15%	77 16%	43 13%	54 15%	101 18%k	62 16%	73 12%	175 17%	74 13%	41 16%
Tinned vegetables	279 15%	134 15%	146 15%	47 15%g	58 16%g	63 16%g	79 17%g	33 10%	57 16%	91 16%	59 15%	73 12%	156 15%	87 15%	37 14%
Tinned fruit	272 14%	133 14%	139 14%	46 15%g	55 15%g	69 17%g	70 15%g	32 9%	55 15%	83 15%	59 15%	75 13%	149 14%	88 15%	35 14%
Frozen fruit	252 13%	114 12%	137 14%	34 11%	50 13%	60 15%	71 15%g	36 11%	44 12%	80 14%	54 14%	74 13%	143 14%	76 13%	33 13%
Potatoes	225 12%	95 10%	130 13%	36 12%g	51 14%g	56 14%g	61 13%g	21 6%	52 15%k	75 13%	40 10%	59 10%	128 12%	71 12%	26 10%
Dried pasta	160 8%	82 9%	78 8%	18 6%	42 11%cg	42 11%cg	42 9%g	15 4%	32 9%	51 9%	34 9%	43 7%	92 9%	44 8%	24 9%
None of these	1219 64%	590 64%	629 65%	195 63%	217 59%	242 61%	317 67%d	248 73%cde f	225 63%	357 64%	227 59%	409 69%j	672 64%	366 64%	180 69%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8bi In the UK, from which of the following foods do you think you can get food poisoning?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Frozen vegetables	314	143	44	127	95	219	266	47	60	254	275	-	16	23
	17%	20% <sup>c</sup>	16%	14%	18%	16%	17%	13%	16%	17%	16%	-	17%	19%
Bread	290	133	43	114	70	220	243	47	55	235	265	-	14	11
	15%	18% <sup>c</sup>	16%	13%	13%	16%	16%	13%	15%	15%	16%	-	15%	9%
Tinned vegetables	279	130	40	109	70	209	240	40	68	212	234	-	10	35
	15%	18% <sup>c</sup>	15%	12%	13%	15%	16% <sup>g</sup>	11%	19% <sup>i</sup>	14%	14%	-	11%	29% <sup>jl</sup>
Tinned fruit	272	123	37	112	65	207	234	38	59	213	227	-	11	34
	14%	17% <sup>c</sup>	14%	13%	12%	15%	15% <sup>g</sup>	11%	16%	14%	14%	-	12%	28% <sup>jl</sup>
Frozen fruit	252	112	30	110	64	188	212	40	56	196	216	-	13	23
	13%	15%	11%	12%	12%	14%	14%	11%	15%	13%	13%	-	14%	19%
Potatoes	225	99	47	80	57	168	183	42	42	183	202	-	11	12
	12%	13% <sup>c</sup>	17% <sup>c</sup>	9%	11%	12%	12%	12%	12%	12%	12%	-	12%	10%
Dried pasta	160	81	22	57	42	118	129	30	31	129	142	-	9	9
	8%	11% <sup>c</sup>	8%	6%	8%	9%	8%	9%	8%	8%	8%	-	10%	7%
None of these	1219	441	165	613	332	887	980	238	225	994	1080	-	62	77
	64%	60%	62%	69% <sup>ab</sup>	62%	65%	64%	67%	62%	65%	64%	-	68%	63%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8bi In the UK, from which of the following foods do you think you can get food poisoning?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Frozen vegetables	314 17%	16 19%	41 18%	43 26%dfgh	17 12%	31 18%	27 14%	35 14%	36 13%	29 18%	273 17%	40 14%
Bread	290 15%	14 16%	45 20%dg	26 16%	14 10%	26 15%	34 17%	31 13%	47 17%	28 17%	248 16%	39 14%
Tinned vegetables	279 15%	15 17%	31 14%	34 20%dgh	16 11%	24 14%	28 15%	30 12%	35 13%	21 13%	230 14%	47 16%
Tinned fruit	272 14%	16 19%f	36 16%f	32 19%fh	19 13%	22 12%	17 9%	32 13%	33 12%	20 12%	228 14%	42 15%
Frozen fruit	252 13%	16 18%d	33 15%	32 19%degh	12 9%	19 11%	24 13%	26 11%	29 10%	25 15%	224 14%k	27 9%
Potatoes	225 12%	11 13%	33 15%f	23 14%	11 8%	21 12%	15 8%	28 11%	34 12%	25 15%f	201 13%	24 8%
Dried pasta	160 8%	11 13%g	25 11%g	20 12%g	9 6%	15 8%	14 7%	13 5%	26 9%	10 6%	143 9%	17 6%
None of these	1219 64%	57 67%	143 64%	91 55%	96 67%ci	112 64%	135 70%ci	164 67%ci	192 68%ci	90 55%	1045 66%k	164 57%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8bi In the UK, from which of the following foods do you think you can get food poisoning?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Frozen vegetables	314 17%	58 23% <sup>cceg</sup>	99 17% <sup>e</sup>	59 14%	65 18% <sup>e</sup>	30 12%	157 19% <sup>ce</sup>	95 16%
Bread	290 15%	52 21% <sup>beg</sup>	81 14%	64 15%	54 15%	35 14%	134 16%	89 15%
Tinned vegetables	279 15%	48 19%	77 14%	60 14%	59 17%	34 13%	126 15%	93 15%
Tinned fruit	272 14%	56 22% <sup>bcdefg</sup>	72 13%	58 14%	57 16%	29 11%	128 16%	86 14%
Frozen fruit	252 13%	56 22% <sup>bcdefg</sup>	60 11%	51 12%	55 16% <sup>b</sup>	30 12%	116 14%	85 14%
Potatoes	225 12%	36 14%	63 11%	55 13%	48 13%	23 9%	100 12%	71 12%
Dried pasta	160 8%	25 10%	39 7%	32 8%	41 12% <sup>bf</sup>	21 8%	64 8%	62 10%
None of these	1219 64%	132 52%	364 64% <sup>a</sup>	277 65% <sup>a</sup>	225 64% <sup>a</sup>	191 74% <sup>abcdf</sup>	496 60% <sup>a</sup>	416 68% <sup>af</sup>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8bi In the UK, from which of the following foods do you think you can get food poisoning?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Frozen vegetables	314 17%	48 22% <sup>cceg</sup>	98 18% <sup>e</sup>	58 14%	72 18% <sup>e</sup>	37 12%	146 19% <sup>ce</sup>	109 16%
Bread	290 15%	44 21% <sup>eg</sup>	84 15%	67 16%	59 15%	34 11%	128 17% <sup>e</sup>	94 14%
Tinned vegetables	279 15%	46 22% <sup>bcefg</sup>	71 13%	56 14%	71 18% <sup>be</sup>	35 12%	118 16%	105 15%
Tinned fruit	272 14%	51 24% <sup>bcefg</sup>	70 13%	52 13%	67 17% <sup>e</sup>	33 11%	120 16%	99 14%
Frozen fruit	252 13%	47 22% <sup>bcdefg</sup>	67 12%	49 12%	54 14%	33 11%	115 15%	88 13%
Potatoes	225 12%	33 16% <sup>e</sup>	57 10%	55 13% <sup>e</sup>	56 14% <sup>e</sup>	24 8%	90 12%	80 12%
Dried pasta	160 8%	22 10%	38 7%	34 8%	42 11% <sup>b</sup>	23 8%	60 8%	65 9%
None of these	1219 64%	108 51%	350 64% <sup>a</sup>	264 65% <sup>a</sup>	245 62% <sup>a</sup>	223 74% <sup>abcdfg</sup>	458 60% <sup>a</sup>	467 68% <sup>af</sup>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8bi In the UK, from which of the following foods do you think you can get food poisoning?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Frozen vegetables	314	260	54	182	102	284	30
	17%	18%b	12%	19%f	16%f	18%f	10%
Bread	290	257	33	163	98	260	30
	15%	18%b	8%	17%f	16%f	16%f	10%
Tinned vegetables	279	246	33	166	86	252	27
	15%	17%b	8%	17%f	14%f	16%f	9%
Tinned fruit	272	233	39	166	81	248	24
	14%	16%b	9%	17%df	13%f	16%f	8%
Frozen fruit	252	209	43	144	80	224	28
	13%	14%b	10%	15%f	13%	14%f	9%
Potatoes	225	200	25	129	81	210	16
	12%	14%b	6%	13%f	13%f	13%f	5%
Dried pasta	160	145	15	88	55	142	18
	8%	10%b	3%	9%	9%	9%	6%
None of these	1219	913	306	581	402	983	235
	64%	63%	70%a	61%	65%	62%	76%cde

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8bi In the UK, from which of the following foods do you think you can get food poisoning?

Base: All adults in England, Wales and NI

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Frozen vegetables	314 17%	299 17%	287 17%	30 18%	73 21%
Bread	290 15%	274 16%	262 16%	28 17%	75 21%ab
Tinned vegetables	279 15%	260 15%	256 16%	32 20%	64 18%
Tinned fruit	272 14%	258 15%	243 15%	33 20%	73 21%ab
Frozen fruit	252 13%	236 14%	230 14%	31 18%	64 18%a
Potatoes	225 12%	213 12%	207 13%	17 10%	49 14%
Dried pasta	160 8%	155 9%	147 9%	17 10%	39 11%
None of these	1219 64%	1121 64%cd	1033 63%cd	92 55%	189 53%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Cooking food thoroughly	1404	658	745	211	252	309	378	254	297	426	267	415	788	405	211
	74%	72%	77% <sup>a</sup>	69%	68%	77% <sup>cd</sup>	80% <sup>cd</sup>	75%	83% <sup>ijk</sup>	76% <sup>jk</sup>	69%	70%	75%	71%	81% <sup>lm</sup>
Washing fresh fruits and vegetables thoroughly	1162	534	628	157	218	267	313	206	255	357	223	326	675	325	162
	61%	58%	65% <sup>a</sup>	51%	59%	67% <sup>cd</sup>	66% <sup>c</sup>	61% <sup>c</sup>	72% <sup>ijk</sup>	64% <sup>k</sup>	58%	55%	64% <sup>m</sup>	57%	63%
Preparing different food types on different surfaces/chopping boards	1136	527	608	166	213	254	317	185	257	361	224	293	657	329	150
	60%	57%	63% <sup>a</sup>	54%	58%	64% <sup>cg</sup>	67% <sup>cdg</sup>	55%	72% <sup>ijk</sup>	65% <sup>k</sup>	58% <sup>k</sup>	50%	62%	57%	58%
Eating food by the use-by date	1078	515	563	166	229	253	259	171	217	343	198	320	606	332	139
	57%	56%	58%	54%	62% <sup>fg</sup>	64% <sup>cfg</sup>	54%	50%	61% <sup>jk</sup>	61% <sup>jk</sup>	51%	54%	57%	58%	54%
Following storage instructions on food labels	1060	496	564	152	198	248	285	176	248	336	203	274	622	302	136
	56%	54%	58%	49%	54%	62% <sup>cdg</sup>	60% <sup>cg</sup>	52%	70% <sup>ijk</sup>	60% <sup>jk</sup>	53% <sup>k</sup>	46%	59% <sup>m</sup>	53%	53%
Storing food at 5 degrees C or below	975	462	512	121	182	231	285	156	235	297	183	259	583	264	128
	52%	50%	53%	39%	49% <sup>c</sup>	58% <sup>cdg</sup>	60% <sup>cdg</sup>	46%	66% <sup>ijk</sup>	53% <sup>k</sup>	48%	44%	55% <sup>m</sup>	46%	49%
Avoid re-heating food	967	444	523	129	187	236	244	170	197	295	201	274	559	273	135
	51%	48%	54% <sup>a</sup>	42%	51% <sup>c</sup>	59% <sup>cdf</sup>	51% <sup>c</sup>	50% <sup>c</sup>	56% <sup>k</sup>	53% <sup>k</sup>	52%	46%	53%	48%	52%
Eating food by the best-before date	869	413	456	143	175	194	214	143	169	255	173	272	499	260	109
	46%	45%	47%	46%	47%	49%	45%	42%	47%	46%	45%	46%	47%	45%	42%
Heating leftovers until they are steaming hot before eating them	861	386	475	118	163	191	245	145	208	270	157	225	516	228	117
	46%	42%	49% <sup>a</sup>	38%	44%	48% <sup>c</sup>	51% <sup>cdg</sup>	43%	59% <sup>ijk</sup>	48% <sup>jk</sup>	41%	38%	49% <sup>m</sup>	40%	45%
Not washing raw chicken	829	359	470	90	135	206	234	164	174	234	181	240	493	214	122
	44%	39%	48% <sup>a</sup>	29%	36%	52% <sup>cd</sup>	49% <sup>cd</sup>	48% <sup>cd</sup>	49% <sup>k</sup>	42%	47% <sup>k</sup>	41%	47% <sup>m</sup>	37%	47% <sup>m</sup>
Following instructions when using frozen fruit or vegetables	814	382	432	130	151	178	222	133	175	246	158	235	467	236	112
	43%	42%	44%	42%	41%	45%	47% <sup>g</sup>	39%	49% <sup>jk</sup>	44%	41%	40%	44%	41%	43%
Don't know	90	42	48	21	16	20	16	17	4	16	22	49	48	31	11
	5%	5%	5%	7% <sup>f</sup>	4%	5%	3%	5%	1%	3%	6% <sup>hi</sup>	8% <sup>hi</sup>	5%	5%	4%
<b>Average number of mentions</b>	<b>6.20</b>	<b>5.91</b>	<b>6.47<sup>a</sup></b>	<b>5.53</b>	<b>5.95</b>	<b>6.79<sup>cd</sup></b>	<b>6.53<sup>cd</sup></b>	<b>5.90</b>	<b>6.92<sup>ij</sup></b>	<b>6.30<sup>k</sup></b>	<b>5.97</b>	<b>5.78</b>	<b>6.41<sup>m</sup></b>	<b>5.84</b>	<b>6.13</b>
<b>Standard deviation</b>	<b>3.21</b>	<b>3.23</b>	<b>3.16</b>	<b>3.18</b>	<b>3.19</b>	<b>3.26</b>	<b>3.12</b>	<b>3.14</b>	<b>3.05</b>	<b>3.07</b>	<b>3.27</b>	<b>3.31</b>	<b>3.21</b>	<b>3.21</b>	<b>3.15</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?**

**Base: All adults in England, Wales and NI**

Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base 2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base 1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
<b>Standard error</b>	<b>0.07</b>	<b>0.10</b>	<b>0.19</b>	<b>0.18</b>	<b>0.18</b>	<b>0.15</b>	<b>0.14</b>	<b>0.17</b>	<b>0.14</b>	<b>0.16</b>	<b>0.13</b>	<b>0.10</b>	<b>0.14</b>	<b>0.18</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Cooking food thoroughly	1404	558	204	641	384	1019	1157	247	283	1120	1230	-	71	103
	74%	76%	76%	72%	72%	75%	76%g	69%	78%	73%	73%	-	77%	85%j
Washing fresh fruits and vegetables thoroughly	1162	468	169	525	332	830	969	193	228	934	1021	-	57	84
	61%	64%c	63%	59%	62%	61%	63%g	54%	62%	61%	61%	-	63%	69%
Preparing different food types on different surfaces/chopping boards	1136	469	166	501	303	833	933	203	219	916	978	-	60	98
	60%	64%c	62%	56%	57%	61%	61%	57%	60%	60%	58%	-	66%	81%j
Eating food by the use-by date	1078	448	164	466	319	759	873	205	218	860	933	-	55	90
	57%	61%c	61%c	52%	60%	56%	57%	57%	60%	56%	56%	-	61%	74%j
Following storage instructions on food labels	1060	449	160	450	278	781	867	192	214	845	914	-	50	95
	56%	61%c	60%c	51%	52%	58%d	57%	54%	59%	55%	54%	-	55%	79%j
Storing food at 5 degrees C or below	975	412	147	415	268	706	807	168	182	793	848	-	52	75
	52%	56%c	55%c	47%	50%	52%	53%	47%	50%	52%	51%	-	57%	62%j
Avoid re-heating food	967	404	138	425	301	666	791	176	200	767	840	-	48	79
	51%	55%c	51%	48%	57%e	49%	52%	49%	55%	50%	50%	-	53%	65%j
Eating food by the best-before date	869	357	131	380	259	610	714	155	167	702	760	-	45	64
	46%	49%c	49%	43%	49%	45%	47%	43%	46%	46%	45%	-	49%	53%
Heating leftovers until they are steaming hot before eating them	861	343	140	378	226	635	714	147	161	699	748	-	52	61
	46%	47%	52%c	42%	42%	47%	47%	41%	44%	46%	45%	-	57%j	50%
Not washing raw chicken	829	322	123	383	231	598	700	128	165	663	689	-	52	88
	44%	44%	46%	43%	43%	44%	46%g	36%	45%	44%	41%	-	57%j	73%j
Following instructions when using frozen fruit or vegetables	814	341	111	362	223	592	669	145	170	644	698	-	38	78
	43%	47%c	42%	41%	42%	44%	44%	41%	47%	42%	42%	-	42%	65%j
Don't know	90	32	9	49	24	66	71	19	16	75	89	-	2	-
	5%	4%	4%	5%	5%	5%	5%	5%	4%	5%	5% <sup>m</sup>	-	2%	-
<b>Average number of mentions</b>	<b>6.20</b>	<b>6.54c</b>	<b>6.40c</b>	<b>5.85</b>	<b>6.14</b>	<b>6.22</b>	<b>6.29g</b>	<b>5.78</b>	<b>6.32</b>	<b>6.17</b>	<b>6.08</b>	-	<b>6.48</b>	<b>7.54j</b>
<b>Standard deviation</b>	<b>3.21</b>	<b>3.18</b>	<b>3.18</b>	<b>3.20</b>	<b>3.30</b>	<b>3.17</b>	<b>3.20</b>	<b>3.19</b>	<b>3.24</b>	<b>3.20</b>	<b>3.17</b>	-	<b>3.52</b>	<b>3.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?**

**Base: All adults in England, Wales and NI**

Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
	Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base 2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base 1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
<b>Standard error</b>	<b>0.07</b>	<b>0.13</b>	<b>0.20</b>	<b>0.10</b>	<b>0.15</b>	<b>0.08</b>	<b>0.17</b>	<b>0.08</b>	<b>0.17</b>	<b>0.08</b>	<b>0.08</b>	<b>0.34</b>	<b>0.28</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Cooking food thoroughly	1404 74%	67 78%g	167 75%g	112 67%	101 70%	132 75%g	144 75%g	159 65%	227 81%cdg	123 74%	1221 77%k	174 61%
Washing fresh fruits and vegetables thoroughly	1162 61%	50 59%	131 59%	88 53%	78 54%	108 62%	133 69%bcdg	138 56%	187 66%cdg	109 66%cd	1004 63%k	150 52%
Preparing different food types on different surfaces/chopping boards	1136 60%	45 52%	150 67%aefg	96 57%g	83 58%g	97 55%g	107 56%g	102 42%	189 67%aefg	109 66%ag	1026 65%k	106 37%
Eating food by the use- by date	1078 57%	42 49%	119 53%	86 52%	77 54%	94 54%	127 66%abcdegi	119 49%	190 67%abcdegi	79 48%	924 58%	149 52%
Following storage instructions on food labels	1060 56%	43 51%g	127 57%g	90 54%g	71 49%g	96 55%g	116 60%g	92 38%	174 62%dg	104 63%dg	946 60%k	108 38%
Storing food at 5 degrees C or below	975 52%	42 49%	128 57%cdg	71 43%	58 40%	84 48%	115 60%cdegi	100 41%	169 60%cdegi	80 49%	857 54%k	111 39%
Avoid re-heating food	967 51%	39 46%	126 57%cg	70 42%	70 48%	88 50%g	111 58%cg	93 38%	159 57%cg	85 51%g	849 53%k	114 40%
Eating food by the best- before date	869 46%	37 43%	100 45%	75 45%	51 35%	72 41%	104 54%deg	90 37%	147 52%deg	85 51%dg	745 47%	119 42%
Heating leftovers until they are steaming hot before eating them	861 46%	38 44%g	100 45%g	76 46%g	58 40%g	78 45%g	92 48%g	71 29%	156 55%bdeg	79 48%g	780 49%k	78 27%
Not washing raw chicken	829 44%	36 42%g	101 45%eg	65 39%g	57 40%g	58 33%	90 47%eg	68 28%	140 50%ceg	74 45%eg	744 47%k	81 28%
Following instructions when using frozen fruit or vegetables	814 43%	41 47%g	96 43%g	73 44%g	57 39%g	71 40%g	90 47%g	66 27%	122 43%g	82 50%g	724 46%k	88 31%
Don't know	90 5%	8 9%hi	14 6%h	15 9%ehi	6 4%	5 3%	9 5%	22 9%ehi	6 2%	5 3%	68 4%	20 7%
<b>Average number of mentions</b>	<b>6.20</b>	<b>6.14g</b>	<b>6.44deg</b>	<b>5.95g</b>	<b>5.50</b>	<b>5.77g</b>	<b>6.71cdeg</b>	<b>4.93</b>	<b>6.74cdeg</b>	<b>6.28dg</b>	<b>6.46k</b>	<b>4.80</b>
<b>Standard deviation</b>	<b>3.21</b>	<b>3.57</b>	<b>3.05</b>	<b>3.24</b>	<b>3.24</b>	<b>2.90</b>	<b>3.02</b>	<b>2.97</b>	<b>3.15</b>	<b>3.28</b>	<b>3.17</b>	<b>3.01</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?**

**Base: All adults in England, Wales and NI**

Total	GOVERNMENT REGION									ETHNICITY	
	North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base 2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base 1890	86*	223	166	144	175	192	245	282	165	1589	287
<b>Standard error</b>	<b>0.07</b>	<b>0.21</b>	<b>0.26</b>	<b>0.27</b>	<b>0.21</b>	<b>0.21</b>	<b>0.20</b>	<b>0.19</b>	<b>0.25</b>	<b>0.08</b>	<b>0.19</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Cooking food thoroughly	1404 74%	198 78% <i>c</i>	446 79% <i>c</i>	301 71%	264 75%	185 72%	644 79% <i>ceg</i>	449 74%
Washing fresh fruits and vegetables thoroughly	1162 61%	170 67% <i>ce</i>	371 65% <i>ce</i>	244 58%	229 65% <i>ce</i>	139 54%	541 66% <i>ceg</i>	368 60%
Preparing different food types on different surfaces/chopping boards	1136 60%	163 64% <i>ce</i>	365 64% <i>ce</i>	223 53%	238 67% <i>ce</i>	139 54%	527 64% <i>ce</i>	378 62% <i>ce</i>
Eating food by the use-by date	1078 57%	142 56%	347 61% <i>c</i>	224 53%	205 58%	152 59%	489 60% <i>c</i>	357 59%
Following storage instructions on food labels	1060 56%	148 58% <i>c</i>	326 57% <i>c</i>	212 50%	219 62% <i>c</i>	146 57%	473 58% <i>c</i>	365 60% <i>c</i>
Storing food at 5 degrees C or below	975 52%	138 55% <i>c</i>	305 54% <i>c</i>	193 45%	204 58% <i>c</i>	127 50%	443 54% <i>c</i>	331 54% <i>c</i>
Avoid re-heating food	967 51%	147 58% <i>ceg</i>	308 54% <i>ce</i>	197 46%	189 53%	119 46%	455 56% <i>ce</i>	307 50%
Eating food by the best-before date	869 46%	129 51% <i>c</i>	280 49% <i>c</i>	169 40%	168 48% <i>c</i>	114 44%	409 50% <i>c</i>	282 46% <i>c</i>
Heating leftovers until they are steaming hot before eating them	861 46%	112 44%	273 48% <i>c</i>	164 39%	178 50% <i>c</i>	123 48% <i>c</i>	385 47% <i>c</i>	301 49% <i>c</i>
Not washing raw chicken	829 44%	121 48% <i>c</i>	263 46% <i>c</i>	168 40%	156 44%	117 46%	384 47% <i>c</i>	273 45%
Following instructions when using frozen fruit or vegetables	814 43%	115 46%	245 43%	162 38%	175 49% <i>c</i>	110 43%	360 44%	285 47% <i>c</i>
Don't know	90 5%	5 2%	11 2%	29 7% <i>abdf</i>	10 3%	19 7% <i>abdf</i>	15 2%	29 5% <i>abf</i>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
<b>Average number of mentions</b>	<b>6.20</b>	<b>6.37c</b>	<b>6.34c</b>	<b>5.70</b>	<b>6.47c</b>	<b>6.19</b>	<b>6.35c</b>	<b>6.35c</b>
<b>Standard deviation</b>	<b>3.21</b>	<b>3.04</b>	<b>3.07</b>	<b>3.20</b>	<b>3.26</b>	<b>3.50</b>	<b>3.06</b>	<b>3.36</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.19</b>	<b>0.13</b>	<b>0.16</b>	<b>0.17</b>	<b>0.22</b>	<b>0.10</b>	<b>0.14</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Cooking food thoroughly	1404 74%	162 76%	424 78%	301 74%	296 75%	213 71%	586 77%	509 74%
Washing fresh fruits and vegetables thoroughly	1162 61%	145 68%ce	346 63%e	243 60%	267 68%ceg	156 52%	492 65%e	423 61%e
Preparing different food types on different surfaces/chopping boards	1136 60%	131 61%c	352 64%ce	213 52%	267 68%ce	167 56%	483 64%ce	434 63%ce
Eating food by the use-by date	1078 57%	119 56%	315 58%	235 58%	238 61%	167 56%	434 57%	406 59%
Following storage instructions on food labels	1060 56%	128 60%c	305 56%	206 51%	249 63%bcef	165 55%	433 57%c	414 60%c
Storing food at 5 degrees C or below	975 52%	109 51%	290 53%	190 47%	234 60%cef	145 49%	399 53%	379 55%c
Avoid re-heating food	967 51%	116 55%	296 54%ce	190 47%	220 56%ce	140 47%	412 54%ce	360 52%
Eating food by the best-before date	869 46%	110 52%ce	264 48%	174 43%	188 48%	127 42%	375 49%ce	314 45%
Heating leftovers until they are steaming hot before eating them	861 46%	86 40%	265 49%ac	166 41%	200 51%ac	138 46%	351 46%	338 49%ac
Not washing raw chicken	829 44%	94 44%	246 45%	167 41%	181 46%	136 46%	340 45%	318 46%
Following instructions when using frozen fruit or vegetables	814 43%	84 39%	239 44%	163 40%	199 51%abcef	124 42%	323 43%	323 47%c
Don't know	90 5%	6 3%	13 2%	22 5%bdf	9 2%	20 7%bdf	19 3%	29 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?****Base: All adults in England, Wales and NI**

Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	228	582	425	416	321	810	737	
Weighted Base	213	546	406	392	299	759	691	
<b>Average number of mentions</b>	<b>6.20</b>	<b>6.21</b>	<b>6.27c</b>	<b>5.84</b>	<b>6.62ce</b>	<b>6.01</b>	<b>6.26c</b>	<b>6.36c</b>
<b>Standard deviation</b>	<b>3.21</b>	<b>3.06</b>	<b>3.09</b>	<b>3.18</b>	<b>3.25</b>	<b>3.45</b>	<b>3.08</b>	<b>3.35</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.21</b>	<b>0.13</b>	<b>0.16</b>	<b>0.16</b>	<b>0.20</b>	<b>0.11</b>	<b>0.13</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Cooking food thoroughly	1404	1161	243	743	469	1212	192
	74%	80%b	55%	77%f	75%f	77%f	62%
Washing fresh fruits and vegetables thoroughly	1162	967	196	629	386	1014	148
	61%	67%b	45%	66%f	62%f	64%f	48%
Preparing different food types on different surfaces/chopping boards	1136	976	160	601	395	996	140
	60%	67%b	36%	63%f	64%f	63%f	45%
Eating food by the use-by date	1078	880	198	589	363	952	126
	57%	61%b	45%	61%f	58%f	60%f	41%
Following storage instructions on food labels	1060	908	152	571	358	929	131
	56%	63%b	35%	60%f	58%f	59%f	42%
Storing food at 5 degrees C or below	975	839	136	541	328	869	106
	52%	58%b	31%	56%f	53%f	55%f	34%
Avoid re-heating food	967	800	167	538	315	852	115
	51%	55%b	38%	56%df	51%f	54%f	37%
Eating food by the best-before date	869	698	171	489	281	770	99
	46%	48%b	39%	51%df	45%f	49%f	32%
Heating leftovers until they are steaming hot before eating them	861	746	115	451	303	753	107
	46%	51%b	26%	47%f	49%f	48%f	35%
Not washing raw chicken	829	692	137	449	273	722	107
	44%	48%b	31%	47%f	44%f	46%f	35%
Following instructions when using frozen fruit or vegetables	814	689	125	433	280	713	101
	43%	47%b	29%	45%f	45%f	45%f	33%
Don't know	90	35	55	25	18	43	48
	5%	2%	13%a	3%	3%	3%	15%cde
<b>Average number of mentions</b>	<b>6.20</b>	<b>6.60b</b>	<b>4.70</b>	<b>6.46f</b>	<b>6.21f</b>	<b>6.36f</b>	<b>5.25</b>
<b>Standard deviation</b>	<b>3.21</b>	<b>3.12</b>	<b>3.05</b>	<b>3.16</b>	<b>3.17</b>	<b>3.16</b>	<b>3.29</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.08</b>	<b>0.15</b>	<b>0.10</b>	<b>0.13</b>	<b>0.08</b>	<b>0.20</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Cooking food thoroughly	1404 74%	1326 76%cd	1235 75%cd	110 66%	229 65%
Washing fresh fruits and vegetables thoroughly	1162 61%	1107 63%c	1028 63%c	84 51%	216 61%c
Preparing different food types on different surfaces/chopping boards	1136 60%	1085 62%c	1014 62%c	85 51%	199 56%
Eating food by the use-by date	1078 57%	1013 58%d	938 57%d	84 51%	167 47%
Following storage instructions on food labels	1060 56%	1006 57%cd	931 57%d	82 49%	172 49%
Storing food at 5 degrees C or below	975 52%	928 53%cd	869 53%cd	69 42%	157 44%
Avoid re-heating food	967 51%	917 52%	847 52%	76 46%	172 49%
Eating food by the best-before date	869 46%	817 47%	767 47%	74 44%	160 45%
Heating leftovers until they are steaming hot before eating them	861 46%	819 47%d	769 47%d	72 43%	143 40%
Not washing raw chicken	829 44%	776 44%	731 45%	72 43%	137 39%
Following instructions when using frozen fruit or vegetables	814 43%	777 44%	732 45%	63 38%	145 41%
Don't know	90 5%	68 4%	68 4%	8 5%	32 9%ab



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?****Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS			
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Total				
Unweighted Base	2007	1849	1729	174
Weighted Base	1890	1750	1640	166
<b>Average number of mentions</b>	<b>6.20</b>	<b>6.28c</b>	<b>6.27c</b>	<b>5.50</b>
<b>Standard deviation</b>	<b>3.21</b>	<b>3.20</b>	<b>3.22</b>	<b>3.21</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.25</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Always	617 33%	300 33%	317 33%	101 33%	113 30%	132 33%	149 31%	123 36%	106 30%	184 33%	122 32%	206 35%	348 33%	184 32%	85 33%
Most of the time	282 15%	140 15%	142 15%	40 13%	51 14%	60 15%	81 17%	50 15%	67 19% <sup>j</sup>	82 15%	48 13%	85 14%	158 15%	82 14%	42 16%
Some of the time	162 9%	78 8%	84 9%	28 9%	42 11%	27 7%	35 7%	30 9%	37 11%	46 8%	30 8%	48 8%	84 8%	57 10%	21 8%
Rarely	173 9%	71 8%	102 10%	21 7%	33 9%	47 12% <sup>cg</sup>	47 10%	25 7%	30 8%	74 13% <sup>hjk</sup>	33 9%	37 6%	100 9%	54 9%	19 7%
Never	344 18%	152 17%	192 20%	49 16%	76 21% <sup>g</sup>	74 19%	94 20% <sup>g</sup>	51 15%	83 23% <sup>k</sup>	101 18%	77 20% <sup>k</sup>	84 14%	211 20% <sup>m</sup>	82 14%	51 20% <sup>m</sup>
Does not apply	269 14%	156 17% <sup>b</sup>	112 12%	60 20% <sup>def</sup>	42 11%	46 11%	66 14%	55 16%	31 9%	59 11%	71 18% <sup>hi</sup>	108 18% <sup>hi</sup>	131 12%	97 17% <sup>l</sup>	40 16%
Don't know	43 2%	20 2%	23 2%	9 3% <sup>f</sup>	14 4% <sup>f</sup>	12 3% <sup>f</sup>	3 1%	6 2%	2 1%	13 2%	4 1%	24 4% <sup>hj</sup>	25 2%	16 3%	2 1%
Net: Do not always follow	1004 53%	461 50%	543 56% <sup>a</sup>	147 48%	215 58% <sup>cg</sup>	221 55% <sup>g</sup>	260 55% <sup>g</sup>	162 48%	219 62% <sup>jk</sup>	316 56% <sup>k</sup>	192 50%	277 47%	578 55%	292 51%	134 52%
Net: Rarely/never	517 27%	223 24%	294 30% <sup>a</sup>	70 23%	109 30% <sup>g</sup>	121 30% <sup>cg</sup>	141 30% <sup>cg</sup>	76 22%	113 32% <sup>k</sup>	174 31% <sup>k</sup>	109 28% <sup>k</sup>	121 20%	312 29% <sup>m</sup>	136 24%	69 27%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Always	617 33%	224 31%	80 30%	314 35%	193 36%	424 31%	503 33%	114 32%	117 32%	500 33%	531 32%	-	34 37%	53 43% <sub>j</sub>
Most of the time	282 15%	121 17%	43 16%	118 13%	70 13%	212 16%	239 16%	43 12%	59 16%	223 15%	258 15%	-	12 13%	12 10%
Some of the time	162 9%	73 10%	22 8%	67 8%	29 5%	133 10% <sub>d</sub>	128 8%	34 10%	30 8%	132 9%	150 9%	-	3 3%	9 7%
Rarely	173 9%	70 10%	34 13% <sub>c</sub>	69 8%	56 11%	117 9%	148 10%	25 7%	32 9%	142 9%	164 10% <sub>l</sub>	-	2 2%	8 6%
Never	344 18%	140 19%	52 20%	151 17%	101 19%	243 18%	286 19%	58 16%	66 18%	278 18%	307 18% <sub>m</sub>	-	27 29% <sub>j</sub> <sub>m</sub>	10 8%
Does not apply	269 14%	88 12%	33 12%	147 16% <sub>a</sub>	70 13%	199 15%	191 12%	77 22% <sub>f</sub>	55 15%	214 14%	225 13%	-	14 15%	30 25% <sub>j</sub>
Don't know	43 2%	15 2%	4 1%	25 3%	14 3%	29 2%	37 2%	6 2%	7 2%	36 2%	43 3%	-	1 1%	-
Net: Do not always follow	1004 53%	419 57% <sub>c</sub>	155 58% <sub>c</sub>	430 48%	271 51%	734 54%	838 55% <sub>g</sub>	166 46%	194 53%	810 53%	922 55% <sub>m</sub>	-	44 48% <sub>m</sub>	39 32%
Net: Rarely/never	517 27%	210 29%	86 32% <sub>c</sub>	221 25%	157 29%	360 27%	434 28%	83 23%	97 27%	420 28%	471 28% <sub>m</sub>	-	29 31% <sub>m</sub>	17 14%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Always	617 33%	23 26%	72 32%	60 36%e	47 33%	44 25%	58 30%	77 32%	99 35%e	50 30%	518 33%	95 33%
Most of the time	282 15%	10 12%	36 16%	25 15%	20 14%	32 18%f	20 11%	38 16%	45 16%	32 19%f	239 15%	42 15%
Some of the time	162 9%	6 8%	20 9%d	15 9%d	3 2%	18 10%d	19 10%d	28 11%d	25 9%d	15 9%d	129 8%	32 11%
Rarely	173 9%	2 3%	24 11%a	15 9%	15 10%	15 9%	19 10%a	31 13%a	26 9%	16 9%	143 9%	25 9%
Never	344 18%	16 19%	38 17%	27 16%	39 27%bcfg	31 18%	31 16%	35 14%	55 19%	37 22%g	304 19%k	39 13%
Does not apply	269 14%	19 22%bcghi	27 12%	19 12%	18 13%	34 19%ghi	40 21%bcghi	22 9%	30 11%	15 9%	221 14%	47 16%
Don't know	43 2%	9 10%bcdefhi	6 2%	5 3%	2 1%	1 *	4 2%	14 6%dehi	2 1%	1 1%	34 2%	7 3%
Net: Do not always follow	1004 53%	44 51%	124 55%	87 52%	78 54%	96 55%	94 49%	146 59%f	153 54%	100 61%f	849 53%	145 50%
Net: Rarely/never	517 27%	19 22%	62 28%	42 25%	53 37%acefg	46 26%	50 26%	66 27%	81 29%	52 32%	447 28%	64 22%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Always	617 33%	107 42% <sup>bcefg</sup>	178 31%	112 27%	128 36% <sup>c</sup>	84 33%	285 35% <sup>c</sup>	213 35% <sup>c</sup>
Most of the time	282 15%	30 12%	88 16% <sup>e</sup>	76 18% <sup>ae</sup>	60 17% <sup>e</sup>	26 10%	118 14%	86 14%
Some of the time	162 9%	23 9%	60 11% <sup>e</sup>	32 7%	30 9%	16 6%	83 10%	46 8%
Rarely	173 9%	26 10% <sup>e</sup>	58 10% <sup>eg</sup>	45 11% <sup>eg</sup>	31 9% <sup>e</sup>	11 4%	84 10% <sup>eg</sup>	42 7%
Never	344 18%	42 17%	99 17%	71 17%	59 17%	69 27% <sup>abcd</sup>	141 17%	128 21%
Does not apply	269 14%	24 9%	79 14%	71 17% <sup>a</sup>	44 12%	46 18% <sup>af</sup>	102 12%	90 15% <sup>a</sup>
Don't know	43 2%	1 1%	5 1%	18 4% <sup>abdfg</sup>	1 *	5 2%	6 1%	6 1%
Net: Do not always follow	1004 53%	122 48%	310 55%	241 57% <sup>a</sup>	182 51%	126 49%	433 53%	308 50%
Net: Rarely/never	517 27%	68 27%	157 28%	116 27%	91 26%	80 31%	225 27%	170 28%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Always	617 33%	87 41% <sup>bce</sup>	177 33%	116 29%	141 36% <sup>c</sup>	93 31%	265 35% <sup>c</sup>	234 34%
Most of the time	282 15%	24 11%	95 17% <sup>ae</sup>	68 17% <sup>e</sup>	62 16%	31 10%	119 16% <sup>e</sup>	93 13%
Some of the time	162 9%	20 9%	57 10% <sup>e</sup>	33 8%	33 8%	17 6%	77 10% <sup>e</sup>	49 7%
Rarely	173 9%	22 11% <sup>e</sup>	54 10% <sup>e</sup>	46 11% <sup>eg</sup>	35 9%	15 5%	76 10% <sup>e</sup>	50 7%
Never	344 18%	36 17%	87 16%	71 18%	66 17%	81 27% <sup>abcd</sup>	123 16%	147 21% <sup>bf</sup>
Does not apply	269 14%	20 9%	70 13%	59 14%	55 14%	59 20% <sup>abf</sup>	89 12%	114 16% <sup>af</sup>
Don't know	43 2%	3 1%	6 1%	13 3% <sup>bdfg</sup>	2 *	3 1%	9 1%	5 1%
Net: Do not always follow	1004 53%	106 50%	299 55%	232 57% <sup>eg</sup>	197 50%	147 49%	404 53%	344 50%
Net: Rarely/never	517 27%	59 27%	141 26%	117 29%	101 26%	96 32%	199 26%	197 28%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Always	617 33%	497 34% <sup>b</sup>	120 27%	387 40% <sup>def</sup>	161 26%	548 35% <sup>df</sup>	69 22%
Most of the time	282 15%	223 15%	59 13%	124 13%	130 21% <sup>cef</sup>	254 16% <sup>cf</sup>	28 9%
Some of the time	162 9%	114 8%	48 11% <sup>a</sup>	62 6%	71 11% <sup>ce</sup>	133 8%	29 9%
Rarely	173 9%	139 10%	35 8%	76 8%	70 11% <sup>c</sup>	145 9%	28 9%
Never	344 18%	275 19%	69 16%	156 16%	114 18%	270 17%	74 24% <sup>cde</sup>
Does not apply	269 14%	186 13%	82 19% <sup>a</sup>	135 14%	73 12%	208 13%	61 20% <sup>cde</sup>
Don't know	43 2%	18 1%	25 6% <sup>a</sup>	19 2%	4 1%	23 1%	20 7% <sup>cde</sup>
Net: Do not always follow	1004 53%	768 53%	236 54%	436 46%	389 62% <sup>ce</sup>	825 52% <sup>c</sup>	179 58% <sup>c</sup>
Net: Rarely/never	517 27%	413 28%	104 24%	231 24%	184 29% <sup>c</sup>	415 26%	102 33% <sup>ce</sup>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Always	617 33%	591 34%	617 38%a	63 38%	136 38%
Most of the time	282 15%	274 16%	282 17%c	17 10%	59 17%
Some of the time	162 9%	154 9%	162 10%d	15 9%	22 6%
Rarely	173 9%	166 9%	173 11%	15 9%	25 7%
Never	344 18%	321 18%	344 21%d	34 21%	52 15%
Does not apply	269 14%	213 12%b	19 1%	19 11%b	40 11%b
Don't know	43 2%	30 2%	43 3%	3 2%	19 5%ab
Net: Do not always follow	1004 53%	947 54%	1004 61%acd	84 51%	178 50%
Net: Rarely/never	517 27%	488 28%d	517 32%ad	49 30%	77 22%



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All who prepare frozen vegetables

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1708	792	916	243	284	321	404	456	306	445	378	579	950	479	279
Weighted Base	1621	761	860	247	327	353	409	285	325	500	314	483	926	476	219
Always	617 38%	300 39%	317 37%	101 41%	113 34%	132 38%	149 36%	123 43% <sup>d</sup>	106 33%	184 37%	122 39%	206 43% <sup>h</sup>	348 38%	184 39%	85 39%
Most of the time	282 17%	140 18%	142 17%	40 16%	51 15%	60 17%	81 20%	50 18%	67 21%	82 16%	48 15%	85 18%	158 17%	82 17%	42 19%
Some of the time	162 10%	78 10%	84 10%	28 11%	42 13%	27 8%	35 9%	30 11%	37 12%	46 9%	30 10%	48 10%	84 9%	57 12%	21 9%
Rarely	173 11%	71 9%	102 12%	21 8%	33 10%	47 13%	47 12%	25 9%	30 9%	74 15% <sup>hk</sup>	33 10%	37 8%	100 11%	54 11%	19 8%
Never	344 21%	152 20%	192 22%	49 20%	76 23%	74 21%	94 23%	51 18%	83 26% <sup>k</sup>	101 20%	77 24% <sup>k</sup>	84 17%	211 23% <sup>m</sup>	82 17%	51 23%
Don't know	43 3%	20 3%	23 3%	9 4% <sup>f</sup>	14 4% <sup>f</sup>	12 3% <sup>f</sup>	3 1%	6 2%	2 1%	13 3%	4 1%	24 5% <sup>hj</sup>	25 3%	16 3%	2 1%
Net: Do not always follow	1004 62%	461 61%	543 63%	147 59%	215 66% <sup>g</sup>	221 62%	260 64%	162 57%	219 67% <sup>k</sup>	316 63%	192 61%	277 57%	578 62%	292 61%	134 61%
Net: Rarely/never	517 32%	223 29%	294 34% <sup>a</sup>	70 28%	109 33%	121 34% <sup>g</sup>	141 35% <sup>g</sup>	76 27%	113 35% <sup>k</sup>	174 35% <sup>k</sup>	109 35% <sup>k</sup>	121 25%	312 34%	136 29%	69 32%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All who prepare frozen vegetables

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1708	558	231	919	444	1264	1425	283	337	1371	1525	-	92	91
Weighted Base	1621	643	235	744	464	1158	1340	281	310	1311	1452	**	78*	91*
Always	617 38%	224 35%	80 34%	314 42%ab	193 42%	424 37%	503 37%	114 41%	117 38%	500 38%	531 37%	-	34 43%	53 58%j
Most of the time	282 17%	121 19%	43 18%	118 16%	70 15%	212 18%	239 18%	43 15%	59 19%	223 17%	258 18%	-	12 15%	12 14%
Some of the time	162 10%	73 11%	22 9%	67 9%	29 6%	133 11% <sup>d</sup>	128 10%	34 12%	30 10%	132 10%	150 10%	-	3 4%	9 10%
Rarely	173 11%	70 11%	34 14% <sup>c</sup>	69 9%	56 12%	117 10%	148 11%	25 9%	32 10%	142 11%	164 11% <sup>l</sup>	-	2 3%	8 8%
Never	344 21%	140 22%	52 22%	151 20%	101 22%	243 21%	286 21%	58 20%	66 21%	278 21%	307 21% <sup>m</sup>	-	27 34% <sup>jm</sup>	10 11%
Don't know	43 3%	15 2%	4 2%	25 3%	14 3%	29 3%	37 3%	6 2%	7 2%	36 3%	43 3%	-	1 1%	-
Net: Do not always follow	1004 62%	419 65% <sup>c</sup>	155 66% <sup>c</sup>	430 58%	271 58%	734 63%	838 63%	166 59%	194 62%	810 62%	922 63% <sup>m</sup>	-	44 57%	39 42%
Net: Rarely/never	517 32%	210 33%	86 37% <sup>c</sup>	221 30%	157 34%	360 31%	434 32%	83 29%	97 31%	420 32%	471 32% <sup>m</sup>	-	29 37% <sup>m</sup>	17 19%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All who prepare frozen vegetables

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1708	68	209	152	134	157	164	225	257	159	1466	229
Weighted Base	1621	67*	196	147	126	141	152	223	251	150	1368	240
Always	617 38%	23 34%	72 37%	60 41%	47 38%	44 32%	58 38%	77 35%	99 39%	50 33%	518 38%	95 40%
Most of the time	282 17%	10 15%	36 19%	25 17%	20 16%	32 22% <sup>f</sup>	20 13%	38 17%	45 18%	32 21%	239 17%	42 18%
Some of the time	162 10%	6 10% <sup>d</sup>	20 10% <sup>d</sup>	15 11% <sup>d</sup>	3 3%	18 13% <sup>d</sup>	19 12% <sup>d</sup>	28 12% <sup>d</sup>	25 10% <sup>d</sup>	15 10% <sup>d</sup>	129 9%	32 13%
Rarely	173 11%	2 4%	24 12%	15 10%	15 12%	15 11%	19 13% <sup>a</sup>	31 14% <sup>a</sup>	26 10%	16 10%	143 10%	25 10%
Never	344 21%	16 25%	38 19%	27 18%	39 31% <sup>b</sup> <sup>c</sup> <sup>f</sup> <sup>g</sup>	31 22%	31 20%	35 16%	55 22%	37 24% <sup>g</sup>	304 22% <sup>k</sup>	39 16%
Don't know	43 3%	9 13% <sup>b</sup> <sup>c</sup> <sup>d</sup> <sup>e</sup> <sup>f</sup> <sup>h</sup> <sup>i</sup>	6 3%	5 3%	2 1%	1 1%	4 3%	14 6% <sup>d</sup> <sup>e</sup> <sup>h</sup> <sup>i</sup>	2 1%	1 1%	34 2%	7 3%
Net: Do not always follow	1004 62%	44 66%	124 63%	87 59%	78 62%	96 68%	94 62%	146 65%	153 61%	100 67%	849 62%	145 60%
Net: Rarely/never	517 32%	19 28%	62 32%	42 29%	53 42% <sup>c</sup> <sup>g</sup>	46 33%	50 33%	66 30%	81 32%	52 35%	447 33%	64 27%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All who prepare frozen vegetables

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1708	248	514	369	320	226	762	546
Weighted Base	1621	229	488	354	310	211	718	521
Always	617 38%	107 47% <sup>bc</sup>	178 36%	112 32%	128 41% <sup>c</sup>	84 40%	285 40% <sup>c</sup>	213 41% <sup>c</sup>
Most of the time	282 17%	30 13%	88 18%	76 21% <sup>ae</sup>	60 19% <sup>e</sup>	26 12%	118 16%	86 16%
Some of the time	162 10%	23 10%	60 12%	32 9%	30 10%	16 8%	83 12%	46 9%
Rarely	173 11%	26 11% <sup>e</sup>	58 12% <sup>e</sup>	45 13% <sup>eg</sup>	31 10% <sup>e</sup>	11 5%	84 12% <sup>eg</sup>	42 8%
Never	344 21%	42 18%	99 20%	71 20%	59 19%	69 33% <sup>abcdfg</sup>	141 20%	128 25% <sup>f</sup>
Don't know	43 3%	1 1%	5 1%	18 5% <sup>abdfg</sup>	1 *	5 2%	6 1%	6 1%
Net: Do not always follow	1004 62%	122 53%	310 64% <sup>a</sup>	241 68% <sup>adfg</sup>	182 59%	126 60%	433 60%	308 59%
Net: Rarely/never	517 32%	68 30%	157 32%	116 33%	91 29%	80 38% <sup>d</sup>	225 31%	170 33%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?**

**Base: All who prepare frozen vegetables**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1708	206	507	358	354	255	713	609
Weighted Base	1621	193	476	348	338	240	669	578
Always	617 38%	87 45% <sup>c</sup>	177 37%	116 33%	141 42% <sup>c</sup>	93 39%	265 40%	234 40% <sup>c</sup>
Most of the time	282 17%	24 12%	95 20% <sup>ae</sup>	68 20% <sup>ae</sup>	62 18%	31 13%	119 18%	93 16%
Some of the time	162 10%	20 10%	57 12% <sup>e</sup>	33 10%	33 10%	17 7%	77 11%	49 9%
Rarely	173 11%	22 12%	54 11% <sup>e</sup>	46 13% <sup>eg</sup>	35 10%	15 6%	76 11% <sup>e</sup>	50 9%
Never	344 21%	36 19%	87 18%	71 21%	66 20%	81 34% <sup>abcdfg</sup>	123 18%	147 25% <sup>bf</sup>
Don't know	43 3%	3 2%	6 1%	13 4% <sup>bdfg</sup>	2 1%	3 1%	9 1%	5 1%
Net: Do not always follow	1004 62%	106 55%	299 63%	232 67% <sup>adg</sup>	197 58%	147 61%	404 60%	344 60%
Net: Rarely/never	517 32%	59 30%	141 30%	117 34%	101 30%	96 40% <sup>abdf</sup>	199 30%	197 34%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All who prepare frozen vegetables

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1708	1318	390	866	572	1438	270
Weighted Base	1621	1265	356	823	550	1373	248
Always	617 38%	497 39%	120 34%	387 47%def	161 29%	548 40%df	69 28%
Most of the time	282 17%	223 18%	59 17%	124 15%	130 24%cef	254 19%cf	28 11%
Some of the time	162 10%	114 9%	48 14%a	62 8%	71 13%ce	133 10%	29 12%c
Rarely	173 11%	139 11%	35 10%	76 9%	70 13%c	145 11%	28 11%
Never	344 21%	275 22%	69 19%	156 19%	114 21%	270 20%	74 30%cde
Don't know	43 3%	18 1%	25 7%a	19 2%d	4 1%	23 2%	20 8%cde
Net: Do not always follow	1004 62%	768 61%	236 66%	436 53%	389 71%ce	825 60%c	179 72%ce
Net: Rarely/never	517 32%	413 33%	104 29%	231 28%	184 33%c	415 30%	102 41%cde

## Q.8d When preparing frozen vegetables, how often do you follow instructions on the packaging?

Base: All who prepare frozen vegetables

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1708	1616	1708	152	328
Weighted Base	1621	1537	1621	147	313
Always	617 38%	591 38%	617 38%	63 43%	136 43%
Most of the time	282 17%	274 18%	282 17%	17 12%	59 19%
Some of the time	162 10%	154 10%	162 10%	15 10%	22 7%
Rarely	173 11%	166 11%	173 11%	15 10%	25 8%
Never	344 21%	321 21%	344 21%	34 23%	52 17%
Don't know	43 3%	30 2%	43 3%	3 2%	19 6%ab
Net: Do not always follow	1004 62%	947 62%	1004 62%	84 57%	178 57%
Net: Rarely/never	517 32%	488 32% <sup>d</sup>	517 32% <sup>d</sup>	49 34%	77 25%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Always	461 24%	220 24%	242 25%	79 26%	81 22%	107 27%	107 23%	86 25%	73 21%	137 25%	92 24%	158 27%	258 24%	139 24%	64 24%
Most of the time	192 10%	93 10%	98 10%	24 8%	43 12%	41 10%	52 11%	32 9%	39 11%	51 9%	41 11%	61 10%	107 10%	61 11%	23 9%
Some of the time	126 7%	69 8%	57 6%	23 7%	28 7%	25 6%	27 6%	23 7%	29 8%	27 5%	29 8%	41 7%	62 6%	43 8%	21 8%
Rarely	126 7%	53 6%	73 8%	19 6%	25 7%	32 8%	32 7%	17 5%	26 7%	52 9%	20 5%	28 5%	69 6%	47 8%	11 4%
Never	285 15%	117 13%	168 17%	46 15%	66 18%	70 18%	70 15%	32 10%	73 21%	92 16%	54 14%	66 11%	175 17%	77 13%	33 13%
Does not apply	651 34%	345 38%	306 31%	105 34%	115 31%	114 28%	176 37%	141 42%	107 30%	188 34%	143 37%	213 36%	353 33%	194 34%	104 40%
Don't know	49 3%	20 2%	29 3%	11 3%	12 3%	9 2%	11 2%	7 2%	8 2%	11 2%	6 2%	24 4%	33 3%	13 2%	4 1%
Net: Do not always follow	778 41%	353 38%	425 44%	123 40%	173 47%	178 45%	192 40%	112 33%	175 49%	233 42%	150 39%	220 37%	446 42%	240 42%	92 35%
Net: Rarely/never	411 22%	170 19%	241 25%	66 21%	91 25%	103 26%	102 22%	50 15%	99 28%	144 26%	73 19%	94 16%	244 23%	124 22%	44 17%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Always	461	181	56	224	149	312	382	80	81	380	402	-	22	38
	24%	25%	21%	25%	28% <sup>e</sup>	23%	25%	22%	22%	25%	24%	-	24%	31%
Most of the time	192	79	32	81	51	141	160	31	41	151	178	-	7	7
	10%	11%	12%	9%	10%	10%	10%	9%	11%	10%	11%	-	8%	6%
Some of the time	126	53	20	54	28	99	98	28	19	108	121	-	4	1
	7%	7%	7%	6%	5%	7%	6%	8%	5%	7%	7% <sup>m</sup>	-	5%	1%
Rarely	126	54	15	57	28	97	108	18	25	101	120	-	1	5
	7%	7%	6%	6%	5%	7%	7%	5%	7%	7%	7% <sup>l</sup>	-	1%	4%
Never	285	117	55	113	87	199	234	51	53	232	256	-	21	8
	15%	16%	20% <sup>c</sup>	13%	16%	15%	15%	14%	15%	15%	15% <sup>m</sup>	-	23% <sup>jm</sup>	7%
Does not apply	651	229	86	336	176	475	511	139	140	511	553	-	36	61
	34%	31%	32%	38% <sup>a</sup>	33%	35%	33%	39%	38%	33%	33%	-	40%	50% <sup>j</sup>
Don't know	49	19	4	26	15	34	39	10	7	43	49	-	1	-
	3%	3%	2%	3%	3%	3%	3%	3%	2%	3%	3%	-	1%	-
Net: Do not always follow	778	321	126	330	209	569	639	139	144	634	722	-	33	22
	41%	44% <sup>c</sup>	47% <sup>c</sup>	37%	39%	42%	42%	39%	39%	42%	43% <sup>m</sup>	-	36% <sup>m</sup>	18%
Net: Rarely/never	411	171	70	170	115	296	342	69	78	333	376	-	22	14
	22%	23% <sup>c</sup>	26% <sup>c</sup>	19%	22%	22%	22%	19%	21%	22%	22% <sup>m</sup>	-	24% <sup>m</sup>	11%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Always	461 24%	23 27%e	62 28%e	40 24%e	29 20%e	21 12%	54 28%e	62 25%e	64 23%e	46 28%e	390 25%	70 24%
Most of the time	192 10%	7 8%	22 10%	20 12%	11 7%	15 8%	16 8%	32 13%	32 11%	24 14%	155 10%	37 13%
Some of the time	126 7%	7 8%	15 7%	14 8%	7 5%	8 4%	19 10%	26 11%ei	18 6%	7 4%	97 6%	28 10%j
Rarely	126 7%	1 2%	15 7%	15 9%a	8 5%	7 4%	12 6%	21 9%a	25 9%a	15 9%a	98 6%	23 8%
Never	285 15%	11 13%	29 13%	26 16%	29 20%	23 13%	33 17%	38 15%	38 13%	30 18%	248 16%	34 12%
Does not apply	651 34%	26 30%	71 32%g	49 30%	56 39%fgi	101 58%abcdfghi	54 28%	54 22%	98 35%g	43 26%	561 35%	87 30%
Don't know	49 3%	10 11%bcdefhi	8 4%e	2 1%	3 2%	1 *	4 2%	12 5%ei	7 2%	1 1%	40 3%	7 2%
Net: Do not always follow	778 41%	36 42%	90 40%e	77 46%e	58 41%	53 30%	84 44%e	129 53%bdeh	119 42%e	76 46%e	638 40%	130 45%
Net: Rarely/never	411 22%	12 15%	44 20%	41 25%	37 26%	30 17%	45 23%	59 24%	62 22%	44 27%ae	346 22%	58 20%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Always	461 24%	82 32% <sup>bcf</sup>	128 23%	83 20%	98 28% <sup>c</sup>	66 26%	210 26% <sup>c</sup>	164 27% <sup>c</sup>
Most of the time	192 10%	25 10%	62 11% <sup>e</sup>	53 12% <sup>eg</sup>	35 10%	14 6%	87 11% <sup>e</sup>	49 8%
Some of the time	126 7%	21 8%	42 7%	23 5%	24 7%	15 6%	62 8%	40 7%
Rarely	126 7%	15 6%	46 8% <sup>eg</sup>	34 8% <sup>eg</sup>	22 6%	8 3%	61 7% <sup>e</sup>	30 5%
Never	285 15%	33 13%	81 14%	64 15%	50 14%	52 20% <sup>abf</sup>	114 14%	102 17%
Does not apply	651 34%	74 29%	198 35%	153 36%	120 34%	96 37%	272 33%	216 35%
Don't know	49 3%	4 1%	10 2%	15 4%	5 1%	5 2%	14 2%	10 2%
Net: Do not always follow	778 41%	97 38%	241 43%	188 44% <sup>g</sup>	136 38%	95 37%	339 41%	231 38%
Net: Rarely/never	411 22%	48 19%	127 22%	98 23%	72 20%	60 23%	175 21%	132 22%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						
		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Always	461 24%	73 34%bcdefg	126 23%	86 21%	103 26%	73 24%	199 26%	176 25%
Most of the time	192 10%	21 10%	73 13%deg	43 11%	32 8%	20 7%	94 12%deg	51 7%
Some of the time	126 7%	20 9%e	34 6%	25 6%	31 8%	14 5%	54 7%	44 6%
Rarely	126 7%	12 6%	43 8%e	33 8%e	27 7%e	10 3%	55 7%e	37 5%
Never	285 15%	31 15%	80 15%	62 15%	50 13%	57 19% <i>d</i>	111 15%	107 16%
Does not apply	651 34%	49 23%	179 33% <i>a</i>	142 35% <i>a</i>	147 37% <i>af</i>	122 41% <i>abf</i>	228 30%	268 39% <i>abf</i>
Don't know	49 3%	6 3%	11 2%	14 4% <i>dg</i>	3 1%	4 1%	17 2%	7 1%
Net: Do not always follow	778 41%	91 43%	241 44% <i>deg</i>	179 44% <i>deg</i>	143 36%	104 35%	332 44% <i>deg</i>	247 36%
Net: Rarely/never	411 22%	44 21%	123 22%	96 24%	77 20%	67 22%	166 22%	144 21%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Always	461 24%	366 25%	96 22%	294 31%def	122 20%	416 26%df	45 15%
Most of the time	192 10%	142 10%	49 11%	90 9%	84 13%cf	174 11%f	18 6%
Some of the time	126 7%	91 6%	35 8%	49 5%	58 9%ce	107 7%	19 6%
Rarely	126 7%	95 7%	31 7%	55 6%	46 7%	101 6%	25 8%
Never	285 15%	223 15%	63 14%	130 14%	95 15%	225 14%	60 20%ce
Does not apply	651 34%	509 35%	141 32%	315 33%	212 34%	527 33%	124 40%ce
Don't know	49 3%	26 2%	23 5%a	25 3%d	6 1%	31 2%	18 6%cde
Net: Do not always follow	778 41%	577 40%	201 46%a	349 36%	289 46%ce	638 40%	140 45%c
Net: Rarely/never	411 22%	318 22%	93 21%	185 19%	141 23%	326 21%	85 28%ce

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Always	461 24%	439 25%	461 28%	52 31%	102 29%
Most of the time	192 10%	186 11%	192 12%	18 11%	43 12%
Some of the time	126 7%	115 7%	126 8%	16 9%	21 6%
Rarely	126 7%	122 7% <sup>d</sup>	126 8% <sup>d</sup>	10 6%	13 4%
Never	285 15%	264 15%	285 17% <sup>d</sup>	29 18%	43 12%
Does not apply	651 34%	589 34% <sup>bc</sup>	401 24%	36 22%	111 31% <sup>bc</sup>
Don't know	49 3%	35 2%	49 3%	4 3%	20 6% <sup>ab</sup>
Net: Do not always follow	778 41%	722 41%	778 47% <sup>ad</sup>	77 47%	140 40%
Net: Rarely/never	411 22%	385 22% <sup>d</sup>	411 25% <sup>ad</sup>	39 24% <sup>d</sup>	56 16%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All who prepare frozen fruit

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1294	589	705	198	225	258	292	321	226	326	290	452	718	380	196
Weighted Base	1239	573	667	203	254	285	299	198	249	370	242	378	704	380	155
Always	461 37%	220 38%	242 36%	79 39%	81 32%	107 38%	107 36%	86 44% <sup>d</sup>	73 30%	137 37%	92 38%	158 42% <sup>h</sup>	258 37%	139 37%	64 41%
Most of the time	192 15%	93 16%	98 15%	24 12%	43 17%	41 14%	52 17%	32 16%	39 16%	51 14%	41 17%	61 16%	107 15%	61 16%	23 15%
Some of the time	126 10%	69 12% <sup>b</sup>	57 8%	23 11%	28 11%	25 9%	27 9%	23 12%	29 12%	27 7%	29 12%	41 11%	62 9%	43 11%	21 13%
Rarely	126 10%	53 9%	73 11%	19 10%	25 10%	32 11%	32 11%	17 9%	26 10%	52 14% <sup>jk</sup>	20 8%	28 7%	69 10%	47 12%	11 7%
Never	285 23%	117 21%	168 25%	46 23%	66 26% <sup>g</sup>	70 25% <sup>g</sup>	70 23% <sup>g</sup>	32 16%	73 30% <sup>k</sup>	92 25% <sup>k</sup>	54 22%	66 18%	175 25%	77 20%	33 21%
Don't know	49 4%	20 4%	29 4%	11 5%	12 5%	9 3%	11 4%	7 4%	8 3%	11 3%	6 3%	24 6% <sup>j</sup>	33 5%	13 3%	4 2%
Net: Do not always follow	778 63%	353 62%	425 64%	123 61%	173 68% <sup>g</sup>	178 62%	192 64%	112 56%	175 70% <sup>k</sup>	233 63%	150 62%	220 58%	446 63%	240 63%	92 59%
Net: Rarely/never	411 33%	170 30%	241 36% <sup>a</sup>	66 33%	91 36% <sup>g</sup>	103 36% <sup>g</sup>	102 34% <sup>g</sup>	50 25%	99 40% <sup>jk</sup>	144 39% <sup>jk</sup>	73 30%	94 25%	244 35%	124 33%	44 28%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All who prepare frozen fruit

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1294	438	179	677	347	947	1075	219	245	1049	1166	-	67	61
Weighted Base	1239	502	182	555	358	882	1021	219	225	1014	1124	**	55*	60*
Always	461	181	56	224	149	312	382	80	81	380	402	-	22	38
	37%	36%	31%	40% <sup>b</sup>	42%	35%	37%	37%	36%	37%	36%	-	40%	63% <sup>ijl</sup>
Most of the time	192	79	32	81	51	141	160	31	41	151	178	-	7	7
	15%	16%	18%	15%	14%	16%	16%	14%	18%	15%	16%	-	12%	12%
Some of the time	126	53	20	54	28	99	98	28	19	108	121	-	4	1
	10%	11%	11%	10%	8%	11%	10%	13%	8%	11%	11% <sup>m</sup>	-	7%	2%
Rarely	126	54	15	57	28	97	108	18	25	101	120	-	1	5
	10%	11%	8%	10%	8%	11%	11%	8%	11%	10%	11% <sup>l</sup>	-	2%	9%
Never	285	117	55	113	87	199	234	51	53	232	256	-	21	8
	23%	23%	30% <sup>c</sup>	20%	24%	23%	23%	23%	24%	23%	23%	-	38% <sup>ijm</sup>	14%
Don't know	49	19	4	26	15	34	39	10	7	43	49	-	1	-
	4%	4%	2%	5%	4%	4%	4%	5%	3%	4%	4%	-	1%	-
Net: Do not always follow	778	321	126	330	209	569	639	139	144	634	722	-	33	22
	63%	64%	69% <sup>c</sup>	60%	58%	65%	63%	63%	64%	63%	64% <sup>m</sup>	-	60% <sup>m</sup>	37%
Net: Rarely/never	411	171	70	170	115	296	342	69	78	333	376	-	22	14
	33%	34%	38%	31%	32%	34%	34%	31%	35%	33%	33%	-	40%	23%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All who prepare frozen fruit

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1294	61	158	119	93	82	148	195	183	127	1093	190
Weighted Base	1239	59*	152	117	88*	74*	138	191	183	122	1028	199
Always	461 37%	23 39%	62 41%	40 34%	29 34%	21 28%	54 39%	62 32%	64 35%	46 38%	390 38%	70 35%
Most of the time	192 15%	7 12%	22 14%	20 17%	11 12%	15 20%	16 12%	32 17%	32 17%	24 19%	155 15%	37 18%
Some of the time	126 10%	7 12%	15 10%	14 12%	7 9%	8 10%	19 14%i	26 14%i	18 10%	7 6%	97 9%	28 14%
Rarely	126 10%	1 2%	15 10%	15 13%a	8 9%	7 10%	12 9%	21 11%a	25 13%a	15 12%a	98 10%	23 12%
Never	285 23%	11 19%	29 19%	26 22%	29 33%bgh	23 31%	33 24%	38 20%	38 21%	30 24%	248 24%k	34 17%
Don't know	49 4%	10 16%bcdefghi	8 5%i	2 2%	3 4%	1 1%	4 3%	12 6%i	7 4%	1 1%	40 4%	7 4%
Net: Do not always follow	778 63%	36 61%	90 59%	77 66%	58 66%	53 72%	84 61%	129 68%	119 65%	76 62%	638 62%	130 65%
Net: Rarely/never	411 33%	12 21%	44 29%	41 35%	37 42%a	30 41%a	45 33%	59 31%	62 34%	44 36%a	346 34%	58 29%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All who prepare frozen fruit

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1294	191	382	280	241	173	573	414
Weighted Base	1239	179	369	272	234	161	548	394
Always	461 37%	82 46%bc	128 35%	83 31%	98 42%c	66 41%c	210 38%c	164 41%c
Most of the time	192 15%	25 14%	62 17%e	53 19%eg	35 15%	14 9%	87 16%e	49 12%
Some of the time	126 10%	21 12%	42 11%	23 8%	24 10%	15 10%	62 11%	40 10%
Rarely	126 10%	15 9%	46 12%eg	34 13%eg	22 9%	8 5%	61 11%e	30 8%
Never	285 23%	33 18%	81 22%	64 23%	50 21%	52 32%abcdf	114 21%	102 26%
Don't know	49 4%	4 2%	10 3%	15 6%f	5 2%	5 3%	14 3%	10 2%
Net: Do not always follow	778 63%	97 54%	241 65%a	188 69%adefg	136 58%	95 59%	339 62%	231 59%
Net: Rarely/never	411 33%	48 27%	127 34%	98 36%	72 31%	60 37%a	175 32%	132 33%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All who prepare frozen fruit

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1294	173	383	270	256	188	556	444
Weighted Base	1239	164	367	265	246	177	531	423
Always	461 37%	73 44%bc	126 34%	86 32%	103 42%c	73 41%	199 38%	176 42%bc
Most of the time	192 15%	21 13%	73 20%deg	43 16%	32 13%	20 11%	94 18%eg	51 12%
Some of the time	126 10%	20 12%	34 9%	25 10%	31 12%	14 8%	54 10%	44 10%
Rarely	126 10%	12 8%	43 12%e	33 13%e	27 11%	10 5%	55 10%	37 9%
Never	285 23%	31 19%	80 22%	62 24%	50 20%	57 32%abdf	111 21%	107 25%
Don't know	49 4%	6 4%	11 3%	14 5%dg	3 1%	4 2%	17 3%	7 2%
Net: Do not always follow	778 63%	91 56%	241 66%ag	179 68%adg	143 58%	104 59%	332 62%	247 58%
Net: Rarely/never	411 33%	44 27%	123 33%	96 36%	77 31%	67 38%a	166 31%	144 34%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All who prepare frozen fruit

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1294	970	324	664	422	1086	208
Weighted Base	1239	943	297	644	411	1054	185
Always	461 37%	366 39%b	96 32%	294 46%def	122 30%	416 39%df	45 24%
Most of the time	192 15%	142 15%	49 17%	90 14%	84 20%cf	174 16%f	18 10%
Some of the time	126 10%	91 10%	35 12%	49 8%	58 14%ce	107 10%	19 10%
Rarely	126 10%	95 10%	31 10%	55 9%	46 11%	101 10%	25 13%c
Never	285 23%	223 24%	63 21%	130 20%	95 23%	225 21%	60 33%cde
Don't know	49 4%	26 3%	23 8%a	25 4%d	6 1%	31 3%	18 10%cde
Net: Do not always follow	778 63%	577 61%	201 68%a	349 54%	289 70%ce	638 61%c	140 76%ce
Net: Rarely/never	411 33%	318 34%	93 31%	185 29%	141 34%	326 31%	85 46%cde

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8di When preparing frozen fruit, how often do you follow instructions on the packaging?

Base: All who prepare frozen fruit

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1294	1212	1294	131	254
Weighted Base	1239	1161	1239	130	243
Always	461 37%	439 38%	461 37%	52 40%	102 42%
Most of the time	192 15%	186 16%	192 15%	18 14%	43 18%
Some of the time	126 10%	115 10%	126 10%	16 12%	21 8%
Rarely	126 10%	122 10% <sup>d</sup>	126 10% <sup>d</sup>	10 8%	13 5%
Never	285 23%	264 23%	285 23%	29 22%	43 18%
Don't know	49 4%	35 3%	49 4%	4 3%	20 8% <sup>ab</sup>
Net: Do not always follow	778 63%	722 62%	778 63%	77 60%	140 58%
Net: Rarely/never	411 33%	385 33% <sup>d</sup>	411 33% <sup>d</sup>	39 30%	56 23%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8e Does anyone in your household consume raw milk? By raw milk I mean milk that has not been pasteurised.

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Yes - myself	146	72	73	26	29	19	41	30	20	48	27	51	62	54	30
	8%	8%	8%	8%	8%	5%	9%e	9%e	6%	9%	7%	9%	6%	9%l	11%l
Yes - other adult(s) in household (over 18)	42	19	24	5	14	7	12	4	11	17	8	6	33	7	2
	2%	2%	2%	2%	4%g	2%	3%	1%	3%k	3%k	2%	1%	3%mn	1%	1%
Yes - child(ren) aged 6-15	14	5	9	1	3	5	5	-	2	3	4	4	10	2	1
	1%	1%	1%	*	1%	1%g	1%g	-	1%	1%	1%	1%	1%	*	*
Yes - child(ren) aged 0-5	12	2	10	3	8	2	-	-	1	3	3	5	5	5	2
	1%	*	1%a	1%	2%fg	*	-	-	*	1%	1%	1%	*	1%	1%
Yes - child(ren) aged 16+	12	6	6	2	2	3	5	1	1	4	4	3	9	3	-
	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	1%	-
Yes - other	3	2	1	-	-	1	2	-	-	1	1	1	3	-	-
	*	*	*	-	-	*	*	-	-	*	*	*	*	-	-
No, none of the above	1697	826	871	271	325	374	424	304	329	496	350	523	962	507	229
	90%	90%	90%	88%	88%	94%cdf	89%	90%	92%	89%	91%	88%	91%	88%	88%
Don't know	27	11	16	8	7	3	5	4	*	9	3	14	19	7	2
	1%	1%	2%	3%e	2%	1%	1%	1%	*	2%h	1%	2%h	2%	1%	1%
Net: Household consumers raw milk	166	81	85	28	38	22	46	32	26	54	32	54	77	60	30
	9%	9%	9%	9%	10%e	6%	10%e	9%e	7%	10%	8%	9%	7%	10%l	11%l
Net: Children in household	31	12	19	6	10	7	8	1	5	9	7	10	18	10	4
	2%	1%	2%	2%g	3%g	2%g	2%g	*	1%	2%	2%	2%	2%	2%	1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8e Does anyone in your household consume raw milk? By raw milk I mean milk that has not been pasteurised.

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Yes - myself	146	49	15	81	33	113	124	22	23	123	134	-	6	6
	8%	7%	6%	9%	6%	8%	8%	6%	6%	8%	8%	-	6%	5%
Yes - other adult(s) in household (over 18)	42	17	2	22	11	31	32	11	10	32	38	-	3	2
	2%	2%	1%	3%	2%	2%	2%	3%	3%	2%	2%	-	3%	1%
Yes - child(ren) aged 6-15	14	6	4	4	11	3	13	1	3	11	11	-	1	2
	1%	1%	2%	*	2%e	*	1%	*	1%	1%	1%	-	1%	1%
Yes - child(ren) aged 0-5	12	3	4	5	10	3	11	1	2	10	10	-	2	1
	1%	*	2%a	1%	2%e	*	1%	*	1%	1%	1%	-	2%	1%
Yes - child(ren) aged 16+	12	1	2	9	4	8	10	2	3	9	9	-	2	1
	1%	*	1%	1%a	1%	1%	1%	1%	1%	1%	1%	-	2%	1%
Yes - other	3	2	-	1	-	3	3	-	2	1	2	-	-	1
	*	*	-	*	-	*	*	-	1%i	*	*	-	-	1%
No, none of the above	1697	668	240	788	485	1212	1371	327	330	1367	1499	-	83	116
	90%	91%	90%	89%	91%	89%	89%	91%	90%	90%	89%	-	90%	95%j
Don't know	27	6	6	14	11	16	22	5	5	21	26	-	*	-
	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	2%	-	*	-
Net: Household consumers raw milk	166	57	21	88	38	128	139	27	29	137	152	-	8	6
	9%	8%	8%	10%	7%	9%	9%	8%	8%	9%	9%	-	9%	5%
Net: Children in household	31	8	8	16	19	12	27	4	4	27	27	-	3	2
	2%	1%	3%a	2%	4%e	1%	2%	1%	1%	2%	2%	-	3%	1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8e Does anyone in your household consume raw milk? By raw milk I mean milk that has not been pasteurised.

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Yes - myself	146 8%	5 6%	15 7%	17 10%	16 11%h	10 6%	25 13%beh	20 8%	14 5%	12 7%	119 7%	26 9%
Yes - other adult(s) in household (over 18)	42 2%	-	4 2%	* *	6 4%c	3 2%	4 2%	4 2%	8 3%	8 5%ac	35 2%	7 2%
Yes - child(ren) aged 6-15	14 1%	-	1 1%	-	3 2%g	-	3 1%	-	4 2%	-	12 1%	2 1%
Yes - child(ren) aged 0-5	12 1%	2 2%b	-	-	3 2%b	-	1 1%	2 1%	1 1%	1 *	9 1%	3 1%
Yes - child(ren) aged 16+	12 1%	-	-	1	2 1%	2 1%	3 2%	-	1 *	-	8 1%	4 1%
Yes - other	3 *	-	-	-	-	-	1 1%	-	1 *	-	3 *	-
No, none of the above	1697 90%	79 92%	204 92%f	148 89%	125 87%	159 91%	162 84%	211 86%	260 92%fg	149 91%	1432 90%	256 89%
Don't know	27 1%	2 2%	2 1%	2 1%	1 1%	3 2%	5 3%hi	11 4%bhi	1 *	-	18 1%	5 2%
Net: Household consumers raw milk	166 9%	5 6%	17 7%	17 10%	17 12%	13 7%	25 13%	23 9%	20 7%	16 9%	139 9%	26 9%
Net: Children in household	31 2%	2 2%	1 1%	1 1%	6 4%bgi	2 1%	7 4%bgi	2 1%	5 2%	1 *	24 2%	7 2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.8e Does anyone in your household consume raw milk? By raw milk I mean milk that has not been pasteurised.**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Yes - myself	146 8%	26 10%cd	44 8%	23 5%	20 6%	27 10%cd	70 9%	47 8%
Yes - other adult(s) in household (over 18)	42 2%	4 1%	17 3%	10 2%	6 2%	4 2%	21 3%	10 2%
Yes - child(ren) aged 6-15	14 1%	5 2%deg	5 1%g	5 1%g	-	-	9 1%g	-
Yes - child(ren) aged 0-5	12 1%	4 1%	4 1%	1 *	2 *	1 *	8 1%	3 *
Yes - child(ren) aged 16+	12 1%	6 2%bdeg	2 *	3 1%	1 *	-	7 1%	1 *
Yes - other	3 *	-	2 *	1 *	-	-	2 *	-
No, none of the above	1697 90%	224 88%	510 90%	387 91%	330 93%ae	227 88%	734 89%	556 91%
Don't know	27 1%	2 1%	4 1%	9 2%bdfg	1 *	2 1%	5 1%	4 1%
Net: Household consumers raw milk	166 9%	28 11%c	53 9%	28 7%	23 6%	28 11%	81 10%	50 8%
Net: Children in household	31 2%	11 4%bcdeg	10 2%	5 1%	3 1%	1 *	21 3%eg	4 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8e Does anyone in your household consume raw milk? By raw milk I mean milk that has not been pasteurised.

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Yes - myself	146 8%	20 9% <sup>c</sup>	45 8% <sup>c</sup>	17 4%	29 7%	29 10% <sup>c</sup>	66 9% <sup>c</sup>	58 8% <sup>c</sup>
Yes - other adult(s) in household (over 18)	42 2%	4 2%	21 4% <sup>c</sup>	3 1%	7 2%	6 2%	24 3% <sup>c</sup>	13 2%
Yes - child(ren) aged 6-15	14 1%	5 2% <sup>d</sup> <sub>g</sub>	5 1%	2 1%	1 *	1 *	9 1%	2 *
Yes - child(ren) aged 0-5	12 1%	4 2% <sup>c</sup> <sub>g</sub>	4 1%	1 *	1 *	1 *	8 1%	2 *
Yes - child(ren) aged 16+	12 1%	3 1% <sup>c</sup>	4 1%	-	2 1%	2 1%	7 1%	5 1%
Yes - other	3 *	-	1 *	1 *	1 *	-	1 *	1 *
No, none of the above	1697 90%	189 89%	485 89%	378 93% <sup>b</sup> <sub>f</sub>	358 91%	266 89%	674 89%	624 90%
Don't know	27 1%	2 1%	4 1%	9 2% <sup>f</sup>	3 1%	2 1%	6 1%	6 1%
Net: Household consumers raw milk	166 9%	22 10% <sup>c</sup>	57 10% <sup>c</sup>	19 5%	31 8%	30 10% <sup>c</sup>	79 10% <sup>c</sup>	62 9% <sup>c</sup>
Net: Children in household	31 2%	8 4% <sup>c</sup> <sub>d</sub> <sub>e</sub> <sub>g</sub>	13 2% <sup>c</sup>	2 1%	4 1%	3 1%	21 3% <sup>c</sup> <sub>d</sub> <sub>g</sub>	7 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.8e Does anyone in your household consume raw milk? By raw milk I mean milk that has not been pasteurised.**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Yes - myself	146 8%	101 7%	45 10%a	77 8%	41 7%	118 7%	28 9%
Yes - other adult(s) in household (over 18)	42 2%	29 2%	13 3%	27 3%	11 2%	38 2%	4 1%
Yes - child(ren) aged 6-15	14 1%	7 *	7 2%a	9 1%	5 1%	14 1%	- -
Yes - child(ren) aged 0-5	12 1%	9 1%	4 1%	10 1% <sup>d</sup>	1 *	12 1%	1 *
Yes - child(ren) aged 16+	12 1%	10 1%	2 1%	7 1%	4 1%	11 1%	1 *
Yes - other	3 *	2 *	1 *	2 *	1 *	3 *	- -
No, none of the above	1697 90%	1328 92% <sup>b</sup>	369 84%	864 90% <sup>f</sup>	571 92% <sup>f</sup>	1435 91% <sup>f</sup>	262 85%
Don't know	27 1%	9 1%	18 4% <sup>a</sup>	7 1%	2 *	9 1%	17 6% <sup>cde</sup>
Net: Household consumers raw milk	166 9%	114 8%	52 12% <sup>a</sup>	88 9%	49 8%	137 9%	29 9%
Net: Children in household	31 2%	20 1%	11 2%	20 2%	10 2%	29 2%	2 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.8e Does anyone in your household consume raw milk? By raw milk I mean milk that has not been pasteurised.**

**Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Yes - myself	146 8%	136 8%	129 8%	146 88%abd	34 10%
Yes - other adult(s) in household (over 18)	42 2%	37 2%	41 3%	42 25%abd	8 2%
Yes - child(ren) aged 6-15	14 1%	13 1%	14 1%	14 8%abd	2 *
Yes - child(ren) aged 0-5	12 1%	12 1%	12 1%	12 8%abd	2 *
Yes - child(ren) aged 16+	12 1%	12 1%	8 1%	12 7%abd	1 *
Yes - other	3 *	3 *	3 *	3 2%abd	- -
No, none of the above	1697 90%	1578 90%cd	1466 89%c	-	305 86%c
Don't know	27 1%	19 1%	25 2%	-	10 3%ac
Net: Household consumers raw milk	166 9%	153 9%	149 9%	166 100%abd	38 11%
Net: Children in household	31 2%	30 2%	27 2%	31 19%abd	4 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Allergens must be displayed/on menus/labels	140 7%	52 6%	88 9%a	11 3%	28 7%c	41 10%c	39 8%c	22 6%	50 14%jk	56 10%jk	19 5%	16 3%	84 8%n	46 8%n	10 4%
Specific references to (pea)nuts	94 5%	46 5%	48 5%	9 3%	16 4%	20 5%	33 7%c	17 5%	23 7%	32 6%	15 4%	24 4%	60 6%m	18 3%	16 6%m
Allergens must be in bold/highlighted letters	31 2%	16 2%	15 2%	5 2%	6 2%	7 2%	12 2%g	2 1%	8 2%k	17 3%jk	4 1%	2 *	15 1%	9 2%	7 3%
Ingredients must be displayed/on menus/labels	21 1%	6 1%	15 2%	4 1%	4 1%	3 1%	7 1%	4 1%	5 1%	7 1%	5 1%	5 1%	14 1%	5 1%	3 1%
Specific references to dairy products	17 1%	12 1%	5 1%	2 1%	7 2%fg	6 1%g	2 *	* *	6 2%k	8 1%k	3 1%k	- -	11 1%	4 1%	2 1%
Specific references to gluten	9 *	3 *	6 1%	1 *	2 *	3 1%	3 1%	* *	3 1%	1 *	2 *	3 1%	4 *	3 1%	1 *
Allergy/allergic to something (no detail)	8 *	5 1%	3 *	3 1%	2 1%	- -	2 *	1 *	1 *	5 1%k	2 *	- -	5 1%	3 *	- -
All references to (cross) contamination	8 *	4 *	4 *	1 *	2 1%	1 *	2 1%	1 *	2 1%	5 1%	1 *	1 *	6 1%	1 *	1 1%
At work/health and safety at work	8 *	3 *	4 *	2 1%	1 *	1 *	4 1%	- -	2 1%	1 *	2 *	3 *	5 *	3 *	- -
Avoid food you are allergic to	5 *	2 *	4 *	- -	- -	2 *	4 1%	- -	1 *	2 *	1 *	2 *	5 *	- -	1 *
I suffer/family member suffers from allergies	5 *	4 *	1 *	1 *	1 *	1 *	2 *	- -	1 *	- -	3 1%i	1 *	4 *	1 *	- -
Allergens used in food production/preparation must be displayed/on menus/labels	5 *	1 *	4 *	- -	- -	3 1%	1 *	1 *	4 1%jk	1 *	- -	- -	5 *	- -	- -
Ask about allergens	5 *	3 *	1 *	- -	3 1%	1 *	1 *	- -	2 1%	1 *	2 *	- -	2 *	3 1%	- -

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Dangerous/people have died	4*	3*	1*	1*	1*	-	1*	1*	4	-	*	-	3	1	1
In the media	4*	2*	2*	-	1*	-	2*	1*	-	2*	1*	1*	1*	2*	1*
Specific references to shell fish	3*	2*	1*	2	-	1	-	-	2	-	-	1	1	2	-
Specific references to fruit	1*	-	1*	-	1*	-	-	-	-	1*	-	-	-	1*	-
Specific references to eggs	1*	-	1*	-	-	-	1*	-	-	-	1*	-	1*	-	-
Specific references to wheat/cereal	1*	1*	-	-	-	-	-	1*	-	-	1*	-	-	-	1*
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	863	437	427	153	164	168	193	186	117	242	181	323	464	274	125
	46%	48%	44%	50% <sup>f</sup>	44%	42%	41%	55% <sup>def</sup>	33%	43% <sup>h</sup>	47% <sup>h</sup>	55% <sup>hij</sup>	44%	48%	48%
Other	33	14	19	4	11	4	9	5	10	9	8	6	22	6	5
	2%	1%	2%	1%	3%	1%	2%	1%	3%	2%	2%	1%	2%	1%	2%
Not sure	624	304	320	111	120	138	157	97	114	170	136	204	347	191	86
	33%	33%	33%	36% <sup>g</sup>	32%	35%	33%	29%	32%	30%	35%	34%	33%	33%	33%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Allergens must be displayed/on menus/labels	140 7%	59 8%	32 12% <sup>c</sup>	50 6%	37 7%	103 8%	122 8%	18 5%	37 10% <sup>i</sup>	103 7%	129 8%	-	7 8%	4 3%
Specific references to (pea)nuts	94 5%	38 5%	16 6%	40 4%	27 5%	67 5%	80 5%	14 4%	26 7% <sup>i</sup>	68 4%	91 5% <sup>m</sup>	-	2 3%	1 1%
Allergens must be in bold/highlighted letters	31 2%	19 3% <sup>c</sup>	6 2% <sup>c</sup>	6 1%	10 2%	21 2%	23 1%	9 2%	10 3%	22 1%	29 2%	-	2 2%	-
Ingredients must be displayed/on menus/labels	21 1%	6 1%	5 2%	11 1%	7 1%	15 1%	15 1%	7 2%	1 *	20 1%	20 1%	-	2 2%	-
Specific references to dairy products	17 1%	11 1%	1 1%	5 1%	8 1%	9 1%	13 1%	4 1%	5 1%	12 1%	17 1%	-	-	-
Specific references to gluten	9 *	5 1%	1 *	3 *	1 *	8 1%	9 1%	-	3 1%	6 *	9 1%	-	-	-
Allergy/allergic to something (no detail)	8 *	5 1%	-	3 *	1 *	7 *	6 *	2 1%	1 *	7 *	8 *	-	-	-
All references to (cross) contamination	8 *	2 *	1 *	4 *	3 1%	5 *	6 *	2 1%	1 *	7 *	7 *	-	1 1%	-
At work/health and safety at work	8 *	5 1%	1 *	2 *	4 1%	4 *	5 *	2 1%	-	8 *	8 *	-	-	-
Avoid food you are allergic to	5 *	2 *	2 1% <sup>c</sup>	1 *	1 *	4 *	5 *	-	2 *	4 *	5 *	-	-	-
I suffer/family member suffers from allergies	5 *	2 *	2 1%	1 *	-	5 *	3 *	2 1%	-	5 *	4 *	-	1 1%	-
Allergens used in food production/preparation must be displayed/on menus/labels	5 *	4 1%	-	1 *	2 *	3 *	4 *	1 *	1 *	4 *	5 *	-	-	-
Ask about allergens	5 *	5 1% <sup>c</sup>	-	-	1 *	3 *	5 *	-	3 1% <sup>i</sup>	2 *	5 *	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Dangerous/people have died	4*	1*	-	3*	2*	2*	2*	2*	-	4*	4*	-	*	-
In the media	4*	1*	1*	2*	-	4*	2*	2*	-	4*	3*	-	1*	-
Specific references to shell fish	3*	1*	1*	1*	2*	1*	1*	2*	1*	2*	3*	-	-	-
Specific references to fruit	1*	1*	-	-	-	1*	1*	-	-	1*	1*	-	-	-
Specific references to eggs	1*	1*	-	-	-	1*	-	-	-	1*	1*	-	-	-
Specific references to wheat/cereal	1*	-	-	1*	-	1*	-	1*	1*	-	1*	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	863	296	113	455	251	612	675	188	177	686	753	-	43	68
	46%	40%	42%	51%ab	47%	45%	44%	52%f	49%	45%	45%	-	47%	56%j
Other	33	14	5	14	9	24	30	3	5	28	31	-	2	-
	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%	2%	-	2%	-
Not sure	624	254	80	290	167	457	525	99	92	532	545	-	31	48
	33%	35%	30%	33%	31%	34%	34%g	28%	25%	35%h	32%	-	34%	40%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Allergens must be displayed/on menus/labels	140 7%	4 5%	21 10%	10 6%	6 4%	21 12%di	16 8%	17 7%	25 9%	8 5%	127 8%k	13 4%
Specific references to (pea)nuts	94 5%	4 5%f	16 7%ef	12 7%ef	8 5%f	4 2%	1 1%	14 6%f	19 7%ef	13 8%ef	82 5%	11 4%
Allergens must be in bold/highlighted letters	31 2%	-	4 2%	1 1%	6 4%cg	2 1%	6 3%g	1 1%	5 2%	3 2%	29 2%	3 1%
Ingredients must be displayed/on menus/labels	21 1%	3 3%f	3 1%	2 1%	2 2%	3 2%	* *	3 1%	2 1%	2 1%	19 1%	2 1%
Specific references to dairy products	17 1%	-	2 1%	4 3%g	4 3%eg	* *	2 1%	-	4 1%	1 1%	17 1%	-
Specific references to gluten	9 *	1 1%	2 1%	2 1%	* *	1 *	1 1%	1 *	-	1 1%	7 *	2 1%
Allergy/allergic to something (no detail)	8 *	-	1 *	1 1%	-	1 1%	1 *	2 1%	2 1%	-	6 *	2 1%
All references to (cross) contamination	8 *	-	1 *	1 *	2 1%	-	-	3 1%	-	-	8 *	-
At work/health and safety at work	8 *	-	1 *	-	1 1%	4 2%	-	1 *	1 *	-	7 *	1 *
Avoid food you are allergic to	5 *	-	-	3 2%bg	1 1%	-	-	-	1 *	-	4 *	2 1%
I suffer/family member suffers from allergies	5 *	-	1 *	-	-	2 1%	1 *	-	-	-	4 *	1 *
Allergens used in food production/preparation must be displayed/on menus/labels	5 *	-	2 1%	1 *	-	-	-	-	1 1%	1 1%	5 *	-
Ask about allergens	5 *	-	-	1 1%	3 2%h	-	-	1 *	-	-	3 *	2 1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Dangerous/people have died	4 *	-	*	-	-	-	-	1 1%	2 1%	-	2 *	2 1%j
In the media	4 *	-	1 *	-	1 *	1 1%	-	-	1 *	-	4 *	-
Specific references to shell fish	3 *	-	-	-	-	1 1%	-	1 *	1 *	-	2 *	1 *
Specific references to fruit	1 *	-	-	-	-	-	-	-	-	1 1%	1 *	-
Specific references to eggs	1 *	-	-	-	-	-	1 *	-	-	-	1 *	-
Specific references to wheat/cereal	1 *	-	-	-	-	-	1 *	-	-	-	1 *	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-
No	863 46%	47 55%bcd	86 39%	69 41%	58 40%	75 43%	97 51%b	123 50%b	128 45%	69 42%	718 45%	139 49%
Other	33 2%	3 3%	7 3%	2 1%	2 1%	1 1%	2 1%	6 2%	4 1%	5 3%	29 2%	4 1%
Not sure	624 33%	24 28%	75 33%	57 34%	50 35%	58 33%	64 33%	71 29%	87 31%	60 36%	515 32%	102 36%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Allergens must be displayed/on menus/labels	140 7%	20 8%	51 9%ce	23 5%	35 10%ce	11 4%	71 9%ce	46 7%
Specific references to (pea)nuts	94 5%	19 8%eg	31 5%	21 5%	15 4%	8 3%	50 6%g	22 4%
Allergens must be in bold/highlighted letters	31 2%	3 1%	9 2%	7 2%	7 2%	5 2%	12 1%	12 2%
Ingredients must be displayed/on menus/labels	21 1%	4 1%	5 1%	5 1%	6 2%	2 1%	9 1%	8 1%
Specific references to dairy products	17 1%	2 1%	4 1%	5 1%	4 1%	1 *	6 1%	6 1%
Specific references to gluten	9 *	3 1%g	4 1%g	2 *	-	-	7 1%g	-
Allergy/allergic to something (no detail)	8 *	1 *	5 1%g	2 1%	-	-	6 1%g	-
All references to (cross) contamination	8 *	3 1%b	-	1 *	2 1%	2 1%b	3 *	4 1%
At work/health and safety at work	8 *	-	1 *	2 *	1 *	2 1%	1 *	3 *
Avoid food you are allergic to	5 *	1 *	5 1%g	-	-	-	5 1%	-
I suffer/family member suffers from allergies	5 *	-	2 *	1 *	-	1 *	2 *	1 *
Allergens used in food production/preparation must be displayed/on menus/labels	5 *	-	3 *	-	2 1%	-	3 *	2 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Ask about allergens	5	2	3	-	-	-	5	-
	*	1%	1%	-	-	-	1%	-
Dangerous/people have died	4	*	3	-	1	-	3	1
	*	*	*	-	*	-	*	*
In the media	4	1	-	-	2	1	1	3
	*	*	-	-	1%	*	*	*
Specific references to shell fish	3	-	1	2	-	-	1	-
	*	-	*	*	-	-	*	-
Specific references to fruit	1	-	1	-	-	-	1	-
	*	-	*	-	-	-	*	-
Specific references to eggs	1	-	1	-	-	-	1	-
	*	-	*	-	-	-	*	-
Specific references to wheat/cereal	1	-	1	-	-	-	1	-
	*	-	*	-	-	-	*	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Food should be cooked properly	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
No	863	98	260	187	160	143	357	303
	46%	39%	46%	44%	45%	56%abcd	44%	50%af
Other	33	6	17	5	3	2	22	5
	2%	2%	3%eg	1%	1%	1%	3%g	1%
Not sure	624	92	161	160	115	80	253	195
	33%	36%b	28%	38%bf	33%	31%	31%	32%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Allergens must be displayed/on menus/labels	140 7%	15 7%	39 7%	36 9%e	36 9%e	14 5%	54 7%	50 7%
Specific references to (pea)nuts	94 5%	14 6%e	30 5%	21 5%	23 6%e	7 2%	43 6%e	30 4%
Allergens must be in bold/highlighted letters	31 2%	2 1%	7 1%	8 2%	7 2%	6 2%	9 1%	13 2%
Ingredients must be displayed/on menus/labels	21 1%	4 2%	5 1%	5 1%	6 2%	2 1%	9 1%	8 1%
Specific references to dairy products	17 1%	2 1%	5 1%	6 1%	3 1%	1 *	7 1%	5 1%
Specific references to gluten	9 *	2 1%	3 1%	1 *	3 1%	- -	5 1%	3 *
Allergy/allergic to something (no detail)	8 *	1 *	6 1%cdg	- -	- -	1 *	7 1%g	1 *
All references to (cross) contamination	8 *	3 1%b	- -	1 *	2 *	2 1%b	3 *	4 1%
At work/health and safety at work	8 *	- -	1 *	2 *	1 *	2 1%	1 *	3 *
Avoid food you are allergic to	5 *	1 *	3 1%	1 *	- -	- -	4 1%	- -
I suffer/family member suffers from allergies	5 *	- -	1 *	1 *	- -	2 1%	1 *	2 *
Allergens used in food production/preparation must be displayed/on menus/labels	5 *	- -	1 *	1 *	2 1%	1 *	1 *	3 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Ask about allergens	5	2	1	2	-	-	3	-
	*	1%g	*	*	-	-	*	-
Dangerous/people have died	4	-	2	1	1	-	2	1
	*	-	*	*	*	-	*	*
In the media	4	1	1	-	2	1	2	2
	*	*	*	-	*	*	*	*
Specific references to shell fish	3	-	2	1	-	-	2	-
	*	-	*	*	-	-	*	-
Specific references to fruit	1	-	1	-	-	-	1	-
	*	-	*	-	-	-	*	-
Specific references to eggs	1	-	1	-	-	-	1	-
	*	-	*	-	-	-	*	-
Specific references to wheat/cereal	1	-	1	-	-	-	1	-
	*	-	*	-	-	-	*	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Food should be cooked properly	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
No	863	83	262	172	164	166	345	330
	46%	39%	48%a	42%	42%	56%abcdfg	45%	48%a
Other	33	4	17	6	5	2	21	6
	2%	2%	3%eg	1%	1%	1%	3%eg	1%
Not sure	624	80	157	142	139	93	237	231
	33%	38%b	29%	35%b	35%b	31%	31%	33%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Allergens must be displayed/on menus/labels	140 7%	129 9% <sup>b</sup>	11 3%	81 8% <sup>f</sup>	49 8% <sup>f</sup>	130 8% <sup>f</sup>	10 3%
Specific references to (pea)nuts	94 5%	76 5%	18 4%	52 5%	30 5%	82 5%	12 4%
Allergens must be in bold/highlighted letters	31 2%	28 2%	3 1%	15 2%	11 2%	26 2%	6 2%
Ingredients must be displayed/on menus/labels	21 1%	20 1%	2 *	12 1%	7 1%	19 1%	2 1%
Specific references to dairy products	17 1%	14 1%	3 1%	12 1%	5 1%	17 1%	-
Specific references to gluten	9 *	8 1%	1 *	5 1%	4 1%	9 1%	-
Allergy/allergic to something (no detail)	8 *	6 *	2 *	6 1%	2 *	8 1%	-
All references to (cross) contamination	8 *	8 1%	-	7 1%	1 *	8 *	-
At work/health and safety at work	8 *	6 *	1 *	6 1%	1 *	8 *	-
Avoid food you are allergic to	5 *	5 *	-	4 *	1 *	5 *	-
I suffer/family member suffers from allergies	5 *	4 *	1 *	3 *	1 *	4 *	1 *
Allergens used in food production/preparation must be displayed/on menus/labels	5 *	5 *	-	2 *	2 *	4 *	1 *
Ask about allergens	5 *	5 *	-	5 *	-	5 *	-

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Dangerous/people have died	4 *	3 *	1 *	* *	2 *	3 *	2 1% <sup>c</sup>
In the media	4 *	2 *	2 *	2 *	1 *	3 *	1 *
Specific references to shell fish	3 *	3 *	- -	3 *	- -	3 *	- -
Specific references to fruit	1 *	1 *	- -	1 *	- -	1 *	- -
Specific references to eggs	1 *	1 *	- -	- -	1 *	1 *	- -
Specific references to wheat/cereal	1 *	1 *	- -	1 *	- -	1 *	- -
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-
Food should be cooked properly	-	-	-	-	-	-	-
No	863 46%	607 42%	256 58% <sup>a</sup>	382 40%	297 48% <sup>c</sup>	679 43%	184 60% <sup>cde</sup>
Other	33 2%	27 2%	6 1%	23 2%	7 1%	31 2%	2 1%
Not sure	624 33%	494 34%	130 30%	335 35% <sup>f</sup>	201 32%	537 34%	87 28%



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Allergens must be displayed/on menus/labels	140 7%	138 8%	128 8%	8 5%	35 10%
Specific references to (pea)nuts	94 5%	93 5%	92 6%	8 5%	24 7%
Allergens must be in bold/highlighted letters	31 2%	31 2%	28 2%	1 1%	8 2%
Ingredients must be displayed/on menus/labels	21 1%	19 1%	19 1%	2 1%	5 2%
Specific references to dairy products	17 1%	17 1%	16 1%	4 3%	3 1%
Specific references to gluten	9 *	9 1%	7 *	1 1%	3 1%
Allergy/allergic to something (no detail)	8 *	7 *	7 *	2 1%	4 1%
All references to (cross) contamination	8 *	8 *	7 *	1 1%	4 1%
At work/health and safety at work	8 *	8 *	7 *	1 1%	3 1%
Avoid food you are allergic to	5 *	5 *	5 *	-	1 *
I suffer/family member suffers from allergies	5 *	5 *	5 *	1 1%	1 *
Allergens used in food production/preparation must be displayed/on menus/labels	5 *	4 *	5 *	1 *	1 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Ask about allergens	5	5	5	1	1
	*	*	*	*	*
Dangerous/people have died	4	4	4	-	1
	*	*	*	-	*
In the media	4	3	2	-	1
	*	*	*	-	*
Specific references to shell fish	3	2	2	-	1
	*	*	*	-	*
Specific references to fruit	1	1	1	-	-
	*	*	*	-	-
Specific references to eggs	1	1	1	-	-
	*	*	*	-	-
Specific references to wheat/cereal	1	1	1	-	-
	*	*	*	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-
	-	-	-	-	-
Specific reference to soy(a)	-	-	-	-	-
	-	-	-	-	-
Food should be cooked properly	-	-	-	-	-
	-	-	-	-	-
No	863	777	721	78	116
	46%	44% <sup>d</sup>	44% <sup>d</sup>	47% <sup>d</sup>	33%
Other	33	31	30	6	8
	2%	2%	2%	4%	2%
Not sure	624	581	548	50	134
	33%	33%	33%	30%	38%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Myself

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	95 5%	37 4%	58 6%	15 5%	15 4%	20 5%	32 7%	13 4%	28 8% <sub>jk</sub>	33 6% <sub>k</sub>	15 4%	19 3%	54 5%	26 5%	15 6%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	69 4%	23 2%	46 5% <sub>a</sub>	15 5%	15 4%	16 4%	14 3%	8 2%	23 6% <sub>k</sub>	21 4% <sub>k</sub>	16 4% <sub>k</sub>	9 2%	39 4%	21 4%	8 3%
Both a food allergy and a food intolerance	17 1%	6 1%	10 1%	5 2%	3 1%	3 1%	4 1%	3 1%	3 1%	2 *	5 1%	7 1%	10 1%	5 1%	1 1%
None of these	1704 90%	848 92% <sub>b</sub>	856 88%	269 88%	337 91%	358 90%	425 90%	314 93% <sub>c</sub>	302 85%	500 89%	350 91% <sub>h</sub>	552 93% <sub>hi</sub>	951 90%	518 90%	235 91%
Don't know	9 *	4 *	5 1%	5 2% <sub>df</sub>	- -	2 1%	1 *	1 *	- -	4 1%	1 *	4 1%	4 *	4 1%	1 *
Net: Food intolerance or allergy	176 9%	65 7%	111 11% <sub>a</sub>	33 11%	33 9%	38 10%	48 10%	24 7%	54 15% <sub>ijk</sub>	55 10% <sub>k</sub>	33 9%	34 6%	102 10%	51 9%	24 9%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Myself

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	95 5%	38 5%	16 6%	41 5%	22 4%	73 5%	79 5%	16 4%	24 7%	71 5%	90 5%	-	4 4%	1 1%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	69 4%	27 4%	15 6% <sup>c</sup>	26 3%	18 3%	51 4%	59 4%	9 3%	15 4%	53 4%	61 4%	-	4 5%	4 3%
Both a food allergy and a food intolerance	17 1%	4 1%	1 1%	11 1%	3 1%	14 1%	11 1%	5 1%	2 1%	14 1%	16 1%	-	1 1%	-
None of these	1704 90%	662 91%	233 87% <sup>c</sup>	810 91%	487 91%	1217 90%	1378 90%	326 91%	323 88%	1382 91%	1505 90%	-	83 91%	116 96% <sup>j</sup>
Don't know	9 *	2 *	2 1%	5 1%	4 1%	5 *	7 *	2 1%	3 1%	7 *	9 1%	-	-	-
Net: Food intolerance or allergy	176 9%	68 9%	33 12%	76 8%	42 8%	134 10%	146 10%	30 8%	40 11%	136 9%	163 10%	-	8 9%	5 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Myself

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	95 5%	6 7%e	11 5%	7 5%	8 6%	3 2%	10 5%	13 5%	17 6%e	14 8%e	82 5%	13 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	69 4%	4 5%	8 3%	10 6%gi	2 2%	7 4%	11 5%g	4 1%	12 4%	3 2%	54 3%	14 5%
Both a food allergy and a food intolerance	17 1%	2 2%	1 *	2 1%	3 2%	3 2%	1 1%	1 *	3 1%	- -	12 1%	3 1%
None of these	1704 90%	69 81%	203 91%a	149 90%	130 90%	162 93%a	168 88%	225 92%a	250 89%	149 90%	1436 90%	256 89%
Don't know	9 *	4 5%bcdeghi	- -	- -	- -	- -	3 1%	2 1%	- -	- -	7 *	2 1%
Net: Food intolerance or allergy	176 9%	12 14%	20 9%	17 10%	14 10%	13 7%	21 11%	18 7%	32 11%	16 10%	146 9%	29 10%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Myself

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	95 5%	21 8%bceg	27 5%	16 4%	20 6%	8 3%	49 6%	28 5%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	69 4%	12 5%e	27 5%eg	16 4%e	12 3%	2 1%	38 5%eg	14 2%
Both a food allergy and a food intolerance	17 1%	2 1%	4 1%	1 *	5 1%	5 2%c	6 1%	9 2%
None of these	1704 90%	217 86%	511 90%	389 92%a	318 90%	241 94%af	728 89%	558 91%a
Don't know	9 *	1 *	1 *	3 1%	1 *	1 *	2 *	1 *
Net: Food intolerance or allergy	176 9%	35 14%ceg	55 10%	33 8%	35 10%	15 6%	90 11%e	51 8%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Myself

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	95 5%	19 9%bc	21 4%	18 4%	23 6%	14 5%	40 5%	37 5%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	69 4%	9 4%	20 4%	21 5%eg	13 3%	5 2%	29 4%	18 3%
Both a food allergy and a food intolerance	17 1%	1 1%	4 1%	2 1%	3 1%	6 2%	5 1%	9 1%
None of these	1704 90%	181 85%	501 92%a	362 89%	355 90%	274 92%a	682 90%	629 91%a
Don't know	9 *	3 1%dg	1 *	3 1%g	-	-	4 1%	-
Net: Food intolerance or allergy	176 9%	29 13%cb	43 8%	41 10%	38 10%	25 8%	72 9%	63 9%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**Myself**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	95 5%	79 5%	15 4%	52 5% <sup>f</sup>	35 6% <sup>f</sup>	87 6% <sup>f</sup>	8 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	69 4%	59 4%	10 2%	45 5% <sup>d</sup>	16 3%	61 4%	8 2%
Both a food allergy and a food intolerance	17 1%	15 1%	2 *	9 1%	6 1%	15 1%	1 *
None of these	1704 90%	1296 89%	408 93% <sup>a</sup>	852 89%	565 91%	1416 90%	288 93% <sup>c</sup>
Don't know	9 *	6 *	3 1%	3 *	2 *	5 *	4 1% <sup>cde</sup>
Net: Food intolerance or allergy	176 9%	149 10% <sup>b</sup>	27 6%	104 11% <sup>f</sup>	56 9%	159 10% <sup>f</sup>	17 5%



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Myself

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	95 5%	92 5%	85 5%	11 7%	22 6%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	69 4%	66 4%	62 4%	2 1%	16 4%
Both a food allergy and a food intolerance	17 1%	15 1%	13 1%	1 1%	4 1%
None of these	1704 90%	1573 90%	1475 90%	152 91%	306 87%
Don't know	9 *	9 1%	9 1%	1 *	6 2%a
Net: Food intolerance or allergy	176 9%	169 10%	156 9%	14 8%	42 12%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult in my household

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	75 4%	40 4%	35 4%	15 5%	12 3%	21 5%g	20 4%	8 2%	25 7%jk	30 5%k	12 3%	9 1%	53 5%m	14 3%	8 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	38 2%	21 2%	17 2%	9 3%	6 2%	7 2%	10 2%	5 2%	5 1%	18 3%j	4 1%	11 2%	25 2%n	11 2%	1 1%
Both a food allergy and a food intolerance	9 *	5 1%	4 *	4 1%	1 *	1 *	2 *	1 *	1 *	3 *	5 1%k	1 *	4 *	3 1%	2 1%
Don't know/NA	1770 94%	852 93%	918 94%	281 91%	351 95%	370 93%	444 94%	325 96%c	327 92%	509 91%	364 95%	571 97%hi	976 92%	545 95%l	249 96%l
Net: Food intolerance or allergy	120 6%	66 7%	54 6%	27 9%g	19 5%	29 7%	30 6%	15 4%	29 8%k	49 9%k	21 5%	20 3%	81 8%mn	28 5%	11 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult in my household

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	75 4%	36 5%	10 4%	29 3%	16 3%	60 4%	55 4%	20 6%	20 6%	55 4%	71 4%	-	-	4 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	38 2%	12 2%	8 3%	17 2%	13 2%	25 2%	29 2%	9 2%	10 3%	28 2%	37 2%	-	1 1%	-
Both a food allergy and a food intolerance	9 *	3 *	-	6 1%	2 *	7 *	6 *	2 1%	1 *	7 *	8 *	-	1 1%	-
Don't know/NA	1770 94%	682 93%	250 93%	839 94%	503 94%	1268 93%	1443 94%	327 91%	334 91%	1436 94%	1564 93%	-	89 98%	117 96%
Net: Food intolerance or allergy	120 6%	49 7%	18 7%	52 6%	31 6%	89 7%	88 6%	31 9%	31 9%	88 6%	113 7%	-	2 2%	4 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult in my household

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	75 4%	4 5%	5 2%	9 5%	3 2%	4 3%	5 3%	15 6%	12 4%	13 8%bdef	63 4%	12 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	38 2%	1 2%	6 3%	5 3%	5 3%	3 2%	4 2%	6 2%	3 1%	4 2%	31 2%	7 2%
Both a food allergy and a food intolerance	9 *	2 3%bcef	-	-	1 1%	-	-	1 1%	1 1%	2 1%	7 *	1 1%
Don't know/NA	1770 94%	78 91%	212 95%i	154 92%	135 94%	167 96%i	183 95%i	224 92%	265 94%	147 89%	1488 94%	269 94%
Net: Food intolerance or allergy	120 6%	8 9%	11 5%	13 8%	9 6%	8 4%	9 5%	21 8%	16 6%	18 11%bef	101 6%	18 6%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult in my household

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	75 4%	10 4%	26 5%	14 3%	17 5%	8 3%	37 4%	25 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	38 2%	6 2%	12 2%	6 2%	6 2%	7 3%	18 2%	13 2%
Both a food allergy and a food intolerance	9 *	- -	2 *	4 1%	1 *	3 1%	2 *	3 1%
Don't know/NA	1770 94%	239 94%	527 93%	400 94%	330 93%	239 93%	766 93%	569 93%
Net: Food intolerance or allergy	120 6%	15 6%	40 7%	24 6%	24 7%	17 7%	54 7%	41 7%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult in my household

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	75 4%	7 3%	30 5% <sup>c</sup>	10 2%	15 4%	15 5%	36 5%	29 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	38 2%	4 2%	11 2%	8 2%	7 2%	7 2%	15 2%	14 2%
Both a food allergy and a food intolerance	9 *	- -	3 1%	1 *	3 1%	3 1%	3 *	5 1%
Don't know/NA	1770 94%	204 96%	503 92%	388 96% <sup>b</sup>	368 94%	275 92%	706 93%	642 93%
Net: Food intolerance or allergy	120 6%	9 4%	43 8% <sup>c</sup>	18 4%	25 6%	24 8%	53 7%	49 7%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult in my household

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	75 4%	69 5% <sup>b</sup>	6 1%	49 5% <sup>f</sup>	19 3%	68 4%	7 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	38 2%	32 2%	6 1%	21 2% <sup>f</sup>	16 3% <sup>f</sup>	37 2% <sup>f</sup>	1 *
Both a food allergy and a food intolerance	9 *	7 *	2 *	2 *	5 1%	7 *	2 1%
Don't know/NA	1770 94%	1346 93%	424 97% <sup>a</sup>	890 93% <sup>f</sup>	582 94%	1472 93%	298 97% <sup>ce</sup>
Net: Food intolerance or allergy	120 6%	105 7% <sup>b</sup>	14 3%	69 7% <sup>f</sup>	40 6%	109 7% <sup>f</sup>	10 3%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**Another adult in my household**

**Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	75 4%	70 4%	70 4%	5 3%	18 5%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	38 2%	37 2%	34 2%	2 1%	9 2%
Both a food allergy and a food intolerance	9 *	8 *	9 1%	1 *	3 1%
Don't know/NA	1770 94%	1638 94%	1530 93%	158 95%	326 92%
Net: Food intolerance or allergy	120 6%	113 6%	110 7%	8 5%	28 8%



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A child/children in my household

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	35 2%	7 1%	28 3%a	7 2%g	4 1%	17 4%dfg	6 1%	1 *	12 3%i	6 1%	5 1%	12 2%	23 2%	7 1%	5 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	34 2%	10 1%	24 2%a	2 1%	7 2%g	17 4%cfg	7 1%g	* *	10 3%j	12 2%	2 1%	9 1%	22 2%	8 1%	4 1%
Both a food allergy and a food intolerance	7 *	5 1%	2 *	1 *	4 1%f	1 *	- -	1 *	4 1%	* *	2 *	2 *	6 1%	1 *	- -
Don't know/NA	1818 96%	895 98%b	923 95%	297 97%e	354 96%e	364 91%	465 98%e	337 99%cde	332 93%	540 97%h	376 98%h	569 96%	1009 95%	557 97%	252 97%
Net: Food intolerance or allergy	72 4%	22 2%	50 5%a	10 3%g	16 4%g	35 9%cdfg	10 2%	2 1%	23 7%ij	19 3%	9 2%	21 4%	48 5%	17 3%	8 3%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A child/children in my household

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	35 2%	13 2%	5 2%	16 2%	25 5%e	10 1%	29 2%	6 2%	4 1%	30 2%	32 2%	-	1 1%	2 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	34 2%	16 2%c	9 3%c	8 1%	28 5%e	5 *	28 2%	6 2%	3 1%	30 2%	34 2%	-	-	-
Both a food allergy and a food intolerance	7 *	5 1%	-	2 *	3 1%	4 *	6 *	1 *	1 *	7 *	7 *	-	-	-
Don't know/NA	1818 96%	700 96%	254 95%	864 97%	479 90%	1339 99%d	1472 96%	345 96%	358 98%i	1460 96%	1608 96%	-	91 99%	119 98%
Net: Food intolerance or allergy	72 4%	31 4%	14 5%	27 3%	54 10%e	18 1%	59 4%	13 4%	7 2%	65 4%h	69 4%	-	1 1%	2 2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A child/children in my household

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	35 2%	2 3%	3 1%	2 1%	1 1%	3 2%	2 1%	4 2%	9 3%	5 3%	30 2%	4 1%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	34 2%	1 1%	3 1%	* *	1 1%	5 3%	9 4% <sup>c</sup>	3 1%	11 4% <sup>c</sup>	2 1%	26 2%	8 3%
Both a food allergy and a food intolerance	7 *	1 1%	- -	2 1%	1 1%	- -	- -	1 1%	1 *	2 1%	6 *	1 *
Don't know/NA	1818 96%	82 95%	217 97% <sup>h</sup>	163 98% <sup>h</sup>	141 98%	167 96%	181 94%	238 97%	263 93%	158 96%	1529 96%	276 96%
Net: Food intolerance or allergy	72 4%	4 5%	6 3%	4 2%	3 2%	8 4%	11 6%	7 3%	19 7% <sup>bc</sup>	7 4%	60 4%	11 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A child/children in my household

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	35 2%	3 1%	9 2%	11 3%	5 1%	7 3%	12 1%	12 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	34 2%	5 2%	11 2%	4 1%	4 1%	9 3% <sup>c</sup>	16 2%	13 2%
Both a food allergy and a food intolerance	7 *	* *	2 *	1 *	2 1%	2 1%	2 *	5 1%
Don't know/NA	1818 96%	247 97% <sup>e</sup>	546 96% <sup>e</sup>	408 96%	342 97% <sup>e</sup>	239 93%	793 97% <sup>e</sup>	581 95%
Net: Food intolerance or allergy	72 4%	7 3%	20 4%	16 4%	12 3%	18 7% <sup>abdf</sup>	27 3%	29 5%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A child/children in my household

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	35 2%	1 1%	6 1%	10 3% <sup>f</sup>	8 2%	9 3% <sup>f</sup>	8 1%	17 2% <sup>f</sup>
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	34 2%	4 2%	11 2%	5 1%	5 1%	9 3%	15 2%	14 2%
Both a food allergy and a food intolerance	7 *	- -	2 *	* *	3 1%	2 1%	2 *	5 1%
Don't know/NA	1818 96%	209 98% <sup>e</sup>	528 97% <sup>e</sup>	392 96%	377 96%	279 93%	737 97% <sup>eg</sup>	656 95%
Net: Food intolerance or allergy	72 4%	4 2%	18 3%	14 4%	16 4%	20 7% <sup>abf</sup>	22 3%	36 5% <sup>f</sup>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**A child/children in my household**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	35 2%	29 2%	6 1%	21 2%	11 2%	31 2%	3 1%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	34 2%	29 2%	5 1%	20 2%	9 1%	29 2%	5 2%
Both a food allergy and a food intolerance	7 *	7 1%	- -	5 1%	2 *	7 *	- -
Don't know/NA	1818 96%	1391 96%	427 97%	914 95%	603 97%	1517 96%	301 97%
Net: Food intolerance or allergy	72 4%	61 4%	11 3%	44 5%	20 3%	64 4%	8 3%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9b\_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**A child/children in my household**

**Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	35 2%	34 2%	33 2%	3 2%	13 4%a
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	34 2%	33 2%	31 2%	3 2%	8 2%
Both a food allergy and a food intolerance	7 *	6 *	7 *	- -	2 1%
Don't know/NA	1818 96%	1681 96%	1572 96%	160 96%	331 94%
Net: Food intolerance or allergy	72 4%	69 4%	68 4%	6 4%	22 6%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**A child/children not in your household e.g. if your children live elsewhere**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	51 3%	21 2%	30 3%	3 1%	5 1%	10 3%	21 4%cd	11 3%cd	11 3%	19 3%	11 3%	10 2%	40 4%m	4 1%	7 3%m
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	32 2%	12 1%	21 2%	3 1%	2 1%	7 2%	12 3%cd	8 2%cd	11 3%k	6 1%	9 2%	7 1%	23 2%m	4 1%	5 2%
Both a food allergy and a food intolerance	12 1%	5 1%	6 1%	1 *	2 *	1 *	5 1%	2 1%	3 1%	3 1%	4 1%	2 *	10 1%	1 *	1 *
Don't know/NA	1800 95%	882 96%	917 94%	300 98%fg	361 98%fg	382 96%fg	438 92%	318 94%	331 93%	530 95%	362 94%	577 98%hij	989 94%	565 98%ln	246 95%
Net: Food intolerance or allergy	90 5%	35 4%	55 6%	7 2%	9 2%	16 4%	37 8%cde	21 6%cd	25 7%k	28 5%k	23 6%k	14 2%	68 6%m	9 2%	13 5%m

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A child/children not in your household e.g. if your children live elsewhere

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	51 3%	19 3%	10 4%	22 2%	15 3%	36 3%	38 2%	13 4%	8 2%	43 3%	45 3%	- -	1 1%	5 4%
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	32 2%	11 2%	4 1%	17 2%	2 *	30 2% <sup>d</sup>	24 2%	9 2%	4 1%	28 2%	29 2%	- -	1 1%	3 2%
Both a food allergy and a food intolerance	12 1%	4 1%	2 1%	6 1%	3 1%	8 1%	9 1%	2 1%	2 1%	9 1%	10 1%	- -	1 1%	- -
Don't know/NA	1800 95%	699 96%	253 94%	848 95%	513 96%	1287 95%	1463 96%	336 94%	351 96%	1448 95%	1597 95%	- -	89 97%	114 94%
Net: Food intolerance or allergy	90 5%	32 4%	15 6%	42 5%	20 4%	70 5%	68 4%	22 6%	14 4%	76 5%	80 5%	- -	3 3%	7 6%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**A child/children not in your household e.g. if your children live elsewhere**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	51 3%	3 3%	8 3%	1 1%	3 2%	3 2%	7 4%	9 4%	5 2%	5 3%	43 3%	8 3%
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	32 2%	5 6%bdefg	3 1%	3 2%	- -	1 1%	2 1%	3 1%	10 3%d	3 2%	27 2%	4 1%
Both a food allergy and a food intolerance	12 1%	- -	1 *	1 1%	1 *	1 1%	2 1%	2 1%	1 *	1 1%	11 1%	1 *
Don't know/NA	1800 95%	79 92%	213 96%	161 97%	140 97%	169 97%	182 95%	231 94%	267 95%	156 94%	1513 95%	274 96%
Net: Food intolerance or allergy	90 5%	7 8%	10 4%	5 3%	4 3%	6 3%	10 5%	14 6%	15 5%	10 6%	76 5%	13 4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**A child/children not in your household e.g. if your children live elsewhere**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	51 3%	9 4%	19 3%	10 2%	7 2%	6 2%	28 3%	13 2%
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	32 2%	8 3%b	6 1%	10 2%	5 1%	3 1%	14 2%	8 1%
Both a food allergy and a food intolerance	12 1%	2 1%	3 1%	4 1%	1 *	1 *	5 1%	3 *
Don't know/NA	1800 95%	237 93%	539 95%	402 95%	341 96%	247 96%	775 95%	588 96%
Net: Food intolerance or allergy	90 5%	17 7%	28 5%	23 5%	13 4%	10 4%	45 5%	23 4%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**A child/children not in your household e.g. if your children live elsewhere**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	51 3%	5 2%	15 3%	16 4%	10 3%	5 2%	19 3%	15 2%
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	32 2%	3 1%	10 2%	8 2%	3 1%	8 3% <sup>d</sup>	13 2%	11 2%
Both a food allergy and a food intolerance	12 1%	2 1%	4 1%	- -	4 1%	2 1%	6 1%	6 1%
Don't know/NA	1800 95%	204 96%	516 95%	386 95%	376 96%	284 95%	720 95%	660 96%
Net: Food intolerance or allergy	90 5%	9 4%	29 5%	21 5%	17 4%	14 5%	38 5%	31 4%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**A child/children not in your household e.g. if your children live elsewhere**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	51 3%	44 3%	7 2%	30 3%	15 2%	44 3%	6 2%
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	32 2%	30 2%b	2 *	18 2%	10 2%	28 2%	5 1%
Both a food allergy and a food intolerance	12 1%	12 1%	- -	5 1%	4 1%	9 1%	3 1%
Don't know/NA	1800 95%	1370 94%	430 98%a	910 95%	594 95%	1504 95%	295 96%
Net: Food intolerance or allergy	90 5%	82 6%b	8 2%	48 5%	28 5%	77 5%	14 4%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9b\_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**A child/children not in your household e.g. if your children live elsewhere**

**Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	51 3%	48 3%	43 3%	3 2%	14 4%
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	32 2%	28 2%	30 2%	4 2%	8 2%
Both a food allergy and a food intolerance	12 1%	11 1%	10 1%	- -	2 1%
Don't know/NA	1800 95%	1668 95%	1561 95%	160 96%	330 93%
Net: Food intolerance or allergy	90 5%	82 5%	79 5%	6 4%	23 7%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	55 3%	24 3%	31 3%	12 4%e	8 2%	5 1%	22 5%e	9 3%	12 3%	24 4%k	9 2%	10 2%	28 3%	21 4%	6 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	49 3%	21 2%	28 3%	5 1%	7 2%	14 3%	16 3%	8 2%	13 4%	16 3%	8 2%	12 2%	29 3%	15 3%	6 2%
Both a food allergy and a food intolerance	17 1%	13 1%b	4 *	4 1%	4 1%	1 *	5 1%	2 1%	2 1%	8 1%	4 1%	3 *	9 1%	6 1%	2 1%
Don't know/NA	1776 94%	864 94%	912 94%	290 94%	351 95%	380 95%f	434 91%	321 95%	328 92%	514 92%	365 95%	568 96%hi	993 94%	537 94%	246 95%
Net: Food intolerance or allergy	114 6%	53 6%	61 6%	17 6%	19 5%	19 5%	41 9%e	18 5%	27 8%k	45 8%k	19 5%	23 4%	64 6%	36 6%	13 5%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	55 3%	17 2%	11 4%	27 3%	5 1%	50 4% <sup>d</sup>	52 3% <sup>g</sup>	3 1%	18 5% <sup>i</sup>	37 2%	47 3%	-	5 6%	3 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	49 3%	22 3%	7 2%	21 2%	11 2%	38 3%	40 3%	9 3%	10 3%	40 3%	42 2%	-	3 3%	5 4%
Both a food allergy and a food intolerance	17 1%	7 1%	2 1%	8 1%	4 1%	12 1%	12 1%	5 1%	3 1%	14 1%	17 1%	-	-	-
Don't know/NA	1776 94%	686 94%	249 93%	841 94%	513 96% <sup>e</sup>	1264 93%	1434 94%	342 95%	339 93%	1437 94%	1577 94%	-	85 93%	115 95%
Net: Food intolerance or allergy	114 6%	45 6%	19 7%	50 6%	21 4%	93 7% <sup>d</sup>	97 6%	16 5%	26 7%	87 6%	100 6%	-	7 7%	7 5%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	55 3%	3 3%e	3 1%	8 5%de	1 *	- -	4 2%	9 4%e	14 5%bde	6 4%e	51 3%	5 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	49 3%	1 1%	13 6%dgi	3 2%	1 1%	6 3%	4 2%	4 2%	10 4%i	1 *	41 3%	7 2%
Both a food allergy and a food intolerance	17 1%	1 1%	3 1%	1 1%	- -	1 *	2 1%	7 3%h	- -	2 1%	13 1%	4 1%
Don't know/NA	1776 94%	81 95%	205 92%	157 94%	142 99%bcgh	168 96%	183 95%	225 92%	258 92%	157 95%	1491 94%	272 95%
Net: Food intolerance or allergy	114 6%	4 5%	18 8%d	9 6%d	2 1%	7 4%	9 5%	19 8%d	23 8%d	8 5%	98 6%	15 5%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	55 3%	11 4%	20 4%	11 3%	9 2%	5 2%	31 4%	13 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	49 3%	9 4%e	15 3%	9 2%	13 4%e	2 1%	24 3%	15 2%
Both a food allergy and a food intolerance	17 1%	3 1%	3 1%	5 1%	3 1%	2 1%	6 1%	5 1%
Don't know/NA	1776 94%	232 92%	531 94%	401 95%	330 93%	248 96%a	763 93%	578 95%
Net: Food intolerance or allergy	114 6%	21 8%e	36 6%	23 5%	23 7%	9 4%	57 7%	33 5%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	55 3%	10 4%	17 3%	10 3%	13 3%	6 2%	26 3%	19 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	49 3%	8 4%	14 3%	7 2%	15 4%	4 1%	22 3%	20 3%
Both a food allergy and a food intolerance	17 1%	3 1%	4 1%	2 *	5 1%	3 1%	7 1%	8 1%
Don't know/NA	1776 94%	195 91%	512 94%	391 96% <sup>adf</sup>	361 92%	285 95%	707 93%	646 93%
Net: Food intolerance or allergy	114 6%	18 9% <sup>c</sup>	34 6%	15 4%	32 8% <sup>c</sup>	14 5%	52 7% <sup>c</sup>	45 7%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9b\_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	55 3%	52 4% <sup>b</sup>	4 1%	31 3% <sup>f</sup>	22 3% <sup>f</sup>	53 3% <sup>f</sup>	3 1%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	49 3%	42 3%	8 2%	25 3%	18 3%	43 3%	6 2%
Both a food allergy and a food intolerance	17 1%	16 1%	1 *	9 1%	2 *	11 1%	5 2% <sup>d</sup>
Don't know/NA	1776 94%	1350 93%	426 97% <sup>a</sup>	897 94%	583 94%	1480 94%	296 96%
Net: Food intolerance or allergy	114 6%	101 7% <sup>b</sup>	12 3%	61 6%	40 6%	101 6%	13 4%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9b\_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...**

**Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you**

**Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	55 3%	55 3%	47 3%	5 3%	11 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	49 3%	45 3%	44 3%	4 2%	9 3%
Both a food allergy and a food intolerance	17 1%	15 1%	15 1%	- -	6 2%
Don't know/NA	1776 94%	1642 94%	1540 94%	157 95%	330 93%
Net: Food intolerance or allergy	114 6%	108 6%	100 6%	9 5%	23 7%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A friend

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	140 7%	60 7%	80 8%	30 10%e	36 10%e	21 5%	34 7%	20 6%	35 10%jk	72 13%jk	12 3%	21 4%	73 7%	49 9%	18 7%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	137 7%	54 6%	82 8%a	30 10%g	29 8%g	29 7%g	38 8%g	11 3%	39 11%jk	49 9%k	23 6%	25 4%	83 8%	41 7%	13 5%
Both a food allergy and a food intolerance	46 2%	23 2%	24 2%	9 3%	10 3%	11 3%	11 2%	5 1%	7 2%	21 4%k	8 2%	10 2%	25 2%	15 3%	6 2%
Don't know/NA	1588 84%	789 86%b	800 82%	245 80%	299 81%	343 86%c	396 83%	306 90%cdf	278 78%	428 77%	345 90%hi	538 91%hi	884 84%	478 83%	227 87%
Net: Food intolerance or allergy	302 16%	129 14%	173 18%a	62 20%eg	71 19%g	56 14%	79 17%g	34 10%	77 22%jk	131 23%jk	40 10%	53 9%	173 16%	96 17%	33 13%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A friend

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	140 7%	60 8%	25 9%	55 6%	26 5%	115 8% <sup>d</sup>	116 8%	24 7%	35 10%	105 7%	133 8%	-	3 4%	4 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	137 7%	64 9% <sup>c</sup>	20 7%	53 6%	31 6%	105 8%	102 7%	34 10%	43 12% <sup>i</sup>	94 6%	120 7%	-	3 3%	14 11% <sup>l</sup>
Both a food allergy and a food intolerance	46 2%	24 3%	3 1%	20 2%	12 2%	34 3%	37 2%	10 3%	13 4%	33 2%	29 2%	-	4 4%	14 12% <sup>jl</sup>
Don't know/NA	1588 84%	591 81%	225 84%	772 87% <sup>a</sup>	469 88% <sup>e</sup>	1120 83%	1295 85%	294 82%	281 77%	1307 86% <sup>h</sup>	1417 84% <sup>m</sup>	-	83 90% <sup>m</sup>	89 73%
Net: Food intolerance or allergy	302 16%	140 19% <sup>c</sup>	43 16%	119 13%	65 12%	237 17% <sup>d</sup>	237 15%	65 18%	84 23% <sup>i</sup>	218 14%	261 16%	-	9 10%	32 27% <sup>jl</sup>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A friend

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	140 7%	7 8%	16 7%	17 10% <sup>d</sup>	5 3%	11 6%	11 6%	19 8%	30 11% <sup>d</sup>	17 10% <sup>d</sup>	125 8%	15 5%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	137 7%	2 2%	26 11% <sup>afg</sup>	11 6%	8 5%	12 7%	6 3%	14 6%	27 9% <sup>af</sup>	15 9% <sup>af</sup>	120 8%	15 5%
Both a food allergy and a food intolerance	46 2%	1 1%	8 4% <sup>h</sup>	3 2%	2 1%	1 1%	2 1%	8 3% <sup>h</sup>	2 1%	2 1%	39 2%	6 2%
Don't know/NA	1588 84%	76 88%	176 79%	142 85%	129 90% <sup>bh</sup>	153 88% <sup>b</sup>	173 90% <sup>bhi</sup>	207 84%	227 81%	135 82%	1324 83%	254 89% <sup>j</sup>
Net: Food intolerance or allergy	302 16%	10 12%	47 21% <sup>def</sup>	25 15%	15 10%	22 12%	20 10%	38 16%	55 19% <sup>df</sup>	30 18% <sup>f</sup>	265 17% <sup>k</sup>	33 11%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A friend

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	140 7%	17 7%	51 9%e	31 7%	28 8%	10 4%	68 8%e	38 6%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	137 7%	18 7%	49 9%	25 6%	29 8%	14 5%	67 8%	43 7%
Both a food allergy and a food intolerance	46 2%	4 2%	10 2%	12 3%	16 5%bf	4 2%	15 2%	20 3%
Don't know/NA	1588 84%	217 86%	464 82%	362 85%	285 81%	230 90%bdf	680 83%	516 84%
Net: Food intolerance or allergy	302 16%	37 14%	103 18%e	62 15%	68 19%e	26 10%	140 17%e	95 16%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A friend

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	140 7%	13 6%	47 9%	28 7%	34 9%	16 5%	61 8%	50 7%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	137 7%	17 8%	34 6%	38 9%	25 6%	21 7%	51 7%	46 7%
Both a food allergy and a food intolerance	46 2%	4 2%	9 2%	6 1%	19 5%bcf	8 3%	14 2%	27 4%bcf
Don't know/NA	1588 84%	180 85%	459 84%	345 85%	316 80%	257 86%	640 84%	573 83%
Net: Food intolerance or allergy	302 16%	32 15%	87 16%	62 15%	77 20%	41 14%	119 16%	118 17%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A friend

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	140 7%	125 9%b	15 3%	66 7%	61 10%cf	127 8%f	13 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	137 7%	115 8%b	22 5%	70 7%f	55 9%f	124 8%f	12 4%
Both a food allergy and a food intolerance	46 2%	42 3%b	5 1%	29 3%	11 2%	40 3%	6 2%
Don't know/NA	1588 84%	1191 82%	398 91%a	803 84%	504 81%	1306 83%	282 91%cde
Net: Food intolerance or allergy	302 16%	261 18%b	41 9%	156 16%f	119 19%f	275 17%f	27 9%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b\_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...

A friend

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	140 7%	138 8%	122 7%	18 11%	23 6%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	137 7%	130 7%	128 8%	10 6%	27 8%
Both a food allergy and a food intolerance	46 2%	44 2%	39 2%	2 1%	8 2%
Don't know/NA	1588 84%	1460 83%	1371 84%	137 82%	299 85%
Net: Food intolerance or allergy	302 16%	290 17%	269 16%	29 18%	54 15%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9b Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... - SUMMARY TABLE**

**Base: All adults in England, Wales and NI**

	Unweighted Base	Weighted Base	Food intolerance	Food allergy that has been medically diagnosed by a doctor	Both a food allergy and a food intolerance	None of these	Don't know	Net: Food intolerance or allergy
Myself	2007	1890	95 5%	69 4%	17 1%	1704 90%	9 *	176 9%
Another adult in my household	2007	1890	75 4%	38 2%	9 *	1661 88%	110 6%	120 6%
A child/children in my household	2007	1890	35 2%	34 2%	7 *	1601 85%	217 11%	72 4%
A child/children not in your household e.g. if your children live elsewhere	2007	1890	32 2%	51 3%	12 1%	1559 82%	241 13%	90 5%
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you	2007	1890	55 3%	49 3%	17 1%	1547 82%	229 12%	114 6%
A friend	2007	1890	140 7%	137 7%	46 2%	1415 75%	173 9%	302 16%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a coffee shop**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Not at all confident (1)	44 2%	22 2%	22 2%	10 3%e	4 1%	4 1%	17 3%de	10 3%de	10 3%	14 3%	10 3%	11 2%	25 2%	14 2%	5 2%
Not very confident (2)	142 7%	73 8%	68 7%	20 6%	23 6%	28 7%	38 8%	33 10%	25 7%	42 7%	32 8%	43 7%	87 8%	33 6%	21 8%
Neither confident nor unconfident (3)	234 12%	118 13%	115 12%	36 12%	43 12%	54 14%	54 11%	46 14%	29 8%	56 10%	52 13%h	96 16%hi	119 11%	82 14%	33 13%
Somewhat confident (4)	447 24%	218 24%	228 23%	80 26%	89 24%	88 22%	108 23%	81 24%	71 20%	135 24%	95 25%	145 25%	237 22%	152 27%	57 22%
Very confident (5)	963 51%	462 50%	501 52%	151 49%	197 53%g	214 54%g	249 52%g	152 45%	218 61%ijk	296 53%k	185 48%	264 45%	558 53%	273 48%	132 51%
Don't know	61 3%	24 3%	37 4%	11 3%	14 4%	10 2%	9 2%	17 5%ef	3 1%	15 3%	12 3%h	31 5%hi	30 3%	19 3%	11 4%
Net: Not at all/not very	186 10%	95 10%	90 9%	30 10%	26 7%	32 8%	55 12%d	43 13%de	35 10%	56 10%	42 11%	54 9%	112 11%	47 8%	26 10%
Net: Very/somewhat	1409 75%	680 74%	729 75%	231 75%g	286 78%g	302 76%g	357 75%g	233 69%	289 81%jk	431 77%k	280 73%	409 69%	796 75%	425 74%	189 73%
<b>Mean score</b>	<b>4.17</b>	<b>4.15</b>	<b>4.20</b>	<b>4.15</b>	<b>4.27g</b>	<b>4.24g</b>	<b>4.15</b>	<b>4.03</b>	<b>4.31jk</b>	<b>4.21</b>	<b>4.10</b>	<b>4.09</b>	<b>4.18</b>	<b>4.15</b>	<b>4.16</b>
<b>Standard deviation</b>	<b>1.07</b>	<b>1.09</b>	<b>1.06</b>	<b>1.08</b>	<b>0.97</b>	<b>1.01</b>	<b>1.13</b>	<b>1.14</b>	<b>1.07</b>	<b>1.07</b>	<b>1.10</b>	<b>1.06</b>	<b>1.09</b>	<b>1.04</b>	<b>1.08</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a coffee shop**

**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Not at all confident	(1)	44 2%	16 2%	7 3%	21 2%	6 1%	38 3% <sup>d</sup>	35 2%	9 2%	8 2%	36 2%	41 2%	-	3 3%	-
Not very confident	(2)	142 7%	49 7%	18 7%	75 8%	40 8%	101 7%	111 7%	30 9%	21 6%	120 8%	127 8%	-	6 7%	8 7%
Neither confident nor unconfident	(3)	234 12%	78 11%	32 12%	123 14%	75 14%	159 12%	194 13%	40 11%	38 11%	195 13%	218 13% <sup>m</sup>	-	15 17% <sup>m</sup>	1 1%
Somewhat confident	(4)	447 24%	176 24%	55 20%	216 24%	119 22%	328 24%	358 23%	89 25%	97 26%	350 23%	400 24% <sup>m</sup>	-	28 30% <sup>m</sup>	19 16%
Very confident	(5)	963 51%	397 54% <sup>c</sup>	144 54%	422 47%	282 53%	681 50%	782 51%	180 50%	188 51%	775 51%	830 50%	-	39 43%	93 77% <sup>jl</sup>
Don't know		61 3%	15 2%	12 4%	34 4% <sup>a</sup>	12 2%	49 4%	51 3%	10 3%	13 4%	47 3%	61 4% <sup>m</sup>	-	-	-
Net: Not at all/not very		186 10%	65 9%	25 9%	95 11%	46 9%	140 10%	146 10%	39 11%	29 8%	157 10%	168 10%	-	9 10%	8 7%
Net: Very/somewhat		1409 75%	573 78% <sup>c</sup>	199 74%	638 72%	400 75%	1009 74%	1140 74%	269 75%	284 78%	1125 74%	1231 73%	-	67 73%	112 93% <sup>jl</sup>
<b>Mean score</b>	<b>4.17</b>	<b>4.24<sup>c</sup></b>	<b>4.21</b>	<b>4.10</b>	<b>4.21</b>	<b>4.16</b>	<b>4.18</b>	<b>4.15</b>	<b>4.24</b>	<b>4.16</b>	<b>4.15</b>	<b>-</b>	<b>4.02</b>	<b>4.63<sup>jl</sup></b>	
<b>Standard deviation</b>	<b>1.07</b>	<b>1.04</b>	<b>1.09</b>	<b>1.09</b>	<b>1.02</b>	<b>1.09</b>	<b>1.07</b>	<b>1.09</b>	<b>1.02</b>	<b>1.09</b>	<b>1.08</b>	<b>-</b>	<b>1.09</b>	<b>0.81</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.07</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.10</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a coffee shop**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION									ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Not at all confident	(1)	44 2%	1 2%	7 3%	3 2%	1 *	2 1%	5 2%	8 3%	14 5%di	1 1%	36 2%	8 3%
Not very confident	(2)	142 7%	6 7%	13 6%	16 10%	10 7%	12 7%	13 7%	16 7%	30 10%	11 7%	124 8%	18 6%
Neither confident nor unconfident	(3)	234 12%	6 7%	20 9%	27 16%b	19 13%	18 10%	25 13%	42 17%abe	41 15%	20 12%	168 11%	64 22%j
Somewhat confident	(4)	447 24%	23 27%	50 23%	46 27%g	34 24%	34 20%	55 29%eg	42 17%	72 26%g	43 26%g	377 24%	69 24%
Very confident	(5)	963 51%	44 51%	128 57%cfh	70 42%	73 51%	102 58%cfh	81 42%	124 51%	124 44%	85 52%	838 53%k	116 40%
Don't know		61 3%	6 6%h	5 2%	4 3%	7 5%h	7 4%h	14 7%bh	13 5%h	1 *	5 3%h	47 3%	12 4%
Net: Not at all/not very		186 10%	8 9%	20 9%	19 12%	11 7%	14 8%	17 9%	24 10%	43 15%bdei	12 8%	160 10%	26 9%
Net: Very/somewhat		1409 75%	66 78%	178 80%cfgh	116 70%	108 75%	136 78%g	136 71%	166 68%	196 69%	128 78%g	1214 76%k	185 65%
<b>Mean score</b>	<b>4.17</b>	<b>4.26h</b>	<b>4.28ch</b>	<b>4.01</b>	<b>4.24h</b>	<b>4.32cfh</b>	<b>4.09</b>	<b>4.12</b>	<b>3.94</b>	<b>4.24h</b>	<b>4.20k</b>	<b>3.97</b>	
<b>Standard deviation</b>	<b>1.07</b>	<b>1.01</b>	<b>1.06</b>	<b>1.09</b>	<b>0.98</b>	<b>1.01</b>	<b>1.05</b>	<b>1.13</b>	<b>1.20</b>	<b>0.98</b>	<b>1.07</b>	<b>1.09</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.11</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.08</b>	<b>0.03</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a coffee shop**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Not at all confident	(1)	44 2%	14 5%bcdg	14 2%	6 1%	3 1%	8 3%	28 3%cd	11 2%
Not very confident	(2)	142 7%	22 9%	42 7%	31 7%	29 8%	18 7%	64 8%	47 8%
Neither confident nor unconfident	(3)	234 12%	24 9%	57 10%	74 18%abefg	45 13%	28 11%	81 10%	73 12%
Somewhat confident	(4)	447 24%	49 19%	156 28%ag	101 24%	80 23%	55 21%	205 25%	135 22%
Very confident	(5)	963 51%	140 55%	280 49%	202 48%	186 52%	142 55%	420 51%	327 54%
Don't know		61 3%	4 2%	17 3%	10 2%	11 3%	6 2%	22 3%	17 3%
Net: Not at all/not very		186 10%	35 14%c	56 10%	36 9%	32 9%	26 10%	92 11%	58 9%
Net: Very/somewhat		1409 75%	190 75%	436 77%	303 71%	266 75%	196 77%	626 76%	462 76%
<b>Mean score</b>		<b>4.17</b>	<b>4.13</b>	<b>4.17</b>	<b>4.12</b>	<b>4.21</b>	<b>4.22</b>	<b>4.16</b>	<b>4.22</b>
<b>Standard deviation</b>		<b>1.07</b>	<b>1.22</b>	<b>1.06</b>	<b>1.04</b>	<b>1.02</b>	<b>1.10</b>	<b>1.11</b>	<b>1.05</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a coffee shop**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Not at all confident	(1)	44 2%	7 3% <sup>d</sup>	15 3% <sup>d</sup>	7 2%	2 1%	13 4% <sup>cd</sup>	22 3% <sup>d</sup>	15 2%
Not very confident	(2)	142 7%	15 7%	46 9%	28 7%	32 8%	19 6%	62 8%	51 7%
Neither confident nor unconfident	(3)	234 12%	21 10%	56 10%	72 18% <sup>abdefg</sup>	44 11%	33 11%	77 10%	77 11%
Somewhat confident	(4)	447 24%	43 20%	144 26% <sup>e</sup>	103 25% <sup>e</sup>	94 24%	56 19%	187 25% <sup>e</sup>	150 22%
Very confident	(5)	963 51%	120 56% <sup>c</sup>	268 49%	188 46%	216 55% <sup>c</sup>	162 54% <sup>c</sup>	387 51%	378 55% <sup>c</sup>
Don't know		61 3%	7 3%	17 3% <sup>d</sup>	9 2%	4 1%	16 5% <sup>cd</sup>	24 3% <sup>d</sup>	20 3%
Net: Not at all/not very		186 10%	22 10%	61 11%	35 9%	35 9%	32 11%	84 11%	67 10%
Net: Very/somewhat		1409 75%	163 76%	412 75%	290 71%	310 79% <sup>c</sup>	218 73%	574 76%	528 76%
<b>Mean score</b>		<b>4.17</b>	<b>4.23</b>	<b>4.14</b>	<b>4.10</b>	<b>4.26<sup>c</sup></b>	<b>4.18</b>	<b>4.16</b>	<b>4.23</b>
<b>Standard deviation</b>		<b>1.07</b>	<b>1.11</b>	<b>1.09</b>	<b>1.04</b>	<b>1.00</b>	<b>1.16</b>	<b>1.10</b>	<b>1.07</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a coffee shop**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Not at all confident	(1) 44 2%	35 2%	9 2%	22 2%	17 3%	39 2%	6 2%
Not very confident	(2) 142 7%	115 8%	27 6%	72 8%	50 8%	122 8%	20 6%
Neither confident nor unconfident	(3) 234 12%	141 10%	93 21%a	88 9%	84 14%c	173 11%	61 20%cde
Somewhat confident	(4) 447 24%	333 23%	114 26%	201 21%	182 29%cef	383 24%	64 21%
Very confident	(5) 963 51%	798 55%b	164 37%	550 57%def	282 45%	832 53%df	130 42%
Don't know	61 3%	30 2%	31 7%a	25 3%	8 1%	33 2%	28 9%cde
Net: Not at all/not very	186 10%	150 10%	36 8%	94 10%	66 11%	160 10%	25 8%
Net: Very/somewhat	1409 75%	1132 78%b	278 63%	751 78%f	464 75%f	1215 77%f	195 63%
<b>Mean score</b>	<b>4.17</b>	<b>4.23b</b>	<b>3.98</b>	<b>4.27df</b>	<b>4.08</b>	<b>4.19df</b>	<b>4.05</b>
<b>Standard deviation</b>	<b>1.07</b>	<b>1.07</b>	<b>1.05</b>	<b>1.06</b>	<b>1.08</b>	<b>1.07</b>	<b>1.07</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a coffee shop**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Not at all confident	(1)	44 2%	39 2%	38 2%	6 3%	6 2%
Not very confident	(2)	142 7%	134 8%	128 8%	11 7%	23 7%
Neither confident nor unconfident	(3)	234 12%	209 12%	194 12%	29 18%abd	36 10%
Somewhat confident	(4)	447 24%	406 23%	382 23%	46 28%	73 21%
Very confident	(5)	963 51%	916 52% <sup>c</sup>	852 52% <sup>c</sup>	69 42%	192 54% <sup>c</sup>
Don't know		61 3%	46 3%	47 3%	4 3%	24 7% <sup>ab</sup>
Net: Not at all/not very		186 10%	173 10%	166 10%	17 10%	29 8%
Net: Very/somewhat		1409 75%	1321 76%	1233 75%	115 69%	265 75%
<b>Mean score</b>		<b>4.17</b>	<b>4.19<sup>c</sup></b>	<b>4.18</b>	<b>4.00</b>	<b>4.28<sup>c</sup></b>
<b>Standard deviation</b>		<b>1.07</b>	<b>1.07</b>	<b>1.08</b>	<b>1.10</b>	<b>1.03</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.09</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a café**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Not at all confident	(1)	36 2%	17 2%	19 2%	9 3% <sup>e</sup>	5 1%	2 1%	12 2% <sup>e</sup>	9 3% <sup>e</sup>	4 1%	10 2%	9 2%	13 2%	21 2%	10 2%	5 2%
Not very confident	(2)	151 8%	79 9%	72 7%	20 6%	25 7%	35 9%	39 8%	32 9%	32 9%	44 8%	34 9%	42 7%	92 9%	37 7%	22 8%
Neither confident nor unconfident	(3)	231 12%	123 13%	108 11%	37 12%	41 11%	53 13%	54 11%	46 14%	25 7%	60 11%	55 14% <sup>h</sup>	91 15% <sup>hi</sup>	118 11%	81 14%	32 12%
Somewhat confident	(4)	457 24%	223 24%	235 24%	87 28% <sup>e</sup>	94 25%	81 20%	113 24%	83 24%	72 20%	136 24%	95 25%	155 26%	237 22%	160 28% <sup>l</sup>	60 23%
Very confident	(5)	956 51%	452 49%	504 52%	144 47%	191 52%	218 55% <sup>g</sup>	247 52% <sup>g</sup>	155 46%	220 62% <sup>ijk</sup>	292 52% <sup>k</sup>	182 47%	262 44%	556 53% <sup>m</sup>	266 46%	134 52%
Don't know		59 3%	24 3%	35 4%	11 4%	14 4%	10 3%	9 2%	15 4% <sup>f</sup>	3 1%	16 3%	11 3%	29 5% <sup>h</sup>	34 3%	18 3%	7 3%
Net: Not at all/not very		186 10%	95 10%	91 9%	28 9%	29 8%	37 9%	51 11%	41 12%	36 10%	54 10%	42 11%	55 9%	113 11%	47 8%	27 10%
Net: Very/somewhat		1413 75%	675 74%	738 76%	231 75%	285 77% <sup>g</sup>	299 75%	361 76% <sup>g</sup>	238 70%	292 82% <sup>jk</sup>	428 77% <sup>k</sup>	277 72%	416 70%	792 75%	426 74%	195 75%
<b>Mean score</b>	<b>4.17</b>	<b>4.14</b>	<b>4.21</b>	<b>4.14</b>	<b>4.24<sup>g</sup></b>	<b>4.23<sup>g</sup></b>	<b>4.17</b>	<b>4.06</b>	<b>4.34<sup>jk</sup></b>	<b>4.21</b>	<b>4.09</b>	<b>4.09</b>	<b>4.19</b>	<b>4.15</b>	<b>4.17</b>	
<b>Standard deviation</b>	<b>1.06</b>	<b>1.07</b>	<b>1.05</b>	<b>1.06</b>	<b>0.99</b>	<b>1.03</b>	<b>1.09</b>	<b>1.12</b>	<b>1.02</b>	<b>1.05</b>	<b>1.09</b>	<b>1.06</b>	<b>1.08</b>	<b>1.02</b>	<b>1.08</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a café**

**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Not at all confident	(1) 36 2%	9 1%	8 3%	19 2%	6 1%	29 2%	31 2%	5 1%	9 2%	27 2%	33 2%	-	3 3%	-
Not very confident	(2) 151 8%	54 7%	24 9%	73 8%	47 9%	103 8%	120 8%	31 9%	20 6%	130 9%	136 8%	-	6 7%	8 7%
Neither confident nor unconfident	(3) 231 12%	78 11%	30 11%	123 14%	68 13%	163 12%	188 12%	43 12%	35 10%	196 13%	217 13% <sub>m</sub>	-	14 15% <sub>m</sub>	1 1%
Somewhat confident	(4) 457 24%	177 24%	53 20%	227 26%	110 21%	347 26% <sub>d</sub>	365 24%	92 26%	101 28%	356 23%	408 24%	-	28 31% <sub>m</sub>	21 18%
Very confident	(5) 956 51%	397 54% <sub>c</sub>	143 53%	416 47%	288 54%	668 49%	779 51%	177 49%	186 51%	770 50%	825 49%	-	40 44%	91 75% <sub>jl</sub>
Don't know	59 3%	18 2%	10 4%	31 4%	14 3%	45 3%	49 3%	10 3%	13 4%	46 3%	59 4% <sub>m</sub>	-	-	-
Net: Not at all/not very	186 10%	63 9%	31 12%	92 10%	54 10%	133 10%	151 10%	36 10%	29 8%	157 10%	169 10%	-	9 10%	8 7%
Net: Very/somewhat	1413 75%	573 78% <sub>c</sub>	196 73%	644 72%	398 75%	1015 75%	1144 75%	269 75%	287 79%	1126 74%	1233 73%	-	68 75%	112 93% <sub>jl</sub>
<b>Mean score</b>	<b>4.17</b>	<b>4.26<sub>c</sub></b>	<b>4.16</b>	<b>4.10</b>	<b>4.20</b>	<b>4.16</b>	<b>4.17</b>	<b>4.16</b>	<b>4.24</b>	<b>4.16</b>	<b>4.15</b>	<b>-</b>	<b>4.06</b>	<b>4.61<sub>jl</sub></b>
<b>Standard deviation</b>	<b>1.06</b>	<b>1.01</b>	<b>1.13</b>	<b>1.08</b>	<b>1.06</b>	<b>1.06</b>	<b>1.06</b>	<b>1.05</b>	<b>1.02</b>	<b>1.07</b>	<b>1.07</b>	<b>-</b>	<b>1.08</b>	<b>0.82</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.07</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.10</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a café**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION									ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Not at all confident	(1)	36 2%	1 1%	5 2%	3 2%	1 *	2 1%	4 2%	9 4%	6 2%	2 1%	28 2%	8 3%
Not very confident	(2)	151 8%	7 8%	17 8%	15 9%	12 8%	13 7%	13 7%	15 6%	36 13%gi	10 6%	125 8%	25 9%
Neither confident nor unconfident	(3)	231 12%	5 6%	20 9%	25 15%a	16 11%	21 12%	27 14%	44 18%ab	41 14%a	18 11%	166 10%	64 22%j
Somewhat confident	(4)	457 24%	26 30%eg	49 22%	48 29%eg	35 24%	30 17%	56 29%eg	39 16%	73 26%eg	51 31%eg	391 25%	66 23%
Very confident	(5)	956 51%	43 50%	127 57%cfh	71 43%	75 52%	100 57%cfh	81 42%	123 50%	124 44%	81 49%	835 53%k	112 39%
Don't know		59 3%	4 5%h	4 2%	5 3%	6 4%h	9 5%h	10 5%h	16 6%bh	2 1%	4 2%	44 3%	12 4%
Net: Not at all/not very		186 10%	8 9%	22 10%	18 11%	12 8%	15 8%	18 9%	23 9%	42 15%ei	11 7%	153 10%	33 11%
Net: Very/somewhat		1413 75%	69 80%g	176 79%gh	119 71%	110 76%g	130 74%	138 72%	162 66%	197 70%	133 80%gh	1226 77%k	178 62%
<b>Mean score</b>	<b>4.17</b>	<b>4.26h</b>	<b>4.26h</b>	<b>4.05</b>	<b>4.25h</b>	<b>4.29ch</b>	<b>4.08</b>	<b>4.10</b>	<b>3.97</b>	<b>4.25h</b>	<b>4.22k</b>	<b>3.91</b>	
<b>Standard deviation</b>	<b>1.06</b>	<b>0.98</b>	<b>1.07</b>	<b>1.07</b>	<b>0.99</b>	<b>1.04</b>	<b>1.05</b>	<b>1.15</b>	<b>1.15</b>	<b>0.94</b>	<b>1.04</b>	<b>1.12</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.11</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.03</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a café**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Not at all confident	(1)	36 2%	9 4%cd	10 2%	5 1%	3 1%	7 3%	19 2%	10 2%
Not very confident	(2)	151 8%	27 11%	49 9%	29 7%	26 7%	19 7%	77 9%	45 7%
Neither confident nor unconfident	(3)	231 12%	28 11%	50 9%	74 17%abefg	47 13%b	30 12%	77 9%	76 13%b
Somewhat confident	(4)	457 24%	44 17%	161 28%aeg	108 25%a	87 25%a	52 20%	205 25%a	139 23%
Very confident	(5)	956 51%	141 56%cd	282 50%	198 47%	181 51%	142 55%cd	422 52%	324 53%cd
Don't know		59 3%	4 2%	16 3%	11 2%	9 3%	7 2%	20 2%	16 3%
Net: Not at all/not very		186 10%	37 15%cdg	59 10%	34 8%	30 8%	26 10%	96 12%	56 9%
Net: Very/somewhat		1413 75%	185 73%	442 78%cd	306 72%	269 76%	194 76%	627 76%	463 76%
<b>Mean score</b>		<b>4.17</b>	<b>4.12</b>	<b>4.19</b>	<b>4.12</b>	<b>4.21</b>	<b>4.21</b>	<b>4.17</b>	<b>4.21</b>
<b>Standard deviation</b>		<b>1.06</b>	<b>1.20</b>	<b>1.04</b>	<b>1.02</b>	<b>1.00</b>	<b>1.10</b>	<b>1.09</b>	<b>1.05</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a café**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Not at all confident	(1)	36 2%	5 2%	10 2%	5 1%	4 1%	11 4%cd	15 2%	15 2%
Not very confident	(2)	151 8%	17 8%	50 9%	30 7%	32 8%	21 7%	68 9%	53 8%
Neither confident nor unconfident	(3)	231 12%	25 12%	52 10%	67 16%bfg	47 12%	33 11%	77 10%	81 12%
Somewhat confident	(4)	457 24%	39 18%	150 28%aeg	108 27%ae	100 25%e	54 18%	189 25%ae	153 22%
Very confident	(5)	956 51%	121 57%c	269 49%	187 46%	205 52%	163 55%c	391 51%	369 53%c
Don't know		59 3%	6 3%	14 2%	10 2%	4 1%	16 6%bcdf	19 3%	21 3%
Net: Not at all/not very		186 10%	22 10%	61 11%	35 9%	36 9%	32 11%	83 11%	68 10%
Net: Very/somewhat		1413 75%	160 75%	420 77%	295 72%	305 78%	217 73%	580 76%	522 75%
<b>Mean score</b>		<b>4.17</b>	<b>4.23</b>	<b>4.16</b>	<b>4.12</b>	<b>4.21</b>	<b>4.19</b>	<b>4.18</b>	<b>4.20</b>
<b>Standard deviation</b>		<b>1.06</b>	<b>1.10</b>	<b>1.06</b>	<b>1.02</b>	<b>1.01</b>	<b>1.15</b>	<b>1.07</b>	<b>1.07</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a café**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Not at all confident (1)	36 2%	28 2%	8 2%	19 2%	10 2%	30 2%	6 2%
Not very confident (2)	151 8%	115 8%	36 8%	79 8%	50 8%	129 8%	22 7%
Neither confident nor unconfident (3)	231 12%	142 10%	89 20%a	83 9%	88 14%ce	171 11%	60 19%cde
Somewhat confident (4)	457 24%	343 24%	114 26%	205 21%	186 30%cef	392 25%	66 21%
Very confident (5)	956 51%	796 55%b	160 37%	548 57%def	280 45%	828 52%df	128 42%
Don't know	59 3%	28 2%	31 7%a	24 3%	9 1%	33 2%	27 9%cde
Net: Not at all/not very	186 10%	143 10%	43 10%	98 10%	60 10%	158 10%	28 9%
Net: Very/somewhat	1413 75%	1139 78%b	274 62%	753 79%f	466 75%f	1219 77%f	194 63%
<b>Mean score</b>	<b>4.17</b>	<b>4.24b</b>	<b>3.94</b>	<b>4.27df</b>	<b>4.10</b>	<b>4.20f</b>	<b>4.02</b>
<b>Standard deviation</b>	<b>1.06</b>	<b>1.05</b>	<b>1.07</b>	<b>1.06</b>	<b>1.03</b>	<b>1.05</b>	<b>1.09</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a café**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Not at all confident	(1)	36 2%	30 2%	28 2%	2 1%	5 1%
Not very confident	(2)	151 8%	141 8%	135 8%	13 8%	23 7%
Neither confident nor unconfident	(3)	231 12%	199 11%	191 12%	33 20%abd	35 10%
Somewhat confident	(4)	457 24%	422 24%	391 24%	42 25%	80 23%
Very confident	(5)	956 51%	909 52%	846 52%	73 44%	186 53%
Don't know		59 3%	49 3%	48 3%	3 2%	24 7%abc
Net: Not at all/not very		186 10%	171 10%	163 10%	15 9%	28 8%
Net: Very/somewhat		1413 75%	1331 76%	1237 75%	115 69%	266 75%
<b>Mean score</b>		<b>4.17</b>	<b>4.20</b>	<b>4.19</b>	<b>4.05</b>	<b>4.27c</b>
<b>Standard deviation</b>		<b>1.06</b>	<b>1.05</b>	<b>1.06</b>	<b>1.04</b>	<b>1.01</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.03</b>	<b>0.08</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a sandwich place**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Not at all confident	(1)	39 2%	19 2%	20 2%	8 3%e	3 1%	3 1%	13 3%e	13 4%de	3 1%	13 2%	10 3%	13 2%	22 2%	11 2%	6 2%
Not very confident	(2)	165 9%	80 9%	84 9%	18 6%	25 7%	40 10%	43 9%	38 11%cd	34 10%	53 9%	33 9%	45 8%	102 10%m	36 6%	27 10%m
Neither confident nor unconfident	(3)	240 13%	127 14%	114 12%	46 15%	41 11%	52 13%	52 11%	49 15%	29 8%	66 12%	54 14%h	92 16%h	119 11%	89 15%l	33 13%
Somewhat confident	(4)	463 25%	231 25%	232 24%	84 27%	101 27%	87 22%	115 24%	76 22%	73 21%	131 23%	104 27%	155 26%	251 24%	158 28%n	54 21%
Very confident	(5)	920 49%	436 48%	484 50%	139 45%	187 51%g	207 52%g	240 51%g	147 43%	213 60%ijk	280 50%k	172 45%	255 43%	530 50%	260 45%	131 50%
Don't know		63 3%	25 3%	38 4%	12 4%	13 4%	10 2%	12 2%	16 5%f	4 1%	16 3%	12 3%h	31 5%h	34 3%	20 3%	9 4%
Net: Not at all/not very		204 11%	99 11%	104 11%	27 9%	28 8%	43 11%	55 12%	51 15%cd	37 10%	66 12%	43 11%	58 10%	124 12%m	47 8%	33 13%m
Net: Very/somewhat		1383 73%	667 73%	716 74%	223 72%	288 78%g	294 74%g	356 75%g	223 66%	286 81%ijk	411 74%	276 72%	410 69%	781 74%	418 73%	185 71%
<b>Mean score</b>	<b>4.13</b>	<b>4.10</b>	<b>4.15</b>	<b>4.11</b>	<b>4.25g</b>	<b>4.17g</b>	<b>4.14g</b>	<b>3.95</b>	<b>4.31ij</b>	<b>4.13</b>	<b>4.06</b>	<b>4.06</b>	<b>4.14</b>	<b>4.12</b>	<b>4.11</b>	
<b>Standard deviation</b>	<b>1.08</b>	<b>1.08</b>	<b>1.08</b>	<b>1.06</b>	<b>0.97</b>	<b>1.06</b>	<b>1.11</b>	<b>1.20</b>	<b>1.03</b>	<b>1.11</b>	<b>1.10</b>	<b>1.07</b>	<b>1.10</b>	<b>1.03</b>	<b>1.14</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a sandwich place**

**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	-**	91*	121	
Not at all confident	(1)	39 2%	8 1%	7 3%	25 3%a	7 1%	32 2%	31 2%	8 2%	10 3%	29 2%	36 2%	-	3 3%	-
Not very confident	(2)	165 9%	60 8%	25 9%	80 9%	47 9%	117 9%	132 9%	33 9%	21 6%	143 9%h	150 9%	-	6 7%	8 7%
Neither confident nor unconfident	(3)	240 13%	77 11%	37 14%	126 14%a	65 12%	176 13%	197 13%	44 12%	43 12%	198 13%	225 13% <sup>m</sup>	-	15 16% <sup>m</sup>	1 1%
Somewhat confident	(4)	463 25%	187 26%	56 21%	221 25%	124 23%	339 25%	370 24%	94 26%	96 26%	367 24%	412 25%	-	28 31%	23 19%
Very confident	(5)	920 49%	381 52% <sup>c</sup>	135 51%	403 45%	277 52%	643 47%	750 49%	170 47%	182 50%	738 48%	792 47%	-	39 43%	89 73% <sup>jl</sup>
Don't know		63 3%	19 3%	8 3%	36 4%	14 3%	49 4%	52 3%	11 3%	13 3%	50 3%	63 4% <sup>m</sup>	-	-	-
Net: Not at all/not very		204 11%	67 9%	32 12%	104 12%	54 10%	150 11%	163 11%	40 11%	31 9%	173 11%	186 11%	-	9 10%	8 7%
Net: Very/somewhat		1383 73%	568 78% <sup>c</sup>	191 71%	624 70%	401 75%	982 72%	1120 73%	263 74%	279 76%	1105 72%	1204 72%	-	67 74%	112 93% <sup>jl</sup>
<b>Mean score</b>	<b>4.13</b>	<b>4.23<sup>c</sup></b>	<b>4.11</b>	<b>4.05</b>	<b>4.19</b>	<b>4.10</b>	<b>4.13</b>	<b>4.11</b>	<b>4.19</b>	<b>4.11</b>	<b>4.10</b>	<b>-</b>	<b>4.03</b>	<b>4.59<sup>jl</sup></b>	
<b>Standard deviation</b>	<b>1.08</b>	<b>1.01</b>	<b>1.13</b>	<b>1.12</b>	<b>1.05</b>	<b>1.09</b>	<b>1.08</b>	<b>1.09</b>	<b>1.05</b>	<b>1.09</b>	<b>1.09</b>	<b>-</b>	<b>1.08</b>	<b>0.82</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.07</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.10</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a sandwich place**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Not at all confident	(1) 39 2%	1 1%	6 3%	2 1%	2 1%	1 1%	5 3%	8 3%	8 3%	3 2%	31 2%	8 3%
Not very confident	(2) 165 9%	5 6%	18 8%	19 11%	7 5%	14 8%	15 8%	17 7%	45 16% <i>abdefgi</i>	10 6%	144 9%	21 7%
Neither confident nor unconfident	(3) 240 13%	7 8%	20 9%	32 19% <i>abe</i>	20 14%	18 10%	30 16% <i>b</i>	39 16% <i>b</i>	40 14%	20 12%	174 11%	66 23% <i>j</i>
Somewhat confident	(4) 463 25%	27 32% <i>eg</i>	49 22%	40 24%	37 25%	35 20%	56 29% <i>g</i>	49 20%	75 27%	45 27%	383 24%	78 27%
Very confident	(5) 920 49%	42 49%	123 55% <i>cfh</i>	69 42%	73 51% <i>fh</i>	99 57% <i>cfh</i>	74 39%	116 47%	111 39%	85 51% <i>fh</i>	808 51% <i>k</i>	103 36%
Don't know	63 3%	3 4%	7 3%	4 3%	6 4%	8 4% <i>h</i>	12 6% <i>hi</i>	16 7% <i>hi</i>	3 1%	3 2%	49 3%	11 4%
Net: Not at all/not very	204 11%	6 7%	24 11%	21 13%	9 6%	15 9%	20 11%	25 10%	53 19% <i>abdefgi</i>	13 8%	175 11%	29 10%
Net: Very/somewhat	1383 73%	69 81% <i>cfgh</i>	172 77% <i>cfgh</i>	109 66%	109 76% <i>h</i>	134 77% <i>cgh</i>	130 68%	165 67%	185 66%	130 78% <i>cfgh</i> h	1192 75% <i>k</i>	181 63%
<b>Mean score</b>	<b>4.13</b>	<b>4.27ch</b>	<b>4.23cfh</b>	<b>3.95</b>	<b>4.24cfh</b>	<b>4.30cfh</b>	<b>3.99</b>	<b>4.09h</b>	<b>3.84</b>	<b>4.22ch</b>	<b>4.16k</b>	<b>3.90</b>
<b>Standard deviation</b>	<b>1.08</b>	<b>0.94</b>	<b>1.09</b>	<b>1.11</b>	<b>0.97</b>	<b>1.01</b>	<b>1.08</b>	<b>1.13</b>	<b>1.19</b>	<b>1.00</b>	<b>1.08</b>	<b>1.08</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.10</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.08</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a sandwich place**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Not at all confident	(1)	39 2%	13 5%bcdfg	8 1%	6 1%	3 1%	8 3%d	21 3%	11 2%
Not very confident	(2)	165 9%	24 9%	55 10%	36 9%	28 8%	22 8%	78 10%	50 8%
Neither confident nor unconfident	(3)	240 13%	32 13%	54 9%	73 17%bfg	46 13%	31 12%	86 10%	77 13%
Somewhat confident	(4)	463 25%	43 17%	158 28%ae	113 27%a	92 26%a	51 20%	201 25%a	144 24%a
Very confident	(5)	920 49%	139 55%c	275 48%	181 43%	175 50%	138 54%c	414 50%c	313 51%c
Don't know		63 3%	2 1%	17 3%	15 3%	9 2%	6 3%	20 2%	15 3%
Net: Not at all/not very		204 11%	37 15%d	63 11%	43 10%	31 9%	30 12%	99 12%	61 10%
Net: Very/somewhat		1383 73%	182 72%	433 76%c	294 69%	268 76%	190 74%	615 75%c	457 75%
<b>Mean score</b>		<b>4.13</b>	<b>4.08</b>	<b>4.16</b>	<b>4.04</b>	<b>4.18</b>	<b>4.16</b>	<b>4.13</b>	<b>4.17</b>
<b>Standard deviation</b>		<b>1.08</b>	<b>1.24</b>	<b>1.05</b>	<b>1.05</b>	<b>1.01</b>	<b>1.14</b>	<b>1.11</b>	<b>1.06</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.08</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a sandwich place**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Not at all confident	(1)	39 2%	7 3%cd	13 2%	4 1%	4 1%	11 4%cd	20 3%c	15 2%
Not very confident	(2)	165 9%	19 9%	52 9%	35 9%	36 9%	23 8%	70 9%	59 9%
Neither confident nor unconfident	(3)	240 13%	27 13%	58 11%	65 16%bf	44 11%	40 13%	84 11%	84 12%
Somewhat confident	(4)	463 25%	37 17%	148 27%ae	119 29%aeg	101 26%ae	53 18%	184 24%ae	154 22%
Very confident	(5)	920 49%	118 56%c	261 48%	171 42%	203 52%c	158 53%c	379 50%c	361 52%c
Don't know		63 3%	5 3%	15 3%	14 3%	5 1%	14 5%d	21 3%	19 3%
Net: Not at all/not very		204 11%	26 12%	64 12%	39 10%	40 10%	34 11%	90 12%	74 11%
Net: Very/somewhat		1383 73%	155 73%	409 75%	289 71%	304 77%	211 71%	563 74%	515 74%
<b>Mean score</b>		<b>4.13</b>	<b>4.16</b>	<b>4.12</b>	<b>4.06</b>	<b>4.19</b>	<b>4.14</b>	<b>4.13</b>	<b>4.17</b>
<b>Standard deviation</b>		<b>1.08</b>	<b>1.16</b>	<b>1.09</b>	<b>1.02</b>	<b>1.03</b>	<b>1.17</b>	<b>1.11</b>	<b>1.09</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.08</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a sandwich place**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Not at all confident (1)	39 2%	31 2%	8 2%	23 2%	10 2%	33 2%	6 2%
Not very confident (2)	165 9%	133 9%	31 7%	86 9%	55 9%	141 9%	24 8%
Neither confident nor unconfident (3)	240 13%	147 10%	93 21%a	83 9%	94 15%ce	177 11%	64 21%cde
Somewhat confident (4)	463 25%	341 23%	123 28%	203 21%	192 31%cef	395 25%c	69 22%
Very confident (5)	920 49%	773 53%b	147 34%	539 56%def	262 42%	802 51%df	118 38%
Don't know	63 3%	27 2%	36 8%a	25 3%	10 2%	34 2%	28 9%cde
Net: Not at all/not very	204 11%	164 11%	39 9%	109 11%	65 10%	174 11%	30 10%
Net: Very/somewhat	1383 73%	1114 77%b	270 62%	742 77%f	454 73%f	1196 76%f	187 61%
<b>Mean score</b>	<b>4.13</b>	<b>4.19b</b>	<b>3.92</b>	<b>4.23df</b>	<b>4.05</b>	<b>4.16df</b>	<b>3.96</b>
<b>Standard deviation</b>	<b>1.08</b>	<b>1.09</b>	<b>1.04</b>	<b>1.10</b>	<b>1.04</b>	<b>1.08</b>	<b>1.09</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a sandwich place**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Not at all confident	(1)	39 2%	33 2%	32 2%	4 2%	7 2%
Not very confident	(2)	165 9%	157 9%	148 9%	17 11%	23 7%
Neither confident nor unconfident	(3)	240 13%	218 12%	194 12%	36 22%abd	37 10%
Somewhat confident	(4)	463 25%	418 24%	403 25%	42 26%	77 22%
Very confident	(5)	920 49%	876 50% <sup>c</sup>	814 50% <sup>c</sup>	63 38%	185 52% <sup>c</sup>
Don't know		63 3%	49 3%	49 3%	4 2%	25 7%abc
Net: Not at all/not very		204 11%	189 11%	180 11%	21 13%	30 9%
Net: Very/somewhat		1383 73%	1294 74% <sup>c</sup>	1217 74% <sup>c</sup>	105 63%	262 74% <sup>c</sup>
<b>Mean score</b>		<b>4.13</b>	<b>4.15<sup>c</sup></b>	<b>4.14<sup>c</sup></b>	<b>3.88</b>	<b>4.25<sup>c</sup></b>
<b>Standard deviation</b>		<b>1.08</b>	<b>1.08</b>	<b>1.08</b>	<b>1.11</b>	<b>1.04</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.09</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a takeaway outlet**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Not at all confident	(1)	65 3%	30 3%	35 4%	15 5% <sup>d</sup>	4 1%	9 2%	17 4% <sup>d</sup>	7 2%	23 4%	15 4%	20 3%	33 3%	22 4%	10 4%	
Not very confident	(2)	185 10%	91 10%	94 10%	28 9%	36 10%	44 11%	42 9%	35 10%	36 10%	57 12% <sup>k</sup>	45 8%	48 10%	51 9%	25 10%	
Neither confident nor unconfident	(3)	249 13%	129 14%	120 12%	45 15%	45 12%	53 13%	57 12%	49 14%	28 8%	70 13% <sup>h</sup>	58 15% <sup>h</sup>	93 16% <sup>h</sup>	131 12%	84 15%	34 13%
Somewhat confident	(4)	431 23%	213 23%	218 22%	81 26%	84 23%	81 20%	110 23%	74 22%	72 20%	127 23%	89 23%	143 24%	224 21%	152 27% <sup>l</sup>	55 21%
Very confident	(5)	892 47%	430 47%	462 48%	127 41%	185 50% <sup>cg</sup>	201 50% <sup>cg</sup>	235 49% <sup>cg</sup>	144 42%	210 59% <sup>ijk</sup>	264 47%	166 43%	253 43%	521 49% <sup>m</sup>	245 43%	126 48%
Don't know		68 4%	25 3%	44 4% <sup>a</sup>	11 3%	16 4%	10 3%	11 2%	21 6% <sup>ef</sup>	4 1%	18 3%	12 3%	35 6% <sup>hij</sup>	40 4%	18 3%	10 4%
Net: Not at all/not very		250 13%	121 13%	129 13%	43 14%	40 11%	54 14%	62 13%	51 15%	42 12%	80 14%	60 16% <sup>k</sup>	67 11%	141 13%	74 13%	35 14%
Net: Very/somewhat		1323 70%	643 70%	680 70%	209 68%	269 73% <sup>g</sup>	282 71%	345 73% <sup>g</sup>	218 64%	281 79% <sup>ijk</sup>	391 70%	255 66%	396 67%	745 70%	397 69%	181 70%
<b>Mean score</b>	<b>4.04</b>	<b>4.03</b>	<b>4.05</b>	<b>3.94</b>	<b>4.16<sup>cg</sup></b>	<b>4.08</b>	<b>4.07</b>	<b>3.92</b>	<b>4.26<sup>ij</sup></b>	<b>4.02</b>	<b>3.93</b>	<b>4.01</b>	<b>4.07</b>	<b>3.98</b>	<b>4.05</b>	
<b>Standard deviation</b>	<b>1.16</b>	<b>1.16</b>	<b>1.17</b>	<b>1.19</b>	<b>1.07</b>	<b>1.15</b>	<b>1.17</b>	<b>1.23</b>	<b>1.09</b>	<b>1.19</b>	<b>1.20</b>	<b>1.13</b>	<b>1.16</b>	<b>1.15</b>	<b>1.18</b>	
<b>Standard error</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a takeaway outlet**

**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Not at all confident	(1) 65 3%	21 3%	9 3%	36 4%	10 2%	55 4% <sup>d</sup>	53 3%	12 3%	12 3%	53 3%	62 4% <sup>m</sup>	-	3 3%	-
Not very confident	(2) 185 10%	65 9%	31 12%	90 10%	55 10%	130 10%	154 10%	31 9%	32 9%	153 10%	168 10%	-	9 9%	8 7%
Neither confident nor unconfident	(3) 249 13%	88 12%	30 11%	131 15%	68 13%	180 13%	201 13%	47 13%	41 11%	207 14%	232 14% <sup>m</sup>	-	16 18% <sup>m</sup>	1 1%
Somewhat confident	(4) 431 23%	169 23%	55 21%	207 23%	111 21%	320 24%	345 23%	86 24%	92 25%	339 22%	381 23%	-	26 28%	24 20%
Very confident	(5) 892 47%	369 50% <sup>c</sup>	133 50%	389 44%	270 51%	621 46%	722 47%	170 48%	175 48%	717 47%	766 46%	-	38 41%	88 73% <sup>jl</sup>
Don't know	68 4%	20 3%	10 4%	39 4%	19 4%	49 4%	57 4%	11 3%	12 3%	56 4%	68 4% <sup>lm</sup>	-	-	-
Net: Not at all/not very	250 13%	85 12%	40 15%	125 14%	65 12%	185 14%	207 13%	43 12%	44 12%	206 13%	230 14% <sup>m</sup>	-	12 13%	8 7%
Net: Very/somewhat	1323 70%	538 74% <sup>c</sup>	189 70%	596 67%	381 71%	941 69%	1066 70%	256 72%	267 73%	1056 69%	1147 68%	-	63 69%	112 93% <sup>jl</sup>
<b>Mean score</b>	<b>4.04</b>	<b>4.13<sup>c</sup></b>	<b>4.06</b>	<b>3.97</b>	<b>4.12</b>	<b>4.01</b>	<b>4.04</b>	<b>4.07</b>	<b>4.09</b>	<b>4.03</b>	<b>4.01</b>	-	<b>3.95</b>	<b>4.58<sup>jl</sup></b>
<b>Standard deviation</b>	<b>1.16</b>	<b>1.12</b>	<b>1.19</b>	<b>1.19</b>	<b>1.12</b>	<b>1.18</b>	<b>1.17</b>	<b>1.14</b>	<b>1.13</b>	<b>1.17</b>	<b>1.18</b>	-	<b>1.13</b>	<b>0.82</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.11</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a takeaway outlet**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Not at all confident	(1) 65 3%	2 2%	14 6%de	7 4%d	1 *	2 1%	9 4%d	10 4%cd	15 5%de	3 2%	55 3%	9 3%
Not very confident	(2) 185 10%	7 9%	19 8%	19 11%	16 11%	11 6%	21 11%	17 7%	40 14%eg	19 11%	164 10%	21 7%
Neither confident nor unconfident	(3) 249 13%	7 8%	19 8%	28 17%b	18 13%	22 13%	29 15%b	46 19%ab	40 14%	21 13%	183 12%	65 23%j
Somewhat confident	(4) 431 23%	23 27%g	42 19%	43 26%g	35 24%	33 19%	46 24%g	39 16%	77 27%beg	43 26%g	348 22%	82 28%j
Very confident	(5) 892 47%	40 47%	121 54%cfh	63 38%	71 49%h	99 57%cfhi	75 39%	119 48%ch	104 37%	75 46%	785 49%k	98 34%
Don't know	68 4%	6 8%h	9 4%	7 4%	3 2%	7 4%	12 6%h	14 6%h	6 2%	4 2%	54 3%	12 4%
Net: Not at all/not very	250 13%	9 11%	32 15%e	26 16%e	17 11%	13 7%	29 15%e	27 11%	55 20%deg	22 13%	219 14%	30 11%
Net: Very/somewhat	1323 70%	63 74%	163 73%fh	106 64%	106 73%	132 76%cfgh	122 63%	158 65%	181 64%	118 71%	1134 71%k	180 63%
<b>Mean score</b>	<b>4.04</b>	<b>4.17h</b>	<b>4.11h</b>	<b>3.85</b>	<b>4.13ch</b>	<b>4.29cfghi</b>	<b>3.89</b>	<b>4.04h</b>	<b>3.78</b>	<b>4.04h</b>	<b>4.07k</b>	<b>3.87</b>
<b>Standard deviation</b>	<b>1.16</b>	<b>1.08</b>	<b>1.25</b>	<b>1.20</b>	<b>1.06</b>	<b>1.01</b>	<b>1.21</b>	<b>1.18</b>	<b>1.24</b>	<b>1.12</b>	<b>1.17</b>	<b>1.09</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.12</b>	<b>0.08</b>	<b>0.09</b>	<b>0.09</b>	<b>0.07</b>	<b>0.09</b>	<b>0.08</b>	<b>0.07</b>	<b>0.09</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a takeaway outlet**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Not at all confident	(1)	65 3%	19 7%bcdg	22 4%	8 2%	6 2%	11 4%	40 5%cdg	17 3%
Not very confident	(2)	185 10%	23 9%	58 10%	42 10%	38 11%	24 9%	81 10%	62 10%
Neither confident nor unconfident	(3)	249 13%	28 11%	65 12%	76 18%abefg	46 13%	30 12%	94 11%	76 12%
Somewhat confident	(4)	431 23%	41 16%	153 27%aeg	103 24%a	81 23%	48 19%	194 24%a	129 21%
Very confident	(5)	892 47%	136 54%bc	255 45%	178 42%	173 49%	138 54%bc	391 48%	310 51%c
Don't know		68 4%	6 3%	14 2%	18 4%	10 3%	7 3%	20 2%	17 3%
Net: Not at all/not very		250 13%	42 16%	80 14%	49 12%	44 12%	35 13%	121 15%	79 13%
Net: Very/somewhat		1323 70%	177 70%	408 72%	281 66%	253 72%	185 72%	585 71%	439 72%
<b>Mean score</b>		<b>4.04</b>	<b>4.02</b>	<b>4.02</b>	<b>3.99</b>	<b>4.09</b>	<b>4.11</b>	<b>4.02</b>	<b>4.10</b>
<b>Standard deviation</b>		<b>1.16</b>	<b>1.31</b>	<b>1.16</b>	<b>1.10</b>	<b>1.11</b>	<b>1.20</b>	<b>1.21</b>	<b>1.15</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.08</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a takeaway outlet**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Not at all confident	(1)	65 3%	13 6%cd	20 4%d	9 2%	6 1%	17 6%cd	33 4%d	22 3%
Not very confident	(2)	185 10%	17 8%	56 10%	36 9%	45 12%	30 10%	73 10%	76 11%
Neither confident nor unconfident	(3)	249 13%	25 12%	64 12%	73 18%bdefg	45 11%	35 12%	90 12%	80 12%
Somewhat confident	(4)	431 23%	32 15%	144 26%aeg	107 26%aeg	91 23%ae	50 17%	176 23%ae	141 20%
Very confident	(5)	892 47%	117 55%bc	249 46%	167 41%	195 50%c	154 51%c	366 48%c	349 50%c
Don't know		68 4%	9 4%	11 2%	14 3%	10 3%	14 5%b	20 3%	24 3%
Net: Not at all/not very		250 13%	30 14%	76 14%	45 11%	51 13%	47 16%	106 14%	98 14%
Net: Very/somewhat		1323 70%	149 70%	394 72%	274 67%	286 73%	203 68%	543 72%	490 71%
<b>Mean score</b>		<b>4.04</b>	<b>4.09</b>	<b>4.02</b>	<b>3.98</b>	<b>4.11</b>	<b>4.03</b>	<b>4.04</b>	<b>4.08</b>
<b>Standard deviation</b>		<b>1.16</b>	<b>1.27</b>	<b>1.16</b>	<b>1.09</b>	<b>1.11</b>	<b>1.27</b>	<b>1.19</b>	<b>1.18</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.09</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a takeaway outlet**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Not at all confident (1)	65 3%	46 3%	19 4%	34 4%	21 3%	55 3%	10 3%
Not very confident (2)	185 10%	147 10%	38 9%	87 9%	65 10%	152 10%	34 11%
Neither confident nor unconfident (3)	249 13%	156 11%	92 21%a	90 9%	96 15%ce	186 12%	63 20%ce
Somewhat confident (4)	431 23%	319 22%	112 26%	202 21%	167 27%cf	370 23%	61 20%
Very confident (5)	892 47%	753 52%b	139 32%	517 54%def	262 42%	778 49%df	114 37%
Don't know	68 4%	30 2%	38 9%a	28 3%	12 2%	40 3%	28 9%cde
Net: Not at all/not very	250 13%	194 13%	56 13%	121 13%	85 14%	206 13%	44 14%
Net: Very/somewhat	1323 70%	1072 74%b	251 57%	719 75%df	429 69%f	1148 73%f	175 57%
<b>Mean score</b>	<b>4.04</b>	<b>4.11b</b>	<b>3.79</b>	<b>4.16df</b>	<b>3.96</b>	<b>4.08df</b>	<b>3.83</b>
<b>Standard deviation</b>	<b>1.16</b>	<b>1.16</b>	<b>1.15</b>	<b>1.15</b>	<b>1.15</b>	<b>1.15</b>	<b>1.19</b>
<b>Standard error</b>	<b>0.03</b>	<b>0.03</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.07</b>



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a takeaway outlet**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Not at all confident	(1)	65 3%	56 3%	50 3%	14 9%abd	10 3%
Not very confident	(2)	185 10%	174 10%	164 10%	17 10%	27 8%
Neither confident nor unconfident	(3)	249 13%	219 13%	203 12%	35 21%abd	43 12%
Somewhat confident	(4)	431 23%	393 22%	378 23%	36 21%	76 22%
Very confident	(5)	892 47%	849 49% <sup>c</sup>	792 48% <sup>c</sup>	61 37%	169 48% <sup>c</sup>
Don't know		68 4%	59 3%	55 3%	4 2%	28 8%abc
Net: Not at all/not very		250 13%	230 13%	214 13%	31 19%bd	38 11%
Net: Very/somewhat		1323 70%	1242 71% <sup>c</sup>	1169 71% <sup>c</sup>	96 58%	245 69% <sup>c</sup>
<b>Mean score</b>		<b>4.04</b>	<b>4.07<sup>c</sup></b>	<b>4.07<sup>c</sup></b>	<b>3.69</b>	<b>4.12<sup>c</sup></b>
<b>Standard deviation</b>		<b>1.16</b>	<b>1.16</b>	<b>1.15</b>	<b>1.31</b>	<b>1.12</b>
<b>Standard error</b>		<b>0.03</b>	<b>0.03</b>	<b>0.03</b>	<b>0.10</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a restaurant**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Not at all confident	(1)	38 2%	17 2%	21 2%	8 3%	3 1%	4 1%	12 2%	11 3%de	4 1%	12 2%	10 2%	12 2%	18 2%	12 2%	8 3%
Not very confident	(2)	136 7%	61 7%	75 8%	18 6%	23 6%	29 7%	38 8%	30 9%	26 7%	38 7%	31 8%	42 7%	86 8%	33 6%	18 7%
Neither confident nor unconfident	(3)	211 11%	109 12%	102 11%	36 12%	36 10%	51 13%	44 9%	44 13%	26 7%	44 8%	52 14%hi	88 15%hi	107 10%	78 14%l	26 10%
Somewhat confident	(4)	481 25%	236 26%	245 25%	82 27%	96 26%	90 23%	122 26%	90 27%	74 21%	147 26%	98 25%	162 27%h	260 25%	151 26%	69 27%
Very confident	(5)	977 52%	475 52%	502 52%	156 51%	198 54%g	219 55%g	249 53%g	155 46%	224 63%ijk	306 55%jk	185 48%	262 44%	561 53%	283 49%	133 51%
Don't know		47 2%	19 2%	27 3%	8 3%	12 3%	6 2%	10 2%	11 3%	2 1%	11 2%	10 3%h	24 4%h	25 2%	16 3%	6 2%
Net: Not at all/not very		175 9%	79 9%	96 10%	26 8%	26 7%	33 8%	50 10%	40 12%d	30 8%	50 9%	40 10%	54 9%	104 10%	45 8%	26 10%
Net: Very/somewhat		1457 77%	711 77%	747 77%	237 77%	295 80%g	309 78%	371 78%g	245 72%	298 84%jk	453 81%jk	282 73%	425 72%	821 78%	434 76%	202 78%
<b>Mean score</b>	<b>4.21</b>	<b>4.21</b>	<b>4.20</b>	<b>4.20</b>	<b>4.30g</b>	<b>4.25g</b>	<b>4.20g</b>	<b>4.06</b>	<b>4.38jk</b>	<b>4.27jk</b>	<b>4.11</b>	<b>4.09</b>	<b>4.22</b>	<b>4.19</b>	<b>4.19</b>	
<b>Standard deviation</b>	<b>1.04</b>	<b>1.03</b>	<b>1.06</b>	<b>1.04</b>	<b>0.95</b>	<b>1.00</b>	<b>1.07</b>	<b>1.12</b>	<b>0.98</b>	<b>1.02</b>	<b>1.09</b>	<b>1.05</b>	<b>1.05</b>	<b>1.02</b>	<b>1.07</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c\_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a restaurant**

**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Not at all confident	(1)	38 2%	11 2%	6 2%	21 2%	5 1%	33 2%	6 2%	9 3%	29 2%	35 2%	-	4 4% <sub>m</sub>	-
Not very confident	(2)	136 7%	43 6%	22 8%	71 8%	44 8%	92 7%	28 8%	18 5%	118 8%	123 7%	-	6 6%	8 7%
Neither confident nor unconfident	(3)	211 11%	73 10%	29 11%	109 12%	62 12%	149 11%	39 11%	34 9%	177 12%	197 12% <sub>m</sub>	-	13 14% <sub>m</sub>	1 1%
Somewhat confident	(4)	481 25%	183 25%	58 22%	240 27%	124 23%	356 26%	92 25%	95 26%	385 25%	428 26%	-	30 33% <sub>m</sub>	23 19%
Very confident	(5)	977 52%	404 55% <sub>c</sub>	148 55% <sub>c</sub>	425 48%	289 54%	688 51%	792 52%	185 54%	781 51%	848 51%	-	39 43%	90 74% <sub>ij</sub>
Don't know		47 2%	17 2%	5 2%	24 3%	9 2%	38 3%	8 2%	12 3%	35 2%	47 3%	-	-	-
Net: Not at all/not very		175 9%	54 7%	28 10%	93 10% <sub>a</sub>	49 9%	125 9%	34 10%	28 8%	147 10%	157 9%	-	9 10%	8 7%
Net: Very/somewhat		1457 77%	587 80% <sub>c</sub>	206 77%	664 75%	413 77%	1045 77%	278 78%	292 80%	1166 76%	1276 76%	-	69 76%	112 93% <sub>ij</sub>
<b>Mean score</b>		<b>4.21</b>	<b>4.30<sub>c</sub></b>	<b>4.22</b>	<b>4.12</b>	<b>4.23</b>	<b>4.19</b>	<b>4.21</b>	<b>4.28</b>	<b>4.19</b>	<b>4.19</b>	-	<b>4.05</b>	<b>4.60<sub>ij</sub></b>
<b>Standard deviation</b>		<b>1.04</b>	<b>0.98</b>	<b>1.08</b>	<b>1.07</b>	<b>1.02</b>	<b>1.05</b>	<b>1.04</b>	<b>1.01</b>	<b>1.05</b>	<b>1.05</b>	-	<b>1.08</b>	<b>0.82</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.04</b>	<b>0.07</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	-	<b>0.10</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a restaurant**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Not at all confident	(1) 38 2%	1 2%	6 3%	2 1%	1 1%	1 1%	5 3%	8 3%	8 3%	2 1%	29 2%	9 3%
Not very confident	(2) 136 7%	3 3%	14 6%	17 10%g	9 6%	12 7%	13 7%	12 5%	32 11%ag	10 6%	117 7%	19 7%
Neither confident nor unconfident	(3) 211 11%	6 7%	16 7%	25 15%b	14 10%	17 9%	24 13%	40 16%ab	36 13%	19 12%	156 10%	55 19%j
Somewhat confident	(4) 481 25%	28 33%g	50 22%	42 25%	33 23%	37 21%	59 31%eg	49 20%	86 30%eg	44 26%	405 25%	75 26%
Very confident	(5) 977 52%	43 50%	132 59%cfh	74 45%	82 57%cfh	104 60%cfh	83 43%	123 50%	119 42%	88 53%h	846 53%k	122 43%
Don't know	47 2%	4 5%h	5 2%	6 3%h	3 2%	4 2%	8 4%h	13 5%h	1 *	3 2%	36 2%	7 3%
Net: Not at all/not very	175 9%	4 5%	20 9%	19 12%	11 7%	13 8%	18 9%	20 8%	40 14%adegi	12 7%	147 9%	28 10%
Net: Very/somewhat	1457 77%	71 83%cg	182 81%cgh	117 70%	115 80%g	141 81%cg	142 74%	173 71%	205 73%	131 80%	1250 79%k	197 69%
<b>Mean score</b>	<b>4.21</b>	<b>4.33h</b>	<b>4.32cfh</b>	<b>4.06</b>	<b>4.32ch</b>	<b>4.35cfh</b>	<b>4.10</b>	<b>4.16</b>	<b>3.98</b>	<b>4.27h</b>	<b>4.24k</b>	<b>4.01</b>
<b>Standard deviation</b>	<b>1.04</b>	<b>0.89</b>	<b>1.05</b>	<b>1.08</b>	<b>0.97</b>	<b>0.97</b>	<b>1.05</b>	<b>1.09</b>	<b>1.13</b>	<b>0.97</b>	<b>1.03</b>	<b>1.09</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.10</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.03</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a restaurant**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Not at all confident	(1)	38 2%	13 5%bcdfg	8 1%	5 1%	4 1%	6 3%	22 3%	10 2%
Not very confident	(2)	136 7%	24 9%	41 7%	29 7%	24 7%	19 7%	65 8%	43 7%
Neither confident nor unconfident	(3)	211 11%	26 10%	46 8%	70 16%abdfg	39 11%	28 11%	71 9%	67 11%
Somewhat confident	(4)	481 25%	44 17%	170 30%aeg	109 26%a	91 26%a	59 23%	214 26%a	150 25%a
Very confident	(5)	977 52%	146 58%c	288 51%	202 48%	192 54%	138 54%	434 53%	329 54%
Don't know		47 2%	1 *	14 2%a	9 2%a	5 1%	6 2%a	15 2%	11 2%
Net: Not at all/not very		175 9%	37 15%bcdg	49 9%	34 8%	27 8%	26 10%	87 11%	53 9%
Net: Very/somewhat		1457 77%	189 75%	458 81%c	311 73%	283 80%c	197 77%	648 79%c	480 79%
<b>Mean score</b>		<b>4.21</b>	<b>4.13</b>	<b>4.24</b>	<b>4.14</b>	<b>4.27</b>	<b>4.21</b>	<b>4.21</b>	<b>4.24</b>
<b>Standard deviation</b>		<b>1.04</b>	<b>1.24</b>	<b>0.99</b>	<b>1.02</b>	<b>0.98</b>	<b>1.08</b>	<b>1.07</b>	<b>1.02</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a restaurant**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Not at all confident	(1)	38 2%	7 3% <sup>d</sup>	12 2%	4 1%	3 1%	12 4% <sup>cd</sup>	19 2% <sup>d</sup>	15 2%
Not very confident	(2)	136 7%	21 10%	38 7%	30 7%	28 7%	20 7%	59 8%	48 7%
Neither confident nor unconfident	(3)	211 11%	22 10%	48 9%	60 15% <sup>bfg</sup>	40 10%	33 11%	70 9%	73 11%
Somewhat confident	(4)	481 25%	36 17%	161 29% <sup>aeg</sup>	118 29% <sup>aeg</sup>	97 25% <sup>a</sup>	62 21%	196 26% <sup>a</sup>	159 23%
Very confident	(5)	977 52%	125 59% <sup>bc</sup>	275 50%	186 46%	219 56% <sup>c</sup>	162 54% <sup>c</sup>	400 53% <sup>c</sup>	382 55% <sup>c</sup>
Don't know		47 2%	3 1%	12 2%	9 2%	5 1%	10 3%	15 2%	15 2%
Net: Not at all/not very		175 9%	27 13%	50 9%	34 8%	31 8%	32 11%	77 10%	63 9%
Net: Very/somewhat		1457 77%	161 75%	435 80%	303 75%	317 81% <sup>c</sup>	224 75%	596 79%	540 78%
<b>Mean score</b>		<b>4.21</b>	<b>4.20</b>	<b>4.21</b>	<b>4.13</b>	<b>4.30<sup>c</sup></b>	<b>4.19</b>	<b>4.21</b>	<b>4.25</b>
<b>Standard deviation</b>		<b>1.04</b>	<b>1.16</b>	<b>1.02</b>	<b>1.00</b>	<b>0.97</b>	<b>1.14</b>	<b>1.06</b>	<b>1.04</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.08</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a restaurant**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Not at all confident (1)	38 2%	29 2%	9 2%	21 2%	12 2%	32 2%	6 2%
Not very confident (2)	136 7%	108 7%	28 7%	71 7%	44 7%	115 7%	22 7%
Neither confident nor unconfident (3)	211 11%	126 9%	85 19%a	74 8%	77 12%c	151 10%	60 20%cde
Somewhat confident (4)	481 25%	365 25%	115 26%	223 23%	192 31%cef	415 26%	66 21%
Very confident (5)	977 52%	807 56%b	170 39%	554 58%def	291 47%	845 53%df	132 43%
Don't know	47 2%	16 1%	30 7%a	17 2%	7 1%	24 2%	23 7%cde
Net: Not at all/not very	175 9%	137 9%	38 9%	91 10%	56 9%	147 9%	28 9%
Net: Very/somewhat	1457 77%	1172 81%b	285 65%	777 81%f	483 78%f	1259 80%f	198 64%
<b>Mean score</b>	<b>4.21</b>	<b>4.26b</b>	<b>4.00</b>	<b>4.29df</b>	<b>4.15</b>	<b>4.24f</b>	<b>4.04</b>
<b>Standard deviation</b>	<b>1.04</b>	<b>1.03</b>	<b>1.05</b>	<b>1.04</b>	<b>1.02</b>	<b>1.03</b>	<b>1.08</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c\_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...**

**In a restaurant**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Not at all confident	(1)	38 2%	33 2%	31 2%	4 3%	6 2%
Not very confident	(2)	136 7%	129 7%	126 8%	14 9%	17 5%
Neither confident nor unconfident	(3)	211 11%	185 11%	171 10%	25 15%	36 10%
Somewhat confident	(4)	481 25%	435 25%	408 25%	49 30%	76 22%
Very confident	(5)	977 52%	929 53% <sup>c</sup>	865 53% <sup>c</sup>	70 42%	198 56% <sup>c</sup>
Don't know		47 2%	40 2%	38 2%	3 2%	20 6% <sup>ab</sup>
Net: Not at all/not very		175 9%	162 9%	158 10%	19 11%	23 7%
Net: Very/somewhat		1457 77%	1364 78%	1273 78%	120 72%	274 78%
<b>Mean score</b>		<b>4.21</b>	<b>4.23<sup>c</sup></b>	<b>4.22<sup>c</sup></b>	<b>4.03</b>	<b>4.33<sup>c</sup></b>
<b>Standard deviation</b>		<b>1.04</b>	<b>1.04</b>	<b>1.05</b>	<b>1.09</b>	<b>0.99</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.03</b>	<b>0.08</b>	<b>0.05</b>



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.9c Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... - SUMMARY TABLE**

**Base: All adults in England, Wales and NI**

	Unweighted Base	Weighted Base	Not at all confident (1)	Not very confident (2)	Neither confident (3)	Somewhat confident (4)	Very confident (5)	Don't know	Net: Not at all/not very	Net: Very/somewhat	Mean score	Standard deviation	Standard error
In a coffee shop	2007	1890	44 2%	142 7%	234 12%	447 24%	963 51%	61 3%	186 10%	1409 75%	4.17	1.07	0.02
In a café	2007	1890	36 2%	151 8%	231 12%	457 24%	956 51%	59 3%	186 10%	1413 75%	4.17	1.06	0.02
In a sandwich place	2007	1890	39 2%	165 9%	240 13%	463 25%	920 49%	63 3%	204 11%	1383 73%	4.13	1.08	0.02
In a takeaway outlet	2007	1890	65 3%	185 10%	249 13%	431 23%	892 47%	68 4%	250 13%	1323 70%	4.04	1.16	0.03
In a restaurant	2007	1890	38 2%	136 7%	211 11%	481 25%	977 52%	47 2%	175 9%	1457 77%	4.21	1.04	0.02

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices**  
**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 738 39%	354 39%	384 39%	111 36%	133 36%	149 37%	198 42%	147 43%cd	166 47%jk	233 42%k	143 37%	197 33%	437 41%m	194 34%	107 41%m
Slightly agree	(4) 727 38%	354 39%	373 38%	120 39%	140 38%	157 39%	186 39%	124 37%	137 39%	211 38%	149 39%	231 39%	401 38%	230 40%	96 37%
Neither agree nor disagree	(3) 257 14%	128 14%	130 13%	43 14%	65 18%fg	57 14%	58 12%	35 10%	35 10%	71 13%	61 16%h	90 15%h	138 13%	89 15%	31 12%
Slightly disagree	(2) 88 5%	41 4%	47 5%	17 5%	13 4%	17 4%	22 5%	19 6%	11 3%	28 5%	19 5%	30 5%	38 4%	35 6%l	15 6%
Strongly disagree	(1) 23 1%	14 2%	9 1%	5 2%	10 3%ef	2 1%	2 *	3 1%	3 1%	5 1%	4 1%	11 2%	11 1%	9 1%	3 1%
Don't know	56 3%	26 3%	30 3%	12 4%	9 2%	17 4%f	8 2%	10 3%	2 1%	12 2%	9 2%	32 5%hij	31 3%	17 3%	8 3%
Net: Agree	1466 78%	708 77%	757 78%	231 75%	273 74%	306 77%	384 81%d	271 80%cd	303 85%ijk	443 79%k	291 76%	428 72%	839 79%m	424 74%	203 78%
Net: Disagree	111 6%	55 6%	56 6%	22 7%	24 6%	19 5%	24 5%	22 7%	14 4%	32 6%	23 6%	41 7%	50 5%	43 8%l	18 7%
<b>Mean score</b>	<b>4.13</b>	<b>4.11</b>	<b>4.14</b>	<b>4.07</b>	<b>4.03</b>	<b>4.14</b>	<b>4.19d</b>	<b>4.19d</b>	<b>4.28jk</b>	<b>4.17k</b>	<b>4.08</b>	<b>4.02</b>	<b>4.18m</b>	<b>4.02</b>	<b>4.14</b>
<b>Standard deviation</b>	<b>0.91</b>	<b>0.93</b>	<b>0.90</b>	<b>0.95</b>	<b>0.98</b>	<b>0.87</b>	<b>0.86</b>	<b>0.92</b>	<b>0.84</b>	<b>0.90</b>	<b>0.92</b>	<b>0.95</b>	<b>0.88</b>	<b>0.95</b>	<b>0.94</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices**

**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Strongly agree	(5)	738 39%	303 41%b	88 33%	347 39%	203 38%	535 39%	592 39%	147 41%	146 40%	593 39%	-	32 35%	56 46%
Slightly agree	(4)	727 38%	284 39%	106 40%	337 38%	203 38%	524 39%	597 39%	130 36%	142 39%	585 38%	-	38 42%	56 46%
Neither agree nor disagree	(3)	257 14%	90 12%	50 18%ac	118 13%	83 16%	174 13%	213 14%	45 12%	43 12%	215 14%	-	15 17%am	5 4%
Slightly disagree	(2)	88 5%	27 4%	14 5%	46 5%	17 3%	71 5%	69 5%	19 5%	17 5%	71 5%	-	5 6%	5 4%
Strongly disagree	(1)	23 1%	10 1%	3 1%	11 1%	9 2%	15 1%	19 1%	4 1%	3 1%	20 1%	-	-	-
Don't know		56 3%	18 2%	7 3%	31 3%	19 3%	37 3%	42 3%	13 4%	15 4%	41 3%	-	1 1%	-
Net: Agree		1466 78%	586 80%b	195 73%	684 77%	406 76%	1059 78%	1189 78%	277 77%	288 79%	1178 77%	-	70 77%	112 92%j
Net: Disagree		111 6%	37 5%	17 6%	57 6%	25 5%	86 6%	88 6%	23 7%	20 5%	91 6%	-	5 6%	5 4%
<b>Mean score</b>	<b>4.13</b>	<b>4.18b</b>	<b>4.01</b>	<b>4.12</b>	<b>4.12</b>	<b>4.13</b>	<b>4.12</b>	<b>4.15</b>	<b>4.17</b>	<b>4.12</b>	<b>4.12</b>	<b>-</b>	<b>4.07</b>	<b>4.34j</b>
<b>Standard deviation</b>	<b>0.91</b>	<b>0.89</b>	<b>0.92</b>	<b>0.92</b>	<b>0.91</b>	<b>0.91</b>	<b>0.91</b>	<b>0.93</b>	<b>0.88</b>	<b>0.92</b>	<b>0.92</b>	<b>-</b>	<b>0.87</b>	<b>0.74</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.08</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Strongly agree	(5) 738 39%	24 28%	99 44%aeg	72 43%aeg	67 47%aeg	56 32%	83 43%aeg	71 29%	111 39%g	68 41%g	639 40%	97 34%
Slightly agree	(4) 727 38%	29 33%	83 37%	59 35%	55 38%	79 45%f	59 31%	95 39%	114 40%f	60 37%	621 39%	104 36%
Neither agree nor disagree	(3) 257 14%	17 19%bd	19 9%	20 12%	14 10%	20 11%	33 17%b	48 19%bde	42 15%b	25 15%	201 13%	56 19%j
Slightly disagree	(2) 88 5%	5 6%	15 7%h	10 6%	3 2%	7 4%	11 6%	14 6%	7 3%	5 3%	66 4%	18 6%
Strongly disagree	(1) 23 1%	3 4%f	2 1%	1 1%	2 1%	6 3%f	- -	3 1%	3 1%	2 1%	18 1%	5 2%
Don't know	56 3%	7 9%bcdh	6 3%	4 3%	2 1%	6 4%	6 3%	14 6%dh	5 2%	5 3%	45 3%	7 3%
Net: Agree	1466 78%	53 62%	181 81%ag	131 79%ag	123 85%afg	135 77%ag	142 74%	166 68%	225 80%ag	128 78%ag	1259 79%k	201 70%
Net: Disagree	111 6%	9 10%h	17 7%	11 7%	5 4%	13 8%	11 6%	17 7%	11 4%	8 5%	84 5%	23 8%
<b>Mean score</b>	<b>4.13</b>	<b>3.83</b>	<b>4.20ag</b>	<b>4.18ag</b>	<b>4.29aeg</b>	<b>4.02</b>	<b>4.15ag</b>	<b>3.94</b>	<b>4.16ag</b>	<b>4.16ag</b>	<b>4.16k</b>	<b>3.97</b>
<b>Standard deviation</b>	<b>0.91</b>	<b>1.08</b>	<b>0.92</b>	<b>0.93</b>	<b>0.84</b>	<b>0.98</b>	<b>0.92</b>	<b>0.94</b>	<b>0.86</b>	<b>0.91</b>	<b>0.89</b>	<b>0.98</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.12</b>	<b>0.06</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.02</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	738 39%	117 46%bcf	200 35%	142 34%	143 40%	130 51%bcdf	317 39%	273 45%bcf
Slightly agree	(4)	727 38%	80 31%	269 48%aceg	158 37%e	144 41%ae	67 26%	349 43%aeg	211 35%e
Neither agree nor disagree	(3)	257 14%	28 11%	57 10%	87 20%abdfg	37 11%	41 16%bf	85 10%	78 13%
Slightly disagree	(2)	88 5%	19 7%g	25 4%	18 4%	16 4%	9 3%	44 5%	25 4%
Strongly disagree	(1)	23 1%	6 2%b	2 *	6 1%	4 1%	4 2%	8 1%	8 1%
Don't know		56 3%	4 1%	13 2%	13 3%	9 3%	6 2%	17 2%	16 3%
Net: Agree		1466 78%	197 78%	469 83%c	300 71%	287 81%c	197 77%	666 81%c	484 79%c
Net: Disagree		111 6%	24 10%bg	28 5%	24 6%	20 6%	13 5%	52 6%	33 5%
<b>Mean score</b>		<b>4.13</b>	<b>4.14</b>	<b>4.15c</b>	<b>4.00</b>	<b>4.18c</b>	<b>4.24c</b>	<b>4.15c</b>	<b>4.20c</b>
<b>Standard deviation</b>		<b>0.91</b>	<b>1.04</b>	<b>0.81</b>	<b>0.93</b>	<b>0.89</b>	<b>0.96</b>	<b>0.89</b>	<b>0.92</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Strongly agree	(5) 738	105	186	125	159	159	291	318
	39%	49%bcdf	34%	31%	41%bc	53%bcdfig	38%c	46%bcf
Slightly agree	(4) 727	62	257	169	154	76	319	230
	38%	29%	47%adeg	41%aeg	39%ae	25%	42%aeg	33%e
Neither agree nor disagree	(3) 257	23	62	75	46	43	85	89
	14%	11%	11%	18%abdfg	12%	14%	11%	13%
Slightly disagree	(2) 88	16	26	19	17	8	41	26
	5%	7%eg	5%	5%	4%	3%	5%	4%
Strongly disagree	(1) 23	4	3	3	7	5	7	12
	1%	2%	1%	1%	2%	2%	1%	2%
Don't know	56	3	13	16	9	8	16	16
	3%	1%	2%	4%	2%	3%	2%	2%
Net: Agree	1466	167	442	293	313	235	610	548
	78%	79%	81%c	72%	80%c	79%	80%c	79%c
Net: Disagree	111	20	29	23	25	14	48	38
	6%	9%e	5%	6%	6%	5%	6%	6%
<b>Mean score</b>	<b>4.13</b>	<b>4.19c</b>	<b>4.12</b>	<b>4.00</b>	<b>4.15c</b>	<b>4.29bcf</b>	<b>4.14c</b>	<b>4.21c</b>
<b>Standard deviation</b>	<b>0.91</b>	<b>1.02</b>	<b>0.84</b>	<b>0.89</b>	<b>0.93</b>	<b>0.94</b>	<b>0.89</b>	<b>0.94</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices**  
**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 738 39%	616 42% <sup>b</sup>	123 28%	433 45% <sup>def</sup>	198 32%	631 40% <sup>d</sup>	107 35%
Slightly agree	(4) 727 38%	571 39%	156 36%	350 37%	269 43% <sup>cf</sup>	619 39%	108 35%
Neither agree nor disagree	(3) 257 14%	168 12%	89 20% <sup>ea</sup>	108 11%	93 15% <sup>c</sup>	201 13%	56 18% <sup>ce</sup>
Slightly disagree	(2) 88 5%	58 4%	30 7% <sup>ea</sup>	34 4%	40 7% <sup>cc</sup>	74 5%	13 4%
Strongly disagree	(1) 23 1%	15 1%	8 2%	14 1%	5 1%	19 1%	4 1%
Don't know	56 3%	23 2%	33 7% <sup>ea</sup>	19 2%	17 3%	36 2%	20 6% <sup>cde</sup>
Net: Agree	1466 78%	1187 82% <sup>b</sup>	278 64%	783 82% <sup>df</sup>	467 75%	1250 79% <sup>df</sup>	215 70%
Net: Disagree	111 6%	73 5%	38 9% <sup>ea</sup>	48 5%	45 7%	94 6%	17 6%
<b>Mean score</b>	<b>4.13</b>	<b>4.20<sup>b</sup></b>	<b>3.88</b>	<b>4.23<sup>def</sup></b>	<b>4.01</b>	<b>4.14<sup>d</sup></b>	<b>4.04</b>
<b>Standard deviation</b>	<b>0.91</b>	<b>0.88</b>	<b>0.99</b>	<b>0.90</b>	<b>0.91</b>	<b>0.91</b>	<b>0.94</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.05</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	738 39%	694 40%	640 39%	54 33%	158 45% <sup>c</sup>
Slightly agree	(4)	727 38%	676 39% <sup>d</sup>	638 39% <sup>d</sup>	59 35%	110 31%
Neither agree nor disagree	(3)	257 14%	230 13%	219 13%	40 24% <sup>abd</sup>	41 12%
Slightly disagree	(2)	88 5%	84 5%	79 5%	7 5%	18 5%
Strongly disagree	(1)	23 1%	23 1%	19 1%	1 1%	7 2%
Don't know		56 3%	43 2%	46 3%	5 3%	19 5% <sup>ab</sup>
Net: Agree		1466 78%	1370 78% <sup>c</sup>	1278 78% <sup>c</sup>	113 68%	269 76%
Net: Disagree		111 6%	107 6%	98 6%	9 5%	25 7%
<b>Mean score</b>		<b>4.13</b>	<b>4.13</b>	<b>4.13</b>	<b>3.98</b>	<b>4.18<sup>c</sup></b>
<b>Standard deviation</b>		<b>0.91</b>	<b>0.92</b>	<b>0.91</b>	<b>0.91</b>	<b>0.99</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.07</b>	<b>0.05</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices**  
**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 692 37%	326 36%	366 38%	96 31%	124 33%	128 32%	199 42% <sup>cde</sup>	145 43% <sup>cde</sup>	151 43% <sup>ijk</sup>	208 37%	134 35%	198 34%	392 37%	188 33%	112 43% <sup>m</sup>
Slightly agree	(4) 699 37%	353 38%	347 36%	117 38%	130 35%	167 42% <sup>g</sup>	172 36%	114 34%	130 37%	212 38%	149 39%	209 35%	398 38%	211 37%	90 35%
Neither agree nor disagree	(3) 303 16%	151 16%	152 16%	59 19% <sup>fg</sup>	76 21% <sup>fg</sup>	61 15%	63 13%	44 13%	50 14%	79 14%	70 18%	104 18%	157 15%	117 20% <sup>ln</sup>	29 11%
Slightly disagree	(2) 110 6%	51 6%	59 6%	17 6%	25 7%	24 6%	25 5%	19 6%	19 5%	41 7%	17 5%	33 6%	62 6%	30 5%	18 7%
Strongly disagree	(1) 36 2%	19 2%	17 2%	8 3%	6 2%	8 2%	8 2%	6 2%	5 1%	8 1%	7 2%	16 3%	19 2%	12 2%	4 2%
Don't know	49 3%	18 2%	31 3%	11 4%	10 3%	11 3%	8 2%	10 3%	1 *	11 2%	7 2%	30 5% <sup>hij</sup>	28 3%	14 3%	6 2%
Net: Agree	1391 74%	679 74%	713 73%	213 69%	253 69%	295 74%	371 78% <sup>cd</sup>	259 76% <sup>cd</sup>	281 79% <sup>k</sup>	420 75% <sup>k</sup>	283 73%	408 69%	790 75% <sup>m</sup>	399 70%	202 78% <sup>m</sup>
Net: Disagree	146 8%	70 8%	76 8%	25 8%	31 8%	32 8%	33 7%	26 8%	23 7%	49 9%	25 6%	49 8%	82 8%	43 7%	22 8%
<b>Mean score</b>	<b>4.03</b>	<b>4.02</b>	<b>4.05</b>	<b>3.93</b>	<b>3.95</b>	<b>3.99</b>	<b>4.13<sup>cd</sup></b>	<b>4.13<sup>cd</sup></b>	<b>4.14<sup>k</sup></b>	<b>4.04</b>	<b>4.02</b>	<b>3.96</b>	<b>4.05</b>	<b>3.95</b>	<b>4.14<sup>m</sup></b>
<b>Standard deviation</b>	<b>0.98</b>	<b>0.97</b>	<b>0.98</b>	<b>0.99</b>	<b>0.99</b>	<b>0.96</b>	<b>0.95</b>	<b>0.98</b>	<b>0.94</b>	<b>0.98</b>	<b>0.95</b>	<b>1.02</b>	<b>0.97</b>	<b>0.98</b>	<b>0.99</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices**  
**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	692 37%	267 36%	82 30%	344 39% <sup>b</sup>	179 34%	513 38%	562 37%	130 36%	133 36%	559 37%	597 36%	-	32 35%	63 52% <sup>kl</sup>
Slightly agree	(4)	699 37%	276 38%	107 40%	316 35%	206 39%	494 36%	560 37%	140 39%	142 39%	558 37%	616 37%	-	38 42%	45 37%
Neither agree nor disagree	(3)	303 16%	123 17%	46 17%	134 15%	92 17%	211 16%	248 16%	55 15%	59 16%	245 16%	279 17% <sup>m</sup>	-	17 19% <sup>m</sup>	7 5%
Slightly disagree	(2)	110 6%	43 6%	19 7%	49 6%	27 5%	84 6%	92 6%	19 5%	20 5%	90 6%	101 6%	-	4 4%	5 4%
Strongly disagree	(1)	36 2%	10 1%	7 3%	18 2%	16 3% <sup>e</sup>	20 1%	28 2%	8 2%	3 1%	33 2%	35 2%	-	-	1 1%
Don't know		49 3%	13 2%	7 3%	29 3%	14 3%	35 3%	42 3%	7 2%	9 2%	40 3%	49 3%	-	-	-
Net: Agree		1391 74%	543 74%	189 70%	660 74%	384 72%	1007 74%	1121 73%	270 75%	275 75%	1117 73%	1213 72%	-	70 77%	108 89% <sup>kl</sup>
Net: Disagree		146 8%	53 7%	26 10%	67 8%	43 8%	104 8%	120 8%	26 7%	23 6%	123 8%	136 8%	-	4 4%	7 6%
<b>Mean score</b>	<b>4.03</b>	<b>4.04</b>	<b>3.91</b>	<b>4.07<sup>b</sup></b>	<b>3.97</b>	<b>4.06</b>	<b>4.03</b>	<b>4.04</b>	<b>4.07</b>	<b>4.02</b>	<b>4.01</b>	<b>-</b>	<b>4.08</b>	<b>4.34<sup>kl</sup></b>	
<b>Standard deviation</b>	<b>0.98</b>	<b>0.95</b>	<b>1.01</b>	<b>0.98</b>	<b>1.00</b>	<b>0.97</b>	<b>0.98</b>	<b>0.97</b>	<b>0.92</b>	<b>0.99</b>	<b>0.99</b>	<b>-</b>	<b>0.85</b>	<b>0.86</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.02</b>	<b>-</b>	<b>0.08</b>	<b>0.08</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices**  
**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION									ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	692 37%	16 19%	97 44%aegh	65 39%ag	69 48%aegh	55 31%a	71 37%a	70 29%	92 33%a	62 37%a	606 38%k	85 30%
Slightly agree	(4)	699 37%	30 35%	76 34%	57 34%	50 35%	71 41%	67 35%	91 37%	115 41%	60 36%	600 38%	98 34%
Neither agree nor disagree	(3)	303 16%	19 23%b	28 13%	23 14%	18 13%	23 13%	37 19%	52 21%bde	49 17%	31 19%	238 15%	61 21%j
Slightly disagree	(2)	110 6%	11 13%dfghi	14 6%	14 9%	7 5%	12 7%	10 5%	10 4%	16 6%	6 4%	84 5%	25 9%j
Strongly disagree	(1)	36 2%	4 5%bcd	2 1%	1 *	- -	8 5%abcd	4 2%	7 3%cd	5 2%	3 2%	29 2%	6 2%
Don't know		49 3%	5 6%dh	5 2%	7 4%d	- -	5 3%cd	4 2%	15 6%bdh	5 2%	3 2%	32 2%	13 4%j
Net: Agree		1391 74%	46 54%	173 78%ag	122 73%a	119 83%aefgh	126 72%a	138 72%a	161 66%	207 73%a	121 74%a	1206 76%k	182 64%
Net: Disagree		146 8%	15 18%bdfghi	17 7%	15 9%	7 5%	20 12%cd	14 7%	18 7%	21 8%	9 6%	113 7%	31 11%j
<b>Mean score</b>	<b>4.03</b>	<b>3.53</b>	<b>4.16aeg</b>	<b>4.07a</b>	<b>4.26aefgh</b>	<b>3.90a</b>	<b>4.02a</b>	<b>3.90a</b>	<b>3.98a</b>	<b>4.06a</b>	<b>4.07k</b>	<b>3.84</b>	
<b>Standard deviation</b>	<b>0.98</b>	<b>1.12</b>	<b>0.96</b>	<b>0.98</b>	<b>0.85</b>	<b>1.08</b>	<b>0.98</b>	<b>0.99</b>	<b>0.95</b>	<b>0.95</b>	<b>0.96</b>	<b>1.04</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.13</b>	<b>0.06</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.07</b>	<b>0.02</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k  
 \* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	2007	273	597	450	373	277	870	650	
Weighted Base	1890	253	567	424	354	257	820	610	
Strongly agree	(5)	692 37%	104 41%bc	182 32%	131 31%	138 39%bc	130 51%abcdf	286 35%	268 44%bcf
Slightly agree	(4)	699 37%	89 35%e	250 44%aceg	149 35%e	142 40%e	64 25%	339 41%ceg	206 34%e
Neither agree nor disagree	(3)	303 16%	32 13%	84 15%	105 25%abdefg	36 10%	35 14%	116 14%	72 12%
Slightly disagree	(2)	110 6%	19 7%	27 5%	19 5%	24 7%	18 7%	46 6%	42 7%
Strongly disagree	(1)	36 2%	6 2%	14 3%	8 2%	3 1%	4 2%	20 2%	8 1%
Don't know		49 3%	3 1%	10 2%	12 3%	10 3%	4 2%	13 2%	14 2%
Net: Agree		1391 74%	193 76%c	432 76%c	280 66%	280 79%c	194 76%c	625 76%c	475 78%c
Net: Disagree		146 8%	25 10%	41 7%	27 6%	27 8%	23 9%	66 8%	50 8%
<b>Mean score</b>	<b>4.03</b>	<b>4.07</b>	<b>4.00</b>	<b>3.91</b>	<b>4.13c</b>	<b>4.18bcf</b>	<b>4.02</b>	<b>4.15bcf</b>	
<b>Standard deviation</b>	<b>0.98</b>	<b>1.03</b>	<b>0.95</b>	<b>0.96</b>	<b>0.92</b>	<b>1.04</b>	<b>0.98</b>	<b>0.97</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.06</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	2007	228	582	425	416	321	810	737	
Weighted Base	1890	213	546	406	392	299	759	691	
Strongly agree	(5)	692 37%	92 43%bc	179 33%	111 27%	149 38%c	156 52%bcdfg	271 36%c	305 44%bcf
Slightly agree	(4)	699 37%	77 36%e	223 41%eg	164 40%eg	158 40%eg	70 24%	300 40%eg	229 33%e
Neither agree nor disagree	(3)	303 16%	23 11%	91 17%adg	95 23%abdefg	43 11%	39 13%	114 15%	83 12%
Slightly disagree	(2)	110 6%	13 6%	25 5%	19 5%	30 8%	20 7%	39 5%	51 7%
Strongly disagree	(1)	36 2%	4 2%	15 3%	6 2%	4 1%	7 2%	19 2%	11 2%
Don't know		49 3%	4 2%	12 2%	10 3%	8 2%	7 2%	16 2%	14 2%
Net: Agree		1391 74%	169 79%c	402 74%	275 68%	307 78%c	226 76%c	571 75%c	533 77%c
Net: Disagree		146 8%	17 8%	40 7%	26 6%	34 9%	27 9%	57 8%	61 9%
<b>Mean score</b>	<b>4.03</b>	<b>4.15bc</b>	<b>3.99</b>	<b>3.89</b>	<b>4.09c</b>	<b>4.19bcf</b>	<b>4.03c</b>	<b>4.13bc</b>	
<b>Standard deviation</b>	<b>0.98</b>	<b>0.97</b>	<b>0.97</b>	<b>0.92</b>	<b>0.95</b>	<b>1.06</b>	<b>0.98</b>	<b>1.00</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices**  
**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 692 37%	567 39%b	125 28%	420 44%def	170 27%	590 37%d	102 33%
Slightly agree	(4) 699 37%	562 39%b	137 31%	338 35%	271 44%cef	608 38%f	91 29%
Neither agree nor disagree	(3) 303 16%	203 14%	100 23%a	123 13%	108 17%c	231 15%	72 23%cde
Slightly disagree	(2) 110 6%	78 5%	33 7%	39 4%	53 8%ce	92 6%	18 6%
Strongly disagree	(1) 36 2%	23 2%	13 3%	21 2%	8 1%	29 2%	7 2%
Don't know	49 3%	19 1%	30 7%a	18 2%	13 2%	31 2%	18 6%cde
Net: Agree	1391 74%	1130 78%b	261 60%	758 79%df	441 71%f	1198 76%df	193 62%
Net: Disagree	146 8%	100 7%	46 11%a	60 6%	61 10%c	121 8%	26 8%
<b>Mean score</b>	<b>4.03</b>	<b>4.10b</b>	<b>3.80</b>	<b>4.17def</b>	<b>3.89</b>	<b>4.06df</b>	<b>3.90</b>
<b>Standard deviation</b>	<b>0.98</b>	<b>0.94</b>	<b>1.06</b>	<b>0.96</b>	<b>0.95</b>	<b>0.96</b>	<b>1.03</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices**  
**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	692 37%	651 37%	606 37%	54 32%	152 43%abc
Slightly agree	(4)	699 37%	650 37%	608 37%	56 34%	116 33%
Neither agree nor disagree	(3)	303 16%	276 16% <sup>d</sup>	256 16%	40 24% <sup>abd</sup>	40 11%
Slightly disagree	(2)	110 6%	102 6%	103 6%	8 5%	14 4%
Strongly disagree	(1)	36 2%	34 2%	28 2%	3 2%	9 3%
Don't know		49 3%	37 2%	39 2%	5 3%	22 6% <sup>ab</sup>
Net: Agree		1391 74%	1301 74% <sup>c</sup>	1214 74% <sup>c</sup>	110 66%	268 76% <sup>c</sup>
Net: Disagree		146 8%	135 8%	131 8%	11 7%	23 7%
<b>Mean score</b>		<b>4.03</b>	<b>4.04</b>	<b>4.04</b>	<b>3.93</b>	<b>4.17abc</b>
<b>Standard deviation</b>		<b>0.98</b>	<b>0.98</b>	<b>0.98</b>	<b>0.98</b>	<b>0.98</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.08</b>	<b>0.05</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.  
The people who produce and supply food make sure it is safe, honest and ethically approved  
Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5)	430 23%	197 21% 232 24%	70 23%	68 18%	81 20%	130 27% <sup>de</sup>	80 24%	57 16%	109 19%	92 24% <sup>h</sup>	172 29% <sup>hi</sup>	236 22%	130 23%	63 24%
Slightly agree	(4)	675 36%	347 38% 327 34%	122 40%	137 37%	137 34%	161 34%	118 35%	133 37%	212 38% <sup>k</sup>	146 38% <sup>k</sup>	184 31%	379 36%	203 35%	93 36%
Neither agree nor disagree	(3)	469 25%	230 25% 239 25%	66 22%	108 29% <sup>cfg</sup>	116 29% <sup>cfg</sup>	102 21%	77 23%	98 28%	137 24%	98 25%	137 23%	267 25%	149 26%	54 21%
Slightly disagree	(2)	185 10%	85 9% 100 10%	26 8%	30 8%	37 9%	51 11%	40 12%	41 12% <sup>k</sup>	66 12% <sup>k</sup>	34 9%	44 7%	100 9%	53 9%	32 12%
Strongly disagree	(1)	58 3%	27 3% 31 3%	5 2%	10 3%	13 3%	20 4%	10 3%	19 5% <sup>jk</sup>	17 3%	8 2%	14 2%	39 4%	13 2%	6 2%
Don't know		73 4%	31 3% 42 4%	18 6% <sup>f</sup>	16 4%	15 4%	11 2%	14 4%	7 2%	18 3%	8 2%	40 7% <sup>hij</sup>	36 3%	26 4%	11 4%
Net: Agree		1104 58%	545 59% 560 58%	192 63%	205 55%	218 55%	291 61%	198 58%	190 53%	321 57%	237 62% <sup>h</sup>	356 60%	615 58%	333 58%	156 60%
Net: Disagree		243 13%	112 12% 131 13%	31 10%	40 11%	50 13%	71 15%	51 15%	60 17% <sup>jk</sup>	83 15% <sup>k</sup>	42 11%	58 10%	139 13%	66 12%	38 15%
<b>Mean score</b>	<b>3.68</b>	<b>3.68</b>	<b>3.68</b>	<b>3.78<sup>e</sup></b>	<b>3.63</b>	<b>3.62</b>	<b>3.71</b>	<b>3.67</b>	<b>3.48</b>	<b>3.61</b>	<b>3.74<sup>h</sup></b>	<b>3.83<sup>hi</sup></b>	<b>3.66</b>	<b>3.70</b>	<b>3.71</b>
<b>Standard deviation</b>	<b>1.04</b>	<b>1.02</b>	<b>1.06</b>	<b>0.97</b>	<b>0.98</b>	<b>1.03</b>	<b>1.12</b>	<b>1.07</b>	<b>1.07</b>	<b>1.04</b>	<b>1.00</b>	<b>1.04</b>	<b>1.06</b>	<b>1.01</b>	<b>1.06</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**The people who produce and supply food make sure it is safe, honest and ethically approved**

**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	430 23%	162 22%	48 18%	219 25%b	121 23%	308 23%	338 22%	92 26%	77 21%	353 23%	351 21%	-	15 17%	63 52% <sup>j</sup>
Slightly agree	(4)	675 36%	259 35%	94 35%	322 36%	199 37%	475 35%	540 35%	135 38%	126 34%	549 36%	590 35%	-	46 51% <sup>j</sup> <sub>m</sub>	38 32%
Neither agree nor disagree	(3)	469 25%	187 26%	76 28%	206 23%	140 26%	330 24%	396 26% <sup>g</sup>	73 20%	100 27%	369 24%	432 26% <sup>m</sup>	-	24 27% <sup>m</sup>	13 11%
Slightly disagree	(2)	185 10%	68 9%	33 12%	84 9%	37 7%	148 11% <sup>d</sup>	153 10%	32 9%	44 12%	141 9%	176 10% <sup>l</sup>	-	3 3%	7 5%
Strongly disagree	(1)	58 3%	26 4%	12 4%	21 2%	16 3%	42 3%	49 3%	9 3%	8 2%	51 3%	56 3%	-	2 3%	-
Don't know		73 4%	29 4%	5 2%	39 4%	20 4%	53 4%	57 4%	16 5%	12 3%	62 4%	73 4% <sup>m</sup>	-	* *	- -
Net: Agree		1104 58%	422 58%	142 53%	541 61% <sup>b</sup>	321 60%	783 58%	877 57%	227 63% <sup>f</sup>	203 55%	902 59%	941 56%	-	62 68% <sup>j</sup>	101 84% <sup>j</sup>
Net: Disagree		243 13%	94 13%	45 17% <sup>c</sup>	104 12%	53 10%	190 14% <sup>d</sup>	201 13%	42 12%	51 14%	192 13%	232 14% <sup>l</sup> <sub>m</sub>	-	5 5%	7 5%
<b>Mean score</b>	<b>3.68</b>	<b>3.66</b>	<b>3.51</b>	<b>3.75<sup>b</sup></b>	<b>3.73</b>	<b>3.66</b>	<b>3.65</b>	<b>3.78</b>	<b>3.62</b>	<b>3.69</b>	<b>3.63</b>	<b>-</b>	<b>3.77</b>	<b>4.30<sup>j</sup></b>	
<b>Standard deviation</b>	<b>1.04</b>	<b>1.05</b>	<b>1.07</b>	<b>1.02</b>	<b>1.00</b>	<b>1.06</b>	<b>1.04</b>	<b>1.03</b>	<b>1.02</b>	<b>1.05</b>	<b>1.05</b>	<b>-</b>	<b>0.85</b>	<b>0.87</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.07</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>-</b>	<b>0.08</b>	<b>0.08</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.  
The people who produce and supply food make sure it is safe, honest and ethically approved  
Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY			
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	430 23%	15 17%	58 26%ehi	38 23%	46 32%aefghi	27 16%	42 22%	54 22%	45 16%	26 16%	367 23%	63 22%
Slightly agree	(4)	675 36%	31 36%	91 41%gi	63 38%	52 36%	56 32%	75 39%gi	70 29%	106 38%g	46 28%	570 36%	101 35%
Neither agree nor disagree	(3)	469 25%	26 31%b	37 17%	38 23%	33 23%	48 27%b	39 20%	70 29%b	82 29%bf	59 36%bcd f	383 24%	80 28%
Slightly disagree	(2)	185 10%	4 4%	25 11%	17 11%	8 5%	27 16%ad	17 9%	24 10%	30 11%	24 14%ad	162 10%	23 8%
Strongly disagree	(1)	58 3%	3 4%	7 3%	3 2%	5 3%	7 4%	8 4%	9 4%	8 3%	7 4%	51 3%	6 2%
Don't know		73 4%	7 8%bd	5 2%	7 4%	1 1%	10 6%ad	11 6%ad	18 7%bdi	11 4%	4 2%	56 4%	14 5%
Net: Agree		1104 58%	45 53%	149 67%aeghi	101 61%ei	98 68%aeghi	83 48%	118 61%egi	124 51%	151 54%	72 44%	937 59%	164 57%
Net: Disagree		243 13%	7 8%	32 14%	20 12%	13 9%	34 19%ad	25 13%	33 13%	38 14%	30 18%ad	213 13%	29 10%
<b>Mean score</b>	<b>3.68</b>	<b>3.63</b>	<b>3.77ehi</b>	<b>3.73ei</b>	<b>3.88eghi</b>	<b>3.43</b>	<b>3.70ei</b>	<b>3.60</b>	<b>3.55</b>	<b>3.38</b>	<b>3.68</b>	<b>3.70</b>	
<b>Standard deviation</b>	<b>1.04</b>	<b>0.98</b>	<b>1.07</b>	<b>1.01</b>	<b>1.03</b>	<b>1.07</b>	<b>1.06</b>	<b>1.08</b>	<b>0.99</b>	<b>1.05</b>	<b>1.05</b>	<b>0.99</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.11</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.08</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.08</b>	<b>0.03</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k  
\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The people who produce and supply food make sure it is safe, honest and ethically approved**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	430 23%	63 25% <sup>bf</sup>	85 15%	87 20% <sup>b</sup>	85 24% <sup>bf</sup>	105 41% <sup>abcdfg</sup>	148 18%	190 31% <sup>bcdf</sup>
Slightly agree	(4)	675 36%	96 38% <sup>ce</sup>	240 42% <sup>ceg</sup>	128 30%	135 38% <sup>ce</sup>	69 27%	336 41% <sup>ceg</sup>	204 33%
Neither agree nor disagree	(3)	469 25%	52 20%	141 25%	140 33% <sup>abdefg</sup>	78 22%	50 20%	193 23%	128 21%
Slightly disagree	(2)	185 10%	23 9%	64 11%	38 9%	39 11%	19 7%	87 11%	58 9%
Strongly disagree	(1)	58 3%	11 4%	19 3%	12 3%	9 2%	8 3%	30 4%	17 3%
Don't know		73 4%	8 3%	18 3%	20 5%	9 2%	6 2%	26 3%	15 2%
Net: Agree		1104 58%	159 63% <sup>c</sup>	325 57% <sup>c</sup>	215 51%	220 62% <sup>c</sup>	174 68% <sup>bcf</sup>	484 59% <sup>c</sup>	394 65% <sup>bcf</sup>
Net: Disagree		243 13%	34 14%	83 15%	50 12%	48 14%	27 10%	117 14%	74 12%
<b>Mean score</b>		<b>3.68</b>	<b>3.72</b>	<b>3.56</b>	<b>3.60</b>	<b>3.72<sup>b</sup></b>	<b>3.98<sup>abcdf</sup></b>	<b>3.61</b>	<b>3.83<sup>bcf</sup></b>
<b>Standard deviation</b>		<b>1.04</b>	<b>1.09</b>	<b>1.00</b>	<b>1.02</b>	<b>1.04</b>	<b>1.10</b>	<b>1.03</b>	<b>1.07</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The people who produce and supply food make sure it is safe, honest and ethically approved**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	2007	228	582	425	416	321	810	737	
Weighted Base	1890	213	546	406	392	299	759	691	
Strongly agree	(5)	430 23%	57 27% <sup>bf</sup>	81 15%	83 20% <sup>b</sup>	86 22% <sup>b</sup>	118 39% <sup>abcdfg</sup>	138 18%	204 29% <sup>bcdf</sup>
Slightly agree	(4)	675 36%	76 36% <sup>e</sup>	232 43% <sup>ceg</sup>	132 33%	149 38% <sup>e</sup>	80 27%	308 41% <sup>ceg</sup>	229 33%
Neither agree nor disagree	(3)	469 25%	45 21%	141 26%	128 31% <sup>adefg</sup>	83 21%	63 21%	186 24%	146 21%
Slightly disagree	(2)	185 10%	20 9%	56 10% <sup>e</sup>	37 9%	54 14% <sup>ce</sup>	16 5%	76 10% <sup>e</sup>	70 10% <sup>e</sup>
Strongly disagree	(1)	58 3%	10 5%	17 3%	9 2%	12 3%	11 4%	27 4%	23 3%
Don't know		73 4%	5 2%	19 3%	18 4%	9 2%	12 4%	24 3%	21 3%
Net: Agree		1104 58%	134 63% <sup>c</sup>	313 57%	215 53%	235 60%	198 66% <sup>bcf</sup>	446 59%	433 63% <sup>c</sup>
Net: Disagree		243 13%	29 14%	73 13%	46 11%	66 17% <sup>ce</sup>	26 9%	103 14% <sup>e</sup>	92 13%
<b>Mean score</b>	<b>3.68</b>	<b>3.73</b>	<b>3.57</b>	<b>3.62</b>	<b>3.63</b>	<b>3.97<sup>abcdf</sup></b>	<b>3.62</b>	<b>3.78<sup>bcdf</sup></b>	
<b>Standard deviation</b>	<b>1.04</b>	<b>1.11</b>	<b>0.98</b>	<b>1.00</b>	<b>1.07</b>	<sup>g</sup> <b>1.09</b>	<b>1.02</b>	<b>1.09</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**The people who produce and supply food make sure it is safe, honest and ethically approved**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 430 23%	325 22%	104 24%	251 26% <sup>d</sup>	112 18%	363 23% <sup>d</sup>	67 22%
Slightly agree	(4) 675 36%	540 37% <sup>b</sup>	135 31%	349 36% <sup>f</sup>	234 38% <sup>f</sup>	582 37% <sup>f</sup>	92 30%
Neither agree nor disagree	(3) 469 25%	349 24%	120 27%	209 22%	178 29% <sup>c</sup>	387 24%	82 27%
Slightly disagree	(2) 185 10%	155 11% <sup>b</sup>	29 7%	92 10%	63 10%	155 10%	29 10%
Strongly disagree	(1) 58 3%	47 3%	12 3%	29 3%	18 3%	48 3%	11 3%
Don't know	73 4%	36 2%	37 9% <sup>a</sup>	28 3%	17 3%	46 3%	27 9% <sup>cde</sup>
Net: Agree	1104 58%	865 60%	240 55%	600 63% <sup>df</sup>	346 56%	945 60% <sup>f</sup>	159 51%
Net: Disagree	243 13%	202 14% <sup>b</sup>	41 9%	122 13%	81 13%	203 13%	40 13%
<b>Mean score</b>	<b>3.68</b>	<b>3.66</b>	<b>3.73</b>	<b>3.75<sup>d</sup></b>	<b>3.59</b>	<b>3.69</b>	<b>3.62</b>
<b>Standard deviation</b>	<b>1.04</b>	<b>1.05</b>	<b>1.02</b>	<b>1.06</b>	<b>1.00</b>	<b>1.04</b>	<b>1.07</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**The people who produce and supply food make sure it is safe, honest and ethically approved**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	430 23%	398 23%	363 22%	41 24%	93 26%
Slightly agree	(4)	675 36%	622 36%	593 36%	58 35%	128 36%
Neither agree nor disagree	(3)	469 25%	439 25%	411 25%	43 26%	74 21%
Slightly disagree	(2)	185 10%	175 10%	166 10%	11 7%	31 9%
Strongly disagree	(1)	58 3%	56 3%	48 3%	9 5% <sup>d</sup>	6 2%
Don't know		73 4%	60 3%	59 4%	4 3%	22 6% <sup>ab</sup>
Net: Agree		1104 58%	1021 58%	956 58%	98 59%	221 62%
Net: Disagree		243 13%	231 13%	214 13%	20 12%	37 10%
<b>Mean score</b>		<b>3.68</b>	<b>3.67</b>	<b>3.67</b>	<b>3.68</b>	<b>3.82<sup>ab</sup></b>
<b>Standard deviation</b>		<b>1.04</b>	<b>1.05</b>	<b>1.04</b>	<b>1.09</b>	<b>1.00</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.03</b>	<b>0.08</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. It is my responsibility to make sure that I make the right food choices for me and my family**  
**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 1221	568	652	184	235	266	317	218	264	387	228	341	702	344	174
	65%	62%	67% <sup>a</sup>	60%	64%	67%	67%	64%	74% <sup>jk</sup>	69% <sup>jk</sup>	59%	58%	66% <sup>m</sup>	60%	67% <sup>m</sup>
Slightly agree	(4) 399	213	186	59	75	83	104	78	65	105	89	141	218	122	59
	21%	23% <sup>b</sup>	19%	19%	20%	21%	22%	23%	18%	19%	23%	24% <sup>i</sup>	21%	21%	23%
Neither agree nor disagree	(3) 189	96	93	40	41	35	41	32	20	46	55	68	100	71	18
	10%	10%	10%	13%	11%	9%	9%	9%	6%	8%	14% <sup>hi</sup>	11% <sup>h</sup>	9%	12% <sup>n</sup>	7%
Slightly disagree	(2) 31	20	12	12	5	5	7	3	1	12	6	12	11	18	3
	2%	2%	1%	4% <sup>deg</sup>	1%	1%	2%	1%	*	2%	2%	2%	1%	3% <sup>l</sup>	1%
Strongly disagree	(1) 14	6	8	3	6	2	1	2	3	1	1	9	6	6	2
	1%	1%	1%	1%	2% <sup>f</sup>	1%	*	1%	1%	*	*	2% <sup>ij</sup>	1%	1%	1%
Don't know	36	15	21	10	7	7	5	6	2	8	5	20	20	13	3
	2%	2%	2%	3% <sup>f</sup>	2%	2%	1%	2%	1%	1%	1%	3% <sup>hij</sup>	2%	2%	1%
Net: Agree	1620	781	839	243	311	349	421	296	328	492	317	482	920	466	233
	86%	85%	86%	79%	84%	88% <sup>c</sup>	89% <sup>c</sup>	87% <sup>c</sup>	92% <sup>jk</sup>	88% <sup>jk</sup>	82%	82%	87% <sup>m</sup>	81%	90% <sup>m</sup>
Net: Disagree	45	26	20	14	10	7	8	5	4	13	7	21	17	24	5
	2%	3%	2%	5% <sup>efg</sup>	3%	2%	2%	2%	1%	2%	2%	3% <sup>h</sup>	2%	4% <sup>l</sup>	2%
Mean score	4.50	4.46	4.54 <sup>a</sup>	4.38	4.46	4.55 <sup>c</sup>	4.55 <sup>c</sup>	4.52 <sup>c</sup>	4.66 <sup>jk</sup>	4.57 <sup>jk</sup>	4.42	4.39	4.54 <sup>m</sup>	4.39	4.56 <sup>m</sup>
Standard deviation	0.80	0.82	0.79	0.92	0.87	0.76	0.73	0.76	0.68	0.76	0.81	0.89	0.76	0.90	0.75
Standard error	0.02	0.03	0.02	0.05	0.05	0.04	0.03	0.03	0.04	0.03	0.04	0.03	0.02	0.04	0.04

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. It is my responsibility to make sure that I make the right food choices for me and my family**  
**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	1221 65%	486 66%	174 65%	561 63%	355 67%	866 64%	999 65%	222 62%	254 69% <sup>kl</sup>	967 63%	1076 64% <sup>kl</sup>	-	46 51%	99 81% <sup>kl</sup>
Slightly agree	(4)	399 21%	152 21%	56 21%	191 21%	100 19%	299 22%	325 21%	74 21%	57 16%	342 22% <sup>gh</sup>	351 21%	-	32 35% <sup>klm</sup>	16 13%
Neither agree nor disagree	(3)	189 10%	68 9%	26 10%	95 11%	51 9%	139 10%	151 10%	39 11%	38 10%	151 10%	173 10% <sup>gm</sup>	-	13 14% <sup>gm</sup>	3 3%
Slightly disagree	(2)	31 2%	11 2%	3 1%	17 2%	8 2%	23 2%	19 1%	12 3% <sup>f</sup>	4 1%	28 2%	28 2%	-	-	3 3%
Strongly disagree	(1)	14 1%	4 1%	3 1%	7 1%	5 1%	9 1%	11 1%	3 1%	3 1%	11 1%	14 1%	-	-	-
Don't know		36 2%	11 1%	5 2%	20 2%	14 3%	22 2%	27 2%	9 3%	10 3%	25 2%	36 2%	-	-	-
Net: Agree		1620 86%	638 87%	230 86%	752 84%	455 85%	1165 86%	1324 86%	296 83%	311 85%	1309 86%	1426 85%	-	79 86%	115 95% <sup>kl</sup>
Net: Disagree		45 2%	15 2%	7 2%	24 3%	14 3%	32 2%	31 2%	15 4% <sup>f</sup>	6 2%	39 3%	42 3%	-	-	3 3%
<b>Mean score</b>	<b>4.50</b>	<b>4.53</b>	<b>4.50</b>	<b>4.47</b>	<b>4.52</b>	<b>4.49</b>	<b>4.52</b>	<b>4.43</b>	<b>4.57</b>	<b>4.48</b>	<b>4.49</b>	<b>-</b>	<b>4.37</b>	<b>4.73<sup>kl</sup></b>	
<b>Standard deviation</b>	<b>0.80</b>	<b>0.77</b>	<b>0.82</b>	<b>0.82</b>	<b>0.82</b>	<b>0.80</b>	<b>0.79</b>	<b>0.88</b>	<b>0.78</b>	<b>0.81</b>	<b>0.82</b>	<b>-</b>	<b>0.72</b>	<b>0.64</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.07</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**It is my responsibility to make sure that I make the right food choices for me and my family**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY			
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	1221 65%	42 49%	166 75%aeghi	111 67%a	101 70%agi	109 63%a	134 70%agi	143 58%	172 61%	97 58%	1062 67%k	153 53%
Slightly agree	(4)	399 21%	23 27%	37 16%	30 18%	26 18%	43 24%	32 17%	50 20%	69 24%b	41 25%	324 20%	72 25%
Neither agree nor disagree	(3)	189 10%	9 11%	13 6%	20 12%b	14 10%	10 6%	16 8%	36 15%bef	32 11%b	23 14%be	145 9%	43 15%j
Slightly disagree	(2)	31 2%	2 3%	5 2%	2 1%	2 1%	4 2%	3 2%	1 1%	5 2%	2 1%	24 2%	7 3%
Strongly disagree	(1)	14 1%	4 5%bcdfhi	-	-	-	4 2%b	1 1%	4 2%	1 *	-	10 1%	4 2%
Don't know		36 2%	5 6%bdh	2 1%	3 2%	1 1%	5 3%	6 3%	9 4%bh	3 1%	3 2%	25 2%	8 3%
Net: Agree		1620 86%	65 76%	203 91%agi	142 85%	127 88%ag	152 87%ag	166 87%ag	193 79%	241 85%a	137 83%	1385 87%k	225 78%
Net: Disagree		45 2%	7 8%bcdfhi	5 2%	2 1%	2 1%	7 4%	4 2%	7 3%	6 2%	2 1%	34 2%	12 4%
<b>Mean score</b>	<b>4.50</b>	<b>4.19</b>	<b>4.65aeghi</b>	<b>4.53a</b>	<b>4.58ag</b>	<b>4.48a</b>	<b>4.58ag</b>	<b>4.38</b>	<b>4.46a</b>	<b>4.43</b>	<b>4.54k</b>	<b>4.29</b>	
<b>Standard deviation</b>	<b>0.80</b>	<b>1.10</b>	<b>0.69</b>	<b>0.76</b>	<b>0.73</b>	<b>0.87</b>	<b>0.77</b>	<b>0.91</b>	<b>0.79</b>	<b>0.77</b>	<b>0.77</b>	<b>0.93</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.12</b>	<b>0.05</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.06</b>	<b>0.02</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. It is my responsibility to make sure that I make the right food choices for me and my family**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	1221 65%	177 70% <sup>c</sup>	378 67% <sup>c</sup>	254 60%	230 65%	166 65%	555 68% <sup>c</sup>	396 65%
Slightly agree	(4)	399 21%	50 20%	137 24% <sup>e</sup>	85 20%	81 23% <sup>e</sup>	41 16%	187 23% <sup>e</sup>	121 20%
Neither agree nor disagree	(3)	189 10%	20 8%	32 6%	65 15% <sup>abdfg</sup>	30 8%	37 14% <sup>abdf</sup>	52 6%	67 11% <sup>bf</sup>
Slightly disagree	(2)	31 2%	2 1%	10 2%	7 2%	4 1%	8 3%	13 2%	12 2%
Strongly disagree	(1)	14 1%	1 *	4 1%	4 1%	4 1%	2 1%	5 1%	6 1%
Don't know		36 2%	2 1%	6 1%	10 2%	6 2%	3 1%	9 1%	9 2%
Net: Agree		1620 86%	228 90% <sup>ce</sup>	515 91% <sup>ceg</sup>	338 80%	310 88% <sup>ce</sup>	207 81%	742 91% <sup>ceg</sup>	517 85% <sup>c</sup>
Net: Disagree		45 2%	3 1%	14 2%	11 3%	8 2%	9 4%	17 2%	17 3%
<b>Mean score</b>		<b>4.50</b>	<b>4.60<sup>ce</sup></b>	<b>4.56<sup>ce</sup></b>	<b>4.40</b>	<b>4.52</b>	<b>4.43</b>	<b>4.57<sup>ceg</sup></b>	<b>4.48</b>
<b>Standard deviation</b>		<b>0.80</b>	<b>0.71</b>	<b>0.74</b>	<b>0.87</b>	<b>0.79</b>	<b>0.89</b>	<b>0.73</b>	<b>0.84</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.02</b>	<b>0.03</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. It is my responsibility to make sure that I make the right food choices for me and my family**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	2007	228	582	425	416	321	810	737	
Weighted Base	1890	213	546	406	392	299	759	691	
Strongly agree	(5)	1221 65%	147 69% <sup>c</sup>	361 66% <sup>c</sup>	239 59%	252 64%	207 69% <sup>c</sup>	508 67% <sup>c</sup>	459 66% <sup>c</sup>
Slightly agree	(4)	399 21%	43 20%	130 24% <sup>e</sup>	87 21%	86 22% <sup>e</sup>	47 16%	173 23% <sup>e</sup>	132 19%
Neither agree nor disagree	(3)	189 10%	19 9%	36 7%	56 14% <sup>bf</sup>	37 9%	36 12% <sup>bf</sup>	54 7%	72 10% <sup>bf</sup>
Slightly disagree	(2)	31 2%	2 1%	7 1%	8 2%	7 2%	6 2%	10 1%	13 2%
Strongly disagree	(1)	14 1%	- -	4 1%	5 1%	5 1%	1 *	4 1%	6 1%
Don't know		36 2%	2 1%	7 1%	12 3% <sup>f</sup>	6 1%	3 1%	10 1%	9 1%
Net: Agree		1620 86%	190 89% <sup>c</sup>	491 90% <sup>ceg</sup>	326 80%	338 86% <sup>c</sup>	253 85%	681 90% <sup>ceg</sup>	591 86% <sup>c</sup>
Net: Disagree		45 2%	2 1%	11 2%	13 3%	12 3%	7 2%	14 2%	19 3%
<b>Mean score</b>	<b>4.50</b>	<b>4.59<sup>c</sup></b>	<b>4.56<sup>c</sup></b>	<b>4.39</b>	<b>4.48</b>	<b>4.53<sup>c</sup></b>	<b>4.56<sup>c</sup></b>	<b>4.50<sup>c</sup></b>	
<b>Standard deviation</b>	<b>0.80</b>	<b>0.70</b>	<b>0.74</b>	<b>0.88</b>	<b>0.84</b>	<b>0.80</b>	<b>0.73</b>	<b>0.82</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. It is my responsibility to make sure that I make the right food choices for me and my family**  
**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 1221 65%	997 69%b	223 51%	688 72%def	375 60%f	1063 67%df	158 51%
Slightly agree	(4) 399 21%	298 21%	101 23%	175 18%	147 24%c	322 20%	77 25%c
Neither agree nor disagree	(3) 189 10%	119 8%	70 16%a	64 7%	73 12%ce	137 9%	52 17%cde
Slightly disagree	(2) 31 2%	16 1%	15 3%a	5 1%	18 3%ce	23 1%c	9 3%c
Strongly disagree	(1) 14 1%	10 1%	4 1%	11 1%	3 *	13 1%	1 *
Don't know	36 2%	11 1%	24 6%a	16 2%	7 1%	23 1%	12 4%cde
Net: Agree	1620 86%	1295 89%b	325 74%	863 90%df	522 84%f	1385 88%df	235 76%
Net: Disagree	45 2%	26 2%	19 4%a	16 2%	20 3%c	36 2%	9 3%
<b>Mean score</b>	<b>4.50</b>	<b>4.57b</b>	<b>4.27</b>	<b>4.62def</b>	<b>4.42f</b>	<b>4.54df</b>	<b>4.29</b>
<b>Standard deviation</b>	<b>0.80</b>	<b>0.75</b>	<b>0.94</b>	<b>0.73</b>	<b>0.84</b>	<b>0.78</b>	<b>0.88</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.04</b>	<b>0.02</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. It is my responsibility to make sure that I make the right food choices for me and my family**  
**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	1221 65%	1154 66% <sup>c</sup>	1057 64% <sup>c</sup>	88 53%	237 67% <sup>c</sup>
Slightly agree	(4)	399 21%	374 21%	355 22%	39 24%	72 20%
Neither agree nor disagree	(3)	189 10%	163 9%	164 10%	31 19% <sup>abd</sup>	27 8%
Slightly disagree	(2)	31 2%	23 1%	22 1%	2 1%	1 *
Strongly disagree	(1)	14 1%	12 1%	13 1%	3 2%	5 1%
Don't know		36 2%	25 1%	29 2%	2 1%	11 3% <sup>a</sup>
Net: Agree		1620 86%	1528 87% <sup>c</sup>	1412 86% <sup>c</sup>	127 77%	309 88% <sup>c</sup>
Net: Disagree		45 2%	35 2%	35 2%	5 3%	6 2%
<b>Mean score</b>		<b>4.50</b>	<b>4.53<sup>c</sup></b>	<b>4.50<sup>c</sup></b>	<b>4.27</b>	<b>4.57<sup>c</sup></b>
<b>Standard deviation</b>		<b>0.80</b>	<b>0.78</b>	<b>0.80</b>	<b>0.93</b>	<b>0.77</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I have access to an affordable healthy diet**  
**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 969 51%	453 49%	516 53%	131 42%	176 48%	189 47%	271 57% <i>cde</i>	202 59% <i>cde</i>	233 65% <i>ijk</i>	306 55% <i>k</i>	185 48% <i>k</i>	245 41%	576 54% <i>m</i>	253 44%	140 54% <i>m</i>
Slightly agree	(4) 586 31%	303 33%	283 29%	99 32%	125 34%	130 33%	140 29%	93 28%	88 25%	174 31%	130 34% <i>h</i>	194 33% <i>h</i>	320 30%	184 32%	82 32%
Neither agree nor disagree	(3) 179 9%	88 10%	91 9%	41 13% <i>fg</i>	40 11% <i>g</i>	43 11% <i>g</i>	35 7%	20 6%	22 6%	38 7%	43 11% <i>hi</i>	76 13% <i>hi</i>	91 9%	73 13% <i>ln</i>	15 6%
Slightly disagree	(2) 85 4%	40 4%	45 5%	24 8% <i>dfg</i>	13 4%	19 5%	17 4%	11 3%	10 3%	23 4%	17 4%	35 6% <i>h</i>	35 3%	38 7% <i>l</i>	12 5%
Strongly disagree	(1) 31 2%	14 2%	16 2%	4 1%	5 1%	9 2%	8 2%	4 1%	1 *	8 1%	4 1%	17 3% <i>h</i>	14 1%	9 2%	7 3%
Don't know	40 2%	19 2%	20 2%	9 3% <i>f</i>	10 3% <i>f</i>	9 2%	3 1%	9 3% <i>f</i>	1 *	9 2%	5 1%	24 4% <i>hij</i>	21 2%	15 3%	4 1%
Net: Agree	1555 82%	757 82%	799 82%	229 75%	301 82% <i>c</i>	319 80%	411 87% <i>ce</i>	295 87% <i>cde</i>	321 90% <i>ijk</i>	480 86% <i>k</i>	315 82% <i>k</i>	439 74%	896 85% <i>m</i>	437 76%	222 86% <i>m</i>
Net: Disagree	115 6%	54 6%	62 6%	29 9% <i>dfg</i>	18 5%	28 7%	25 5%	15 4%	11 3%	31 6%	21 6%	52 9% <i>hi</i>	49 5%	47 8% <i>l</i>	19 7%
<b>Mean score</b>	<b>4.29</b>	<b>4.27</b>	<b>4.30</b>	<b>4.09</b>	<b>4.26c</b>	<b>4.21</b>	<b>4.38ce</b>	<b>4.45cd</b>	<b>4.53ij</b>	<b>4.36k</b>	<b>4.25k</b>	<b>4.09</b>	<b>4.36m</b>	<b>4.14</b>	<b>4.31m</b>
<b>Standard deviation</b>	<b>0.93</b>	<b>0.92</b>	<b>0.94</b>	<b>1.01</b>	<b>0.90</b>	<b>0.98</b>	<b>0.90</b>	<b>0.85</b>	<b>0.77</b>	<b>0.90</b>	<b>0.91</b>	<b>1.04</b>	<b>0.88</b>	<b>1.00</b>	<b>0.97</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I have access to an affordable healthy diet**  
**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Strongly agree	(5) 969	394	120	455	255	714	773	196	185	784	848	-	46	76
	51%	54% <sup>b</sup>	45%	51%	48%	53%	50%	55%	51%	51%	51%	-	50%	63% <sup>j</sup>
Slightly agree	(4) 586	217	96	273	175	412	475	111	111	476	524	-	29	33
	31%	30%	36%	31%	33%	30%	31%	31%	30%	31%	31%	-	32%	27%
Neither agree nor disagree	(3) 179	68	31	80	58	121	158	21	34	145	165	-	13	2
	9%	9%	12%	9%	11%	9%	10% <sup>g</sup>	6%	9%	10%	10% <sup>m</sup>	-	14% <sup>m</sup>	2%
Slightly disagree	(2) 85	29	12	44	22	63	65	20	20	65	73	-	3	9
	4%	4%	4%	5%	4%	5%	4%	6%	6%	4%	4%	-	3%	7%
Strongly disagree	(1) 31	10	6	15	13	18	30	1	6	24	28	-	1	1
	2%	1%	2%	2%	2%	1%	2% <sup>g</sup>	*	2%	2%	2%	-	2%	1%
Don't know	40	13	3	24	12	28	31	9	9	31	40	-	-	-
	2%	2%	1%	3%	2%	2%	2%	3%	2%	2%	2%	-	-	-
Net: Agree	1555	612	216	728	429	1126	1248	308	296	1260	1372	-	75	109
	82%	84%	80%	82%	80%	83%	81%	86%	81%	83%	82%	-	82%	90% <sup>j</sup>
Net: Disagree	115	39	18	58	35	81	95	21	27	89	101	-	4	10
	6%	5%	7%	7%	7%	6%	6%	6%	7%	6%	6%	-	4%	8%
<b>Mean score</b>	<b>4.29</b>	<b>4.33<sup>b</sup></b>	<b>4.17</b>	<b>4.28</b>	<b>4.22</b>	<b>4.31</b>	<b>4.26</b>	<b>4.38<sup>f</sup></b>	<b>4.26</b>	<b>4.29</b>	<b>4.28</b>	<b>-</b>	<b>4.26</b>	<b>4.43</b>
<b>Standard deviation</b>	<b>0.93</b>	<b>0.90</b>	<b>0.97</b>	<b>0.95</b>	<b>0.97</b>	<b>0.92</b>	<b>0.95</b>	<b>0.85</b>	<b>0.97</b>	<b>0.93</b>	<b>0.94</b>	<b>-</b>	<b>0.91</b>	<b>0.92</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.09</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33\_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.

I feel that I have access to an affordable healthy diet

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY			
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	969 51%	20 24%	132 59%aeg	84 51%a	78 54%a	83 48%a	108 56%ag	110 45%a	149 53%a	82 50%a	851 54%k	112 39%
Slightly agree	(4)	586 31%	34 40%b	62 28%	52 31%	47 33%	66 38%bh	56 29%	74 30%	81 29%	52 31%	472 30%	112 39%j
Neither agree nor disagree	(3)	179 9%	14 16%bef	10 5%	20 12%be	13 9%	10 6%	14 7%	33 14%bef	30 11%b	19 12%b	138 9%	41 14%j
Slightly disagree	(2)	85 4%	5 6%	12 5%	7 4%	5 4%	7 4%	6 3%	12 5%	15 5%	4 2%	67 4%	16 6%
Strongly disagree	(1)	31 2%	5 6%cdgh	4 2%	- -	1 1%	4 2%c	4 2%	3 1%	1 1%	5 3%ch	28 2%	2 1%
Don't know		40 2%	7 8%bcdefhi	3 1%	2 1%	- -	4 2%	5 3%	12 5%bdh	4 2%	2 1%	33 2%	3 1%
Net: Agree		1555 82%	54 64%	194 87%ag	137 82%a	125 87%ag	149 85%ag	164 85%ag	184 75%	231 82%a	134 81%a	1323 83%	225 78%
Net: Disagree		115 6%	10 12%cdf	16 7%	7 4%	6 4%	11 6%	9 5%	15 6%	17 6%	9 6%	94 6%	18 6%
<b>Mean score</b>	<b>4.29</b>	<b>3.76</b>	<b>4.39ag</b>	<b>4.30a</b>	<b>4.36a</b>	<b>4.27a</b>	<b>4.38ag</b>	<b>4.19a</b>	<b>4.30a</b>	<b>4.24a</b>	<b>4.32k</b>	<b>4.12</b>	
<b>Standard deviation</b>	<b>0.93</b>	<b>1.11</b>	<b>0.94</b>	<b>0.85</b>	<b>0.85</b>	<b>0.93</b>	<b>0.90</b>	<b>0.96</b>	<b>0.91</b>	<b>0.98</b>	<b>0.93</b>	<b>0.91</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.12</b>	<b>0.06</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.02</b>	<b>0.05</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I have access to an affordable healthy diet**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	969 51%	155 61%bcf	283 50%	189 45%	188 53%c	145 56%c	438 53%c	333 55%c
Slightly agree	(4)	586 31%	65 26%	212 37%aceg	125 29%	110 31%	67 26%	277 34%ae	177 29%
Neither agree nor disagree	(3)	179 9%	17 7%	33 6%	72 17%abdefg	23 6%	25 10%	50 6%	47 8%
Slightly disagree	(2)	85 4%	7 3%	24 4%	21 5%	21 6%	13 5%	31 4%	33 5%
Strongly disagree	(1)	31 2%	7 3%	8 1%	4 1%	8 2%	4 2%	15 2%	12 2%
Don't know		40 2%	2 1%	7 1%	13 3%bfg	4 1%	3 1%	9 1%	8 1%
Net: Agree		1555 82%	221 87%c	494 87%c	314 74%	298 84%c	212 83%c	715 87%c	510 84%c
Net: Disagree		115 6%	14 5%	32 6%	24 6%	28 8%	17 7%	46 6%	45 7%
<b>Mean score</b>		<b>4.29</b>	<b>4.42c</b>	<b>4.32c</b>	<b>4.16</b>	<b>4.29</b>	<b>4.33c</b>	<b>4.35c</b>	<b>4.30c</b>
<b>Standard deviation</b>		<b>0.93</b>	<b>0.93</b>	<b>0.88</b>	<b>0.95</b>	<b>0.98</b>	<b>0.96</b>	<b>0.89</b>	<b>0.97</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.06</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I have access to an affordable healthy diet**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	2007	228	582	425	416	321	810	737	
Weighted Base	1890	213	546	406	392	299	759	691	
Strongly agree	(5)	969 51%	129 61%bcdf	265 49%	180 44%	202 51%	187 63%bcdf	394 52%c	389 56%bc
Slightly agree	(4)	586 31%	57 27%	198 36%aeg	123 30%e	131 33%e	69 23%	255 34%e	200 29%
Neither agree nor disagree	(3)	179 9%	16 8%	40 7%	62 15%abdefg	29 7%	22 7%	57 7%	51 7%
Slightly disagree	(2)	85 4%	7 3%	22 4%	21 5%	20 5%	13 4%	29 4%	33 5%
Strongly disagree	(1)	31 2%	2 1%	12 2%	6 1%	6 2%	4 1%	15 2%	10 1%
Don't know		40 2%	1 1%	8 1%	16 4%abdefg	5 1%	3 1%	9 1%	9 1%
Net: Agree		1555 82%	186 87%c	463 85%c	303 74%	333 85%c	257 86%c	649 86%c	589 85%c
Net: Disagree		115 6%	9 4%	35 6%	26 6%	26 7%	17 6%	44 6%	43 6%
<b>Mean score</b>	<b>4.29</b>	<b>4.43bc</b>	<b>4.27</b>	<b>4.15</b>	<b>4.30c</b>	<b>4.43bc</b>	<b>4.31c</b>	<b>4.35c</b>	
<b>Standard deviation</b>	<b>0.93</b>	<b>0.85</b>	<b>0.93</b>	<b>0.97</b>	<b>0.93</b>	<b>0.91</b>	<b>0.91</b>	<b>0.92</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.06</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I have access to an affordable healthy diet**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 969 51%	802 55%b	167 38%	559 58%def	280 45%	839 53%df	130 42%
Slightly agree	(4) 586 31%	444 31%	142 32%	273 29%	222 36%c	496 31%	91 29%
Neither agree nor disagree	(3) 179 9%	109 7%	71 16%a	61 6%	71 11%ce	132 8%	47 15%ce
Slightly disagree	(2) 85 4%	56 4%	29 7%a	31 3%	33 5%	65 4%	20 7%c
Strongly disagree	(1) 31 2%	25 2%	5 1%	18 2%	8 1%	26 2%	4 1%
Don't know	40 2%	16 1%	24 5%a	15 2%	9 1%	24 2%	16 5%cde
Net: Agree	1555 82%	1246 86%b	309 71%	833 87%df	502 81%f	1334 84%df	221 72%
Net: Disagree	115 6%	81 6%	34 8%	50 5%	41 7%	91 6%	25 8%
<b>Mean score</b>	<b>4.29</b>	<b>4.35b</b>	<b>4.05</b>	<b>4.40def</b>	<b>4.19</b>	<b>4.32df</b>	<b>4.10</b>
<b>Standard deviation</b>	<b>0.93</b>	<b>0.91</b>	<b>0.98</b>	<b>0.90</b>	<b>0.93</b>	<b>0.92</b>	<b>1.01</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I have access to an affordable healthy diet**  
**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	969 51%	910 52% <sup>c</sup>	833 51% <sup>c</sup>	70 42%	182 52% <sup>c</sup>
Slightly agree	(4)	586 31%	539 31%	519 32%	56 34%	107 30%
Neither agree nor disagree	(3)	179 9%	163 9%	156 10%	28 17% <sup>abd</sup>	31 9%
Slightly disagree	(2)	85 4%	79 5%	71 4%	7 4%	13 4%
Strongly disagree	(1)	31 2%	30 2%	28 2%	2 1%	7 2%
Don't know		40 2%	29 2%	33 2%	3 2%	14 4% <sup>ab</sup>
Net: Agree		1555 82%	1449 83% <sup>c</sup>	1352 82% <sup>c</sup>	126 76%	289 82%
Net: Disagree		115 6%	109 6%	99 6%	10 6%	20 6%
<b>Mean score</b>		<b>4.29</b>	<b>4.29<sup>c</sup></b>	<b>4.28</b>	<b>4.12</b>	<b>4.31</b>
<b>Standard deviation</b>		<b>0.93</b>	<b>0.94</b>	<b>0.93</b>	<b>0.95</b>	<b>0.94</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.07</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I will have access to an affordable healthy diet in the future**  
**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 846 45%	415 45%	431 44%	127 41%	157 43%	149 37%	238 50% <sup>cde</sup>	175 51% <sup>cde</sup>	191 54% <sup>jk</sup>	268 48% <sup>k</sup>	164 43%	224 38%	500 47% <sup>m</sup>	225 39%	121 47% <sup>m</sup>
Slightly agree	(4) 619 33%	302 33%	317 33%	97 32%	112 30%	143 36%	156 33%	111 33%	100 28%	188 34%	131 34%	200 34%	342 32%	188 33%	89 34%
Neither agree nor disagree	(3) 245 13%	121 13%	123 13%	51 17% <sup>fg</sup>	60 16% <sup>fg</sup>	56 14% <sup>g</sup>	50 10%	28 8%	38 11%	59 11%	60 16% <sup>i</sup>	87 15% <sup>i</sup>	133 13%	89 16% <sup>n</sup>	23 9%
Slightly disagree	(2) 91 5%	35 4%	56 6%	18 6%	22 6%	23 6%	18 4%	10 3%	17 5%	26 5%	15 4%	33 6%	41 4%	35 6%	14 5%
Strongly disagree	(1) 36 2%	19 2%	17 2%	4 1%	11 3%	10 2%	7 1%	5 1%	5 1%	10 2%	7 2%	14 2%	15 1%	16 3%	5 2%
Don't know	54 3%	26 3%	28 3%	11 3%	7 2%	19 5% <sup>f</sup>	6 1%	11 3%	4 1%	8 1%	9 2%	33 6% <sup>hij</sup>	26 2%	20 3%	8 3%
Net: Agree	1465 77%	717 78%	748 77%	224 73%	269 73%	292 73%	394 83% <sup>cde</sup>	286 84% <sup>cde</sup>	291 82% <sup>k</sup>	456 82% <sup>k</sup>	294 76%	423 72%	842 80% <sup>m</sup>	413 72%	210 81% <sup>m</sup>
Net: Disagree	127 7%	54 6%	73 8%	22 7%	33 9% <sup>fg</sup>	32 8% <sup>g</sup>	24 5%	15 4%	22 6%	36 6%	22 6%	47 8%	57 5%	51 9% <sup>l</sup>	19 7%
<b>Mean score</b>	<b>4.17</b>	<b>4.19</b>	<b>4.15</b>	<b>4.09</b>	<b>4.06</b>	<b>4.05</b>	<b>4.28<sup>cd</sup></b>	<b>4.34<sup>cd</sup></b>	<b>4.30<sup>jk</sup></b>	<b>4.23<sup>k</sup></b>	<b>4.14</b>	<b>4.05</b>	<b>4.23<sup>m</sup></b>	<b>4.03</b>	<b>4.22<sup>m</sup></b>
<b>Standard deviation</b>	<b>0.97</b>	<b>0.96</b>	<b>0.98</b>	<b>0.98</b>	<b>1.06</b>	<b>1.00</b>	<b>0.90</b>	<b>0.87</b>	<b>0.94</b>	<b>0.94</b>	<b>0.95</b>	<b>1.01</b>	<b>0.93</b>	<b>1.04</b>	<b>0.96</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33\_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.

I feel that I will have access to an affordable healthy diet in the future

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	846 45%	351 48%b	97 36%	398 45%b	221 41%	625 46%	668 44%	178 50%	164 45%	682 45%	741 44%	-	36 39%	69 57%
Slightly agree	(4)	619 33%	224 31%	102 38%a	293 33%	184 34%	435 32%	506 33%	112 31%	119 33%	500 33%	551 33%	-	33 36%	35 29%
Neither agree nor disagree	(3)	245 13%	94 13%	39 14%	113 13%	76 14%	169 12%	209 14%	36 10%	46 13%	199 13%	225 13% <sub>m</sub>	-	17 19% <sub>m</sub>	3 2%
Slightly disagree	(2)	91 5%	33 5%	15 6%	42 5%	26 5%	65 5%	76 5%	15 4%	19 5%	72 5%	78 5%	-	2 2%	11 9%
Strongly disagree	(1)	36 2%	11 2%	7 3%	18 2%	11 2%	25 2%	28 2%	8 2%	5 1%	32 2%	30 2%	-	3 3%	3 3%
Don't know		54 3%	18 2%	9 3%	27 3%	16 3%	38 3%	45 3%	9 2%	12 3%	41 3%	52 3%	-	1 2%	-
Net: Agree		1465 77%	575 79%	198 74%	691 78%	405 76%	1060 78%	1174 77%	290 81%	283 78%	1181 77%	1292 77%	-	68 75%	104 86%
Net: Disagree		127 7%	45 6%	22 8%	60 7%	37 7%	90 7%	104 7%	23 6%	23 6%	103 7%	108 6%	-	4 5%	14 12%
<b>Mean score</b>	<b>4.17</b>	<b>4.22b</b>	<b>4.02</b>	<b>4.17b</b>	<b>4.11</b>	<b>4.19</b>	<b>4.15</b>	<b>4.25</b>	<b>4.19</b>	<b>4.16</b>	<b>4.17</b>	<b>-</b>	<b>4.08</b>	<b>4.29</b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>0.95</b>	<b>1.01</b>	<b>0.97</b>	<b>0.98</b>	<b>0.97</b>	<b>0.97</b>	<b>0.97</b>	<b>0.95</b>	<b>0.98</b>	<b>0.96</b>	<b>-</b>	<b>0.97</b>	<b>1.06</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.09</b>	<b>0.10</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**I feel that I will have access to an affordable healthy diet in the future**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY			
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	846 45%	18 21%	109 49%ag	73 44%a	79 55%aegi	74 42%a	97 51%ag	90 37%a	135 48%ag	66 40%a	734 46%k	106 37%
Slightly agree	(4)	619 33%	33 38%	75 34%	51 31%	44 31%	68 39%	62 32%	73 30%	90 32%	56 34%	516 32%	101 35%
Neither agree nor disagree	(3)	245 13%	15 18%e	21 9%	26 16%e	13 9%	13 7%	24 13%	58 24%bdefhi	32 11%	24 14%e	188 12%	54 19%j
Slightly disagree	(2)	91 5%	5 6%	12 5%	9 6%	5 3%	10 6%	4 2%	6 3%	15 5%	10 6%	79 5%	11 4%
Strongly disagree	(1)	36 2%	6 7%bcfh	2 1%	1 *	3 2%	6 3%f	- -	6 2%f	3 1%	4 3%f	30 2%	5 2%
Don't know		54 3%	9 11%bcdefhi	5 2%	6 4%d	- -	4 2%	5 3%	12 5%d	6 2%	4 3%	41 3%	10 3%
Net: Agree		1465 77%	50 59%	184 82%ag	124 75%a	124 86%acgi	142 81%ag	159 83%ag	162 66%	225 80%ag	122 74%a	1251 79%k	207 72%
Net: Disagree		127 7%	11 13%fg	14 6%	10 6%	8 5%	16 9%f	4 2%	12 5%	19 7%f	15 9%f	109 7%	16 6%
<b>Mean score</b>	<b>4.17</b>	<b>3.67</b>	<b>4.26agi</b>	<b>4.17a</b>	<b>4.34agi</b>	<b>4.14a</b>	<b>4.34aegi</b>	<b>4.01a</b>	<b>4.23ag</b>	<b>4.06a</b>	<b>4.19k</b>	<b>4.05</b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>1.14</b>	<b>0.91</b>	<b>0.94</b>	<b>0.91</b>	<b>1.02</b>	<b>0.79</b>	<b>0.98</b>	<b>0.94</b>	<b>1.03</b>	<b>0.97</b>	<b>0.95</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.13</b>	<b>0.06</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>	<b>0.08</b>	<b>0.02</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I will have access to an affordable healthy diet in the future**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	2007	273	597	450	373	277	870	650	
Weighted Base	1890	253	567	424	354	257	820	610	
Strongly agree	(5)	846 45%	133 53%bcf	239 42%c	151 35%	171 48%c	142 55%bcf	373 45%c	313 51%bcf
Slightly agree	(4)	619 33%	65 26%	224 40%adeg	147 35%ae	116 33%e	60 23%	289 35%aeg	176 29%
Neither agree nor disagree	(3)	245 13%	37 15%bd	51 9%	83 20%bdefg	32 9%	33 13%	88 11%	65 11%
Slightly disagree	(2)	91 5%	8 3%	33 6%	19 4%	22 6%	9 4%	41 5%	31 5%
Strongly disagree	(1)	36 2%	7 3%	5 1%	8 2%	9 2%	7 3%	12 2%	15 3%b
Don't know		54 3%	3 1%	14 3%	17 4%adg	5 1%	5 2%	17 2%	10 2%
Net: Agree		1465 77%	198 78%c	464 82%c	297 70%	287 81%c	202 79%c	662 81%c	489 80%c
Net: Disagree		127 7%	15 6%	38 7%	27 6%	30 9%	16 6%	53 7%	46 8%
<b>Mean score</b>	<b>4.17</b>	<b>4.24c</b>	<b>4.19c</b>	<b>4.01</b>	<b>4.20c</b>	<b>4.28c</b>	<b>4.21c</b>	<b>4.23c</b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>1.00</b>	<b>0.90</b>	<b>0.97</b>	<b>1.01</b>	<b>1.01</b>	<b>0.94</b>	<b>1.01</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.06</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I will have access to an affordable healthy diet in the future**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Strongly agree	(5)	846 45%	115 54%bcf	223 41%	141 35%	182 46%c	178 60%bcdfg	338 45%c	360 52%bcf
Slightly agree	(4)	619 33%	53 25%	213 39%aeg	143 35%aeg	134 34%ae	66 22%	267 35%aeg	200 29%e
Neither agree nor disagree	(3)	245 13%	31 15%	60 11%	72 18%bdefg	43 11%	30 10%	92 12%	73 11%
Slightly disagree	(2)	91 5%	10 5%	22 4%	26 6%	19 5%	13 4%	32 4%	32 5%
Strongly disagree	(1)	36 2%	2 1%	13 2%	7 2%	8 2%	6 2%	15 2%	14 2%
Don't know		54 3%	1 1%	14 3%	17 4%afg	8 2%	5 2%	15 2%	12 2%
Net: Agree		1465 77%	168 79%c	436 80%c	284 70%	315 80%c	245 82%c	605 80%c	560 81%c
Net: Disagree		127 7%	12 6%	35 6%	33 8%	27 7%	19 6%	47 6%	46 7%
<b>Mean score</b>		<b>4.17</b>	<b>4.28c</b>	<b>4.15c</b>	<b>3.99</b>	<b>4.20c</b>	<b>4.35bcf</b>	<b>4.18c</b>	<b>4.26bc</b>
<b>Standard deviation</b>		<b>0.97</b>	<b>0.94</b>	<b>0.95</b>	<b>0.99</b>	<b>0.97</b>	<b>0.98</b>	<b>0.95</b>	<b>0.97</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.06</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I will have access to an affordable healthy diet in the future**  
**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree (5)	846 45%	700 48%b	146 33%	495 52%def	231 37%	726 46%df	120 39%
Slightly agree (4)	619 33%	489 34%	130 30%	281 29%	252 40%cef	533 34%c	86 28%
Neither agree nor disagree (3)	245 13%	147 10%	97 22%a	98 10%	86 14%c	184 12%	61 20%cde
Slightly disagree (2)	91 5%	65 4%	25 6%	42 4%	30 5%	73 5%	18 6%
Strongly disagree (1)	36 2%	30 2%	7 2%	22 2%	9 1%	31 2%	5 2%
Don't know	54 3%	22 1%	32 7%a	20 2%	14 2%	34 2%	19 6%cde
Net: Agree	1465 77%	1188 82%b	277 63%	776 81%f	483 78%f	1259 80%f	206 67%
Net: Disagree	127 7%	95 7%	32 7%	64 7%	39 6%	104 7%	23 7%
<b>Mean score</b>	<b>4.17</b>	<b>4.23b</b>	<b>3.95</b>	<b>4.26df</b>	<b>4.09</b>	<b>4.20df</b>	<b>4.03</b>
<b>Standard deviation</b>	<b>0.97</b>	<b>0.95</b>	<b>1.00</b>	<b>0.98</b>	<b>0.92</b>	<b>0.96</b>	<b>1.01</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I will have access to an affordable healthy diet in the future**

**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	846 45%	793 45%	723 44%	65 39%	171 48%
Slightly agree	(4)	619 33%	574 33%	541 33%	52 31%	105 30%
Neither agree nor disagree	(3)	245 13%	217 12%	219 13%	37 22%abd	39 11%
Slightly disagree	(2)	91 5%	91 5%	83 5%	6 4%	15 4%
Strongly disagree	(1)	36 2%	34 2%	32 2%	2 1%	9 3%
Don't know		54 3%	41 2%	42 3%	4 2%	15 4%
Net: Agree		1465 77%	1367 78% <sup>c</sup>	1264 77%	117 70%	276 78%
Net: Disagree		127 7%	124 7%	115 7%	9 5%	24 7%
<b>Mean score</b>		<b>4.17</b>	<b>4.17</b>	<b>4.15</b>	<b>4.05</b>	<b>4.22</b>
<b>Standard deviation</b>		<b>0.97</b>	<b>0.98</b>	<b>0.98</b>	<b>0.96</b>	<b>1.00</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.07</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33\_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.

I'm conscious of the wider impact of the food choices I make

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 791 42%	375 41%	416 43%	110 36%	139 38%	181 45% <sup>c</sup>	215 45% <sup>cd</sup>	146 43% <sup>c</sup>	194 55% <sup>ijkl</sup>	237 42% <sup>k</sup>	149 39%	210 36%	457 43% <sup>m</sup>	215 37%	119 46% <sup>m</sup>
Slightly agree	(4) 623 33%	310 34%	313 32%	98 32%	132 36%	130 33%	158 33%	105 31%	113 32%	190 34%	133 34%	186 32%	353 33%	191 33%	78 30%
Neither agree nor disagree	(3) 288 15%	138 15%	151 15%	54 18%	57 15%	54 14%	75 16%	48 14%	30 8%	81 15% <sup>h</sup>	72 19% <sup>h</sup>	106 18% <sup>h</sup>	157 15%	96 17%	35 14%
Slightly disagree	(2) 75 4%	39 4%	36 4%	18 6% <sup>f</sup>	16 4%	11 3%	14 3%	16 5%	8 2%	24 4%	15 4%	28 5%	37 3%	26 4%	13 5%
Strongly disagree	(1) 49 3%	29 3%	19 2%	14 5% <sup>efg</sup>	15 4% <sup>f</sup>	6 2%	7 1%	7 2%	7 2%	11 2%	10 2%	21 4%	19 2%	25 4% <sup>l</sup>	5 2%
Don't know	64 3%	27 3%	37 4%	13 4% <sup>f</sup>	11 3%	16 4% <sup>f</sup>	6 1%	18 5% <sup>f</sup>	3 1%	15 3%	7 2%	39 7% <sup>hij</sup>	34 3%	20 3%	10 4%
Net: Agree	1414 75%	685 75%	729 75%	207 67%	271 73%	311 78% <sup>c</sup>	373 79% <sup>c</sup>	251 74%	307 87% <sup>ijkl</sup>	427 76% <sup>k</sup>	282 73% <sup>k</sup>	397 67%	810 77% <sup>m</sup>	406 71%	197 76%
Net: Disagree	124 7%	69 7%	55 6%	33 11% <sup>ef</sup>	30 8% <sup>f</sup>	18 4%	20 4%	23 7%	15 4%	35 6%	24 6%	49 8% <sup>h</sup>	56 5%	51 9% <sup>l</sup>	17 7%
<b>Mean score</b>	<b>4.11</b>	<b>4.08</b>	<b>4.15</b>	<b>3.91</b>	<b>4.02</b>	<b>4.22<sup>cd</sup></b>	<b>4.20<sup>cd</sup></b>	<b>4.14<sup>c</sup></b>	<b>4.36<sup>ij</sup></b>	<b>4.14<sup>k</sup></b>	<b>4.05</b>	<b>3.97</b>	<b>4.17<sup>m</sup></b>	<b>3.99</b>	<b>4.18<sup>m</sup></b>
<b>Standard deviation</b>	<b>0.99</b>	<b>1.02</b>	<b>0.96</b>	<b>1.12</b>	<b>1.05</b>	<b>0.91</b>	<b>0.91</b>	<b>0.99</b>	<b>0.88</b>	<b>0.97</b>	<b>0.99</b>	<b>1.06</b>	<b>0.94</b>	<b>1.08</b>	<b>0.98</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.07</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.04</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I'm conscious of the wider impact of the food choices I make**  
**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	791 42%	311 43%	113 42%	367 41%	217 41%	574 42%	648 42%	143 40%	165 45%	626 41%	703 42%	-	29 32%	59 49%l
Slightly agree	(4)	623 33%	256 35%	94 35%	273 31%	181 34%	442 33%	501 33%	122 34%	110 30%	513 34%	550 33%	-	39 43% <sub>m</sub>	34 28%
Neither agree nor disagree	(3)	288 15%	110 15%	34 13%	144 16%	83 15%	206 15%	234 15%	54 15%	53 14%	236 15%	260 16% <sub>m</sub>	-	18 19% <sub>m</sub>	10 8%
Slightly disagree	(2)	75 4%	25 3%	13 5%	37 4%	18 3%	57 4%	60 4%	15 4%	15 4%	61 4%	62 4%	-	4 4%	9 8% <sub>j</sub>
Strongly disagree	(1)	49 3%	14 2%	8 3%	26 3%	13 2%	36 3%	35 2%	14 4%	9 3%	39 3%	38 2%	-	2 3%	9 7% <sub>j</sub>
Don't know		64 3%	15 2%	6 2%	43 5% <sub>a</sub>	23 4%	41 3%	53 3%	10 3%	14 4%	50 3%	64 4% <sub>m</sub>	-	-	-
Net: Agree		1414 75%	567 78% <sub>c</sub>	207 77%	639 72%	398 75%	1016 75%	1149 75%	264 74%	275 75%	1139 75%	1253 75%	-	68 74%	93 77%
Net: Disagree		124 7%	39 5%	21 8%	64 7%	31 6%	93 7%	95 6%	29 8%	24 7%	100 7%	100 6%	-	6 6%	18 15% <sub>j</sub>
<b>Mean score</b>	<b>4.11</b>	<b>4.15</b>	<b>4.11</b>	<b>4.08</b>	<b>4.12</b>	<b>4.11</b>	<b>4.13</b>	<b>4.05</b>	<b>4.16</b>	<b>4.10</b>	<b>4.13</b>	<b>-</b>	<b>3.97</b>	<b>4.03</b>	
<b>Standard deviation</b>	<b>0.99</b>	<b>0.94</b>	<b>1.02</b>	<b>1.03</b>	<b>0.97</b>	<b>1.00</b>	<b>0.98</b>	<b>1.05</b>	<b>1.00</b>	<b>0.99</b>	<b>0.97</b>	<b>-</b>	<b>0.95</b>	<b>1.24</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.02</b>	<b>0.06</b>	<b>0.05</b>	<b>0.03</b>	<b>0.02</b>	<b>-</b>	<b>0.09</b>	<b>0.11</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I'm conscious of the wider impact of the food choices I make**  
**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Strongly agree	(5) 791 42%	25 29%	114 51%aeghi	73 44%a	64 45%a	71 41%	92 48%agi	91 37%	112 40%	61 37%	691 43%k	94 33%
Slightly agree	(4) 623 33%	22 25%	74 33%	48 29%	49 34%	63 36%	61 32%	68 28%	105 37%g	60 36%	515 32%	105 37%
Neither agree nor disagree	(3) 288 15%	22 26%befh	21 10%	29 18%b	21 15%	19 11%	22 11%	57 23%befh	41 14%	28 17%b	223 14%	62 22%j
Slightly disagree	(2) 75 4%	3 3%	3 2%	5 3%	4 3%	10 6%b	7 3%	14 6%b	10 4%	6 4%	64 4%	11 4%
Strongly disagree	(1) 49 3%	6 7%befgh	4 2%	6 4%f	5 3%f	3 1%	1 *	4 2%	4 2%	5 3%f	44 3%	5 2%
Don't know	64 3%	8 10%bcdh	6 2%	5 3%	1 *	8 5%cd	11 5%d	11 4%cd	10 3%	6 3%	52 3%	9 3%
Net: Agree	1414 75%	47 55%	188 85%acghi	121 73%a	114 79%ag	135 77%ag	153 80%ag	159 65%	217 77%ag	120 73%a	1206 76%k	200 70%
Net: Disagree	124 7%	8 10%bf	8 3%	12 7%	9 6%	13 7%	7 4%	18 7%	15 5%	12 7%	108 7%	16 5%
<b>Mean score</b>	<b>4.11</b>	<b>3.75</b>	<b>4.34acegh</b>	<b>4.08a</b>	<b>4.15a</b>	<b>4.15a</b>	<b>4.30acgi</b>	<b>3.98</b>	<b>4.14a</b>	<b>4.03</b>	<b>4.13k</b>	<b>3.99</b>
<b>Standard deviation</b>	<b>0.99</b>	<b>1.17</b>	<b>0.87</b>	<b>1.06</b>	<b>0.99</b>	<b>0.95</b>	<b>0.84</b>	<b>1.01</b>	<b>0.92</b>	<b>1.01</b>	<b>1.00</b>	<b>0.94</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.13</b>	<b>0.06</b>	<b>0.08</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.07</b>	<b>0.05</b>	<b>0.08</b>	<b>0.02</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k  
 \* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I'm conscious of the wider impact of the food choices I make**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	791 42%	148 59%bcdefg	232 41%	151 36%	138 39%	112 44%c	381 46%cd	250 41%
Slightly agree	(4)	623 33%	63 25%	238 42%aceg	140 33%ae	127 36%aeg	48 19%	301 37%aeg	175 29%e
Neither agree nor disagree	(3)	288 15%	27 11%	58 10%	96 23%abdfg	52 15%f	45 18%abf	86 10%	97 16%bf
Slightly disagree	(2)	75 4%	7 3%	16 3%	13 3%	18 5%	20 8%abcf	23 3%	38 6%abcf
Strongly disagree	(1)	49 3%	3 1%	5 1%	7 2%	10 3%bf	23 9%abcdf	8 1%	33 5%abcf
Don't know		64 3%	5 2%	17 3%	16 4%	9 2%	8 3%	21 3%	16 3%
Net: Agree		1414 75%	211 84%cdeg	470 83%cdeg	291 69%	265 75%e	160 62%	682 83%cdeg	425 70%e
Net: Disagree		124 7%	10 4%	22 4%	20 5%	28 8%bf	43 17%abcdfg	32 4%	71 12%abcf
<b>Mean score</b>		<b>4.11</b>	<b>4.39bcdeg</b>	<b>4.23cdeg</b>	<b>4.02e</b>	<b>4.06e</b>	<b>3.83</b>	<b>4.28cdeg</b>	<b>3.96</b>
<b>Standard deviation</b>		<b>0.99</b>	<b>0.88</b>	<b>0.83</b>	<b>0.95</b>	<b>1.01</b>	<b>1.33</b>	<b>0.85</b>	<b>1.16</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>	<b>0.08</b>	<b>0.03</b>	<b>0.05</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I'm conscious of the wider impact of the food choices I make**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	2007	228	582	425	416	321	810	737	
Weighted Base	1890	213	546	406	392	299	759	691	
Strongly agree	(5)	791 42%	132 62%bcdefg	237 43% <i>c</i>	126 31%	155 39% <i>c</i>	134 45% <i>c</i>	369 49% <i>cdg</i>	289 42% <i>c</i>
Slightly agree	(4)	623 33%	52 25%	211 39% <i>aeg</i>	153 38% <i>aeg</i>	142 36% <i>aeg</i>	57 19%	263 35% <i>aeg</i>	199 29% <i>e</i>
Neither agree nor disagree	(3)	288 15%	20 9%	60 11%	93 23% <i>abdfg</i>	57 14%	51 17% <i>abf</i>	79 10%	108 16% <i>abf</i>
Slightly disagree	(2)	75 4%	4 2%	17 3%	14 4%	21 5% <i>af</i>	19 6% <i>abf</i>	21 3%	40 6% <i>abf</i>
Strongly disagree	(1)	49 3%	3 1%	2 *	7 2%	11 3% <i>bf</i>	25 8% <i>abcdf</i>	5 1%	36 5% <i>abcf</i>
Don't know		64 3%	2 1%	19 4%	14 3%	7 2%	12 4% <i>a</i>	22 3%	20 3%
Net: Agree		1414 75%	184 87% <i>cdeg</i>	447 82% <i>cdeg</i>	278 69%	297 76% <i>ce</i>	191 64%	632 83% <i>cdeg</i>	488 71% <i>e</i>
Net: Disagree		124 7%	7 3%	19 4%	21 5%	32 8% <i>abf</i>	44 15% <i>abcdf</i>	26 3%	76 11% <i>abcf</i>
<b>Mean score</b>	<b>4.11</b>	<b>4.45bcdef</b>	<b>4.26cdeg</b>	<b>3.96</b>	<b>4.06</b>	<b>3.89</b>	<b>4.31cdeg</b>	<b>3.99</b>	
<b>Standard deviation</b>	<b>0.99</b>	<b>0.85</b>	<b>0.82</b>	<b>0.92</b>	<b>1.01</b>	<b>1.30</b>	<b>0.83</b>	<b>1.15</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.06</b>	<b>0.03</b>	<b>0.05</b>	<b>0.05</b>	<b>0.07</b>	<b>0.03</b>	<b>0.04</b>	



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**I'm conscious of the wider impact of the food choices I make**

**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 791 42%	660 45%b	131 30%	484 50%def	213 34%	697 44%df	94 31%
Slightly agree	(4) 623 33%	490 34%	132 30%	295 31%	236 38%cf	530 34%	93 30%
Neither agree nor disagree	(3) 288 15%	184 13%	104 24%a	110 11%	109 18%ce	219 14%	69 22%ce
Slightly disagree	(2) 75 4%	54 4%	21 5%	22 2%	38 6%ce	60 4%c	15 5%c
Strongly disagree	(1) 49 3%	33 2%	15 4%	19 2%	16 3%	35 2%	14 4%ce
Don't know	64 3%	30 2%	34 8%a	30 3%	11 2%	40 3%	24 8%cde
Net: Agree	1414 75%	1150 79%b	264 60%	778 81%def	449 72%f	1227 78%df	187 61%
Net: Disagree	124 7%	87 6%	37 8%	41 4%	54 9%ce	95 6%	29 9%ce
<b>Mean score</b>	<b>4.11</b>	<b>4.19b</b>	<b>3.85</b>	<b>4.29def</b>	<b>3.97</b>	<b>4.16df</b>	<b>3.84</b>
<b>Standard deviation</b>	<b>0.99</b>	<b>0.96</b>	<b>1.05</b>	<b>0.91</b>	<b>1.00</b>	<b>0.96</b>	<b>1.10</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I'm conscious of the wider impact of the food choices I make**  
**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	791 42%	749 43%	686 42%	66 40%	155 44%
Slightly agree	(4)	623 33%	571 33%	559 34%	44 27%	124 35%
Neither agree nor disagree	(3)	288 15%	263 15%	249 15%	39 23%abd	43 12%
Slightly disagree	(2)	75 4%	71 4%d	61 4%	6 4%	6 2%
Strongly disagree	(1)	49 3%	44 2%	37 2%	4 3%	4 1%
Don't know		64 3%	52 3%	48 3%	7 4%	21 6%ab
Net: Agree		1414 75%	1320 75%c	1245 76%c	110 66%	279 79%c
Net: Disagree		124 7%	114 7%d	99 6%d	11 6%	11 3%
<b>Mean score</b>		<b>4.11</b>	<b>4.13</b>	<b>4.13</b>	<b>4.01</b>	<b>4.26abc</b>
<b>Standard deviation</b>		<b>0.99</b>	<b>0.99</b>	<b>0.97</b>	<b>1.03</b>	<b>0.85</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.08</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it**  
**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 1136 60%	533 58%	603 62%	164 53%	221 60%	221 55%	314 66%ce	215 63%ce	252 71%jk	362 65%jk	217 57%	304 51%	653 62%m	315 55%	168 65%m
Slightly agree	(4) 451 24%	229 25%	222 23%	73 24%	88 24%	112 28%f	100 21%	77 23%	75 21%	131 23%	95 25%	150 25%	250 24%	144 25%	57 22%
Neither agree nor disagree	(3) 217 11%	111 12%	106 11%	45 15%fg	46 13%	47 12%	33 10%	33 10%	25 7%	46 8%	57 15%hi	89 15%hi	111 11%	84 15%ln	21 8%
Slightly disagree	(2) 22 1%	12 1%	10 1%	7 2%dg	1 *	4 1%	8 2%	1 *	1 *	4 1%	9 2%hi	9 1%	9 1%	8 1%	4 2%
Strongly disagree	(1) 20 1%	13 1%	7 1%	6 2%	5 1%	2 1%	3 1%	3 1%	2 *	6 1%	1 *	11 2%j	9 1%	8 1%	3 1%
Don't know	45 2%	20 2%	25 3%	11 4%f	8 2%	12 3%f	5 1%	10 3%f	1 *	10 2%	6 2%	28 5%hij	25 2%	14 2%	6 2%
Net: Agree	1586 84%	761 83%	825 85%	237 77%	309 84%	333 84%	415 87%ce	292 86%ce	327 92%jk	493 88%jk	312 81%	454 77%	903 85%m	459 80%	225 86%m
Net: Disagree	42 2%	25 3%	16 2%	13 4%eg	7 2%	7 2%	10 2%	4 1%	3 1%	10 2%	9 2%	20 3%h	18 2%	16 3%	7 3%
<b>Mean score</b>	<b>4.44</b>	<b>4.40</b>	<b>4.48a</b>	<b>4.29</b>	<b>4.43</b>	<b>4.41</b>	<b>4.52ce</b>	<b>4.52c</b>	<b>4.62jk</b>	<b>4.53jk</b>	<b>4.37</b>	<b>4.29</b>	<b>4.48m</b>	<b>4.34</b>	<b>4.51m</b>
<b>Standard deviation</b>	<b>0.83</b>	<b>0.86</b>	<b>0.79</b>	<b>0.95</b>	<b>0.84</b>	<b>0.79</b>	<b>0.78</b>	<b>0.77</b>	<b>0.67</b>	<b>0.77</b>	<b>0.84</b>	<b>0.92</b>	<b>0.79</b>	<b>0.89</b>	<b>0.82</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.02</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.02</b>	<b>0.04</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it**  
**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	1136 60%	451 62%	161 60%	524 59%	298 56%	837 62% <sup>d</sup>	926 60%	209 58%	246 67% <sup>i</sup>	889 58%	988 59%	-	46 50%	102 84% <sup>j</sup>
Slightly agree	(4)	451 24%	174 24%	69 26%	207 23%	143 27%	307 23%	357 23%	94 26%	68 19%	383 25% <sup>h</sup>	402 24% <sup>m</sup>	-	31 34% <sup>j</sup>	18 15%
Neither agree nor disagree	(3)	217 11%	79 11%	27 10%	111 13%	65 12%	152 11%	178 12%	38 11%	39 11%	178 12%	202 12% <sup>m</sup>	-	14 15% <sup>m</sup>	1 1%
Slightly disagree	(2)	22 1%	8 1%	6 2%	8 1%	3 1%	18 1%	17 1%	4 1%	4 1%	18 1%	21 1%	-	1 1%	-
Strongly disagree	(1)	20 1%	7 1%	-	13 1%	7 1%	13 1%	15 1%	5 1%	-	20 1% <sup>h</sup>	20 1%	-	-	-
Don't know		45 2%	13 2%	6 2%	26 3%	16 3%	29 2%	38 2%	7 2%	9 2%	37 2%	45 3%	-	-	-
Net: Agree		1586 84%	625 85%	230 86%	732 82%	442 83%	1145 84%	1283 84%	303 85%	314 86%	1272 83%	1390 83%	-	76 84%	120 99% <sup>j</sup>
Net: Disagree		42 2%	15 2%	6 2%	21 2%	10 2%	31 2%	32 2%	9 3%	4 1%	38 2%	41 2%	-	1 1%	-
<b>Mean score</b>	<b>4.44</b>	<b>4.47</b>	<b>4.47</b>	<b>4.41</b>	<b>4.40</b>	<b>4.46</b>	<b>4.45</b>	<b>4.42</b>	<b>4.56<sup>i</sup></b>	<b>4.41</b>	<b>4.42</b>	<b>-</b>	<b>4.32</b>	<b>4.84<sup>j</sup></b>	
<b>Standard deviation</b>	<b>0.83</b>	<b>0.81</b>	<b>0.76</b>	<b>0.86</b>	<b>0.83</b>	<b>0.82</b>	<b>0.82</b>	<b>0.84</b>	<b>0.73</b>	<b>0.85</b>	<b>0.84</b>	<b>-</b>	<b>0.77</b>	<b>0.39</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>0.04</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.07</b>	<b>0.04</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it**  
**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Strongly agree	(5) 1136 60%	36 42%	144 64%ag	108 65%ag	91 63%ag	104 60%ag	123 64%ag	119 48%	167 59%ag	96 58%a	995 63%k	132 46%
Slightly agree	(4) 451 24%	21 24%	46 21%	36 21%	32 22%	47 27%	47 24%	55 23%	75 27%	42 25%	365 23%	84 29%j
Neither agree nor disagree	(3) 217 11%	12 14%	18 8%	17 10%	18 12%	14 8%	15 8%	54 22%bcdefhi	33 12%	22 14%	162 10%	54 19%j
Slightly disagree	(2) 22 1%	5 5%bd fgh	3 1%	2 1%	1 1%	3 2%	1 *	2 1%	2 1%	3 2%	16 1%	6 2%
Strongly disagree	(1) 20 1%	4 5%ce fghi	9 4%ce fghi	- -	2 1%	1 1%	1 *	2 1%	1 *	- -	17 1%	3 1%
Don't know	45 2%	9 10%bcdefhi	4 2%	3 2%	- -	5 3%cd	6 3%cd	13 5%bdh	4 1%	2 1%	33 2%	8 3%
Net: Agree	1586 84%	56 66%	190 85%ag	144 87%ag	123 86%ag	152 87%ag	170 88%ag	174 71%	242 86%ag	138 83%ag	1361 86%k	217 75%
Net: Disagree	42 2%	9 10%ce fghi	11 5%fh	2 1%	3 2%	4 2%	1 1%	4 2%	3 1%	3 2%	33 2%	8 3%
<b>Mean score</b>	<b>4.44</b>	<b>4.02</b>	<b>4.43ag</b>	<b>4.53ag</b>	<b>4.46ag</b>	<b>4.48ag</b>	<b>4.57ag</b>	<b>4.23</b>	<b>4.46ag</b>	<b>4.42ag</b>	<b>4.48k</b>	<b>4.21</b>
<b>Standard deviation</b>	<b>0.83</b>	<b>1.17</b>	<b>0.98</b>	<b>0.74</b>	<b>0.83</b>	<b>0.77</b>	<b>0.68</b>	<b>0.91</b>	<b>0.75</b>	<b>0.79</b>	<b>0.81</b>	<b>0.89</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.13</b>	<b>0.06</b>	<b>0.06</b>	<b>0.07</b>	<b>0.06</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.06</b>	<b>0.02</b>	<b>0.05</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k  
 \* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	1136 60%	165 65% <sup>c</sup>	330 58%	234 55%	223 63% <sup>c</sup>	172 67% <sup>bc</sup>	495 60%	395 65% <sup>bc</sup>
Slightly agree	(4)	451 24%	58 23%	169 30% <sup>cdeg</sup>	90 21%	82 23%	42 16%	228 28% <sup>ceg</sup>	124 20%
Neither agree nor disagree	(3)	217 11%	24 10%	45 8%	77 18% <sup>abdfg</sup>	32 9%	33 13% <sup>bf</sup>	69 8%	65 11%
Slightly disagree	(2)	22 1%	3 1%	8 1%	4 1%	5 1%	2 1%	11 1%	7 1%
Strongly disagree	(1)	20 1%	- -	6 1%	5 1%	6 2% <sup>a</sup>	3 1%	6 1%	9 1%
Don't know		45 2%	2 1%	9 2%	13 3% <sup>f</sup>	6 2%	5 2%	11 1%	10 2%
Net: Agree		1586 84%	223 88% <sup>c</sup>	500 88% <sup>c</sup>	324 76%	305 86% <sup>c</sup>	214 84% <sup>c</sup>	723 88% <sup>c</sup>	519 85% <sup>c</sup>
Net: Disagree		42 2%	3 1%	13 2%	9 2%	11 3%	5 2%	16 2%	16 3%
<b>Mean score</b>		<b>4.44</b>	<b>4.54<sup>c</sup></b>	<b>4.45<sup>c</sup></b>	<b>4.33</b>	<b>4.46<sup>c</sup></b>	<b>4.50<sup>c</sup></b>	<b>4.48<sup>c</sup></b>	<b>4.48<sup>c</sup></b>
<b>Standard deviation</b>		<b>0.83</b>	<b>0.72</b>	<b>0.78</b>	<b>0.90</b>	<b>0.86</b>	<b>0.84</b>	<b>0.77</b>	<b>0.85</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Strongly agree	(5)	1136 60%	136 64% <sup>c</sup>	313 57%	223 55%	245 62% <sup>c</sup>	209 70% <sup>bcd</sup>	449 59%	454 66% <sup>bcf</sup>
Slightly agree	(4)	451 24%	50 23% <sup>e</sup>	161 29% <sup>ceg</sup>	90 22% <sup>e</sup>	96 24% <sup>e</sup>	46 15%	211 28% <sup>ceg</sup>	141 20%
Neither agree nor disagree	(3)	217 11%	21 10%	51 9%	71 17% <sup>abdefg</sup>	36 9%	31 11%	72 10%	68 10%
Slightly disagree	(2)	22 1%	3 1%	7 1%	3 1%	6 1%	3 1%	9 1%	9 1%
Strongly disagree	(1)	20 1%	2 1%	4 1%	4 1%	4 1%	4 1%	7 1%	8 1%
Don't know		45 2%	1 1%	10 2%	14 4% <sup>afg</sup>	5 1%	6 2%	11 1%	11 2%
Net: Agree		1586 84%	185 87% <sup>c</sup>	474 87% <sup>c</sup>	313 77%	340 87% <sup>c</sup>	254 85% <sup>c</sup>	659 87% <sup>c</sup>	595 86% <sup>c</sup>
Net: Disagree		42 2%	5 2%	11 2%	8 2%	10 3%	7 2%	16 2%	17 3%
<b>Mean score</b>		<b>4.44</b>	<b>4.48</b>	<b>4.44</b>	<b>4.34</b>	<b>4.47<sup>c</sup></b>	<b>4.54<sup>c</sup></b>	<b>4.45<sup>c</sup></b>	<b>4.50<sup>c</sup></b>
<b>Standard deviation</b>		<b>0.83</b>	<b>0.81</b>	<b>0.78</b>	<b>0.88</b>	<b>0.82</b>	<b>0.83</b>	<b>0.79</b>	<b>0.82</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it**  
**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 1136 60%	949 65%b	187 43%	635 66%def	345 55%	980 62%df	156 50%
Slightly agree	(4) 451 24%	335 23%	116 26%	208 22%	175 28%c	382 24%	68 22%
Neither agree nor disagree	(3) 217 11%	129 9%	88 20%a	81 8%	81 13%c	163 10%	54 18%ce
Slightly disagree	(2) 22 1%	12 1%	10 2%a	4 *	12 2%c	17 1%	5 2%c
Strongly disagree	(1) 20 1%	12 1%	8 2%	13 1%d	1 *	14 1%	6 2%d
Don't know	45 2%	15 1%	30 7%a	17 2%	8 1%	25 2%	20 6%cde
Net: Agree	1586 84%	1284 88%b	303 69%	843 88%df	519 83%f	1362 86%f	224 73%
Net: Disagree	42 2%	24 2%	18 4%a	18 2%	13 2%	31 2%	11 3%
<b>Mean score</b>	<b>4.44</b>	<b>4.53b</b>	<b>4.14</b>	<b>4.54df</b>	<b>4.39f</b>	<b>4.48df</b>	<b>4.26</b>
<b>Standard deviation</b>	<b>0.83</b>	<b>0.76</b>	<b>0.96</b>	<b>0.79</b>	<b>0.80</b>	<b>0.80</b>	<b>0.95</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.02</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>



**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it**  
**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	1136 60%	1076 61% <sup>c</sup>	983 60% <sup>c</sup>	82 50%	210 59% <sup>c</sup>
Slightly agree	(4)	451 24%	414 24%	404 25%	46 28%	88 25%
Neither agree nor disagree	(3)	217 11%	187 11%	184 11%	30 18% <sup>abd</sup>	33 9%
Slightly disagree	(2)	22 1%	21 1%	20 1%	2 1%	3 1%
Strongly disagree	(1)	20 1%	18 1%	17 1%	1 1%	4 1%
Don't know		45 2%	34 2%	33 2%	4 2%	16 5% <sup>ab</sup>
Net: Agree		1586 84%	1490 85% <sup>c</sup>	1386 85% <sup>c</sup>	128 77%	297 84%
Net: Disagree		42 2%	39 2%	37 2%	4 2%	7 2%
<b>Mean score</b>		<b>4.44</b>	<b>4.46<sup>c</sup></b>	<b>4.44<sup>c</sup></b>	<b>4.27</b>	<b>4.47<sup>c</sup></b>
<b>Standard deviation</b>		<b>0.83</b>	<b>0.82</b>	<b>0.82</b>	<b>0.87</b>	<b>0.80</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I am confident that the food I buy or eat is what it says it is and accurately labelled**  
**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Strongly agree	(5)	595 31%	291 32%	304 31%	98 32%	104 28%	103 26%	173 36%de	118 35%de	111 31%	167 30%	120 31%	197 33%	326 31%	175 31%	94 36%
Slightly agree	(4)	804 43%	378 41%	425 44%	130 42%	164 44%	191 48%fg	184 39%	134 40%	173 49%jk	248 44%k	158 41%	224 38%	461 44%	240 42%	103 39%
Neither agree nor disagree	(3)	304 16%	161 18%	143 15%	49 16%	69 19%	67 17%	70 15%	48 14%	42 12%	82 15%	75 20%h	105 18%h	166 16%	107 19%n	32 12%
Slightly disagree	(2)	108 6%	53 6%	55 6%	10 3%	17 5%	22 6%	26 7%	26 8%c	22 6%	40 7%	20 5%	26 4%	66 6%	23 4%	19 7%m
Strongly disagree	(1)	36 2%	12 1%	24 2%	8 3%	7 2%	4 1%	11 2%	7 2%	4 1%	10 2%	6 2%	15 3%	16 2%	10 2%	9 4%l
Don't know		43 2%	22 2%	21 2%	11 4%f	10 3%	12 3%	5 1%	6 2%	3 1%	11 2%	5 1%	24 4%h	23 2%	18 3%n	2 1%
Net: Agree		1399 74%	669 73%	729 75%	228 74%	268 72%	294 74%	357 75%	252 74%	284 80%jk	416 74%	278 72%	421 71%	787 74%	415 72%	197 76%
Net: Disagree		143 8%	65 7%	78 8%	18 6%	23 6%	26 7%	43 9%	33 10%	26 7%	49 9%	26 7%	41 7%	82 8%	33 6%	28 11%m
<b>Mean score</b>	<b>3.98</b>	<b>3.99</b>	<b>3.98</b>	<b>4.01</b>	<b>3.95</b>	<b>3.95</b>	<b>4.01</b>	<b>3.99</b>	<b>4.03</b>	<b>3.96</b>	<b>3.96</b>	<b>3.99</b>	<b>3.98</b>	<b>3.98</b>	<b>3.99</b>	
<b>Standard deviation</b>	<b>0.95</b>	<b>0.93</b>	<b>0.96</b>	<b>0.94</b>	<b>0.91</b>	<b>0.87</b>	<b>1.00</b>	<b>1.00</b>	<b>0.89</b>	<b>0.95</b>	<b>0.94</b>	<b>0.98</b>	<b>0.93</b>	<b>0.92</b>	<b>1.06</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>	

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I am confident that the food I buy or eat is what it says it is and accurately labelled**  
**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	595 31%	234 32%b	61 23%	300 34%b	148 28%	447 33%d	474 31%	121 34%	99 27%	496 33%	492 29%	-	31 34%	73 60%
Slightly agree	(4)	804 43%	318 44%	125 47%	360 40%	231 43%	572 42%	651 43%	152 43%	172 47%	632 41%	730 44% <sub>m</sub>	-	39 43% <sub>m</sub>	34 28%
Neither agree nor disagree	(3)	304 16%	112 15%	52 19%	140 16%	98 18%	206 15%	254 17%	50 14%	58 16%	246 16%	278 17% <sub>m</sub>	-	15 16%	11 9%
Slightly disagree	(2)	108 6%	38 5%	20 8%	50 6%	30 6%	78 6%	88 6%	20 6%	17 5%	91 6%	100 6%	-	5 6%	3 2%
Strongly disagree	(1)	36 2%	14 2%	5 2%	17 2%	11 2%	25 2%	32 2%	4 1%	8 2%	28 2%	34 2%	-	1 1%	1 1%
Don't know		43 2%	16 2%	4 1%	24 3%	15 3%	29 2%	33 2%	11 3%	11 3%	33 2%	43 3%	-	-	-
Net: Agree		1399 74%	552 75%	187 70%	660 74%	379 71%	1019 75%	1125 73%	274 76%	271 74%	1127 74%	1222 73%	-	70 77%	107 88%
Net: Disagree		143 8%	51 7%	25 10%	67 7%	41 8%	102 8%	120 8%	23 7%	25 7%	119 8%	134 8%	-	6 7%	4 3%
<b>Mean score</b>	<b>3.98</b>	<b>4.01b</b>	<b>3.82</b>	<b>4.01b</b>	<b>3.91</b>	<b>4.01</b>	<b>3.97</b>	<b>4.06</b>	<b>3.95</b>	<b>3.99</b>	<b>3.95</b>	<b>-</b>	<b>4.03</b>	<b>4.44 </b>	
<b>Standard deviation</b>	<b>0.95</b>	<b>0.93</b>	<b>0.94</b>	<b>0.96</b>	<b>0.95</b>	<b>0.94</b>	<b>0.95</b>	<b>0.90</b>	<b>0.91</b>	<b>0.95</b>	<b>0.95</b>	<b>-</b>	<b>0.91</b>	<b>0.80</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.09</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33\_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.

I am confident that the food I buy or eat is what it says it is and accurately labelled

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	595 31%	19 22%	85 38%aegh	48 29%	58 40%aceghi	41 24%	60 31%	55 22%	79 28%	48 29%	521 33%k	74 26%
Slightly agree	(4)	804 43%	32 37%	92 41%	78 47%	59 41%	83 48%	88 46%	98 40%	135 48%	65 39%	676 43%	121 42%
Neither agree nor disagree	(3)	304 16%	17 20%b	22 10%	26 16%	22 15%	29 16%	27 14%	56 23%bf	46 16%b	35 21%b	240 15%	62 22%j
Slightly disagree	(2)	108 6%	5 6%	15 7%	8 5%	5 4%	12 7%	8 4%	17 7%	18 6%	11 7%	91 6%	17 6%
Strongly disagree	(1)	36 2%	5 6%dh	6 3%	3 2%	1 *	6 3%h	4 2%	5 2%	2 1%	3 2%	28 2%	6 2%
Don't know		43 2%	9 10%bcdefhi	3 1%	2 1%	-	4 2%	6 3%d	14 6%bcdh	2 1%	3 2%	32 2%	8 3%
Net: Agree		1399 74%	50 59%	178 80%agi	126 76%ag	116 81%agi	125 71%	147 77%ag	153 63%	213 76%ag	113 68%	1197 75%k	194 68%
Net: Disagree		143 8%	10 12%d	21 9%	12 7%	6 4%	17 10%	12 6%	23 9%	20 7%	14 9%	120 8%	23 8%
<b>Mean score</b>	<b>3.98</b>	<b>3.71</b>	<b>4.08aeg</b>	<b>3.97</b>	<b>4.16aeghi</b>	<b>3.84</b>	<b>4.02ag</b>	<b>3.78</b>	<b>3.97ag</b>	<b>3.89</b>	<b>4.01k</b>	<b>3.85</b>	
<b>Standard deviation</b>	<b>0.95</b>	<b>1.10</b>	<b>0.99</b>	<b>0.92</b>	<b>0.85</b>	<b>0.98</b>	<b>0.92</b>	<b>0.97</b>	<b>0.87</b>	<b>0.97</b>	<b>0.94</b>	<b>0.96</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.12</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.02</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I am confident that the food I buy or eat is what it says it is and accurately labelled**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)						
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Strongly agree	(5)	595 31%	137 24%	118 28%	126 36%bcf	131 51%abcdfg	214 26%	257 42%abcf
Slightly agree	(4)	804 43%	108 43%e	290 51%aceg	172 41%e	161 46%eg	62 24%	397 48%ceg
Neither agree nor disagree	(3)	304 16%	35 14%	85 15%	90 21%abdfg	40 11%	45 17%cd	120 15%
Slightly disagree	(2)	108 6%	18 7%eg	41 7%eg	24 6%	16 4%	7 3%	60 7%eg
Strongly disagree	(1)	36 2%	11 5%bcdg	6 1%	7 2%	5 1%	6 2%	18 2%
Don't know		43 2%	3 1%	8 1%	13 3%f	6 2%	5 2%	11 1%
Net: Agree		1399 74%	185 73%	426 75%c	291 69%	287 81%abcf	193 75%cd	611 79%cd
Net: Disagree		143 8%	30 12%cddeg	48 8%	30 7%	21 6%	13 5%	78 9%deg
<b>Mean score</b>	<b>3.98</b>	<b>3.88</b>	<b>3.91</b>	<b>3.90</b>	<b>4.11abcf</b>	<b>4.21abcf</b>	<b>3.90</b>	<b>4.15abcf</b>
<b>Standard deviation</b>	<b>0.95</b>	<b>1.07</b>	<b>0.89</b>	<b>0.94</b>	<b>0.88</b>	<b>1.00</b>	<b>0.95</b>	<b>0.93</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I am confident that the food I buy or eat is what it says it is and accurately labelled**  
**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Strongly agree	(5)	595 31%	125 23%	103 25%	132 34%bcf	159 53%abcdfg	196 26%	291 42%abcdf
Slightly agree	(4)	804 43%	272 50%aeg	182 45%eg	180 46%eg	73 24%	360 47%eg	253 37%e
Neither agree nor disagree	(3)	304 16%	88 16%	79 19%dg	52 13%	46 15%	116 15%	98 14%
Slightly disagree	(2)	108 6%	45 8%deg	21 5%	18 5%	8 3%	59 8%eg	27 4%
Strongly disagree	(1)	36 2%	9 2%	6 1%	6 1%	6 2%	18 2%	11 2%
Don't know		43 2%	8 1%	16 4%bdfg	4 1%	7 2%	10 1%	12 2%
Net: Agree		1399 74%	397 73%	285 70%	312 80%bcf	232 77%c	556 73%	544 79%bcf
Net: Disagree		143 8%	54 10%eg	27 7%	24 6%	14 5%	77 10%deg	38 6%
<b>Mean score</b>	<b>3.98</b>	<b>3.95</b>	<b>3.85</b>	<b>3.91</b>	<b>4.07bcf</b>	<b>4.27abcdf</b>	<b>3.88</b>	<b>4.15abcf</b>
<b>Standard deviation</b>	<b>0.95</b>	<b>1.06</b>	<b>0.92</b>	<b>0.90</b>	<b>0.89</b>	<b>0.96</b>	<b>0.96</b>	<b>0.93</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I am confident that the food I buy or eat is what it says it is and accurately labelled**  
**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 595 31%	465 32%	130 30%	320 33% <sup>d</sup>	161 26%	481 30% <sup>d</sup>	114 37% <sup>de</sup>
Slightly agree	(4) 804 43%	653 45% <sup>b</sup>	150 34%	408 43% <sup>f</sup>	291 47% <sup>f</sup>	699 44% <sup>f</sup>	104 34%
Neither agree nor disagree	(3) 304 16%	210 14%	94 21% <sup>a</sup>	134 14%	110 18%	244 15%	60 19% <sup>c</sup>
Slightly disagree	(2) 108 6%	78 5%	30 7%	60 6% <sup>f</sup>	39 6% <sup>f</sup>	99 6% <sup>f</sup>	9 3%
Strongly disagree	(1) 36 2%	29 2%	6 1%	19 2%	9 1%	28 2%	7 2%
Don't know	43 2%	15 1%	28 6% <sup>a</sup>	18 2%	11 2%	29 2%	14 5% <sup>cde</sup>
Net: Agree	1399 74%	1119 77% <sup>b</sup>	280 64%	728 76%	452 73%	1180 75%	218 71%
Net: Disagree	143 8%	107 7%	36 8%	79 8%	48 8%	127 8%	16 5%
<b>Mean score</b>	<b>3.98</b>	<b>4.01<sup>b</sup></b>	<b>3.90</b>	<b>4.01</b>	<b>3.91</b>	<b>3.97</b>	<b>4.05<sup>d</sup></b>
<b>Standard deviation</b>	<b>0.95</b>	<b>0.93</b>	<b>0.98</b>	<b>0.96</b>	<b>0.91</b>	<b>0.94</b>	<b>0.97</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.05</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I am confident that the food I buy or eat is what it says it is and accurately labelled**  
**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	595 31%	553 32%	505 31%	51 31%	109 31%
Slightly agree	(4)	804 43%	753 43% <sup>c</sup>	716 44% <sup>c</sup>	56 34%	147 42%
Neither agree nor disagree	(3)	304 16%	273 16%	253 15%	41 25% <sup>abd</sup>	56 16%
Slightly disagree	(2)	108 6%	103 6%	98 6%	11 7%	17 5%
Strongly disagree	(1)	36 2%	36 2%	32 2%	3 2%	8 2%
Don't know		43 2%	33 2%	36 2%	3 2%	16 5% <sup>ab</sup>
Net: Agree		1399 74%	1306 75% <sup>c</sup>	1221 74% <sup>c</sup>	107 65%	256 72%
Net: Disagree		143 8%	138 8%	130 8%	15 9%	25 7%
<b>Mean score</b>		<b>3.98</b>	<b>3.98</b>	<b>3.98</b>	<b>3.86</b>	<b>3.98</b>
<b>Standard deviation</b>		<b>0.95</b>	<b>0.95</b>	<b>0.95</b>	<b>1.01</b>	<b>0.95</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.08</b>	<b>0.05</b>



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)**  
**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Strongly agree	(5) 404 21%	195 21%	208 21%	73 24%	69 19%	85 21%	112 24%	65 19%	75 21%	114 20%	79 20%	136 23%	233 22%	121 21%	49 19%
Slightly agree	(4) 712 38%	362 39%	350 36%	108 35%	140 38%	145 36%	185 39%	133 39%	155 44%k	220 39%k	148 39%k	188 32%	402 38%	210 37%	100 38%
Neither agree nor disagree	(3) 473 25%	222 24%	251 26%	78 25%	110 30%fg	110 28%f	99 21%	75 22%	86 24%	129 23%	109 28%	149 25%	254 24%	158 28%	61 23%
Slightly disagree	(2) 126 7%	60 7%	66 7%	16 5%	16 4%	25 6%	39 8%d	30 9%cd	20 6%	41 7%	25 7%	40 7%	74 7%	30 5%	22 9%
Strongly disagree	(1) 42 2%	22 2%	19 2%	6 2%	9 2%	4 1%	13 3%	10 3%	8 2%	12 2%	6 2%	16 3%	22 2%	11 2%	9 3%
Don't know	133 7%	56 6%	77 8%	25 8%	26 7%	29 7%	28 6%	26 8%	10 3%	42 8%h	18 5%	62 11%hj	72 7%	42 7%	19 7%
Net: Agree	1116 59%	558 61%	558 57%	182 59%	209 57%	230 58%	297 62%	198 58%	230 65%k	335 60%	227 59%	324 55%	636 60%	332 58%	149 57%
Net: Disagree	168 9%	82 9%	86 9%	23 7%	25 7%	29 7%	52 11%	40 12%de	28 8%	53 9%	31 8%	55 9%	96 9%	41 7%	31 12%m
Mean score	3.75	3.75	3.74	3.80	3.71	3.76	3.77	3.68	3.78	3.74	3.73	3.74	3.76	3.75	3.66
Standard deviation	0.97	0.97	0.97	0.97	0.92	0.92	1.01	1.01	0.93	0.96	0.93	1.02	0.97	0.94	1.02
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.04	0.05	0.04	0.04	0.04	0.03	0.04	0.06

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)**  
**Base: All adults in England, Wales and NI**

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	404 21%	162 22%b	41 15%	202 23%b	98 18%	306 23%	313 20%	90 25%	88 24%	315 21%	328 20%	-	19 21%	57 47%
Slightly agree	(4)	712 38%	287 39%	111 41%	314 35%	201 38%	511 38%	577 38%	135 38%	123 34%	589 39%	629 38%	-	41 45%	42 34%
Neither agree nor disagree	(3)	473 25%	187 26%	68 25%	218 24%	147 27%	326 24%	396 26%	77 21%	101 28%	372 24%	433 26% <sub>m</sub>	-	22 25%	17 14%
Slightly disagree	(2)	126 7%	43 6%	20 7%	63 7%	28 5%	98 7%	108 7%	19 5%	26 7%	100 7%	116 7%	-	5 5%	5 4%
Strongly disagree	(1)	42 2%	16 2%	6 2%	20 2%	11 2%	30 2%	35 2%	7 2%	6 2%	36 2%	41 2%	-	1 1%	-
Don't know		133 7%	37 5%	22 8%	74 8% <sub>a</sub>	48 9% <sub>e</sub>	85 6%	102 7%	30 9%	20 5%	113 7%	130 8% <sub>m</sub>	-	3 3%	-
Net: Agree		1116 59%	449 61%	152 57%	516 58%	299 56%	817 60%	890 58%	226 63%	212 58%	904 59%	957 57%	-	60 66%	99 82% <sub> </sub>
Net: Disagree		168 9%	59 8%	26 10%	83 9%	39 7%	129 9%	143 9%	25 7%	32 9%	136 9%	157 9%	-	6 6%	5 4%
<b>Mean score</b>	<b>3.75</b>	<b>3.77</b>	<b>3.65</b>	<b>3.75</b>	<b>3.71</b>	<b>3.76</b>	<b>3.72</b>	<b>3.87<sub>f</sub></b>	<b>3.76</b>	<b>3.74</b>	<b>3.70</b>	<b>-</b>	<b>3.82</b>	<b>4.25<sub> </sub></b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>0.95</b>	<b>0.94</b>	<b>0.99</b>	<b>0.93</b>	<b>0.98</b>	<b>0.97</b>	<b>0.95</b>	<b>0.98</b>	<b>0.97</b>	<b>0.97</b>	<b>-</b>	<b>0.87</b>	<b>0.85</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.02</b>	<b>-</b>	<b>0.08</b>	<b>0.08</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)**  
**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY			
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	404 21%	11 13%	55 25%ae	40 24%eh	38 26%ae	25 14%	48 25%ae	44 18%	44 16%	22 13%	346 22%	55 19%
Slightly agree	(4)	712 38%	28 33%	98 44%ce	48 29%	57 40%	32%	70 36%	32%	140 50%ace	53 32%	610 38%	98 34%
Neither agree nor disagree	(3)	473 25%	27 32%bh	39 18%	50 30%bh	31 22%	49 28%b	43 22%	73 30%bh	58 20%	62 38%bdf	391 25%	80 28%
Slightly disagree	(2)	126 7%	7 8%	15 7%	14 8%	8 6%	21 12%fh	7 4%	18 7%	17 6%	10 6%	109 7%	16 6%
Strongly disagree	(1)	42 2%	3 3%	5 2%	3 2%	3 2%	7 4%h	8 4%h	3 1%	3 1%	5 3%	35 2%	7 2%
Don't know		133 7%	10 12%bd	10 5%	11 6%	6 4%	16 9%	16 8%	29 12%bd	20 7%	12 8%	99 6%	31 11%j
Net: Agree		1116 59%	39 46%	154 69%ace	88 53%	95 66%ace	81 46%	118 62%ae	121 49%	185 66%ace	76 46%	956 60%k	153 53%
Net: Disagree		168 9%	9 11%	19 9%	17 10%	11 8%	28 16%bdfgh	15 8%	22 9%	20 7%	15 9%	144 9%	23 8%
<b>Mean score</b>	<b>3.75</b>	<b>3.51</b>	<b>3.87aeg</b>	<b>3.69e</b>	<b>3.87aeg</b>	<b>3.44</b>	<b>3.81ae</b>	<b>3.65</b>	<b>3.79ae</b>	<b>3.51</b>	<b>3.75</b>	<b>3.70</b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>0.97</b>	<b>0.96</b>	<b>1.02</b>	<b>0.95</b>	<b>1.05</b>	<b>1.03</b>	<b>0.95</b>	<b>0.84</b>	<b>0.94</b>	<b>0.97</b>	<b>0.96</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.11</b>	<b>0.06</b>	<b>0.08</b>	<b>0.08</b>	<b>0.08</b>	<b>0.07</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.02</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)  
 Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k  
 \* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)  
Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	404 21%	67 26%bcf	90 16%	76 18%	83 23%b	82 32%bcdf	157 19%	165 27%bcf
Slightly agree	(4)	712 38%	103 41%eg	266 47%cdeg	142 34%	128 36%e	70 27%	369 45%cdeg	198 32%
Neither agree nor disagree	(3)	473 25%	52 20%	120 21%	147 35%abdefg	79 22%	63 25%	172 21%	142 23%
Slightly disagree	(2)	126 7%	15 6%	46 8%c	18 4%	28 8%c	18 7%	62 8%c	46 8%c
Strongly disagree	(1)	42 2%	10 4%b	6 1%	8 2%	9 2%	9 3%b	16 2%	18 3%b
Don't know		133 7%	7 3%	38 7%a	33 8%a	27 8%a	14 6%	45 5%	41 7%a
Net: Agree		1116 59%	170 67%cg	356 63%c	218 51%	211 60%c	152 59%	526 64%c	363 60%c
Net: Disagree		168 9%	25 10%	53 9%	27 6%	37 10%c	27 11%	78 9%	64 10%c
<b>Mean score</b>		<b>3.75</b>	<b>3.82c</b>	<b>3.73</b>	<b>3.66</b>	<b>3.76</b>	<b>3.82</b>	<b>3.76</b>	<b>3.79</b>
<b>Standard deviation</b>		<b>0.97</b>	<b>1.03</b>	<b>0.89</b>	<b>0.91</b>	<b>1.01</b>	<b>1.10</b>	<b>0.93</b>	<b>1.05</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.07</b>	<b>0.03</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)  
Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base	2007	228	582	425	416	321	810	737	
Weighted Base	1890	213	546	406	392	299	759	691	
Strongly agree	(5)	404 21%	58 27%bcf	91 17%	65 16%	91 23%bc	95 32%bcdf	149 20%	186 27%bcf
Slightly agree	(4)	712 38%	86 40%e	246 45%ceg	141 35%	152 39%e	85 28%	331 44%ceg	237 34%
Neither agree nor disagree	(3)	473 25%	43 20%	118 22%	146 36%abdefg	91 23%	66 22%	161 21%	157 23%
Slightly disagree	(2)	126 7%	11 5%	45 8%c	18 4%	30 8%	20 7%	56 7%c	51 7%
Strongly disagree	(1)	42 2%	10 5%bc	8 1%	3 1%	11 3%c	9 3%c	17 2%	19 3%c
Don't know		133 7%	6 3%	37 7%a	34 8%ad	18 5%	25 8%a	43 6%	43 6%
Net: Agree		1116 59%	143 67%c	337 62%c	206 51%	243 62%c	180 60%c	481 63%c	422 61%c
Net: Disagree		168 9%	21 10%c	53 10%c	20 5%	41 10%c	29 10%c	74 10%c	70 10%c
<b>Mean score</b>	<b>3.75</b>	<b>3.83</b>	<b>3.72</b>	<b>3.66</b>	<b>3.75</b>	<b>3.86c</b>	<b>3.75</b>	<b>3.80c</b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>1.04</b>	<b>0.91</b>	<b>0.85</b>	<b>1.00</b>	<b>1.07</b>	<b>0.95</b>	<b>1.03</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)**  
**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree (5)	404 21%	322 22%	82 19%	242 25%df	104 17%	346 22%d	57 19%
Slightly agree (4)	712 38%	584 40%b	129 29%	368 38%f	257 41%f	624 39%f	88 28%
Neither agree nor disagree (3)	473 25%	347 24%	126 29%a	210 22%	165 27%c	376 24%	97 32%ce
Slightly disagree (2)	126 7%	95 7%	32 7%	58 6%	50 8%	108 7%	18 6%
Strongly disagree (1)	42 2%	29 2%	12 3%	24 3%	12 2%	36 2%	5 2%
Don't know	133 7%	75 5%	58 13%a	56 6%	34 5%	90 6%	43 14%cde
Net: Agree	1116 59%	906 62%b	210 48%	610 64%df	361 58%f	971 61%f	145 47%
Net: Disagree	168 9%	124 9%	44 10%	83 9%	62 10%	145 9%	23 8%
<b>Mean score</b>	<b>3.75</b>	<b>3.78b</b>	<b>3.62</b>	<b>3.82df</b>	<b>3.67</b>	<b>3.76d</b>	<b>3.65</b>
<b>Standard deviation</b>	<b>0.97</b>	<b>0.95</b>	<b>1.01</b>	<b>0.99</b>	<b>0.93</b>	<b>0.97</b>	<b>0.96</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.06</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)  
Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	404 21%	376 21%	355 22%	32 19%	84 24%
Slightly agree	(4)	712 38%	664 38%	625 38%	56 34%	147 42%
Neither agree nor disagree	(3)	473 25%	437 25% <sup>d</sup>	408 25% <sup>d</sup>	46 28% <sup>d</sup>	63 18%
Slightly disagree	(2)	126 7%	119 7%	113 7%	19 11% <sup>abd</sup>	17 5%
Strongly disagree	(1)	42 2%	39 2%	33 2%	5 3%	7 2%
Don't know		133 7%	115 7%	104 6%	8 5%	35 10% <sup>ab</sup>
Net: Agree		1116 59%	1040 59%	981 60%	88 53%	231 65% <sup>ac</sup>
Net: Disagree		168 9%	158 9%	147 9%	24 14% <sup>abd</sup>	24 7%
<b>Mean score</b>		<b>3.75</b>	<b>3.75<sup>c</sup></b>	<b>3.58</b>	<b>3.89<sup>abc</sup></b>	
<b>Standard deviation</b>		<b>0.97</b>	<b>0.97</b>	<b>0.96</b>	<b>1.04</b>	<b>0.93</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.08</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**I trust the authenticity of the ingredients, origin or quality of the food I buy or eat**

**Base: All adults in England, Wales and NI**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Strongly agree	(5)	576 30%	270 29%	306 31%	92 30%	113 31%	106 27%	166 35%e	99 29%	114 32%	167 30%	118 31%	177 30%	340 32%	161 28%	76 29%
Slightly agree	(4)	779 41%	392 43%	387 40%	130 42%	141 38%	169 42%	201 42%	138 41%	158 45%k	245 44%k	159 41%	216 37%	423 40%	244 43%	111 43%
Neither agree nor disagree	(3)	352 19%	168 18%	185 19%	59 19%	82 22%f	82 21%f	68 14%	61 18%	54 15%	96 17%	77 20%	125 21%h	192 18%	121 21%n	40 15%
Slightly disagree	(2)	97 5%	47 5%	49 5%	11 4%	12 3%	27 7%d	23 5%	24 7%cd	20 6%	29 5%	17 4%	30 5%	58 6%	24 4%	15 6%
Strongly disagree	(1)	35 2%	20 2%	16 2%	7 2%	12 3%e	2 1%	8 2%	5 2%	5 1%	13 2%	7 2%	10 2%	17 2%	12 2%	6 2%
Don't know		51 3%	21 2%	30 3%	8 3%	9 3%	13 3%	8 2%	12 4%	2 1%	9 2%	6 2%	33 6%hij	27 3%	11 2%	12 5%m
Net: Agree		1355 72%	662 72%	693 71%	222 72%	254 69%	275 69%	367 77%deg	237 70%	273 77%k	412 74%k	278 72%k	392 66%	763 72%	405 71%	187 72%
Net: Disagree		132 7%	67 7%	65 7%	18 6%	24 6%	29 7%	31 7%	29 9%	25 7%	42 8%	24 6%	40 7%	75 7%	36 6%	21 8%
<b>Mean score</b>	<b>3.96</b>	<b>3.94</b>	<b>3.97</b>	<b>3.97</b>	<b>3.92</b>	<b>3.91</b>	<b>4.06eg</b>	<b>3.92</b>	<b>4.01</b>	<b>3.95</b>	<b>3.96</b>	<b>3.93</b>	<b>3.98</b>	<b>3.92</b>	<b>3.95</b>	
<b>Standard deviation</b>	<b>0.94</b>	<b>0.95</b>	<b>0.94</b>	<b>0.93</b>	<b>0.99</b>	<b>0.90</b>	<b>0.93</b>	<b>0.96</b>	<b>0.92</b>	<b>0.95</b>	<b>0.93</b>	<b>0.96</b>	<b>0.95</b>	<b>0.93</b>	<b>0.96</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.05</b>	<b>0.06</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33\_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.

I trust the authenticity of the ingredients, origin or quality of the food I buy or eat

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Strongly agree	(5)	576 30%	233 32%b	62 23%	281 32%b	164 31%	413 30%	459 30%	117 33%	107 29%	469 31%	484 29%	-	27 30%	65 54%j
Slightly agree	(4)	779 41%	317 43%	113 42%	349 39%	207 39%	572 42%	627 41%	151 42%	158 43%	620 41%	692 41%	-	43 47%	44 36%
Neither agree nor disagree	(3)	352 19%	114 16%	66 25%a	172 19%	115 22%e	237 17%	301 20%g	51 14%	70 19%	283 19%	328 20% <sup>m</sup>	-	15 16%	9 8%
Slightly disagree	(2)	97 5%	41 6%	14 5%	42 5%	25 5%	72 5%	74 5%	23 6%	14 4%	83 5%	88 5%	-	6 6%	3 2%
Strongly disagree	(1)	35 2%	12 2%	6 2%	18 2%	6 1%	29 2%	30 2%	5 2%	4 1%	32 2%	34 2%	-	1 1%	-
Don't know		51 3%	14 2%	7 3%	29 3%	16 3%	35 3%	40 3%	11 3%	12 3%	38 3%	51 3%	-	-	-
Net: Agree		1355 72%	550 75%b	175 65%	630 71%	371 69%	984 73%	1087 71%	268 75%	265 73%	1090 71%	1176 70%	-	70 77%	109 90%j
Net: Disagree		132 7%	53 7%	19 7%	59 7%	32 6%	100 7%	104 7%	28 8%	18 5%	114 7%	123 7%	-	6 7%	3 2%
<b>Mean score</b>	<b>3.96</b>	<b>4.00b</b>	<b>3.81</b>	<b>3.97b</b>	<b>3.96</b>	<b>3.96</b>	<b>3.95</b>	<b>4.01</b>	<b>3.99</b>	<b>3.95</b>	<b>3.92</b>	<b>-</b>	<b>3.99</b>	<b>4.41j</b>	
<b>Standard deviation</b>	<b>0.94</b>	<b>0.93</b>	<b>0.93</b>	<b>0.95</b>	<b>0.92</b>	<b>0.95</b>	<b>0.94</b>	<b>0.94</b>	<b>0.87</b>	<b>0.96</b>	<b>0.95</b>	<b>-</b>	<b>0.89</b>	<b>0.74</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.04</b>	<b>0.02</b>	<b>-</b>	<b>0.08</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33\_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**I trust the authenticity of the ingredients, origin or quality of the food I buy or eat**

**Base: All adults in England, Wales and NI**

	Total	GOVERNMENT REGION								ETHNICITY			
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Strongly agree	(5)	576 30%	20 24%	79 36%egh	54 33%eg	59 41%aefghi	37 21%	57 30%	56 23%	75 27%	46 28%	501 32%lk	73 25%
Slightly agree	(4)	779 41%	28 32%	82 37%	74 45%	52 36%	79 45%	79 41%	103 42%	133 47%abd	62 38%	654 41%	120 42%
Neither agree nor disagree	(3)	352 19%	20 24%	36 16%	27 16%	24 17%	36 20%	36 19%	56 23%	50 18%	42 26%b	282 18%	68 24%j
Slightly disagree	(2)	97 5%	5 6%	15 7%	6 4%	5 3%	14 8%	9 5%	14 6%	15 5%	6 4%	85 5%	10 4%
Strongly disagree	(1)	35 2%	6 7%cefh	7 3%	1 1%	3 2%	3 1%	3 1%	5 2%	2 1%	3 2%	27 2%	8 3%
Don't know		51 3%	7 8%bcdh	3 1%	3 2%	1 1%	7 4%	9 4%d	11 5%d	5 2%	5 3%	40 3%	8 3%
Net: Agree		1355 72%	48 56%	161 72%a	128 77%aegi	111 77%aegi	115 66%	136 71%a	159 65%	209 74%ag	108 66%	1155 73%	193 67%
Net: Disagree		132 7%	11 12%c	22 10%c	7 4%	8 6%	17 10%	12 6%	19 8%	17 6%	9 6%	111 7%	18 6%
<b>Mean score</b>	<b>3.96</b>	<b>3.66</b>	<b>3.96a</b>	<b>4.07aeg</b>	<b>4.10aeg</b>	<b>3.79</b>	<b>3.97a</b>	<b>3.81</b>	<b>3.96a</b>	<b>3.89</b>	<b>3.98</b>	<b>3.86</b>	
<b>Standard deviation</b>	<b>0.94</b>	<b>1.15</b>	<b>1.05</b>	<b>0.85</b>	<b>0.96</b>	<b>0.93</b>	<b>0.92</b>	<b>0.94</b>	<b>0.87</b>	<b>0.94</b>	<b>0.94</b>	<b>0.94</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.13</b>	<b>0.07</b>	<b>0.06</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.05</b>	<b>0.07</b>	<b>0.02</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**I trust the authenticity of the ingredients, origin or quality of the food I buy or eat**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Strongly agree	(5)	576 30%	91 36%bcf	130 23%	119 28%	116 33%b	118 46%abcdfg	221 27%	233 38%bcf
Slightly agree	(4)	779 41%	95 37%e	275 48%aceg	161 38%e	166 47%aceg	70 27%	370 45%aceg	236 39%e
Neither agree nor disagree	(3)	352 19%	47 18%	94 17%	110 26%abdefg	50 14%	43 17%	141 17%	93 15%
Slightly disagree	(2)	97 5%	11 4%	49 9%acd	14 3%	8 2%	13 5%	60 7%cdg	21 3%
Strongly disagree	(1)	35 2%	7 3%b	5 1%	8 2%	5 1%	8 3%b	13 2%	13 2%
Don't know		51 3%	2 1%	13 2%	11 3%	9 3%	6 2%	15 2%	15 3%
Net: Agree		1355 72%	186 73%	405 71%	280 66%	281 80%bcf	187 73%	591 72%c	469 77%bc
Net: Disagree		132 7%	19 7%	55 10%cdg	23 5%	13 4%	20 8%d	73 9%cdg	34 6%
<b>Mean score</b>		<b>3.96</b>	<b>4.00</b>	<b>3.86</b>	<b>3.89</b>	<b>4.10bcf</b>	<b>4.11bcf</b>	<b>3.90</b>	<b>4.10bcf</b>
<b>Standard deviation</b>		<b>0.94</b>	<b>1.00</b>	<b>0.91</b>	<b>0.93</b>	<b>0.84</b>	<b>1.05</b>	<b>0.94</b>	<b>0.93</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.**

**I trust the authenticity of the ingredients, origin or quality of the food I buy or eat**

**Base: All adults in England, Wales and NI**

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Strongly agree	(5)	576 30%	82 38%bcf	127 23%	99 24%	125 32%bc	141 47%bcdfg	209 27%	267 39%bcdf
Slightly agree	(4)	779 41%	83 39%e	257 47%aceg	163 40%e	174 44%e	89 30%	341 45%eg	263 38%e
Neither agree nor disagree	(3)	352 19%	30 14%	96 18%	107 26%abdefg	64 16%	45 15%	126 17%	109 16%
Slightly disagree	(2)	97 5%	10 5%	40 7%eg	19 5%	17 4%	10 4%	50 7%g	28 4%
Strongly disagree	(1)	35 2%	6 3%	8 2%	6 1%	6 2%	7 2%	15 2%	13 2%
Don't know		51 3%	1 1%	17 3%	12 3%	6 1%	7 2%	19 2%	12 2%
Net: Agree		1355 72%	165 77%c	385 70%	262 65%	299 76%c	230 77%bc	549 72%c	529 77%bc
Net: Disagree		132 7%	17 8%	48 9%	25 6%	23 6%	17 6%	65 9%	41 6%
<b>Mean score</b>		<b>3.96</b>	<b>4.05bc</b>	<b>3.86</b>	<b>3.84</b>	<b>4.02bc</b>	<b>4.19bcdf</b>	<b>3.92</b>	<b>4.09bcf</b>
<b>Standard deviation</b>		<b>0.94</b>	<b>1.00</b>	<b>0.92</b>	<b>0.91</b>	<b>0.90</b>	<b>0.98</b>	<b>0.95</b>	<b>0.94</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I trust the authenticity of the ingredients, origin or quality of the food I buy or eat**  
**Base: All adults in England, Wales and NI**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Strongly agree	(5) 576 30%	466 32% <sup>b</sup>	110 25%	329 34% <sup>d</sup>	155 25%	483 31% <sup>d</sup>	93 30%
Slightly agree	(4) 779 41%	616 42%	163 37%	386 40%	282 45% <sup>f</sup>	668 42% <sup>f</sup>	110 36%
Neither agree nor disagree	(3) 352 19%	248 17%	104 24% <sup>ea</sup>	145 15%	138 22% <sup>ce</sup>	283 18%	70 23% <sup>c</sup>
Slightly disagree	(2) 97 5%	74 5%	22 5%	49 5%	35 6%	84 5%	13 4%
Strongly disagree	(1) 35 2%	26 2%	9 2%	26 3% <sup>d</sup>	5 1%	31 2%	4 1%
Don't know	51 3%	20 1%	30 7% <sup>ea</sup>	23 2%	8 1%	32 2%	19 6% <sup>cde</sup>
Net: Agree	1355 72%	1082 75% <sup>b</sup>	273 62%	715 75% <sup>f</sup>	437 70%	1152 73% <sup>f</sup>	203 66%
Net: Disagree	132 7%	101 7%	31 7%	75 8%	40 6%	115 7%	17 6%
<b>Mean score</b>	<b>3.96</b>	<b>3.99<sup>b</sup></b>	<b>3.84</b>	<b>4.01<sup>d</sup></b>	<b>3.89</b>	<b>3.96</b>	<b>3.95</b>
<b>Standard deviation</b>	<b>0.94</b>	<b>0.93</b>	<b>0.96</b>	<b>0.99</b>	<b>0.87</b>	<b>0.94</b>	<b>0.93</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33\_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I trust the authenticity of the ingredients, origin or quality of the food I buy or eat**  
**Base: All adults in England, Wales and NI**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Strongly agree	(5)	576 30%	541 31%	498 30%	41 25%	120 34% <sup>c</sup>
Slightly agree	(4)	779 41%	723 41%	684 42%	64 38%	130 37%
Neither agree nor disagree	(3)	352 19%	323 18%	301 18%	39 23%	61 17%
Slightly disagree	(2)	97 5%	91 5%	85 5%	10 6%	14 4%
Strongly disagree	(1)	35 2%	35 2%	32 2%	7 4%	13 4%
Don't know		51 3%	37 2%	39 2%	5 3%	15 4% <sup>ab</sup>
Net: Agree		1355 72%	1264 72% <sup>c</sup>	1182 72% <sup>c</sup>	105 63%	250 71%
Net: Disagree		132 7%	126 7%	118 7%	17 10%	27 8%
<b>Mean score</b>		<b>3.96</b>	<b>3.96<sup>c</sup></b>	<b>3.96<sup>c</sup></b>	<b>3.76</b>	<b>3.97<sup>c</sup></b>
<b>Standard deviation</b>		<b>0.94</b>	<b>0.95</b>	<b>0.95</b>	<b>1.04</b>	<b>1.03</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.08</b>	<b>0.05</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.33 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. - SUMMARY TABLE**

**Base: All adults in England, Wales and NI**

	Unweighted Base	Weighted Base	Strongly agree (5)	Slightly agree (4)	Neither agree (3)	Slightly disagree (2)	Strongly disagree (1)	Don't know	Net: Agree	Net: Disagree	Mean score	Standard deviation	Standard error
I have enough information about what food contains to make my food choices	2007	1890	738 39%	727 38%	257 14%	88 5%	23 1%	56 3%	1466 78%	111 6%	4.13	0.91	0.02
I have enough information about where my food comes from to make my food choices	2007	1890	692 37%	699 37%	303 16%	110 6%	36 2%	49 3%	1391 74%	146 8%	4.03	0.98	0.02
The people who produce and supply food make sure it is safe, honest and ethically approved	2007	1890	430 23%	675 36%	469 25%	185 10%	58 3%	73 4%	1104 58%	243 13%	3.68	1.04	0.02
It is my responsibility to make sure that I make the right food choices for me and my family	2007	1890	1221 65%	399 21%	189 10%	31 2%	14 1%	36 2%	1620 86%	45 2%	4.50	0.80	0.02
I feel that I have access to an affordable healthy diet	2007	1890	969 51%	586 31%	179 9%	85 4%	31 2%	40 2%	1555 82%	115 6%	4.29	0.93	0.02
I feel that I will have access to an affordable healthy diet in the future	2007	1890	846 45%	619 33%	245 13%	91 5%	36 2%	54 3%	1465 77%	127 7%	4.17	0.97	0.02
I'm conscious of the wider impact of the food choices I make	2007	1890	791 42%	623 33%	288 15%	75 4%	49 3%	64 3%	1414 75%	124 7%	4.11	0.99	0.02
I feel empowered to make my own decisions about what I eat and why I eat it	2007	1890	1136 60%	451 24%	217 11%	22 1%	20 1%	45 2%	1586 84%	42 2%	4.44	0.83	0.02
I am confident that the food I buy or eat is what it says it is and accurately labelled	2007	1890	595 31%	804 43%	304 16%	108 6%	36 2%	43 2%	1399 74%	143 8%	3.98	0.95	0.02
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)	2007	1890	404 21%	712 38%	473 25%	126 7%	42 2%	133 7%	1116 59%	168 9%	3.75	0.97	0.02

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.33 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. - SUMMARY TABLE**

**Base: All adults in England, Wales and NI**

I trust the authenticity of the ingredients, origin or quality of the food I buy or eat

Unweighted Base	Weighted Base	Strongly agree (5)	Slightly agree (4)	Neither agree (3)	Slightly disagree (2)	Strongly disagree (1)	Don't know	Net: Agree	Net: Disagree	Mean score	Standard deviation	Standard error
2007	1890	576 30%	779 41%	352 19%	97 5%	35 2%	51 3%	1355 72%	132 7%	3.96	0.94	0.02



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33a How confident are you in the safety of UK meat products

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Very confident	(2)	518 27%	277 30%b	241 25%	80 26%	91 25%	107 27%	139 29%	101 30%	103 29%	138 25%	103 27%	173 29%	300 28%	145 25%	72 28%
Somewhat confident	(1)	813 43%	401 44%	413 42%	131 42%	167 45%	170 43%	203 43%	142 42%	173 49%k	259 46%k	162 42%	219 37%	454 43%	250 44%	109 42%
Neither confident nor unconfident	(0)	314 17%	136 15%	178 18%	59 19%g	65 18%	75 19%g	71 15%	43 13%	43 12%	94 17%	74 19%h	103 18%h	173 16%	104 18%	37 14%
Not very confident	(-1)	136 7%	59 6%	76 8%	19 6%	29 8%	20 5%	38 8%	30 9%e	25 7%	43 8%	26 7%	42 7%	75 7%	37 6%	24 9%
Not at all confident	(-2)	40 2%	17 2%	23 2%	7 2%	6 2%	8 2%	11 2%	8 2%	7 2%	14 2%	6 1%	13 2%	20 2%	12 2%	8 3%
Don't know		69 4%	28 3%	42 4%	12 4%	11 3%	18 5%	13 3%	15 4%	3 1%	12 2%	14 4%h	40 7%hij	34 3%	25 4%	10 4%
Net: Very /Somewhat confident		1331 70%	677 74%b	654 67%	210 68%	258 70%	277 70%	342 72%	243 72%	277 78%ijk	397 71%	265 69%	392 66%	755 71%	395 69%	181 70%
Net: Not very/Not at all confident		176 9%	77 8%	99 10%	27 9%	35 9%	28 7%	49 10%	38 11%e	33 9%	56 10%	32 8%	55 9%	95 9%	48 8%	32 12%
<b>Mean score</b>	<b>0.90</b>	<b>0.97b</b>	<b>0.83</b>	<b>0.87</b>	<b>0.86</b>	<b>0.92</b>	<b>0.91</b>	<b>0.92</b>	<b>0.97</b>	<b>0.85</b>	<b>0.89</b>	<b>0.90</b>	<b>0.92</b>	<b>0.88</b>	<b>0.86</b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>0.95</b>	<b>0.98</b>	<b>0.97</b>	<b>0.94</b>	<b>0.93</b>	<b>0.99</b>	<b>1.02</b>	<b>0.94</b>	<b>0.97</b>	<b>0.94</b>	<b>1.01</b>	<b>0.96</b>	<b>0.95</b>	<b>1.04</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33a How confident are you in the safety of UK meat products

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY				
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)	
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122	
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121	
Very confident	(2)	518 27%	207 28%	63 23%	248 28%	135 25%	383 28%	417 27%	101 28%	100 27%	417 27%	433 26%	-	21 23%	63 52% <sup>ij</sup>
Somewhat confident	(1)	813 43%	324 44%	111 41%	378 42%	228 43%	585 43%	661 43%	153 43%	161 44%	653 43%	724 43%	-	44 48%	46 38%
Neither confident nor unconfident	(0)	314 17%	117 16%	54 20%	142 16%	107 20% <sup>e</sup>	207 15%	254 17%	60 17%	65 18%	249 16%	288 17% <sup>m</sup>	-	18 20% <sup>m</sup>	7 6%
Not very confident	(-1)	136 7%	49 7%	25 9%	63 7%	32 6%	104 8%	110 7%	26 7%	21 6%	115 8%	127 8%	-	4 5%	5 4%
Not at all confident	(-2)	40 2%	13 2%	3 1%	24 3%	10 2%	30 2%	33 2%	7 2%	7 2%	33 2%	37 2%	-	3 4% <sup>m</sup>	-
Don't know		69 4%	21 3%	12 5%	36 4%	21 4%	49 4%	58 4%	11 3%	12 3%	58 4%	69 4% <sup>m</sup>	-	1 1%	-
Net: Very/Somewhat confident		1331 70%	531 73% <sup>b</sup>	174 65%	626 70%	363 68%	968 71%	1078 70%	254 71%	261 71%	1070 70%	1157 69%	-	65 71%	109 90% <sup>ij</sup>
Net: Not very/Not at all confident		176 9%	62 8%	28 10%	86 10%	42 8%	133 10%	143 9%	33 9%	28 8%	148 10%	164 10% <sup>m</sup>	-	8 8%	5 4%
<b>Mean score</b>	<b>0.90</b>	<b>0.94</b>	<b>0.80</b>	<b>0.89</b>	<b>0.87</b>	<b>0.91</b>	<b>0.89</b>	<b>0.91</b>	<b>0.92</b>	<b>0.89</b>	<b>0.86</b>	<b>-</b>	<b>0.83</b>	<b>1.38<sup>ij</sup></b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>0.94</b>	<b>0.96</b>	<b>0.99</b>	<b>0.94</b>	<b>0.98</b>	<b>0.97</b>	<b>0.97</b>	<b>0.94</b>	<b>0.98</b>	<b>0.98</b>	<b>-</b>	<b>0.96</b>	<b>0.77</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.02</b>	<b>-</b>	<b>0.09</b>	<b>0.07</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33a How confident are you in the safety of UK meat products

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Very confident	(2)	518 27%	17 20%	67 30%g	47 28%	47 33%aeg	37 21%	56 29%	52 21%	72 26%	38 23%	454 29%k	58 20%
Somewhat confident	(1)	813 43%	32 38%	87 39%	75 45%	63 44%	80 46%	81 42%	88 36%	140 50%bg	78 47%g	703 44%	110 38%
Neither confident nor unconfident	(0)	314 17%	22 25%cdh	35 16%	22 13%	20 14%	36 20%h	35 18%h	58 24%bcdh	30 11%	31 19%h	245 15%	67 24%j
Not very confident	(-1)	136 7%	7 8%	20 9%	14 8%	7 5%	15 9%	13 7%	18 7%	26 9%	7 4%	106 7%	29 10%
Not at all confident	(-2)	40 2%	1 1%	8 4%h	2 1%	3 2%	4 2%	2 1%	10 4%h	2 1%	6 4%h	30 2%	9 3%
Don't know		69 4%	7 8%ef	6 3%	7 4%	4 3%	4 2%	5 2%	19 8%bdef	12 4%	6 3%	51 3%	13 5%
Net: Very /Somewhat confident		1331 70%	49 58%	153 69%g	121 73%ag	111 77%ag	117 67%	138 72%ag	140 57%	212 75%ag	116 70%g	1157 73%k	168 59%
Net: Not very/Not at all confident		176 9%	8 9%	28 13%	16 10%	9 6%	19 11%	15 8%	28 11%	27 10%	13 8%	136 9%	38 13%j
<b>Mean score</b>	<b>0.90</b>	<b>0.73</b>	<b>0.85</b>	<b>0.94g</b>	<b>1.04aeg</b>	<b>0.77</b>	<b>0.94g</b>	<b>0.68</b>	<b>0.95g</b>	<b>0.85</b>	<b>0.94k</b>	<b>0.65</b>	
<b>Standard deviation</b>	<b>0.97</b>	<b>0.94</b>	<b>1.08</b>	<b>0.95</b>	<b>0.92</b>	<b>0.96</b>	<b>0.93</b>	<b>1.05</b>	<b>0.90</b>	<b>0.96</b>	<b>0.95</b>	<b>1.03</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.11</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.07</b>	<b>0.05</b>	<b>0.07</b>	<b>0.02</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33a How confident are you in the safety of UK meat products

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Very confident	(2)	518 27%	60 24%	114 20%	109 26%b	121 34%abcf	107 42%abcf	174 21%	228 37%abcf
Somewhat confident	(1)	813 43%	103 41%	292 52%aceg	168 40%	159 45%e	86 33%	395 48%aceg	245 40%
Neither confident nor unconcerned	(0)	314 17%	38 15%	90 16%	94 22%abdefg	43 12%	39 15%	128 16%	82 13%
Not very confident	(-1)	136 7%	33 13%bcdeg	47 8%d	24 6%	16 4%	16 6%	80 10%cdg	32 5%
Not at all confident	(-2)	40 2%	13 5%bcdg	10 2%	6 1%	5 1%	5 2%	23 3%	11 2%
Don't know		69 4%	6 2%	15 3%	23 5%befg	10 3%	3 1%	21 3%	13 2%
Net: Very /Somewhat confident		1331 70%	163 64%	406 72%ac	277 65%	280 79%abcf	193 75%ac	569 69%	473 78%abcf
Net: Not very/Not at all confident		176 9%	46 18%bcdefg	56 10%d	30 7%	21 6%	22 8%	102 12%cdg	43 7%
<b>Mean score</b>		<b>0.90</b>	<b>0.66</b>	<b>0.82a</b>	<b>0.87a</b>	<b>1.09abcf</b>	<b>1.08abcf</b>	<b>0.77</b>	<b>1.09abcf</b>
<b>Standard deviation</b>		<b>0.97</b>	<b>1.14</b>	<b>0.91</b>	<b>0.93</b>	<b>0.89</b>	<b>1.01</b>	<b>0.99</b>	<b>0.94</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33a How confident are you in the safety of UK meat products

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Very confident	(2)	518 27%	55 26%	105 19%	97 24%	121 31%bcf	133 45%abcdfg	160 21%	255 37%abcf
Somewhat confident	(1)	813 43%	81 38%	262 48%ae	172 42%e	198 50%aceg	95 32%	343 45%e	293 42%e
Neither confident nor unconcerned	(0)	314 17%	23 11%	104 19%adg	91 23%adefg	41 10%	41 14%	127 17%adg	82 12%
Not very confident	(-1)	136 7%	34 16%bcdeg	50 9%cdeg	22 5%	15 4%	14 5%	84 11%cdeg	29 4%
Not at all confident	(-2)	40 2%	14 7%bcdefg	8 1%	4 1%	6 2%	8 3%	22 3%c	14 2%
Don't know		69 4%	6 3%	16 3%	19 5%	10 3%	9 3%	22 3%	19 3%
Net: Very /Somewhat confident		1331 70%	136 64%	367 67%	270 66%	319 81%abcf	228 76%abcf	503 66%	548 79%abcf
Net: Not very/Not at all confident		176 9%	48 23%bcdefg	58 11%cdg	26 6%	22 6%	22 7%	107 14%cdeg	43 6%
<b>Mean score</b>		<b>0.90</b>	<b>0.62</b>	<b>0.77</b>	<b>0.87af</b>	<b>1.08abcf</b>	<b>1.14abcf</b>	<b>0.73</b>	<b>1.11abcf</b>
<b>Standard deviation</b>		<b>0.97</b>	<b>1.23</b>	<b>0.93</b>	<b>0.89</b>	<b>0.85</b>	<b>1.00</b>	<b>1.02</b>	<b>0.92</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.08</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.06</b>	<b>0.04</b>	<b>0.03</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33a How confident are you in the safety of UK meat products

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Very confident (2)	518 27%	413 28%	105 24%	265 28%	160 26%	425 27%	93 30%
Somewhat confident (1)	813 43%	651 45%b	163 37%	425 44%f	281 45%f	705 45%f	108 35%
Neither confident nor unconfident (0)	314 17%	230 16%	84 19%	148 15%	112 18%	260 16%	54 17%
Not very confident (-1)	136 7%	98 7%	38 9%	70 7%	44 7%	114 7%	22 7%
Not at all confident (-2)	40 2%	30 2%	10 2%	26 3%d	7 1%	32 2%	8 2%
Don't know	69 4%	31 2%	38 9%a	25 3%	19 3%	45 3%	25 8%cde
Net: Very /Somewhat confident	1331 70%	1063 73%b	268 61%	689 72%f	440 71%	1130 71%f	201 65%
Net: Not very/Not at all confident	176 9%	128 9%	48 11%	96 10%	51 8%	147 9%	29 9%
<b>Mean score</b>	<b>0.90</b>	<b>0.93b</b>	<b>0.79</b>	<b>0.89</b>	<b>0.90</b>	<b>0.90</b>	<b>0.91</b>
<b>Standard deviation</b>	<b>0.97</b>	<b>0.95</b>	<b>1.02</b>	<b>0.99</b>	<b>0.91</b>	<b>0.96</b>	<b>1.03</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.02</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.06</b>

## Q.33a How confident are you in the safety of UK meat products

Base: All adults in England, Wales and NI

		FOOD BEHAVIOURS				
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Very confident	(2)	518 27%	482 28%	436 27%	45 27%	85 24%
Somewhat confident	(1)	813 43%	760 43%	719 44%	67 40%	151 43%
Neither confident nor unconfident	(0)	314 17%	285 16%	264 16%	35 21%	50 14%
Not very confident	(-1)	136 7%	126 7%	129 8%	12 8%	27 8%
Not at all confident	(-2)	40 2%	38 2%	34 2%	3 2%	13 4%
Don't know		69 4%	60 3%	58 4%	4 3%	27 8%abc
Net: Very /Somewhat confident		1331 70%	1241 71%	1155 70%	111 67%	236 67%
Net: Not very/Not at all confident		176 9%	164 9%	163 10%	15 9%	40 11%
<b>Mean score</b>		<b>0.90</b>	<b>0.90</b>	<b>0.88</b>	<b>0.85</b>	<b>0.82</b>
<b>Standard deviation</b>		<b>0.97</b>	<b>0.97</b>	<b>0.97</b>	<b>0.97</b>	<b>1.04</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.07</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33b And how confident are you in the authenticity of UK meat products?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)	
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332	
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260	
Very confident	(2)	452 24%	236 26%	215 22%	74 24%	78 21%	103 26%	117 25%	79 23%	84 24%	121 22%	93 24%	154 26%	266 25%	126 22%	60 23%
Somewhat confident	(1)	811 43%	406 44%	405 42%	133 43%	163 44%	169 42%	208 44%	138 41%	169 48%k	259 46%k	169 44%k	214 36%	457 43%	249 43%	105 41%
Neither confident nor unconfident	(0)	351 19%	156 17%	195 20%	58 19%	79 21%	70 18%	86 18%	58 17%	53 15%	101 18%	77 20%	119 20%	189 18%	115 20%	46 18%
Not very confident	(-1)	161 9%	72 8%	89 9%	23 8%	32 9%	29 7%	40 9%	36 11%	34 10%	48 9%	29 7%	50 8%	87 8%	45 8%	28 11%
Not at all confident	(-2)	43 2%	17 2%	26 3%	6 2%	5 1%	10 3%	13 3%	8 2%	11 3%	15 3%	6 1%	12 2%	22 2%	12 2%	9 3%
Don't know		72 4%	30 3%	43 4%	13 4%	13 3%	18 4%	10 2%	19 6% <sup>f</sup>	3 1%	15 3%	12 3% <sup>h</sup>	43 7% <sup>hij</sup>	35 3%	26 4%	12 5%
Net: Very /Somewhat confident		1263 67%	643 70% <sup>b</sup>	620 64%	207 67%	241 65%	272 68%	326 69%	217 64%	253 71% <sup>k</sup>	380 68%	262 68%	368 62%	723 68%	375 65%	165 64%
Net: Not very/Not at all confident		204 11%	89 10%	115 12%	30 10%	37 10%	39 10%	53 11%	45 13%	45 13%	63 11%	34 9%	61 10%	110 10%	57 10%	37 14%
<b>Mean score</b>	<b>0.81</b>	<b>0.87<sup>b</sup></b>	<b>0.75</b>	<b>0.83</b>	<b>0.78</b>	<b>0.85</b>	<b>0.81</b>	<b>0.76</b>	<b>0.80</b>	<b>0.78</b>	<b>0.84</b>	<b>0.82</b>	<b>0.84</b>	<b>0.79</b>	<b>0.72</b>	
<b>Standard deviation</b>	<b>0.99</b>	<b>0.96</b>	<b>1.01</b>	<b>0.97</b>	<b>0.94</b>	<b>0.99</b>	<b>1.00</b>	<b>1.03</b>	<b>1.01</b>	<b>0.98</b>	<b>0.94</b>	<b>1.01</b>	<b>0.98</b>	<b>0.96</b>	<b>1.06</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.03</b>	<b>0.06</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>	



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33b And how confident are you in the authenticity of UK meat products?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Very confident	(2)	452 24%	190 26% <sup>b</sup>	50 19%	212 24%	129 24%	323 24%	88 25%	363 24%	88 24%	365 22%	-	23 25%	64 53% <sup>ij</sup>
Somewhat confident	(1)	811 43%	318 43%	118 44%	376 42%	236 44%	575 42%	146 41%	665 43%	146 41%	729 43%	-	41 44%	42 35%
Neither confident nor unconfident	(0)	351 19%	136 19%	51 19%	164 18%	99 19%	252 19%	70 19%	281 18%	70 19%	281 19% <sup>m</sup>	-	17 19% <sup>m</sup>	9 7%
Not very confident	(-1)	161 9%	52 7%	31 11% <sup>a</sup>	78 9%	37 7%	124 9%	34 10%	126 8%	34 10%	148 9%	-	6 7%	6 5%
Not at all confident	(-2)	43 2%	13 2%	7 3%	23 3%	12 2%	32 2%	6 2%	37 2%	6 2%	40 2%	-	3 3% <sup>m</sup>	-
Don't know		72 4%	22 3%	11 4%	39 4%	21 4%	51 4%	13 4%	59 4%	13 4%	71 4% <sup>m</sup>	-	1 1%	-
Net: Very /Somewhat confident		1263 67%	508 69% <sup>b</sup>	168 63%	587 66%	365 68%	898 66%	235 65%	1028 67%	235 65%	1093 65%	-	63 69%	106 88% <sup>ij</sup>
Net: Not very/Not at all confident		204 11%	66 9%	37 14% <sup>a</sup>	101 11%	48 9%	155 11%	41 11%	163 11%	41 11%	188 11% <sup>m</sup>	-	9 10%	6 5%
<b>Mean score</b>	<b>0.81</b>	<b>0.87<sup>b</sup></b>	<b>0.68</b>	<b>0.79</b>	<b>0.85</b>	<b>0.79</b>	<b>0.81</b>	<b>0.80</b>	<b>0.88</b>	<b>0.79</b>	<b>0.77</b>	-	<b>0.81</b>	<b>1.36<sup>ij</sup></b>
<b>Standard deviation</b>	<b>0.99</b>	<b>0.95</b>	<b>1.01</b>	<b>1.00</b>	<b>0.96</b>	<b>1.00</b>	<b>0.99</b>	<b>0.99</b>	<b>0.90</b>	<b>1.01</b>	<b>0.98</b>	-	<b>1.01</b>	<b>0.82</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.03</b>	<b>0.02</b>	<b>0.05</b>	<b>0.05</b>	<b>0.03</b>	<b>0.02</b>	-	<b>0.10</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33b And how confident are you in the authenticity of UK meat products?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION									ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279	
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287	
Very confident	(2)	452 24%	16 18%	53 24%	38 23%	43 30% <i>eghi</i>	32 19%	49 26%	46 19%	56 20%	32 19%	398 25% <i>k</i>	50 17%
Somewhat confident	(1)	811 43%	33 39%	87 39%	77 46% <i>g</i>	68 47% <i>g</i>	77 44% <i>g</i>	92 48% <i>g</i>	82 33%	139 49% <i>bg</i>	73 44% <i>g</i>	705 44% <i>k</i>	104 36%
Neither confident nor unconfident	(0)	351 19%	19 22%	38 17%	20 12%	23 16%	36 21% <i>c</i>	32 16%	73 30% <i>bcdefh</i>	45 16%	39 24% <i>ch</i>	269 17%	80 28% <i>j</i>
Not very confident	(-1)	161 9%	10 12%	26 12% <i>di</i>	21 13% <i>dfgi</i>	7 5%	22 12% <i>dfgi</i>	12 6%	16 6%	27 9%	8 5%	137 9%	24 8%
Not at all confident	(-2)	43 2%	1 1%	10 5% <i>f</i>	2 1%	2 1%	2 1%	2 1%	11 4% <i>f</i>	5 2%	5 3%	28 2%	13 5% <i>j</i>
Don't know		72 4%	7 9% <i>def</i>	10 4%	7 4%	2 1%	5 3%	5 3%	18 7% <i>def</i>	10 4%	7 4%	53 3%	15 5%
Net: Very /Somewhat confident		1263 67%	49 57%	140 63% <i>g</i>	115 69% <i>g</i>	110 77% <i>abegi</i>	110 63% <i>g</i>	142 74% <i>abeg</i>	128 52%	195 69% <i>ag</i>	105 64% <i>g</i>	1103 69% <i>k</i>	154 54%
Net: Not very/Not at all confident		204 11%	11 13%	36 16% <i>dfi</i>	24 14% <i>df</i>	9 6%	24 14% <i>df</i>	14 7%	26 11%	32 11%	13 8%	165 10%	37 13%
<b>Mean score</b>	<b>0.81</b>	<b>0.67</b>	<b>0.69</b>	<b>0.80</b>	<b>1.00</b> <i>abeghi</i>	<b>0.68</b>	<b>0.94</b> <i>abeg</i>	<b>0.60</b>	<b>0.79</b> <i>g</i>	<b>0.75</b>	<b>0.85</b> <i>k</i>	<b>0.57</b>	
<b>Standard deviation</b>	<b>0.99</b>	<b>0.98</b>	<b>1.11</b>	<b>1.00</b>	<b>0.88</b>	<b>0.97</b>	<b>0.88</b>	<b>1.04</b>	<b>0.95</b>	<b>0.94</b>	<b>0.97</b>	<b>1.04</b>	
<b>Standard error</b>	<b>0.02</b>	<b>0.11</b>	<b>0.07</b>	<b>0.08</b>	<b>0.07</b>	<b>0.07</b>	<b>0.06</b>	<b>0.07</b>	<b>0.06</b>	<b>0.07</b>	<b>0.02</b>	<b>0.06</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33b And how confident are you in the authenticity of UK meat products?

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	273	597	450	373	277	870	650
Weighted Base		1890	253	567	424	354	257	820	610
Very confident	(2)	452 24%	52 20%	101 18%	90 21%	101 29%abcf	102 40%abcdf	152 19%	204 33%abcf
Somewhat confident	(1)	811 43%	97 38%	286 50%aceg	164 39%	177 50%aceg	81 32%	383 47%ace	259 42%e
Neither confident nor unconcerned	(0)	351 19%	50 20%cdg	101 18%dg	109 26%bdefg	38 11%	42 16%cd	151 18%dg	80 13%
Not very confident	(-1)	161 9%	35 14%cddeg	54 10%g	32 8%	21 6%	17 7%	90 11%dg	39 6%
Not at all confident	(-2)	43 2%	15 6%bcdg	11 2%	4 1%	5 1%	7 3%	26 3%cd	12 2%
Don't know		72 4%	4 2%	14 2%	25 6%abfg	11 3%	6 2%	18 2%	17 3%
Net: Very /Somewhat confident		1263 67%	149 59%	386 68%ac	254 60%	279 79%abcf	184 72%ac	535 65%	463 76%abcf
Net: Not very/Not at all confident		204 11%	50 20%bcdefg	66 12%	36 9%	27 8%	24 9%	116 14%cdg	51 8%
<b>Mean score</b>		<b>0.81</b>	<b>0.55</b>	<b>0.74a</b>	<b>0.76a</b>	<b>1.02abcf</b>	<b>1.02abcf</b>	<b>0.68</b>	<b>1.02abcf</b>
<b>Standard deviation</b>		<b>0.99</b>	<b>1.14</b>	<b>0.94</b>	<b>0.93</b>	<b>0.89</b>	<b>1.05</b>	<b>1.01</b>	<b>0.96</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.07</b>	<b>0.04</b>	<b>0.05</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33b And how confident are you in the authenticity of UK meat products?

Base: All adults in England, Wales and NI

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		2007	228	582	425	416	321	810	737
Weighted Base		1890	213	546	406	392	299	759	691
Very confident	(2)	452 24%	45 21%	90 17%	83 20%	101 26%bf	128 43%abcdfg	135 18%	229 33%abcd
Somewhat confident	(1)	811 43%	79 37%	255 47%ae	170 42%e	209 53%acefg	95 32%	334 44%e	303 44%e
Neither confident nor unconcerned	(0)	351 19%	31 15%	117 22%adeg	105 26%adefg	39 10%	43 14%	149 20%dg	82 12%
Not very confident	(-1)	161 9%	37 17%bcdeg	58 11%cdeg	25 6%	26 7%	15 5%	95 13%cdeg	41 6%
Not at all confident	(-2)	43 2%	16 7%bcdefg	10 2%	3 1%	6 2%	8 3%c	26 3%c	15 2%
Don't know		72 4%	5 2%	15 3%	21 5%f	11 3%	11 4%	20 3%	22 3%
Net: Very /Somewhat confident		1263 67%	124 58%	345 63%	252 62%	310 79%abcf	222 74%abcf	469 62%	532 77%abcf
Net: Not very/Not at all confident		204 11%	53 25%bcdefg	68 12%cdeg	28 7%	32 8%	23 8%	121 16%cdeg	55 8%
<b>Mean score</b>		<b>0.81</b>	<b>0.48</b>	<b>0.67a</b>	<b>0.79af</b>	<b>0.98abcf</b>	<b>1.11abcf</b>	<b>0.62</b>	<b>1.03abcf</b>
<b>Standard deviation</b>		<b>0.99</b>	<b>1.23</b>	<b>0.95</b>	<b>0.88</b>	<b>0.89</b>	<b>1.02</b>	<b>1.03</b>	<b>0.95</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.08</b>	<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.33b And how confident are you in the authenticity of UK meat products?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Very confident (2)	452 24%	351 24%	100 23%	242 25%	132 21%	374 24%	78 25%
Somewhat confident (1)	811 43%	662 46%b	149 34%	414 43%f	286 46%f	700 44%f	111 36%
Neither confident nor unconfident (0)	351 19%	252 17%	99 23%a	169 18%	124 20%	293 19%	58 19%
Not very confident (-1)	161 9%	119 8%	42 10%	81 8%	52 8%	133 8%	27 9%
Not at all confident (-2)	43 2%	36 2%	7 2%	28 3%d	8 1%	37 2%	7 2%
Don't know	72 4%	32 2%	41 9%a	24 3%	20 3%	44 3%	28 9%cde
Net: Very /Somewhat confident	1263 67%	1013 70%b	250 57%	656 68%f	418 67%	1074 68%f	189 61%
Net: Not very/Not at all confident	204 11%	155 11%	49 11%	109 11%	61 10%	170 11%	34 11%
<b>Mean score</b>	<b>0.81</b>	<b>0.83</b>	<b>0.74</b>	<b>0.81</b>	<b>0.80</b>	<b>0.81</b>	<b>0.80</b>
<b>Standard deviation</b>	<b>0.99</b>	<b>0.98</b>	<b>1.01</b>	<b>1.01</b>	<b>0.93</b>	<b>0.98</b>	<b>1.02</b>
<b>Standard error</b>	<b>0.02</b>	<b>0.03</b>	<b>0.05</b>	<b>0.03</b>	<b>0.04</b>	<b>0.02</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33b And how confident are you in the authenticity of UK meat products?

Base: All adults in England, Wales and NI

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		2007	1849	1729	174	373
Weighted Base		1890	1750	1640	166	354
Very confident	(2)	452 24%	420 24%	377 23%	41 25%	77 22%
Somewhat confident	(1)	811 43%	762 44%	714 44%	65 39%	144 41%
Neither confident nor unconfident	(0)	351 19%	316 18%	299 18%	38 23%	63 18%
Not very confident	(-1)	161 9%	149 9%	152 9%	15 9%	30 8%
Not at all confident	(-2)	43 2%	42 2%	37 2%	2 1%	13 4%
Don't know		72 4%	61 3%	60 4%	5 3%	26 7%ab
Net: Very /Somewhat confident		1263 67%	1182 68%	1091 67%	106 64%	221 63%
Net: Not very/Not at all confident		204 11%	191 11%	190 12%	17 10%	43 12%
<b>Mean score</b>		<b>0.81</b>	<b>0.81</b>	<b>0.79</b>	<b>0.80</b>	<b>0.74</b>
<b>Standard deviation</b>		<b>0.99</b>	<b>0.99</b>	<b>0.99</b>	<b>0.97</b>	<b>1.04</b>
<b>Standard error</b>		<b>0.02</b>	<b>0.02</b>	<b>0.02</b>	<b>0.07</b>	<b>0.06</b>

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
At least once a week	66 4%	29 3%	37 4%	10 3%	11 3%	14 4%	22 5%	9 3%	10 3%	21 4%	22 6%k	13 2%	37 4%	18 3%	11 4%
Once or twice a month	58 3%	23 3%	35 4%	10 3%	11 3%	17 4%	12 2%	8 2%	17 5%	15 3%	12 3%	15 3%	35 3%	13 2%	9 4%
Less than once a month	140 7%	62 7%	78 8%	22 7%	37 10%	25 6%	33 7%	23 7%	24 7%	51 9%	25 6%	40 7%	86 8%	37 6%	17 6%
I do not check for food recall alerts	1536 81%	766 84%b	770 79%	249 81%	287 78%	323 81%	393 83%	285 84%d	289 81%	446 80%	311 81%	490 83%	840 79%	481 84%l	215 83%
Don't know	89 5%	37 4%	53 5%	16 5%	23 6%	20 5%	15 3%	15 4%	15 4%	26 5%	16 4%	33 6%	58 5%	24 4%	8 3%
Net: Ever check for food recall alerts	354 19%	151 16%	202 21%a	59 19%	82 22%g	76 19%	82 17%	54 16%	66 19%	113 20%	74 19%	101 17%	217 21%m	92 16%	44 17%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Q.34a In general, how often do you check for food recall alerts?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
At least once a week	66 4%	24 3%	10 4%	32 4%	28 5%e	38 3%	56 4%	10 3%	10 3%	57 4%	62 4%	-	3 4%	1 1%
Once or twice a month	58 3%	23 3%	11 4%	24 3%	19 4%	38 3%	47 3%	11 3%	7 2%	50 3%	49 3%	-	6 6%	3 3%
Less than once a month	140 7%	55 7%	18 7%	68 8%	43 8%	97 7%	113 7%	27 8%	27 7%	114 7%	125 7%	-	5 5%	10 8%
I do not check for food recall alerts	1536 81%	599 82%	212 79%	726 81%	417 78%	1120 83%d	1242 81%	295 82%	314 86%i	1223 80%	1355 81%	-	74 81%	107 88%
Don't know	89 5%	30 4%	17 6%	42 5%	26 5%	63 5%	74 5%	15 4%	8 2%	81 5%h	86 5% m	-	3 3%	-
Net: Ever check for food recall alerts	354 19%	132 18%	56 21%	165 19%	117 22%e	237 17%	290 19%	63 18%	52 14%	302 20%h	322 19%	-	17 19%	15 12%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
At least once a week	66 4%	7 8%beh	5 2%	10 6%	8 5%	4 2%	5 3%	10 4%	6 2%	7 4%	48 3%	18 6%j
Once or twice a month	58 3%	* *	8 3%	5 3%	4 3%	3 2%	7 3%	9 4%	6 2%	7 4%	48 3%	10 4%
Less than once a month	140 7%	7 8%	16 7%	15 9%f	19 13%fh	15 9%f	6 3%	18 7%	16 6%	12 7%	128 8%k	11 4%
I do not check for food recall alerts	1536 81%	69 81%	187 84%g	127 76%	112 78%	141 81%	165 86%cgi	181 74%	247 88%cdgi	127 77%	1304 82%	223 78%
Don't know	89 5%	2 2%	9 3%	9 6%d	2 1%	11 6%dh	9 5%	26 11%abdfh	7 2%	12 7%dh	62 4%	24 8%j
Net: Ever check for food recall alerts	354 19%	16 19%	36 16%	39 24%fh	32 22%h	34 19%	28 14%	64 26%bfh	35 12%	38 23%fh	285 18%	64 22%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
At least once a week	66 4%	15 6% <sup>c</sup>	18 3%	9 2%	16 4%	9 3%	33 4%	24 4%
Once or twice a month	58 3%	14 5% <sup>dg</sup>	21 4% <sup>d</sup>	10 2%	5 1%	8 3%	35 4% <sup>dg</sup>	13 2%
Less than once a month	140 7%	29 11% <sup>beg</sup>	38 7%	31 7%	27 8%	11 4%	67 8%	38 6%
I do not check for food recall alerts	1536 81%	184 72%	460 81% <sup>a</sup>	359 85% <sup>af</sup>	289 82% <sup>a</sup>	225 88% <sup>abf</sup>	644 79%	514 84% <sup>af</sup>
Don't know	89 5%	12 5%	28 5% <sup>e</sup>	15 4%	17 5% <sup>e</sup>	4 2%	40 5% <sup>e</sup>	22 4%
Net: Ever check for food recall alerts	354 19%	70 28% <sup>bcdeg</sup>	106 19% <sup>e</sup>	65 15%	65 18%	32 12%	176 21% <sup>ceg</sup>	97 16%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults in England, Wales and NI

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
At least once a week	66 4%	13 6%	18 3%	12 3%	11 3%	13 4%	31 4%	24 3%
Once or twice a month	58 3%	14 7%cddeg	19 4%	10 2%	7 2%	8 3%	33 4%dg	15 2%
Less than once a month	140 7%	23 11%eg	47 9%e	28 7%e	31 8%e	9 3%	71 9%eg	41 6%
I do not check for food recall alerts	1536 81%	149 70%	431 79%a	346 85%abf	329 84%af	259 87%abf	580 77%	589 85%abf
Don't know	89 5%	14 6%c	30 6%c	11 3%	14 4%	9 3%	44 6%cg	24 3%
Net: Ever check for food recall alerts	354 19%	64 30%bcddeg	114 21%ceg	60 15%	63 16%	39 13%	178 23%cddeg	103 15%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
At least once a week	66 4%	54 4%	12 3%	48 5%df	14 2%	62 4%f	4 1%
Once or twice a month	58 3%	49 3%	8 2%	43 5%df	13 2%	56 4%f	1 *
Less than once a month	140 7%	119 8%b	21 5%	85 9%f	38 6%	124 8%	16 5%
I do not check for food recall alerts	1536 81%	1180 81%	357 81%	731 76%	545 88%ce	1276 81%c	261 84%c
Don't know	89 5%	50 3%	40 9%a	51 5%d	12 2%	63 4%d	27 9%cde
Net: Ever check for food recall alerts	354 19%	272 19%	81 19%	228 24%def	78 12%	305 19%d	48 16%

## Q.34a In general, how often do you check for food recall alerts?

Base: All adults in England, Wales and NI

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
At least once a week	66 4%	56 3%	63 4%	12 7%ab	66 19%abc
Once or twice a month	58 3%	58 3%	54 3%	4 2%	58 16%abc
Less than once a month	140 7%	135 8%	124 8%	9 5%	140 40%abc
I do not check for food recall alerts	1536 81%	1426 81%d	1323 81%d	128 77%d	- -
Don't know	89 5%	75 4%	76 5%	13 8%	89 25%abc
Net: Ever check for food recall alerts	354 19%	324 19%	317 19%	38 23%	354 100%abc

**Q.34a In general, how often do you check for food recall alerts?****Base: All adults in England, Wales and NI**

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	2007	15	1966
Weighted Base	1890	13**	1854
At least once a week	66 4%	3 26%	63 3%
Once or twice a month	58 3%	2 15%	56 3%
Less than once a month	140 7%	2 16%	137 7%
I do not check for food recall alerts	1536 81%	5 35%	1527 82%
Don't know	89 5%	1 8%	70 4%
Net: Ever check for food recall alerts	354 19%	8 65%	326 18%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults who check for food recall alerts

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	373	156	217	62	73	69	82	87	66	96	90	121	228	93	52
Weighted Base	354	151	202	59*	82*	76*	82*	54*	66*	113*	74*	101	217	92*	44*
At least once a week	66 19%	29 19%	37 18%	10 17%	11 14%	14 18%	22 27%	9 16%	10 15%	21 19%	22 30%hk	13 13%	37 17%	18 20%	11 24%
Once or twice a month	58 16%	23 15%	35 17%	10 17%	11 13%	17 22%	12 14%	8 15%	17 25%	15 13%	12 16%	15 15%	35 16%	13 14%	9 21%
Less than once a month	140 40%	62 41%	78 39%	22 38%	37 45%	25 33%	33 40%	23 42%	24 37%	51 46%	25 33%	40 39%	86 40%	37 40%	17 38%
I do not check for food recall alerts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	89 25%	37 24%	53 26%	16 28%	23 28%	20 26%	15 19%	15 27%	15 23%	26 23%	16 21%	33 33%	58 27%	24 26%	8 17%
Net: Ever check for food recall alerts	354 100%	151 100%	202 100%	59 100%	82 100%	76 100%	82 100%	54 100%	66 100%	113 100%	74 100%	101 100%	217 100%	92 100%	44 100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base

## Q.34a In general, how often do you check for food recall alerts?

Base: All adults who check for food recall alerts

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	373	119	52	202	115	258	305	68	55	318	344	-	16	13
Weighted Base	354	132	56*	165	117	237	290	63*	52*	302	322	**	17**	15**
At least once a week	66 19%	24 18%	10 19%	32 19%	28 24%	38 16%	56 19%	10 16%	10 19%	57 19%	62 19%	-	3 19%	1 9%
Once or twice a month	58 16%	23 18%	11 19%	24 14%	19 17%	38 16%	47 16%	11 17%	7 14%	50 17%	49 15%	-	6 33%	3 21%
Less than once a month	140 40%	55 41%	18 32%	68 41%	43 37%	97 41%	113 39%	27 43%	27 51%	114 38%	125 39%	-	5 29%	10 69%
I do not check for food recall alerts	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	89 25%	30 23%	17 30%	42 26%	26 22%	63 27%	74 26%	15 24%	8 15%	81 27%	86 27%	-	3 18%	-
Net: Ever check for food recall alerts	354 100%	132 100%	56 100%	165 100%	117 100%	237 100%	290 100%	63 100%	52 100%	302 100%	322 100%	-	17 100%	15 100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults who check for food recall alerts

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	373	16	39	42	34	39	31	65	39	39	305	63
Weighted Base	354	16**	36*	39*	32**	34*	28**	64*	35*	38*	285	64*
At least once a week	66 19%	7 44%	5 13%	10 24%	8 24%	4 11%	5 20%	10 16%	6 17%	7 19%	48 17%	18 29%j
Once or twice a month	58 16%	* 2%	8 21%	5 13%	4 12%	3 10%	7 24%	9 15%	6 17%	7 19%	48 17%	10 16%
Less than once a month	140 40%	7 43%	16 45%	15 39%	19 59%	15 46%	6 22%	18 28%	16 46%	12 31%	128 45%k	11 17%
I do not check for food recall alerts	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	89 25%	2 11%	8 21%	9 24%	2 5%	11 33%	9 34%	26 41%h	7 20%	12 31%	62 22%	24 38%j
Net: Ever check for food recall alerts	354 100%	16 100%	36 100%	39 100%	32 100%	34 100%	28 100%	64 100%	35 100%	38 100%	285 100%	64 100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.34a In general, how often do you check for food recall alerts?**

**Base: All adults who check for food recall alerts**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	373	74	118	68	65	32	192	97
Weighted Base	354	70*	106	65*	65*	32**	176	97*
At least once a week	66 19%	15 21%	18 17%	9 13%	16 24%	9 27%	33 19%	24 25%
Once or twice a month	58 16%	14 19%	21 20% <sup>d</sup>	10 16%	5 8%	8 24%	35 20% <sup>d</sup>	13 13%
Less than once a month	140 40%	29 41%	38 36%	31 48%	27 41%	11 36%	67 38%	38 39%
I do not check for food recall alerts	-	-	-	-	-	-	-	-
Don't know	89 25%	12 18%	28 26%	15 23%	17 27%	4 14%	40 23%	22 23%
Net: Ever check for food recall alerts	354 100%	70 100%	106 100%	65 100%	65 100%	32 100%	176 100%	97 100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults who check for food recall alerts

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	373	69	125	64	64	38	194	102
Weighted Base	354	64*	114	60*	63*	39*	178	103*
At least once a week	66 19%	13 20%	18 15%	12 20%	11 17%	13 33%bf	31 17%	24 23%
Once or twice a month	58 16%	14 22%	19 17%	10 16%	7 11%	8 19%	33 19%	15 14%
Less than once a month	140 40%	23 36%	47 42%	28 46%e	31 50%e	9 24%	71 40%	41 40%
I do not check for food recall alerts	-	-	-	-	-	-	-	-
Don't know	89 25%	14 21%	30 26%	11 18%	14 22%	9 24%	44 24%	24 23%
Net: Ever check for food recall alerts	354 100%	64 100%	114 100%	60 100%	63 100%	39 100%	178 100%	103 100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34a In general, how often do you check for food recall alerts?

Base: All adults who check for food recall alerts

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	373	289	84	241	82	323	50
Weighted Base	354	272	81*	228	78*	305	48*
At least once a week	66 19%	54 20%	12 15%	48 21%f	14 18%	62 20%f	4 8%
Once or twice a month	58 16%	49 18%	8 10%	43 19%f	13 17%f	56 18%f	1 3%
Less than once a month	140 40%	119 44%b	21 26%	85 38%	38 49%	124 41%	16 34%
I do not check for food recall alerts	-	-	-	-	-	-	-
Don't know	89 25%	50 18%	40 49%a	51 22%	12 16%	63 21%	27 55%cde
Net: Ever check for food recall alerts	354 100%	272 100%	81 100%	228 100%	78 100%	305 100%	48 100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base

## Q.34a In general, how often do you check for food recall alerts?

Base: All adults who check for food recall alerts

	FOOD BEHAVIOURS				
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base	373	332	39	373	
Weighted Base	354	317	38*	354	
At least once a week	66 19%	56 17%	63 20%	12 32%a	66 19%
Once or twice a month	58 16%	58 18%	54 17%	4 11%	58 16%
Less than once a month	140 40%	135 42% <sup>c</sup>	124 39%	9 24%	140 40%
I do not check for food recall alerts	-	-	-	-	-
Don't know	89 25%	75 23%	76 24%	13 33%	89 25%
Net: Ever check for food recall alerts	354 100%	324 100%	317 100%	38 100%	354 100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

\* small base

**Q.34a In general, how often do you check for food recall alerts?****Base: All adults who check for food recall alerts**

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	373	10	343
Weighted Base	354	8**	326
At least once a week	66 19%	3 40%	63 19%
Once or twice a month	58 16%	2 23%	56 17%
Less than once a month	140 40%	2 24%	137 42%
I do not check for food recall alerts	- -	- -	- -
Don't know	89 25%	1 12%	70 22%
Net: Ever check for food recall alerts	354 100%	8 100%	326 100%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34b Are you aware of any food recall alerts in the past 12 months?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Yes	350 19%	138 15%	212 22% <sup>a</sup>	49 16%	79 21% <sup>g</sup>	89 22% <sup>cg</sup>	83 18%	50 15%	76 21% <sup>k</sup>	134 24% <sup>k</sup>	74 19% <sup>k</sup>	66 11%	217 20% <sup>m</sup>	90 16%	44 17%
No	1491 79%	761 83% <sup>b</sup>	730 75%	251 82%	278 75%	302 76%	381 80%	280 83% <sup>de</sup>	275 77%	404 72%	302 79% <sup>i</sup>	511 86% <sup>hij</sup>	815 77%	468 82% <sup>l</sup>	208 80%
Don't know	49 3%	18 2%	30 3%	8 3%	12 3%	8 2%	11 2%	10 3%	5 1%	21 4%	9 2%	14 2%	25 2%	15 3%	8 3%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34b Are you aware of any food recall alerts in the past 12 months?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Yes	350	153	56	142	111	239	294	56	67	283	309	-	23	18
	19%	21% <sup>c</sup>	21%	16%	21%	18%	19%	16%	18%	19%	18%	-	25%	15%
No	1491	567	199	726	411	1080	1201	290	292	1199	1321	-	68	102
	79%	78%	74%	81% <sup>b</sup>	77%	80%	78%	81%	80%	79%	79%	-	74%	84%
Don't know	49	12	13	24	11	38	37	12	6	43	47	-	1	1
	3%	2%	5% <sup>a</sup>	3%	2%	3%	2%	3%	2%	3%	3%	-	1%	1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34b Are you aware of any food recall alerts in the past 12 months?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Yes	350 19%	16 18%	40 18%	31 18%	31 22%	35 20%	30 15%	41 17%	49 17%	37 22%	307 19%k	40 14%
No	1491 79%	69 81%	177 79%	130 78%	113 78%	134 77%	157 81%	194 79%	227 80%	120 73%	1243 78%	240 84%j
Don't know	49 3%	1 1%	6 3%	6 3%d	- -	5 3%d	6 3%d	10 4%d	6 2%	8 5%d	39 2%	7 2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.34b Are you aware of any food recall alerts in the past 12 months?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Yes	350 19%	58 23% <sup>e</sup>	107 19% <sup>e</sup>	75 18%	73 21% <sup>e</sup>	33 13%	165 20% <sup>e</sup>	106 17%
No	1491 79%	187 74%	444 78%	339 80%	274 77%	222 87% <sup>abcd</sup>	631 77%	496 81% <sup>a</sup>
Don't know	49 3%	8 3% <sup>e</sup>	16 3% <sup>e</sup>	11 2%	7 2%	1 1%	24 3% <sup>e</sup>	8 1%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.34b Are you aware of any food recall alerts in the past 12 months?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Yes	350 19%	49 23% <sup>e</sup>	98 18%	74 18%	87 22% <sup>e</sup>	41 14%	147 19% <sup>e</sup>	128 19%
No	1491 79%	158 74%	429 79%	324 80%	299 76%	254 85% <sup>abdf</sup>	587 77%	553 80%
Don't know	49 3%	6 3%	19 3% <sup>g</sup>	9 2%	7 2%	4 1%	24 3% <sup>g</sup>	10 1%

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.34b Are you aware of any food recall alerts in the past 12 months?

Base: All adults in England, Wales and NI

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Yes	350	319	31	202	106	307	43
	19%	22% <sup>b</sup>	7%	21% <sup>f</sup>	17%	19% <sup>f</sup>	14%
No	1491	1104	387	732	506	1237	254
	79%	76%	88% <sup>a</sup>	76%	81% <sup>c</sup>	78%	82% <sup>c</sup>
Don't know	49	29	20	25	11	36	13
	3%	2%	5% <sup>a</sup>	3%	2%	2%	4% <sup>d</sup>

## Q.34b Are you aware of any food recall alerts in the past 12 months?

Base: All adults in England, Wales and NI

	Total	FOOD BEHAVIOURS			
		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Yes	350 19%	336 19%	320 20%	32 20%	129 37%abc
No	1491 79%	1374 79%d	1278 78%d	129 78%d	195 55%
Don't know	49 3%	41 2%	42 3%	5 3%	29 8%abc

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.34b Are you aware of any food recall alerts in the past 12 months?**

**Base: All adults in England, Wales and NI**

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	2007	15	1966
Weighted Base	1890	13**	1854
Yes	350 19%	8 62%	341 18%
No	1491 79%	5 38%	1483 80%
Don't know	49 3%	-	30 2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	352	136	216	48	68	76	79	81	74	110	88	80	211	89	52
Weighted Base	350	138	212	49*	79*	89*	83*	50*	76*	134*	74*	66*	217	90*	44*
TV/radio	117	58	59	10	27	20	38	22	27	47	24	20	69	28	20
	33%	42%b	28%	20%	34%	22%	46%ce	44%ce	35%	35%	32%	30%	32%	31%	45%
Notice(s)\alert(s) in store	90	32	58	15	16	31	16	11	16	30	20	24	59	19	11
	26%	23%	28%	31%	21%	34%f	19%	23%	21%	22%	27%	36%i	27%	22%	26%
Social media - Twitter/Facebook	70	12	59	13	12	32	11	2	22	25	14	9	46	17	7
	20%	8%	28%a	27%g	15%g	36%dfg	13%	4%	29%k	19%	19%	14%	21%	19%	17%
Online news or news apps	47	20	27	10	14	12	7	4	8	26	5	7	34	12	1
	13%	14%	13%	20%	17%	14%	8%	8%	11%	19%j	7%	11%	16%n	13%	2%
Newspaper(s)	33	16	17	5	6	3	12	9	11	8	7	7	23	6	5
	10%	12%	8%	10%	7%	3%	14%e	18%e	15%	6%	10%	10%	10%	6%	12%
Word of mouth	19	4	14	4	5	6	3	1	1	8	5	5	13	3	2
	5%	3%	7%	8%	7%	7%	4%	2%	2%	6%	6%	7%	6%	4%	4%
Website(s) (other than news websites)	12	4	8	1	3	4	3	1	3	3	3	3	9	3	-
	4%	3%	4%	2%	4%	5%	4%	2%	4%	2%	4%	4%	4%	3%	-
Email(s)	7	4	3	-	1	4	1	1	2	3	2	-	3	3	1
	2%	3%	1%	-	2%	5%	1%	1%	3%	2%	2%	-	1%	3%	2%
Text message(s)	1	-	1	-	-	-	1	-	1	-	-	-	1	-	-
	*	-	1%	-	-	-	2%	-	2%	-	-	-	1%	-	-
Shop/in store/notice in store	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18	9	9	3	2	-	9	3	4	9	3	2	12	4	2
	5%	6%	4%	6%e	3%	-	11%e	6%e	6%	7%	4%	3%	5%	4%	5%
Don't know	15	9	6	2	5	4	1	3	-	4	8	3	7	6	2
	4%	6%	3%	4%	6%	5%	1%	7%	-	3%	11%hi	5%	3%	7%	5%
Net: Online	121	36	85	22	29	45	18	7	27	52	24	17	78	34	9
	34%	26%	40%a	45%fg	37%fg	51%fg	21%	14%	36%	39%	32%	26%	36%	37%	22%
Net: News	72	30	42	15	16	13	16	13	18	29	13	13	50	17	6
	21%	22%	20%	30%	20%	14%	20%	26%	23%	22%	17%	20%	23%	19%	14%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	352	126	53	173	103	249	301	51	69	283	310	-	25	17
Weighted Base	350	153	56*	142	111*	239	294	56*	67*	283	309	**	23**	18**
TV/radio	117	52	15	49	26	91	96	21	27	90	105	-	4	8
	33%	34%	27%	35%	23%	38% <sup>d</sup>	33%	38%	40%	32%	34%	-	18%	43%
Notice(s)\alert(s) in store	90	38	15	36	34	56	78	12	16	74	75	-	9	6
	26%	25%	27%	26%	31%	23%	26%	22%	24%	26%	24%	-	37%	34%
Social media - Twitter/Facebook	70	34	12	25	35	35	61	9	17	53	58	-	7	5
	20%	22%	22%	17%	32% <sup>e</sup>	15%	21%	17%	26%	19%	19%	-	32%	28%
Online news or news apps	47	23	11	13	17	30	37	9	8	38	41	-	5	1
	13%	15%	19%	9%	15%	12%	13%	16%	13%	13%	13%	-	20%	4%
Newspaper(s)	33	15	4	14	2	31	26	7	3	30	31	-	2	-
	10%	10%	7%	10%	2%	13% <sup>d</sup>	9%	13%	5%	11%	10%	-	10%	-
Word of mouth	19	7	4	7	8	11	17	2	7	11	17	-	-	2
	5%	5%	7%	5%	7%	5%	6%	4%	11% <sup>i</sup>	4%	5%	-	-	12%
Website(s) (other than news websites)	12	5	3	5	4	9	11	1	4	9	12	-	-	-
	4%	3%	6%	3%	3%	4%	4%	2%	6%	3%	4%	-	-	-
Email(s)	7	4	2	1	2	5	4	3	1	6	7	-	-	-
	2%	3%	4%	*	2%	2%	1%	5%	2%	2%	2%	-	-	-
Text message(s)	1	1	-	-	1	-	1	-	-	1	1	-	-	-
	*	1%	-	-	1%	-	*	-	-	*	*	-	-	-
Shop/in store/notice in store	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18	8	1	9	5	13	14	3	5	13	15	-	1	1
	5%	5%	2%	6%	4%	5%	5%	6%	7%	5%	5%	-	6%	7%
Don't know	15	9	1	5	3	12	12	3	-	15	14	-	1	-
	4%	6%	2%	4%	2%	5%	4%	6%	-	5%	5%	-	4%	-
Net: Online	121	56	25	39	52	69	101	20	25	96	103	-	12	6
	34%	37%	45% <sup>c</sup>	28%	46% <sup>e</sup>	29%	34%	36%	37%	34%	33%	-	52%	32%
Net: News	72	32	13	27	18	54	58	15	9	63	66	-	6	1
	21%	21%	23%	19%	16%	23%	20%	26%	14%	22%	21%	-	26%	4%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	352	14	42	31	32	39	30	39	47	36	313	37
Weighted Base	350	16**	40*	31**	31**	35*	30**	41*	49*	37*	307	40*
TV/radio	117 33%	2 15%	11 27%	10 33%	10 32%	16 45%	14 46%	17 42%	15 31%	10 26%	98 32%	19 46%
Notice(s)\alert(s) in store	90 26%	5 31%	12 30%	9 28%	8 25%	6 18%	1 3%	5 13%	18 38%g	11 31%	84 27%k	4 11%
Social media - Twitter/ Facebook	70 20%	3 20%	12 30%e	3 10%	9 28%	2 7%	7 24%	5 12%	9 15%	9 24%	65 21%	5 12%
Online news or news apps	47 13%	- -	5 13%	3 10%	4 11%	4 10%	5 17%	8 20%	3 7%	9 25%h	40 13%	6 16%
Newspaper(s)	33 10%	1 5%	7 18%i	2 8%	3 10%	4 12%	3 9%	4 10%	6 12%	1 2%	29 9%	4 11%
Word of mouth	19 5%	2 15%	1 3%	3 11%	2 6%	3 10%	2 7%	1 2%	1 2%	- -	15 5%	3 8%
Website(s) (other than news websites)	12 4%	1 6%	2 4%	- -	1 4%	- -	3 10%	3 6%	- -	3 8%	11 4%	1 3%
Email(s)	7 2%	- -	- -	- -	1 3%	1 3%	2 8%	2 6%	- -	- -	5 2%	2 5%
Text message(s)	1 *	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	1 *	- -
Shop/in store/notice in store	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	18 5%	1 8%	1 3%	4 11%	2 8%	2 7%	1 3%	1 3%	- -	2 5%	15 5%	3 6%
Don't know	15 4%	3 19%	1 3%	3 9%	- -	3 8%	1 2%	2 4%	2 4%	- -	14 4%	1 3%
Net: Online	121 34%	4 26%	16 39%	6 20%	14 44%	7 21%	15 50%	16 39%	10 20%	16 42%h	108 35%	12 31%
Net: News	72 21%	1 5%	10 26%	4 12%	5 16%	8 23%	7 22%	12 30%	9 19%	10 27%	62 20%	11 27%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)**

**Base: All adults who are aware of any food recall alerts in the past 12 months**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	352	63	108	75	69	32	171	101
Weighted Base	350	58*	107*	75*	73*	33**	165	106*
TV/radio	117 33%	18 30%	35 33%	29 39%	20 28%	14 44%	53 32%	34 33%
Notice(s)/alert(s) in store	90 26%	17 28%	24 23%	19 25%	22 30%	8 25%	41 25%	30 29%
Social media - Twitter/Facebook	70 20%	9 16%	23 22%	16 21%	13 17%	9 28%	33 20%	22 21%
Online news or news apps	47 13%	7 12%	16 15%	11 15%	9 12%	2 8%	23 14%	11 11%
Newspaper(s)	33 10%	6 10%	10 9%	6 8%	7 10%	4 13%	15 9%	12 11%
Word of mouth	19 5%	1 1%	8 7%	7 9%	2 3%	1 3%	8 5%	3 3%
Website(s) (other than news websites)	12 4%	4 7%	3 3%	3 3%	1 2%	1 3%	8 5%	2 2%
Email(s)	7 2%	2 4%	1 1%	1 1%	1 2%	1 3%	4 2%	2 2%
Text message(s)	1 *	- -	1 1%	- -	- -	- -	1 1%	- -
Shop/in store/notice in store	- -	- -	- -	- -	- -	- -	- -	- -
Other	18 5%	2 4%	5 5%	4 5%	7 9%	- -	8 5%	7 6%
Don't know	15 4%	4 8%b	1 1%	2 3%	6 8%b	- -	5 3%	6 6%
Net: Online	121 34%	19 33%	38 35%	28 37%	24 33%	11 34%	57 34%	35 33%
Net: News	72 21%	12 20%	24 23%	18 24%	13 18%	6 18%	36 22%	19 18%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)**

**Base: All adults who are aware of any food recall alerts in the past 12 months**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	352	54	103	72	83	39	157	122
Weighted Base	350	49*	98*	74*	87*	41*	147	128
TV/radio	117 33%	20 40%	36 37%	22 29%	26 30%	14 33%	56 38%	40 31%
Notice(s)/alert(s) in store	90 26%	12 24%	21 22%	21 29%	23 26%	13 31%	33 22%	36 28%
Social media - Twitter/Facebook	70 20%	7 14%	17 18%	18 24%	17 20%	11 28%	24 16%	29 22%
Online news or news apps	47 13%	7 13%	17 17%	7 10%	13 15%	2 6%	24 16%	16 12%
Newspaper(s)	33 10%	6 11%	8 9%	5 7%	9 11%	5 12%	14 10%	14 11%
Word of mouth	19 5%	1 2%	6 6%	6 9%	3 4%	1 2%	7 5%	4 3%
Website(s) (other than news websites)	12 4%	3 6%	4 4%	2 2%	2 3%	1 4%	7 5%	4 3%
Email(s)	7 2%	2 5%	1 1%	1 1%	1 1%	1 3%	4 2%	2 2%
Text message(s)	1 *	- -	- -	1 2%	- -	- -	- -	- -
Shop/in store/notice in store	- -	- -	- -	- -	- -	- -	- -	- -
Other	18 5%	1 3%	5 5%	6 8%	5 5%	1 3%	6 4%	6 5%
Don't know	15 4%	3 6%	1 1%	5 6%	6 7%b	1 3%	3 2%	7 5%
Net: Online	121 34%	16 32%	33 33%	24 33%	34 39%	14 34%	48 33%	48 37%
Net: News	72 21%	11 23%	23 24%	12 17%	19 22%	7 16%	35 24%	26 20%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	352	316	36	207	106	313	39
Weighted Base	350	319	31*	202	106*	307	43*
TV/radio	117 33%	108 34%	9 29%	70 35%	31 29%	101 33%	16 38%
Notice(s)\alert(s) in store	90 26%	85 27%	4 14%	59 29%	21 20%	80 26%	10 23%
Social media - Twitter/ Facebook	70 20%	63 20%	8 25%	38 19%	26 25%	64 21%	7 16%
Online news or news apps	47 13%	45 14%	2 6%	26 13%	17 16%	43 14%	4 9%
Newspaper(s)	33 10%	30 9%	4 11%	21 11%	10 10%	32 10%	1 3%
Word of mouth	19 5%	19 6%	- -	13 6%	6 6%	19 6%	- -
Website(s) (other than news websites)	12 4%	10 3%	3 9%	7 3%	5 4%	12 4%	1 2%
Email(s)	7 2%	7 2%	- -	6 3%	- -	6 2%	1 3%
Text message(s)	1 *	1 *	- -	- -	1 1%	1 *	- -
Shop/in store/notice in store	- -	- -	- -	- -	- -	- -	- -
Other	18 5%	16 5%	2 5%	11 6%	3 3%	15 5%	3 7%
Don't know	15 4%	13 4%	2 7%	9 5%	5 4%	14 4%	1 3%
Net: Online	121 34%	109 34%	12 38%	65 32%	43 40%	108 35%	13 30%
Net: News	72 21%	67 21%	5 17%	41 20%	26 25%	67 22%	5 12%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)

Base: All adults who are aware of any food recall alerts in the past 12 months

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	352	336	319	32	136
Weighted Base	350	336	320	32**	129
TV\radio	117 33%	112 33%	104 32%	6 20%	37 28%
Notice(s)\alert(s) in store	90 26%	86 26%	82 26%	9 28%	35 27%
Social media - Twitter/Facebook	70 20%	69 20%	66 20%	4 13%	30 23%
Online news or news apps	47 13%	44 13%	45 14%	8 26%	18 14%
Newspaper(s)	33 10%	33 10%	31 10%	1 2%	16 12%
Word of mouth	19 5%	19 6%	16 5%	1 3%	6 5%
Website(s) (other than news websites)	12 4%	12 3%	12 4%	2 7%	6 4%
Email(s)	7 2%	5 2%	6 2%	1 3%	5 3%
Text message(s)	1 *	1 *	1 *	- -	- -
Shop/in store/notice in store	- -	- -	- -	- -	- -
Other	18 5%	18 5%	18 6%	3 11%	8 6%
Don't know	15 4%	14 4%	12 4%	1 2%	7 5%
Net: Online	121 34%	116 34%	113 35%	12 37%	49 38%
Net: News	72 21%	69 21%	69 21%	9 28%	30 23%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35a Thinking about the most recent food recall alert you are aware of, what was the source of information? (Unprompted)

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	352	8	343
Weighted Base	350	8**	341
TV/radio	117 33%	1 7%	116 34%
Notice(s)\alert(s) in store	90 26%	2 27%	87 25%
Social media - Twitter/Facebook	70 20%	1 13%	69 20%
Online news or news apps	47 13%	- -	47 14%
Newspaper(s)	33 10%	- -	33 10%
Word of mouth	19 5%	- -	19 5%
Website(s) (other than news websites)	12 4%	1 13%	11 3%
Email(s)	7 2%	3 41%	4 1%
Text message(s)	1 *	- -	1 *
Shop/in store/notice in store	- -	- -	- -
Other	18 5%	1 13%	17 5%
Don't know	15 4%	- -	15 4%
Net: Online	121 34%	4 53%	116 34%
Net: News	72 21%	- -	72 21%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35b To the best of your knowledge, who issued the recall? (Unprompted)

Base: All adults who can remember the source of the recall information

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	338	130	208	47	65	72	78	76	74	108	80	76	204	85	49
Weighted Base	335	130	205	47*	75*	85*	82*	46*	76*	130*	66*	63*	210	84*	41*
Food companies (e.g. Nestl , Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	126 38%	56 43%	70 34%	18 39%	28 37%	36 43%	28 34%	15 33%	28 37%	50 38%	24 37%	24 38%	82 39%	29 35%	14 35%
Food Standards Agency	59 18%	27 21%	32 16%	5 11%	17 23%	18 21%	14 18%	5 10%	19 25% <sup>h</sup>	14 11%	14 22%	12 18%	39 19%	14 16%	6 15%
Government or regulatory organisation(s)	16 5%	8 6%	8 4%	- -	6 8%	2 3%	6 8%	1 3%	4 5%	7 6%	3 4%	2 4%	12 6%	2 2%	2 5%
News/media organisation(s)	9 3%	3 3%	6 3%	1 2%	1 1%	3 4%	2 2%	3 6%	2 2%	6 4%	1 2%	1 1%	7 3%	2 2%	1 2%
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 *	- -	1 1%	- -	- -	1 1%	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -
Other	30 9%	9 7%	20 10%	2 3%	7 9%	7 8%	9 10%	6 13%	6 8%	11 9%	6 9%	6 10%	16 8%	9 11%	4 10%
Don't know	94 28%	26 20%	68 33% <sup>a</sup>	21 45% <sup>de</sup>	16 22%	17 20%	23 28%	16 35% <sup>ee</sup>	16 21%	42 32%	18 27%	18 28%	53 25%	27 32%	14 33%
Net: Any Government	75 22%	35 27%	40 20%	5 11%	23 31% <sup>cg</sup>	20 24%	21 25%	6 13%	23 30% <sup>h</sup>	22 17%	17 26%	14 22%	52 25%	15 18%	8 20%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35b To the best of your knowledge, who issued the recall? (Unprompted)

Base: All adults who can remember the source of the recall information

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	338	120	52	166	101	237	289	49	69	269	297	-	24	17
Weighted Base	335	144	55*	136	109*	226	282	53*	67*	268	295	**	22**	18**
Food companies (e.g. Nestl , Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	126 38%	58 40%	21 38%	47 35%	44 40%	82 36%	102 36%	24 45%	30 44%	96 36%	113 38%	-	7 30%	6 33%
Food Standards Agency	59 18%	29 20%	7 13%	23 17%	24 22%	35 16%	53 19%	7 13%	11 16%	48 18%	50 17%	-	7 30%	2 11%
Government or regulatory organisation(s)	16 5%	8 6%	3 5%	5 4%	3 3%	13 6%	12 4%	4 7%	1 1%	15 6%	15 5%	-	-	1 6%
News/media organisation(s)	9 3%	3 2%	1 1%	6 4%	2 2%	7 3%	7 2%	2 5%	2 3%	7 3%	9 3%	-	-	-
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 *	1 1%	-	-	1 1%	-	1 *	-	-	1 *	1 *	-	-	-
Other	30 9%	10 7%	6 12%	14 10%	6 5%	24 11%	29 10%	1 2%	5 8%	24 9%	25 9%	-	4 17%	1 4%
Don't know	94 28%	36 25%	17 31%	41 30%	29 27%	65 29%	79 28%	15 28%	19 28%	75 28%	80 27%	-	5 23%	8 45%
Net: Any Government	75 22%	37 25%	10 19%	28 21%	27 25%	48 21%	65 23%	11 20%	12 17%	64 24%	65 22%	-	7 30%	3 17%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35b To the best of your knowledge, who issued the recall? (Unprompted)

Base: All adults who can remember the source of the recall information

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	338	11	40	29	32	36	29	38	46	36	300	36
Weighted Base	335	13**	39*	28**	31**	33*	29**	39*	47*	37*	294	39*
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	126 38%	7 54%	19 49%e	16 56%	13 41%	6 19%	9 32%	17 43%	14 30%	13 34%	110 37%	14 37%
Food Standards Agency	59 18%	2 19%	7 17%	2 7%	4 12%	12 37%g	3 11%	5 13%	10 21%	6 15%	53 18%	6 15%
Government or regulatory organisation(s)	16 5%	-	* 1%	-	3 10%	1 2%	-	6 14%b	3 6%	3 7%	13 4%	3 9%
News/media organisation(s)	9 3%	-	-	2 8%	-	-	2 5%	3 7%	3 6%	-	6 2%	4 9%j
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 *	-	-	-	-	-	1 4%	-	-	-	1 *	-
Other	30 9%	2 16%	3 8%	3 10%	2 7%	6 18%h	2 7%	2 5%	1 3%	4 11%	26 9%	4 9%
Don't know	94 28%	1 10%	9 24%	6 20%	9 30%	8 24%	12 40%	7 18%	16 34%	12 32%	85 29%	8 21%
Net: Any Government	75 22%	2 19%	7 18%	2 7%	7 22%	13 39%	3 11%	11 27%	13 27%	8 22%	66 22%	9 24%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35b To the best of your knowledge, who issued the recall? (Unprompted)

Base: All adults who can remember the source of the recall information

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	338	58	107	73	64	32	165	96
Weighted Base	335	54*	106*	73*	67*	33**	160	100*
Food companies (e.g. Nestl , Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	126 38%	24 45%	30 29%	23 31%	34 50%bcf	14 44%	55 34%	48 48%bcf
Food Standards Agency	59 18%	10 19%	21 20%	12 16%	9 14%	7 21%	31 19%	16 16%
Government or regulatory organisation(s)	16 5%	5 9%	6 6%	1 1%	2 3%	2 8%	11 7%	4 4%
News/media organisation(s)	9 3%	3 6%	1 1%	5 7%bdg	-	* 1%	4 2%	* *
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 *	-	-	-	1 2%	-	-	1 1%
Other	30 9%	5 9%	12 12%	5 7%	6 9%	1 2%	17 11%	7 7%
Don't know	94 28%	7 13%	36 34%a	27 38%a	15 22%	8 24%	43 27%a	23 23%
Net: Any Government	75 22%	15 28%	27 25%	13 18%	11 17%	9 28%	42 26%	20 21%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35b To the best of your knowledge, who issued the recall? (Unprompted)

Base: All adults who can remember the source of the recall information

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	338	51	102	69	77	38	153	115
Weighted Base	335	47*	97*	69*	81*	40*	144	121
Food companies (e.g. Nestl , Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	126 38%	21 45%	29 30%	24 35%	32 39%	20 50%b	50 35%	52 43%
Food Standards Agency	59 18%	7 16%	18 18%	9 13%	17 21%	8 19%	25 18%	25 21%
Government or regulatory organisation(s)	16 5%	5 10%c	6 6%	1 1%	2 3%	2 4%	11 8%	4 3%
News/media organisation(s)	9 3%	3 6%dg	2 2%	4 6%dg	-	-	5 4%g	-
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 *	-	-	-	1 2%	-	-	1 1%
Other	30 9%	5 10%	11 11%	4 6%	10 12%	1 2%	15 11%	11 9%
Don't know	94 28%	6 13%	31 32%a	28 40%adg	18 23%	10 24%	37 26%	28 23%
Net: Any Government	75 22%	12 26%	24 25%	10 14%	20 24%	9 24%	36 25%	29 24%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35b To the best of your knowledge, who issued the recall? (Unprompted)

Base: All adults who can remember the source of the recall information

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	338	304	34	198	102	300	38
Weighted Base	335	306	29**	193	101*	294	41*
Food companies (e.g. Nestl , Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	126 38%	116 38%	10 34%	72 38%	43 42%	115 39%	11 26%
Food Standards Agency	59 18%	57 19%	3 9%	36 19%	17 17%	53 18%	6 14%
Government or regulatory organisation(s)	16 5%	14 5%	2 6%	8 4%	3 3%	11 4%	5 13%cde
News/media organisation(s)	9 3%	8 3%	1 4%	5 3%	4 3%	8 3%	1 2%
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 *	1 *	- -	1 1%	- -	1 *	- -
Other	30 9%	29 9%	1 4%	20 11%	4 4%	24 8%	6 13%
Don't know	94 28%	81 26%	13 44%	50 26%	30 30%	81 27%	13 32%
Net: Any Government	75 22%	71 23%	4 14%	44 23%	21 20%	64 22%	11 27%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35b To the best of your knowledge, who issued the recall? (Unprompted)

Base: All adults who can remember the source of the recall information

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	338	323	309	31	130
Weighted Base	335	322	309	32**	122
Food companies (e.g. Nestl , Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	126 38%	121 38%	117 38%	12 37%	46 38%
Food Standards Agency	59 18%	56 17%	53 17%	3 9%	21 17%
Government or regulatory organisation(s)	16 5%	16 5%	15 5%	-	9 7%
News/media organisation(s)	9 3%	7 2%	9 3%	1 4%	5 4%
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 *	1 *	1 *	-	-
Other	30 9%	29 9%	28 9%	7 23%	11 9%
Don't know	94 28%	91 28%	86 28%	8 26%	31 25%
Net: Any Government	75 22%	72 22%	68 22%	3 9%	30 24%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35b To the best of your knowledge, who issued the recall? (Unprompted)

Base: All adults who can remember the source of the recall information

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	338	8	329
Weighted Base	335	8**	326
Food companies (e.g. Nestl , Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	126 38%	3 40%	123 38%
Food Standards Agency	59 18%	1 13%	57 18%
Government or regulatory organisation(s)	16 5%	-	16 5%
News/media organisation(s)	9 3%	1 7%	9 3%
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 *	1 15%	-
Other	30 9%	1 13%	29 9%
Don't know	94 28%	1 13%	93 28%
Net: Any Government	75 22%	1 13%	73 22%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.35c How clear was the information on the food recall?

Base: All adults who can remember the source of the recall information

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	338	130	208	47	65	72	78	76	74	108	80	76	204	85	49
Weighted Base	335	130	205	47*	75*	85*	82*	46*	76*	130*	66*	63*	210	84*	41*
Very clear	(3) 187	76	111	20	44	52	47	24	45	65	39	38	120	43	24
		56%	54%	42%	59%	62% <sup>c</sup>	57%	52%	60%	50%	59%	60%	57%	52%	58%
Quite clear	(2) 105	39	66	18	21	23	28	15	24	42	22	17	61	31	13
		31%	32%	37%	28%	28%	34%	32%	31%	32%	33%	27%	29%	36%	32%
Not very clear	(1) 21	10	11	6	6	4	3	3	2	12	2	5	14	6	1
		6%	6%	12%	8%	4%	4%	6%	3%	9%	3%	8%	7%	7%	2%
Not at all clear	(0) 5	1	4	-	1	2	*	1	-	4	2	-	3	1	1
		2%	2%	-	2%	3%	1%	2%	-	3%	3%	-	1%	2%	2%
Don't know/Can't remember	17	4	13	4	3	3	4	4	5	8	2	3	12	2	2
		5%	6%	8%	4%	4%	4%	8%	6%	6%	2%	5%	6%	3%	6%
Net: Very/quite clear	292	115	177	38	65	76	75	39	69	107	60	55	181	74	37
		87%	86%	80%	87%	89%	91%	84%	91%	83%	92%	87%	86%	88%	90%
Net: Not very/not at all clear	26	11	16	6	7	6	4	4	2	15	4	5	17	8	2
		8%	8%	12%	10%	7%	4%	8%	3%	12%	6%	8%	8%	9%	4%
<b>Mean score</b>	<b>2.49</b>	<b>2.51</b>	<b>2.47</b>	<b>2.33</b>	<b>2.49</b>	<b>2.54</b>	<b>2.54</b>	<b>2.46</b>	<b>2.61</b>	<b>2.38</b>	<b>2.52</b>	<b>2.54</b>	<b>2.50</b>	<b>2.42</b>	<b>2.55</b>
<b>Standard deviation</b>	<b>0.69</b>	<b>0.67</b>	<b>0.71</b>	<b>0.71</b>	<b>0.74</b>	<b>0.72</b>	<b>0.61</b>	<b>0.73</b>	<b>0.55</b>	<b>0.78</b>	<b>0.69</b>	<b>0.66</b>	<b>0.69</b>	<b>0.71</b>	<b>0.67</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.06</b>	<b>0.05</b>	<b>0.11</b>	<b>0.09</b>	<b>0.09</b>	<b>0.07</b>	<b>0.09</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.08</b>	<b>0.05</b>	<b>0.08</b>	<b>0.10</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.35c How clear was the information on the food recall?

Base: All adults who can remember the source of the recall information

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	338	120	52	166	101	237	289	49	69	269	297	-	24	17
Weighted Base	335	144	55*	136	109*	226	282	53*	67*	268	295	**	22**	18**
Very clear	(3) 187	84	29	74	60	127	160	27	38	149	167	-	12	9
	56%	59%	53%	54%	56%	56%	57%	51%	57%	56%	57%	-	53%	48%
Quite clear	(2) 105	46	16	43	34	70	84	20	20	85	87	-	9	9
	31%	32%	29%	31%	31%	31%	30%	39%	30%	32%	29%	-	42%	48%
Not very clear	(1) 21	5	5	11	8	14	16	5	4	17	21	-	-	-
	6%	3%	9%	8%	7%	6%	6%	9%	6%	6%	7%	-	-	-
Not at all clear	(0) 5	1	2	2	1	4	5	-	-	5	5	-	-	-
	2%	1%	3%	2%	1%	2%	2%	-	-	2%	2%	-	-	-
Don't know/Can't remember	17	7	3	6	5	12	16	1	4	13	15	-	1	1
	5%	5%	6%	5%	5%	5%	6%	2%	6%	5%	5%	-	5%	4%
Net: Very/quite clear	292	130	45	117	95	197	245	47	58	233	253	-	21	17
	87%	90%	82%	85%	87%	87%	87%	90%	87%	87%	86%	-	95%	96%
Net: Not very/not at all clear	26	6	6	14	9	17	22	5	4	22	26	-	-	-
	8%	4%	11%	10%	8%	8%	8%	9%	6%	8%	9%	-	-	-
<b>Mean score</b>	<b>2.49</b>	<b>2.56</b>	<b>2.42</b>	<b>2.44</b>	<b>2.49</b>	<b>2.49</b>	<b>2.50</b>	<b>2.42</b>	<b>2.54</b>	<b>2.48</b>	<b>2.48</b>	<b>-</b>	<b>2.56</b>	<b>2.50</b>
<b>Standard deviation</b>	<b>0.69</b>	<b>0.62</b>	<b>0.78</b>	<b>0.73</b>	<b>0.69</b>	<b>0.70</b>	<b>0.70</b>	<b>0.66</b>	<b>0.62</b>	<b>0.71</b>	<b>0.72</b>	<b>-</b>	<b>0.51</b>	<b>0.52</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.06</b>	<b>0.11</b>	<b>0.06</b>	<b>0.07</b>	<b>0.05</b>	<b>0.04</b>	<b>0.10</b>	<b>0.08</b>	<b>0.04</b>	<b>0.04</b>	<b>-</b>	<b>0.11</b>	<b>0.13</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.35c How clear was the information on the food recall?

Base: All adults who can remember the source of the recall information

	Total	GOVERNMENT REGION									ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)	
Unweighted Base	338	11	40	29	32	36	29	38	46	36	300	36	
Weighted Base	335	13**	39*	28**	31**	33*	29**	39*	47*	37*	294	39*	
Very clear	(3)	187 56%	11 84%	20 51%	16 59%	20 65%	9 29%	20 71%	17 45%	29 61%e	24 64%e	172 59%k	13 34%
Quite clear	(2)	105 31%	1 10%	16 40%	7 24%	7 22%	14 45%	7 24%	14 35%	13 27%	8 23%	89 30%	16 41%
Not very clear	(1)	21 6%	-	2 5%	2 6%	2 7%	4 13%	-	6 15%	2 4%	3 9%	15 5%	6 16%j
Not at all clear	(0)	5 2%	-	1 2%	2 5%	1 2%	-	-	1 2%	1 3%	-	3 1%	2 4%
Don't know/Can't remember		17 5%	1 6%	1 1%	2 6%	1 4%	4 14%	1 5%	1 3%	2 5%	2 4%	15 5%	2 6%
Net: Very/quite clear		292 87%	12 94%	35 92%	23 83%	27 87%	24 73%	27 95%	31 80%	41 87%	32 87%	261 89%k	29 74%
Net: Not very/not at all clear		26 8%	-	3 7%	3 11%	3 9%	4 13%	-	6 17%	4 8%	3 9%	18 6%	8 20%j
<b>Mean score</b>	<b>2.49</b>	<b>2.89</b>	<b>2.42</b>	<b>2.44</b>	<b>2.57</b>	<b>2.17</b>	<b>2.74</b>	<b>2.27</b>	<b>2.53</b>	<b>2.57</b>	<b>2.54k</b>	<b>2.11</b>	
<b>Standard deviation</b>	<b>0.69</b>	<b>0.33</b>	<b>0.70</b>	<b>0.87</b>	<b>0.72</b>	<b>0.69</b>	<b>0.45</b>	<b>0.80</b>	<b>0.74</b>	<b>0.67</b>	<b>0.65</b>	<b>0.84</b>	
<b>Standard error</b>	<b>0.04</b>	<b>0.10</b>	<b>0.11</b>	<b>0.17</b>	<b>0.13</b>	<b>0.12</b>	<b>0.08</b>	<b>0.13</b>	<b>0.11</b>	<b>0.11</b>	<b>0.04</b>	<b>0.14</b>	

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.35c How clear was the information on the food recall?

Base: All adults who can remember the source of the recall information

		CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		338	58	107	73	64	32	165	96
Weighted Base		335	54*	106*	73*	67*	33**	160	100*
Very clear	(3)	187 56%	37 69%bf	47 44%	37 51%	43 64%b	22 67%	84 52%	64 65%b
Quite clear	(2)	105 31%	9 17%	41 39%a	26 36%a	17 26%	11 32%	50 31%a	28 28%
Not very clear	(1)	21 6%	6 12%dg	10 9%g	3 4%	1 2%	- -	16 10%g	1 1%
Not at all clear	(0)	5 2%	- -	4 4%	* 1%	1 1%	* 1%	4 2%	1 1%
Don't know/Can't remember		17 5%	1 3%	5 4%	6 8%	5 7%	- -	6 4%	5 5%
Net: Very/quite clear		292 87%	46 85%	88 83%	64 88%	60 90%	32 99%	134 84%	92 93%b
Net: Not very/not at all clear		26 8%	6 12%g	14 13%dg	3 4%	2 3%	* 1%	20 13%dg	2 2%
<b>Mean score</b>		<b>2.49</b>	<b>2.59b</b>	<b>2.29</b>	<b>2.51</b>	<b>2.65bf</b>	<b>2.64</b>	<b>2.39</b>	<b>2.64bf</b>
<b>Standard deviation</b>		<b>0.69</b>	<b>0.70</b>	<b>0.79</b>	<b>0.61</b>	<b>0.58</b>	<b>0.57</b>	<b>0.78</b>	<b>0.57</b>
<b>Standard error</b>		<b>0.04</b>	<b>0.09</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.10</b>	<b>0.06</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.35c How clear was the information on the food recall?

Base: All adults who can remember the source of the recall information

		CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
Total		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)	
Unweighted Base		338	51	102	69	77	38	153	115
Weighted Base		335	47*	97*	69*	81*	40*	144	121
Very clear	(3)	187 56%	31 66% <sup>b</sup>	46 47%	36 52%	48 59%	27 69% <sup>b</sup>	76 53%	75 62% <sup>b</sup>
Quite clear	(2)	105 31%	9 20%	36 37% <sup>a</sup>	27 39% <sup>a</sup>	22 27%	10 25%	45 32%	32 27%
Not very clear	(1)	21 6%	5 11% <sup>c</sup>	8 8%	1 2%	5 6%	1 2%	13 9%	6 5%
Not at all clear	(0)	5 2%	- -	2 2%	- -	1 1%	2 5%	2 2%	3 2%
Don't know/Can't remember		17 5%	1 3%	5 5%	5 7%	5 6%	- -	7 5%	5 4%
Net: Very/quite clear		292 87%	40 85%	82 84%	63 91%	70 86%	37 94%	122 85%	107 89%
Net: Not very/not at all clear		26 8%	5 11% <sup>c</sup>	10 11% <sup>c</sup>	1 2%	6 8%	3 6%	16 11% <sup>c</sup>	9 7%
<b>Mean score</b>		<b>2.49</b>	<b>2.56</b>	<b>2.36</b>	<b>2.53</b>	<b>2.53</b>	<b>2.57</b>	<b>2.43</b>	<b>2.55</b>
<b>Standard deviation</b>		<b>0.69</b>	<b>0.70</b>	<b>0.75</b>	<b>0.54</b>	<b>0.68</b>	<b>0.76</b>	<b>0.74</b>	<b>0.71</b>
<b>Standard error</b>		<b>0.04</b>	<b>0.10</b>	<b>0.08</b>	<b>0.07</b>	<b>0.08</b>	<b>0.12</b>	<b>0.06</b>	<b>0.07</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.35c How clear was the information on the food recall?

Base: All adults who can remember the source of the recall information

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	338	304	34	198	102	300	38
Weighted Base	335	306	29**	193	101*	294	41*
Very clear (3)	187 56%	174 57%	13 45%	114 59%	53 52%	166 57%	21 50%
Quite clear (2)	105 31%	92 30%	13 43%	58 30%	35 34%	92 31%	13 31%
Not very clear (1)	21 6%	19 6%	2 6%	15 8%	3 3%	18 6%	3 8%
Not at all clear (0)	5 2%	5 2%	* 2%	4 2%	- -	4 1%	1 3%
Don't know/Can't remember	17 5%	16 5%	1 4%	3 2%	10 10% <sup>c</sup>	14 5%	3 8% <sup>c</sup>
Net: Very/quite clear	292 87%	266 87%	26 89%	171 89%	87 86%	258 88%	33 81%
Net: Not very/not at all clear	26 8%	24 8%	2 8%	18 10%	3 3%	22 7%	5 11%
<b>Mean score</b>	<b>2.49</b>	<b>2.50</b>	<b>2.38</b>	<b>2.48</b>	<b>2.55</b>	<b>2.50</b>	<b>2.38</b>
<b>Standard deviation</b>	<b>0.69</b>	<b>0.70</b>	<b>0.69</b>	<b>0.73</b>	<b>0.57</b>	<b>0.68</b>	<b>0.81</b>
<b>Standard error</b>	<b>0.04</b>	<b>0.04</b>	<b>0.12</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.14</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.35c How clear was the information on the food recall?**

**Base: All adults who can remember the source of the recall information**

		FOOD BEHAVIOURS				
Total		Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base		338	323	309	31	130
Weighted Base		335	322	309	32**	122
Very clear	(3)	187 56%	182 56%	175 57%	12 38%	71 58%
Quite clear	(2)	105 31%	99 31%	94 30%	15 48%	39 32%
Not very clear	(1)	21 6%	19 6%	20 6%	4 14%	10 8%
Not at all clear	(0)	5 2%	5 2%	5 2%	-	1 1%
Don't know/Can't remember		17 5%	17 5% <sup>d</sup>	15 5% <sup>d</sup>	-	1 1%
Net: Very/quite clear		292 87%	281 87%	269 87%	27 86%	111 90%
Net: Not very/not at all clear		26 8%	25 8%	25 8%	4 14%	11 9%
<b>Mean score</b>		<b>2.49</b>	<b>2.50</b>	<b>2.49</b>	<b>2.24</b>	<b>2.49</b>
<b>Standard deviation</b>		<b>0.69</b>	<b>0.69</b>	<b>0.70</b>	<b>0.69</b>	<b>0.69</b>
<b>Standard error</b>		<b>0.04</b>	<b>0.04</b>	<b>0.04</b>	<b>0.12</b>	<b>0.06</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

\*\* very small base (under 30) ineligible for sig testing

**Q.35c How clear was the information on the food recall?****Base: All adults who can remember the source of the recall information**

		Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
			Yes (a)	No (b)
Unweighted Base		338	8	329
Weighted Base		335	8**	326
Very clear	(3)	187 56%	7 81%	181 55%
Quite clear	(2)	105 31%	2 19%	102 31%
Not very clear	(1)	21 6%	-	21 6%
Not at all clear	(0)	5 2%	-	5 2%
Don't know/Can't remember		17 5%	-	17 5%
Net: Very/quite clear		292 87%	8 100%	283 87%
Net: Not very/not at all clear		26 8%	-	26 8%
<b>Mean score</b>		<b>2.49</b>	<b>2.81</b>	<b>2.48</b>
<b>Standard deviation</b>		<b>0.69</b>	<b>0.42</b>	<b>0.70</b>
<b>Standard error</b>		<b>0.04</b>	<b>0.15</b>	<b>0.04</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?

Base: All adults who had seen a food recall alert in store

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	88	30	58	15	14	28	15	16	14	25	22	27	54	21	13
Weighted Base	90*	32**	58*	15**	16**	31**	16**	11**	16**	30**	20**	24**	59*	19**	11**
At the entrance/exit to store	64 72%	21 67%	43 74%	9 56%	13 81%	23 73%	11 69%	9 78%	15 92%	17 58%	13 64%	19 81%	46 78%	9 48%	9 80%
At the checkout	12 14%	4 12%	9 15%	2 12%	3 17%	3 10%	3 20%	1 12%	1 4%	8 27%	2 10%	2 6%	6 10%	3 13%	4 34%
At the customer services area	10 11%	3 10%	6 11%	2 11%	1 6%	3 11%	3 19%	1 5%	- -	4 12%	2 10%	4 17%	5 9%	2 8%	3 24%
On the food aisle	7 8%	1 3%	6 11%	- -	2 13%	2 6%	2 14%	1 9%	1 7%	3 9%	- -	4 15%	2 4%	1 4%	4 34%
Other	3 3%	- -	3 5%	- -	- -	1 4%	2 11%	- -	- -	1 5%	1 4%	1 4%	2 3%	1 7%	- -
Don't know/Can't remember	7 8%	5 16%	2 4%	4 27%	- -	1 4%	1 8%	1 5%	1 3%	3 11%	4 18%	- -	4 6%	4 20%	- -

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?

Base: All adults who had seen a food recall alert in store

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	88	32	17	39	33	55	77	11	15	73	72	-	10	6
Weighted Base	90*	38*	15**	36*	34*	56*	78*	12**	16**	74*	75*	**	9**	6**
At the entrance/exit to store	64 72%	28 74%	10 65%	26 71%	28 81%	37 66%	52 67%	12 100%	9 59%	55 74%	52 70%	-	6 68%	6 100%
At the checkout	12 14%	6 17%	2 11%	4 11%	2 6%	10 18%	11 14%	1 11%	2 9%	11 15%	8 10%	-	1 12%	4 57%
At the customer services area	10 11%	4 10%	4 24%	2 6%	4 12%	6 10%	9 11%	1 7%	1 6%	9 12%	7 10%	-	-	2 35%
On the food aisle	7 8%	5 12%	-	3 7%	1 4%	6 11%	7 9%	-	1 8%	6 8%	2 3%	-	1 9%	4 66%
Other	3 3%	-	1 6%	2 6%	-	3 5%	3 4%	-	1 5%	2 3%	3 4%	-	-	-
Don't know/Can't remember	7 8%	4 9%	-	4 10%	1 4%	6 11%	7 10%	-	3 20%	4 6%	7 9%	-	1 11%	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?

Base: All adults who had seen a food recall alert in store

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	88	4	11	8	9	6	1	5	17	11	82	5
Weighted Base	90*	5**	12**	9**	8**	6**	1**	5**	18**	11**	84*	4**
At the entrance/exit to store	64 72%	5 100%	9 72%	4 42%	6 81%	3 44%	1 100%	5 100%	14 76%	6 56%	59 71%	3 77%
At the checkout	12 14%	-	-	1 9%	-	2 27%	-	-	3 17%	2 17%	11 13%	1 23%
At the customer services area	10 11%	1 20%	1 8%	1 11%	1 19%	2 29%	-	-	1 7%	-	10 11%	-
On the food aisle	7 8%	-	-	1 16%	-	-	-	1 20%	-	-	7 9%	-
Other	3 3%	-	-	-	-	-	-	-	-	3 27%	3 4%	-
Don't know/Can't remember	7 8%	-	3 28%	3 38%	-	-	-	-	-	-	7 9%	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?**

**Base: All adults who had seen a food recall alert in store**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	88	16	23	19	23	7	39	30
Weighted Base	90*	17**	24**	19**	22**	8**	41*	30**
At the entrance/exit to store	64 72%	13 78%	18 73%	13 70%	13 60%	7 89%	30 75%	20 68%
At the checkout	12 14%	2 11%	4 16%	1 4%	6 27%	- -	6 14%	6 19%
At the customer services area	10 11%	1 5%	3 11%	3 17%	2 9%	1 11%	4 9%	3 9%
On the food aisle	7 8%	1 6%	- -	4 21%	2 10%	- -	1 3%	2 7%
Other	3 3%	1 5%	- -	2 11%	- -	- -	1 2%	- -
Don't know/Can't remember	7 8%	1 5%	1 6%	2 11%	3 14%	- -	2 6%	3 10%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?**

**Base: All adults who had seen a food recall alert in store**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	88	12	22	20	24	10	34	34
Weighted Base	90*	12**	21**	21**	23**	13**	33*	36*
At the entrance/exit to store	64 72%	8 69%	15 69%	16 76%	13 56%	13 100%	23 69%	26 72%
At the checkout	12 14%	2 16%	4 19%	1 7%	4 17%	1 11%	6 17%	5 14%
At the customer services area	10 11%	2 15%	4 17%	2 11%	1 2%	1 11%	5 16%	2 5%
On the food aisle	7 8%	1 9%	2 8%	1 6%	2 8%	1 11%	3 8%	3 9%
Other	3 3%	-	-	1 4%	2 9%	-	-	2 6%
Don't know/Can't remember	7 8%	1 8%	1 6%	2 8%	4 15%	-	2 7%	4 10%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?**

**Base: All adults who had seen a food recall alert in store**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	88	82	6	59	20	79	9
Weighted Base	90*	85*	4**	59*	21**	80*	10**
At the entrance/exit to store	64 72%	60 70%	4 100%	42 70%	18 89%	60 75%	4 45%
At the checkout	12 14%	12 14%	-	8 14%	2 11%	11 13%	2 17%
At the customer services area	10 11%	10 11%	-	9 15%	1 4%	10 12%	-
On the food aisle	7 8%	7 8%	-	4 7%	3 15%	7 9%	-
Other	3 3%	3 4%	-	3 5%	-	3 4%	-
Don't know/Can't remember	7 8%	7 9%	-	3 5%	1 4%	4 5%	4 39%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?**

**Base: All adults who had seen a food recall alert in store**

	FOOD BEHAVIOURS				
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base	88	84	80	9	35
Weighted Base	90*	86*	82*	9**	35*
At the entrance/exit to store	64 72%	62 72%	58 70%	6 68%	23 67%
At the checkout	12 14%	12 13%	12 15%	1 8%	6 17%
At the customer services area	10 11%	9 10%	8 9%	-	8 23%
On the food aisle	7 8%	7 8%	7 9%	-	5 13%
Other	3 3%	3 4%	3 4%	1 9%	1 2%
Don't know/Can't remember	7 8%	7 9%	7 9%	1 15%	3 9%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.35d You mentioned that you had seen a food recall alert in store. Where did you see it?**

**Base: All adults who had seen a food recall alert in store**

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	88	2	85
Weighted Base	90*	2**	87*
At the entrance/exit to store	64 72%	1 39%	63 73%
At the checkout	12 14%	-	12 14%
At the customer services area	10 11%	-	9 10%
On the food aisle	7 8%	-	7 8%
Other	3 3%	-	3 3%
Don't know/Can't remember	7 8%	1 61%	6 7%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	352	136	216	48	68	76	79	81	74	110	88	80	211	89	52
Weighted Base	350	138	212	49*	79*	89*	83*	50*	76*	134*	74*	66*	217	90*	44*
Took no action	208	84	124	27	44	53	53	31	44	79	40	45	129	52	27
	59%	61%	58%	54%	56%	60%	63%	63%	58%	59%	54%	68%	60%	58%	61%
Checked to see if I had the product	64	23	41	11	13	21	13	6	18	24	14	7	43	14	8
	18%	17%	19%	22%	16%	23%	16%	12%	24%k	18%	19%	11%	20%	15%	17%
Passed the information on to others	39	19	20	9	13	5	7	5	4	15	11	8	20	16	3
	11%	14%	10%	19%e	17%e	5%	8%	9%	5%	11%	15%	13%	9%	18%l	8%
Threw the product away	28	6	22	5	6	9	7	1	11	11	5	2	21	6	1
	8%	5%	10%	10%	8%	10%g	9%	2%	15%k	8%	6%	2%	10%	7%	2%
Avoided buying the product in the future	28	14	14	4	4	6	11	3	7	11	5	5	15	7	5
	8%	10%	7%	8%	6%	6%	13%	6%	9%	8%	7%	8%	7%	8%	12%
Found out more information on the food recall	9	4	5	1	2	2	2	1	5	1	2	1	6	3	-
	2%	3%	2%	3%	3%	2%	3%	2%	7%i	1%	3%	1%	3%	3%	-
Returned to the store to return the product/get a refund	8	5	3	-	3	2	-	2	1	3	1	2	6	2	-
	2%	3%	1%	-	4%	2%	-	4%f	1%	2%	2%	3%	3%	2%	-
I, or someone else, ate the product	1	-	1	-	-	-	1	-	1	-	-	-	-	-	1
	*	-	*	-	-	-	1%	-	1%	-	-	-	-	-	2%l
Other	6	1	5	1	-	4	-	1	1	4	1	-	4	1	-
	2%	*	2%	2%	-	4%	-	1%	1%	3%	1%	-	2%	1%	-
Don't know/Can't remember	11	4	7	-	4	1	-	6	1	-	8	2	6	3	2
	3%	3%	3%	-	5%	1%	-	11%oef	1%	-	10%hi	4%i	3%	3%	6%
Net: Any action taken	131	50	81	22	31	35	31	13	31	55	27	19	82	35	14
	37%	36%	38%	46%g	39%	39%	37%	26%	41%	41%	36%	28%	38%	39%	33%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.41</b>	<b>1.37</b>	<b>1.40</b>	<b>1.38</b>	<b>1.37</b>	<b>1.38</b>	<b>1.42</b>	<b>1.54</b>	<b>1.26</b>	<b>1.48</b>	<b>1.36</b>	<b>1.40</b>	<b>1.40</b>	<b>1.25</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.86</b>	<b>0.84</b>	<b>0.73</b>	<b>0.90</b>	<b>0.91</b>	<b>0.84</b>	<b>0.85</b>	<b>1.01</b>	<b>0.60</b>	<b>1.04</b>	<b>0.87</b>	<b>0.90</b>	<b>0.80</b>	<b>0.59</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.12</b>	<b>0.09</b>	<b>0.15</b>	<b>0.18</b>	<b>0.17</b>	<b>0.16</b>	<b>0.19</b>	<b>0.19</b>	<b>0.09</b>	<b>0.18</b>	<b>0.18</b>	<b>0.10</b>	<b>0.14</b>	<b>0.15</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	352	126	53	173	103	249	301	51	69	283	310	-	25	17
Weighted Base	350	153	56*	142	111*	239	294	56*	67*	283	309	**	23**	18**
Took no action	208	89	32	87	63	145	179	29	45	163	177	-	17	14
	59%	58%	57%	62%	56%	61%	61%	52%	67%	58%	57%	-	75%	78%
Checked to see if I had the product	64	29	11	23	25	39	50	14	14	50	59	-	3	3
	18%	19%	20%	16%	22%	16%	17%	25%	20%	18%	19%	-	11%	14%
Passed the information on to others	39	15	9	15	13	26	29	10	7	32	35	-	2	1
	11%	10%	17%	11%	12%	11%	10%	18%	10%	11%	11%	-	10%	7%
Threw the product away	28	14	6	9	12	17	22	6	7	21	25	-	3	-
	8%	9%	10%	6%	10%	7%	8%	11%	10%	8%	8%	-	13%	-
Avoided buying the product in the future	28	15	3	10	8	19	22	5	4	23	28	-	-	-
	8%	10%	5%	7%	7%	8%	8%	10%	6%	8%	9%	-	-	-
Found out more information on the food recall	9	4	2	3	3	6	6	3	2	7	9	-	-	-
	2%	2%	3%	2%	3%	2%	2%	5%	3%	2%	3%	-	-	-
Returned to the store to return the product/get a refund	8	-	3	5	3	4	8	-	-	8	8	-	-	-
	2%	-	5%a	4%a	3%	2%	3%	-	-	3%	2%	-	-	-
I, or someone else, ate the product	1	1	-	-	-	1	1	-	-	1	1	-	-	-
	*	1%	-	-	-	*	*	-	-	*	*	-	-	-
Other	6	-	3	3	2	3	4	1	-	6	6	-	-	-
	2%	-	5%a	2%	2%	1%	2%	2%	-	2%	2%	-	-	-
Don't know/Can't remember	11	5	-	6	3	8	10	1	1	10	10	-	1	-
	3%	3%	-	4%	3%	3%	4%	1%	1%	4%	3%	-	3%	-
Net: Any action taken	131	58	24	48	45	86	105	26	21	110	122	-	5	4
	37%	38%	43%	34%	41%	36%	36%	46%	32%	39%	39%	-	22%	22%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.33</b>	<b>1.47</b>	<b>1.40</b>	<b>1.47</b>	<b>1.34</b>	<b>1.35</b>	<b>1.51</b>	<b>1.57</b>	<b>1.35</b>	<b>1.39</b>	<b>-</b>	<b>1.51</b>	<b>1.00</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.78</b>	<b>0.84</b>	<b>0.93</b>	<b>0.95</b>	<b>0.78</b>	<b>0.84</b>	<b>0.87</b>	<b>0.86</b>	<b>0.84</b>	<b>0.87</b>	<b>-</b>	<b>0.56</b>	<b>0.00</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.11</b>	<b>0.18</b>	<b>0.12</b>	<b>0.15</b>	<b>0.08</b>	<b>0.08</b>	<b>0.17</b>	<b>0.18</b>	<b>0.08</b>	<b>0.08</b>	<b>-</b>	<b>0.25</b>	<b>0.00</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	352	14	42	31	32	39	30	39	47	36	313	37
Weighted Base	350	16**	40*	31**	31**	35*	30**	41*	49*	37*	307	40*
Took no action	208 59%	12 78%	24 60%	17 55%	15 48%	27 76%i	18 60%	21 52%	26 53%	17 45%	192 62%k	15 36%
Checked to see if I had the product	64 18%	1 8%	5 13%	4 13%	9 30%	3 9%	8 27%	6 16%	13 27%	8 22%	52 17%	11 27%
Passed the information on to others	39 11%	1 5%	5 12%	3 11%	3 10%	* 1%	3 10%	10 24%ei	9 18%e	1 3%	30 10%	8 21%j
Threw the product away	28 8%	1 8%	5 13%	2 7%	1 3%	1 4%	1 4%	6 15%	4 7%	3 9%	21 7%	7 16%
Avoided buying the product in the future	28 8%	- -	1 3%	3 9%	6 18%	2 5%	6 19%	5 14%	4 7%	2 5%	21 7%	6 16%
Found out more information on the food recall	9 2%	- -	- -	1 3%	1 3%	1 3%	1 3%	3 8%	1 3%	- -	5 2%	3 7%
Returned to the store to return the product/get a refund	8 2%	- -	- -	- -	- -	- -	- -	2 5%	1 2%	5 12%be	6 2%	1 2%
I, or someone else, ate the product	1 *	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	1 3%j
Other	6 2%	- -	- -	2 5%	- -	- -	- -	2 5%	1 3%	1 2%	3 1%	2 4%
Don't know/Can't remember	11 3%	- -	* 1%	3 11%	* 1%	4 12%g	1 2%	3 -	1 1%	1 2%	8 3%	3 6%
Net: Any action taken	131 37%	3 22%	16 39%e	10 34%	16 51%	4 13%	11 37%	19 48%e	22 45%e	20 53%e	107 35%	23 57%j
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.00</b>	<b>1.06</b>	<b>1.41</b>	<b>1.27</b>	<b>1.67</b>	<b>1.81</b>	<b>1.82</b>	<b>1.47</b>	<b>1.00</b>	<b>1.29</b>	<b>1.65</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.00</b>	<b>0.24</b>	<b>0.90</b>	<b>0.59</b>	<b>0.71</b>	<b>0.97</b>	<b>1.39</b>	<b>0.94</b>	<b>0.00</b>	<b>0.67</b>	<b>1.08</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.00</b>	<b>0.07</b>	<b>0.26</b>	<b>0.15</b>	<b>0.29</b>	<b>0.32</b>	<b>0.30</b>	<b>0.20</b>	<b>0.00</b>	<b>0.07</b>	<b>0.24</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?**

**Base: All adults who are aware of any food recall alerts in the past 12 months**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	352	63	108	75	69	32	171	101
Weighted Base	350	58*	107*	75*	73*	33**	165	106*
Took no action	208 59%	33 57%	60 56%	44 59%	49 66%	19 59%	93 57%	68 64%
Checked to see if I had the product	64 18%	12 21%	17 16%	15 21%	12 16%	5 16%	30 18%	17 16%
Passed the information on to others	39 11%	8 14%	15 14% <sup>dg</sup>	10 14% <sup>d</sup>	3 4%	3 8%	23 14% <sup>dg</sup>	5 5%
Threw the product away	28 8%	7 12% <sup>dg</sup>	16 15% <sup>dg</sup>	4 5%	1 1%	1 3%	23 14% <sup>dg</sup>	2 2%
Avoided buying the product in the future	28 8%	6 10%	8 7%	6 7%	2 2%	7 21%	14 8%	9 8%
Found out more information on the food recall	9 2%	2 4%	5 4%	1 1%	- -	1 3%	7 4%	1 1%
Returned to the store to return the product/get a refund	8 2%	1 2%	1 1%	2 3%	3 4%	- -	2 1%	3 3%
I, or someone else, ate the product	1 *	- -	- -	1 1%	- -	- -	- -	- -
Other	6 2%	- -	4 4%	1 2%	- -	- -	4 2%	- -
Don't know/Can't remember	11 3%	2 3%	3 3%	2 3%	4 5%	1 2%	5 3%	4 4%
Net: Any action taken	131 37%	23 40%	44 41%	29 39%	21 29%	13 39%	67 41%	34 32%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.59</b>	<b>1.48</b>	<b>1.40</b>	<b>1.00</b>	<b>1.28</b>	<b>1.52</b>	<b>1.11</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.98</b>	<b>0.98</b>	<b>0.82</b>	<b>0.00</b>	<b>0.73</b>	<b>0.98</b>	<b>0.46</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.19</b>	<b>0.15</b>	<b>0.16</b>	<b>0.00</b>	<b>0.21</b>	<b>0.12</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)						Net: Unconcerned (g)
		Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	
Unweighted Base	352	54	103	72	83	39	157	122
Weighted Base	350	49*	98*	74*	87*	41*	147	128
Took no action	208 59%	27 54%	56 57%	46 62%	54 62%	25 61%	83 56%	79 62%
Checked to see if I had the product	64 18%	10 20%	15 16%	16 21%	16 19%	6 16%	25 17%	23 18%
Passed the information on to others	39 11%	6 12%	15 15%	9 12%	6 7%	3 8%	21 14%	10 8%
Threw the product away	28 8%	7 14%g	11 11%	5 7%	5 5%	1 2%	18 12%g	6 4%
Avoided buying the product in the future	28 8%	6 12%d	8 8%	6 8%	2 2%	6 15%d	14 10%d	8 6%
Found out more information on the food recall	9 2%	2 3%	4 4%	1 1%	1 2%	1 3%	5 4%	2 2%
Returned to the store to return the product/get a refund	8 2%	1 3%	1 1%	1 1%	5 5%	- -	2 2%	5 4%
I, or someone else, ate the product	1 *	- -	- -	1 1%	- -	- -	- -	- -
Other	6 2%	- -	4 4%g	1 2%	- -	- -	4 3%	- -
Don't know/Can't remember	11 3%	2 4%	2 2%	2 3%	3 4%	2 5%	4 3%	5 4%
Net: Any action taken	131 37%	21 42%	40 41%	26 35%	30 35%	14 35%	61 41%	44 35%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.52</b>	<b>1.44</b>	<b>1.50</b>	<b>1.17</b>	<b>1.26</b>	<b>1.47</b>	<b>1.20</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.95</b>	<b>0.95</b>	<b>0.85</b>	<b>0.66</b>	<b>0.69</b>	<b>0.94</b>	<b>0.67</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.19</b>	<b>0.15</b>	<b>0.17</b>	<b>0.13</b>	<b>0.20</b>	<b>0.12</b>	<b>0.11</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	352	316	36	207	106	313	39
Weighted Base	350	319	31*	202	106*	307	43*
Took no action	208	193	15	116	63	178	30
	59%	61%	48%	57%	59%	58%	69%
Checked to see if I had the product	64	56	8	35	21	56	8
	18%	18%	24%	17%	20%	18%	18%
Passed the information on to others	39	36	3	26	11	37	2
	11%	11%	10%	13%	10%	12%	4%
Threw the product away	28	27	1	18	11	28	-
	8%	9%	3%	9%	10%	9%	-
Avoided buying the product in the future	28	24	3	17	9	26	2
	8%	8%	11%	9%	8%	8%	4%
Found out more information on the food recall	9	9	-	6	3	9	-
	2%	3%	-	3%	2%	3%	-
Returned to the store to return the product/get a refund	8	8	-	5	3	8	-
	2%	2%	-	2%	2%	2%	-
I, or someone else, ate the product	1	1	-	-	1	1	-
	*	*	-	-	1%	*	-
Other	6	6	-	3	3	6	-
	2%	2%	-	1%	2%	2%	-
Don't know/Can't remember	11	10	1	9	*	9	2
	3%	3%	3%	4%	*	3%	4%
Net: Any action taken	131	116	15	77	42	120	11
	37%	36%	49%	38%	40%	39%	26%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.43</b>	<b>1.00</b>	<b>1.43</b>	<b>1.41</b>	<b>1.42</b>	<b>1.00</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.89</b>	<b>0.00</b>	<b>0.91</b>	<b>0.82</b>	<b>0.87</b>	<b>0.00</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.08</b>	<b>0.00</b>	<b>0.10</b>	<b>0.13</b>	<b>0.08</b>	<b>0.00</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?**

**Base: All adults who are aware of any food recall alerts in the past 12 months**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	352	336	319	32	136
Weighted Base	350	336	320	32**	129
Took no action	208 59%	197 59% <sup>d</sup>	193 60% <sup>d</sup>	17 53%	61 48%
Checked to see if I had the product	64 18%	61 18%	58 18%	6 18%	22 17%
Passed the information on to others	39 11%	37 11%	35 11%	4 12%	20 16%
Threw the product away	28 8%	28 8%	27 8%	3 11%	15 12%
Avoided buying the product in the future	28 8%	27 8%	26 8%	2 6%	21 16% <sup>ab</sup>
Found out more information on the food recall	9 2%	8 2%	8 2%	1 3%	6 5%
Returned to the store to return the product/get a refund	8 2%	8 2%	8 2%	- -	2 2%
I, or someone else, ate the product	1 *	1 *	1 *	- -	1 1%
Other	6 2%	5 1%	6 2%	2 5%	1 1%
Don't know/Can't remember	11 3%	11 3%	7 2%	* 1%	7 5%
Net: Any action taken	131 37%	128 38%	121 38%	15 46%	61 47%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.37</b>	<b>1.39</b>	<b>1.18</b>	<b>1.46</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.84</b>	<b>0.86</b>	<b>0.39</b>	<b>0.97</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.11</b>	<b>0.12</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who are aware of any food recall alerts in the past 12 months

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	352	8	343
Weighted Base	350	8**	341
Took no action	208 59%	4 47%	204 60%
Checked to see if I had the product	64 18%	1 13%	63 18%
Passed the information on to others	39 11%	3 40%	36 10%
Threw the product away	28 8%	- -	28 8%
Avoided buying the product in the future	28 8%	1 13%	27 8%
Found out more information on the food recall	9 2%	1 13%	8 2%
Returned to the store to return the product/get a refund	8 2%	- -	8 2%
I, or someone else, ate the product	1 *	- -	1 *
Other	6 2%	- -	6 2%
Don't know/Can't remember	11 3%	- -	10 3%
Net: Any action taken	131 37%	4 53%	127 37%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.48</b>	<b>1.38</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.98</b>	<b>0.84</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.49</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who took any action

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	141	52	89	23	30	29	29	30	30	44	41	26	85	37	19
Weighted Base	142	54*	88*	22**	35**	36**	31**	18**	32**	55*	34*	21**	88*	38*	17**
Checked to see if I had the product	64 45%	23 42%	41 46%	11 49%	13 37%	21 57%	13 44%	6 33%	18 57%	24 45%	14 41%	7 34%	43 49%	14 37%	8 45%
Passed the information on to others	39 27%	19 35%	20 23%	9 41%	13 38%	5 13%	7 23%	5 26%	4 13%	15 28%	11 33%	8 40%	20 22%	16 42%	3 21%
Threw the product away	28 20%	6 12%	22 25%	5 22%	6 19%	9 25%	7 23%	1 4%	11 35%	11 19%	5 14%	2 7%	21 24%	6 16%	1 5%
Avoided buying the product in the future	28 20%	14 25%	14 16%	4 17%	4 13%	6 16%	11 37%	3 15%	7 21%	11 19%	5 15%	5 26%	15 18%	7 19%	5 31%
Found out more information on the food recall	9 6%	4 7%	5 5%	1 6%	2 6%	2 5%	2 7%	1 5%	5 16%	1 2%	2 6%	1 3%	6 7%	3 7%	- -
Returned to the store to return the product/get a refund	8 5%	5 9%	3 3%	- -	3 10%	2 6%	- -	2 11%	1 2%	3 6%	1 4%	2 11%	6 6%	2 5%	- -
I, or someone else, ate the product	1 1%	- -	1 1%	- -	- -	- -	1 3%	- -	1 3%	- -	- -	- -	- -	- -	1 6%
Other	6 4%	1 1%	5 6%	1 5%	- -	4 10%	- -	1 4%	1 2%	4 7%	1 2%	- -	4 5%	1 3%	- -
Don't know/Can't remember	11 8%	4 7%	7 8%	- -	4 12%	1 3%	- -	6 31%	1 3%	- -	8 22%	2 11%	6 6%	3 8%	2 14%
Net: Any action taken	131 92%	50 93%	81 92%	22 100%	31 88%	35 97%	31 100%	13 69%	31 97%	55 100%	27 78%	19 89%	82 94%	35 92%	14 86%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.41</b>	<b>1.37</b>	<b>1.40</b>	<b>1.38</b>	<b>1.37</b>	<b>1.38</b>	<b>1.42</b>	<b>1.54</b>	<b>1.26</b>	<b>1.48</b>	<b>1.36</b>	<b>1.40</b>	<b>1.40</b>	<b>1.25</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.86</b>	<b>0.84</b>	<b>0.73</b>	<b>0.90</b>	<b>0.91</b>	<b>0.84</b>	<b>0.85</b>	<b>1.01</b>	<b>0.60</b>	<b>1.04</b>	<b>0.87</b>	<b>0.90</b>	<b>0.80</b>	<b>0.59</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.12</b>	<b>0.09</b>	<b>0.15</b>	<b>0.18</b>	<b>0.17</b>	<b>0.16</b>	<b>0.19</b>	<b>0.19</b>	<b>0.09</b>	<b>0.18</b>	<b>0.18</b>	<b>0.10</b>	<b>0.14</b>	<b>0.15</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who took any action

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	141	53	22	66	44	97	115	26	23	118	132	-	6	3
Weighted Base	142	64*	24**	54*	48*	94*	115	27**	22**	120	132	**	6**	4**
Checked to see if I had the product	64 45%	29 46%	11 46%	23 43%	25 52%	39 42%	50 43%	14 52%	14 61%	50 42%	59 44%	-	3 45%	3 66%
Passed the information on to others	39 27%	15 23%	9 39%	15 28%	13 27%	26 27%	29 25%	10 38%	7 30%	32 27%	35 27%	-	2 38%	1 34%
Threw the product away	28 20%	14 22%	6 23%	9 16%	12 24%	17 18%	22 19%	6 22%	7 31%	21 18%	25 19%	-	3 50%	-
Avoided buying the product in the future	28 20%	15 23%	3 11%	10 19%	8 17%	19 21%	22 19%	5 21%	4 19%	23 20%	28 21%	-	-	-
Found out more information on the food recall	9 6%	4 6%	2 7%	3 6%	3 6%	6 6%	6 5%	3 10%	2 8%	7 6%	9 6%	-	-	-
Returned to the store to return the product/get a refund	8 5%	-	3 11%	5 9%a	3 7%	4 5%	8 7%	-	-	8 6%	8 6%	-	-	-
I, or someone else, ate the product	1 1%	1 2%	-	-	-	1 1%	1 1%	-	-	1 1%	1 1%	-	-	-
Other	6 4%	-	3 11%	3 5%	2 5%	3 4%	4 4%	1 4%	-	6 5%	6 4%	-	-	-
Don't know/Can't remember	11 8%	5 8%	-	6 10%	3 6%	8 8%	10 9%	1 3%	1 4%	10 8%	10 8%	-	1 12%	-
Net: Any action taken	131 92%	58 92%	24 100%	48 90%	45 94%	86 92%	105 91%	26 97%	21 96%	110 92%	122 92%	-	5 88%	4 100%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.33</b>	<b>1.47</b>	<b>1.40</b>	<b>1.47</b>	<b>1.34</b>	<b>1.35</b>	<b>1.51</b>	<b>1.57</b>	<b>1.35</b>	<b>1.39</b>	<b>-</b>	<b>1.51</b>	<b>1.00</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.78</b>	<b>0.84</b>	<b>0.93</b>	<b>0.95</b>	<b>0.78</b>	<b>0.84</b>	<b>0.87</b>	<b>0.86</b>	<b>0.84</b>	<b>0.87</b>	<b>-</b>	<b>0.56</b>	<b>0.00</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.11</b>	<b>0.18</b>	<b>0.12</b>	<b>0.15</b>	<b>0.08</b>	<b>0.08</b>	<b>0.17</b>	<b>0.18</b>	<b>0.08</b>	<b>0.08</b>	<b>-</b>	<b>0.25</b>	<b>0.00</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who took any action

	Total	GOVERNMENT REGION									ETHNICITY	
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	141	3	14	15	16	11	10	21	23	19	116	24
Weighted Base	142	3**	16**	14**	16**	9**	12**	19**	23**	20**	116	25**
Checked to see if I had the product	64 45%	1 39%	5 33%	4 29%	9 58%	3 35%	8 68%	6 33%	13 57%	8 41%	52 45%	11 42%
Passed the information on to others	39 27%	1 22%	5 30%	3 24%	3 20%	* 4%	3 26%	10 51%	9 38%	1 5%	30 26%	8 33%
Threw the product away	28 20%	1 39%	5 33%	2 16%	1 6%	1 14%	1 11%	6 32%	4 16%	3 16%	21 18%	7 26%
Avoided buying the product in the future	28 20%	- -	1 7%	3 20%	6 35%	2 21%	6 49%	5 28%	4 15%	2 9%	21 19%	6 25%
Found out more information on the food recall	9 6%	- -	- -	1 6%	1 6%	1 11%	1 9%	3 17%	1 6%	- -	5 4%	3 10%
Returned to the store to return the product/get a refund	8 5%	- -	- -	- -	- -	- -	- -	2 11%	1 3%	5 23%	6 5%	1 3%
I, or someone else, ate the product	1 1%	- -	- -	- -	- -	- -	1 9%	- -	- -	- -	- -	1 4%
Other	6 4%	- -	- -	2 11%	- -	- -	- -	2 10%	1 6%	1 3%	3 3%	2 6%
Don't know/Can't remember	11 8%	- -	* 3%	3 24%	* 2%	4 48%	1 6%	- -	1 3%	1 3%	8 7%	3 10%
Net: Any action taken	131 92%	3 100%	16 97%	10 76%	16 98%	4 52%	11 94%	19 100%	22 97%	20 97%	107 93%	23 90%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.00</b>	<b>1.06</b>	<b>1.41</b>	<b>1.27</b>	<b>1.67</b>	<b>1.81</b>	<b>1.82</b>	<b>1.47</b>	<b>1.00</b>	<b>1.29</b>	<b>1.65</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.00</b>	<b>0.24</b>	<b>0.90</b>	<b>0.59</b>	<b>0.71</b>	<b>0.97</b>	<b>1.39</b>	<b>0.94</b>	<b>0.00</b>	<b>0.67</b>	<b>1.08</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.00</b>	<b>0.07</b>	<b>0.26</b>	<b>0.15</b>	<b>0.29</b>	<b>0.32</b>	<b>0.30</b>	<b>0.20</b>	<b>0.00</b>	<b>0.07</b>	<b>0.24</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?**

**Base: All adults who took any action**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	141	29	46	29	22	13	75	35
Weighted Base	142	25**	47*	31**	25**	13**	72*	38*
Checked to see if I had the product	64 45%	12 49%	17 37%	15 50%	12 49%	5 38%	30 42%	17 45%
Passed the information on to others	39 27%	8 32%	15 32%	10 34%	3 11%	3 19%	23 32%	5 14%
Threw the product away	28 20%	7 28%	16 33%g	4 12%	1 4%	1 6%	23 32%g	2 5%
Avoided buying the product in the future	28 20%	6 24%	8 16%	6 18%	2 7%	7 50%	14 19%	9 23%
Found out more information on the food recall	9 6%	2 9%	5 10%	1 3%	-	1 8%	7 9%	1 3%
Returned to the store to return the product/get a refund	8 5%	1 6%	1 2%	2 7%	3 13%	-	2 3%	3 9%
I, or someone else, ate the product	1 1%	-	-	1 3%	-	-	-	-
Other	6 4%	-	4 9%	1 5%	-	-	4 6%	-
Don't know/Can't remember	11 8%	2 7%	3 6%	2 7%	4 15%	1 5%	5 6%	4 12%
Net: Any action taken	131 92%	23 93%	44 94%	29 93%	21 85%	13 95%	67 94%	34 88%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.59</b>	<b>1.48</b>	<b>1.40</b>	<b>1.00</b>	<b>1.28</b>	<b>1.52</b>	<b>1.11</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.98</b>	<b>0.98</b>	<b>0.82</b>	<b>0.00</b>	<b>0.73</b>	<b>0.98</b>	<b>0.46</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.19</b>	<b>0.15</b>	<b>0.16</b>	<b>0.00</b>	<b>0.21</b>	<b>0.12</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?**

**Base: All adults who took any action**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	141	27	43	29	28	14	70	42
Weighted Base	142	23**	42*	28**	33**	16**	65*	49*
Checked to see if I had the product	64 45%	10 44%	15 37%	16 56%	16 49%	6 40%	25 39%	23 46%
Passed the information on to others	39 27%	6 25%	15 35%	9 31%	6 20%	3 20%	21 32%	10 20%
Threw the product away	28 20%	7 31%	11 25%	5 18%	5 14%	1 5%	18 27%	6 11%
Avoided buying the product in the future	28 20%	6 26%	8 19%	6 20%	2 5%	6 39%	14 22%	8 16%
Found out more information on the food recall	9 6%	2 7%	4 9%	1 3%	1 4%	1 6%	5 8%	2 5%
Returned to the store to return the product/get a refund	8 5%	1 6%	1 2%	1 3%	5 14%	- -	2 3%	5 9%
I, or someone else, ate the product	1 1%	- -	- -	1 4%	- -	- -	- -	- -
Other	6 4%	- -	4 10%g	1 5%	- -	- -	4 6%	- -
Don't know/Can't remember	11 8%	2 8%	2 6%	2 7%	3 9%	2 12%	4 6%	5 10%
Net: Any action taken	131 92%	21 92%	40 94%	26 93%	30 91%	14 88%	61 94%	44 90%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.52</b>	<b>1.44</b>	<b>1.50</b>	<b>1.17</b>	<b>1.26</b>	<b>1.47</b>	<b>1.20</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.95</b>	<b>0.95</b>	<b>0.85</b>	<b>0.66</b>	<b>0.69</b>	<b>0.94</b>	<b>0.67</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.19</b>	<b>0.15</b>	<b>0.17</b>	<b>0.13</b>	<b>0.20</b>	<b>0.12</b>	<b>0.11</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who took any action

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	141	124	17	89	41	130	11
Weighted Base	142	126	16**	86*	43*	129	13**
Checked to see if I had the product	64 45%	56 45%	8 47%	35 41%	21 49%	56 44%	8 58%
Passed the information on to others	39 27%	36 28%	3 20%	26 30%	11 25%	37 29%	2 14%
Threw the product away	28 20%	27 22%	1 7%	18 21%	11 25%	28 22%	-
Avoided buying the product in the future	28 20%	24 19%	3 20%	17 20%	9 20%	26 20%	2 14%
Found out more information on the food recall	9 6%	9 7%	-	6 7%	3 6%	9 7%	-
Returned to the store to return the product/get a refund	8 5%	8 6%	-	5 6%	3 6%	8 6%	-
I, or someone else, ate the product	1 1%	1 1%	-	-	1 2%	1 1%	-
Other	6 4%	6 4%	-	3 4%	3 6%	6 4%	-
Don't know/Can't remember	11 8%	10 8%	1 7%	9 10%	* 1%	9 7%	2 14%
Net: Any action taken	131 92%	116 92%	15 93%	77 90%	42 99%	120 93%	11 86%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.43</b>	<b>1.00</b>	<b>1.43</b>	<b>1.41</b>	<b>1.42</b>	<b>1.00</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.89</b>	<b>0.00</b>	<b>0.91</b>	<b>0.82</b>	<b>0.87</b>	<b>0.00</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.08</b>	<b>0.00</b>	<b>0.10</b>	<b>0.13</b>	<b>0.08</b>	<b>0.00</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?**

**Base: All adults who took any action**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	141	136	124	14	74
Weighted Base	142	139	128	15**	68*
Checked to see if I had the product	64 45%	61 44%	58 45%	6 37%	22 33%
Passed the information on to others	39 27%	37 27%	35 28%	4 25%	20 30%
Threw the product away	28 20%	28 20%	27 21%	3 22%	15 22%
Avoided buying the product in the future	28 20%	27 20%	26 21%	2 12%	21 30%
Found out more information on the food recall	9 6%	8 6%	8 6%	1 7%	6 10%
Returned to the store to return the product/get a refund	8 5%	8 5%	8 6%	- -	2 3%
I, or someone else, ate the product	1 1%	1 1%	1 1%	- -	1 2%
Other	6 4%	5 3%	6 4%	2 12%	1 2%
Don't know/Can't remember	11 8%	11 8%	7 5%	* 2%	7 10%
Net: Any action taken	131 92%	128 92%	121 95%	15 98%	61 90%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.37</b>	<b>1.39</b>	<b>1.18</b>	<b>1.46</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.84</b>	<b>0.86</b>	<b>0.39</b>	<b>0.97</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.08</b>	<b>0.08</b>	<b>0.11</b>	<b>0.12</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36a Again, still thinking about the most recent food recall alert you are aware of, which of these actions did you take?

Base: All adults who took any action

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	141	4	136
Weighted Base	142	4**	137
Checked to see if I had the product	64 45%	1 24%	63 46%
Passed the information on to others	39 27%	3 76%	36 26%
Threw the product away	28 20%	- -	28 21%
Avoided buying the product in the future	28 20%	1 24%	27 19%
Found out more information on the food recall	9 6%	1 24%	8 5%
Returned to the store to return the product/get a refund	8 5%	- -	8 6%
I, or someone else, ate the product	1 1%	- -	1 1%
Other	6 4%	- -	6 4%
Don't know/Can't remember	11 8%	- -	10 7%
Net: Any action taken	131 92%	4 100%	127 93%
<b>Average number of actions taken</b>	<b>1.38</b>	<b>1.48</b>	<b>1.38</b>
<b>Standard deviation</b>	<b>0.84</b>	<b>0.98</b>	<b>0.84</b>
<b>Standard error</b>	<b>0.07</b>	<b>0.49</b>	<b>0.08</b>

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.36b Was the product eaten before, or after, you became aware of the food recall?**

**Base: All adults who were aware of food recall and ate/had eaten the product**

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1	-	1	-	-	-	1	-	1	-	-	-	-	-	1
Weighted Base	1*	-.**	1**	-.**	-.**	-.**	1**	-.**	1**	-.**	-.**	-.**	-.**	-.**	1**
Eaten before became aware	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eaten after became aware as it did not apply	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eaten after became aware as the risk was low	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/Can't remember	1	-	1	-	-	-	1	-	1	-	-	-	-	-	1
	100%	-	100%	-	-	-	100%	-	100%	-	-	-	-	-	100%
Net: Ate after became aware	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Q.36b Was the product eaten before, or after, you became aware of the food recall?

Base: All adults who were aware of food recall and ate/had eaten the product

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1	1	-	-	-	1	1	-	-	1	1	-	-	-
Weighted Base	1*	1**	..	..	..	1**	1**	..	1**	1**	1**	..	..	..
Eaten before became aware	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eaten after became aware as it did not apply	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eaten after became aware as the risk was low	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/Can't remember	1 100%	1 100%	-	-	-	1 100%	1 100%	-	1 100%	1 100%	1 100%	-	-	-
Net: Ate after became aware	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36b Was the product eaten before, or after, you became aware of the food recall?

Base: All adults who were aware of food recall and ate/had eaten the product

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1	-	-	-	-	-	1	-	-	-	-	1
Weighted Base	1*	..	..	..	..	..	1**	..	..	..	..	1**
Eaten before became aware	-	-	-	-	-	-	-	-	-	-	-	-
Eaten after became aware as it did not apply	-	-	-	-	-	-	-	-	-	-	-	-
Eaten after became aware as the risk was low	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/Can't remember	1 100%	-	-	-	-	-	1 100%	-	-	-	-	1 100%
Net: Ate after became aware	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.36b Was the product eaten before, or after, you became aware of the food recall?**

**Base: All adults who were aware of food recall and ate/had eaten the product**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1	-	-	1	-	-	-	-
Weighted Base	1*	**	**	1**	**	**	**	**
Eaten before became aware	-	-	-	-	-	-	-	-
Eaten after became aware as it did not apply	-	-	-	-	-	-	-	-
Eaten after became aware as the risk was low	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Don't know/Can't remember	1 100%	-	-	1 100%	-	-	-	-
Net: Ate after became aware	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.36b Was the product eaten before, or after, you became aware of the food recall?**

**Base: All adults who were aware of food recall and ate/had eaten the product**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1	-	-	1	-	-	-	-
Weighted Base	1*	**	**	1**	**	**	**	**
Eaten before became aware	-	-	-	-	-	-	-	-
Eaten after became aware as it did not apply	-	-	-	-	-	-	-	-
Eaten after became aware as the risk was low	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Don't know\Can't remember	1 100%	-	-	1 100%	-	-	-	-
Net: Ate after became aware	-	-	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.36b Was the product eaten before, or after, you became aware of the food recall?

Base: All adults who were aware of food recall and ate/had eaten the product

Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
	Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1	-	-	1	1	-
Weighted Base	1*	-**	-**	1**	1**	-**
Eaten before became aware	-	-	-	-	-	-
Eaten after became aware as it did not apply	-	-	-	-	-	-
Eaten after became aware as the risk was low	-	-	-	-	-	-
Other	-	-	-	-	-	-
Don't know/Can't remember	1 100%	-	-	1 100%	1 100%	-
Net: Ate after became aware	-	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.36b Was the product eaten before, or after, you became aware of the food recall?**

**Base: All adults who were aware of food recall and ate/had eaten the product**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	1	1	1	-	1
Weighted Base	1*	1**	1**	-**	1**
Eaten before became aware	-	-	-	-	-
Eaten after became aware as it did not apply	-	-	-	-	-
Eaten after became aware as the risk was low	-	-	-	-	-
Other	-	-	-	-	-
Don't know/Can't remember	1 100%	1 100%	1 100%	-	1 100%
Net: Ate after became aware	-	-	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.36b Was the product eaten before, or after, you became aware of the food recall?**

**Base: All adults who were aware of food recall and ate/had eaten the product**

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	1	-	1
Weighted Base	1*	-.**	1**
Eaten before became aware	-	-	-
Eaten after became aware as it did not apply	-	-	-
Eaten after became aware as the risk was low	-	-	-
Other	-	-	-
Don't know/Can't remember	1 100%	-	1 100%
Net: Ate after became aware	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.37 Are you currently signed up to receive food recall information from any organisation?

Base: All adults in England, Wales and NI

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	2007	965	1042	303	324	365	468	547	341	502	458	706	1094	581	332
Weighted Base	1890	918	972	307	370	399	475	339	355	559	385	591	1057	573	260
Yes	13 1%	7 1%	6 1%	1 *	2 *	3 1%	5 1%	2 1%	6 2%	3 1%	3 1%	2 *	8 1%	3 *	2 1%
No	1854 98%	903 98%	951 98%	300 98%	363 98%	392 98%	466 98%	333 98%	348 98%	549 98%	378 98%	579 98%	1036 98%	562 98%	256 98%
Don't know/Can't remember	23 1%	8 1%	15 2%	7 2%	5 1%	3 1%	4 1%	4 1%	2 *	7 1%	4 1%	11 2%	13 1%	8 1%	2 1%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Q.37 Are you currently signed up to receive food recall information from any organisation?

Base: All adults in England, Wales and NI

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	2007	638	264	1105	516	1491	1641	366	398	1609	1775	-	110	122
Weighted Base	1890	731	268	891	533	1356	1532	358	365	1525	1677	**	91*	121
Yes	13	5	4	4	5	8	11	2	3	11	11	-	1	1
	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	-	1%	1%
No	1854	719	259	875	524	1330	1503	350	358	1496	1643	-	90	120
	98%	98%	97%	98%	98%	98%	98%	98%	98%	98%	98%	-	99%	99%
Don't know/Can't remember	23	7	5	11	5	19	17	6	5	19	23	-	-	-
	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Q.37 Are you currently signed up to receive food recall information from any organisation?

Base: All adults in England, Wales and NI

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	2007	86	236	175	155	196	209	252	292	174	1715	279
Weighted Base	1890	86*	223	166	144	175	192	245	282	165	1589	287
Yes	13	*	1	-	3	1	3	1	2	-	11	3
	1%	*	1%	-	2%	*	1%	*	1%	-	1%	1%
No	1854	84	218	164	141	174	187	237	278	162	1559	283
	98%	98%	98%	99%	98%	100%	97%	97%	99%	98%	98%	99%
Don't know/Can't remember	23	2	4	2	-	-	3	8	2	3	20	1
	1%	2%	2%	1%	-	-	1%	3%deh	1%	2%	1%	*

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Q.37 Are you currently signed up to receive food recall information from any organisation?**

**Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	273	597	450	373	277	870	650
Weighted Base	1890	253	567	424	354	257	820	610
Yes	13 1%	2 1%	6 1%	1 *	4 1%	1 *	7 1%	5 1%
No	1854 98%	248 98%	558 98%	416 98%	348 98%	255 99%	806 98%	603 99%
Don't know/Can't remember	23 1%	4 1%	3 1%	7 2%g	2 1%	1 *	7 1%	2 *

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)****Q.37 Are you currently signed up to receive food recall information from any organisation?****Base: All adults in England, Wales and NI**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	2007	228	582	425	416	321	810	737
Weighted Base	1890	213	546	406	392	299	759	691
Yes	13 1%	1 *	6 1%	2 *	4 1%	1 *	6 1%	5 1%
No	1854 98%	208 98%	534 98%	397 98%	388 99%	296 99%	742 98%	684 99%
Don't know/Can't remember	23 1%	4 2%dg	6 1%	7 2%dg	1 *	1 *	10 1%g	2 *

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.37 Are you currently signed up to receive food recall information from any organisation?

Base: All adults in England, Wales and NI

Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)				
	Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)	
Unweighted Base	2007	1522	485	1012	657	1669	338
Weighted Base	1890	1452	438	959	622	1581	309
Yes	13	12	2	10	3	13	*
	1%	1%	*	1%	*	1%	*
No	1854	1432	421	938	618	1556	298
	98%	99% <sup>b</sup>	96%	98%	99% <sup>cf</sup>	98% <sup>f</sup>	96%
Don't know/Can't remember	23	8	16	10	2	13	11
	1%	1%	4% <sup>a</sup>	1%	*	1%	3% <sup>cde</sup>

**Q.37 Are you currently signed up to receive food recall information from any organisation?**

**Base: All adults in England, Wales and NI**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	2007	1849	1729	174	373
Weighted Base	1890	1750	1640	166	354
Yes	13 1%	13 1%	11 1%	3 2%	8 2%ab
No	1854 98%	1722 98%d	1608 98%d	162 98%d	326 92%
Don't know/Can't remember	23 1%	15 1%	21 1%	1 1%	19 5%abc

**Q.37 Are you currently signed up to receive food recall information from any organisation?**

**Base: All adults in England, Wales and NI**

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	2007	15	1966
Weighted Base	1890	13**	1854
Yes	13 1%	13 100%	- -
No	1854 98%	-	1854 100%
Don't know/Can't remember	23 1%	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)

Base: All adults who are signed up to receive food recall information

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	15	8	7	1	2	3	5	4	6	4	3	2	9	3	3
Weighted Base	13*	7**	6**	1**	2**	3**	5**	2**	6**	3**	3**	2**	8**	3**	2**
Food Standards Agency	3 23%	3 44%	-	1 100%	-	1 31%	1 20%	-	3 53%	-	-	-	2 26%	1 32%	-
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 10%	-	1 19%	-	-	1 38%	-	-	1 22%	-	-	-	-	1 44%	-
Government or regulatory organisation(s)	1 4%	-	1 8%	-	-	-	-	1 23%	-	1 18%	-	-	1 7%	-	-
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	* 3%	* 6%	-	-	-	-	-	* 16%	-	-	-	-	* 5%	-	-
News/media organisation(s)	* 3%	* 6%	-	-	-	-	-	* 16%	-	* 13%	-	-	-	-	* 15%
Other	6 48%	3 48%	3 48%	-	-	2 62%	3 63%	1 45%	2 37%	2 69%	2 72%	-	4 54%	-	2 85%
Don't know	2 18%	1 12%	2 24%	-	2 100%	-	1 16%	-	-	-	1 28%	2 100%	2 21%	1 24%	-
Net: Government	3 27%	3 44%	1 8%	1 100%	-	1 31%	1 20%	1 23%	3 53%	1 18%	-	-	3 33%	1 32%	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)

Base: All adults who are signed up to receive food recall information

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	15	5	4	6	5	10	13	2	3	12	13	-	1	1
Weighted Base	13*	5**	4**	4**	5**	8**	11**	2**	3**	11**	11**	**	1**	1**
Food Standards Agency	3	2	-	1	2	1	2	1	1	2	3	-	-	-
	23%	37%	-	24%	40%	12%	18%	52%	40%	18%	26%	-	-	-
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1	1	-	-	1	-	1	-	-	1	1	-	-	-
	10%	24%	-	-	26%	-	11%	-	-	12%	11%	-	-	-
Government or regulatory organisation(s)	1	-	-	1	-	1	1	-	1	-	1	-	-	-
	4%	-	-	13%	-	7%	5%	-	21%	-	5%	-	-	-
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.)	*	-	-	*	-	*	*	-	-	*	*	-	-	-
	3%	-	-	9%	-	5%	3%	-	-	4%	3%	-	-	-
News/media organisation(s)	*	-	-	*	-	*	*	-	-	*	*	-	-	-
	3%	-	-	9%	-	5%	3%	-	-	4%	3%	-	-	-
Other	6	2	3	1	2	4	6	-	1	5	5	-	1	-
	48%	46%	77%	25%	38%	54%	55%	-	40%	50%	47%	-	100%	-
Don't know	2	1	1	1	1	2	2	1	-	2	2	-	-	1
	18%	13%	23%	20%	18%	18%	13%	48%	-	22%	14%	-	-	100%
Net: Government	3	2	-	2	2	2	3	1	2	2	3	-	-	-
	27%	37%	-	37%	40%	19%	23%	52%	60%	18%	31%	-	-	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)

Base: All adults who are signed up to receive food recall information

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	15	1	1	-	4	1	3	1	2	-	12	3
Weighted Base	13*	***	1**	..	3**	1**	3**	1**	2**	..	11**	3**
Food Standards Agency	3 23%	-	-	-	2 63%	-	-	-	1 46%	-	2 19%	1 35%
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 10%	-	-	-	-	-	1 44%	-	-	-	1 12%	-
Government or regulatory organisation(s)	1 4%	-	-	-	-	-	1 19%	-	-	-	1 5%	-
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.)	* 3%	* 100%	-	-	-	-	-	-	-	-	* 4%	-
News/media organisation(s)	* 3%	-	-	-	* 11%	-	-	-	-	-	* 4%	-
Other	6 48%	-	1 100%	-	1 31%	1 100%	1 36%	-	1 54%	-	5 52%	1 32%
Don't know	2 18%	-	-	-	1 26%	-	-	1 100%	-	-	2 14%	1 33%
Net: Government	3 27%	-	-	-	2 63%	-	1 19%	-	1 46%	-	3 25%	1 35%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)

Base: All adults who are signed up to receive food recall information

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	15	2	7	1	4	1	9	5
Weighted Base	13*	2**	6**	1**	4**	1**	7**	5**
Food Standards Agency	3 23%	1 66%	1 16%	-	-	1 100%	2 27%	1 21%
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 10%	-	-	-	1 33%	-	-	1 26%
Government or regulatory organisation(s)	1 4%	1 34%	-	-	-	-	1 7%	-
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	* 3%	-	* 7%	-	-	-	* 5%	-
News/media organisation(s)	* 3%	-	-	-	* 10%	-	-	* 8%
Other	6 48%	-	3 51%	1 100%	1 35%	1 100%	3 40%	2 49%
Don't know	2 18%	-	2 27%	-	1 22%	-	2 21%	1 17%
Net: Government	3 27%	2 100%	1 16%	-	-	1 100%	2 34%	1 21%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)

Base: All adults who are signed up to receive food recall information

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	15	1	7	2	4	1	8	5
Weighted Base	13*	1**	6**	2**	4**	1**	6**	5**
Food Standards Agency	3 23%	-	2 33%	-	-	1 100%	2 30%	1 21%
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 10%	-	-	-	1 33%	-	-	1 26%
Government or regulatory organisation(s)	1 4%	1 100%	-	-	-	-	1 8%	-
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	* 3%	-	* 7%	-	-	-	* 6%	-
News/media organisation(s)	* 3%	-	-	-	* 10%	-	-	* 8%
Other	6 48%	-	2 35%	2 100%	1 35%	1 100%	2 32%	2 49%
Don't know	2 18%	-	2 26%	-	1 22%	-	2 24%	1 17%
Net: Government	3 27%	1 100%	2 33%	-	-	1 100%	2 38%	1 21%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)

Base: All adults who are signed up to receive food recall information

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	15	13	2	11	3	14	1
Weighted Base	13*	12**	2**	10**	3**	13**	***
Food Standards Agency	3 23%	3 25%	-	1 10%	2 74%	3 23%	-
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 10%	1 11%	-	1 12%	-	1 10%	-
Government or regulatory organisation(s)	1 4%	1 5%	-	1 5%	-	1 4%	-
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	* 3%	* 3%	-	-	-	-	* 100%
News/media organisation(s)	* 3%	* 3%	-	* 4%	-	* 3%	-
Other	6 48%	6 54%	-	6 62%	-	6 49%	-
Don't know	2 18%	1 7%	2 100%	2 17%	1 26%	2 19%	-
Net: Government	3 27%	3 30%	-	2 15%	2 74%	3 27%	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)**

**Base: All adults who are signed up to receive food recall information**

	FOOD BEHAVIOURS				
	Total	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)
Unweighted Base	15	15	13	3	10
Weighted Base	13*	13**	11**	3**	8**
Food Standards Agency	3 23%	3 23%	3 26%	1 39%	2 24%
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 10%	1 10%	1 11%	- -	- -
Government or regulatory organisation(s)	1 4%	1 4%	1 5%	1 21%	1 6%
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.	* 3%	* 3%	* 3%	- -	* 5%
News/media organisation(s)	* 3%	* 3%	* 3%	- -	* 4%
Other	6 48%	6 48%	4 39%	2 79%	5 65%
Don't know	2 18%	2 18%	2 21%	- -	1 8%
Net: Government	3 27%	3 27%	3 31%	2 60%	3 31%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.38 Which organisations are you signed up with, to receive food recall information? (Unprompted)

Base: All adults who are signed up to receive food recall information

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	15	15	-
Weighted Base	13*	13**	-.**
Food Standards Agency	3 23%	3 23%	-
Consumer groups (e.g. Which?, Allergy UK, Anaphylaxis Campaign, Coeliac UK)	1 10%	1 10%	-
Government or regulatory organisation(s)	1 4%	1 4%	-
Food companies (e.g. Nestlé, Mars, Cadbury, Tesco, Sainsbury's, Lidl etc.)	* 3%	* 3%	-
News/media organisation(s)	* 3%	* 3%	-
Other	6 48%	6 48%	-
Don't know	2 18%	2 18%	-
Net: Government	3 27%	3 27%	-

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.39 Would you sign up to receive food recall information in the future?

Base: All adults who are not currently signed up to receive food recall information

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1 (i)	C2 (j)	DE (k)	Married (l)	Single (m)	Sep/Wid/div (n)
Unweighted Base	1992	957	1035	302	322	362	463	543	335	498	455	704	1085	578	329
Weighted Base	1877	911	966	306	368	395	470	337	350	556	382	589	1049	570	257
Yes	338 18%	137 15%	201 21% <sup>a</sup>	39 13%	71 19% <sup>cg</sup>	99 25% <sup>cfg</sup>	88 19% <sup>cg</sup>	41 12%	81 23% <sup>jk</sup>	116 21% <sup>jk</sup>	56 15%	85 14%	223 21% <sup>mn</sup>	83 15%	32 12%
No	1464 78%	745 82% <sup>b</sup>	719 74%	256 84% <sup>de</sup>	281 76%	281 71%	367 78% <sup>e</sup>	279 83% <sup>de</sup>	253 72%	418 75%	316 83% <sup>hi</sup>	477 81% <sup>hi</sup>	784 75%	468 82% <sup>l</sup>	212 82% <sup>l</sup>
Don't know	74 4%	29 3%	45 5%	11 4%	16 4%	16 4%	14 3%	17 5%	15 4%	22 4%	10 3%	28 5%	42 4%	19 3%	14 5%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n

## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

## Q.39 Would you sign up to receive food recall information in the future?

Base: All adults who are not currently signed up to receive food recall information

	Total	WORKING STATUS			CHILDREN IN HOUSEHOLD		PRINCIPAL SHOPPER		TYPE OF AREA		COUNTRY			
		Full time (a)	Part time (b)	Other (c)	Any (d)	None (e)	Yes (f)	No (g)	Rural (h)	Urban (i)	England (j)	Scotland (k)	Wales (l)	NI (m)
Unweighted Base	1992	633	260	1099	511	1481	1628	364	395	1597	1762	-	109	121
Weighted Base	1877	726	264	886	529	1348	1520	356	363	1514	1666	**	90*	120
Yes	338	145	64	130	123	215	274	64	85	253	271	-	13	54
	18%	20% <sup>c</sup>	24% <sup>c</sup>	15%	23% <sup>e</sup>	16%	18%	18%	23% <sup>i</sup>	17%	16%	-	14%	45% <sup>j,l</sup>
No	1464	560	186	718	392	1072	1188	276	263	1201	1327	-	74	64
	78%	77% <sup>b</sup>	71%	81% <sup>b</sup>	74%	80% <sup>d</sup>	78%	77%	73%	79% <sup>h</sup>	80% <sup>m</sup>	-	82% <sup>m</sup>	53%
Don't know	74	21	14	39	14	61	58	17	15	60	69	-	4	2
	4%	3%	5%	4%	3%	5%	4%	5%	4%	4%	4%	-	4%	2%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.39 Would you sign up to receive food recall information in the future?

Base: All adults who are not currently signed up to receive food recall information

	Total	GOVERNMENT REGION								ETHNICITY		
		North East (a)	North West (b)	Yorkshire & Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	White (j)	Minority Ethnic (k)
Unweighted Base	1992	85	235	175	151	195	206	251	290	174	1703	276
Weighted Base	1877	85*	222	166	141	174	189	244	280	165	1578	284
Yes	338	11	34	27	19	34	41	35	49	21	286	52
	18%	13%	15%	16%	13%	19%	22% <sup>i</sup>	14%	18%	13%	18%	18%
No	1464	70	177	134	120	133	141	195	219	137	1230	223
	78%	83%	80%	81%	85% <sup>f</sup>	77%	75%	80%	78%	83%	78%	78%
Don't know	74	3	11	5	2	7	7	14	12	7	62	10
	4%	4%	5%	3%	2%	4%	4%	6%	4%	4%	4%	3%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k

\* small base

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.39 Would you sign up to receive food recall information in the future?**

**Base: All adults who are not currently signed up to receive food recall information**

	CONCERN ABOUT FOOD SAFETY IN RESTAURANTS (Q.2a)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1992	271	590	449	369	276	861	645
Weighted Base	1877	252	561	423	350	256	813	606
Yes	338 18%	55 22%e	109 19%e	74 18%e	78 22%eg	21 8%	163 20%e	99 16%e
No	1464 78%	187 74%	423 75%	332 79%	267 76%	228 89%abcdfg	610 75%	495 82%abf
Don't know	74 4%	10 4%	29 5%dg	17 4%d	5 1%	6 2%	40 5%dg	11 2%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.39 Would you sign up to receive food recall information in the future?**

**Base: All adults who are not currently signed up to receive food recall information**

	CONCERN ABOUT FOOD SAFETY IN SHOPS (Q.2b)							
	Total	Very concerned (a)	Fairly concerned (b)	Neither concerned nor unconcerned (c)	Fairly unconcerned (d)	Very unconcerned (e)	Net: Concerned (f)	Net: Unconcerned (g)
Unweighted Base	1992	227	575	423	412	320	802	732
Weighted Base	1877	212	540	405	389	298	752	687
Yes	338 18%	43 20% <sup>e</sup>	120 22% <sup>ceg</sup>	62 15% <sup>e</sup>	88 23% <sup>ceg</sup>	25 9%	163 22% <sup>ceg</sup>	113 16% <sup>e</sup>
No	1464 78%	161 76%	391 72%	326 81% <sup>bdf</sup>	289 74%	267 90% <sup>abcdfg</sup>	552 73%	556 81% <sup>bdf</sup>
Don't know	74 4%	9 4%	29 5% <sup>eg</sup>	16 4%	12 3%	5 2%	38 5% <sup>eg</sup>	17 3%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.39 Would you sign up to receive food recall information in the future?**

**Base: All adults who are not currently signed up to receive food recall information**

	Total	FSA AWARE (Q.4)		AWARE OF HYGIENE STANDARDS (Q.3a)			
		Yes (a)	No (b)	Yes- always (c)	Yes- sometimes (d)	Total- Yes (e)	No/DK (f)
Unweighted Base	1992	1509	483	1001	654	1655	337
Weighted Base	1877	1440	437	949	620	1568	309
Yes	338 18%	284 20%b	54 12%	206 22%df	105 17%f	311 20%f	27 9%
No	1464 78%	1106 77%	358 82%a	706 74%	494 80%c	1200 77%	264 86%cde
Don't know	74 4%	50 3%	25 6%a	36 4%	21 3%	57 4%	18 6%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.39 Would you sign up to receive food recall information in the future?**

**Base: All adults who are not currently signed up to receive food recall information**

	FOOD BEHAVIOURS				
	Cook/prepare food at all (Q.8a) (a)	Prepare frozen fruit/vegetables (Q.8d/Q.8di) (b)	HH consumes raw milk (Q.8e) (c)	Check for food recalls (Q.34a) (d)	
Unweighted Base	1992	1834	1716	171	363
Weighted Base	1877	1737	1629	163	345
Yes	338 18%	319 18%	304 19%	21 13%	84 24%abc
No	1464 78%	1356 78%d	1256 77%d	138 85%bd	229 66%
Don't know	74 4%	62 4%	69 4%	4 2%	32 9%abc

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Q.39 Would you sign up to receive food recall information in the future?**

**Base: All adults who are not currently signed up to receive food recall information**

	Total	SIGNED UP FOR FOOD RECALL ALERTS (Q.37)	
		Yes (a)	No (b)
Unweighted Base	1992	-	1966
Weighted Base	1877	..*	1854
Yes	338	-	338
	18%	-	18%
No	1464	-	1461
	78%	-	79%
Don't know	74	-	55
	4%	-	3%

Fieldwork : 07/11/2018 - 11/11/2018, 14/11/2018 - 18/11/2018 (Weeks 45/46)

Proportions/Means: Columns Tested (5% risk level) - a/b

\*\* very small base (under 30) ineligible for sig testing

**Sample profiles****Base: All adults England/Wales and NI**

	Unweighted	Weighted
Unweighted Base	2007	2007
Weighted Base	2007	1890
<b>Sex</b>		
Male	965 48%	918 49%
Female	1042 52%	972 51%
<b>Age</b>		
16-24	270 13%	268 14%
25-34	324 16%	366 19%
35-44	263 13%	299 16%
45-54	296 15%	312 16%
55+	854 43%	645 34%
<b>Class</b>		
AB	341 17%	355 19%
C1	502 25%	559 30%
C2	458 23%	385 20%
DE	706 35%	591 31%
<b>Working status</b>		
Full time	638 32%	731 39%
Part time (8-29 hrs)	264 13%	268 14%
Part time (under 8 hrs)	7 *	6 *

**Sample profiles****Base: All adults England/Wales and NI**

	Unweighted	Weighted
Unweighted Base	2007	2007
Weighted Base	2007	1890
<b>Retired</b>	604	405
	30%	21%
<b>Still at school</b>	16	13
	1%	1%
<b>Full time higher education</b>	132	132
	7%	7%
<b>Unemployed (seeking)</b>	120	124
	6%	7%
<b>Unemployed (not seeking)</b>	226	211
	11%	11%
<b>Male chief income earner</b>	797	752
	40%	40%
<b>Female chief income earner</b>	605	554
	30%	29%
<b>Male main shopper</b>	712	667
	35%	35%
<b>Female main shopper</b>	929	864
	46%	46%
<b>Household size</b>		
1	468	393
	23%	21%
2	681	612
	34%	32%
3	321	330
	16%	17%
4	312	331
	16%	18%
5+	225	223
	11%	12%
<b>Government region</b>		
North East	86	86
	4%	5%



**Sample profiles****Base: All adults England/Wales and NI**

	Unweighted	Weighted
Unweighted Base	2007	2007
Weighted Base	2007	1890
North West	236 12%	223 12%
Yorkshire & Humber	175 9%	166 9%
East Midlands	155 8%	144 8%
West Midlands	196 10%	175 9%
East of England	209 10%	192 10%
London	252 13%	245 13%
South East	292 15%	282 15%
South West	174 9%	165 9%
Wales	110 5%	91 5%
Northern Ireland	122 6%	121 6%

**Weighting matrix - weighted respondents****Base: All adults England/Wales and NI**

	Total	North	Midlands	South
Total	1889.87	595.95	602.25	691.68
Men ABC1 : 16-24	66.99 4%	19.35 3%	20.57 3%	27.07 4%
Men ABC1 : 25-44	169.12 9%	40.42 7%	50.80 8%	77.90 11%
Men ABC1 : 45-64	143.60 8%	37.82 6%	47.24 8%	58.54 8%
Men ABC1 : 65+	62.00 3%	12.06 2%	22.02 4%	27.92 4%
Men C2 : 16-24	25.71 1%	6.58 1%	9.84 2%	9.29 1%
Men C2 : 25-44	76.96 4%	25.74 4%	25.06 4%	26.16 4%
Men C2 : 45-64	72.27 4%	25.92 4%	24.67 4%	21.68 3%
Men C2 : 65+	32.92 2%	9.70 2%	11.97 2%	11.25 2%
Men DE : 16-24	42.70 2%	19.70 3%	11.44 2%	11.56 2%
Men DE : 25-44	83.41 4%	32.21 5%	24.30 4%	26.90 4%
Men DE : 45-64	78.70 4%	32.62 5%	24.13 4%	21.95 3%
Men DE : 65+	63.21 3%	24.92 4%	20.75 3%	17.54 3%
Female ABC1 : 16-24	68.20 4%	23.16 4%	19.11 3%	25.93 4%
Female ABC1 : 25-44	175.89 9%	41.79 7%	54.89 9%	79.21 11%
Female ABC1 : 45-64	154.84 8%	43.49 7%	49.20 8%	62.15 9%
Female ABC1 : 65+	73.42 4%	15.91 3%	24.20 4%	33.31 5%
Female C2 : 16-24	24.57 1%	7.19 1%	9.00 1%	8.38 1%
Female C2 : 25-44	68.81 4%	24.18 4%	22.19 4%	22.44 3%

**Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)**

**Weighting matrix - weighted respondents**  
**Base: All adults England/Wales and NI**

	Total	North	Midlands	South
Total	1889.87	595.95	602.25	691.68
Female C2 : 45-64	59.82	19.12	21.41	19.29
	3%	3%	4%	3%
Female C2 : 65+	23.79	4.87	9.77	9.15
	1%	1%	2%	1%
Female DE : 16-24	39.65	14.99	12.51	12.15
	2%	3%	2%	2%
Female DE : 25-44	90.92	36.71	25.91	28.30
	5%	6%	4%	4%
Female DE : 45-64	92.00	39.80	27.57	24.63
	5%	7%	5%	4%
Female DE : 65+	100.35	37.67	33.70	28.98
	5%	6%	6%	4%

**Weighting matrix - unweighted respondents****Base: All adults England/Wales and NI**

	Total	North	Midlands	South
Total	2007	619	670	718
Men ABC1 : 16-24	63 3%	24 4%	9 1%	30 4%
Men ABC1 : 25-44	96 5%	25 4%	28 4%	43 6%
Men ABC1 : 45-64	129 6%	36 6%	46 7%	47 7%
Men ABC1 : 65+	131 7%	31 5%	59 9%	41 6%
Men C2 : 16-24	31 2%	5 1%	9 1%	17 2%
Men C2 : 25-44	78 4%	19 3%	21 3%	38 5%
Men C2 : 45-64	71 4%	20 3%	30 4%	21 3%
Men C2 : 65+	61 3%	22 4%	22 3%	17 2%
Men DE : 16-24	41 2%	12 2%	11 2%	18 3%
Men DE : 25-44	80 4%	20 3%	25 4%	35 5%
Men DE : 45-64	85 4%	39 6%	23 3%	23 3%
Men DE : 65+	99 5%	42 7%	34 5%	23 3%
Female ABC1 : 16-24	64 3%	26 4%	14 2%	24 3%
Female ABC1 : 25-44	131 7%	32 5%	44 7%	55 8%
Female ABC1 : 45-64	123 6%	29 5%	48 7%	46 6%
Female ABC1 : 65+	106 5%	29 5%	45 7%	32 4%
Female C2 : 16-24	27 1%	8 1%	10 1%	9 1%
Female C2 : 25-44	86 4%	24 4%	26 4%	36 5%

**Weighting matrix - unweighted respondents****Base: All adults England/Wales and NI**

	Total	North	Midlands	South
Total	2007	619	670	718
Female C2 : 45-64	65 3%	18 3%	23 3%	24 3%
Female C2 : 65+	39 2%	11 2%	14 2%	14 2%
Female DE : 16-24	44 2%	12 2%	17 3%	15 2%
Female DE : 25-44	116 6%	42 7%	32 5%	42 6%
Female DE : 45-64	103 5%	43 7%	32 5%	28 4%
Female DE : 65+	138 7%	50 8%	48 7%	40 6%

**Weighting matrix - weights****Base: All adults England/Wales and NI**

	Total	North	Midlands	South
Total	0.94	0.96	0.90	0.96
Men ABC1 : 16-24	1.06	0.81	2.29	0.90
Men ABC1 : 25-44	1.76	1.62	1.81	1.81
Men ABC1 : 45-64	1.11	1.05	1.03	1.25
Men ABC1 : 65+	0.47	0.39	0.37	0.68
Men C2 : 16-24	0.83	1.32	1.09	0.55
Men C2 : 25-44	0.99	1.35	1.19	0.69
Men C2 : 45-64	1.02	1.30	0.82	1.03
Men C2 : 65+	0.54	0.44	0.54	0.66
Men DE : 16-24	1.04	1.64	1.04	0.64
Men DE : 25-44	1.04	1.61	0.97	0.77
Men DE : 45-64	0.93	0.84	1.05	0.95
Men DE : 65+	0.64	0.59	0.61	0.76
Female ABC1 : 16-24	1.07	0.89	1.37	1.08
Female ABC1 : 25-44	1.34	1.31	1.25	1.44
Female ABC1 : 45-64	1.26	1.50	1.02	1.35
Female ABC1 : 65+	0.69	0.55	0.54	1.04
Female C2 : 16-24	0.91	0.90	0.90	0.93
Female C2 : 25-44	0.80	1.01	0.85	0.62
Female C2 : 45-64	0.92	1.06	0.93	0.80
Female C2 : 65+	0.61	0.44	0.70	0.65
Female DE : 16-24	0.90	1.25	0.74	0.81
Female DE : 25-44	0.78	0.87	0.81	0.67
Female DE : 45-64	0.89	0.93	0.86	0.88
Female DE : 65+	0.73	0.75	0.70	0.72